



2017 2018 REPORT

MESSAGE FROM THE DIRECTOR

Since I last wrote so many things have happened in the real world and here at LSE that it is almost impossible to know where to start. But let me focus first on the LSE team – ‘Team IDEAS’ – which has yet again performed wonderfully well (even when the air conditioning broke down this summer!). Ably led by Dr Emilia Knight our Centre Manager it has delivered some great events, several terrific publications, a wonderful Executive Masters while reaching out to an ever larger student audience here in the School as well as further afield. New programmes have been added – notably one on The Global South - and older ones taken forward. We also continued to strengthen our relationship with the world of Think Tanks as well as with the many senior policy makers and practitioners who have been so important to the success of LSE IDEAS and in delivering a number of its programmes. IDEAS lives in a world class institution known as the ‘School’ from which it draws inspiration and support through its outstanding Faculty. But it is only able to do what it does so well through a constant engagement with those who have actually done ‘stuff’ and taken decisions which have made a difference to the world in which we happen to live. Finally, I am very happy to welcome Professor Christopher Coker to LSE IDEAS as the ‘other’ Director. Christopher is very well known to all of you I am sure. Our own home grown Clausewitz as he is fondly referred to (by me!) who will, I know, help take IDEAS forward over the coming years. Welcome on board, Christopher!



Professor Michael Cox
Director, LSE IDEAS

LSE IDEAS IS THE LSE'S FOREIGN POLICY THINK TANK.

Through sustained engagement with policymakers and opinion-formers, IDEAS provides a forum that informs policy debate and connects academic research with the practice of diplomacy and strategy.

IDEAS hosts interdisciplinary research projects, produces working papers and reports, holds public and off-the-record events, and delivers cutting-edge executive training programmes for government, business and third-sector organisations.

This report covers period LSE Financial Year, August 2017–July 2018.

43 EVENTS

- 19 Public Lectures
- 7 Private events (strategic debates)
- 8 Conferences and Workshops
- 9 Seminars

75 PUBLICATIONS

- 2 Journals (9 issues)
- 3 Special Reports
- 8 Strategic Updates
- 3 Dahrendorf Working Papers
- 3 Dahrendorf Policy Briefs
- 40 Dahrendorf Blogs

43 FELLOWSHIPS/ SCHOLARSHIPS

- 14 Senior Fellows
- 4 Visiting Professors
- 10 Visiting Senior Fellows
- 5 Visiting Fellows
- 10 Associates

1 TEACHING PROGRAMME

- 1 Executive Masters in International Strategy and Diplomacy
- 169 Alumni Network

6 RESEARCH PROJECTS

China Foresight
Cold War Studies Project
Dahrendorf Forum
Global Strategies
LSE Global South Unit
UN at LSE

SOCIAL MEDIA

30,617 Twitter followers on 1st August 2017
end of period covered in this report
2,419,000 Twitter Impressions
1 August 2017–31 July 2018
12,467 Facebook likes on 1st August 2017
end of period covered in this report
557,359 Facebook events reach
1 August 2017–31 July 2018
reach measures people
shown post in newsfeed

NEW FUNDING AWARDED

£650,695

TOTAL INCOME

£1,270,121

DIRECTOR'S BIO



PROFESSOR MICHAEL COX

Michael Cox is Professor Emeritus of International Relations at the London School of Economics and is Director of LSE IDEAS.

In 2004 Professor Cox helped establish the Cold War Studies Centre, and in 2008 IDEAS, a foreign policy centre and think tank based at the LSE. In 2011 he then established a new Executive Masters in Diplomacy and International Strategy designed to teach senior professionals. Now in its seventh year it can now boast over 200 Alumni.

Professor Cox has held several senior professional positions in the field of international relations including Chair of the European Consortium for Political Research (ECPR); member of the Executive Committee of the British International Studies Association and of The Irish National Committee for the Study of International Affairs; Associate Research Fellow Chatham House, London; Director of the David Davies Memorial Institute for the Study of International Politics, Aberystwyth; Senior Fellow Nobel Institute, Oslo; Chair of the United States Discussion Group at the Royal Institute of International Affairs; and Transatlantic Fellow at the Royal United Services Institute London. He also serves on the editorial board of several academic journals and has been editor of several leading journals in the field including *International Relations*, *the Review of International Studies*, *Cold War History*, and *International Politics*.

Professor Cox is a well-known speaker on global affairs and has lectured in the United States, Latin America, Australia, Asia, and Europe. He has spoken on a range of contemporary global issues, though most recently he has focused on the role of the United States in the international system, the rise of Asia and whether or not the world is now in the midst of a major power shift.

Professor Cox is author, editor and co-editor of several books which include;

- *Superpowers at the Crossroads* (1990);
- *US Foreign Policy after the Cold War: superpower without a mission?* (1995);
- *Rethinking the Soviet Collapse* (1998);
- *The Eighty Years Crisis: international relations, 1919-1999* (1998);
- *The Interregnum: controversies in world politics, 1989-1999* (1999);
- *American Democracy Promotion* (2000);
- *E.H Carr: a critical appraisal* (2000);
- *A Farewell to Arms: from long war to long peace in Northern Ireland* (2000; 2nd edition 2006);
- *Empires, Systems and States: great transformations in international politics* (2002);
- *How Might We Live? Global ethics for a new century* (2002);
- *The International Relations of The Twentieth Century: 8 volumes* (2007);
- *Global 1989: Continuity and Change in World Politics* (2010);
- *Soft Power and US Foreign Policy* (2010);
- *Introduction to International Relations*, (2012);
- *US Presidents and Democracy Promotion* (2013);
- *Introduction to E.H.Carr: The Twenty Years' Crisis: introduction to the study of international relations* (2001; New edition 2016);
- *US Foreign Policy* (3rd edition 2018);
- *The Post-Cold War World: Turbulence and Change in World Politics Since the Fall* (2018)
- *Introduction to J M Keynes, The Economic Consequences of the Peace* (2019)
- *Introduction to E H Carr, Nationalism and After* (2019)

FRIENDS OF IDEAS: AT HOME AND ABROAD

SENIOR FELLOWS

Prof Anne Applebaum
Prof Barry Buzan
Prof Matthew Connelly
Prof Niall Ferguson
Prof Ramachandra Guha
Prof Chen Jian
Prof Paul Kennedy
Prof Dominic Lieven
Prof Margot Light
Prof Ian Morris
Prof Danny Quah
Dr Svetozar Rajak
Prof Timothy Snyder
Prof Arne Westad

VISITING SENIOR FELLOWS

Hugh Sandeman
Sir Robert Cooper
Tom McKane
Julian Miller
Gideon Rachman
Dr Jamie Shea
Dr Munir Majid
Dr Leslie Vinjamuri
Dr Linda Yueh
General Sir Richard Barrons

VISITING PROFESSORS

Prof Helmut Anheier
Prof Gordon Barrass
Prof John Hughes
Prof Elena Korosteleva

VISITING FELLOWS

Dr Eirini Karamouzi
Dr Effie Pedaliu
Dr John Ryan
Dr Swapna Nayudu
Mr Tom O'Bryan

ASSOCIATES

Prof Iain Begg
Dr David Cadier
Jennifer Gaskell
Guy de Jonquieres
Jonathan Fenby
Dr Tanya Harmer
Andrew Hammond
Dr Cristian Nitoiu
Dr Tim Oliver
Dr Rosa Balfour

LSE IDEAS GOVERNANCE

The work of IDEAS is overseen by both an Academic Management Committee and an Advisory Board.

ACADEMIC MANAGEMENT COMMITTEE

The Academic Management Committee is comprised of academic staff from LSE who monitor our operations and research.

ACADEMIC MANAGEMENT COMMITTEE MEMBERS

Professor Michael Cox (Chair)
is Director of LSE IDEAS

Professor Christopher Coker
is Director of LSE IDEAS

Dr George Lawson
is an Associate Professor at the Department of International Relations at the LSE

Professor Matthew Jones
is Department Head of International History at the LSE

Professor Piers Ludlow
is a Reader at the Department of International History at the LSE.

Dr Emilia Knight
is Centre Manager of LSE IDEAS

Professor Peter Trubowitz
is Department Head of International Relations at LSE, Director of the LSE US Centre, and Associate Fellow at Chatham House, Royal Institute of International Affairs

ADVISORY BOARD

The Advisory Board provides an external perspective. Members are senior practitioners from the diplomatic and business worlds who provide independent oversight and guidance on IDEAS' strategy.

