



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■



Hellenic Observatory Centre
for Research on Contemporary
Greece and Cyprus
Research at LSE ■



11th

Biennial PhD Symposium on Contemporary Greece and Cyprus

29 May 2025





11

th Hellenic Observatory PhD Symposium

Programme

Time	Event	Venue
9:00 - 9:30	Registration	Fist Floor Foyer
9:30 - 10:30	Plenary - How to write a PhD on Greece/Cyprus Vassilis Monastiriotis, Director, Hellenic Observatory - Centre for Research on Contemporary Greece & Cyprus	MAR.1.10
10:30 - 11:00	Break	Fist Floor Foyer
11:00 - 12:30	Parallel sessions A	
A.1	Gender Dynamics Irini Moustaki (LSE)	MAR.2.09
A.2	Media and Identity Philipp Katsinas (LSE)	MAR.2.06
A.3	Business and Financial Risks Kostas Zachariades (Queen Mary, University of London)	MAR.1.09
A.4	Culture and Identity Athanasia Chalari (LSE)	MAR.2.05
A.5	Community Resilience Roula Nezi (University of Surrey)	MAR.2.07
A.6	Experimental and Counterfactual Methods Georgios Melios (LSE)	MAR.1.07
12:30 - 14:00	Lunch	First Floor Foyer
14:00 - 15:30	Parallel sessions B	
B.1	Gender Studies Georgios Samaras (King's College London)	MAR.2.09
B.2	International Affairs and Political Leadership Spyros Economides (LSE) & Sofia Vasilopoulou (King's College London)	MAR.2.06
B.3	Business Studies Anastasia Dimiski (LSE)	MAR.2.05

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B.4	Foreign Policy Othon Anastasakis (University of Oxford)	MAR.1.07
B.5	Cultural Diplomacy Kevin Featherstone (LSE)	MAR.1.09
B.6	Cultural Heritage Management and Sustainability Theodoros Arvanitopoulos (Cardiff Business School)	MAR.2.07
15:30 - 16:00	Break	First Floor Foyer
16:00 - 17:30	Parallel sessions C	
C.1	Education, Inequality and Social Inclusion Maria Kaparou (University of Southampton)	MAR.1.09
C.2	Collective Memory Konstantina Maragkou (Newcastle University)	MAR.1.07
C.3	Collective Bargaining and Precarity Maria Koumenta (Queen Mary, University of London) & Ilias Kyriopoulos (LSE)	MAR.2.09
C.4	Greece and EU Processes Sotirios Zartaloudis (University of Birmingham) & Theofanis Exadaktylos (University of Surrey)	MAR.2.06
C.5	Political Cleavages in Cyprus Nikos Skoutaris (University of East Anglia)	MAR.2.05
17:30 - 18:00	Break & Group Photo	First Floor Foyer
18:30 -19:45	Keynote Lecture: Post-Authoritarian Norms and the Ideological Legacy of Dictatorships Elias Dinas (European University Institute)	Wolfson Theatre
19:45 - 20:00	Award of Nicos Mouzelis Prize for Best Paper & Certificates	Wolfson Theatre
20:00 - 21:30	Reception	



Panel Sessions

Session A | 11.00am – 12.30pm

A.1 Gender Dynamics

Room: MAR.2.09

Chair: Irimi Moustaki (LSE)

Paul Melas University of California, Los Angeles	The Women of Mount Athos, Greece: Devotional Connections Across a Gender Restrictive Border
Tomasz Lidzbarski University of Gdansk	Partners, Lovers, Wives, and 'Slaves'. Polish-Greek Intermarriages on the Ionian Islands
Niki Kosmetatou National and Kapodistrian University of Athens	Gender Models in Greece and their Effect on Employment Variances and Financial Inequalities

A.2 Media and Identity

Room: MAR.2.06

Chair: Philipp Katsinas (LSE)

Emmanouil Amariotakis Panteion University of Social and Political Sciences	The Domestic Space as a Cultural Mirror: Collective Intelligence and Television Series
Evgenia Villioti Panteion University of Social and Political Sciences	Greek Movie Critics in the 1990s: their Part in the Emergence of New Media
Dimitrios Souliotis National and Kapodistrian University of Athens	Media Populism in Greece during the COVID-19 Pandemic

A.3 Business and Financial Risks

Room: MAR.1.09

Chair: Kostas Zachariades (Queen Mary University of London)

George Kalogrias University of Piraeus	Firm Profitability and non-financial information: The case of Greece and Cyprus
Ioannis Ploumpis National and Kapodistrian University of Athens	Assessing the Importance of Internal Audit and ESG in Mitigating Financial Risk
Konstantinos Stathopoulos Athens University of Economics and Business	Macroeconomic Factors and the Life Insurance Sector in Greece: An Analytical Perspective

