

LSE Consulting

Academic Consulting

Addressing policy, organisational and strategic challenges with world-leading academic expertise



> LSE was founded on a simple conviction: that the evidence-based study of society can change it for the better.
>
> More than a century on, LSE continues to shape legislation, inform international policy, guide institutional reform and influence business practice across the globe. LSE Consulting connects this expertise to clients to help them address challenges and organisational change.

Susana Mourato
Vice President and Pro-Vice Chancellor (Research), LSE

LSE At a glance

A world-leading social science university, founded in **1895**

Top university in London
(Complete University Guide 2027)

1st in London
2nd in the UK
5th in the world
(QS University Rankings by Subject 2026)

for **social science** and **management subjects**

30 departments and institutes

18 research centres

40+ **world leaders** have studied or taught at LSE

21 **Nobel Prize** winners

2021 LSE became the **first Carbon Neutral verified university** in the UK

About LSE Consulting

For more than 30 years, we have connected the rigour, independence and credibility of LSE research to the practical challenges facing governments, regulators, international organisations and businesses.

Working with leading academics across the School, our projects provide clear, evidence-based advice that supports decision-making, policy development and organisational change.

We manage commissioned research, specialist advisory work and access to leading academic speakers from LSE and beyond. It ranges from one-off projects to multi-year engagements.

30+ years of consulting experience

Successfully completed over **5000** projects

Access to **3000+** leading **academic experts**

Projects delivered in **25+** countries

Independent, evidence-based research and advice

University-based quality assurance including peer review and ethical oversight

How we work

Our process is designed to make accessing expert academic insight straightforward, whatever your starting point.

Understand your needs
Defining your objectives and challenges

Shape the project
Designing scope, methods and deliverables

Identify expertise
Matching you with the right academic experts

Manage delivery
Handling contracts, timelines and coordination

Deliver impact
Ensuring insights translate into practical outcomes



Consulting and Advisory

Through commissioned projects, we help you answer complex questions and improve decision making using robust, independent research. Typical engagements are agreed to a set timeline and budget and include:

- **Evidence reviews and systematic analysis**
- **Programme and impact evaluation**
- **Economic modelling and forecasting**
- **Policy and socio-economic analysis**
- **Strategic advisory grounded in data and research**

Sustainability
International Skills
development Energy
Artificial intelligence
Cybersecurity Inequality
Youth Democracy
Cities Labour markets
Digital transformation Law
Urban policy Social inclusion
Behavioural science Trade
Data Public policy
Social care Health
Technology Environment
Economic policy
Housing Governance
Communications
Climate Criminology Employment
Finance Innovation
Education Media



From insights to impact: project examples

Strengthening Democratic Participation and Digital Inclusion

Public sector

European Commission

As EU member states explored digital tools to increase democratic participation, the European Commission needed robust, independent evidence on both the opportunities and the risks. LSE Consulting's Education, Youth and Civic Engagement Hub (EYCE) evaluated e-voting practices across EU member states, assessing how digital voting systems can be designed to be secure, accessible and trusted, and separately examined the barriers preventing citizens with disabilities from participating fully in electoral life. The findings gave the European Commission a tested evidence base to inform legislative reform and set standards for more inclusive and resilient democratic systems.

Reports: Study on E-Voting Practices in the EU; Study on Participation of Citizens with Disabilities in Elections

Evaluating Healthcare Policy and Patient Access Across Europe

Private sector

AstraZeneca / MSD

For pharmaceutical companies operating across multiple health systems, understanding how well policies translate into real patient outcomes is essential to both commercial strategy and public health engagement. LSE Consulting conducted healthcare policy audits across European markets for AstraZeneca, examining how severe asthma is diagnosed, managed and treated across different health systems and identifying the policy gaps preventing optimal care. In parallel, we delivered an independent assessment for MSD of the barriers causing delays to patient access to innovative medicines across Europe, providing both companies with rigorous, credible evidence to inform their policy engagement, market access strategies and interactions with regulators and payers.

Reports: Severe Asthma Healthcare Policy Audits; Access to Medicines in Europe: Delays and Challenges for Timely Patient Access

Understanding the True Value of Disaster Prevention

Public sector

National Emergency Management Agency (NEMA)

As climate change increases the frequency and severity of natural hazards, governments face growing pressure to demonstrate that investments in disaster prevention deliver measurable value. For New Zealand's National Emergency Management Agency (NEMA), this meant understanding whether enhanced Early Warning Capability for floods and storms could reduce the human and economic costs of severe weather events. LSE Consulting conducted a value-for-money appraisal to assess the costs and benefits of strengthening systems that detect hazards, interpret risk and provide timely public warnings. By quantifying the value of earlier and more effective warnings, the analysis provided NEMA with a robust evidence base to support investment decisions, strengthen resilience planning and make the case for a more proactive approach to disaster risk reduction and preparedness.

