2019 Executive Education Courses

Intensive programmes for visionary thinkers
A history of excellence
Founded in 1895 with the purpose of academic engagement with real world issues, LSE enjoys a reputation as one of the world’s best universities in the social sciences field.

Talented global participants
Our reputation for innovative and intellectually challenging courses is the reason why fast-track and senior executives from a diverse range of organisations attend LSE Executive Education Courses.

World-class faculty
Courses are taught by full-time LSE faculty who lead their fields and is augmented by senior practitioners drawn from industry and business. Our lecturers will engage, challenge and equip you with the latest knowledge and skills.

Dynamic learning environment
Classes are designed to optimise the learning experience, and use only the best of LSE’s modern teaching facilities. A thriving and dynamic community in which to learn and network is created through seminars, interactive lectures, case studies and simulation exercises.

In the heart of London
LSE enjoys an enviable location right at the very centre of one of the world’s greatest cities. Being in the heart of the capital is fundamental to LSE’s identity as an outward looking institution with a dynamic involvement in world affairs.
“Executive Education Courses are the primary channel for delivering LSE’s world class research to a business and practitioner audience.”

ENGAGE with world-class LSE faculty. Apply today.
Participants from over 60 Countries

- 45% Europe
- 11% UK
- 10% North America
- 6% Central/South America
- 9% Asia-Pacific
- 5% Middle East
- 6% Australia and New Zealand
- 8% Africa
- 6% Central/South America

2017 cohort data

Key facts

97% of participants would recommend our Executive Education Courses

Our client list includes:

- Bank of England
- Bank of New York Mellon
- Barclays Capital
- Bayer SAS
- British Embassy
- British Sky Broadcasting Ltd
- Citigroup
- Coca-Cola Enterprises
- Council of Europe Development Bank
- Credit Suisse
- Danish Ministry of Culture
- Dutch Central Bank
- Ernst & Young
- European Central Bank
- European Commission
- European Free Trade Association
- Financial Services Authority
- British Foreign and Commonwealth Office
- German Development Cooperation
- Google
- Institute of Chartered Accountants
- International Labour Organisation
- Japan Centre for Economic Research
- JP Morgan Asset Management
- KPMG
- Microsoft
- Moody’s
- Morgan Stanley
- Norwegian Ministry of Finance
- Pricewaterhouse Coopers
- Salesforce
- Siemens AG
- Singapore Police Force
- Swiss Government
- Transport for London
- UNICEF
- United Nations
- U.S. Department of Justice
- World Bank Group
- World Health Organisation
- World Trade Organisation
“You really can’t compete with the quality of professors, the location and the people that you’re going to meet here.”

Marina Best, Advisor, Asian Development Bank
Behavioural Economics and the Modern Economy
Courses
LSE Executive Education Courses are taught by full-time LSE faculty who are leaders in their respective fields. Courses are also augmented by senior practitioners drawn from industry and business. Explore the subjects below to find your course.

