

Juan José Rivas Moreno

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CURRENT POSITION

EHS Power Fellow
IHR/UCL, London

2023-current

EDUCATION

PhD candidate in Economic History, London School of Economics

2018 - 2023

ESRC funded. Submitted. Vivaed 7 March 2023.

Dissertation: *An Alternative Model for Early Modern long-distance Trade Finance: The Capital Market of Manila, 1680-1838.*

Examiners: Ron Harris & Bartolome Yun-Casalilla

MSc Research Economic History, London School of Economics

2017 - 2018

ESRC funded.

Dissertation: *Was the Manila trade inefficient? A comparative study of commercial institutions in Early Modern long-distance trade with Asia, 1762-1830* (Honours)

MSc Empires, Colonialism and Globalization, London School of Economics

2014 - 2015

(Honours).

BA History, King's College London

2011 - 2014

(Upper Second Class Honours).

RESEARCH INTERESTS

I am a historian of the Early Modern era, trained in the main debates and analytical tools of Economic History. My main interests are the Global History of capital markets, and the relationship between institutions and economic processes, with a special emphasis on maritime trade finance. Currently researching the financing of the trans-Pacific trade between Manila and Acapulco during the long-Eighteenth century, with a focus on link between the Pacific trade and the broader commercial world of Asia through the city of Manila. Significant experience in archives in Spain, England, and the Philippines.

Languages

Spanish (native), English (bilingual), Portuguese (reading acquaintance with Portuguese original sources), Italian (reading acquaintance with Italian original sources).

PUBLICATIONS

'The Far Side of Capitalism: Institutions, Trade Financing, and the Capital Market of Manila in the long Eighteenth Century', submitted to *Economic History Review*, *under review*.

'Strangling the Silver Stream: The Impact of the English Occupation of Manila on the English East India Company's Trade with Canton', in *The 1762 British Invasion of Spanish-Ruled Philippines: Beyond Imperial and National Imaginaries*, eds. Cristina Juan and Cristina Lee, London: SOAS-National Historical Commission of the Philippines, *in print*.

'La liquidez como modelo comercial: el mercado de capital de Manila y la organización del tráfico transpacífico en un contexto comparativo', in *El laberinto del crédito en la Edad Moderna: instrumentos, agentes, y mercados*, ed. Montserrat Cachero Vinuesa & Natalia Maillard, Editorial Sílex, *in print*.

'Institutional persistence and market formation: the use of charge and discharge in religious funds in the Manila trade 1735-1828', *Rivista della Corte dei Conti*, numero speciale 1/2021 (2021): 603-612.

'La Leyenda Negra como narrativa ontológica', *Revista de Occidente*, nº 443 (2018): 39-56.

DATABASES

Manila Financial Instruments Database – Correspondencias (MFID) 1736-1800. Dataset. Zenodo (v1.0) Dec. 2023. <https://10.5281/zenodo.10277780>

CURRENT RESEARCH PROJECTS

‘Un modelo de financiación comercial ibérico: la conexión Macao-Manila y el origen de las obras pías, 1620-1668’, chapter in *Un Oriente Ibérico*, ed. José Antonio Martínez Torres, *submitted to organiser*.

‘The co-optation of Manila’s Trans-Pacific trade into missionary efforts in Asia, 1733-1797’, for a special issue on religious accounting accepted in *Itinerario*, coordinators Felicita Tramontana, Christian Windler, and Héléne Vu Thanh, *submitted to organiser*.

‘The Manila *correspondencia* and the Institutional Underpinnings of the Transpacific Silver Trade’ with Guillermo Ruíz-Stovel, part of a special issue on sea loans coordinated by Alejandra Irigoin. *Awaiting journal decision*.

AWARDS, GRANTS & FUNDS

Economic History Society of Australia & New Zealand – 12th October 2023: support fund to attend the Asia Pacific Economic & Business History Conference in Hawaii, 2024. AUD 1,000.

LSE SEAC PhD Support Fund – 1st June 2022: research award to present original research at the Association of Business Historians Annual Conference in Glasgow. £500.

Newberry Short-Term Fellowship – 15th August 2021 – 20th September 2021: Newberry Library, Chicago. Recipient of a short-term fellowship to conduct research, including a living stipend. \$2,000.

Radwan Travel & Discovery Fund - October 2019: grant for conducting research and attending conferences abroad. £1,000.

LSE-ESRC DTP - August 2017: 1+3 scholarship for the duration of the PhD and MSc in Economic History, includes payment of fees and living stipend. £16,500 p.a. plus education fees.

SELECTED CONFERENCES & EVENTS

Asia Pacific Economic & Business History Conference, presenting paper titled “An Alternative Institutional path towards Capitalism: Manila’s religious funds and the financing of the Trans-Pacific trade, 1668-1833”, University of Hawaii-Manoa, Honolulu, *scheduled* 16th-18th February 2024.

Congress “Accounting Practices and Religious Orders in Missionary Territories”, presenting paper titled “Profit in Piety: The Co-optation of Manila’s Transpacific Trade into Missionary Efforts in Asia, 1733-1797”, Instituto Svizzero di Roma and ECR Project HOLYLAB, Rome, *scheduled* 24th-25th January 2024

Workshop “Reform and Revolution in Latin America and the Iberian World, 1750-1850”, presented “Change and Continuity in the Financing of the Pacific Trade, 1780-1840”, Northumbria University, Newcastle, 15th December 2023.

II Congress Globalization and Growth in the History of East and Southeast Asia, presented “The Capital Market of Manila in the long Eighteenth century: Religious Endowments and Trade Finance in the Pacific and intra-Asian trades, 1668-1828”, Universidad Pública de Navarra, Pamplona, 30th November – 1st December 2023.

