



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■



北京大学
PEKING UNIVERSITY

SUMMER SCHOOL BEIJING, CHINA

7-18 August 2017



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WELCOME TO THE LSE-PKU SUMMER SCHOOL

– A MESSAGE FROM THE ACADEMIC DIRECTOR

The London School of Economics and Political Science (LSE) and Peking University (PKU) have collaboratively run the LSE-PKU Summer School in Beijing each August since 2004. This exciting two-week English language programme offers university-level courses in subjects across the social sciences, all with a focus on China and Asia. It is taught by outstanding faculty from LSE and PKU, two of the world's leading universities for teaching and research, and attracts a cohort of well-informed and engaged students and professionals from around the world.

Over the past five years, the LSE-PKU Summer School has attracted an average 308 of participants representing 44 nationalities. Whilst the majority have been students from more than 100 different universities, about a third have been graduate professionals working in a wide range of fields including business, public policy, international affairs, NGOs and law. It is this diversity in the classroom which year after year participants cite as making the LSE-PKU Summer School a truly global and valuable experience; a place in which different perspectives can interact and lead to a vibrant and enriching discussion of issues relevant to China and Asia today.

If you are interested in studying the challenging issues of the 21st century with some of the world's leading thinkers, at a time when understanding China could not be more important, we encourage you to apply to the LSE-PKU Summer School, and look forward to meeting you in Beijing.

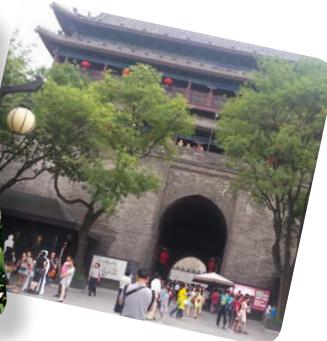
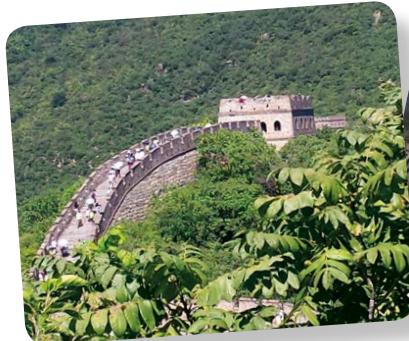


Professor Qiwei Yao

Academic Director, LSE-PKU Summer School



TOP 5 REASONS TO CHOOSE THE LSE-PKU SUMMER SCHOOL



1 The LSE-PKU Summer School provides a unique opportunity to **learn about China from within China, but with a truly international perspective.**

Amazing and diverse group of people



2 The programme is **taught in English** by **outstanding faculty** from LSE and PKU – two of the **world's leading institutions** for teaching and research.



Great teachers

3 **The diversity of attendees** – in 2016, the LSE-PKU Summer School was attended by participants from across Africa, Europe, Asia and the Americas, comprising a good mix of students and graduate professionals from different industries in the public, private and NGO sectors. This enriches class discussions, social events and **networking opportunities**.



**4**

Doing something different makes a huge difference to academic and professional **career prospects**; our participants like to stand out from the crowd as future leaders in their fields.



"The best thing for me was learning about China, meeting people from other backgrounds/countries, and being stretched intellectually by my course and lecturers. I recommend others to go for it!"

Alejandrina Catalano, Consultant Editor

5

The location – **Beijing** is one of the largest and most **dynamic cities** in the world, providing a fascinating base from which to learn more about China's economy, politics and social policies.



THE PROGRAMME

The LSE-PKU Summer School programme combines the strengths of LSE and PKU in the social sciences. Each course is taught by a specialist in their field who holds a position at one of these world class institutions.

Contact hours and teaching methods

The LSE-PKU Summer School is an intensive, two week programme. As each course is full-time, participants take one course which consists of a total of 48 contact hours between Monday and Friday over the two weeks. Usually this involves 36 hours of lectures, attended by all participants each morning, and 12 hours of seminar classes in groups of up to 15, held each afternoon. However, other teaching methods appropriate to the individual courses may be used and schedules may vary.

Due to the rigorous, academic nature of the programme, participants are strongly advised to consult the online course outlines and to prepare as appropriate for the demands of their chosen course.

Assessment and certificates

All LSE-PKU Summer School courses are assessed and graded, and a transcript and certificate are provided to all participants who successfully complete their course.

All courses feature a final examination, which is two hours in length and held on the final day of the programme, Friday 18 August. Please note that these examinations cannot be rescheduled. In addition, courses normally require a second element of assessment such as a mid-term paper or group project. Please consult the online course outlines for specific details.

