

# SEEN: MAKING WOMEN'S LABOUR VISIBLE

Women's labour, largely unpaid and underpaid, is missing from economic policymaking and is not recorded in key economic measures like GDP.

## THIS MAKES WOMEN'S CONTRIBUTIONS TO SOCIETY INVISIBLE.

These artworks from the artbook SEEN were produced as part of the *Invisibilised Labour* project undertaken by **Roos Saalbrink**. The artbook resists the erasure of women and their contributions to the economy, and challenges dominant narratives about women's worth.



SCAN TO HEAR MORE FROM **ROOS AND JUNO** ABOUT THE PROJECT  
LISTEN TO **CLARISS** READ **"I HAVE A MAID"**

### I HAVE A MAID

I have a maid  
I have a maid.  
She is just under 18.  
I pay her \$60 per month,  
It's enough for her upkeep.  
Besides, she is stay in  
So she eats my food,  
Bathes with my soap  
And she sleeps in my house,  
Free accommodation!  
She doesn't have much to do either,  
She takes care of my two children,  
Cleans my 3 bedroomed house,  
And of course she cooks sometimes  
Especially that my husband is a picky eater.  
She does the dishes, and the laundry too...

Extract: **I Have a Maid**  
Clariss Rufaro Masiya

**Acknowledgement**  
**Aida Namukose** is an ecofeminist and photographer based in coastal Kenya.  
**Clariss Rufaro Masiya** is an ecofeminist and gender equality and social inclusion specialist based in Zimbabwe.  
**Halina Rauber-Baio aka Juno Algaravia** is a feminist collagist from Brazil.  
**Kashushu** is a visual artist from Uganda who specialises in contemporary digital art.  
**Olusayo Ajetunmobi aka Ajet** is an artist and illustrator, whose work explores cultural memory.  
**Roos Saalbrink** is an advocate who loves to create space to discuss feminism and economics.



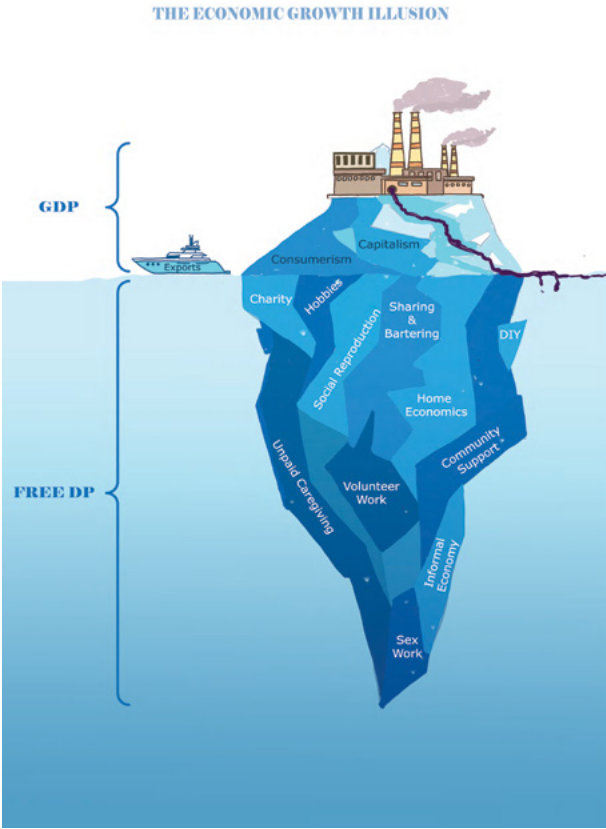
**A Bright Future**  
Kashushu

“ Advocating for women's invisible labour, it leaves me in a place of devastation. I feel like I am unseen. Because I'm only seen as a passive beneficiary of GDP. I'm not seen as a contributor to it, so it kind of leaves me in a place where I feel exploited.”



**Invisibilized Labour**  
Aida Namukose

“ My body feels exhausted. I feel like changing the current system or the beliefs, especially when talking about gender is exhausting. Fighting the good fight. But I believe it's worth it in the end.”



**GDP vs FREE DP**  
Olusayo Ajetunmobi aka Ajet

“ GDP doesn't include the social production of women. It wasn't meant to serve marginalized groups. It was only meant to serve colonial masters, particularly in Africa.”



**New Horizons Within**  
Halina Rauber-Baio aka Juno Algaravia

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Quotes are drawn from group dialogues on women's contributions to the economy and the devaluing of care and domestic work, undertaken for the project *Invisibilised Labour: Feminist Critiques of GDP and Ideas of Growth*.