



Hellenic Observatory Centre
for Research on Contemporary
Greece and Cyprus
Research at LSE ■

11th PhD Symposium on Contemporary Greece and Cyprus

Thursday, 29 May 2025

London School of Economics

Marshall Building (MAR); 44 Lincoln's Inn Fields, London, WC2A 3LY

Programme

Time	Event	Venue
09:00 - 09:30	Registration	Second Floor Foyer
09:30 - 10:30	Plenary - How to write a PhD on Greece/Cyprus Vassilis Monastiriotis, Director, Hellenic Observatory - Centre for Research on Contemporary Greece & Cyprus;	MAR.1.10
10:30 - 11:00	Break	Second Floor Foyer
11:00 - 12:30	Parallel sessions A	
A.1	Gender Dynamics Irimi Moustaki (LSE)	MAR.2.09
A.2	Media and Identity Philipp Katsinas (LSE)	MAR.2.06
A.3	Business and Financial Risks Kostas Zachariades (Queen Mary University of London)	MAR.1.09
A.4	Culture and Identity Athanasia Chalari (LSE)	MAR.2.05
A.5	Community Resilience Roula Nezi (University of Surrey)	MAR.2.07
A.6	Experimental and Counterfactual Methods Georgios Melios (LSE)	MAR.1.07
12:30- 14:00	Lunch	Second Floor Foyer

14:00	15:30	Parallel sessions B	
B.1	Gender Studies Georgios Samaras (King's College)	MAR.2.09	
B.2	International Affairs and Political Leadership Spyros Economides (LSE) & Sofia Vasilopoulou (King's College London)	MAR.2.06	
B.3	Business Studies Anastasia Dimiski (LSE)	MAR.2.05	
B.4	Foreign Policy Othon Anastasakis (University of Oxford)	MAR.1.07	
B.5	Cultural Diplomacy Kevin Featherstone (LSE)	MAR.1.09	
B.6	Cultural Heritage Management and Sustainability Theodoros Arvanitopoulos (Cardiff Business School)	MAR.2.07	
15:30 - 16:00	Break	Second Floor Foyer	
16:00	17:30	Parallel sessions C	
C. 1	Education, Inequality and Social Inclusion Maria Kaparou (University of Southampton)	MAR.1.09	
C.2	Collective Memory Konstantina Maragkou (Newcastle University)	MAR.1.07	
C.3	Collective Bargaining and Precarity Maria Koumenta (Queen Mary University of London) & Ilias Kyriopoulos (LSE)	MAR.2.09	
C.4	Greece and EU Processes Sotirios Zartaloudis (University of Birmingham) & Theofanis Exadaktylos (University of Surrey)	MAR.2.06	
C.5	Political Cleavages in Cyprus Nikos Skoutaris (University of East Anglia)	MAR.2.05	
17:30 - 18:00	Break & Group Photo	& Grant Hall, Ground Floor, Marshal Building	
18:30 - 19:45	Keynote lecture - Post-Authoritarian Norms and the Ideological Legacy of Dictatorships Professor Elias Dinas (European University Institute)	Wolfson Theatre (CKK Building)	
19:45 - 20:00	Award of Nicos Mouzelis Prize for Best Paper / Certificates	Wolfson Theatre	
20:00	21:30	Reception	

Presentations

11:00 - 12:30 Parallel sessions A

A.1 Gender Dynamics

Chair: Irini Moustaki (LSE)

Room: MAR.2.09

Paul Melas University of California, Los Angeles (UCLA)	The Women of Mount Athos, Greece: Devotional Connections Across a Gender Restrictive Border
Tomasz Lidzbarski University of Gdansk	Partners, Lovers, Wives, and 'Slaves'. Polish-Greek Intermarriages on the Ionian Islands
Niki Kosmetatou National Kapodistrian University of Athens	Gender Models in Greece and Their Effect on Employment Variances and Financial Inequalities

A.2 Media and Identity

Chair: Philipp Katsinas (LSE)

Room: MAR.2.06

Emmanouil Amariotakis Panteion University of Social and Political Sciences	The Domestic Space as a Cultural Mirror: Collective Intelligence and Television Series
Evgenia Villioti Panteion University of Social and Political Sciences	Greek Movie Critics in the 1990s: their Part in the Emergence of New Media
Dimitrios Souliotis National & Kapodistrian University of Athens	Media Populism in Greece during the COVID-19 Pandemic

