

CURRICULUM VITAE

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ACADEMIC POSITIONS:

LONDON SCHOOL OF ECONOMICS:

PROFESSOR OF MANAGEMENT ACCOUNTING (October 2006 - Current)

DIRECTOR OF LSE SOUTH ASIA CENTRE (September 2020 – August 2024)

DIRECTOR OF LSE ENTREPRENEURSHIP (June 2013 - July 2015)

HEAD OF DEPARTMENT OF ACCOUNTING (August 2009 - July 2012)

READER IN ACCOUNTING AND FINANCE (October 2000 – September 2006)

SENIOR LECTURER IN ACCOUNTING AND FINANCE (October 1995 – September 2000)

LECTURER IN ACCOUNTING AND FINANCE (October 1988 - September 1995)

Academic and Executive Courses taught:

Strategy and Control; Organizational Digital Transformation; E-Business Management; Financial Accounting; Management Accounting; Corporate Finance, Financial Management; Doctoral Seminars in Accounting Research; Internet Entrepreneurship; Corporate Governance; Academic Educational Leadership.

Other posts held:

Academic:

Honorary Dean, Suleman Dawood School of Business, Lahore University of Management Sciences (Lahore, Pakistan). 8/2018 – 10/2023

Lecturer, University of British Columbia (BC, Canada)

Lecturer, Western (Ontario, Canada)

Lecturer York University (Ontario, Canada)

Professional:

Commercial Lending Officer, Toronto-Dominion Bank (BC, Canada)

Visiting Professorships:

Bocconi University; London Business School; Aalto University; City University London; University of Witwatersrand; Copenhagen Business School; Makerere University; University of International Business and Economics (Beijing).

HONOURS:

Honorary Doctor of Economic Sciences Aalto University, Finland (2016)

Lifetime Achievement Award British Accounting and Finance Association (2021)

EDUCATION:

Academic:

PhD (Accounting) LONDON SCHOOL OF ECONOMICS

Award: University of London Scholarship

MBA (Finance) CORNELL UNIVERSITY

Awards: Fulbright Scholar and Aga Khan Foundation Scholar

BSc (Chemistry/Food Science) KING'S COLLEGE LONDON

Professional:

Chartered Professional Accountant (Canada) – Gold Medallist

CITATIONS:

Google Scholar: 21,526 (April 2026); h index =49

Second highest ranked scholar in the general area:

Management Accounting

Highest ranked scholar in the following fields:

Technology Entrepreneurship

Management Control

Accounting Analytics

Cost Accounting

SELECTED PUBLICATIONS:

Journals:

“How to align accounting controls with blockchain technology systems”. **Blockchain: Research and Applications** (with S.B. Mela and K. Hausken). (Forthcoming).
<https://doi.org/10.1016/j.bcra.2026.100444>.

“Generative AI and the algorithmic workplace: a bibliometric and conceptual analysis of its impact on organisational decision-making and work design” **Journal of Open Innovation: Technology, Market, and Complexity** (with C.L. Vera, J.G. Gandia and de Lucas, A.). (2026 (12):1)
<https://doi.org/10.1016/j.joitmc.2025.100710>.

“What happens at the interface of digitalisation and accounting?” **British Accounting Review** (with L. Cinquini and T. Malmi). (2026: 58 (2)).
<https://doi.org/10.1016/j.bar.2025.101742> (ABDC: A*; ABS: 3)

“How digitalisation is reshaping accounting” in **Research Handbook of Accounting and Organisational Change** L. Cinquini, M. S. Chiucchi, M. Giuliani and A. Tenucci (Eds) (2025) (Edward Elgar). Chapter 1: pp 2-16.

"Annual budgets and rolling budgets use in UK and Australian firms" **Journal of Management Control** (with P. Sivabalan, K. Soonawalla and J. Wakefield). (2025: 35(4), 509 – 561).
<https://doi.org/10.1007/s00187-024-00382-5> (ABDC: A; ABS: 2)

“Social Media Virality: Reaching the Tipping Point” **Journal of**

International Business Research and Marketing (2024 (8), 27-41. (with K. Zainulabdin, K. Ali, S.A. Muqtadir and K. Hausken)

“Is accounting keeping pace with digitalization?” **Journal of Financial Transformation** (2023 (58): 98-104).