Participants who do not complete all elements of assessment, but attend at least 80 per cent of the taught sessions, are eligible to receive a statement of attendance.

Full details of the assessment criteria, marking schemes and deadlines will be provided at the start of the programme.

Obtaining academic credit

The quality of LSE-PKU Summer School courses is given the highest priority. Participating students are often able to receive academic credit towards their degree from their home university upon presentation of their LSE-PKU certificate, transcript and course syllabus. Students who wish to receive credit should speak to their home university as soon as possible. The LSE-PKU Summer School office is very pleased to provide any further information which may be helpful to students or their universities.

Study facilities

During the LSE-PKU Summer School, participants have access to study facilities at Peking University including computer rooms, library, campus wireless network and printing services. However, considering the intensive nature of the programme and the requirement for written papers and research, participants are strongly advised to bring their own laptop or similar device with them. Those taking statistics courses or highly quantitative courses are also advised to bring a suitable calculator. Participants will be assisted in setting up access to IT networks on their portable devices upon arrival at PKU.

“The best bits for me were pretty much everything!”

Mahmudjon Hamraliev, studying Business Administration at Beijing Foreign Studies University, who took the course in *Corporate Finance in a Global World: Challenges and Opportunities*



COURSES

Courses are drawn from across the two universities and divided into three broad subject areas: Economics, Finance and Statistics; Business, Law and Management; and International Relations, Government and Society.

For an updated list of 2017 courses and for more detailed course outlines, please refer to:
lse.ac.uk/LSEPKUProgramme/courses





Economics of Gender: An Asian and Comparative Perspective

An introduction to the economics of gender has much to offer to both women and men, but such introductions have usually had a European or American focus. This course will differ in putting Asia, particularly China, at the centre. It will also examine wider Asian and world evidence, analysis and comparative experiences including gender pay gaps, and rural and urban differences. As such, this course will offer students the necessary in-depth economic understanding and empirical evidence to answer questions such as: Why has the position of women changed so dramatically in the last 50 years, and in history? Why does it differ from country to country to this day? Why is women's pay and work, and position in the household, still far from equal? Is this injurious to women's welfare only, or to all? What policies and environments can lead to greater gender equality?

Course code: LPS-EC208



Instructor



Dr Judith Shapiro is the Undergraduate Tutor in the Department of Economics at LSE. Her research interests include the economics of post-transition and transition (with a particular focus on Russia), and the economics of health and population. She has previously held positions as Chief of the Transition Economics Section of the United Nations Economics Commission for Europe and professor at the New Economic School in Moscow.

Mingqian Liu

Who are you?

I am doing my PhD in History at Texas A&M University. My research focuses on the history of architecture and urban development, and preservation theories and practices of historic neighbourhoods in China. I am fascinated by the built environment and its intangible cultural heritage, and the question of how they survive modern day development.

What did you study on the LSE-PKU Summer School?

I took the course "Urbanisation in Asia" with Dr Shin. We studied the impact of urban renewal process on Chinese cities, mega-events and their legacies,

Corporate Finance in a Global World: Challenges and Opportunities

This course introduces students to key concepts in international corporate finance to enable them to formulate strategies in international finance and investment. We will study the most important financial decisions corporations make about capital structure, risk management, capital raising, mergers and acquisitions, while considering political and exchange rate risks and differing corporate governance standards. Along the way, students will learn about the legal framework of the firm as well as more technical aspects of valuation and risk management techniques. As an interactive class, we will take the perspective of corporate financial managers and discuss actual case studies from around the world, with a focus on Asia, examining real decisions made in India, Russia, Venezuela, Japan, Vietnam, and China. In addition, students will formulate strategy recommendations for real companies, with the goal of developing real shareholder proposals. As an introductory course, it is not necessary that students have a background in Finance.

Course code: LPS-FN209



Instructor



Dr Moqi Xu is an Assistant Professor of Finance at LSE. She specialises in Corporate Finance and Corporate Governance. Her main research interests are the effects of regulations and contracts on financial decisions of corporations, such as capital raising or investment. She currently works on a comparison of rights offering regulations around the world and various studies on the effects of CEO employment contracts.

as well as historic preservation issues and debates in current day China. I chose this course because it helped me to develop writing and research skills, and the fieldwork we did in one of the historic neighbourhoods in Beijing provided me hands-on experience on many topics we discussed in class.

How was your experience of Beijing?

Beijing has grown into a bustling metropolis, combined with rich traditions and dynamic modern life. During our field trips, I was able to critically examine my familiar environment from entirely new angles. These two weeks I spent at Peking University were quite unforgettable, as I made friends with people from diverse backgrounds, and we shared intellectual knowledge and opinions on our subjects.