A.3 Business and Financial Risks

Chair: Kostas Zachariades (Queen Mary University of London) Room: MAR.1.09

George Kalogrias University of Piraeus	Firm Profitability and Non-financial Information: The case of Greece and Cyprus
Ioannis Ploumpis National and Kapodistrian University of Athens	Assessing the Importance of Internal Audit and ESG in Mitigating Financial Risk
Konstantinos Stathopoulos Athens University of Economics & Business	Macroeconomic Factors and the Life Insurance Sector in Greece: An Analytical Perspective

A.4 Culture and Identity

Chair: Athanasia Chalari (LSE)

Room: MAR.2.05

Panagiota Nikolaidou University of the Aegean	Cultural Trauma as Effect of the Genocide of the Pontic Greeks and its Transgenerational Transmission
Olympia Konstantopoulou Panteion University of Social and political sciences	The Social and Cultural Role of Radio in Greece, 1938–1966
Ali Zahid University of Leeds	Waves Across the Mediterranean: Transnational Solidarity Resurrecting the Legacy of the Spanish Civil War during the Greek Civil War

A.5 Community Resilience

Chair: Roula Nezi (University of Surrey)

Room: MAR.2.07

Georgios Kalomoris
University of Aegean

AORistos: Cultural and Community Planning for the Digital Mountain of Psiloritis.
From Local Heritage and Rural Memory to the phygital environment of BiennaleCrete.

Dimitris Chalastanis
National Technical University of Athens

Urban resilien(ce)ship” in motion during the continuum of “crises”: Insights from Athens, Greece

Vassiliki Tzanakou
Athens School of Fine Art

Echoes of Austerity: Art, Survival, & Transformation In Greece (2009-2019)

A.6 Experimental and Counterfactual Methods

Chair: Georgios Melios (LSE)

Room: MAR.1.07

Marianna Kondylidou
University of the Peloponnese

Do Reforms Influence Corruption Perceptions? How NPM-type reforms affect the corruption perceptions in Greece

Ioannis Mastrominas
European University Institute

“Status advantage”: Within-party MP status and career progression of elected politicians

Georgios Chasiltzoglou
Aristotle University of Thessaloniki

Humor in Brand Apologies: Building the Theoretical Foundations to Understand how Humor can Enhance Consumer Brand Forgiveness

14:00 15:30 Parallel sessions B

B.1 Gender Studies

Chair: Georgios Samaras (King’s College)

Room: MAR.2.09

Panos Georgiou
European University Cyprus

The Impact of Pinkwashing on LGBTIQ+ Consumer Wellbeing and the Role of Authentic Marketing in Ethical Branding

Dimitrios Mitsopoulos
Columbia University

Selling Sex in Interwar Salonica: Remaking of the City and Moral Panic

Chrystala Morfi
UCLan University

Deepfakes, Gender Bias, and Cybersecurity: An Interdisciplinary Perspective

B.2 International Affairs and Political Leadership

Chairs: Spyros Economides (LSE) & Sofia Sofia Vasilopoulou (King’s College London)

Room: MAR.2.06

Vasileios Rousopoulos
National and Kapodistrian University of Athens

Political Leadership, Populism, and Communication Media: A comparative analysis of the political discourse of Andreas Papandreou and Alexis Tsipras

Alexandros Oikonomidis
University of Peloponnese

The Western Stance of post-Cold War Greece: from Simitis’ “Modernization” to Mitsotakis’ “Return to Normalcy”

Andreas Belegris
University of Piraeus

Interactions Between the International System and Political Parties in the Conduct of Foreign Policy: The Case of the Prespa Agreement

B.3 Business Studies

Chair: Anastasia Dimiski (LSE)

Room: MAR.2.05

Christos Bentsos
University of Piraeus

business Strategy of Greek Shipowners in the LNG shipping

Themistoklis Kampouris
TU Berlin, DIW Berlin, Berlin School of Economics

What is the “Right” Geographic Market Definition?

