



# Executive education programme for a global financial institution

## Global trends, local impacts

Understanding global economic trends and their local impacts across the world creates a truly competitive advantage for a multinational company. When the world's leading financial institution approached LSE Custom Programmes to design and deliver a fully customised programme for one of its global business units, they tapped into an unmatched resource of knowledge and expertise.

The programme covered topics ranging from global economic trends and strategic impacts, to organisational psychology, innovation and the leadership skills necessary to succeed in the current market. The structural components of the course included interactive lectures, panel discussions, facilitated topical group work and group presentations.

The experience among the teaching staff engaged on this programme was diverse: from top-of-the-field economic and social science professors and information technology visionaries to leading authorities and experts on corporate strategy and leadership. The programme also included a facilitated self-assessment unit where participants could learn more about themselves, critical for self-awareness and self-improvement. Holding the event at LSE, in the heart of London, allowed the participants to also enjoy one of the most cosmopolitan capitals in the world. Using a range of approaches and methodologies while covering a broad range of topics in business and social sciences ensured the success of this programme.

### At a glance

Participants: **50**

Participant level: **Executives**

Duration: **1 week**

Location: **London**