

**Gerben Bakker**  
Associate Professor of Economic History

**Gerben Bakker** is an economic historian specialised in the long-run analysis of innovation within firms and industries. He has completed four award-winning research programmes on the history of the live entertainment, motion picture and music industries and on the trade in news. He is currently working on the long-run evolution of firms' research and development outlays and on the role of particular industries in aggregate economic growth.

### **CURRENT RESEARCH PROGRAMMES**

1. Firms and Early-Stage R&D in Britain and the United States: A long-run perspective.
2. The industry origins of American economic growth, 1899-1941 (with Nicholas Crafts and Pieter Woltjer).

### **COMPLETED RESEARCH PROGRAMMES**

1. The industrialisation of the live entertainment industry between 1870 and 1940.\*<sup>§</sup>
2. The economic history of the motion picture industry.\*<sup>†§</sup>
3. The economic history of multinationals in the recorded music industry since 1945.<sup>†§</sup>
4. The economic history of the trade in news facts from the Renaissance to the First World War.\*<sup>†§</sup>

\* = output(s) of these programmes have received major international academic prizes

† = part of these programmes was included in research that was evaluated as 'outstanding' by the funders

§ = findings of these programmes have already been included as chapters in major handbooks

• = output(s) of these programmes have been quoted in government and parliamentary policy documents

### **IMPACT**

An Impact Case Study on the impact of the completed research programmes is available at:

<http://www.lse.ac.uk/researchAndExpertise/researchImpact/caseStudies/bakker-supporting-development-and-success-of-creative-industries.aspx>

### **CAREER**

Associate Professor, Department of Economic History, London School of Economics.	2014-
Associate Professor, Departments of Economic History & Accounting, London School of Economics.	2011-14
Assistant Professor, Departments of Economic History & Accounting, London School of Economics.	2006-11
Sumantra Ghoshal Fellow, Advanced Institute of Management Research, University College London.	2005-11
Lecturer in Management, University of Essex (awarded tenure in 2006).	2003-06
Marie Curie Research Fellow, London School of Economics.	2001-03

### **Education**

PhD, European University Institute, Florence.	1997-2001
BSc/MSc ('doctoraal') Economic History and Journalism, University of Groningen ( <i>cum laude</i> ).	1990-95

Int. programmes: Visiting NYU (1999-2000); LSE (1999); School of Communications, Concordia University, Montreal (1994-95); Asian-Pacific Journalism Program, Fukuoka, Japan (1993). 1993-2000

### Research Funding

£4,161: STICERD-grant for a project together with Professor Nicholas Crafts of Warwick University. 2008-09

£99,455: Advanced Institute of Management Research (AIM)/Economic and Social Research Council: Ghoshal Research Fellowship Programme: "The Emergence of High Sunk Costs Industries: Market Structure, Technological Change and Productivity Growth in Services, 1750-2000." 2006-07

£51,122: AIM/EPSRC grant for pilot study 'The unintended and indirect effects of performance measurement and regulation on UK productivity: A multidisciplinary overview', shared with four colleagues at universities of Leeds, Loughborough, Exeter and Nottingham, coordinated by me. 2005-06

€106,772: research project on European film industry, awarded by European Commission. 2001-03

€46,173: total of various smaller grants. 1997-2001

### Professional Academic Honours

Ralph Gomory Prize for 'Trading Facts' (2011), awarded by the Business History Conference and the Alfred P. Sloan Foundation for the best business history article dealing with the impact of business enterprise on the economic conditions of the countries in which they operate. 2013

Promoted to Senior Lecturer in Economic History & Accounting, London School of Economics. 2011

Elected as Fellow of the Royal Historical Society (F.R.Hist.S.). 2010

Awarded tenure, London School of Economics. 2009

Work judged "outstanding" in ESRC end-of-award report. 2008

Awarded tenure, University of Essex. 2006

Short-listed for the International Economic History Association PhD Prize. 2006

European Historical Economics Society Gino Luzzatto Dissertation Prize. 2003

Business History Conference (US) Herman E. Krooss Dissertation PhD Prize in business history. 2003

Association of Business Historians (UK) Coleman Prize for the best PhD. in business history. 2002

Award for the best Ph.D. of the Department of History of the EUI during 1998-2001. 2002

Short-listed for the European Business History Association PhD Prize. 2002

Economic History Society New Researchers' Prize, EHS Conference, Glasgow. 2001

### Academic Service

Member of the new Editorial Board of *Essays in Economic and Business History*. 2012-

Editorial Board Member of *Enterprise & Society* (published by Cambridge University Press). 2009-

Cambridge Journals Prize Committee, The Business History Conference (Chair 2015-16). 2013-16

Electronic Media Oversight Committee, The Business History Conference (Chair 2014-15). 2012-15