Krisztina Annamária Eleftheriou-Hocsák
European University Cyprus

Perceptions on Sustainable Entrepreneurship of Tourism SMEs Operating in the Coastal-and Maritime Areas - the Case of the Mediterranean Island of Cyprus

B.4 Foreign Policy**Chair:** Othon Anastasakis (University of Oxford)**Room:** MAR.1.07

Iraklis Nikolaos Gerogiokas University of Nicosia	Turkish Soft Power and Public Diplomacy in Western Thrace and the Dodecanese Political attitudes.
Evangelos Demos University of Sydney	The Geopolitics of Greek Foreign Policy: From the Great Idea to Great Ideas?
Chrysanthi Stefanidou University of Macedonia	Greek – Russian Relations 1990 – 2008 – A Neoclassical Realist Analysis

B.5 Cultural Diplomacy**Chair:** Kevin Featherstone (LSE)**Room:** MAR.1.09

Maria Tselepou University of Cyprus	Tourism Diplomacy and the Promotion and Branding of Cyprus as a Destination
Elli Papazoi University of Graz (Austria)	Archaeology as a Pillar of Cultural Diplomacy: Greece-Cyprus Relations through Heritage Collaboration
Vasiliki Tatouli Mary Immaculate College, University of Limerick	Come Vagabond with Me: Nikos Hadjikyriakos Ghika ´s Transnational Literary Contributions

B.6 Cultural Heritage Management and Sustainability**Chair:** Theodoros Arvanitopoulos (Cardiff Business School)**Room:** MAR.2.07

Margarita Chomatianou University of the Aegean	Cultural policy through new lenses of analysis; technological acceleration in the era of metamodernism'
Meilin Lyu National Kapodistrian University of Athens	Climate Change and Natural Disaster Management Policy Implications for Greek Cultural Heritage
Athina Fatsea Ionian University	The Role of Intangible Cultural Heritage in Climate Governance: Policy Frameworks and Political Discourse in Greece

16:00 17:30 Parallel sessions C**C.1 Education, Inequality and Social Inclusion**

Chair: Maria Kaparou (University of Southampton)

Room: MAR.1.09

Antonios Chrysostomou National and Kapodistrian University of Athens	Lessons from the Investigation of the Greek Third Sector: Revealing and Addressing the Difficulties of Examining the Role of NGOs in the Fight Against Poverty and Social Exclusion
Georgios Kitsoleris De Montfort University	Rethinking the Role of Education in Greece as a Mechanism for Intergenerational Socio-economic Mobility
Evangelia Tzagkourni University of Crete	Technology-enhanced Instruction for Teaching Vocabulary to Greek Preschool Learners of English as a Foreign Language

C.2 Collective Memory

Chair: Konstantina Maragkou (Newcastle University)

Room: MAR.1.07

Marie Pouillès Garonzi Université Lyon II	The Unresolved Past: The Frozen Cyprus Conflict and its Spatial and Memorial Ubiquity
Gulsah Savas Cakmakci Marmara University	The Cyprus Problem in the Discourses of Greek Cypriot MPs and the Impact of These Discourses on Collective Memory
Alyssa Mendez University of Chicago	No to the New Uprooting: Simone Weil and Ecological Education in Agra, Greece

C.3 Collective Bargaining and Precarity

Chairs: Maria Koumenta (Queen Mary University of London) & Ilias Kyriopoulos (LSE)

Room: MAR.2.09

Vasiliki Kakosimou Harokopeio University of Athens	Labor Precarity of Migrants in Greece
Martha Kapazoglou University of Amsterdam	Enduring Deregulation: Precarious Public Sector Workers in Greece
Andreas Moustakas University of Patras	The Rise and Fall of Sectoral Collective Bargaining: Re-negotiation and Wage Floors

C.4 Greece and EU Processes

Chairs: Sotirios Zartaloudis (University of Birmingham) & Theofanis Exadaktylos (University of Surrey)

Room: MAR.2.06

Nikolaos Ntarzanos University of Piraeus	Greece's Role in the CSDP: Industrial, Operational and Institutional Dimensions
Fotios Papadopoulos University of Peloponnese	Greece's Participation in the European Space Agency: Legal and Institutional Dimensions of European Integration
Miltiadis Lapatsanis University of Macedonia	Epistemic Communities and Digital Governance in Greece

C.5 Political Cleavages in Cyprus

Chair: Nikos Skoutaris (University of East Anglia)

Room: MAR.2.05

Osman Koçak Near East University	Articulation of Discourses on Europeanisation on Identity Politics: The case of Northern Cyprus
Jasmine Faudone Dublin City University	Conflicts and Borders in Cyprus: Implementing the UK's Withdrawal Agreement Protocol
Theodosios Pipis University College London	Far Right Populism in Southern Europe: The Case of ELAM