ADVISORY BOARD MEMBERS

Chair: Sir David Manning GCMG and KCVO. Chair of the Advisory Board of LSE IDEAS, Sir David has wide-ranging experience of foreign affairs. He joined the FCO in 1972 and thereafter held several posts including British ambassador to Israel, NATO and the United States. From 2001-2003 he was Foreign Affairs Adviser to Prime Minister Blair. Sir David is currently a non-executive director of several company boards. He now acts in a part time advisory role to the Households of TRH the Duke and Duchess of Cambridge and the Duke and Duchess of Sussex.

Gordon Barrass is Visiting Professor at LSE IDEAS, where he specialises on strategy, assessments and perceptions. After more than 20 years in the British Diplomatic Service he served as Chief of the Assessments Staff in the Cabinet Office. He then spent nearly a decade helping PwC expand its business in China's rapidly growing financial services sector.

Sir Colin Budd served in HM Diplomatic Service from 1967-2005. He was Assistant Private Secretary to the Minister Without Portfolio from 1968-69, and to the Foreign and Commonwealth Secretary from 1984-87; Chef de Cabinet to the Vice President of the European Commission from 1993-95; Chairman of the Joint Intelligence Committee and Head of the Overseas and Defence Committee of the Cabinet Office from 1996-97; Deputy Under Secretary of State (Europe and Economic) of the Foreign and Commonwealth Office from 1997-2001; and HM Ambassador to the Netherlands from 2001-5.

Dr John Hughes is a graduate of the LSE. He was a British career diplomat for 35 years serving mainly in the Americas, together with secondments to the Cabinet Office, BAE Systems, and Shell. His final postings were as Ambassador to Venezuela and then to Argentina. In retirement he has been Chair of the Marshall Aid Commemoration Commission, Chair of Canning House, a Robin Humphreys Research Fellow at the School of Advanced Study, London University, and a Visiting Senior Fellow at LSE. He now directs the policy makers on LSE IDEAS Executive Masters in International Strategy and Diplomacy.

Guy Monson is Chief Investment Officer and a managing partner of Sarasin & Partners. He has played a major role in developing Bank Sarasin's London based subsidiary, Sarasin Investment Management Ltd (SIML) since 1988. Monson founded and is a senior fund manager on the EquiSar Global Thematic funds and is also a senior fund manager on the GlobalSar family of balanced funds. He also manages a range of institutional global thematic equity and global balanced mandates in various regulatory jurisdictions.

Sir Richard Mottram is an expert on national security issues, including defence policy, strategy and planning. From 1992-2007 he was one of Britain's top civil servants: he headed several departments, including the Ministry of Defence, and was responsible for security and intelligence matters in the Cabinet Office, and Chairman of the Joint Intelligence Committee. He is also a Visiting Professor in the LSE's Department of Government.

Jonathan Powell was Chief of Staff to Prime Minister Tony Blair from 1997 to 2007. As a British diplomat Jonathan Powell was closely involved in negotiations with the Chinese over Hong Kong and German unification. As Chief of Staff to Prime Minister Blair he played a key role in reaching an agreement with the IRA on a political settlement in Northern Ireland. He now runs the charity Inter Mediate which works on armed conflicts around the world. He is the author of *Great Hatred*, *Little Room: Making Peace in Northern Ireland* and *Talking to Terrorists: Why Negotiating is the only way to Peace*.

Danny Quah was a Professor in the Department of Economics at the LSE for several years. In his later years at the School, he was also Director of the LSE Saw Swee Hock Southeast Asia Centre, before being appointed as the Li Ka Shing Professor of Economics at the National University of Singapore's Lee Kuan Yew School of Public Policy. He was recently appointed Dean of the Lee Kuan Yew School.

Gideon Rachman is the chief foreign affairs commentator for the Financial Times, where he authors a weekly column on foreign affairs and feature articles. Before joining the Financial Times in 2006, he was a senior editor and correspondent for The Economist and BBC World Service presenter. He has worked as a foreign correspondent in Washington, Brussels, and Bangkok, and is the author of *Zero-Sum World* and *Easternization* which was launched at the LSE in 2017.

Hugh Sandeman was an international banker for 30 years based in New York, Tokyo, London, and Frankfurt, and for the past decade has focused on India. He was previously Tokyo correspondent, international business editor and New York correspondent of *The Economist*.

Susan Scholefield held a distinguished career in the Civil Service. Roles in the Balkans Secretariat, Northern Ireland Office and in the Cabinet Office as head of the Civil Contingencies Secretariat were followed by a series of top level positions in the MOD culminating in her most recent role as Director General, Human Resources and Corporate Services. In 1999 she was awarded a CMG in the New Year's Honours for her work on Bosnia.

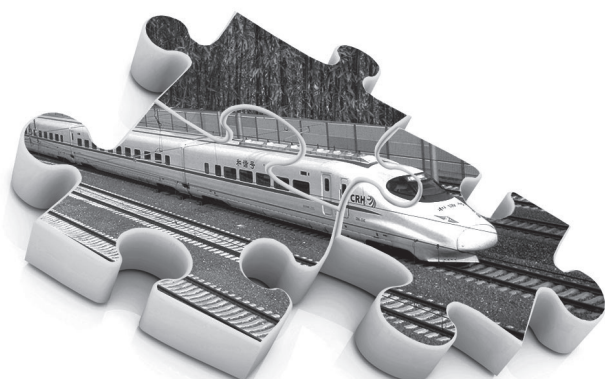
Cato Stonex graduated from the LSE, of which he is now a governor. In 1986, he joined the European government bond trading department at Morgan Grenfell and in 1989, J. Rothschild Investment Management. With Nils Taube and John Hodson he formed THS Partners in 1997. He is now a partner and Fund manager at Partners Investment Company LLP.

Leslie Vinjamuri was Director of the Centre on Conflict, Rights and Justice and a Senior Lecturer (Associate Professor) in International Relations at SOAS, University of London. Leslie was also Chair of the International Relations Speaker Series at SOAS. Her research areas include transatlantic relations, US foreign policy, the politics of international intervention, human rights and justice, and UN Security Council Diplomacy. In 2018 she was appointed Head of the US and the Americas Programme, and Dean of the Academy for Leadership in International Affairs, Chatham House.

Lord Wallace of Saltaire is Emeritus Professor in the Department of International Relations at the London School of Economics and has a long and distinguished record in British politics. He was made a peer in 1995 and later became the Liberal Democrat spokesman on Foreign Affairs and Defence. An expert on Europe and European affairs, and former Director of Studies of the *Royal Institute of International Affairs*, Lord Wallace was the Chair of the Advisory Board of the LSE IDEAS between 2008 and 2010 before being appointed a Government Whip acting as government spokesperson in the House of Lords on the Foreign and Commonwealth Office, the Department for Work and Pensions and the Department for Education.

CHINA FORESIGHT

Project Head:
Dr Yu Jie (Cherry)



OVERVIEW

In the 2017–2018 academic year, LSE IDEAS China Foresight continued to be at the forefront of research on UK-China relations, focusing on the Belt and Road Initiative (BRI) and the recent seismic changes in the upper echelons of the Chinese Communist Party.

The project is also developing a number of engagements related to China's BRI as well as researching on China's growing influence in South East Asia.

PUBLICATIONS

The project published two LSE IDEAS Strategic Updates: *One Belt One Road: A Reality Check* and *The Chinese Communist Party Congress: An Essential Guide*

The project is also preparing to launch a major special report on China, South East Asia and BRI to present to ASEAN business leaders ahead of AESAN Summit 2018 in Kuala Lumpur, with contributions from academia, finance and corporate professionals within South East Asia region.

Project Head Dr Yu Jie also published a journal article in the leading international affairs journal *Asia-Europe Journal* to examine the domestic politics element of China's BRI.

ACTIVITIES

(WITH SENIOR POLICY PRACTITIONERS AND MAJOR CORPORATES)

The project followed up last year's House of Commons Foreign Affairs Committee inquiry into the UK's relationship with China to publish further evidence on how the UK should respond to China's Belt and Road Initiative.

Regular exchanges take place between LSE IDEAS China Foresight and senior European policy practitioners. The project recently briefed the Director General of the Canadian Foreign Ministry and Heads of Policy Planning of EU 27 member states on a wide array of China related subjects. It also participated in 2017 Mediterranean Dialogue organised by Italian Foreign Ministry and the Atlantic Dialogue by German Marshall Fund. The Project Head Dr Yu Jie also acted as a key note speaker at the Italian Confederation of Business and Industries.

China Foresight has established a collaborative partnership with ICBC-Standard Bank to offer a series of investors focused events to help the financial community (both institutional and private investors) to understand the motivations, implementations and global implications of China's BRI. The first of these private roundtable events were held at ICBC-Standard in April and July 2018, on how the BRI impacted Russia-China relations and Emerging Markets.