Elected as Trustee of The Business History Conference, the main U.S. business history association.	2012-15
Referee for ESRC grants.	2006-
Jury Member, Krooss monograph prize committee, The Business History Conference.	2010-12
Trustee and Member of the Executive Committee of the Business Archives Council.	2004-11
Kerr Prize Committee and Emerging Scholars Committee, The Business History Conference.	2008-11
Specialist Adviser to the House of Lords Communications Committee.	2009-10
Consultancy on the British creative industries for the Department of Business, Innovation & Skills.	2009-10
External research supervisor for the Clore Leadership Programme, Clore Foundation, London.	2009
Member of the ESRC Post-Doctoral Fellowship Referee Panel.	2006-08
Invited organiser of 'MNEs and the globalisation of cultural goods', Econ. & Soc. Hist. Conf., Lisbon.	2007
Oration for honorary doctorate (Essex) Stewart Till, CEO United International Pictures.	2006
Consultancy for National Audit Office/LSE Public Policy Group and for the Chartered Institute of Management Accountants (CIMA).	2003-06
Jury member EHES dissertation prize, awarded at the Istanbul conference, September.	2005
Council Member of the British Association of Business Historians.	2002-03
Co-organiser of the Association of Business Historians Annual Conference in Cambridge.	2003
Editor of the academic <i>Film History Index</i> , of the Virtual Library Consortium.	2000-01
Co-editor of <i>Groniek</i> , an academic journal published from the University of Groningen.	1992-94

## **JOURNALISM CAREER**

Free-lance journalist for Dutch newspapers, magazines and radio.	1991-2000
Researcher/reporter/producer for the <i>NPS</i> (Dutch Broadcasting Corporation).	1996-97
Producer-director of documentary <i>The Greys</i> , for TV-station AT-5.	1996
Part-time postgraduate course radio and television production, Media Academie, paid by employer.	1996
Trainee at <i>Het Parool</i> , a national newspaper, and <i>Elsevier</i> , largest news weekly in Holland.	1994
Press officer at Simphon, an art-house cinema; PR-officer at Cleopatra, a student association.	1991-93

## **CURRENT RESEARCH PROGRAMMES**

1. Firms and Early-Stage R&D in Britain and the United States: A long-run perspective.
2. The industry origins of American economic growth, 1899-1941 (with Nicholas Crafts and Pieter Woltjer).

## COMPLETED RESEARCH PROGRAMMES

1. The industrialisation of the live entertainment industry between 1870 and 1940.\*<sup>§</sup>
2. The economic history of the motion picture industry.\*<sup>†§</sup>
3. The economic history of multinationals in the recorded music industry since 1945.<sup>†§</sup>
4. The economic history of the trade in news facts from the Renaissance to the First World War.\*<sup>†§</sup>

\* = output(s) of these programmes have received major international academic prizes

† = part of these programmes was included in research that was evaluated as 'outstanding' by the funders

§ = findings of these programmes have already been included as chapters in major handbooks

• = output(s) of these programmes have been quoted in government and parliamentary policy documents

## MONOGRAPHS

1. *Entertainment Industrialised: The Emergence of the International Film Industry, 1890-1940* (Cambridge University Press, 2008). Published in the *Cambridge Studies in Modern Economic History* monograph series.  
Mass-market translation into Simplified Chinese, will be made widely available through domestic Chinese sales channels (Cambridge University Press / SUFEP, 2020, forthcoming).

## PAPERS

2. 'The Sources of Growth in a Technologically Progressive Economy: the United States, 1899-1941,' *Economic Journal*, forthcoming (with Nicholas Crafts and Pieter Woltjer).
3. 'Innovation and Technical Change,' in: Christopher Colvin and Matthias Blum eds., *An Economist's Guide to Economic History* (Palgrave Macmillan, 2018), 211-222.
4. 'Productivity, Innovation and Social Savings,' in: Christopher Colvin and Matthias Blum eds., *An Economist's Guide to Economic History* (Palgrave Macmillan, 2018), 405-416.
5. 'A Vision of the Growth Process in a Technologically Progressive Economy: the United States, 1899-1941', *Centre for Economic Policy Research Discussion Papers*, No. DP 10995 (December 2015), with Nicholas Crafts and Pieter Woltjer.
6. 'Sunk Costs and the Dynamics of the Creative Industries,' in Candace Jones, Mark Lorenzen and Jonathan Sapsed eds., *The Oxford Handbook of the Creative Industries* (Oxford University Press, 2015), 351-386.
7. 'How they made news pay: news traders' quest for crisis-resistant business models,' in: Steve Schifferes and Richard Roberts eds., *The Media and Financial Crises: Comparative and Historical Perspectives* (London, Routledge, 2015), 187-201.
8. 'Soft Power: The Media Industries in Britain since 1870' in Roderick Floud, Jane Humphries and Paul Johnson eds., *The Cambridge Economic History of Modern Britain* (Cambridge, Cambridge University Press, 4<sup>th</sup> edition, 2014), 416-447.
9. 'Money for Nothing: How Firms Have Financed R&D-Projects since the Industrial Revolution', *Research Policy*, Vol. 42 (Dec. 2013), 1793-1814.
10. 'How Motion Pictures Industrialized Entertainment,' *Journal of Economic History*, Vol. 72 No. 4 (Dec. 2012), 1036-1063.
11. "The Quality Race: Feature Films and Market Dominance in the United States and Europe in the 1910s"