A.4 Culture and Identity

Chair: Athanasia Chalari (LSE)

Room: MAR.2.05

Panagiota Nikolaidou University of the Aegean	Cultural Trauma as Effect of the Genocide of the Pontic Greeks and its Transgenerational Transmission
Olympia Konstantopoulou Panteion University of Social and Political Sciences	The Social and Cultural Role of Radio in Greece, 1938-1966
Ali Zahid University of Leeds	Waves Across the Mediterranean: Transnational Solidarity Resurrecting the Legacy of the Spanish Civil War during the Greek Civil War

A.5 Community Resilience

Chair: Roula Nezi (University of Surrey)

Room: MAR.2.07

Georgios Kalomoris University of the Aegean	AORistos: Cultural and Community Planning for the Digital Mountain of Psiloritis. From Local Heritage and Rural Memory to the phygital environment of BiennaleCrete.
Dimitris Chalastanis National Technical University of Athens	"Urban resilien(ce)ship" in Motion during the Continuum of "Crises": Insights from Athens, Greece
Vassiliki Tzanakou Athens School of Fine Art	Echoes of Austerity: Art, Survival, & Transformation In Greece (2009-2019)

A.6 Experimental and Counterfactual Methods

Chair: Georgios Melios (LSE)

Room: MAR.1.07

Marianna Kondylidou University of the Peloponnese	Do Reforms Influence Corruption Perceptions? How NPM-type reforms affect the corruption perceptions in Greece
Ioannis Mastrominas European University Institute	"Status advantage": Within-party MP status and career progression of elected politicians
Georgios Chasiltzoglou Aristotle University of Thessaloniki	Humor in Brand Apologies: Building the Theoretical Foundations to Understand how Humor can Enhance Consumer Brand Forgiveness

Session B | 2.00pm – 3.30pm

B.1 Gender Studies

Room: MAR.2.09

Chair: Georgios Samaras (King's College London)

Panos Georgiou European University Cyprus	The Impact of Pinkwashing on LGBTIQ+ Consumer Wellbeing and the Role of Authentic Marketing in Ethical Branding
Dimitrios Mitsopoulos Columbia University	Selling Sex in Interwar Salonica: Remaking of the City and Moral Panic
Chrystala Morfi University of Central Lancashire	Deepfakes, Gender Bias, and Cybersecurity: An Interdisciplinary Perspective

B.2 International Affairs and Political Leadership

Room: MAR.2.06

Chairs: Spyros Economides (LSE)
& Sofia Vasilopoulou (King's College London)

Vasileios Rousopoulos National and Kapodistrian University of Athens	Political Leadership, Populism, and Communication Media: A comparative analysis of the Political Discourse of Andreas Papandreou and Alexis Tsipras
Alexandros Oikonomidis University of Peloponnese	The Western Stance of post-Cold War Greece: from Simitis' "Modernization" to Mitsotakis' "Return to Normalcy"
Andreas Belegris University of Piraeus	Interactions Between the International System and Political Parties in the Conduct of Foreign Policy: The Case of the Prespa Agreement

B.3 Business Studies

Room: MAR.2.05

Chair: Anastasia Dimiski (LSE)

Christos Bentsos University of Piraeus	Business Strategy of Greek Shipowners in the LNG shipping
Themistoklis Kampouris Tu Berlin	What is the "Right" Geographic Market Definition?
Krisztina Annamária Eleftheriou-Hocsák European University Cyprus	Perceptions on Sustainable Entrepreneurship of Tourism SMEs Operating in the Coastal-and Maritime Areas - the Case of the Mediterranean Island of Cyprus

B.4 Foreign Policy

Room: MAR.1.07

Chair: Othon Anastasakis (University of Oxford)

Iraklis Nikolaos Gerogiokas University of Nicosia	Turkish Soft Power and Public Diplomacy in Western Thrace and the Dodecanese Political attitudes.
Evangelos Demos University of Sydney	The Geopolitics of Greek Foreign Policy: From the Great Idea to Great Ideas?
Chrysanthi Stefanidou University of Macedonia	Greek – Russian Relations 1990 – 2008 – A Neoclassical Realist Analysis

B.5 Cultural Diplomacy

Room: MAR.1.09

Chair: Kevin Featherstone (LSE)