MEDIA AND PUBLICITY

China Foresight regularly appears on major English media outlets to discuss wider impacts of Beijing's foreign policy at the global level. For example, appearing twice on the front page of the *Financial Times* and on BBC Radio 4's *The Briefing Room* and *The World Tonight* programmes.

Project Head Dr Yu Jie wrote two op-ed pieces for the *South China Morning Post* on UK-China Relations and EU-China Relations, an op-ed in the *Financial Times* to assess the impacts of the Chinese President's constitutional changes to abolish Presidential term limits, and an op-ed piece for the *Washington Post* during the 19th Party Congress of China.

She was also recognised by the LSE as a 'LSE Leading Woman', one of thirty LSE leading women from the School's 123 years history. She represents 'ethnic minority' female scholars who are working in the field of international affairs and diplomacy.

COLD WAR STUDIES PROJECT

Project Head:
Dr Roham Alvandi

Deputy Head:
Dr Luc-André Brunet

Project Assistants:
Bastiaan Bouwman
Vlad Zigarov

LSE-Sciences Po
Seminar Organiser:
Dr Tommaso Milani



OVERVIEW

The Cold War Studies Project (CWSP) maintains LSE IDEAS as the leading centre in Europe for the study of the Cold War, its historical origins and its repercussions for contemporary international issues. It continues the work of the Cold War Studies Centre founded in 2004, which became LSE IDEAS in 2008. In September 2017, LSE IDEAS welcomed Dr Roham Alvandi as Project Head of the CWSP.

RESEARCH

The CWSP remains focused on decentring the Cold War, going beyond narratives that reduce the Cold War to a simple struggle between the United States and the Soviet Union. As such, research activities this year focused on the perspectives of smaller countries, including France, Italy and Canada, and the role these states played in the Cold War.

This year also saw the publication of three academic journal articles by CWSP Deputy Head Dr Luc-André Brunet, which appeared in *French History*, *Contemporary European History*, and *The International History Review*, respectively. The third article, which analysed international responses to a Canadian peace initiative launched during the Euromissiles Crisis in 1983, has been awarded the Michael J. Hellyer Prize.

EVENTS

The CWSP organised three public events this year to launch new books on the Cold War. In October 2017, Dr Luc-André Brunet gave a public lecture on his new book, *Forging Europe: Industrial Organisation in France, 1940-1952*, which discusses continuities from Vichy France to the early stages of European integration.

In January 2018, we welcomed Professor Arne Westad back to LSE to deliver a very successful public lecture on his new book, *The Cold War: A World History*. This important publication was also the subject of a roundtable in the journal *Cold War History*, with contributions from Cold War historians Nancy Mitchell, Sarah Snyder, Federico Romero, Rana Mitter and Piero Gleijeses.

In May 2018, IDEAS launched the new edited volume *Italy in the International System from Détente to the End of the Cold War: The Underrated Ally* with a public event. In addition to the book's editors, Professor Antonio Varsori and Dr Benedetto Zaccaria, speakers included Dr Effie Pedaliu, Professor Piers Ludlow, Professor Vladislav Zubok and Dr Eirini Karamouzi.

The CWSP also co-organised a successful workshop with The Open University on 'Nuclear Diplomacy in the Second Cold War: New Perspectives on the Euromissiles Crisis'. The workshop aimed to re-evaluate the Euromissiles Crisis of the early 1980s by discussing the perspectives of six different countries: the United Kingdom, the United States, France, Canada, Greece and Denmark. This event included academics and practitioners, with a concluding roundtable featuring former Ministry of Defence official Simon Webb.

COLLABORATIONS

In May 2018, LSE IDEAS hosted the 14th annual LSE-George Washington University-University of California Santa Barbara Graduate Student Conference on the Cold War. This three-day international conference saw 21 doctoral students travel to London from 10 different countries to present their research on different aspects of the Cold War. The Saki Ruth Dockrill Prize for outstanding paper at the conference was awarded to Cindy Ewing.

This year also saw the fourth year of the CWSP's successful LSE-Sciences Po Seminar in Contemporary International History, run jointly with the Department of International History at LSE, the Department of History at Sciences Po and the Centre d'Histoire de Sciences Po in Paris.

The CWSP also co-organised the European Summer School on Cold War History in September 2017, which was hosted this year by Sciences Po in Reims, France.

MEDIA

The CWSP has increased its media presence this year, with Dr Roham Alvandi being interviewed for a range of broadcasters and newspapers, including BBC Radio 4s The Briefing Room, the BBC World Service Marketplace Report, Australia's National ABC Radio, and *The Independent*.

DAHRENDORF FORUM

Debating Europe

Academic Co-Director:
Iain Begg

Chair of Working Group 1
Kevin Featherstone

Project Manager:
Louise Ingledow

Postdoctoral Fellow:
Julia Himmrich

Postdoctoral Fellow:
Ben Martill

Communications &
Editorial Officer:
Hallie Detrick

Research Associate:
Lisa ten Brinke



L-R Christine Ockrent (Dahrendorf Committee, Editor in Chief of the weekly news magazine *L'Express*), Iain Begg (Academic Co-Director of the Dahrendorf Forum; Professorial Research Fellow, European Institute, London School of Economics and Political Science), and Jean Pisani-Ferry (French economist and professor at the Hertie School of Governance).

The Dahrendorf Forum is a joint initiative by the LSE and the Hertie School of Governance in Berlin, funded by Stiftung Mercator and hosted by LSE IDEAS. Created in 2011 to honour the intellectual legacy of Lord Dahrendorf, former Director of the LSE, the Forum provides a platform for debating Europe through original research and policy engagement.

The Dahrendorf Forum's fourth research cycle kicked off in September 2017. With an overall budget of €2.34 million (€1,117,000 for the LSE), the project entitled *The Future of Europe: Strategic Options for an Era of Uncertainties* looks at how Europe can constructively respond to the challenges it is currently facing including Brexit, the migration crisis, and the rise of populist movements.

The new project has brought together an almost entirely new team at LSE IDEAS, led by Academic Co-Director Prof Iain Begg and Prof Kevin Featherstone. The research agenda is being conducted by two working groups: one in London looking at the future of European governance, the other in Berlin examining societal change and politics. Each working group comprises researchers from both partner institutions, alongside the Dahrendorf postdoctoral fellows and other leading academics and policymakers from the UK, Germany, and other European countries.

The research team has already published on various topics, including working papers 'Know Unknowns: EU Foreign, Security and Defence Policy After Brexit' and 'A "Hybrid Threat?" European Militaries and Migration' and policy briefs 'Brexit and Beyond: The Future of Europe' and 'Britain in the Post-Brexit

European Security Architecture' as well as a vast number of entries on the Dahrendorf blog. Many more publications are planned for the second year of the project as long-term research projects come to fruition.

In another new feature for this project cycle, a Dahrendorf Committee of high profile practitioners and experts has been established to steer the project research and help facilitate engagement with policymaking circles. Members include Liz Collett, Michael Cox, Wolfgang Ischinger, Ann Mettler, Christine Ockrent, Quentin Peel, Wolfgang Rohe, Daniela Schwarzer, Nathalie Tocci and politicians Danuta Huebner, Kwasi Kwarteng and Norbert Röttgen.

EVENTS

Over the past year, the Dahrendorf Forum has presented six public lectures with high-profile speakers including former Prime Minister Gordon Brown, European Commissioner Pierre Moscovici, economist and advisor to the Macron presidential campaign Jean Pisani-Ferry, and Spanish Prime Minister Pedro Sanchez.

In March 2018, the team delivered a workshop on *The Architecture of European Security after Brexit*, which brought together academics, representatives from the British government, think tanks, and various EU member states.

In July 2018 parliamentarians, civil servants, and researchers gathered at the Palace of Westminster for a Dahrendorf workshop on *Brexit and the Power of Parliament*.

GLOBAL STRATEGIES



Heads of Project:
**Hugh Sandeman and
Professor Christopher Coker**

Project Coordinators:
**Tom Bailey
Ingrid Hampe**

OVERVIEW

The Global Strategies project aims to challenge the assumptions underlying foreign and security policy, and to enhance the quality of decisions on international strategic issues – political, diplomatic, and military.

