

# JUAN JOSÉ RIVAS MORENO

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## EDUCATION

**PhD candidate in Economic History, London School of Economics** 2018 - Current

ESRC funded. Expected completion by 30<sup>th</sup> December 2022.

Dissertation: *How was the Manila Trade financed? An alternative institutional approach to long-distance trade financing, 1668-1828*

**MSc Research Economic History, London School of Economics** 2017 - 2018

ESRC funded.

Dissertation: *Was the Manila trade inefficient? A comparative study of commercial institutions in Early Modern long-distance trade with Asia, 1762-1830* (71).

**MSc Empires, Colonialism and Globalization, London School of Economics** 2014 - 2015

Dissertation (76).

**BA History, King's College London** 2011 - 2014

Upper Second Class Honours, overall grade 68.

## RESEARCH INTERESTS

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Currently researching the financing of the trans-Pacific trade between Manila and Acapulco during the long-Eighteenth century. My main focus is on link between the Pacific trade and the broader commercial world of Asia through the city of Manila. Research interests include Institutional history, Financial history, and Business History.

## PUBLICATIONS

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'La liquidez como modelo comercial: el mercado de capital de Manila y la organización del tráfico transpacífico en un contexto comparativo', in *El laberinto del crédito en la Edad Moderna: instrumentos, agentes, y mercados*, ed. Montserrat Cachero Vinuesa & Natalia Maillard, Editorial Sílex, *forthcoming*.

'Institutional persistence and market formation: the use of charge and discharge in religious funds in the Manila trade 1735-1828', *Rivista della Corte dei Conti*, numero speciale 1/2021 (2021): 603-612.

'La Leyenda Negra como narrativa ontológica', *Revista de Occidente*, n° 443 (2018): 39-56.

## AWARDS, GRANTS & FUNDS

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LSE SEAC PhD Support Fund – 1<sup>st</sup> June 2022: research award to present original research at the Association of Business Historians Annual Conference in Glasgow. £500.

Newberry Short-Term Fellowship – 15<sup>th</sup> August 2021 – 20<sup>th</sup> September 2021: Newberry Library, Chicago. Recipient of a short-term fellowship to conduct research, including a living stipend. \$2,000.

Radwan Travel & Discovery Fund - October 2019: grant for conducting research and attending conferences abroad. £1,000.

LSE-ESRC DTP - August 2017: 1+3 scholarship for the duration of the PhD and MSc in Economic History, includes payment of fees and living stipend. £16,500 p.a. plus education fees.

## TEACHING EXPERIENCE

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**ETEC2199: The World Economy from the Industrial Revolution to the Present, 2022-present**

Head Class Teacher. Online module provided by the LSE and the University of London. My job was to oversee the teachers giving the course and to make sure that all academic requirements were met, as well as providing any academic support required regarding the content of the course and the teaching.

## **EH204 Money & Finance: From the Middle Age to Modernity, academic year 2021-2022**

Graduate Teaching Assistant. Module surveys monetary and financial history covering over a millennium of European and Global history from the 9<sup>th</sup> century to the present day. Top 5% departmental Teaching Assistant from course satisfaction survey.

### **CONFERENCES & EVENTS**

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Oxford Graduate Seminar in Economic and Social History, “An Alternative Model for Financing Long-Distance Trade in the Early Modern Period: The Capital Markets of Manila and the Transpacific Trade, 1668-1838”, *scheduled* 2<sup>nd</sup> November 2022.

2022 Philippine Studies Conference at SOAS, “Strangling the Silver Stream: The Impact of the English Occupation of Manila on the English East India Company’s Trade at Canton”, 16<sup>th</sup> – 17<sup>th</sup> September 2022.

XIX World Economic History Congress. Panel member *The Great Intermediation* session, “Risks and Rents in the Pacific Run: The Institutional and the Financial Framework of the Manila Silver Trade, 1668-1830”, Paris, 25<sup>th</sup> - 30<sup>th</sup> July 2022.

Association of Business Historians Annual Conference, “An alternative approach to financing business operations in Asian waters: Manila and the Transpacific trade, 1668-1838”, Glasgow, 1<sup>st</sup> – 2<sup>nd</sup> July 2022.