Big Data: Data Analytics for Business and Beyond

In this modern information age, the broad availability of "Big Data" (ie, data of unprecedented sizes and complexities) brings opportunities with challenges to business and beyond. For example, companies are focused on exploiting data for competitive advantages; cyberspace communications reveal complex social interactions; and Big Data surveillance is an effective way to detect actionable security threats. Data analytics is the subject of learning from data, of measuring, controlling, and communicating uncertainty, and of data-driven decision-making (DDD). It will become ever more critical as businesses, governments and also academia rely increasingly on DDD, expanding the demand for data analytics expertise. The primary goal of this course is to help participants view various problems from business, science and social domains from a data perspective and understand the principles of extracting useful information and knowledge from data. To achieve this primary goal, we will introduce some basic data analytic methods and illustrate them with real-life examples (some from China).

Course code: LPS-MY201

Instructor



Professor Qiwei Yao is a Professor of Statistics at LSE and a leading expert in high-dimensional time series analysis and nonlinear time series analysis whose current research focuses on modelling and forecasting with vast time series data. He has also undertaken major data analytics consultancy projects for companies including Barclays Bank, EDF and Winton Capital Management Ltd.



The Making of an Economic Superpower: China since 1850

This course provides a 150 year historical survey of the Chinese economy leading towards the rise of China as a major global economic power at the beginning of the new millennium, and lays emphasis on the importance of ideological and institutional changes as the driver of economic transformations. The course also gives in-depth coverage of some major debates and case studies including major historical turning points such as the opening of China in the mid-19th century, the collapse of Qing in 1911, the rise of the Communist regime in the 1950s and the adoption of reform policy since the late 1970s to showcase the unique relevance of a long-term perspective on understanding both the constraints and capacity of Chinese economy to respond to past, and future, challenges.

Participants will be acquainted with some of the most prominent historical paradigms and debates in Chinese history and contemporary economy, and they will acquire an understanding of the huge contrasts in the way they are presented between within and outside China.

Course code: LPS-EH202



Instructor



Dr Debin Ma is Associate Professor of Economics at LSE. His research interests include long term economic growth in East Asia, Institutions, legal traditions and the economics of the silk sector.



China and the World Economy: International Monetary Economics

This course studies topics in open-economy macroeconomics and international finance. The course will focus on economic theory, key macroeconomic concepts and also discuss many international examples of these theories in practice. Specific topics covered will include exchange rates, current account deficits and balance of payments inflation, sovereign debt, and open economy macroeconomics. This course will also investigate issues such as risk, purchasing power and hyperinflation, financial globalisation, economic crises, growth and international capital markets, and open economy macroeconomics, using empirical evidence and case studies from China, the USA, Latin America, Japan, South Korea, and various countries in the European Union including the UK. This course is suitable for those with intermediate level microeconomics.

Course code: LPS-EC209



Instructor



Dr Cheng Sun is an Assistant Professor at the Guanghua School of Management at Peking University, and a research associate at the Development Research Centre of the State Council. She earned her PhD in Economics from Princeton University. Her research interests include applied microeconomics, banking and corporate finance.

'Great Divergence' and the Global Economic Growth Dynamics, AD 1000-2020

Until a few centuries ago, living standards in large parts of Asia were similar to those in Europe. Then, rapid economic growth in the latter region produced what some historians call the "Great Divergence" between the West and the "Rest". The economic and technological advantage of western states produced geopolitical and cultural effects that decisively shaped the contemporary world order. In the recent past, it is Asia and other emerging areas that are experiencing high rates of economic growth, and the centre of gravity of the world economy is moving away from the north Atlantic and towards China, India and other rapidly industrialising countries. This course examines these epochal shifts by considering the main social and economic conditions for growth and development, on a macro-level and over the long run. By taking a comparative and long-run perspective on the causes and consequences of economic growth, students will gain a deeper understanding of a range of key issues in the global economy, and will understand why and how new economic powers replace old ones and why and how new world orders emerge.

Course code: LPS-EH203



Instructor



Professor Kent Deng is a Professor in the Department of Economic History at LSE. His research focuses on China including peasantry, literati, maritime economic history, merchants, pre-modern and early modern history, the state, and western influence.



