



New ideas in leadership and policy for senior civil servants in East Asia

Efficiency and global competitiveness

An East Asian government approached LSE Custom Programmes to design and deliver a fully customised annual programme in public sector leadership for senior governmental influencers and decision makers.

A dedicated academic course director led presentations, interactive simulations and hands-on workshops, facilitating discussion of issues such as world trade, the interplay of regional, bilateral and multilateral relations, current regulation trends, cross-border business relations and views of the energy and climate debates, with application to the students' own ministries. Practical workshops developed candidates' leadership, negotiation and influence, effective teamwork management and cross-cultural communication skills. Visits to relevant organisations and top-level external speakers enriched their learning experience and provided additional networking opportunities.

Their time at Europe's leading social science university, situated at the financial, legal and governmental hub of the UK, placed participants at the crossroads of international debate. With sessions on global best practice and 21st-century public sector management, participants could apply theory directly to their work. Alongside this core knowledge, the skills they gained in leadership and change management, and the practice in better communicating their ideas, gave the officials the understanding and confidence to make a real difference to governmental policy and implementation.

Student feedback

'Throughout this dynamic programme, I learned from the LSE's experienced faculty as well as guest speakers who are senior executives in multinational corporations and officials in public sectors.

'I also learned how leaders develop business opportunities and manage the associated challenges, with particular insight into the development and execution of a successful global leadership strategy.

'Attending this programme enhanced my business acumen, improved my self-confidence, gave me a broader perspective of global economy, provided a new personal energy and expanded my professional network.'

At a glance

Participants: **30**

Participant level: **Senior decision makers**

Duration: **3 weeks**

Location: **London**