- in Steve Neal ed., *The Classical Hollywood Reader* (Routledge, 2012), 31-43.
12. 'Trade Follows the Film: Europe versus Hollywood in the Interwar Years' in Christiane Eisenberg and Andreas Gestrich eds., *Cultural Industries in Britain and Germany: Sport, Music and Entertainment from the Eighteenth to the Twentieth Century* (Wissner Verlag, Augsburg, 2012), 139-155.
  13. 'Adopting the Rights-Based Model: Music Multinationals and Local Music Industries since 1945', *Journal of Popular Music History*, Vol. 6 No. 3 (2011), 311-349.
  14. "Trading Facts: Arrow's Fundamental Paradox and the Origins of Global News Networks" in: Peter Putnis, Chandrika Kaul and Juergen Wilke eds., *Communication, News and Globalization: Historical Studies* (Hampton Press / International Association of Media and Communication Research, 2011), 9-54. Winner of Gomory Prize.
  15. 'Leisure Time and the Structure of Household Entertainment Expenditure, 1890-1940,' in Samuel Cameron ed., *Handbook of the Economics of Leisure* (Cheltenham, Edward Elgar, 2011).
  16. 'Firm Strategies, Government Policies and the European Film Market in the Interwar Period: An Economic History Perspective', *Tijdschrift voor Mediageschiedenis* [the leading journal on media history in the Netherlands and Belgium] Vol. 13 No. 2 (2010), 13-36.
  17. 'The Evolution of Entertainment Consumption and the Emergence of Cinema, 1890-1940,' *Advances in Austrian Economics* Vol. 10 (2007), 93-137.
  18. 'The Making of a Music Multinational: PolyGram and the International Music Industry, 1945-1998' *Business History Review*, Vol. 80 No. 1 (Spring 2006), 81-123.
  19. 'The Decline and Fall of the European Film Industry: Sunk Costs, Market Size and Market Structure, 1895-1926', *Economic History Review*, Vol. 58 No. 2 (May 2005), 310-351.
  20. 'Selling French films on Foreign Markets: The International Strategy of a Medium-Sized Company' *Enterprise and Society*, Vol. 5 No. 1 (March 2004), 45-76.
  21. 'Building Knowledge about the Consumer: The Emergence of Market Research in the Motion Picture Industry', *Business History*, Vol. 45 No. 1 (January 2003), 101-127.
  22. 'Stars and Stories: How Films Became Branded Products,' *Enterprise and Society*, Vol. 2 No. 3 (September 2001), 461-502.
  23. 'The European Film Industry in the United States', in: John Sedgwick and Mike Pokorny eds., *An Economic History of Film* (London, Routledge, 2004), 48-85.
  24. 'How Films Became Branded Products,' in: John Sedgwick and Mike Pokorny eds., *An Economic History of Film* (London, Routledge, 2004), 24-47.
  25. 'The Emergence of Market Research in the Motion Picture Industry,' in: Andrew Godley and Roy Church eds., *The Emergence of Modern Marketing* (London, Frank Cass, 2003).
  26. 'Entertainment Industrialised: The Emergence of the International Film Industry,' *Enterprise and Society* Vol. 4 No. 4 (December 2003), 579-585.
  27. 'America's Master: The Decline and Fall of the European Film Industry in the United States', in: L. Passerini ed., *Across the Atlantic* (Brussels, Presses Inter-Universitaires Européennes / Peter Lang, 2000), 213-240.
  28. "The Evolution of the British Entertainment Business: Film, Music and Videogames," in: *Learning from Some of Britain's Successful Sectors: An Historical Analysis of the Role of Government* (London, Department of Business, Innovation and Skills, 2010), BIS Economics Paper No. 6 (2010), 28-98.
  29. "3D-cinema: the billion pound bonanza. How the film industry is weathering the recession," in *Britain in 2011*, (the annual magazine of the Economic and Social Research Council, 2010), 114-115.
  30. 'The Economic History of the International Film Industry', invited entry in the *EH.Net Encyclopedia of*

*Economic History* ([www.eh.net/encyclopedia](http://www.eh.net/encyclopedia)), 2005. This is *the* academic online encyclopaedia for economic history, to which most internationally leading scholars in the field are invited to contribute.

