# EVALUATING WELL-BEING MEASURES FOR PUBLIC POLICY

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Current state of subjective well-being in public policy

# Happiness (i.e. positive affect) and life satisfaction

Psychological Well-Being (Ryff, 1989) Self-acceptance Positive relations Autonomy **Environmental mastery** Purpose in life Personal growth Basic needs from Self-Determination Theory (Deci & Ryan, 2000) Autonomy Competence Relatedness Psychological functioning in Warwick-Edinburgh mental well-being scale (Tennant et al., 2007) Energy Clear thinking Self-acceptance Personal development Competence Autonomy Positive functioning (New Economic Foundation, 2008) Competence Autonomy Engagement Meaning and purpose The Questionnaire for Eudaimonic Well-Being (Waterman et al., 2010) Self-discovery Development of best potentials Purpose and meaning in life Effort in pursuing excellence Intense involvement in activities

Activities as personally expressive

Flourishing Scale (Diener, Wirtz, et al., 2010) Purpose and meaning Supportive relationships Engagement Contribution to others Competence Optimism Being respected Being a good person PERMA theory of well-being (Seligman, 2011) Positive emotions Engagement Meaning Accomplishment Relationships Mental Health as Flourishing (Huppert & So, 2013) Positive emotion **Emotional stability** Vitality **Optimism** Resilience Self-esteem Engagement Competence Meaning Positive relationships

Martela and Sheldon, 2019

## There are several theories on what well-being is which aren't covered by current happiness and satisfaction measures

Alternative wellbeing account: "The secret of realizing the greatest fruitfulness and the greatest enjoyment of existence is: to live dangerously! Build your cities on the slopes of Vesuvius!" - Nietzsche, 1883







## Breaking down and evaluating well-being

## Meaning

What should the outcome variables of well-being be?



## Measurement

How can we reliably measure subjective well-being?



Coherent, reliable and standardized

## Analysis

How can we analyse subjective well-being data?



Compare and quantify subjective well-being

**Clear and comprehensive** 

## The meaning of well-being

**Current Meaning** 

Experiences of positive affect or life satisfaction

**Problem with meaning** 

Not comprehensive enough

Many positive experiences have **low levels of positive affect** i.e. climbing a mountain or running a marathon.

### New meaning

A range of psychological needs which humans require to thrive and fulfil their functions. Each of these are irreducible and to be assessed seperately (Deciand Ryan, 2000)

## Measuring well-being

#### **Current measurement**

Self-reported measurements through directly asking about life satisfaction or happiness

#### **Problem with measurement**

A lack of standardization and reliability

No common **standard** for type or intensity of well-being experience

Problems with **reliable recall** - focusing effects, peak end effects, polyanna effect etc. (Krueger and Schkade, 2008)

#### **New Measurement**

Measurements which measure different universal, specific psychological needs such as autonomy, competence and relatedness indirectly rather than assess well-being directly (Deci and Ryan, 2000).

## Analysing well-being

### **Current analysis method**

Respondents provide a number on their well-being and then these are added up into a single metric

### **Problem with analysis:**

Subjective data doesn't always add up

Some happy experiences are preferred to others even if there are less 'units' of happiness. (Taurek, 1977; Voorhoeve, 2018)

Leaving it to respondents to create the well-being metric

#### New analysis method

Retain a dashboard of differing irreducible psychological needs which are to be kept separate (Thoma,2021). Receiving qualitative data and turning it into quantifiable data

## Evaluation of new indicators

## Comprehensive

**Dashboard of diverse needs** 

Well-being is a **diverse** and so we must **cover** its many elements

(Austin, 2016)

## Coherent

Universal, specific and fundamental psychological needs

Making turning subjective feelings into objective data easy, reliable and coherent (Krueger and Schkade, 2008)