Management, Entrepreneurship and Global Leadership

This course examines new enterprise development and management issues in the context of globalisation. Drawing from research in entrepreneurship, strategy, and organisational behaviour, we explore the key components of new venture creation – evaluating entrepreneurial opportunities, writing and presenting effective business plans, applying various funding mechanisms, and developing growth and exit strategies, etc, with a special emphasis on the impact of the globalisation of technology, capital, and labour markets and the opportunities and constraints facing start-ups. We will review classic theories and cutting-edge research in the evolving field of entrepreneurship, and discuss a diverse set of cases that represent firms operating in various industries and countries, illustrating both successes and failures. Participants will also gain hands-on experience by working in teams to develop a business plan. This course is geared toward a wide range of individuals, especially those who are interested in learning about building and leading an entrepreneurial organisation in a globally competitive business environment.

Course code: LPS-MG102

Instructor



Dr Fei Qin is Assistant Professor in the Department of Management at LSE. Her research focuses on international entrepreneurship, global production networks, and business model innovation. She has led research projects in China, India, Italy, the UK, and the US on entrepreneurship and global value chains.



Forces Behind the Dynamics of Chinese Business Law

The objective of this course is to provide students with a good understanding of Chinese law, focusing on business and commercial law, and how this law is made, implemented and interpreted in China. Using real life legal examples and case studies involving large foreign companies with investments and business in China, we will begin with an overview of the concept and principle of law in China and its evolution since 1978, reviewing the interaction between the CCP, the parliament, the government, and the judiciary in China, as well as the central-local relationships. This course will also investigate WTO and China's foreign trade, legal regimes of FDL and ODL, business organisation law, IPR protection in China, as well as China's efforts of internationalising RMB, free trade zone trials, and rural land reform. Finally, the course will examine whether China can eventually emerge to a full-market-economy and rule-of-law country with the piece-meal, gradualist approach.

Course code: LPS-LL203



Instructor



Dr Jianbo Lou is Associate Professor of Law, Co-Director of the Commercial Law Section, and Director of the Centre for Real Estate Law at PKU Law School. Dr Lou has published in Chinese and English, and his current research projects cover the taking of rural land, title registration, financial transaction, and low-and-middle-income housing in China.





Consumer Revolution: Internet Marketing and New Business Models in China

Internet marketing is the key driver of success for many of today's leading companies. Internet marketing represents a powerful alternative to the dominant marketing approaches of the last few decades and is an important perspective for business leaders to embrace. The objective of this course is to provide students with a critical understanding of the Chinese internet market, online consumers, e-commerce and other internet marketing strategies as well as new business models in China. This course will focus on developing new ways and models of marketing in the era of internet and big data. The course also provides many opportunities to apply these new ways of thinking through class exercises and a course project, where you will develop creative concepts for an assigned topic. Among others, course sessions will include an introduction to China's internet market, the Chinese e-commerce ecosystem, social marketing and WeChat, video marketing and entertainment, content marketing, mobile marketing, and e-commerce in rural areas.

Course code: LPS-MG301



Instructor



Dr Rui Wang is Assistant Professor of Marketing at Guanghua School of Management at PKU. She obtained her PhD in marketing from Pennsylvania State University, USA. Dr Wang's research interests are mainly in strategic marketing areas such as B2B marketing, marketing leadership, social networks, and interfirm relationships.

Ilias Floros

Who are you?

My name is Ilias Floros and I am from Athens, Greece. During the LSE-PKU Summer School, I was working for the Knowledge Transfer group at CERN in Geneva, Switzerland but soon after that I got a job offer at Coca-Cola Hellenic, where I currently work.

What did you study on the LSE-PKU Summer School?

My academic background is in business management. However, I chose the LPS-MG102 Management, Entrepreneurship and Global Leadership course because I wanted to fill in my knowledge gaps by working in a team of

Challenges for Global Trade: International Economic Law

It is an unsettling time for the international economic order. Years of what seemed like institutional and legal progress – culminating in the formation of the World Trade Organization (WTO) and its well-regarded dispute settlement system – made trade globalisation appear inevitable. China's accession to the WTO in 2001 was considered a further milestone in this process. Yet with the Doha Round stalled, megaregional trade negotiations collapsing, and economic populism on the rise in many countries, it is much less clear what the future holds. In this context, knowledge of how to navigate the law of world trade, and how to identify its potential contribution at this time, is all the more crucial.

The aim of this course is to help participants understand, apply and reflect on the public international law regulating the world trading order. It will introduce the international law rules, principles and practices governing world trade, as well as the institutional architecture of the WTO. The course will address fundamental norms underpinning world trade law. Key case studies will be drawn from across the world, but with a particular focus on China where relevant.

