



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■



Hellenic Observatory Centre
for Research on Contemporary
Greece and Cyprus
Research at LSE ■



11th

**Biennial PhD
Symposium on
Contemporary
Greece and Cyprus**

29 May 2025





11

th Hellenic Observatory PhD Symposium

Programme

| Time | Event | Venue |
|---------------|---|-------------------|
| 9:00 - 9:30 | Registration | Fist Floor Foyer |
| 9:30 - 10:30 | Plenary - How to write a PhD on Greece/Cyprus Vassilis Monastiriotis, Director, Hellenic Observatory - Centre for Research on Contemporary Greece & Cyprus | MAR.1.10 |
| 10:30 - 11:00 | Break | Fist Floor Foyer |
| 11:00 - 12:30 | Parallel sessions A | |
| A.1 | Gender Dynamics Irini Moustaki (LSE) | MAR.2.09 |
| A.2 | Media and Identity Philipp Katsinas (LSE) | MAR.2.06 |
| A.3 | Business and Financial Risks Kostas Zachariades (Queen Mary, University of London) | MAR.1.09 |
| A.4 | Culture and Identity Athanasia Chalari (LSE) | MAR.2.05 |
| A.5 | Community Resilience Roula Nezi (University of Surrey) | MAR.2.07 |
| A.6 | Experimental and Counterfactual Methods Georgios Melios (LSE) | MAR.1.07 |
| 12:30 - 14:00 | Lunch | First Floor Foyer |
| 14:00 - 15:30 | Parallel sessions B | |
| B.1 | Gender Studies Georgios Samaras (King's College London) | MAR.2.09 |
| B.2 | International Affairs and Political Leadership Spyros Economides (LSE) & Sofia Vasilopoulou (King's College London) | MAR.2.06 |
| B.3 | Business Studies Anastasia Dimiski (LSE) | MAR.2.05 |

on Contemporary Greece and Cyprus

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|---------------|---|-------------------|
| B.4 | Foreign Policy Othon Anastasakis (University of Oxford) | MAR.1.07 |
| B.5 | Cultural Diplomacy Kevin Featherstone (LSE) | MAR.1.09 |
| B.6 | Cultural Heritage Management and Sustainability Theodoros Arvanitopoulos (Cardiff Business School) | MAR.2.07 |
| 15:30 - 16:00 | Break | First Floor Foyer |
| 16:00 - 17:30 | Parallel sessions C | |
| C.1 | Education, Inequality and Social Inclusion Maria Kaparou (University of Southampton) | MAR.1.09 |
| C.2 | Collective Memory Konstantina Maragkou (Newcastle University) | MAR.1.07 |
| C.3 | Collective Bargaining and Precarity Maria Koumenta (Queen Mary, University of London) & Ilias Kyriopoulos (LSE) | MAR.2.09 |
| C.4 | Greece and EU Processes Sotirios Zartaloudis (University of Birmingham) & Theofanis Exadaktylos (University of Surrey) | MAR.2.06 |
| C.5 | Political Cleavages in Cyprus Nikos Skoutaris (University of East Anglia) | MAR.2.05 |
| 17:30 - 18:00 | Break & Group Photo | First Floor Foyer |
| 18:30 -19:45 | Keynote Lecture: Post-Authoritarian Norms and the Ideological Legacy of Dictatorships Elias Dinas (European University Institute) | Wolfson Theatre |
| 19:45 - 20:00 | Award of Nicos Mouzelis Prize for Best Paper & Certificates | Wolfson Theatre |
| 20:00 - 21:30 | Reception | |



Panel Sessions

Session A | 11.00am – 12.30pm

A.1 Gender Dynamics

Room: MAR.2.09

Chair: Irimi Moustaki (LSE)

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| Paul Melas University of California, Los Angeles | The Women of Mount Athos, Greece: Devotional Connections Across a Gender Restrictive Border |
| Tomasz Lidzbarski University of Gdansk | Partners, Lovers, Wives, and 'Slaves'. Polish-Greek Intermarriages on the Ionian Islands |
| Niki Kosmetatou National and Kapodistrian University of Athens | Gender Models in Greece and their Effect on Employment Variances and Financial Inequalities |

