



## Global Dimensions Programme

The London School of Economics and Political Science (LSE), through its international business and executive education arm, LSE Custom Programmes, has designed an extended programme for final year students for Laurate Universities group undergraduates. The Global Dimensions Programme blends a mixture of academic teaching, taught by LSE faculty, with professional development skills. Students will also attend guest lectures, visit UK organisations and be able to attend the world-class LSE Public Lectures.

### Programme Outline

The Programme is divided into three sections. Part 1 comprises three academic modules. The second part will focus on two modules in which you will apply your knowledge and gain practical skills to prepare you for your professional career. The final part of the programme is an optional 12 weeks internship in London.

### Objective

The main objectives of the programme are:

- To deepen participants' understanding of the latest trends in the global economy with a focus on business implications
- To gain practical skills to prepare participants for a professional career, both in terms of knowledge and experience
- To develop students' fluency in English and knowledge of British culture

### Part 1: Ten-week Academic Programme

Each module will consist of a two-hour lecture followed by a two-hour seminar per week. You will also attend

three public lectures and two guest lectures or visits per week. The three modules in Part 1 are:

- Global Business Dimensions
- Marketing Communication: A Global Perspective
- Economics in Global Public Policy

You will also attend five hours of study skills, which will provide you with support on studying in the UK including notetaking, referencing, presentation skills and essay writing.

In addition, you will be able to attend the LSE Public lectures. Past speakers include:

- Aung San Suu Kyi, Nobel Peace Prize Winner and Chairperson of the National League for Democracy in Myanmar, on 'The Rule of Law'
- Professor Muhammad Yunus, Nobel Prize Winner, on 'Social Business: to Solve Society's Most Pressing Problems'
- Professor Dani Rodrik of John F. Kennedy School of Government, Harvard University, on 'The Future of Economic Convergence'
- Dr Ben Bernanke, Chairman of the Federal Reserve System; Professor Lawrence Summers, President Emeritus of Harvard University and Professor Sir Mervyn King, Governor of the Bank of England, on the financial crisis
- Juan Manuel Santos Calderon, President of the Republic of Colombia, on 'Leading Colombia towards Prosperity for All'



Part 1 (ten-week academic programme):  
16 Jan-24 March 2017

Part 2 (two-week applied programme):  
27 March-7 April 2017

Easter break:  
10 April-21 April 2017

Part 2 (two-week applied programme):  
24 April-5 May 2017

Part 3 (internship):  
8 May-28 July 2017

### Weekly Visits / Guest Speakers

Each week you will either undertake two external visits, for example to UK Parliament or the Mayor's Question Time at the Greater London Assembly, or attend private guest sessions with expert speakers:

### Part 2: Four-week Applied Programme

The second part of the programme focuses on applying your knowledge with relevant professional development seminars to give you the skills you will need for the internship and your future professional career.

- Business Project Analysis: Working in teams you will put together and analyse a business plan which will be presented to an LSE panel on the final day
- Professional Development: This module is designed to develop your employability skills, as well as give you a strong foundation for a successful future career

### Part 3: Internship (Optional)

You will have the opportunity to undertake an optional 12 week internship in a company based in London (subject to visa requirements for non EU students). As well as putting your studies into practice, the internship will provide you with valuable international work experience.

### The School

LSE is a world-class academic institution known not only for its teaching but also for its research across the

full range of the social, political and economic sciences. Sixteen Nobel Prize winners in economics, literature and peace have been either LSE staff or alumni. The School has around 180,000 alumni; 34 past or current prime ministers and presidents have studied at LSE, and 76 current members of the Houses of Parliament have either studied or taught here. Visit [www.lse.ac.uk](http://www.lse.ac.uk) for more information about the School.

### LSE Campus

As a student you will be able to take advantage of the excellent facilities of the LSE campus, including one of the best social science libraries in the world, a health centre, a gym, cafes, restaurants, bars, the LSE shops and a bookstore.

### Accommodation

There are a variety of student accommodation providers. Most students opt for shared apartments or student residences but family home stays are also available.

### Admissions

The Programme is open to final-year Bachelor degree students from all areas of study, with recent graduates also considered. You must have an English language level equivalent of IELTS 6.5, TOEFL iBT 79 or PBT 550, or Cambridge Advanced with a grade of A or B. The UEM English Placement Exam is also acceptable.



For more information, please email:

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