Global Strategies convenes discussions between academics from LSE, and politicians and senior officials involved in foreign and security policy in the UK and overseas. The project is assisted by a group of former senior practitioners, closely associated with LSE IDEAS, who have previously held senior positions as UK and European policymakers:

- **Professor Gordon Barrass**
(Chief of the Assessments Staff, Cabinet Office)
- **General Sir Richard Barrons**
(Commander Joint Forces Command)
- **Sir Robert Cooper**
(Senior advisor to the EU Commission)
- **Sir David Manning**
(Ambassador to Washington)
- **Tom McKane**
(Director General International Security Policy at the Ministry of Defence)
- **Julian Miller**
(Deputy National Security Advisor)
- **Clovis Meath-Baker**
(Director of Intelligence, GCHQ)
- **Sir Richard Mottram**
(Permanent Secretary, Ministry of Defence, Chairman of the Joint Intelligence Committee)

ACTIVITIES

Discussions are held every two months between senior officials and LSE academics on issues of current interest. During 2017-2018 these included the nuclear agreement with Iran, reform in Saudi Arabia, Turkey under Erdogan, relations with the US, and the future of Africa and its impact on Europe.

In late 2017 Global Strategies, in cooperation with NATO, organised a roundtable discussion involving 30 British politicians, officials from the UK and NATO, former practitioners and experts to discuss the UK's defence and security policy after Brexit. A further roundtable discussion between parliamentarians, officials and experts was held in the summer of 2018 to analyse how the nuclear agreement with Iran had been reached, and what would be required in future for the UK to take an effective role in a similarly complex and long-term diplomatic initiative.

Global Strategies arranged three public lectures during the year. Dr Phillip Karber, President of the Potomac Foundation, spoke on *Russia, China and US Strategy: Challenges Yet to Come*. Dr Lucas Kello, Director of the Centre for Technology and Global Affairs at Oxford University, discussed *Security Strategy in an Age of Unpeace*. Our final lecture was given by Lord Hennessy, addressing the question: *What is Different about the 2018 National Security Capability Review?*

IMPACT

The Global Strategies project has an impact in three areas.

For UK politicians and senior officials, it provides a forum for conversations about difficult contemporary issues in foreign, defence and security policy, and an opportunity to challenge assumptions that underlie policies and the way decisions are made. The value of these discussions is evidenced by continuing close links with Whitehall.

The Global Strategies project also draws on a wide range of expertise within LSE, including the International Relations Department and the Department of Government, making this available to decision makers.

The research and analysis generated by Global Strategies is also applied in the Executive MSc on International Strategy and Diplomacy offered by LSE IDEAS.

THE LSE GLOBAL SOUTH UNIT

Project Co-Directors:
Professor Chris Alden
Dr. Alvaro Mendez

Research Assistant:
Tatiana Luján



The LSE Global South Unit (GSU) and LSE IDEAS began a collaborative partnership in the Summer of 2017. Its focus was on delivering joint events, combining resources to deliver events with a greater impact than those hosted individually.

The first was the Fifth Annual CAF-LSE conference, *Leadership, Resilience and Development in an Era of Instability*, on the 19th January 2018. This continues the GSU's successful collaboration with CAF–Development Bank of Latin America .

The one-day conference held in the LSE's iconic Shaw Library and proved a complete success, being attended by over 200 people, including high-level government officials, academics, diplomats and students. It featured a private lunch discussion at the LSE Box led by Professor Michael Cox. The recording of the event was made available on the IDEAS website.

Away from LSE, IDEAS and the GSU hosted *The Chinese Connection: Costa Rican Foreign Policy in the 21st Century* in San Jose, Costa Rica, on the 3rd of May 2018.

This was an international conference concerning the bilateral relations between Costa Rica and China. It featured a stellar roster of speakers, including Oscar Arias Sanchez, Nobel Peace Prize Winner and former President of Costa Rica. The event, by invitation only, was attended by at least 100 people, mostly senior government officials, academics, and diplomats.

A few days later came an event in Panama City, Panama, *The New Diplomatic and Economic Relations Between the Republic of Panama and the People's Republic of China*. This major event was attended by over 1000 people and debated the latest steps in the diplomacy and foreign policy of Panama respecting China. The Panamanian Vice-President and Minister of Foreign Affairs, Isabel de Saint Malo de Alvarado, participated, as well as other ministers and diplomats. The keynote speeches were given by the Co-Directors of the Global South Unit, Dr. Alvaro Mendez and Professor Chris Alden. The event received local and international media attention, including by the important CGTN Chinese Channel.

Following the private event, a public lecture by Professor Alden was held at the University of Panama in the evening entitled *The Belt Road Initiative: Opportunities and Challenges for the Global South*, attended by over 500 academics.

Finally, IDEAS and the Global South Unit were honoured to welcome to the LSE Panamanian President Juan Carlos Varela as part of his official visit to the UK. President Varela spoke on *Transparency: The Most Important Pillar* in a functional democracy to a busy LSE audience at the event, chaired by Dr Mendez. The visit drew media interest from the Financial Times and others.

In addition to these jointly delivered events, IDEAS contributed to Global South Unit publications such as *China's African Union diplomacy: challenges and prospects for the future* and *The growing Chinese presence in Latin America and its (Geo)political manifestations in Bolivia*.

UNITED NATIONS AT LSE

UN Business and Human Security Initiative Director:
Dr Mary Martin

Co-Director:
Vesna Bojicic- Dzelilovic

Research Assistant:
Lisa ten Brinke



United Nations at LSE promotes the collaboration between LSE IDEAS and UN agencies and the sharing of LSE's best work on and with the UN.

In December 2016, the first major collaboration between IDEAS and the UN started with the UN Business and Human Security Initiative, which explores the challenges and opportunities related to private sector involvement in peacebuilding, human rights and human security. The initiative seeks to implement an innovative framework of **Human Security Business Partnership (HSBP)** for private sector engagement in post-crisis and post-conflict countries – working towards the UN Agenda 2030 and the Sustainable Development Goals (SDGs).

The project received its initial funding approval from the UN Trust Fund for Human Security (UNTFHS) and a match funding grant from the Rockefeller Resilience Programme to start working in two initial trial locations in **Liberia** and **Colombia**. This was recently complemented by a grant from the Marshall Fund to further examine the structures which encourage private companies to take part in Colombia's transition to peace.

A public lecture with the **UN Special Adviser on Human Security**, Mr Yukio Takasu, launched the initiative in November 2017 and sparked a lively debate amongst the 350+ attendees on business, peacebuilding and human security. The initiative has also held a series of **workshops and roundtables** in London, Madrid and Barcelona with partners and experts in the field.

Also in events, the UN at LSE project partnered with the , UN Cinema and the Colombian Embassy to host a screening of *To End A War* in June 2018, a documentary narrating the story of the Colombian peace process. The event, which was attended by over 400 people, featured the Colombian Ambassador to the UK, UN senior officials, and the director of the film, Marc Silver.

PROJECT PRIORITIES 2018–19

- **Present the HSBP framework** which has been developed with partners including SwissPeace, International Alert, ESSEC-Irene, the Business and Human Rights Network, and BuildUp.
- **Promote the HSBP framework** and broader research at international forums such as the One Young World Summit, the UN Forum on Business and Human Rights, and Build Peace.
- **Convene a project advisory board and hold expert meetings** to prepare a report for the UN Department of the Secretary General on practice and policy recommendations about engaging the private sector in peace, security and development partnerships.
- **Work closely together with UN partners**, including the Food and Agriculture Organisation, the United Nations Development Programme and United Nations Industrial Development Organisation to ensure and manage the Framework's implementation.
- **Use the Business and Human Security initiative** to establish LSE IDEAS as a focal point of research and dialogue on the United Nations.

To work towards these priorities the UN Business and Human Security Initiative will be publishing a **short report** in autumn 2018.

Further events are also being planned including an **HSBP framework launch event** and the screening of another **UN Cinema film** in autumn/winter 2018.

INTERNATIONAL STRATEGY AND DIPLOMACY



"The LSE has built its global reputation by encouraging vigorous intellectual argument and informed debate.

For a century or more the School has tried to remain true to its motto – understanding the causes of things."

-Professor Michael Cox
Academic Programme
Director

STAFF

Head of Practitioners:
Professor John Hughes

Course Tutor:
Dr Luca Tardelli

Executive Programme
Manager:
Craig Smith

Executive Programme
Assistant and Alumni Network
Coordinator:
Marta Kozielska

Executive Programme
Teaching Faculty:
Professor Michael Cox
Professor John Hughes
Dr Nicholas Kitchen
Dr Luca Tardelli

SUMMARY

Since its inception in 2011, the Executive Masters Programme has attracted the highest calibre of professionals in international affairs, defence, international business, and finance. The programme is tailored for those who operate in high-pressure environments with few time resources to spare. With the seventh intake of students graduating in December 2018, the Masters in International Strategy and Diplomacy has quickly gained a reputation as one of the leading courses in strategic thinking in the world.