## Comparable

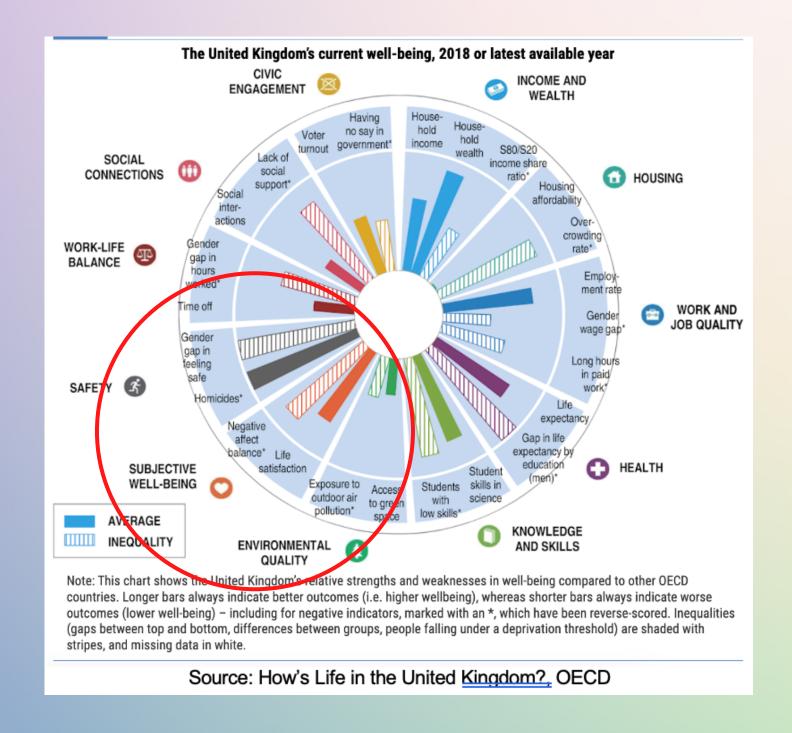
Setting a common analysis standard

Making comparisons easier by setting a common analysis standard and comparing similar needs and experiences

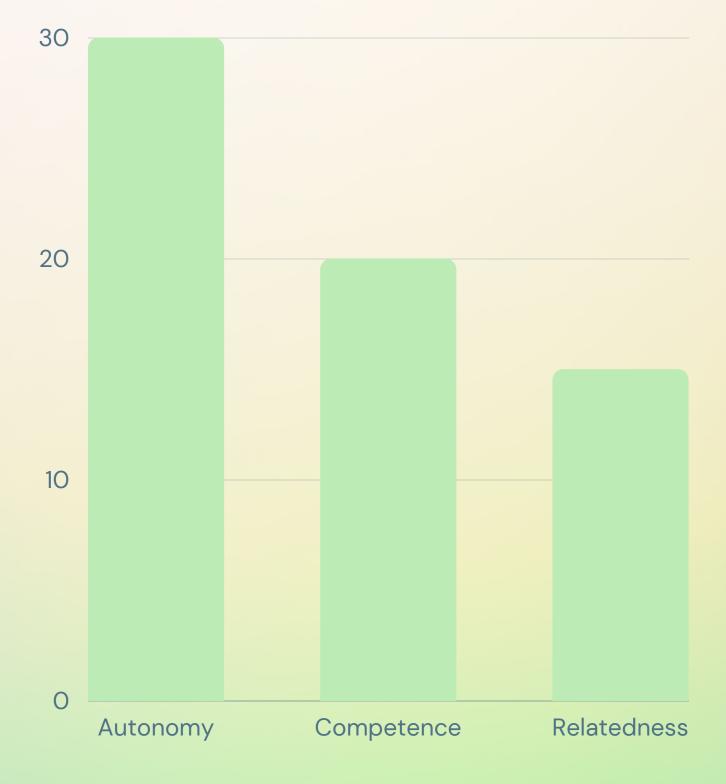


Implementation

## Current Subjective Wellbeing outputs



# New in-depth subjective well-being metrics



1	2 3 4	5				
Not true	e at	Completely				
all				tr	ue	
1.	I feel a sense of choice and freedom in the things I undertake.	1	2	3	4	5
2.	Most of the things I do feel like "I have to".	1	2	3	4	5
3.	I feel that the people I care about also care about me.	1	2	3	4	5
4.	I feel excluded from the group I want to belong to.	1	2	3	4	5
5.	I feel confident that I can do things well.	1	2	3	4	5
6.	I have serious doubts about whether I can do things well.	1	2	3	4	5
7.	I feel that my decisions reflect what I really want.	1	2	3	4	5
8.	I feel forced to do many things I wouldn't choose to do.	1	2	3	4	5
9.	I feel connected with people who care for me, and for whom I care.	1	2	3	4	5
10.	I feel that people who are important to me are cold and distant towards me.	1	2	3	4	5
11.	I feel capable at what I do.	1	2	3	4	5
12.	I feel disappointed with many of my performances.	1	2	3	4	5
13.	I feel my choices express who I really am.	1	2	3	4	5
14.	I feel pressured to do too many things.	1	2	3	4	5
15.	I feel close and connected with other people who are important to me.	1	2	3	4	5
16.	I have the impression that people I spend time with dislike me.	1	2	3	4	5
Van der Kaap-Deeder et al, 2020						

Measurements would probe into how much of a psychological need an individuals has through indirect survey responses

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"Different people seek after happiness in different ways and by different means, and so make for themselves different modes of life" – Aristotle, 340 BC



## THANKS!