31. "Between Europe and America: The Battle for Silent Film", web-based seminar of four sessions. Fathom Consortium, Enterprise LSE, London School of Economics, [www.fathom.lse.ac.uk](http://www.fathom.lse.ac.uk) (2003).
32. 'The Enclosed Economy: How Public Goods Splintered into Private Properties, *EUI Review*, No. 1 (2001), 20-26.
33. 'American Dreams: The European Film Industry from Dominance to Decline,' *EUI Review* No. 2 (2000), 28-36.

## WORK IN PROGRESS

1. American Dreams: A Comparative Analysis of Non-US Entry Strategies in the International Motion Picture Industry, 1895-2010.
2. Analysing Path Dependence: Standards in Software/Hardware Systems in Consumer Electronics, 1873-2000.
3. Measuring the Productivity Growth and Welfare Increases of Services: the Case of Entertainment, 1899-1941.
4. The Making of the Pharmaceutical Industry: Sunk Costs, Market Size and Market Structure, 1800-2000.

## COMMISSIONED ACADEMIC BOOK REVIEWS

*Bankhistorisches Archiv, The Business Economist, Business History, Business History Review, Bijdragen en Mededelingen betreffende de Geschiedenis der Nederlanden (BMGN), Economic History Review, EH.net, Enterprise and Society, Financial History Review, Groniek, Medical History.* (See Appendix).

## RESEARCH PRESENTATIONS

**International conferences:** Association for Cultural Economics, Association of Business Historians, British Academy of Management Conference, British Universities Film and Video Council Conference, Cinema in Context Conference (University of Amsterdam), Conference on the World-Wide Film Industries (New York University), Economic History Association, Economic History Society, European Business History Association, European Historical Economics Society, European Social Science History Association, European-American Conference (European University Institute / New York University), International Economic History Association, LSE-Tokyo Conference (STICERD, London), Portuguese Economic and Social History Association, Social Science History Association, Society for Institutional and Organizational Economics, Society for the History of Technology, The Business History Conference, World Cliometrics Congress.

**Invited seminar presentations:** Aston Business School, Carlos III University Madrid, Eindhoven University of Technology (the Netherlands), Henley Business School (University of Reading), Institute of Historical Research, Kingston University, London School of Economics, Open University Business School, Queen's University Belfast Business School, Stanford University, Universidad Pompeu Fabra (Barcelona), University of Alicante, University of Bielefeld (Germany), University of California at Davis, University of Cambridge, University of East Anglia, University of Essex (Department of Art History), University of Edinburgh, University of Essex (Department of History), University of Groningen, University of Metz, University of Oxford, University of Pennsylvania, University of Utrecht, University of Warwick, University of York, University of Zürich.

**Workshops:** Accounting Research Workshop (London School of Economics), Bonnier Symposium on Media Business History (Stockholm School of Economics), Brands in a Market Economy (Institute of Directors / Institute of Economic Affairs), British Jobs, British Industries (Cass Business School / Dept. of Business Innovation & Skills), Business History of Sports and Leisure (DeMontfort University), Business Models, Strategy and Innovation (Cass Business School, City University), Cambridge Economic History of Modern Britain (University of Oxford), Creative Industries: Management Challenges and Solutions (ESRC / London School of Economics), Cultural Industries in the Late Nineteenth and Twentieth Centuries (German Historical Institute, London), Economic, Business and Financial History (Queen's University Belfast), Economic Growth and Development from a Historical Perspective (Universities of Birmingham and Warwick), Economics in the Public

Sphere (University of Cambridge), European Historical Economics Society Summer School (Carlos III University, Madrid), Globalisation and Services: Historical Perspectives (University of Reading), Governments, Institutions and Economic Development in 20<sup>th</sup> c. Europe (University of Warwick), History and the Future of the Corporation, (British Academy / University of Oxford), Industrial Organisation and Game Theory (State University of New York at Stony Brook), Information Communication and Knowledge in Historical Perspective (Toulouse School of Economics), Interdisciplinary Perspectives on Standards (Universities of Reading and Oxford), Interdisciplinary Workshop on Game Theory (University of Essex), Interwar Economic History (London School of Economics), Media History (German Society for Business History, Augsburg), Music Business History (St Andrews University), New Goods and Improvements in Living Standards (UPF Barcelona / Northwestern University), Opportunities and Challenges in UK Biopharmaceuticals (London Business School), Perspectives on Twentieth Century Pharmaceuticals (University of Oxford), 'Soothsayers of doom' Financial Press Workshop (City University), The Economic History of Early British Film (University of Reading), The Evolution of Consumption Workshops (Max Planck Institute for Economics, Jena, and University of Cassino, Italy), The History of the Business Press (University of Uppsala), The evolution and management of the creative industries (Freeman Centre, University of Sussex).