STUDENTS

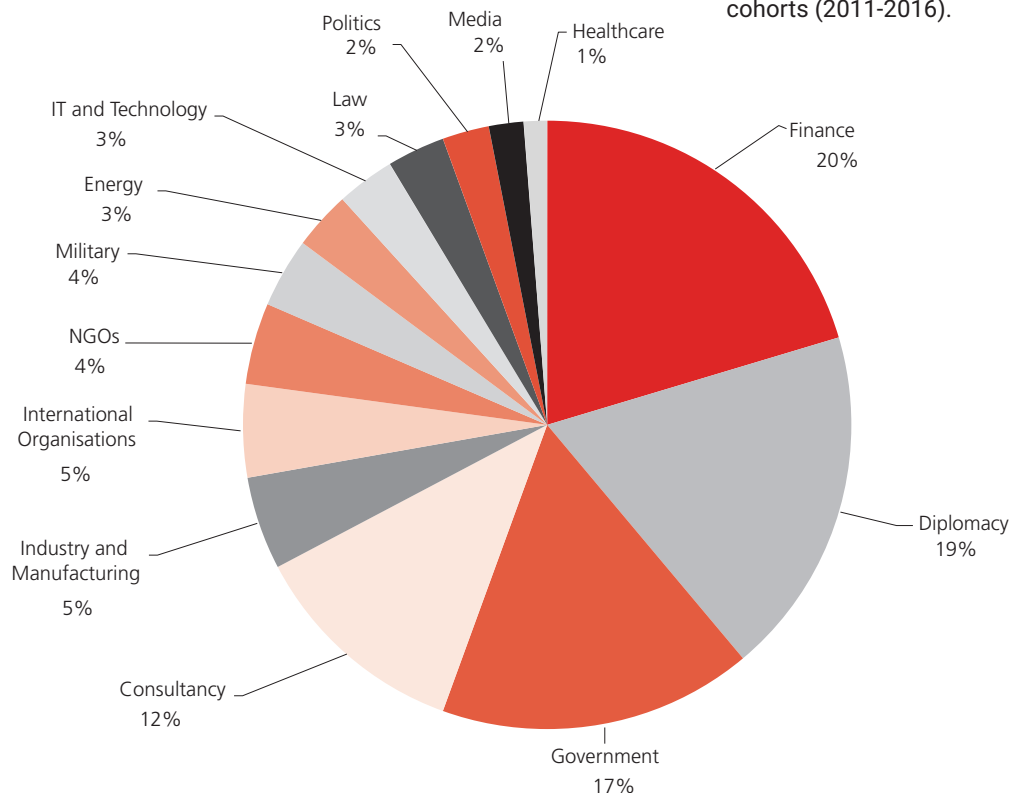
The 33 students in the class of 2017-2018 come from both the public and the private sector. This balance is important in stimulating group discussions with a variety of views and perspectives. The group of past and current students cover a wide range of professions and sectors including international affairs, defence, finance, international business, and NGOs. See below for a breakdown of previous and current participants' backgrounds.

STRUCTURE

The year-long programme consists of 4 intensive weeks of lectures and seminars spread throughout the year, 2 weekend policy workshops, and 22 evening seminars. A vast range of highly experienced and well known academics and policymakers from the LSE, other universities, think tanks, international organisations, and government departments both in the UK and abroad keep the course intellectually stimulating, topical, and highly relevant.

Average Age: 35
Range: 28-59

*Percentages include both the 2016-17 cohort and previous cohorts (2011-2016).





THE IMPACT THAT THE EXECUTIVE PROGRAMME HAS HAD ON THE GROUP IS BEST EXPRESSED IN STUDENTS' OWN WORDS:

"Right from the first week, I was able to apply the lessons I had learnt to our operational and policy work and to coach my teams to look at issues differently."

**UK Permanent Representative
of the United Kingdom to the United Nations**

"The course helps people from multinational firms to understand the significance of the changes taking place in the world as well as how to become better strategic thinkers and risk managers."

**Senior Country Risk Analyst,
Standard Chartered Bank**

"This is one of the best investments I have made in myself and my career. This is not international relations in an ivory tower. Topical content and practical simulations with top experts, combined with a group of brilliant and diverse classmates has helped me understand the world in a completely new and useful way."

**Corporate Relations Director,
City & Guilds Group**

"The course strikes an excellent balance between theory and practice, bringing together notable academics and eminent current and former practitioners."

**Head of Defence,
Strategy and Priorities, UK MoD**

"The programme's innovative and extremely successful approach has been of particular benefit to my work with global multinational corporations."

**Vice President, Corporate Governance
and Responsible Investment, BlackRock**

"It gave me new perspectives that will play a catalytic role in my career."

**Department of International
Organizations and Conferences,
Ministry of Foreign Affairs of PR China**

"In my current position, working towards U.S. hosted 2016 Nuclear Security Summit, I find myself constantly drawing on strategic concepts introduced in the programme to examine policies through a new lens."

**Coordinator for Threat Reduction Programs,
U.S. Department of State**

CONTENT

The programme begins by taking a fresh look at the nature of strategy, explaining why new approaches are needed and offering a rigorous assessment of the assumptions that underpin strategy. This is followed by modules analysing the changing nature of strategic trends and 'power shifts' in different regions and institutions. The next modules focus on the different types of risks and threats that may occur in the decades ahead. Finally, there are a series of exercises aimed to transform strategy into practice, such as international crisis simulations.

ALUMNI

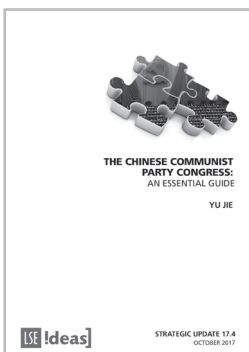
Once students have graduated from the Executive programme, they join the international LSE IDEAS Alumni Network. Alumni of the executive MSc International Strategy and Diplomacy are part of a diverse global network of leaders and professionals as well as the dynamic LSE IDEAS community.

The exclusive opportunities provided by the IDEAS Alumni Network allow students to enhance their professional network and connect with IDEAS expertise through current affairs discussions, public lecture invitations, and social events.

With well over 200 professionals now members of the LSE Alumni Network, the group is increasingly active. Over the past year we have run a series of alumni breakfast events and held our second alumni policy weekend.

Alumni are also part of our private group on LinkedIn: Executive MSc in International Strategy and Diplomacy @ LSE IDEAS. This group is intended as a networking platform, to connect or to stay in touch and exchange ideas. Currently over 60% of Alumni are members of the group.

PUBLICATIONS



REPORTS

Research papers offering in-depth analysis

- **The Future of the European Central Bank (June 2018)** The European Central Bank (ECB) is more important than ever to the European economy. Can governments control it? This report explores the need to make the ECB more transparent and democratically accountable to prevent the next Eurozone crisis.
- **Ireland-UK Relations and Northern Ireland after Brexit (February 2018)** Brexit has rudely interrupted Irish-British reconciliation. This report explores the impact of Brexit from an Irish perspective, explaining Europe's role in improving Ireland-UK relations since 1970s and outlining the threat posed by Brexit to the political settlement in Northern Ireland.
- **The UK's Foreign, Defence, and Security Policy After Brexit (February 2018)** This report summarises the discussion between a group of British politicians, senior officials and other experts assembled by the LSE IDEAS Global Strategies project in November 2017 to discuss the UK's foreign policy and military options after Brexit.

STRATEGIC UPDATES

Identifying topics of emerging strategic importance in international affairs

- **A Global Trade Hub for Services: the UK after Brexit (July 2018)** Can Britain become a hub for global trade in services, with overlapping free trade agreements? In this Strategic Update, Linda Yueh outlines the approach to the Brexit negotiations needed to achieve this outcome.
- **A Digital Geneva Convention? The Role of the Private Sector in Cybersecurity (May 2018)** Cybersecurity has risen to the top of the international agenda. This Strategic Update explores what role the private sector should play in the global policy response, with companies on the 'frontline' of the cyber threat often being more proactive than states.
- **Victors and Victims: Creating a Military for the Digital Age (February 2018)** In this Strategic Update, General Sir Richard Barrons warns that our military capabilities must be comprehensively rethought, or we will all be at risk. He sets out 8 principles for how to create an effective military for the digital age.
- **Understanding the Global Rise of Populism (February 2018)** In this Strategic Update, Michael Cox explores the causes of populists' recent electoral successes around the world. He argues it is important to try and understand populist anger and the wider causes of populism, including the end of Communism.