A.2 Media and Identity

Room: MAR.2.06

Chair: Philipp Katsinas (LSE)

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| Emmanouil Amariotakis Panteion University of Social and Political Sciences | The Domestic Space as a Cultural Mirror: Collective Intelligence and Television Series |
| Evgenia Villioti Panteion University of Social and Political Sciences | Greek Movie Critics in the 1990s: their Part in the Emergence of New Media |
| Dimitrios Souliotis National and Kapodistrian University of Athens | Media Populism in Greece during the COVID-19 Pandemic |

A.3 Business and Financial Risks

Room: MAR.1.09

Chair: Kostas Zachariades (Queen Mary University of London)

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|---|--|
| George Kalogrias University of Piraeus | Firm Profitability and non-financial information: The case of Greece and Cyprus |
| Ioannis Ploumpis National and Kapodistrian University of Athens | Assessing the Importance of Internal Audit and ESG in Mitigating Financial Risk |
| Konstantinos Stathopoulos Athens University of Economics and Business | Macroeconomic Factors and the Life Insurance Sector in Greece: An Analytical Perspective |

A.4 Culture and Identity

Chair: Athanasia Chalari (LSE)

Room: MAR.2.05

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| Panagiota Nikolaidou University of the Aegean | Cultural Trauma as Effect of the Genocide of the Pontic Greeks and its Transgenerational Transmission |
| Olympia Konstantopoulou Panteion University of Social and Political Sciences | The Social and Cultural Role of Radio in Greece, 1938-1966 |
| Ali Zahid University of Leeds | Waves Across the Mediterranean: Transnational Solidarity Resurrecting the Legacy of the Spanish Civil War during the Greek Civil War |

A.5 Community Resilience

Chair: Roula Nezi (University of Surrey)

Room: MAR.2.07

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| Georgios Kalomoris University of the Aegean | AORistos: Cultural and Community Planning for the Digital Mountain of Psiloritis. From Local Heritage and Rural Memory to the phygital environment of BiennaleCrete. |
| Dimitris Chalastanis National Technical University of Athens | "Urban resilien(ce)ship" in Motion during the Continuum of "Crises": Insights from Athens, Greece |
| Vassiliki Tzanakou Athens School of Fine Art | Echoes of Austerity: Art, Survival, & Transformation In Greece (2009-2019) |

A.6 Experimental and Counterfactual Methods

Chair: Georgios Melios (LSE)

Room: MAR.1.07

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|---|---|
| Marianna Kondylidou University of the Peloponnese | Do Reforms Influence Corruption Perceptions? How NPM-type reforms affect the corruption perceptions in Greece |
| Ioannis Mastrominas European University Institute | "Status advantage": Within-party MP status and career progression of elected politicians |
| Georgios Chasiltzoglou Aristotle University of Thessaloniki | Humor in Brand Apologies: Building the Theoretical Foundations to Understand how Humor can Enhance Consumer Brand Forgiveness |

Session B | 2.00pm – 3.30pm

B.1 Gender Studies

Room: MAR.2.09

Chair: Georgios Samaras (King's College London)

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|--|---|
| Panos Georgiou European University Cyprus | The Impact of Pinkwashing on LGBTIQ+ Consumer Wellbeing and the Role of Authentic Marketing in Ethical Branding |
| Dimitrios Mitsopoulos Columbia University | Selling Sex in Interwar Salonica: Remaking of the City and Moral Panic |
| Chrystala Morfi University of Central Lancashire | Deepfakes, Gender Bias, and Cybersecurity: An Interdisciplinary Perspective |

B.2 International Affairs and Political Leadership

Room: MAR.2.06

Chairs: Spyros Economides (LSE)
& Sofia Vasilopoulou (King's College London)