Report: Investing in Early Warning Capability for Floods and Storms

Building the Evidence Base for Sustainable Long-Term Care

Public sector

World Health Organization

As populations age rapidly and demand for long-term care rises across every world region, governments and international bodies face an urgent question: how do we finance care systems that are adequate and sustainable? Working with the World Health Organization, LSE Consulting produced a comprehensive global report on long-term care financing, mapping existing funding models, identifying structural weaknesses and setting out reform pathways for policymakers in high-, middle- and low-income countries. The report has since provided a common analytical framework for health ministries and international organisations grappling with one of the defining social policy challenges of the coming decades.

Report: Global Report on Long-Term Care Financing

Measuring the Impact of Business Accelerators

Private sector

IKEA Social Entrepreneurship

As social entrepreneurship moves increasingly into the mainstream of corporate impact strategy, businesses and investors need rigorous evidence on which interventions actually work. IKEA Social Entrepreneurship commissioned LSE Consulting to synthesise the global research on business accelerators, examining what the evidence really says about their multidimensional impact on entrepreneurial outcomes, social value, employment and ecosystem development. The resulting analysis gave IKEA Social Entrepreneurship a credible, independent evidence base to shape its accelerator investments and communicate their impact to stakeholders.

Report: The Multi-Dimensional Impacts of Business Accelerators: What Does the Research Tell Us?

Understanding Young People to Shape Global Youth Policy

Public sector

British Council

Young people's civic engagement, aspirations and needs are shifting rapidly, and international organisations need up-to-date evidence to design programmes that are genuinely responsive to those changes. Working with the British Council across multiple countries and regions, LSE Consulting's Education, Youth and Civic Engagement Hub (EYCE) conducted a sustained programme of research into youth attitudes, skills, social participation and wellbeing, spanning young people in Kazakhstan, Ukraine and Northern Ireland and feeding into a major global initiative on what we know about the next generation. The work has directly shaped the British Council's programme design and cultural relations strategy across its international network.

Reports: Next Generation – What We Know Briefs (2022); The Big Conversation Research Pilot (2021); Opportunity Northern Ireland (2022); Next Generation Kazakhstan (2025); Understanding Ukrainian Young People's



Specialist Topic Areas

We deliver research-orientated specialist services where we build long-term partnerships with both academics and clients in priority topic areas. These areas include:

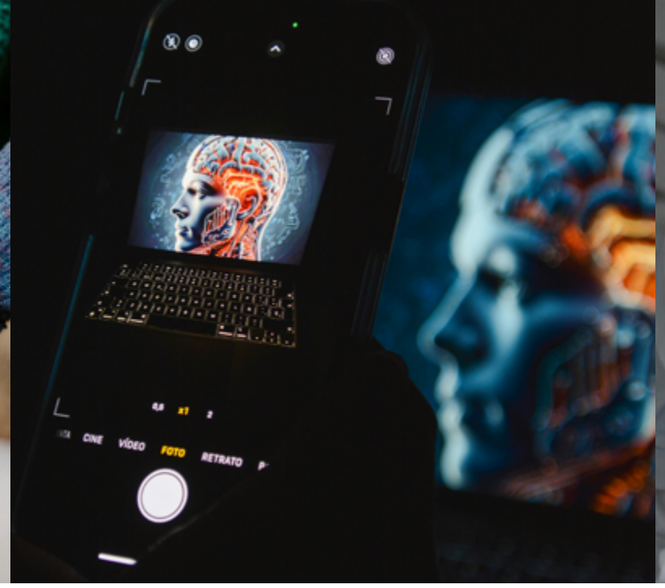
Trade and Investment

Responding to the challenges of the global trade environment

The global trade order is becoming more fragmented as countries move away from multilateral negotiations towards bilateral and small group agreements. At the same time, industrial policy has returned, with governments increasingly focused on economic security, including the development and protection of sensitive value-chains, access to critical minerals and other key inputs for green industrialisation, and the general development of strategic domestic industries. Trade policy itself is evolving, with less reliance on tariffs and greater use of complex tools such as standards, regulation, and digital agreements to shape markets. In this context, our Trade Policy Hub translates this complexity into clear, decision-ready insights, while also drawing on world renowned expertise from across the LSE. It combines academic rigour with applied policy experience to deliver robust, evidence-based analysis tailored to client needs. Through trade impact assessments, regulatory analysis, and economic diplomacy advice, the Hub supports governments and organisations in navigating an increasingly technical and fragmented trade landscape with confidence.











