

# Markets in the Global Economy - international study visit

## A global perspective for ESAN students

In the current economic climate and with increasing globalisation, business executives must ensure that they understand the latest challenges facing their commercial and financial strategies. Recognising the importance of this approach, ESAN Graduate School of Business in Peru approached LSE to provide an in-depth finance programme with a focus on the global crisis.

The week-long study visit enables participants to develop a global perspective on finance and to cultivate an innovative understanding of current trends in global finance. Students analyse global financial markets within a geopolitical perspective, examine how to communicate with investors, and participate in a simulated trade game in order to gain insights into international trade.

In addition to expert academic tuition, participants gain key real-world engagement through visits to UK institutions such as the House of Lords, and meeting the Chilean Ambassador. They are also able to attend LSE's famous public events, which have attracted speakers such as Nelson Mandela, Bill Clinton and Alan Greenspan.

ESAN students leave LSE with a global perspective and equipped with the resources needed to contribute to their firm's understanding of global financial issues and to ultimately contribute to the development of emerging countries as growing financial and commercial centres.

## Student feedback

'The programme is really interesting. It makes me think with a global perspective and has increased my knowledge about global processes. It focused a lot on the crisis – how what happens in one country affects all the other countries.'

It has made me think about how the world is working and how we can improve. This is so important as Latin America is now an emerging market.'

*Fabiola del Carpio*

## At a glance

Participants: **35**

Participant level: **Senior executives**

Duration: **1 week**

Location: **London**