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| Vasileios Rousopoulos National and Kapodistrian University of Athens | Political Leadership, Populism, and Communication Media: A comparative analysis of the Political Discourse of Andreas Papandreou and Alexis Tsipras |
| Alexandros Oikonomidis University of Peloponnese | The Western Stance of post-Cold War Greece: from Simitis' "Modernization" to Mitsotakis' "Return to Normalcy" |
| Andreas Belegris University of Piraeus | Interactions Between the International System and Political Parties in the Conduct of Foreign Policy: The Case of the Prespa Agreement |

B.3 Business Studies

Room: MAR.2.05

Chair: Anastasia Dimiski (LSE)

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| Christos Bentsos University of Piraeus | Business Strategy of Greek Shipowners in the LNG shipping |
| Themistoklis Kampouris Tu Berlin | What is the "Right" Geographic Market Definition? |
| Krisztina Annamária Eleftheriou-Hocsák European University Cyprus | Perceptions on Sustainable Entrepreneurship of Tourism SMEs Operating in the Coastal-and Maritime Areas - the Case of the Mediterranean Island of Cyprus |

B.4 Foreign Policy

Room: MAR.1.07

Chair: Othon Anastasakis (University of Oxford)

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|---|---|
| Iraklis Nikolaos Gerogiokas University of Nicosia | Turkish Soft Power and Public Diplomacy in Western Thrace and the Dodecanese Political attitudes. |
| Evangelos Demos University of Sydney | The Geopolitics of Greek Foreign Policy: From the Great Idea to Great Ideas? |
| Chrysanthi Stefanidou University of Macedonia | Greek – Russian Relations 1990 – 2008 – A Neoclassical Realist Analysis |

B.5 Cultural Diplomacy

Room: MAR.1.09

Chair: Kevin Featherstone (LSE)

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|---|---|
| Maria Tselepou University of Cyprus | Tourism Diplomacy and the Promotion and Branding of Cyprus as a Destination |
| Elli Papazoi University of Graz | Archaeology as a Pillar of Cultural Diplomacy: Greece-Cyprus Relations through Heritage Collaboration |
| Vasiliki Tatouli University of Limerick | Come Vagabond with Me: Nikos Hadjikyriakos Ghika's Transnational Literary Contributions |

B.6 Cultural Heritage Management and Sustainability

Room: MAR.2.07

Chair: Theodoros Arvanitopoulos (Cardiff Business School)

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| Margarita Chomatianou University of the Aegean | Cultural Policy through New Lenses of Analysis; Technological Acceleration in the Era of Metamodernism' |
| Meilin Lyu National and Kapodistrian University of Athens | Climate Change and Natural Disaster Management Policy Implications for Greek Cultural Heritage |
| Athina Fatsea Ionian University | The Role of Intangible Cultural Heritage in Climate Governance: Policy Frameworks and Political Discourse in Greece |

Session C | 4.00am – 5.30pm

C.1 Education, Inequality and Social Inclusion

Room: MAR.1.09

Chair: Maria Kaparou (University of Southampton)

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| Antonios Chrysostomou National and Kapodistrian University of Athens | Lessons from the Investigation of the Greek Third Sector: Revealing and Addressing the Difficulties of Examining the Role of NGOs in the Fight Against Poverty and Social Exclusion |
| Georgios Kitsoleris De Montfort University | Rethinking the Role of Education in Greece as a Mechanism for Intergenerational Socio-economic Mobility |
| Evangelia Tzagkourni University of Crete | Technology-enhanced Instruction for Teaching Vocabulary to Greek Preschool Learners of English as a Foreign Language |

C.2 Collective Memory

Room: MAR.1.07

Chair: Konstantina Maragkou (Newcastle University)

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|---|---|
| Marie Pouillès Garonzi Université Lyon II | The Unresolved Past: The Frozen Cyprus Conflict and its Spatial and Memorial Ubiquity |
| Gulsah Savas Cakmakci Marmara University | The Cyprus Problem in the Discourses of Greek Cypriot MPs and the Impact of These Discourses on Collective Memory |
| Alyssa Mendez University of Chicago | No to the New Uprooting: Simone Weil and Ecological Education in Agrafa, Greece |

