

## CURRICULUM VITAE

## PROFESSOR TERENCE RICHARD GOURVISH

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### Education and qualifications:

Wyggeston Grammar School, Leicester

1964 BA Honours History,  
1st Class, King's College London

1967 PhD Economic History,  
London School of Economics

1990- Fellow, Royal Historical  
Society

### Appointments:

1989-2014 Director, Business History Unit

2001-5 Official Historian, Cabinet Office

2001-13 Chairman, Business Archives Council

2003-4 Adviser, House of Commons Select Committee  
on Transport

2005-12 Fellow, Academy of Social Sciences

2009 adviser, HS2 and Department for Transport

2011-14 President, Association of Business Historians

2015- President, Business Archives Council

### Publications:

**i) Books:**

*Mark Huish and the London and North Western Railway. A Study of Management*, Leicester, Leicester UP, 1972

*Railways and the British Economy 1830-1914*, London, Macmillan, 1980

*British Railways 1948-73. A Business History*, Cambridge, Cambridge UP, 1986

*Norfolk Beers from English Barley. A History of Steward & Patteson, 1793-1963*, Norwich, CEAS, 1987

*Later Victorian Britain, 1867-1900*, London, Macmillan, 1988 [edited with A. O'Day], Reprinted 1990, 1993

*Britain Since 1945*, London, Macmillan, 1991 [edited with A. O'Day], Reprinted 1992, 1994, 1995

*The British Brewing Industry 1830-1980*, Cambridge, Cambridge UP, 1994 [with R. G. Wilson] [winner of Wadsworth Prize in Business History]

*Universal Banking in the Twentieth Century: Finance, Industry and the State in North and Central Europe*, Aldershot, Edward Elgar, 1994 [edited with Alice Teichova and Agnes Pogány]

*Management and Business in Britain and France: The Age of the Corporate Economy*, Oxford, Oxford University Press, 1995 [edited with Y. Cassis and F. Crouzet]

*Railways - I*, Aldershot, Scolar Press, 1996 [edited]

*International Bibliography of Business History*, London, Routledge, 1997 [edited with F. Goodall and S. Tolliday]

*European Enterprise: Strategies of Adaptation and Renewal in the Twentieth Century*, Athens, Trochalia Press, 1997 [edited with Margarita Dritsas]

*Japanese Success? British Failure? Comparisons in Business Performance Since 1945*, Oxford, Oxford UP, 1997 [edited with Etsuo Abe]

*The Dynamics of the Brewing International Industry Since 1800*, London, Routledge, 1998 [edited with R.G. Wilson]

*Missionaries and Managers: American Influences on European Management Education 1945-60*, Manchester, Manchester UP, 1998 [edited with N. Tiratsoo]

*European Yearbook of Business History*, vol.I, Aldershot, Ashgate, 1998 [edited with W. Feldenkirchen]

*European Yearbook of Business History*, vol.II, Aldershot, Ashgate, 1999 [edited with W. Feldenkirchen]

*European Yearbook of Business History*, vol.III, Aldershot, Ashgate, 2000 [edited]

*British Rail 1974-97: From Integration to Privatisation*, Oxford, Oxford UP, 2002, PB, 2004

*Leopold Joseph: A History, 1919-2000*, Whitley, GB Publications, 2002 [with Mike Anson]

*Business and Politics in Europe 1900-1970: Essays in Honour of Alice Teichova*, Cambridge, Cambridge UP, 2003 [edited]

*The Official History of Britain and the Channel Tunnel*, Routledge, 2006  
[winner of Wadsworth Prize in Business History]

*Britain's Railways 1997-2005: Labour's Strategic Experiment*, Oxford UP, 2008

*Dolphin Square: The History of a Unique Building*, Bloomsbury, 2014

## ii) Contributions to Books:

'Les dirigeants salariés de l'industrie des chemins de fer britanniques, 1850-1922', in M. Levy-Leboyer (ed.), *Le Patronat de la Seconde Industrialisation* (MSH, Paris, 1979), pp.53-83.

'The Standard of Living, 1890-1914', in A. O'Day (ed.), *The Edwardian Age: Conflict and Stability, 1900-1914* (Macmillan, 1979), pp.13-34.

'Mechanical Engineering', in N.K. Buxton and D.H. Aldcroft (eds.), *British Industry Between the Wars : Instability and Industrial Development, 1919-39* (Scolar, 1979), pp.129-55.

'Railway Enterprise', in R.A. Church (ed.), *The Dynamics of Victorian Business* (George Allen & Unwin, 1980), pp.126-41.

'Inland Transport Since 1914', in Malcolm Falkus and John Gillingham (eds.), *Historical Atlas of Britain* (Granada, 1981), pp.210-11.