### Business and Management

<table>
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<th>Course</th>
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<tr>
<td><strong>Achieving Leadership Excellence</strong></td>
<td>With LSE’s flagship executive course, gain a clear and confident grasp of your leadership style whilst increasing your understanding of the current paradigm for leadership. Early application is strongly advised as the course is capped at 30 participants.</td>
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<td><strong>Entrepreneurship and Innovation in the Age of Change</strong></td>
<td>To be a leader of tomorrow, you have to think and innovate like an entrepreneur today. Gain a clear understanding of the entrepreneurial process, and acquire skills that are part-and-parcel of a successful leader’s portfolio of strategic tools.</td>
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<td><strong>Blockchain for Business</strong></td>
<td>A comprehensive review of the latest developments in blockchain technologies, how they work, the widespread implications of these technologies for future technological infrastructures, and how they may be effectively harnessed for business potential, across sectors in major emerging and developed economies.</td>
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<td><strong>Managing Risk in Organisations</strong></td>
<td>Designed and developed by some of the world’s leading researchers in the field of organisational risk. This course will demonstrate and instil practices from a range of real-world perspectives that are central to the effective functioning of your organisation.</td>
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<td><strong>Changing Minds, Behaviours and Decisions</strong></td>
<td>Learn how to change human behaviour through a unique approach which blends the latest insights into behavioural and decision sciences. Improve your own life and decision making capabilities whilst gaining first-hand experience of how to design successful behavioural interventions.</td>
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<td><strong>Negotiation</strong></td>
<td>This course is designed to improve your ability to conduct negotiations, not only by sharing current knowledge and research, but also by providing opportunities to practice and reflect on your skills.</td>
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<td><strong>Data Science for Decision Making</strong></td>
<td>Gain an understanding of the concepts of data science and learn how to evaluate quantitative evidence as well as how to design new studies using big data. The course will review real world applications from government, business and law as examples of good and bad data science.</td>
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<td><strong>Strategic Decision Making for Management</strong></td>
<td>Enhance your strategic decision making capabilities through a unique approach that recognises the value of analysis and intuition in making high-quality decisions.</td>
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<td><strong>Designing Strategy for Competitive Advantage</strong></td>
<td>Aimed at those wanting to tackle the challenges of running profit-making firms, this course is designed to offer you the skills required to analyse dynamic competitive situations to enable the implementation of effective and successful new business strategies.</td>
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## Economics

### Behavioural Economics and the Modern Economy
Designed to bring you in step with modern developments in behavioural economics, whilst studying how they have replaced the standard assumptions of perfect rationality and unbridled self-interest with more psychologically realistic alternatives.

### Global Macroeconomic Challenges
An insightful overview of the challenges presented by current economic events and the evolution of financial markets. Participants are guided through key events and current policy debates shaping the world economy.

## Finance

### Corporate Finance and Strategy
Apply the tools of corporate finance to board-level strategic decisions - competitive strategy, growth, M&A, leveraged buy-outs, going public or private, and financial distress. A fast-paced and highly interactive course aimed at current and aspiring senior decision makers.

### Finance for Executives
A hands-on introduction to the tools of modern corporate finance – financial analysis, capital budgeting, free cash flow forecasting, fundamental valuation, and capital structure. Combines case studies, lectures, exercises, spreadsheet modelling, and in-depth discussions.

### Effective Asset Management
Group work and spirited class discussion are a key component of this highly-interactive course. The material is split into four modules – Quantitative Investing, Liquid Alternatives, Illiquid Alternatives, and Investment Synthesis.

### Fixed Income: Markets, Securities and Institutions
Gain an authoritative overview of the critical players and institutions that shape the market, while also developing key valuation and risk management techniques.

## Global Public Policy

### Cities: Governance, Planning and Design
An exploration and analysis of the governance, planning and design of London, drawing parallels with and implications for other major cities. This course is hosted by the distinguished LSE Cities research centre.

### Managing Inclusive Development in Emerging Societies
This course provides an interdisciplinary and critical approach to the theories and practices being used to address problems of governance, economic growth, equity and stability, and social inclusion across the Global South.

### Climate Change: Economics and Governance
Led by the world-renowned research centre the Grantham Institute, gain an in-depth overview of the economics and governance of climate change, and the risks and opportunities they present for today's organisations.
Find the right programme for you

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Where ever you are in your career we have the right course for you. Please contact us should you wish to discuss your experience and needs with one of our specialist executive development advisors.
“It gave me all the necessary tools and I hit the ground running when I returned to my organisation. That’s why I decided to come back here again.”

Erik Saah, Managing Director, Orabank Senegal
Finance for Executives
Applicants should submit an online application via the Executive Education Courses website – lse.ac.uk/exec

Entry requirements in brief

• Fluency in English
• Significant professional experience
• Demonstration of meeting course prerequisites where applicable

Tuition fees

Tuition fees for our five-day intensive courses start from £3,995 to £6,995.

Life long learning

15% discount for LSE Alumni and previous attendees of the LSE Executive Education Courses.

This discount is not available in conjunction with any other offer. Exceptions apply, see website for further details.
“I would definitely recommend LSE executive courses. Everything from the administration to the execution of the course was just perfect.”

NETWORK with senior participants. Apply today.