C.3 Collective Bargaining and Precarity

Room: MAR.2.07

Chairs: Anastasia Dimiski (LSE) & Ilias Kyriopoulos (LSE)

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| Vasiliki Kakosimou Harokopeio University of Athens | Labor Precarity of Migrants in Greece |
| Martha Kapazoglou University of Amsterdam | Enduring Deregulation: Precarious Public Sector Workers in Greece |
| Andreas Moustakas University of Patras | The Rise and Fall of Sectoral Collective Bargaining: Re-negotiation and Wage Floors |

C.4 Greece and EU Processes

Room: MAR.2.06

Chairs: Sotirios Zartaloudis (University of Birmingham)
& Theofanis Exadaktylos (University of Surrey)

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|---|---|
| Nikolaos Ntarzanos University of Piraeus | Greece's Role in the CSDP: Industrial, Operational and Institutional Dimensions |
| Fotios Papadopoulos University of the Peloponnese | Greece's Participation in the European Space Agency: Legal and Institutional Dimensions of European Integration |
| Miltiadis Lapatsanis University of Macedonia | Epistemic Communities and Digital Governance in Greece |

C.5 Political Cleavages in Cyprus

Room: MAR.2.05

Chair: Nikos Skoutaris (University of East Anglia)

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|--|---|
| Osman Koçak Near East University | Articulation of Discourses on Europeanisation on Identity Politics: The Case of Northern Cyprus |
| Jasmine Faudone Dublin City University | Conflicts and Borders in Cyprus: Implementing the UK's Withdrawal Agreement Protocol |
| Theodosios Pipis University College London | Far Right Populism in Southern Europe: The Case of ELAM |



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Anastasakis Othon Director, European Studies Centre, Oxford;
Director, South East European Studies, Oxford (SEESOX)

Chair: Panel B.4, MAR.1.07, 2.00pm

Amariotakis Emmanouil Panteion University of Social
and Political Sciences, **Presenter:** Panel A.2, MAR.2.06, 11.00am

Arvanitopoulos Theodoros Cardiff University – **Chair:** Panel B.6,
MAR.2.07, 2.00pm

Belegris Andreas Department of International & European Studies,
University of Piraeus – **Presenter:** Panel B.2, MAR.2.06, 2.00pm

Bentsos Christos Department of Maritime Studies, University of
Piraeus – **Presenter:** Panel B.3, MAR.2.05, 2.00pm

Çakmakçı Gülşah Savaş Political and Social Science, Marmara
University – **Presenter:** Panel C.2, MAR.1.07, 4.00pm

Chalari Athanasia Lecturer, New York University (London);
Programme Manager of Culture Education and Psychology

Chair: Panel A.4, MAR.2.05, 11.00am

Chalastanis Dimitris Architecture, National Technical
University of Athens – **Presenter:** Panel A.5, MAR.2.07, 11.00am

Chasiltzoglou Georgios School of Economics, Aristotle University of
Thessaloniki – **Presenter:** Panel A.6, MAR.1.07, 11.00am

Chomatianou Margarita Economy & Public Policy Research Officer,
Hellenic Observatory, LSE, University of the Aegean

Presenter: Panel B.6, MAR.2.07, 2.00pm

Chrysostomou Antonios Economics, National and Kapodistrian
University of Athens – **Presenter:** Panel C.1, MAR.1.09, 4.00pm

Demos Evangelos Modern Greek and Byzantine Studies, University
of Sydney – **Presenter:** Panel B.4, MAR.1.07, 2.00pm

Dimiski Anastasia Economy & Public Policy Research Officer, Hellenic
Observatory, LSE – **Chair:** Panel B.3, MAR.2.05, 2.00pm

Dinas Elias Swiss Chair in Federalism, Democracy and International
Governance, European University Institute

Keynote Speaker: Wolfson Theatre, 6.30pm

Economides Spyros Associate Professor, European Institute, LSE
Chair: Panel B.2, MAR.2.06, 2.00pm

Eleftheriou-Hocsák Krisztina Annamária European University
Cyprus – **Presenter:** Panel B.3, MAR.2.05, 2.00pm