“Do national development factors affect cryptocurrency adoption?” **Technological Forecasting & Social Change** (with K. Hausken and S. Arif) (2022) 181. (ABDC: A; ABS: 3)

“Digital Data and Management Accounting: Why We Need To Rethink Research Methods” **Journal of Management Control** (2020 (1): 9-23) (ABDC: A; ABS: 2)

“Does greater user representation lead to more user focused standards? An empirical investigation of IASB’s approach to standard setting” **Journal of Accounting and Public Policy** (with P.Sivabalan and D. Bond) (2019.38 (2): 65 – 88) (ABDC: A; ABS: 3)

“How Do Enterprises Respond to a Managerial Accounting Performance Measure Mandated by the State?” **Journal of Management Accounting Research** (with N. Dai, P. Sivabalan and G. Tang) (2018.30(3): 145 - 168) (ABDC: A*; ABS: 2)

“A study of the linkages between rolling budget forms, uncertainty and strategy” **British Accounting Review** (with P. Sivabalan and K. Soonawalla) (2018.50: 306 – 323) (ABDC: A*; ABS: 3)

“Voluntary Corporate Sustainability Reporting: A Study of Early and Late Reporter Motivations and Perceived Outcomes” **Journal of Management Accounting Research** (with H. Silvola and P. Sivabalan) (2016. 28 (2):77-102) (ABDC: A*; ABS: 2)

“Exploring big data’s strategic consequences” **Journal of Information Technology** (2015. 30 (10): 66-69) (ABDC: A*; ABS: 3)

“Managing risk in mergers and acquisitions activity: beyond ‘good’ and ‘bad’ management” (with M. Ncube and P.Sivabalan) **Managerial Auditing Journal** (2015. 30(2): 160-175) (ABDC: A; ABS: 2)

“Digitisation, ‘Big Data’ and the transformation of accounting information” (with L. Willcocks) **Accounting and Business**

Research.(2014. 44(4): 469–490) (ABDC: A; ABS: 3)

"Owner liability and financial reporting information as predictors of firm default in bank loans" **Review of Accounting Studies** (with M. Gulamhussen and S. Lopes). 2014. 19 (2):769-804. (ABDC: A*; ABS: 4)

"The role of financial accounting, macroeconomic and non-financial information in bank loan default timing prediction" **European Accounting Review** (with M. Gulamhussen and S. Lopes) (2013, 22(4) pp. 739 – 763) (ABDC: A*; ABS: 3)

"Accounting and non-accounting determinants of default: An analysis of privately-held firms" **Journal of Accounting and Public Policy** (2010, 29(6) pp. 517-532) (with M. Gulamhussen and S. Lopes) (ABDC: A; ABS: 3)

"The effectiveness of the auditor's going concern evaluation as an external governance mechanism: Evidence from loan defaults." **The International Journal of Accounting** (2009, 44 (3), pp. 239-255). (with M. Gulamhussen and S. Lopes) (ABDC: A; ABS: 3)

"Risk Management, Corporate Governance and Management Accounting: Emerging Contingencies." **Management Accounting Research** (2009, 20(1), pp. 2-5) (ABDC: A*; ABS: 3)

"The role of a crisis in reshaping the role of accounting." **Journal of Accounting and Public Policy** (2008, 27 (6), pp. 444-454) (ABDC: A; ABS: 3)

"Structure, formality and the importance of financial and non-financial information in strategy development and implementation" **Management Accounting Research** (with K. Langfield-Smith) (2007, 18(1), pp.3-31) (ABDC: A*; ABS: 3)

"Virtual Integration Costs and the Limits of Extended Supply Chain Scalability" **Journal of Accounting and Public Policy** (with M. Ncube) (2006, 25(4), pp.390-408) (ABDC: A; ABS: 3)

"From Conformance to Performance: The Corporate Responsibilities Continuum", **Journal of Accounting and Public Policy** (with K. Soonawalla). (2005, 24(3) pp.165-174) (ABDC: A; ABS: 3)