## REFEREEING

*Academy of Management Journal, Academy of Management Review, Accounting, Organizations & Society, African Journal of Business Management, Applied Economics Quarterly, Business History, Business History Review, Cambridge University Press, Economic History Review, Enterprise & Society, Essays in Business and Economic History, European Review of Economic History, Explorations in Economic History, Industrial and Corporate Change, Industry and Innovation, International Journal of the Economics of Business, Journal of Critical Management Studies, Journal of Cultural Economics, Journal of Economic History, Journal of Historical Research in Marketing, Journal of International Business Studies, Journal of International Development, Journal of Languages and Culture, Journal of Law and Economics, Journal of Management Studies, Journalism, Organization Studies, Political Studies, Post-Scriptum, Research Policy, EH course handbook LSE External Degree Programme, ESRC research grants, Oxford University Press, Palgrave Macmillan, Pearson Education, Routledge, Swiss National Science Foundation (SNSF).*

## RESEARCH SUPERVISION

### Current PhD student supervision

1. Maanik Nath, 'Informal rural money lending in India in the late nineteenth and the early twentieth century' (with Tirthankar Roy).
2. Alexander Green, 'The effect of non-tariff trade barriers on the post World War II global grain market' (with Joan Roses).
3. Andrea Ramazzotti, 'The rise of Italy's industrial districts, 1950-1990' (with Natacha Postel-Vinay).
4. Caterina Mauri, 'The economic history of arts and culture' (visiting from the University of Southern Denmark during 2019-2020).

### Completed PhD students

1. Yazid Abubakar Abdullahi, 'The Role of Universities in British Innovation Clusters', Essex, 2005-06 (with Jay Mitra).  
Career: tenure-track lectureship in management, Essex Business School, University of Essex.
2. Chris Colvin, 'The Origins of the Dutch Financial Crisis of the Early 1920s' (with Max Schulze).  
Career: Max Weber Fellow, European University Institute in Florence; from Sept. 2012 tenure track lectureship in industrial organisation, economic and business history within the Management School, Queens University Belfast.
  - Won the Dissertation Prize of the European Business History Association, awarded in Paris in August 2012, for the best dissertation in European business history of the preceding two years.
  - Won the 2013 Economics Network Best New Lecturer Award 'in recognition of exemplary teaching practice that encourages understanding of and inspires interest in economics'.

3. Michael Aldous, 'Avoiding 'negligence and profusion': Ownership and organization in Anglo-Indian trading firms, 1813 - 1870' (with Tirthankar Roy).
  - Career: tenure-track lectureship within the Management School, Queens University Belfast.
  - Won the Mira Wilkins Prize for a chapter of the PhD published in *Enterprise & Society*.
  - Nominated for the Herman E. Krooss PhD Prize of the Business History Conference, US.
4. Esther Sahle, 'Enforcing business ethics among the Quakers, c. 1660-1800' (with Patrick Wallis).  
Career: lectureship in early modern history at the University of Bremen.
5. Judy Stephenson, 'The forms and rates of pay in 18th century London' (with Patrick Wallis).
  - Won the New Researchers' Prize at the Econ. History Society Conference at Warwick (2014).
  - Career: 2015-6: Economic History Society / Institute of Historical Research Tawney Postdoctoral Fellowship (University of Cambridge) & Teaching Fellowship, LSE Department of Economic History.
  - 2016-19: David Richards Junior Research Fellowship in Economic History, Waldham College, University of Oxford.
  - 2018 - : tenure-track lectureship, University College London.
6. Meng Wu, 'The Rise and Fall of Chinese Shanxi Bank from 1861 to 1911: Explained from their Business, Organisational Structure and Negotiable Instruments' (with Debin Ma).
  - Won an Economic History Society PhD student bursary.
  - Won the Asia-Pacific PhD Prize in Economic History (abstract in the *Australian Economic History Review*).
  - Career: Post-doctoral fellowship at the LSE from 2017-18 onwards.
  - Temporary lectureship in economic history, LSE, 2019 - .
7. Joseph Lane, 'A study of the production, articulation and dissemination of useful and reliable knowledge, technical skill and technology in the British pottery industry during the eighteenth and nineteenth centuries' (with Mary Morgan).
  - Won the 'Highly commended' Prize in the LSE Research Festival 2015.
  - Career: Post-doctoral fellowship at the LSE from 2017-18 onwards.
  - Tenure-track lectureship, Henley Business School, University of Reading, 2019 - .

## Examining

1. External examiner ('Opponent') for the PhD of Staffan Albinsson, University of Gothenburg, Sweden (supervisors: Susanna Fellman and Christer Lundh).
2. Internal examiner for the PhD of Stefan Schwarzkopf at Birkbeck College, University of London (supervisor: Frank Trentman).
3. External examiner for the PhD of Stephen Billington, Queen's University Belfast.
4. Writing of an expert opinion on a promotion application, Queen Mary, University of London.