Exadaktylos Theofanis Senior Lecturer, European Politics, University
of Surrey – **Chair:** Panel C.4, MAR.2.06, 4.00pm

Fatsea Athina Department of Foreign Languages, Translation
and Interpreting, Ionian University – **Presenter:** Panel B.5,
MAR.2.07, 2.00pm

Faudone Jasmine Law, Dublin City University – **Presenter:** Panel
C.5, MAR.2.05, 4.00pm

Featherstone Kevin Emeritus Professor (European Institute),
Professorial Research Fellow, Hellenic Observatory Centre, LSE
Chair: Panel B.5, MAR.1.09, 2.00pm

Georgiou Panos Business Administration, European University
Cyprus – **Presenter:** Panel B.1, MAR.2.09, 2.00pm

Gerogiokas Iraklis Nikolaos Politics and Governance, University of
Nicosia – **Presenter:** Panel B.4, MAR.1.07, 2.00pm

Kakosimou Vasiliki Geography, Harokopeio University of Athens
Presenter: Panel C.3, MAR.2.09, 4.00pm

Kalogrias George Department of Business Administration, University
of Piraeus – **Presenter:** Panel A.3, MAR.1.09, 11.00am

Kalomoris Georgios Cultural Technology and Communication,
University of the Aegean – **Presenter:** Panel A.5, MAR.2.07, 11.00am

Kampouris Themistoklis Economics, TU Berlin – **Presenter:** Panel
B.3, MAR.2.05, 2.00pm

Kaparou Maria Employability Leadership, Southampton Education
School – **Chair:** Panel C.1, MAR.1.09, 4.00pm

Kapazoglou Martha Anthropology, University of Amsterdam
Presenter: Panel C.2, MAR.2.09, 4.00pm

Katsinas Philipp Postdoctoral Researcher, REDEFINE Open
University – **Chair:** Panel A.2, MAR.2.06, 11.00am

Kitsoleris Georgios Economics, De Montfort University
Presenter: Panel C.1, MAR.1.09, 4.00pm

Koçak Osman Political Science and International Relations, Near
East University – **Presenter:** Panel C.5, MAR.2.05, 4.00pm

Kondylidou Marianna Department of Political Science and
International Relations, University of the Peloponnese
Presenter: Panel A.6, MAR.1.07, 11.00am

Konstantopoulou Olympia Communication Media and Culture,
Panteion University – **Presenter:** Panel A.4, MAR.2.05, 11.00am

Kosmetatou Niki Sociology, National and Kapodistrian University of
Athens – **Presenter:** Panel A.1, MAR.2.09, 11.00am

Koumenta Maria Associate Professor, Work and Labour Market
Analysis, Queen Mary, University of London – **Chair:** Panel C.3,
MAR.2.09, 4.00pm

Kyriopoulos Ilias Assistant Professor, Department of Health Policy,
LSE – **Chair:** Panel C.3, MAR.2.09, 4.00pm

Lapatsanis Miltiadis International and European Studies, University of Macedonia – **Presenter:** Panel C.2, MAR.2.06, 4.00pm

Lidzbarski Tomasz Institute of Cultural Research, University of Gdańsk – **Presenter:** Panel A.1, MAR.2.09, 11.00am

Lyu Meilin History and Archaeology, National Kapodistrian University of Athens – **Presenter:** Panel B.6, MAR.2.07, 2.00pm

Maragkou Konstantina Contemporary History, Yale University & LSE – **Chair:** Panel C.2, MAR.1.07, 4.00pm

Mastrominas Ioannis Social and Political Sciences, European University Institute – **Presenter:** Panel A.6, MAR.1.07, 11.00am

Melas Paul Anthropology, University of California, Los Angeles
Presenter: Panel A.1, MAR.2.09, 11.00am

Melios Georgios Department of Psychological and Behavioural Science, LSE – **Chair:** Panel A.6, MAR.1.07, 11.00am

Mendez Alyssa Anthropology, University of Chicago
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Mitsopoulos Dimitrios History, Columbia University
Presenter: Panel B.1, MAR.2.09, 2.00pm