- **What are think tanks for? Policy research in the age of anti-expertise (December 2017)** What role can and should think tanks play in a 'post-truth' world? In this Strategic Update, Rosa Balfour argues that to meet complex policy challenges think tanks need to improve their diversity, innovate, and re-focus on their core mission.
- **Merkel's Fourth Term (October 2017)** Following the 2017 German election, Chancellor Angela Merkel is set to continue in power for a fourth term. But this historic achievement feels like a heavily qualified victory. This Strategic Update looks at what the start of Merkel's fourth term will mean for German politics, Eurozone reform, and Brexit.
- **The Chinese Communist Party Congress: An Essential Guide (October 2017)** This Strategic Update is the essential guide to the Chinese Communist Party Congress, one of the world's most secretive and exclusive political meetings.
- **Realising the aims of 'Global Britain' (October 2017)** How can 'Global Britain' create an effective post Brexit trade strategy? In this Strategic Update, Linda Yueh sets out how Britain can work towards a role as a global trading 'hub'.

DAHRENDORF FORUM PUBLICATIONS

- **Britain in the Post-Brexit European Security Architecture (June 2018)** Britain's impending withdrawal from the EU raises important questions about the future of EU-UK security cooperation. This Dahrendorf Forum policy brief explores the content and scope of European security cooperation after Brexit by analysing the respective strategies, institutional structures, and operational capabilities of the EU and the UK.
- **A 'Hybrid Threat'? European militaries and migration (April 2018)** The military has become an important part of European responses to increased migration flows. This Dahrendorf Forum working paper explores the effectiveness and long term impact of military involvement in migration enforcement.
- **Known Unknowns: EU foreign, security, and defence policy after Brexit (January 2018)** This Dahrendorf Forum working paper examines the future of EU foreign and defence policy after Brexit by asking: Will the UK reduce its European defence commitments? Will Brexit cause greater defence integration within the EU? And will the EU allow the UK a continuing European security and foreign policy role?

Layout and Design:
Indira Endaya

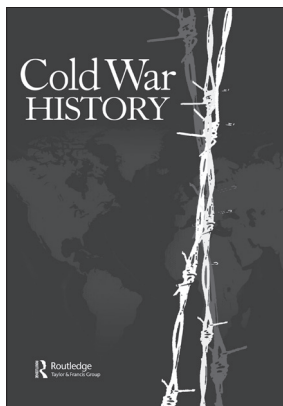
**Editing and
Online Edition Design:**
Joseph Barnsley

JOURNALS

LSE IDEAS proudly houses two leading academic journals.

COLD WAR HISTORY

Founded in 2000, *Cold War History* is recognised as the leading journal in its field. Publishing articles and historiographical reviews by leading scholars - as well as by emerging talents - the journal draws on a wide range of expertise from amongst its editors to ensure that the journal remains at the forefront of the debate about the Cold War. Thus over the years it has published a number of defining articles as well as several path-breaking Special Issues. More recently, the journal also published a roundtable discussion of Arne Westad's new book *The Cold War: A World History*, and in 2019, it will release a Special Issue as a Book to mark the 70th anniversary of the North Atlantic Treaty Organisation, and looks forward to a future special issue on French nuclear history.



Editors:

Dr Roham Alvandi
 Prof Michael Cox
 Dr James Ellison
 Prof Jussi Hanhimäki
 Dr Tanya Harmer
 Prof Beatrice Heuser
 Prof Matthew Jones
 Dr Eirini Karamouzi
 Prof Lori Maguire

Prof Leopoldo Nuti

Dr Olav Njølstad
 Prof Piers Ludlow
 Dr Sue Onslow
 Dr Christian Ostermann
 Dr Svetozar Rajak
 Dr Linda Risso
 Prof Arne Westad
 Prof Vladislav Zubok

Book Review Editors:

Dr Luc-André Brunet
 Dr Arne Hofmann

Managing Editors:

Dr Lindsay Aquiri
 Bastiaan Bouwman



INTERNATIONAL POLITICS

International Politics is a leading peer reviewed journal dedicated to transnational issues and global problems.

It subscribes to no political or methodological identity, and welcomes any appropriate contributions designed to communicate findings and enhance dialogue.

Editor:

Prof Michael Cox

Managing Editor:

Dr Fiona Stephen



30,617

TWITTER FOLLOWERS
(On 1st August 2018,
end of period covered
in this report.)

2,929,000

TWITTER IMPRESSIONS
(1st August 2017–
31st July 2018.
Impressions measures
views of tweets.)



12,467

FACEBOOK LIKES
(On 1st August 2018
end of period covered
in this report.)

557,359

FACEBOOK EVENTS REACH
(1st August 2017–
31st July 2018. Reach
measures people shown
post in Newsfeed.)



The new LSE IDEAS website was launched in August 2017, with a new visual identity and emphasising reports and event podcasts. The easier to navigate and responsive site led to an increase in average session durations – time spent by visitors on the website.

The IDEAS web presence also included more digital editions of reports, following the first last year, and Strategic Updates. Digital editions are a more accessible format for readers and provide integration with social media. This year three reports were published on Atavist, and eight Strategic Updates on Medium.

On social media, IDEAS achieved a record high number of impressions on Twitter and events reach on Facebook connecting more people with our research and outputs.

Live-tweeting of events continued with highlights including collaborations with Chatham House and the Institute for Government for the launch of the global think tank rankings and Konrad-Adenauer-Stiftung on Brexit, as well as asking panellists at LSE questions from our Twitter followers across the world.

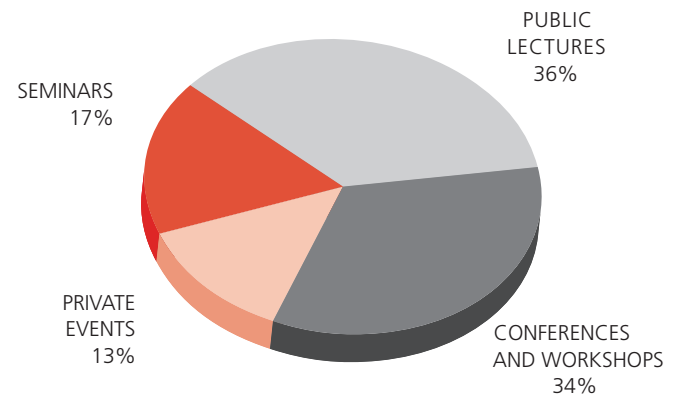
IDEAS passed 3,000 newsletter subscribers across both the News & Podcasts and Events MailChimp newsletters.

Media coverage for LSE IDEAS research and experts included appearances on the front page of the Financial Times, BBC Radio 4, BBC World Service, CNN, Sky News, El Pais (Spain), Newsweek, The Wall Street Journal, and The Washington Post.

EVENTS SUMMARY

EVENTS BREAKDOWN

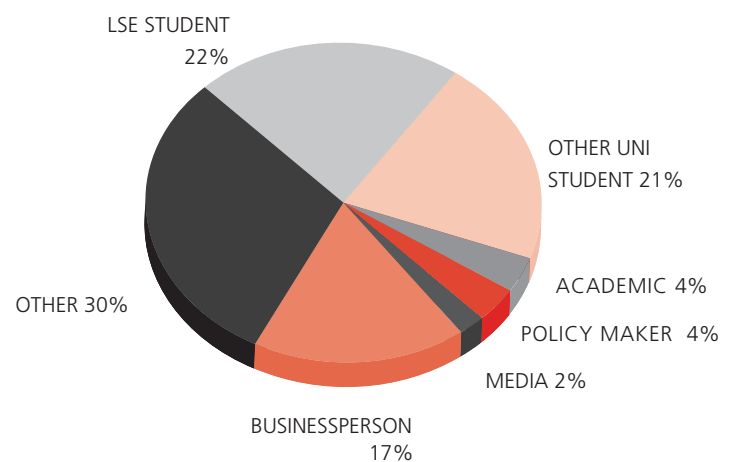
Public Lectures	19
Conferences and Workshops	8
Private events (strategic debates)	7
Seminars	9
TOTAL EVENTS	43



PARTICIPANTS BACKGROUND

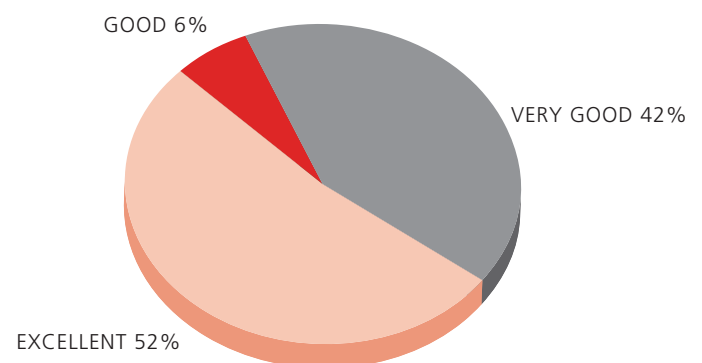
LSE Student	19
Other Uni Student	18
Academic	3
Policy-maker	3
Media	2
Businessperson	15
Other*	26