'Sir James Joseph Allport', in David J. Jeremy (ed.), *Dictionary of Business Biography*, I (Butterworth, 1984), pp.42-5.

'Sir Myles Fenton', in *ibid.* II (1984), pp.338-9.

'James Staats Forbes', in *ibid.* II (1984), pp.392-5.

'Sir Edward William Watkin', in *ibid.* V (1986), pp.682-5.

'The Railways and the Development of Managerial Enterprise in Britain, 1850-1939', in Kesaji Kobayashi and Hidemasa Morikawa (eds.), *Development of Managerial Enterprise* (University of Tokyo Press, 1986), pp.185-204.

'Government, Nationalisation and Business Performance: the Nationalised Transport Enterprises in the UK 1830-1980', *Annali di Storia dell'impresa*, 3 (Milan, 1987), pp.173-82.

'Later Victorian Britain', in T.R. Gourvish and Alan O'Day (eds.), *Later Victorian Britain 1867-1900* (Macmillan, 1988), pp.1-12 [with Alan O'Day].

'The Rise of the Professions', *ibid.* pp.13-35.

'Railways 1830-70', in Michael Freeman and Derek Aldcroft (eds.), *Transport in Victorian Britain* (Manchester UP, 1988), pp.57-91.

'British Business and the Transition to a Corporate Economy: Entrepreneurship and Management Structures', in R.P.T. Davenport-Hines and Geoffrey Jones (eds.), *Enterprise, Management and Innovation in British Business 1914-1980* (Cass, 1988), pp.18-45.

'The Genesis of State-Owned Enterprise in the United Kingdom - Transport, Coal and Electricity', in Manuel J. Pelaez (ed.), *Historia Economica y de las Instituciones Financieras en Europa. Trabajos en Homenaje A Ferran Valls I Taberna*, vol.12 (Barcelona, 1989), pp.3607-23.

'The Foreign Dimensions of British Brewing (1880-1980)', in Erik Aerts, Louis M. Cullen & Richard G Wilson (eds.), *Production, Marketing and Consumption of Alcoholic Beverages* (Leuven University Press, 1990), pp.122-37 [with Richard G. Wilson].

'Decline or Resurgence? Post-War Britain', in Terry Gourvish and Alan O'Day (eds.), *Britain Since 1945* (Macmillan, 1991), pp.1-10 [with Alan O'Day].

'The Rise (and Fall?) of State-Owned Enterprise', *ibid.* pp.111-34.

'The Genesis of State-owned enterprises in the UK. Electricity compared with transport and coal', in Monique Trédé (ed.), *Électricité et Électrification dans le Monde 1880-1980* (Presses Universitaires de France, Paris, 1992), pp.429-40.

'The Production and Consumption of Alcoholic Beverages in Western Europe', Annex I [The Historical, Cultural and Social Roles of Alcoholic Beverages], *The Amsterdam Group, Alcoholic Beverages and European Society* (The Amsterdam Group, 1993) [with R. G. Wilson].

'The Empirical Emphasis in Business History: Out of Chaos?', in Mila Davids, Ferry de Goey, and Dirk de Wit (eds.), *Proceedings of the Conference on Business History October 24 and 25, 1994 Rotterdam* (CBG, Erasmus University, Rotterdam, 1995), pp.145-52.

'Mergers and the transformation of the British brewing industry, 1914-80', in Y. Cassis, F. Crouzet and T. Gourvish (eds.), *Management and Business in Britain and France* (Oxford UP, 1995), pp.191-203.

'"Beyond the merger mania": merger and de-merger activity', in N. Woodward and R. Coopey (eds.), *Britain in the 1970s: The Troubled Economy* (UCL Press, 1996), pp.236-50.

'Market Integration, Harmonisation and Competition in the EC: Case Study of the Brewing Industry', in U. Ollson (ed.), *Business and European Integration since 1800. Regional, National and International Perspectives* (Gothenburg University, 1997), pp.261-78.

'The regulation of Britain's railways', in James McConville (ed.), *Transport Regulation Matters* (Cassell, 1997), pp.3-15.

'Adaptation and Renewal in the European Brewing Enterprise since 1945', in M. Dritsas and T. Gourvish (eds.), *European Enterprise: Strategies of Adaptation and Renewal in the Twentieth Century* (Trochalia, Athens, 1997), pp.199-214.

'Japan's 'Miracle' in Perspective', in E. Abe and T. Gourvish (eds.), *Japanese Success? British Failure? Comparisons in Business Performance Since 1945* (Oxford UP, 1997), pp.1-14.

'Profitability', in J. Simmons and G. Biddle (eds.), *The Oxford Companion to British Railway History* (Oxford UP, 1997), pp.399-400.