Maria Tselepou University of Cyprus	Tourism Diplomacy and the Promotion and Branding of Cyprus as a Destination
Elli Papazoi University of Graz	Archaeology as a Pillar of Cultural Diplomacy: Greece-Cyprus Relations through Heritage Collaboration
Vasiliki Tatouli University of Limerick	Come Vagabond with Me: Nikos Hadjikyriakos Ghika's Transnational Literary Contributions

B.6 Cultural Heritage Management and Sustainability

Room: MAR.2.07

Chair: Theodoros Arvanitopoulos (Cardiff Business School)

Margarita Chomatianou University of the Aegean	Cultural Policy through New Lenses of Analysis; Technological Acceleration in the Era of Metamodernism'
Meilin Lyu National and Kapodistrian University of Athens	Climate Change and Natural Disaster Management Policy Implications for Greek Cultural Heritage
Athina Fatsea Ionian University	The Role of Intangible Cultural Heritage in Climate Governance: Policy Frameworks and Political Discourse in Greece

Session C | 4.00am – 5.30pm

C.1 Education, Inequality and Social Inclusion

Room: MAR.1.09

Chair: Maria Kaparou (University of Southampton)

Antonios Chrysostomou National and Kapodistrian University of Athens	Lessons from the Investigation of the Greek Third Sector: Revealing and Addressing the Difficulties of Examining the Role of NGOs in the Fight Against Poverty and Social Exclusion
Georgios Kitsoleris De Montfort University	Rethinking the Role of Education in Greece as a Mechanism for Intergenerational Socio-economic Mobility
Evangelia Tzagkourni University of Crete	Technology-enhanced Instruction for Teaching Vocabulary to Greek Preschool Learners of English as a Foreign Language

C.2 Collective Memory

Room: MAR.1.07

Chair: Konstantina Maragkou (Newcastle University)

Marie Pouillès Garonzi Université Lyon II	The Unresolved Past: The Frozen Cyprus Conflict and its Spatial and Memorial Ubiquity
Gulsah Savas Cakmakci Marmara University	The Cyprus Problem in the Discourses of Greek Cypriot MPs and the Impact of These Discourses on Collective Memory
Alyssa Mendez University of Chicago	No to the New Uprooting: Simone Weil and Ecological Education in Agrafa, Greece

C.3 Collective Bargaining and Precarity

Room: MAR.2.07

Chairs: Anastasia Dimiski (LSE) & Ilias Kyriopoulos (LSE)

Vasiliki Kakosimou Harokopeio University of Athens	Labor Precarity of Migrants in Greece
Martha Kapazoglou University of Amsterdam	Enduring Deregulation: Precarious Public Sector Workers in Greece
Andreas Moustakas University of Patras	The Rise and Fall of Sectoral Collective Bargaining: Re-negotiation and Wage Floors

C.4 Greece and EU Processes

Room: MAR.2.06

Chairs: Sotirios Zartaloudis (University of Birmingham)
& Theofanis Exadaktylos (University of Surrey)

Nikolaos Ntarzanos University of Piraeus	Greece's Role in the CSDP: Industrial, Operational and Institutional Dimensions
Fotios Papadopoulos Near East University	Greece's Participation in the European Space Agency: Legal and Institutional Dimensions of European Integration
Miltiadis Lapatsanis University of Macedonia	Epistemic Communities and Digital Governance in Greece

C.5 Political Cleavages in Cyprus

Room: MAR.2.05

Chair: Nikos Skoutaris (University of East Anglia)

Osman Koçak Near East University	Articulation of Discourses on Europeanisation on Identity Politics: The Case of Northern Cyprus
Jasmine Faudone Dublin City University	Conflicts and Borders in Cyprus: Implementing the UK's Withdrawal Agreement Protocol
Theodosios Pipis University College London	Far Right Populism in Southern Europe: The Case of ELAM



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Anastasakis Othon Director, European Studies Centre, Oxford;
Director, South East European Studies, Oxford (SEESOX)

Chair: Panel B.4, MAR.1.07, 2.00pm

Amariotakis Emmanouil Panteion University of Social
and Political Sciences, **Presenter:** Panel A.2, MAR.2.06, 11.00am

Arvanitopoulos Theodoros Cardiff University – **Chair:** Panel B.6,
MAR.2.07, 2.00pm

Belegris Andreas Department of International & European Studies,
University of Piraeus – **Presenter:** Panel B.2, MAR.2.06, 2.00pm

Bentsos Christos Department of Maritime Studies, University of
Piraeus – **Presenter:** Panel B.3, MAR.2.05, 2.00pm

Çakmakçı Gülşah Savaş Political and Social Science, Marmara
University – **Presenter:** Panel C.2, MAR.1.07, 4.00pm