*In order of frequency:
alumni, think tanks,
schoolchildren, diplomats,
charity, general public



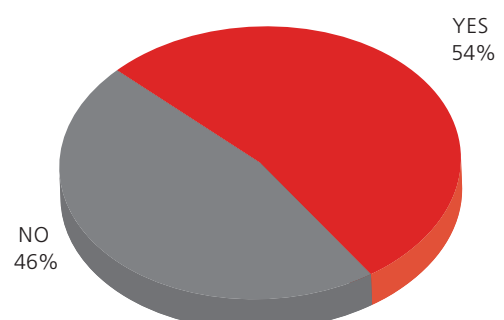
EVENTS FEEDBACK

RATING SCALE	RESPONDENTS	
Unsatisfactory	0	0
Satisfactory	0	0
Good	5	5
Very Good	32	32
Excellent	40	40



FIRST-TIME ATTENDEES

Events Coordinators:
Marta Kozielska
Astrid Hampe



EVENTS LIST



2017 MICHAELMAS TERM

GORBACHEV - HIS LIFE AND TIMES

5th October 2017
Public Lecture and Book Launch
6.30- 8.00pm, Hong Kong Theatre
Speakers: William Taubman
Chair: Prof Vladislav Zubok

FORGING EUROPE: VICHY FRANCE AND THE ORIGINS OF EUROPEAN UNION

11th October 2017
Public Lecture and Book Launch
6.30- 8.00pm
Thai Theatre
Speakers: Dr Luc-André Brunet,
Prof Julian Jackson
Chair: Prof Piers Ludlow

HARD BREXIT, SOFT BREXIT, NO BREXIT?

19th October
Hosted by LSE IDEAS and
Konrad-Adenauer-Stiftung Foundation.
Workshop
9am-5pm, TW2, 9.04
Public Lecture
6.30-8.00pm, Old Theatre
Speakers: Agata Gostyńska-Jakubowska,
David McAllister
Chair: John Ryan

GORDON BROWN: A LIFE IN POLITICS

8th November
Lunch time public lecture hosted by LSE
IDEAS – Dahrendorf Forum
1- 2.00pm
Speakers: Gordon Brown
Chair: Dame Minouche Shafik

SOLDIERS OF EMPIRE; INDIAN AND BRITISH ARMIES IN WWII

9th November
Public Lecture and Book Launch
Co-sponsored by LSE IDEAS with
LSE International Relations Department
4 – 5.30pm, TW2, 9.04
Speakers: Prof Tarak Barkawi,
Prof Gurminder Bhambra,
Susan Carruthers, Patrick Porter
Chair: Dr Anna Stavrianakis

GLOBAL STRATEGIES PROJECT – LSE IDEAS DITCHLEY CONFERENCE

9th & 10th November
Closed event
Ditchley Park

THE UN, THE PRIVATE SECTOR, AND HUMAN SECURITY PARTNERSHIPS

13th November
Public Lecture
6.30-8.00pm, Old Theatre
Speakers: Dr Yukio Takasu,
Dr Mary Martin
Chair: Prof Michael Cox

CHINA AND AFRICA: BUILDING PEACE AND SECURITY ON THE CONTINENT

15th November
Panel Discussion, Book Launch
Co-hosted by LSE IDEAS Global South Unit
and International
Relations Department.
6.30 – 8.00pm, 32 LIF
Speakers: Dr Laura Barber,
Prof Abiodun Alao
Dr Zhang Chun,
Chair: Prof Christopher Alden

DAHRENDORF SPECIAL ISSUE LAUNCH

21st November
Workshop
1 - 2.30pm, 32 LIF, B13
Speakers: Dr Robert Falkner,
Prof Helmut Anheier,
Prof Peter Trubowitz,
Prof Annette Jünemann, Dr Yu Jie
Chair: Prof Michael Cox

THE FOREIGN OFFICE, COMMERCE AND BRITISH FOREIGN POLICY

29th November
Public Lecture and Book Launch
6.30 – 8.00pm, TW2, 9.04
Speakers: Dr James Ellison, Dr John
Fischer, Dr Keith Hamilton,
Dr Effie Pedaliu, Dr Richard Smith
Chair: Prof Piers Ludlow

2018 LENT TERM

THE COLD WAR: A WORLD HISTORY

9th January
Public Lecture and Book Launch
6.30 - 8.00pm, Old Theatre
Speaker: Prof Arne Westad,
Chair: Prof Michael Cox

LEADERSHIP, RESILIENCE AND DEVELOPMENT IN AN ERA OF INSTABILITY

19th January
GSU Annual Conference
5th Annual CAF-LSE Conference
9am – 4pm, Shaw Library
Speakers: Dr Álvaro Mendez, H.E. Fernando Enrique Cardoso,
Dr Luis Carranza et al.
Chair: Prof Christopher Alden

WHY 'POST-TRUTH' MATTERS TO THINK-TANKS

30 January 2018
Speakers: Denis MacShane, UK Minister of State for Europe (2002-05), Rosa Balfour, Senior Fellow, Europe Programme, German Marshall Fund, Matthew d'Ancona, The Guardian
Chair: Leslie Vinjamuri, Visiting Senior Fellow, LSE IDEAS; Associate Fellow, US and the Americas Programme, Chatham House

A BEVERIDGE PLAN FOR AN UNRULY SCHOOL? WILLIAM BEVERIDGE AND LSE

23rd February
LSE Annual Literary Festival
Public Lecture by LSE IDEAS
1pm, Alumni Theatre (NAB)
Speaker: Prof Michael Cox
Chair: Prof David Stevenson

NUCLEAR DIPLOMACY IN THE 'SECOND COLD WAR': NEW PERSPECTIVES ON THE EUROMISSILES CRISIS

26th March
CWSP Workshop and
Public Lecture by LSE IDEAS
10am-6pm, TW2 9.04
Speakers: Dr Luc-André Brunet,
Dr Oliver Barton, Dr Andrea Chiampan,
Dr Ilaria Parisi, Dr Eirini Karamouzi,
Dr Effie international perspectives.
Pedaliu, Dr Simon Webb,
Dr Matthew Jones et al.
Chair: Prof Michael Cox

THE GREAT ECONOMISTS: HOW THEIR IDEAS CAN HELP US TODAY

9th April
Public Lecture by LSE IDEAS
6.30 pm-8pm, Hong Kong Theatre (Clement House)
Speaker: Dr Linda Yueh
Chair: Prof Michael Cox

CWSP GRADUATE STUDENT CONFERENCE

3rd, 4th & 5th May
Welcome Reception on 3rd May at the New Academic Building
Lectures and seminars on 4th and 5th May in B.07
Speakers: Prof Vladislav Zubok, Mark Alexander (GWU), Kaete O'Connell (Temple), Cindy Ewing (Yale) et al.
Chairs: Dr Roham Alvandi,
Dr Luc-André Brunet

THE CATALAN CRISIS: POPULISM AND SECESSIONISM

8th May
Dahrendorf Forum in collaboration with the European Institute, the Cañada Blanch Centre
6.30pm - 8.00 pm, Sheikh Zayed Theatre (New Academic Building)
Speaker: Pedro Sánchez
Chair: Prof Paul Preston

THE UNDERRATED ALLY: ITALY IN THE COLD WAR

9th May
LSE IDEAS;
6.30-8.00 pm, Alumni Theatre (New Academic Building)
Speakers: Prof Antonio Varsori, Dr Benedetto Zaccaria, Dr Eirini Karamouzi, Prof Piers Ludlow, Prof Vladislav Zubok
Chair: Dr Effie Pedaliu

TRANSPARENCY: THE MOST IMPORTANT PILLAR IN A FUNCTIONAL DEMOCRACY

LSE IDEAS in collaboration with the Global South Unit
15th May
12.30pm - 1.30 pm, Shaw Library (Old Building)
Speaker: Juan Carlos Varela
Chair: Dr Álvaro Mendez

COUNTERREVOLUTION: LIBERAL EUROPE IN RETREAT

16th May
Dahrendorf Forum at LSE IDEAS in collaboration with the European Institute, 6.30pm – 8 pm, Wolfson Theatre (New Academic Building)
Speakers: Prof Jan Zielonka
Chair: Dr Waltraud Schelkle

SECURITY STRATEGY IN AN AGE OF UNPEACE: LEARNING TO LIVE BETWEEN WAR AND PEACE

17th May
Global Strategies at LSE IDEAS, 6.30pm – 8.00pm, Wolfson Theatre (New Academic Building)
Speaker: Dr Lucas Kello.
Chair: Prof Christopher Coker

THE FRENCH REVOLUTION: ONE YEAR ON

24th May
Dahrendorf Forum in collaboration with the European Institute
6.30pm – 8.00pm, Old Theatre (Old Building)
Speakers: Prof Jean Pisani-Ferry, Dr Christine Ockrent
Chair: Prof Iain Begg

RESHAPING THE MIDDLE EAST AFTER ISIS – WHAT IS AT STAKE?