Monastiriotes Vassilis Eleftherios Venizelos Chair of Contemporary Greek Studies, Professor of Political Economy
Plenary Speaker: MAR.1.10, 9.30am

Moustakas Andreas Department of Economics, University of Patras
Presenter: Panel C.2, MAR.2.09, 4.00pm

Moustaki Irini Professor of Social Statistics, LSE – **Chair:** Panel A.1, MAR.2.09, 11.00am

Nezi Roula Senior Lecturer, Political Science, University of Surrey
Chair: Panel A.5, MAR.2.07, 11.00am

Nikolaïdou Panagiota Department of Sociology, University of the Aegean – **Presenter:** Panel A.4, MAR.2.05, 11.00am

Ntarzanos Nikolaos International and European Studies, University of Piraeus – **Presenter:** Panel C.4, MAR.2.06, 4.00pm

Oikonomidis Alexandros Political Science and International Relations, University of Peloponnese – **Presenter:** Panel B.2, MAR.2.06, 2.00pm

Papadopoulos Fotios Political Science and International Relations, University of Peloponnese – **Presenter:** Panel C.4, MAR.2.06, 4.00pm

Papazoi Elli Department of Classics, University of Graz
Presenter: Panel B.5, MAR.1.09, 2.00pm

Pipis Theodosios University College London – **Presenter:** Panel C.5, MAR.2.05, 4.00pm

Ploumpis Ioannis Department of Business Administration, National and Kapodistrian University of Athens
Presenter: Panel A.3, MAR.1.09, 11.00am

Pouillès Garonzi Marie Université Lyon II – **Presenter:** Panel C.1, MAR.1.07, 4.00pm

Rousopoulos Vasileios Department of Communication & Media Studies, National and Kapodistrian University of Athens
Presenter: Panel B.2, MAR.2.06, 2.00pm

Samaras Georgios Lecturer, Public Policy, International School for Government and Policy Institute, King's College London
Chair: Panel B.1, MAR.2.09, 2.00pm

Skoutaris Nikos Professor, European Constitutional Law, University of East Anglia – **Chair:** Panel C.5, MAR.2.05, 4.00pm

Souliotis Dimitrios Department of Communication & Media Studies, National and Kapodistrian University of Athens – **Presenter:** Panel A.2, MAR.2.06, 11.00am

Stathopoulos Konstantinos Athens University of Economics and Business – **Presenter:** Panel A.2, MAR.2.06, 11.00am

Stefanidou Chrysanthi Department of Balkan, Slavic and Oriental Studies, University of Macedonia – **Presenter:** Panel B.4, MAR.1.07, 2.00pm

Tatouli Vasiliki Modern English Literature, Mary Immaculate College, University of Limerick – **Presenter:** Panel B.5, MAR.1.09, 2.00pm

Tselepou Maria Social and Political Sciences, University of Cyprus
Presenter: Panel B.5, MAR.1.09, 2.00pm

Tzagkourni Evangelia Preschool Education, University of Crete
Presenter: Panel C.1, MAR.1.09, 4.00pm

Tzanakou Vassiliki Theory and History of Art, Athens School of Fine Art – **Presenter:** Panel A.5, MAR.2.07, 11.00am

Vasilopoulou Sofia Professor, European Politics, King's College London – **Chair:** Panel B.2, MAR.2.06, 2.00pm

Villioti Evgenia Communication Media and Culture, Panteion University – **Presenter:** Panel A.2, MAR.2.06, 11.00am

Zachariadis Konstantinos Professor, Financial Economics, School of Economics and Finance (SEF), Queen Mary University of London
Presenter: Panel A.3, MAR.1.09, 11.00am

Zahid Ali School of History, University of Leeds – **Presenter:** Panel A.4, MAR.2.05, 11.00am


Zartaloudis Sotirios Associate Professor, Comparative European Politics, Department of Political Science and International Studies, University of Birmingham – **Chair:** Panel C.4, MAR.2.06, 4.00pm




11th

Biennial PhD Symposium on Contemporary Greece and Cyprus





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