





39th ANNUAL MANAGEMENT ACCOUNTING RESEARCH GROUP CONFERENCE

THURSDAY 19 APRIL 2018

PROGRAMME

Management Accounting: Exploring Novel Pathways

#MARG2018

09.30-10.25 **REGISTRATION, TEA & COFFEE:**

CLM.1.03 & CLM.2.02, Clement House, Aldwych

Morning Session	Hong Kong Theatre, Clement House, Aldwych
10.30-10.45	Welcome from Michael Bromwich and Al Bhimani
10.50-10.45	welcome from wichael bromwich and Al Billinani
10.45-11.45	Professor Jan Bouwens (Judge Business School, University of Cambridge)
	One measure is enough
11.45-12.45	Julia Heberle (Deputy Director of the Activity Based Management group, New South Wales
	Health)
	From volume to value - changing the landscape of healthcare performance measurement
12.45-14.15	LUNCH: 4 th Floor, Old Building, Houghton Street
Afternoon Session	Hong Kong Theatre Clament House Aldwards
Arternoon Session	Hong Kong Theatre, Clement House, Aldwych
14.15 -15.00	Rick Payne (ICAEW, Finance Direction Programme) David Lyford-Smith (ICAEW, Technical
	Manager, IT & the Profession)
	The AB(C)D of new technologies and accounting
15.00-15.45	Anthony Pember (Senior Manager, Grant Thornton, Public Sector – Decision Analytics)
	Management innovations and costing advances
15.45-16.15	Tea/Coffee Break (CLM 2.02, Clement House, Aldwych)
16.15-17.15	Panel Session: Is Management Accounting ready for the future?
10.13 17.13	Tanci Session. Is Management Accounting ready for the future.
17.15-18.00	MARG 2018 Distinguished Practitioner Lecture
	Steve Morgan – Enterprise Controller, Microsoft
	Finance innovations at Microsoft: Machine learning and AI
18.00-18.05	Close
18.30-20.00	RECEPTION/BUFFET: Senior Dining Room, 5 th Floor, Old Building