Chalari Athanasia Lecturer, New York University (London);
Programme Manager of Culture Education and Psychology

Chair: Panel A.4, MAR.2.05, 11.00am

Chalastanis Dimitris Architecture, National Technical
University of Athens – **Presenter:** Panel A.5, MAR.2.07, 11.00am

Chasiltzoglou Georgios School of Economics, Aristotle University of
Thessaloniki – **Presenter:** Panel A.6, MAR.1.07, 11.00am

Chomatianou Margarita Economy & Public Policy Research Officer,
Hellenic Observatory, LSE, University of the Aegean

Presenter: Panel B.6, MAR.2.07, 2.00pm

Chrysostomou Antonios Economics, National and Kapodistrian
University of Athens – **Presenter:** Panel C.1, MAR.1.09, 4.00pm

Demos Evangelos Modern Greek and Byzantine Studies, University
of Sydney – **Presenter:** Panel B.4, MAR.1.07, 2.00pm

Dimiski Anastasia Economy & Public Policy Research Officer, Hellenic
Observatory, LSE – **Chair:** Panel B.3, MAR.2.05, 2.00pm

Dinas Elias Swiss Chair in Federalism, Democracy and International
Governance, European University Institute

Keynote Speaker: Wolfson Theatre, 6.30pm

Economides Spyros Associate Professor, European Institute, LSE
Chair: Panel B.2, MAR.2.06, 2.00pm

Eleftheriou-Hocsák Krisztina Annamária European University
Cyprus – **Presenter:** Panel B.3, MAR.2.05, 2.00pm

Exadaktylos Theofanis Senior Lecturer, European Politics, University
of Surrey – **Chair:** Panel C.4, MAR.2.06, 4.00pm

Fatsea Athina Department of Foreign Languages, Translation
and Interpreting, Ionian University – **Presenter:** Panel B.5,
MAR.2.07, 2.00pm

Faudone Jasmine Law, Dublin City University – **Presenter:** Panel
C.5, MAR.2.05, 4.00pm

Featherstone Kevin Emeritus Professor (European Institute),
Professorial Research Fellow, Hellenic Observatory Centre, LSE
Chair: Panel B.5, MAR.1.09, 2.00pm

Georgiou Panos Business Administration, European University
Cyprus – **Presenter:** Panel B.1, MAR.2.09, 2.00pm

Gerogiokas Iraklis Nikolaos Politics and Governance, University of
Nicosia – **Presenter:** Panel B.4, MAR.1.07, 2.00pm

Kakosimou Vasiliki Geography, Harokopeio University of Athens
Presenter: Panel C.3, MAR.2.09, 4.00pm

Kalogrias George Department of Business Administration, University
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Kalomoris Georgios Cultural Technology and Communication,
University of the Aegean – **Presenter:** Panel A.5, MAR.2.07, 11.00am

Kampouris Themistoklis Economics, TU Berlin – **Presenter:** Panel
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Kaparou Maria Employability Leadership, Southampton Education
School – **Chair:** Panel C.1, MAR.1.09, 4.00pm

Kapazoglou Martha Anthropology, University of Amsterdam
Presenter: Panel C.2, MAR.2.09, 4.00pm

Katsinas Philipp Postdoctoral Researcher, REDEFINE Open
University – **Chair:** Panel A.2, MAR.2.06, 11.00am

Kitsoleris Georgios Economics, De Montfort University
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Koçak Osman Political Science and International Relations, Near
East University – **Presenter:** Panel C.5, MAR.2.05, 4.00pm

Kondylidou Marianna Department of Political Science and
International Relations, University of the Peloponnese
Presenter: Panel A.6, MAR.1.07, 11.00am

Konstantopoulou Olympia Communication Media and Culture,
Panteion University – **Presenter:** Panel A.4, MAR.2.05, 11.00am

Kosmetatou Niki Sociology, National and Kapodistrian University of
Athens – **Presenter:** Panel A.1, MAR.2.09, 11.00am

Koumenta Maria Associate Professor, Work and Labour Market
Analysis, Queen Mary, University of London – **Chair:** Panel C.3,
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Kyriopoulos Ilias Assistant Professor, Department of Health Policy,
LSE – **Chair:** Panel C.3, MAR.2.09, 4.00pm

Lapatsanis Miltiadis International and European Studies, University of Macedonia – **Presenter:** Panel C.2, MAR.2.06, 4.00pm

Lidzbarski Tomasz Institute of Cultural Research, University of Gdańsk – **Presenter:** Panel A.1, MAR.2.09, 11.00am

Lyu Meilin History and Archaeology, National Kapodistrian University of Athens – **Presenter:** Panel B.6, MAR.2.07, 2.00pm

