



## Custom programme for a leading industrial manufacturing company

### Education for corporate development

The world's largest industrial company in its industry was undertaking a corporate training initiative for its senior management team. They approached the joint venture between LSE Custom Programmes' parent company and the world-leading Duke Corporate Education.

LSE Custom Programmes and Duke created a multi-module programme that covered topics ranging from managing cultural change in the organisation to increasing corporate value. Each module represented a combination of fundamental knowledge sets, application of theory to practice in general and as case studies, and application of knowledge and experience to the client's current situation and future plans.

The programme combined topical knowledge and hands-on experiences from academic and industry experts; full customisation of content, structure and style to the client's needs and demands; and complete integration of its components into a coherent and properly sequenced curriculum. It addressed the corporate development of the client as a growing enterprise and contributed to the professional and individual development of each manager. Most significantly, it allowed the senior management team to acquire and apply new skills together, engage in team-building exercises and develop a shared agenda which could be used to lead the company in the right direction.

### At a glance

Participants: **Up to 15**

Participant level: **CEO and top-level executives**

Duration: **Multiple modules across 1 year**

Location: **London and company HQ**