

# Job Description

This form summarises the purpose of the job and lists its key tasks. It is not a definitive list of all the tasks to be undertaken as those can be varied from time to time at the discretion of the Firoz Lalji Institute for Africa and Joylnc, in consultation with the postholder.

Job title: Comms and Events Intern – FLIA Creative in Residence Programme Ref no.:

Department/Division: Firoz Lalji Institute for Africa and Joy Inc.

Accountable to: Chief Operating Officer at Joy, Inc. and the Africa Engagement Programme Manager

Lesley Orero, LSE

## **Job Summary**

This three month internship is hosted by the Firoz Lalji Institute for Africa (FLIA) in partnership with Joy, Inc., as part of the LSE Africa Internship Programme and the Creative in Residence Programme - both hosted by the FLIA. The FLIA works to strengthen LSE's long-term commitment to placing Africa at the heart of understandings and debates about global issues, to forge new links with African scholars and institutions and to increase the visibility of Africa in the LSE's teaching, research and policy engagement. Joy, Inc. is a human flourishing company building safe, warm spaces across business, media, and culture. Founded by award-winning storyteller and media entrepreneur Chude Jideonwo, Joy,Inc. operates at the intersection of storytelling, mental health, and creative innovation. Through projects such as the #WithChude talk show and other global media initiatives, Joy, Inc. seeks to amplify voices, craft compelling narratives, and inspire social and cultural transformation across Africa and beyond.

FLIA and Joy, Inc., are seeking a highly motivated intern, with an interest in the Creative Industry to join our team. As a key member of our team, you'll have the opportunity to develop your skills in crafting compelling narratives that engage and inspire our audience. You will also have the opportunity to work closely with FLIA Creative in Residence, Chude Jideonwo, while reporting to Lesley Orero and working with the C.O.O. of Joy Inc. Jennifer Mairo and contribute to the development of engaging content for the **#WithChude** talk show and other narratives.

#### **Duration**

- 3 months (October/November 2025 February 2026, flexible start date)
- Hybrid/Remote (with opportunities for in-person engagement in London during the LSE-hosted event)
- Salary will be equal to the London Living Wage

#### **Internship Objectives**

This internship is designed to give the intern:

 Hands-on experience in creative project management, media research, and storytelling for impact.



- Coordination experience for a high-level event planning, including coordinating a bespoke book launch event with Chude Jideonwo and supporting the Black History Month programming in October at LSE.
- Experience in collaborative writing and knowledge production, through co-authoring a publication with input from Chude, linked both to Joy, Inc.'s and FLIA's focus areas as well as the intern's dissertation research topic.
- Mentorship and close collaboration with Chude Jideonwo (Creative-in-Residence at the FLIA), Joy, Inc.'s COO, Jennifer Mairo and Lesley Orero (Africa Engagement Manager) at FLIA, alongside exposure to global networks in storytelling and media.

## **Candidate Requirements**

- Currently enrolled in, or recently completed, a master's degree at LSE (within the past 2 years) in a relevant field (e.g., journalism, communications, storytelling, media studies).
- Ability to work collaboratively as part of a team familiarity with storytelling principles and techniques.
- Proficiency in content creation tools and software (e.g., video editing).
- Strong writing, research, and communication skills.
- Demonstrated research interest in the creative economy either through practice or Maser's dissertation.
- Strong writing, research, and analytical skills.
- Demonstrated interest in storytelling, media, or the creative industries in Africa.
- Organisational and project management abilities, with attention to detail.
- Ability to work collaboratively in a fast-paced, dynamic environment.

## What You Will Gain

- Practical experience in creative project management, intentional storytelling, and communications.
- Mentorship from senior industry leaders, including Chude Jideonwo, and exposure to an Africanled creative enterprise.
- Opportunity to co-develop and publish original work at the intersection of media, culture, and social impact.
- Hands-on involvement in the execution of global book tour events, including a high-profile LSE event as the finale.
- Networking opportunities with media professionals, thought leaders, and industry practitioners.

## **Duties and Responsibilities**

The Creative Research Intern's main responsibilities will be:

- Support planning and execution of Joy, Inc.'s book launch and #WithChudeLive tour, including the finale at LSE where you will work side by side with Chude Jideonwo to execute an exciting, flawless event.
- Contribute to Black History Month event planning and content development at the LSE in October.
- Creatively engage with the FLIA Hub for African Thought by reaching out to contributors and researching potential contributors.



- Collaborate with Chude Jideonwo on a publication project linked to Joy, Inc.'s mission, FLIA creatives in residence programme, and the intern's dissertation topic.
- Assist with content development for #WithChude, the FLIA, and other Joy, Inc. narratives, including social media, newsletters, and blogs.
- Participate in organisational analysis and informational interviews, contributing insights on Joy, Inc.'s position in the African and global creative economy.
- Assist in researching and developing story ideas that align with Joy,Inc's mission and values.
- Conduct interviews, gather footage, and take photographs to support storytelling projects.
- Analyse data and feedback to refine storytelling approaches and improve audience engagement.
- Contribute to brainstorming sessions and pitch story and other ideas to the Joy, Inc team.

## **Flexibility**

To deliver services effectively, a degree of flexibility may be required in the duties performed in order to meet the exigencies of service. Job roles may also naturally develop over time and ongoing substantial changes to a role will be discussed between line managers and their staff, with job descriptions updated as and when appropriate.

# **Equity, Diversity and Inclusion (EDI)**

LSE is committed to building a diverse, equitable and truly inclusive university. All posts (and post holders) will seek to ensure diversity and inclusion, while opposing all forms of unlawful and unfair discrimination on the grounds of age, disability, gender identity, marriage and civil partnership, pregnancy and maternity, race, nationality, ethnic or national origin, religion or belief, sex and sexual orientation, or social and economic background.

#### **Ethics Code**

Posts (and post holders) are assumed to have a responsibility to act in accordance with the LSE School's Ethics Code and to promote the principles and values that the Code enshrines. The Ethics Code clearly states that the whole LSE community, including all staff, students, and governors of LSE, are expected to act in accordance with the principles which are set out in the Code. As such you are required to read and familiarise yourself with it. The School's Effective Behaviours Framework is designed to support this Code. It sets out examples for the six behaviours that all staff are expected to demonstrate, these can be found on the following link: click here.

# **Environmental Sustainability**

The post holder is required to minimise environmental impact in the performance of the role, and actively contribute to the delivery of the LSE Environmental Policy.