Maragkou Konstantina Contemporary History, Yale University & LSE – **Chair:** Panel C.2, MAR.1.07, 4.00pm

Mastrominas Ioannis Social and Political Sciences, European University Institute – **Presenter:** Panel A.6, MAR.1.07, 11.00am

Melas Paul Anthropology, University of California, Los Angeles
Presenter: Panel A.1, MAR.2.09, 11.00am

Melios Georgios Department of Psychological and Behavioural Science, LSE – **Chair:** Panel A.6, MAR.1.07, 11.00am

Mendez Alyssa Anthropology, University of Chicago
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Mitsopoulos Dimitrios History, Columbia University
Presenter: Panel B.1, MAR.2.09, 2.00pm

Monastiriots Vassilis Eleftherios Venizelos Chair of Contemporary Greek Studies, Professor of Political Economy
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Moustakas Andreas Department of Economics, University of Patras
Presenter: Panel C.2, MAR.2.09, 4.00pm

Moustaki Irini Professor of Social Statistics, LSE – **Chair:** Panel A.1, MAR.2.09, 11.00am

Nezi Roula Senior Lecturer, Political Science, University of Surrey
Chair: Panel A.5, MAR.2.07, 11.00am

Nikolaïdou Panagiota Department of Sociology, University of the Aegean – **Presenter:** Panel A.4, MAR.2.05, 11.00am

Ntarzanos Nikolaos International and European Studies, University of Piraeus – **Presenter:** Panel C.4, MAR.2.06, 4.00pm

Oikonomidis Alexandros Political Science and International Relations, University of Peloponnese – **Presenter:** Panel B.2, MAR.2.06, 2.00pm

Papadopoulos Fotios Political Science and International Relations, University of Peloponnese – **Presenter:** Panel C.4, MAR.2.06, 4.00pm

Papazoi Elli Department of Classics, University of Graz
Presenter: Panel B.5, MAR.1.09, 2.00pm

Pipis Theodosios University College London – **Presenter:** Panel C.5, MAR.2.05, 4.00pm

Ploumpis Ioannis Department of Business Administration, National and Kapodistrian University of Athens
Presenter: Panel A.3, MAR.1.09, 11.00am

Pouillès Garonzi Marie Université Lyon II – **Presenter:** Panel C.1, MAR.1.07, 4.00pm

Rousopoulos Vasileios Department of Communication & Media Studies, National and Kapodistrian University of Athens
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Samaras Georgios Lecturer, Public Policy, International School for Government and Policy Institute, King's College London
Chair: Panel B.1, MAR.2.09, 2.00pm

Skoutaris Nikos Professor, European Constitutional Law, University of East Anglia – **Chair:** Panel C.5, MAR.2.05, 4.00pm

Souliotis Dimitrios Department of Communication & Media Studies, National and Kapodistrian University of Athens – **Presenter:** Panel A.2, MAR.2.06, 11.00am

Stathopoulos Konstantinos Athens University of Economics and Business – **Presenter:** Panel A.2, MAR.2.06, 11.00am

Stefanidou Chrysanthi Department of Balkan, Slavic and Oriental Studies, University of Macedonia – **Presenter:** Panel B.4, MAR.1.07, 2.00pm

Tatouli Vasiliki Modern English Literature, Mary Immaculate College, University of Limerick – **Presenter:** Panel B.5, MAR.1.09, 2.00pm

Tselepou Maria Social and Political Sciences, University of Cyprus
Presenter: Panel B.5, MAR.1.09, 2.00pm

Tzagkourni Evangelia Preschool Education, University of Crete
Presenter: Panel C.1, MAR.1.09, 4.00pm

Tzanakou Vassiliki Theory and History of Art, Athens School of Fine Art – **Presenter:** Panel A.5, MAR.2.07, 11.00am

Vasilopoulou Sofia Professor, European Politics, King's College London – **Chair:** Panel B.2, MAR.2.06, 2.00pm

Villioti Evgenia Communication Media and Culture, Panteion University – **Presenter:** Panel A.2, MAR.2.06, 11.00am

Zachariadis Konstantinos Professor, Financial Economics, School of Economics and Finance (SEF), Queen Mary University of London
Presenter: Panel A.3, MAR.1.09, 11.00am

Zahid Ali School of History, University of Leeds – **Presenter:** Panel A.4, MAR.2.05, 11.00am


Zartaloudis Sotirios Associate Professor, Comparative European Politics, Department of Political Science and International Studies, University of Birmingham – **Chair:** Panel C.4, MAR.2.06, 4.00pm




11th

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