Congreso Casa Asia “Un Oriente Ibérico: Política, Cultura, e Intercambios Mercantiles en el Nacimiento de la Globalización, 1580-1668”, presented paper titled “Un modelo de financiación comercial ibérico: la crisis del siglo XVII en el Pacífico y las obras pías de Manila”, UNED and Ministerio de Ciencia e innovación, Madrid, 14th – 15th March 2023.

Oxford Graduate Seminar in Economic and Social History, “An Alternative Model for Financing Long-Distance Trade in the Early Modern Period: The Capital Markets of Manila and the Transpacific Trade, 1668-1838”, 2nd November 2022.

2022 Philippine Studies Conference at SOAS, “Strangling the Silver Stream: The Impact of the English Occupation of Manila on the English East India Company’s Trade at Canton”, 16th – 17th September 2022.

XIX World Economic History Congress. Panel member *The Great Intermediation* session, “Risks and Rents in the Pacific Run: The Institutional and the Financial Framework of the Manila Silver Trade, 1668-1830”, Paris, 25th - 30th July 2022.

Association of Business Historians Annual Conference, “An alternative approach to financing business operations in Asian waters: Manila and the Transpacific trade, 1668-1838”, Glasgow, 1st – 2nd July 2022.

Economic History Society Annual Conference, “The Capital Markets of Manila: an alternative institutional approach to Early Modern trade financing, 1668-1828”, Cambridge, 1st April – 3rd April 2022.

Business History Collective Seminar, “How was the Manila Trade Financed? An Alternative Institutional Approach to Early Modern long-distance Trade Finance, 1668- 1828”, online, 28th April 2021.

Philippine Studies & Ateneo de Manila University, The Philippines, Spain, and Globalization, Sixteenth Century to the Present: An International Conference, “Religious Funds and Trade Financing in Manila, 1668-1838”, online, 23rd – 24th July 2020.

6th International Conference on Luca Pacioli in Accounting History, ‘Institutional Persistence & Market Formation: the use of Charge and Discharge in Religious Funds in the Manila Trade, 1735-1828’, Naples, 7th – 9th October 2019.

TEACHING EXPERIENCE

LSE Summer School: EC104 The Wealth (and Poverty) of Nations: Global Economic Development Past and Present, 31st July 2023-18th August 2023

Graduate Teaching Assistant. Intensive short course on the long-run historical perspective of economic development. Classes spanning fundamental topics of Economic History, from medieval agriculture to the Great Depression and the rise of East Asian Tigers.

LSE Summer School: EC204 Financial Markets and the Global Economy: The History of Bubbles, Crashes and Inflation, 19th June 2023-7th July 2023

Graduate Teaching Assistant. Intensive crash course on the financial and monetary history of Europe from the 18th century to the 2012 Eurozone crisis focusing on financial market integration and crises.

EETEC2199: The World Economy from the Industrial Revolution to the Present, 2022-present

Head Class Teacher. Online module provided by the LSE and the University of London. My job was to oversee the teachers giving the course and to make sure that all academic requirements were met, as well as providing any academic support required regarding the content of the course and the teaching.

EH204 Money & Finance: From the Middle Age to Modernity, academic year 2021-2022

Graduate Teaching Assistant. Module surveys monetary and financial history covering over a millennium of European and Global history from the 9th century to the present day. Top 5% departmental Teaching Assistant from course satisfaction survey.

TRAINING & WORKSHOPS

Eden Centre, LSE, GTA Induction Program, London, September 2021 – November 2021.

Young Scholars Initiative, Doctoral & Early Career Workshop: “Magnifying Spaces of Capitalism: A Collective Experiment”, online, 11th – 12th March, 2021.

Economic History Society (UK) residential training course, Manchester, 27th - 30th November 2019.

OTHER EVENTS & ENGAGEMENT

LSE SEAC Forum Event: “Society and Economy in Southeast Asia: Presentations by LSE PhD researchers”, online, 29th October 2021.

LSE SEAC Early Career Network Inaugural Event, 13th February 2019.

OTHER ACTIVITIES

LSE Graduate Economic History Seminar 2021-2022: Member of the Organisation Committee.

LSE Department of Economic History PhD – GTA mentoring program: mentored new PhD students into Graduate Teaching Assistant positions providing guidance over three seminars in the Michaelmas Term, and three seminars in the Lent Term. London, November-December 2021 & January-February 2022.

OTHER WORK EXPERIENCE

Dealogic LLC, London

January 2016 to September 2017

Research Associate (Spain, France, Portugal, Italy & Belgium)

Information gathering and management, responsible for DCM transactions in the primary market structured by Spanish, French, Belgian, Portuguese and Italian banks.

Understanding of Leveraged Finance, regulatory capitalization, and major trends within the Western Mediterranean IB industry.

Writing and publishing reports on Leveraged Finance, TLACs, and Frontier Markets.

Grantham Research Institute, LSE

October 2015 to December 2015

Assistant Researcher, Economic History, London

In charge of researching different national catalogues, including the ESTC, the Dutch PSI, and Spanish CCPBE (ranging years 1470s to 1800s) in order to create a database with over 18,164 entries completed.

Undertook quantitative and qualitative analysis on the data obtained, calculating historical growth trends, percentage increases, identifying peaks and troughs and the historical reasons behind them.

Other Skills

Stata, Gephi, Windows Office, EndNote, Tropy.

Professional Memberships

Economic History Society, LSE Southeast Asia Centre Network, Association of Business Historians, Asociación Española de Historia Económica.