## Research officers

1. Stavroula Iliopoulou, EPSRC-funded (2006).

## Research assistants

1. Achilles Basillides (ESRC-funded, 2006)
2. Xavier Duran (ESRC-funded 2007)
3. Morton Jerven (STICERD-funded 2008-09)

## Other activities related to research supervision

1. External discussant and keynote speaker, PhD conference, Department of Economics, Queen's University Business School, Queen's University, Belfast (June 2016).



## TEACHING EXPERIENCE / COURSES TAUGHT

### A. Departments of Economic History and Accounting, London School of Economics (2001-03 & 2006-):

#### 1. Undergraduate

- a. Innovation and its Finance in the 19<sup>th</sup> and 20<sup>th</sup> centuries (EH326).
- b. Department of Economic History Undergraduate Induction Course (EH1XX).
- c. British Business History and Contemporary Economic Performance (EH240).
- d. Management Accounting, Financial Management and Organisational Control (AC310).
- e. Undergraduate dissertation supervision.

#### 2. Postgraduate

- a. The Long-Run Analysis of Firms and Industries (EH463).
- b. Financial and Business History: America, Europe and Japan (EH459).
- c. Topics in Quantitative Economic History (EH422).
- d. Accounting, Organisations and Institutions (AC424).
- e. Strategy and Organisational Control (AC411).
- f. Cross Cutting Issues in Management and Organizations (MG429).
- g. MSc dissertation supervision in Economic History.
- h. MSc dissertation supervision in Accounting.

### B. Department of Accounting, Finance and Management, University of Essex (2003-2006):

#### 1. Undergraduate

- a. Marketing (AC207).
- b. Business History (AC326).
- c. Business Strategy (AC327).

#### 2. Postgraduate

- a. Technology & Innovation (AC936).
- b. International Management (AC923).
- c. Perspectives on Management Knowledge (AC914).
- d. Research Methods Accounting & Management (AC951) .
- e. Segment 'The Science in Social Science' in Ph.D. Research Training Course.
- f. MSc. dissertation supervision.

3. Development of new MSc. Management of Technology and Innovation (together with Dr Martin Harris).

## ADMINISTRATIVE SERVICE TO DEPARTMENT AND SCHOOL AT LARGE

Chair of the Sub Board of Examiners for undergraduate exams, Department of Economic History.	2017-2018
Member, Teaching Committee, Department of Economic History.	2017-2018
Convenor of the Economic History of Firms & Industries Seminar, Dept. of Economic History.	2015-
Group 5 Representative in the Library Services Committee for the BLPES.	2012-18
Departmental Tutor, Department of Economic History.	2013-17
Graduate Programme Director (MSc. Tutor), Department of Economic History.	2012-13
Graduate Admissions Selector for the MSc. degrees in the Department of Accounting.	2008-14
Departmental Tutor, Department of Economic History (LT).	2011
Convenor of the Seminar in Modern Economic History (Departmental Research Seminar).	2007-11

Co-organiser of the Business History & Management Research seminar series, jointly with the Department of Management (with Dr Terence Gourvish).	2007-08
Graduate Admissions Selector for MSc. International Management, MA Management Studies, MSc. Management Psychology and MSc. Management of Technology & Innovation (Univ. of Essex).	2004-06
Development of new MSc. Management of Technology and Innovation (with Dr Martin Harris).	2004-05
EFL-coordinator: responsible for the support of students undertaking the Bridging year whose chosen destination is a degree scheme in the AFM department, University of Essex.	2003-06

