LSE Kuwait Programme
Policy Research Workshop – Call for Applications

Title: *The Impact of Generative-AI on Social Communication – Training Workshop*
Date: 28-29 March 2027
Location: Kuwait Foundation for the Advancement of Sciences (KFAS) HQ

Call for Applications

The LSE-Kuwait Programme is pleased to accept applications for a policy training workshop, titled *The Impact of Generative-AI on Social Communication,* to be held in Kuwait from **28-29 March 2027.** The LSE Kuwait Programme is hosted at the LSE Middle East Centre and supported by the Kuwait Foundation for the Advancement of Sciences (KFAS).

Abstract

Generative-AI is rapidly changing the ways societies receive, assess and communicate information and ideas. Its expanding role in social life raises fundamental questions about truth and trust, social interaction and deliberation, and the ways technology may shape human imagination. These developments require critical and innovative research approaches that can help us understand the social and cultural implications of Gen-AI and inform effective and contextually relevant policy responses. This workshop focuses on how researchers can investigate the impact of Gen-AI on cultures of truth, deliberation and imagination. Drawing on frameworks and concepts from media and communications, it will help participants identify key social challenges and opportunities, develop research ideas to examine them, and consider how these can be translated into policy-relevant proposals, with particular attention to the linguistic, cultural and social contexts of Kuwait and the Arab world.

Session 1, led by Associate Professor Omar Al-Ghazzi (LSE Department of Media and Communications), will introduce key concepts and methods for studying AI in the social sciences and consider approaches to understanding and analysing some of Kuwait's most pressing Gen-AI challenges. Session 2, led by Dr Nidal Al Haj Sleiman and Mercedes Masters (LSE Middle East Centre, Kuwait Programme), will focus on policy writing, helping participants translate academic research into accessible and effective communication for policymakers and non-academic audiences. Through interactive discussions and practical exercises, participants will develop tools and skills for examining the challenges and possibilities presented by Gen-AI in social communication. The workshop aims to foster dialogue among researchers, practitioners and policymakers and encourage critical conversations about the role of research in informing Kuwait's evolving engagement with AI.

Eligibility

- Applications are open to applicants from all backgrounds; however, priority will be given to applicants researching or working in fields related to artificial intelligence and its social, cultural and policy implications, including media and communications, digital technologies, public policy, sociology, political science, cultural studies, information studies and related fields. Applications from candidates working across disciplines are also encouraged.
- Applicants must be PhD or DPhil students, post-doctorates, or early-career researchers in Kuwaiti academic institutions; or equivalent professionals working in the relevant field, who wish to develop their research capacity and outputs, as well as gain a deeper understanding on policy relevance for sustainability research. On occasion, exceptional MA/MSc students are accepted to participate.
- Priority will be given to participants who are in the early stages of their career.
- Applicants must be nationals of Kuwait.

How to Apply

Applicants should submit a curriculum vitae, an abstract of their current research, and a 1-page cover letter explaining why you should be selected to participate in this workshop, highlighting your relevant research experience and how you would see this opportunity to advance your career development.

Please email these with the subject as "**AI Policy Research Workshop Application - NAME**" to Mercedes Masters, Kuwait Programme Manager at m.c.masters@lse.ac.uk by **Wednesday 20 January 2027.**