18th June
IDEAS, 6.30pm – 8.00pm, Old Theatre (Old Building)
Speakers: Prof Gilles Kepel
Chair: Dame Minouche Shafik

FILM SCREENING: TO END A WAR

26th June
UN project at IDEAS in collaboration with the Colombian Embassy
6.30pm – 9.00pm, Sheikh Zayed Theatre (NAB)
Speakers: Marc Silver, Lord Alderdice, Annick Hiensch
Chair: Dr Mary Martin

DIRECTOR'S DIARY 2017-2018

	Public Lectures/Events
	International Event
	LSE
	Closed Event
	Media/Writing

2018	
JUNE	June 2-3. Speaking at <i>From the Western-Centric to a Post-Western World: In Search of an Emerging Global Order in the 21st Century</i> International Conference in Taipei.
MAY	May 2018. Article Northern Ireland: The War that came in from the Cold re-published in <i>Irish Studies in International Affairs</i> journal's special issue on 'Reflections on the Northern Ireland Conflict and Peace Process'.
	May 2018. Third edition of <i>US Foreign Policy</i> , co-edited with Doug Stokes, published by Oxford University Press.
APRIL	18 April. Public lecture on <i>The World Economy</i> at the Universidad Atonio de Nebrija in Madrid.
	9 April. Chaired IDEAS public event with Linda Yueh, <i>The Great Economists: how their ideas can help us today</i> .
MAR	28 March. LSE-Sciences Po roundtable in Paris on <i>Can Brexit only mean Exit?</i>
	27 March. <i>How do Russia tensions compare to Soviet era?</i> Quoted in BBC News story.
	27 March. Spoke at LSE IDEAS-Open University event <i>Nuclear Diplomacy in the Second Cold War</i> and LSE European Institute event <i>The Future of Europe After Brexit</i> .
	14-16 March. Attended European Think Tank Summit in Berlin, gave opening talk on <i>Populism: what it means</i> and what can be done about it?
FEB	23rd February. Speaking on William Beveridge and LSE at the LSE Festival: Beveridge 2.0 event <i>A Beveridge Plan for an Unruly School?</i>
JAN	26th January. Speaking on <i>Challenges in Higher Education: Lessons from the United Kingdom at the House of Lords</i> for a briefing to the Association of Mexican Vice-Chancellors, with Lord Meghnad Desai and the British Council.
	24th January. Giving public lecture at the University of Kent of Keynes, <i>Carr and the inter-war Crisis: 1919-1939</i>
2017	
DEC	8th December. Speaking on <i>Confronting Global Challenges 2017-2067</i> panel, hosted by the Centre for International Studies to mark their 50th anniversary.
NOV	24th November. Speaking at LSE International Relations Department Cumberland Lodge conference <i>Populism in the 21st Century: Causes and Consequences on The Making of International Relations at the LSE: Olympians, The English School, British Decline, Mad Money, Clausewitz, Cold War, and a Lot More Besides</i> .
	23rd November. Speaking on <i>Everything has changed?</i> Trump and the crisis of Liberal Order, a panel discussion hosted by the Centre for International Policy Studies at City University London.
	8th November. In conversation with Dr George Lawson on global power and security in 2017 and beyond, as part of the LSE100 course.
OCT	25th October. Speaking on <i>From Keynes to Carr: The Twenty Years' Crisis Revisited</i> at the LSE-Sciences Po Seminar in Contemporary International History.
SEPT	23rd September. Keynote speaker at <i>H.G. Wells and G. B. Shaw: Socialism and the Irrational</i> event held at LSE by The H.G. Wells Society and the Shaw Society.
	15th September. TRIUM Global Executive MBA, <i>International Politics in An Age of Uncertainty</i>
	14th September. Speaking at the Royal College of Defence Studies on <i>The Nature of Power in the International System</i>
	1st September. <i>The World Today: How Bad Is It?</i> keynote speech at the LSE Alumni Leadership Forum

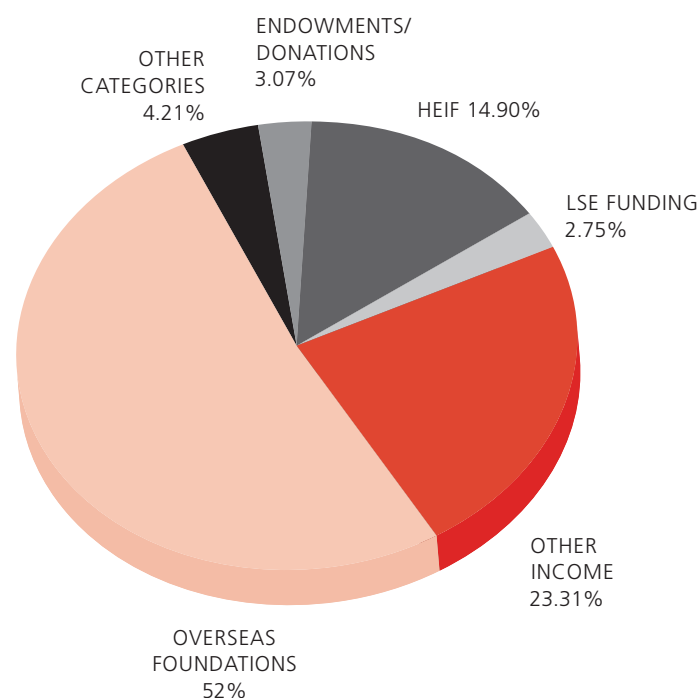
FUNDING SUMMARY

Finance Administrator:
Mireia Franch

NEW FUNDING FOR CENTRE	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 17-18
	£	£	£	£	£
Charities	2,250	6,980	0	0	0
Endowments or Donations	200,405	180,848	197,295	3,000	20,000
HEIF	140,186	0	0	0	96,937
LSE Funding	8,883	24,578	0	34,809	17,888
Other (incl. Exec. MSc)	147,838	89,371	138,642	142,622	151,703
Overseas Foundations	273,980	1,094,622	0	2,626,517	336,796
Publications and Subscriptions	21,422	20,378	27,990	21,157	21,370
UK Government	98,569	5,100	97,692	0	0
UK Industry and Commerce	33,310	19,182	22,500	24,664	6,000
TOTAL	926,843	1,441,059	484,119	2,852,769	650,695

NEW FUNDING (% OF TOTAL INCOME)

FISCAL YEAR 2017–18	
ENDOWMENTS OR DONATIONS	3.07%
HEIF	14.90%
LSE FUNDING	2.75%
OVERSEAS FOUNDATIONS	51.76%
OTHER INCOME	23.31%
Includes: Executive MSc International Strategy and Diplomacy	
OTHER CATEGORIES	4.21%



FISCAL YEAR 2017–2018

FUNDING RECEIVED

CONTRACT RESEARCH FUNDING	
	AMOUNT £
Charities	0
UK Government	0
UK Industry & Commerce	6,000
Overseas Foundations	336,797
Endowments or Donations	20,000
SUB-TOTAL	362,797
NON-CONTRACT RESEARCH FUNDING	
LSE Funding	17,888
HEIF	96,937
Publications & Subscriptions	21,370
Other (incl. Exec. MSc)	151,703
SUB-TOTAL	287,898
TOTAL FUNDING RECEIVED	650,695

INCOME & EXPENDITURE STATEMENT

INCOME FROM	
	AMOUNT £
Charities	0
UK Government	0
UK Industry & Commerce	6,000
Overseas Foundations	470,287
Endowments & Donations	20,000
Opening Balance	485,935
SUB-TOTAL	982,223
NON-CONTRACT RESEARCH INCOME	
LSE Funding	17,888
HEIF	96,937
Publications & Subscriptions	21,370
Other (incl. Exec. MSc)	151,703
SUB-TOTAL	287,898
TOTAL INCOME	1,270,121
EXPENDITURE	
Staff Costs	486,429
Non-Staff Costs	344,767
TOTAL DIRECT COSTS	831,196
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