## IMPACT AND PUBLIC ENGAGEMENT

Participant in special luncheon on deregulation and the wireless revolution, London, Institute of Economic Affairs.	2019
Policy paper, written for policy makers, in the <i>Centre for Economic Policy Research</i> Vox series, titled 'Onwards and upwards: American productivity growth during the Great Depression' (with Nicholas Crafts and Pieter Woltjer). The policy paper is based on Bakker, Crafts and Woltjer (2015), and focuses on the part of our Research on the 1930s Depression, also making an informal comparison with the US economy since 2008. The policy paper has been very well received. It had about 21,000 reads as of June 2018.	2016
Feature-length interviews with portrait photograph by the <i>Leeuwarder Courant</i> and the <i>Dagblad van het Noorden</i> , a Frisian and a Dutch quality newspaper.	2016
Popular version of Impact Case Study of Bakker's research written by a science journalist hired by the School and published online for dissemination.	2015
Consulted on long-run shifts in film industry by Ingenious Media, Britain's leading film financier.	2014
Academic consultant / lead reviewer for <i>FD Outlook</i> , the quarterly magazine of <i>Het Financieele Dagblad</i> (the Dutch equivalent of the <i>Financial Times</i> ).	2008-14
Consultancy on productivity issues for IDEO, the innovation and design consultancy firm (ranked as one of the most innovative companies in the world by <i>Fortune</i> , <i>Business Week</i> and others).	2013
Speaker and member of the panel at 'The role and significance of brands in a market economy', an industry event at the Institute of Directors, London, organised by the Institute of Economic Affairs.	2012
Speaker at "Soothsayers of doom," academic-industry conference on financial journalism, City University, London, with participants from the press and from academia.	2011
Workshop with business and economic historians of the media and managers from German media companies, organised by German Society for Business History, Augsburg. Hosted by the Weltbild Gruppe, one of Germany's largest publishers.	2011
Piece on the economic history and future of the UK creative industries, for <i>Britain in 2011</i> , an ESRC publication distributed nationally through news agents (17,000 copies sold last year, excluding controlled (free) circulation).	2010
Specialist Adviser to the House of Lords Select Committee on Communications for its inquiry <i>The British film and television industries: Decline or opportunity?</i> (London, House of Lords / Stationery Office Ltd., 2010).	2009-10
Consultancy on the British creative industries for the Department of Business, Innovation & Skills.	2009-10
Co-organiser of academic-industry session on 'Creative and Cultural Industries: Management Challenges and Solutions' during the ESRC social science week (6-15 March), together with Irena Grugulis (Bradford), Bruce Tether (Imperial College), and Jonathan Sapsed (Brighton). Funded by AIM/ESRC.	2009

Participation in the industry-university Gnosis Workshops 'Opportunities and Challenges in UK Biopharmaceuticals, at London Business School.	2006-07
Consultancy for the Chartered Institute of Management Accountants (CIMA).	2006
Commentator for <i>Nature.com</i> on research on the box office revenue patterns of movies over time.	2005
Participation in 'Perspectives on 20th-century Pharmaceuticals', St. Anne's College, Oxford, a multidisciplinary conference involving academics, industry managers, scientists, clinicians.	2005
Consultancy for the National Audit Office/LSE Public Policy Group on the working of the UK Film Council and British Film Institute.	2003
Educational: feature-length abstract of the working paper version of Bakker (2005) (published in the <i>Economic History Review</i> ) in the Science Section of the <i>Frankfurter Allgemeine Zeitung</i> , the leading German quality newspaper (22 June 2003, p. 60).	2003
Developed a web-based educational seminar of four sessions with the Fathom-team at the LSE: 'Between Europe and America: The Battle for Silent Film". Fathom Consortium, Enterprise LSE, <a href="http://fathom.lse.ac.uk/Seminars/21701767/index.html">http://fathom.lse.ac.uk/Seminars/21701767/index.html</a>	2003
Consultant to various Dutch news media.	2002-

## LANGUAGE SKILLS

Dutch (perfect); English (excellent); French (good); German (good); Italian (fair); Friesian (fair); Japanese (very basic); Latin & classical Greek.

## MEMBERSHIP OF PROFESSIONAL ORGANISATIONS

Association of Business Historians, Business Archives Council, Business History Conference, Cliometrics Society, Economic History Association, Economic History Society, European Business History Association, European Historical Economics Society, Royal Economics Society, Society for the History of Technology.

