

Research competition category **photograph**

**LSE
FESTIVAL
2020**

SHAPE THE WORLD

Can you convey your research story through a photograph?

Photography allows you to think about your research in different ways, offering a fresh perspective. It can help you to consider what has inspired you or captured your imagination, to illustrate the people or stories. What makes a good photograph is how well it conveys the story. Composition is key, as well as being visually aware of other photographer's work for inspiration.

Judging criteria

Photographs will be judged by a panel against the following criteria:

1. Imagination: How original and arresting is the story behind the image? Does it challenge the viewer?
2. Research matter and coherence: How well does it relate to your research items and topics as described on the entry form?
3. Visual impact: Where is our eye drawn to in the photograph? Is the viewer's attention captured in an interesting way?

Submission information

A maximum of one photograph may be submitted as part of a single exhibit from either an individual or a group. Your photograph must be:

- Minimum resolution 300dpi
- Saved as an eps, tiff or jpg file
- Do not include any logos, for example the LSE logo

How to enter your photograph

- Upload your file to WeTransfer <https://wetransfer.com/> and get a download link
- Complete an entry form at lse.ac.uk/researchcompetition
- Read the terms and conditions as you will be asked on your entry form to agree to them

The deadline for submissions is Monday 27 January 2020

Toolkit: how to produce a photograph

Telling the story

A great photograph should need no words to convey its meaning.
Convey **emotion**: what do you want the viewer to feel?

Composition

Consider **dramatic scale**, contrasting colours/shapes, framing symmetrically/ or asymmetrically, interesting shapes, perspective, textures.

Good **lighting**: Shooting outdoors at the beginning or the end of a day usually has the best light.

Equipment

Shoot on the **highest setting** your camera will allow. Your image is going to be printed at A1 (594x841mm), so if your image is photographed on a low setting, it will pixelate when enlarged. Photographs should have a resolution of 300dpi.

Examples

Look at other photographers' work for inspiration.

The National Portrait gallery has an extensive collection of world class portrait photographers

<https://www.npg.org.uk/collections/about/photographs-collection>

For a more documentary approach check out:

Magnum <https://www.magnumphotos.com/>

National Geographic <https://www.nationalgeographic.co.uk/photography/2018/08/photo-day>

You can also visit our **previous winners' gallery**: lse.ac.uk/researchcompetition