Economic History Society Annual Conference, “The Capital Markets of Manila: an alternative institutional approach to Early Modern trade financing, 1668-1828”, Cambridge, 1<sup>st</sup> April – 3<sup>rd</sup> April 2022.

LSE Graduate Economic History Seminar, “Long-distance trade finance and institutional formation in Spanish Manila, 1668-1838”, London, 19<sup>th</sup> May 2021.

Business History Collective Seminar, “How was the Manila Trade Financed? An Alternative Institutional Approach to Early Modern long-distance Trade Finance, 1668- 1828”, online, 28<sup>th</sup> April 2021.

Philippine Studies & Ateneo de Manila University, The Philippines, Spain, and Globalization, Sixteenth Century to the Present: An International Conference, “Religious Funds and Trade Financing in Manila, 1668-1838”, online, 23<sup>rd</sup> – 24<sup>th</sup> July 2020.

6th International Conference on Luca Pacioli in Accounting History, ‘Institutional Persistence & Market Formation: the use of Charge and Discharge in Religious Funds in the Manila Trade, 1735-1828’, Naples, 7<sup>th</sup> – 9<sup>th</sup> October 2019.

LSE Asia Economic History Seminar, "'Not All that Glitters is Gold": the impact of the Manila silver trade in Asian commercial circuits, 1680-1830', London, 6<sup>th</sup> June 2019.

### **OTHER EVENTS & ENGAGEMENT**

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LSE SEAC Forum Event: “Society and Economy in Southeast Asia: Presentations by LSE PhD researchers”, online, 29<sup>th</sup> October 2021.

LSE SEAC Early Career Network Inaugural Event, 13<sup>th</sup> February 2019.

### **TRAINING & WORKSHOPS**

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Eden Centre, LSE, GTA Induction Program, London, September 2021 – November 2021.

Young Scholars Initiative, Doctoral & Early Career Workshop: “Magnifying Spaces of Capitalism: A Collective Experiment”, online, 11<sup>th</sup> – 12<sup>th</sup> March, 2021.

Economic History Society (UK) residential training course, Manchester, 27<sup>th</sup> - 30<sup>th</sup> November 2019.

## **OTHER ACTIVITIES**

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LSE Graduate Economic History Seminar 2021-2022: Member of the Organisation Committee.

LSE Department of Economic History PhD – GTA mentoring program: mentored new PhD students into Graduate Teaching Assistant positions providing guidance over three seminars in the Michaelmas Term, and three seminars in the Lent Term. London, November-December 2021 & January-February 2022.

## **OTHER WORK EXPERIENCE**

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**Dealogic LLC, London**

**January 2016 to September 2017**

**Research Associate (Spain, France, Portugal, Italy & Belgium)**

Information gathering and management, responsible for DCM transactions in the primary market structured by Spanish, French, Belgian, Portuguese and Italian banks.

Understanding of Leveraged Finance, regulatory capitalization, and major trends within the Western Mediterranean IB industry.

Writing and publishing reports on Leveraged Finance, TLACs, and Frontier Markets.

**Grantham Research Institute, LSE**

**October 2015 to December 2015**

**Assistant Researcher, Economic History, London**

In charge of researching different national catalogues, including the ESTC, the Dutch PSI, and Spanish CCPBE (ranging years 1470s to 1800s) in order to create a database with over 18,164 entries completed.

Undertook quantitative and qualitative analysis on the data obtained, calculating historical growth trends, percentage increases, identifying peaks and troughs and the historical reasons behind them.

### **Languages**

Spanish (native), English (bilingual), Portuguese (basic acquaintance with Portuguese original sources), Italian (basic acquaintance with Italian original sources).

### **Other Skills**

Stata, Gephi, Windows Office, EndNote, Tropy

### **Professional Memberships**

Economic History Society, LSE SEAC Network, Association of Business Historians.

### **References**

Prof. Alejandra Irigoin  
Department of Economic History, LSE  
[m.a.irigoin@lse.ac.uk](mailto:m.a.irigoin@lse.ac.uk)

Dr. Karolina Hutkova  
Department of Management, LSE  
[k.hutkova@lse.ac.uk](mailto:k.hutkova@lse.ac.uk)

Prof. Gerben Bakker  
Department of Economic History, LSE  
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