## APPENDIX: COMMISSIONED ACADEMIC BOOK REVIEWS

1. G. D. Feldman and P. Hertner eds., *Finance and Modernization: A Transnational Perspective for the Nineteenth and Twentieth Century* (Ashgate, 2008), *Bankhistorisches Archiv*, 2011.
2. J. M. Greenberg, *From Betamax to Blockbuster: Video Stores and the Invention of Movies on Video* (MIT Press, 2008), *Business History*, Vol. 53 No. 3 (June 2011), pp. 470-472.
3. D. S. Landes, J. Mokyr and W. J. Baumol eds., *The invention of enterprise: Entrepreneurship from ancient Mesopotamia to modern times* (Princeton University Press, 2010), for *The Business Economist* 41 No. 2 (2010), 68-9.
4. M. Hessler and C. Zimmerman eds., *Creative urban milieus: historical perspectives on culture, economy, and the city* (Campus Verlag, 2009), *Economic History Review* Vol. 63 (2010), pp. 567-8.
5. R. Church & E. M. Tansey, *Burroughs Wellcome & Co.: Knowledge, trust, profit and the transformation of the British pharmaceutical industry, 1880-1940* (Crucible, 2007), *Medical History*, 2010, 260-1.
6. J. Christensen, *Global Experience Industries: The Business of the Experience Economy* (Aarhus University Press, 2009) *Business History Review*, Autumn 2010.
7. F. Kessler and N. Verhoeff eds., *Networks of Entertainment: Early Film Distribution, 1895-1915* (John Libbey, 2007), for *Business History Review* 84 No. 1 (2010), 172-4.
8. M. Hauptert, *The Entertainment Industry* (Greenwood Press, 2006) for *EH.net* (April 2007), <http://eh.net/book-reviews/library/1211>.
9. M. Coleman, *Playback: From the Victrola to MP3: 100 Years of Music, Machines and Money* (Da Capo Press, 2003) for *Business History* 47 No. 2 (April 2005), 324.
10. M. Dawson, *The Consumer Trap. Big Business Marketing in American Life* (University of Illinois Press, 2003) for *Business History*, Vol. 47 No. 1 (January 2005), pp. 143-144.
11. F. M. Scherer, *Quarter Notes and Bank Notes: The Economics of Music Composition in the Eighteenth and Nineteenth Centuries* (Princeton University Press 2004), *Economic History Review* 57 (2004), 796-7.
12. R. H. Williams, *Retooling: A Historian Confronts Technological Change* (Cambridge, Mass., MIT Press, 2002), in: *Business History*, Vol. 46 No. 1 (January 2004), pp. 132-133.
13. Doreen Arnoldus, *Family, family firm and strategy. Six Dutch family firms in the food industry, 1880-1970* (Amsterdam, Aksant, 2002) in: *Business History*, Vol. 45 No. 2 (April 2003), pp. 106-107.
14. J. Ulf-Moeller, *Hollywood's film wars with France: Film-trade diplomacy and the emergence of the French film quota policy* (University of Rochester Press, 2001) *Business History*, Vol. 45 (2003), 182-3.
15. David W. Galenson, *Painting outside the Lines. Patterns of Creativity in Modern Art* (Chicago, University of Chicago Press, 2001) in: *Enterprise and Society*, Vol. 3 No. 4 (2002) pp. 735-737.
16. Birgitte Andersen, *Technological change and the evolution of corporate innovation. The structure of patenting, 1890-1990* (Edward Elgar, 2001) in: *Business History*, Vol. 44 (2002) No. 3, pp. 144-145.
17. Bernard F. Dick, *Engulfed. The death of Paramount Pictures and the birth of corporate Hollywood* (University of Kentucky Press, 2001) in: *Business History*, Vol. 44 (2002) No. 3, pp. 146-147.
18. Edwin J. Perkins, *Wall Street to Main Street. Charles Merrill and Middle-Class Investors* (Cambridge University Press, 1999) in: *Financial History Review*, Vol. 8 No. 2 (October 2001), pp. 237-239.
19. Nancy Martha West, *Kodak and the Lens of Nostalgia* (University of Virginia Press, 2000) in: *Business History*, Vol. 43 (2001) No. 4, pp. 153-155.

20. Richard Abel, *The Red Rooster Scare. Making Cinema American, 1900-1910* (Berkeley, University of California Press, 1999) in: *Business History*, Vol. 43 No. 3 (July 2001), pp. 160-161.
21. Richard E. Caves, *Creative Industries. Contracts Between Art and Commerce* (Harvard University Press, 2000) in: *Enterprise and Society*, Vol 2 No. 2 (June 2001), pp. 392-395.
22. Larry May, *The Big Tomorrow. Hollywood and the Politics of the American Way* (Chicago and London, University of Chicago Press, 2000) in: *Enterprise and Society*, Vol 2 No. 2 (June 2001), pp. 392-395.
23. W. W. Dixon, *The Second Century of Cinema. The Past and Future of the Moving Image* (Albany, State University of New York Press, 2000) in: *Business History*, Vol. 43 (2001) No. 1, pp. 161-162.
24. B. Hofstede, *In het wereldfilmstelsel. Identiteit en organisatie van de Nederlandse film sedert 1945* (Eburon, 2000) [Translated as *Dutch Film Abroad: The International Position of Dutch Film*] *Bijdragen en Mededelingen betreffende de Geschiedenis der Nederlanden* (BMGN), Vol. 116 (2001), 429-431.
25. Pekka Gronow and Ilpo Saunio, *An International History of the Recording Industry* (London and New York, Cassell, 1998), in: *Business History*, Vol. 42 (2000) No. 4, pp. 222-223.
26. H.-J. Teuteberg and C. Neutsch (eds), *Vom Flügeltelegraphen zum Internet. Geschichte der modernen Telekommunikation* (Franz Steiner Verlag, 1998) in: *Business History*, Vol. 42 (2000) No. 3, 172-174.
27. N. D. J. Barnouw et.al. eds., *Oorlogsdocumentatie '40-45. Vierde Jaarboek van het Rijksinstituut voor Oorlogsdocumentatie* (Walburg Pers, 1993) in: *Groniek*, Vol. 27 No. 122 (September 1993), p. 109.