Education, Youth and Civic Engagement

Advancing fairer and more democratic societies through evidence-based research

Declining trust in democratic institutions and widening gaps in education and youth outcomes have pushed evidence-based reform to the top of the policy agenda. The Education, Youth and Civic Engagement Hub (EYCE) is LSE Consulting's response: a dedicated team working across learning and higher education, youth wellbeing and skills, and civic participation. We partner closely with clients to design bespoke research around their specific context, turning a clear understanding of the problem into practical, evidence-based solutions. Our projects are multi-method and tailored to each question — from youth reviews that map the situation of young people in a given country to evaluations of educational programmes and democratic innovations. With a track record advising the European Commission, the Council of Europe and the British Council, EYCE combines rigorous methods with deep subject expertise, giving governments, multilateral organisations and civil society bodies the confidence to act on what the evidence shows.

Artificial Intelligence

Translating the social science of AI into practical, responsible policy

As organisations race to adopt AI, the hardest questions are rarely technical: they concern governance, trust, labour markets and fairness. LSE Consulting draws on world-renowned expertise from LSE's Data Science Institute, the Department of Management, and the wider AI, technology and society research community to help governments, regulators and businesses make sense of AI's social, economic and ethical implications. It combines academic rigour with applied policy experience to deliver robust, evidence-based analysis tailored to client needs. Through AI governance frameworks, workforce and skills impact assessments, and analysis of public attitudes to emerging technology, LSE Consulting grounds fast-moving policy debates in rigorous social science, providing clients with actionable takeaways.

Health

Building the evidence base behind better health systems and policy

From pharmaceutical pricing and market access to population health and long-term care financing, health systems and life sciences companies face mounting pressure to demonstrate value and improve outcomes. LSE Consulting draws on world-renowned expertise from LSE's Department of Health Policy to help health ministries, regulators, the World Health Organization and leading global health and life sciences companies navigate this landscape with confidence. We combine academic rigour with applied policy experience to deliver robust, evidence-based analysis tailored to client needs. Together with health economists with deep expertise in health technology assessment, pharmaceutical policy and health system financing, LSE Consulting supports clients in demonstrating value and improving outcomes across increasingly complex health systems.

Geopolitics

Translating insights from academia into effective diplomacy and strategy

As geopolitical fragmentation, conflict and great-power competition reshape the international order, decision-makers need analysis that goes beyond the daily headlines. Through the Foreign Policy Hub (FPH), we draw on world-renowned expertise from LSE's foreign policy and international relations scholars to help governments, international organisations and businesses anticipate risk and respond with strategic clarity. Through foreign policy analysis, scenario planning and strategic advice on global events, FPH turns complex international developments into clear, actionable guidance, helping clients stay ahead of a fast-moving and uncertain world.



Wellbeing

Putting evidence on what makes life better at the heart of policy and practice

Wellbeing is increasingly recognised as a measure of what truly matters, pushing policymakers and organisations to look beyond conventional economic indicators.
Our Wellbeing Appraisal, Valuation and Evaluation Hub (WAVE) draws on world-leading expertise from LSE's Centre for Economic Performance in wellbeing science, economics, public policy and social value, helping governments, public bodies, funders and businesses measure outcomes, demonstrate impact and make better decisions. Through wellbeing valuation, WELLBY-based policy appraisal, social value measurement and economic evaluation, the Hub combines cutting-edge academic research with practical advisory expertise, translating the latest advances in wellbeing economics into robust, decision-ready evidence that helps organisations create, measure and maximise social impact.

100+
speakers

Speakers from
25+
institutions
across the globe

Serving
private, public and
third sector
clients

Expertise across
20+
subject areas

Speaking Engagements

We provide access to world-leading academics through the Academic Speakers Bureau, the only speakers' bureau in the world dedicated to academic experts.

For both in-person and online events, we manage the entire process, from identifying the right speaker to logistics and delivery.

Types of events include:

- Keynotes
- Panel discussions
- Expert interviews
- Board sessions
- One-to-ones with senior executives
- Fireside chats
- Company presentations
- After-dinner events
- Roundtables





LSE Behavioural Lab

We work closely with the LSE Behavioural Lab to provide cutting-edge behavioural science consulting, providing access to world-leading scientists and state-of-the-art experimental software and equipment.

The Lab is a purpose-built research facility with a globally diverse pool of 4000+ participants, designed for the rigorous study of human behaviour in organisational settings.

We help organisations test ideas, evaluate programmes and design interventions in areas such as policy, customer engagement and organisational behaviour.

What we offer:

- Experimental design and behavioural testing
- Diagnostics and behavioural audits
- Programme and policy evaluation
- Advisory support
- Training in behavioural science for practitioners and policy teams

LSE Consulting

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