'Brewing Concentration and Markets in Europe Since 1945', in R.G. Wilson and T.R. Gourvish (eds.), *The Dynamics of the Brewing International Industry Since 1800* (Routledge, 1998), pp.80-92.

'Missionaries and Managers: An Introduction', in T. Gourvish and N. Tiratsoo (eds.), *Missionaries and Managers: American Influences on European Management Education 1945-60* (Manchester UP, 1998), pp.1-12 [with N. Tiratsoo].

'Business History: Cinderella, Prince Charming or Ugly Sister', in Kurt Bayertz and Roy Porter (eds.), *From Physico-Theology to Bio-Technology: Essays on the Social and Cultural History of Biosciences: A Festschrift for Mikulas Teich* (Clio Medica, Amsterdam, 1998), pp.6-19.

'The Regulation of Britain's Railways: Past, Present and Future', in Lena Andersson-Skog and Olle Krantz (eds.), *Institutions in the Transport and Communications Industries: State and Private Actors in the Making of Institutional Patterns, 1850-1990* (Science History Publications, Canton, MA, 1999), pp.117-32.

'Business History in Theory and Practice in Great Britain and the USA', in Alice Teichova, Herbert Matis, and Andreas Resch (eds.), *Business History: Wissenschaftliche Entwicklungstrends und Studien aus Zentraleuropa* (Manz, Vienna, 1999), pp.13-20.

'Los Ferrocarriles Como Medio del Transporte en Gran Bretana, 1830-1990', in Miguel Munoz Rubio, Jesus Sanz Fernandez and Javier Vidal Olivares (eds.), *Siglo y Medio del Ferrocarril en Espana 1848-1998: Economia, Industria y Sociedad* (CAM and FFE, Alicante, 1999), pp.55-63.

'Americanisation, Cultural Transfers in the Economic Sphere: a Comment', in Matthias Kipping and Nick Tiratsoo (eds.), *Americanisation in 20<sup>th</sup> Century Europe: Business, Culture, Politics* (Vol.II, Université Charles-de-Gaulle - Lille 3, Lille, 2003), pp.405-8.

'The business-government relationship', in Terry Gourvish (ed.), *Business and Politics in Europe 1900-1970: Essays in Honour of Alice Teichova* (Cambridge, Cambridge UP, 2003), pp.1-14.

'Writing the History of British Railways', in A.K.B. Evans and J.V. Gough (eds.), *The Impact of the Railway on Society in Britain. Essays in honour of Jack Simmons* (Ashgate, Aldershot, 2003), pp.269-78.

'Corporate Governance and Management Strategy: the Nationalised Railway Industry in Britain', in Robert Fitzgerald and Etsuo Abe (eds.), *The Development of Corporate Governance in Japan and Britain* (Ashgate, Aldershot, 2004), pp.176-90.

'Sir Cosmo Bonsor', *Oxford Dictionary of National Biography* (Oxford, 2004)

'Sir William Butler', *ibid.*

'Simon Combe', *ibid.*

'Mark Huish', *ibid.*

'Sir Sydney Nevile', *ibid.*

'Sir Robert Reid', *ibid.*

'Sir Peter Parker', *ibid.* supplement (Oxford, 2006).

'Sir Alastair Morton', *ibid.* supplement (Oxford, 2008)

'Edward Brech', *ibid.* supplement (Oxford, 2009)

'Sir David Serpell', *ibid.* supplement (Oxford, 2011)

'Historia empresarial e iniciativa a empresarial. Exito, fracaso y adaptación', in Julio Tascon (ed.), *Redes de Empresas en Espana: Una Perspectiva Teórica, Histórica y Global* (LID, Madrid, 2005), pp.27-33.

'Project Finance and the Archives of Entrepreneurship. The Channel Tunnel, 1957-1975', in Edwin Green and Monika Pohle Fraser (eds.), *The Human Factor in Banking History: Entrepreneurship, Organization, Management and Personnel* (Alpha Bank, Athens, 2008), pp.45-74.

'The Financing of a Large Infrastructure Project: The Case of the Channel Tunnel', in Franco Amatori, Robert Millward and Pier Angelo Toninelli (eds.), *Re-Appraising State Owned Enterprise. A Comparison of the UK and Italy* (Routledge, New York, 2011), pp.100-118.

'The Sea Container Revolution and Road-Rail Competition in Britain: a Preliminary Assessment of Freightliner', in Ralf Roth and Colin Divall (eds.), *From Rail to Road and Back Again? A Century of Transport Competition and Interdependency* (Ashgate, 2015), pp.133-52.