"Management Accounting and Knowledge Management: In Search of Intelligibility" **Management Accounting Research** (with Hanno Roberts) (2004, 15(1) pp.1-5) (ABDC: A*; ABS: 3)

"A Study of the Emergence of Management Accounting System Ethos and its Influence on Perceived System Success", **Accounting, Organizations and Society** (2003, 28(3) pp.523-548) (ABDC: A*; ABS: 4*)

"European Management Accounting Research: Traditions in the Making" in **European Accounting Review** (2002, 11(1) pp.99-118) (ABDC: A*; ABS: 3)

"Mapping Methodological Frontiers in Cross-National Management Control Research", **Accounting, Organizations and Society** (1999) 24 pp. 413-440 (ABDC: A*; ABS: 4*)

"Knowledge, Motivation and Accounting Form: An Historical Exploration", **European Accounting Review** (1998) 7 (1)pp. 1-30 (ABDC: A*; ABS:3)

"Accounting Enlightenment in the Age of Reason", **European Accounting Review** (1994) 3 pp 399-442 (ABDC: A*; ABS: 3)

"Accounting and the Emergence of Economic Man", **Accounting, Organizations and Society** (1994) 19 pp 637-674 (ABDC: A*; ABS: 4*)

"Modern Cost Management: Putting the Organization before the Technique", **International Journal of Production Economics** (1994) 36 pp.29-37 (ABDC: A; ABS: 3)

"Indeterminacy and the Specificity of Accounting Change: Renault 1898-1938", **Accounting, Organizations and Society** (1993) 18 pp.1-39 (ABDC: A*; ABS: 4*)

"Implementing ABC: A Case Study of Organizational and Behavioural Consequences", **Management Accounting Research** (1992) 3 pp.119-132 (with D. Pigott) (ABDC: A*; ABS: 3)

Books:

Management and Cost Accounting (Pearson, Forthcoming)

(with C.Horngren, S. Datar and M. Rajan)

Financial Management for Technology Start-ups (Kogan Page, 2022)

Accounting Disrupted: How digitalization is changing finance (Wiley/AICPA, 2021).

Strategic Finance: Achieving High Corporate Performance (London: Strategy Press, 2013).

Introduction to Management Accounting (FT/Pearson, 2012)
(with C. Horngren, G. Sundem, W.O. Stratton, J. Schatzberg and D. Burgstahler)

Management Accounting: Retrospect and Prospect (with M. Bromwich) (London, UK: Elsevier/CIMA, 2010)

Handbook of Management Accounting (London, UK: CCH/ICAEW 2009)

Contemporary Issues in Management Accounting Oxford University Press (2006)

Management Accounting: European Perspectives (Ed.) (Oxford: Oxford University Press, 1996)

Management Accounting in the Digital Economy (Oxford: Oxford University Press, 2003)

Management Accounting in Transition (London: Management Press, 2001)

Management Accounting: Meeting Business Objectives (London: ABG, 2001)

Management Accounting: Pathways to Progress (London: CIMA, 1994) (282 pages) (with M. Bromwich)

Management Accounting: Evolution Not Revolution (London: CIMA, 1989) (112 pages) (with M. Bromwich)

DOCTORAL

EXAMINERSHIPS: 17

**JOURNAL EDITORIAL
BOARDS:**

British Accounting Review (Associate Editor)
Management Accounting Research
Journal of Accounting and Public Policy
Accounting and Business Research
Journal of Management and Governance
Journal of Accounting and Organizational Change Accounting
Perspectives (Associate Editor)
Social Business
Accounting, Organizations and Society
International Journal of Accounting
European Accounting Review

**EXTERNAL ADVISORY
BOARDS:**

Aalto University (Finland)
City University of Hong Kong
University of Sao Paulo
Lahore University of Management Sciences
University of International Business and Economics (China)
Wits Business School (South Africa)
Strathmore Business School (Kenya)
ISCTE Business School (Portugal)
Chartered Institute of Management Accountants

LANGUAGES: English and French (fluent)

CITIZENSHIP: Canadian and British

April 2026