

A woman in a vibrant pink shawl and a light-colored patterned top is the central focus, smiling broadly with her hands raised in a gesture of joy or celebration. She is surrounded by a diverse group of people, including children and adults, some of whom are also smiling and clapping. The background is slightly blurred, emphasizing the woman in the foreground.

# Inequalities

Changing the Terms of Debate Through Campaigning

Katy Wright, Oxfam

14<sup>th</sup> June 2017



**OXFAM**



**8** BILLIONAIRES OWN THE SAME  
WEALTH AS THE POOREST  
3.6 BILLION PEOPLE



**EVEN  
IT UP**

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## Likelihood to support a campaign to tackle... (Very likely %)

## Likelihood to support a campaign to tackle... (Very likely %)



### Global North combined



### Global South combined

Women getting paid less for their work	48%
Discrimination and harassment of women in their workplace	46%
The amount of unpaid care work that women do at home	45%
Exploitation of women and girls by companies	45%
Violence against women by their partner and/or relative(s)	44%
Corrupt government officials	44%
Ability of larger companies and wealthy individuals to avoid paying tax via loop holes	43%
Lack of government money to help the most in need (i.e. welfare provided by government)	40%
Unfair collection of taxes across the rich and poor	39%
Lack of access to education for young girls	39%
Cultural practices that prevent women and girls from accessing employment and education	38%
Not enough money being invested in essential public services like healthcare and education etc.	37%
Poor distribution of tax money collected by government	35%
Lack of accountability for those who do not pay the taxes they owe	32%
Women being excluded from decision making on financial matters affecting their daily lives	32%
<b>Poverty (overall)</b>	<b>26%</b>
Poorly maintained public infrastructure / buildings i.e. hospitals, schools etc.	26%
<b>Inequality (overall)</b>	<b>26%</b>

Discrimination and harassment of women in their workplace	64%
Violence against women by their partner and/or relative(s)	62%
Corrupt government officials	62%
The amount of unpaid care work that women do at home	61%
Women being excluded from decision making on financial matters affecting their daily lives	58%
Lack of access to education for young girls	56%
Women getting paid less for their work	55%
<b>Poverty (overall)</b>	<b>54%</b>
Cultural practices that prevent women and girls from accessing employment and education	54%
Not enough money being invested in essential public services like healthcare and education etc.	53%
Exploitation of women and girls by companies	51%
Ability of larger companies and wealthy individuals to avoid paying tax via loop holes	49%
Lack of accountability for those who do not pay the taxes they owe	48%
<b>Inequality (overall)</b>	<b>48%</b>



**AFRICA'S  
BILLIONS**

**TAX HAVEN  
PROPERTY**

**POOR  
COUNTRY  
LOOT**

**TAX HAVEN  
PROPERTY**



**OXFAM**



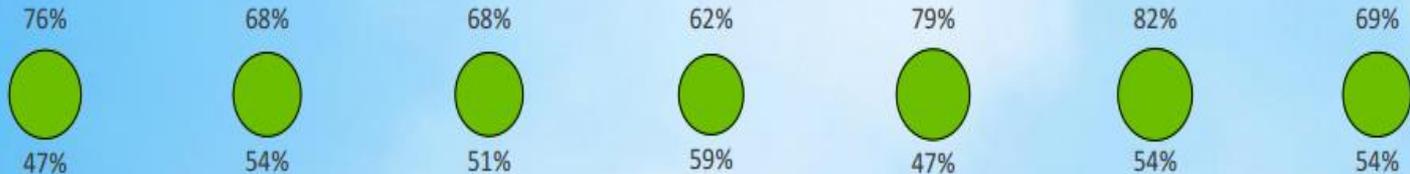
# Factors that impact whether you're rich or poor



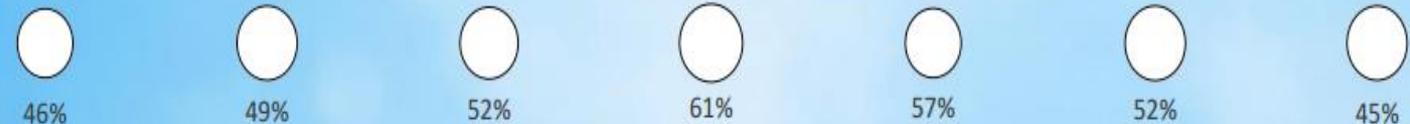
## Agree with each statement - T2B%



Your work ethic and ability



Your place of birth  
(rural or urban)



Your race/ethnicity



Your gender



Your caste

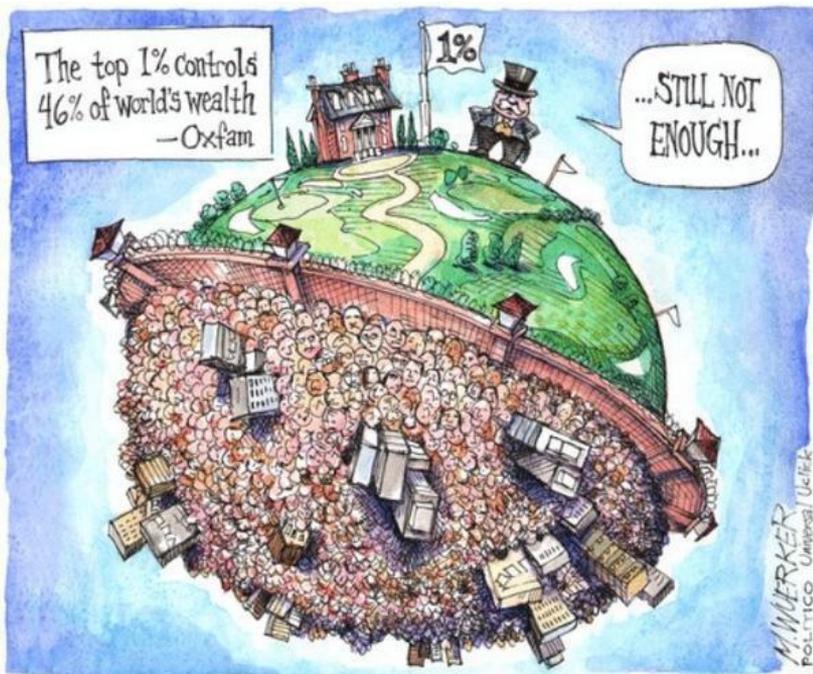


Your ability to own land

53%



# HEARTS AND MINDS



## INEQUALITY CALCULATOR

The richest 10% of the population in Latin America and the Caribbean hold 71% of the wealth.  
Compare your household income here.

Pais

Guatemala ▼

What is the total monthly income of all members of your household?

Enter the amount

Quetzales

How many people in your home depend on this income, including children and adults?

Enter the number

**CALCULATE**

The background of the calculator is a green map of Latin America and the Caribbean, overlaid on a pattern of US dollar bills.

Year-on-year

# YEAR-ON-YEAR GROWTH?

DEMAND AN ECONOMY THAT WORKS FOR EVERYONE, NOT JUST THE FEW

**EVEN IT UP** OXFAM

# LIQUID ASSETS?

DEMAND AN ECONOMY THAT WORKS FOR EVERYONE, NOT JUST THE FEW

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# NET PROFIT?

DEMAND AN ECONOMY THAT WORKS FOR EVERYONE, NOT JUST THE FEW

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# STOCKS AND SHARES?

DEMAND AN ECONOMY THAT WORKS FOR EVERYONE, NOT JUST THE FEW

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