### iii) Articles :

'The Records of the London & North Western Railway, 1846-1922', *Business Archives Council of Scotland Newsletter*, III (1968)

'The Bank of Scotland, 1830-45', *Scottish Journal of Political Economy*, XVI (1969)

'Scottish Railways - blueprint for the 1970s', *Scotland*, XVIII (1969) [with T. Hart]

'Captain Mark Huish: A Pioneer in the Development of Railway Management', *Business History*, XII (1970)

'A Note on Bread Prices in London and Glasgow, 1788-1815', *Journal of Economic History*, XXX (1970)

'The Railways and Steamboat Competition in Early Victorian Britain', *Transport History*, IV (1971)

'The Financing of Scottish Railways before 1860 - a Comment', *Scottish Journal of Political Economy*, XVIII (1971) [with M. C. Reed]

'The Cost of Living in Glasgow in the Early Nineteenth Century', *Economic History Review*, XXV (1972)

'A British Business Elite: The Chief Executive Managers of the Railway Industry, 1850-1922', *Business History Review*, XLVII (1973) [winner of Newcomen Society of North America's First Prize in Business History]

'Flinn and Real Wage Trends in Britain, 1750-1850: A Comment', *Economic History Review*, XXIX (1976)

'The Performance of British Railway Management After 1860: The Railways of Watkin and Forbes', *Business History*, XX (1978)

'Professionalisation and Railway Management', *Social History Society Newsletter*, III (1978)

'Stokers and Pokers: Railway History in the Personal Accounts of Engine Drivers and Firemen', *The Journal of Transport History*, IV (1983)

'Profitability in the Brewing Industry, 1885-1914', *Business History*, XXVII (1985) [with R. G. Wilson]

'British Business and the Transition to a Corporate Economy: Entrepreneurship and Management Structures', *Business History*, XXIX (1987)

'Die Entstehungsgeschichte der Staatseigenen Unternehmen im Vereinigten Konigreich - Transport, Kohle, Elektrizitat', *Wissenschaftliche Zeitschrift der Humboldt-Universitat zu Berlin Reihe Gesellschaftswissenschaften*, 39 (1990)

'British Rail's "Business-led" Organisation, 1977-90: Government-Industry Relations in Britain's Public Sector', *Business History Review*, 64 (Spring 1990)

'Writing British Rail's History', *Business Archives*, 62 (November 1991)

'Commissioned History and Access to Modern Business Records', *Proceedings of Business Archives Council Conference 1992* (1992)

'What kind of Railway History did we get? Forty Years of Research', *Journal of Transport History*, 14 (1993)

'Scottish Brewing: a Snapshot in the late 1940s', *History Teaching Review Year Book*, 8 (1994)

'Economics of Brewing, Theory and Practice: Concentration and Technological Change in the USA, UK and West Germany since 1945', *Business and Economic History*, 23 no 1 (Fall 1994)

'Business History: in Defence of the Empirical Approach?' *Accounting, Business and Financial History*, 5 no.1 (March 1995) [winner of Basil Yamey Prize]

'The impact of EC legislation on brewing industry competition', *Brewer's Guardian*, vol.124 no.8 (August 1995)

'The European Community and Industry Regulation: The Case of Brewing', *LSE Magazine*, 8 no.1 (Summer 1996)

'"Making it like in Detroit": British Managers and American Productivity Methods, 1945-c.1965', *Business and Economic History*, 25 no.1 (Fall, 1996) [with N. Tiratsoo]



'Diffusion of Brewing Technology Since 1900: Change and the Consumer', *History of Technology*, 18 (1996)

'The Business of Alcohol in the US and the UK: UK Regulation and Drinking Habits, 1914-39', *Business and Economic History*, 26 no.2 (Winter 1997)

'Revealed: The Millennium's greatest business leaders', *Business Age*, 94 (January 2000) [with Adrian Holliday]

'London's Railways - Their Contribution to Solving the Problem of Growth and Expansion', *Japan Railway & Transport Review*, 23 (March 2000) [with J. Armstrong]

'Business History and Risk', CARR Discussion Paper, 12 (December 2003), 1-35.

'Changing Trains', *Risk and Regulation*, 8 (Winter 2004), 10-11 [with Martin Lodge].

'What Can Business History Tell Us About Business Performance?', *Competition and Change*, 10:4 (December 2006), 375-92.

'Plus ça change: Labour's railway policy is really just more of the same', *The House Magazine*, 33 No.1273 (22 September 2008), 152-3.

'The British Popular Music Industry, 1950-75: archival challenges and solutions', *Business Archives*, 99 (November 2009), 25-39.

'Peterson and Berger revisited: Changing market dominance in the British popular music industry, c.1950-80', *Business History*, 52 no.2 (April 2010), 187-206 [with Kevin Tennent].

#### **iv] Published reports:**

*The High Speed Rail Revolution: History and Prospects* (Department for Transport website, 2010)