Course code: LPS-LL204



Instructor



Chris Thomas is an Assistant Professor of Law at LSE since 2011, and specialises in international economic law (with a focus on world trade law and investment treaty law). His research focuses on the relationship between political philosophical notions of legitimacy and international economic law, as well as the role of science and expert knowledge in international law.

people from various backgrounds and mixed skill sets in a different cultural environment. We had the chance to study the Chinese economy from a global perspective. During the guest lectures, we met some of the most successful entrepreneurs and business people of the Asian market. The case studies were quite interesting and together with the evening seminars, we learned how to work in an efficient, productive way. The overall result exceeded my expectations.

How was your experience of Beijing?

It was my first time in China and it was fantastic. I loved the people, the nature and especially the food. The monuments are crowded but stunning. Peking University is a leading university in the world and it was a pleasure to visit it as a student. Undoubtedly, the insights I gained developed my professional attitude.



Change and Continuity: Chinese Politics and Public Policy

This course seeks to introduce students to the main issues in the study of Chinese politics, with a special focus on the policy making process in contemporary China. Beginning with a brief introduction to China's political development to help students understand the main themes of Chinese politics and the background to current political problems, the course then analyses the institutional characteristics of the Chinese party-state, covering the main models to understand the Chinese policy making process, using some examples to illustrate the power and shortcomings of these models. Finally, we review the challenges now faced by the Chinese leadership, ranging from state capacity decline to increasing social instabilities. Whether and how these problems can be handled will arguably define the political future of the Chinese nation. In the concluding lecture, the current debate about China's political future will be reviewed. After taking the course, participants should have their own informed and well-grounded arguments on this topic.

Course code: LPS-GV202



Instructor



Dr Zhang Jian joined the faculty of the School of Government at PKU in 2007, after receiving his PhD in Political Science from Columbia University, USA. His research interests include ethnic minority issues in China, identity politics, political participation and state/nation building in the developing world.

“Fascinating lectures; very relevant and clear.”

Philip Broad, Finance Director, who studied
The Global Economy

The Political Economy of Urbanisation in China and Asia: Globalisation and Uneven Development

This course explores the contemporary dynamics of urbanisation in Asia, with special emphasis on cities in China and other East and Southeast Asian economies which share the experiences of rapid urban development and strong state intervention in the context of condensed industrialisation. The course benefits from its location in Beijing to review the differences and similarities of urban development between Chinese and other Asian cities. Applying interdisciplinary and comparative perspectives, the course encourages students to develop critical knowledge and comparative understanding of how urban space is transformed in different social, economic and political settings, and what socio-spatial implications are made in a differentiated way upon local populations. We also question the challenges that cities in East and Southeast Asia face, given their current development trajectory, examining the themes of integration of Asian cities with the global economy, the distinctive characteristics of Asia's urban development, and the place-specificities of state intervention in forming urban growth strategies.

Course code: LPS-GY201



Instructor



Dr Hyun Shin is a specialist in urban Asia and lectures in the Department of Geography and Environment at LSE. His research includes the critical analysis of political economic dynamics of contemporary urban development and covers Asian urbanisation, speculative urbanism, displacement and gentrification, the right to the city, and mega-events as urban spectacles.

“This was my first time in China and it was a great experience. I got to meet new people/friends, and gain new insights into the entrepreneurial world. I would recommend others to take the opportunity!”

Nerajo Negash, studying European Economic Studies at the University of Bamberg, who took the course *Management, Entrepreneurship and Global Leadership*



Rishi Nagar

Who are you?

My name is Rishi Nagar, I am a Physics graduate from King's College London and I am currently a Graduate Consultant specialising in Business Analytics.

What did you study on the LSE-PKU Summer School?

Having gained a range of experience within the consulting industry, I was looking to expand my theoretical knowledge within global finance through a rigorous programme, whilst focusing on the BRICS economies and gaining exposure to China. The "Corporate Finance in a Global World: Challenges and Opportunities" course was the perfect choice.

My most enjoyable aspects of the programme were critically analysing the international case studies – spanning from Venezuela to China – and undertaking the course assignment. I was able to apply financial methods in valuation, risk, financial law and capital structure to propose a strategy to improve the value of a South African firm. I look forward to building upon what I have learnt and I expect to return to Asia for further academic and professional tenures in the near future.

How was your experience of Beijing?

Upon arriving in Beijing, I was able to meet friends who I had not seen for many years which was wonderful. I enjoyed exploring Peking University by bicycle and visited the Summer Palace, Wudaokou, food markets and stunning Weiming Lake.

Opening the Black Box: Understanding Chinese Foreign Policy Making

The saying that "foreign policy making is a black box" is more accurate in China than in many other countries. Aiming to open the black box of Chinese foreign policy making, this course tries to bridge foreign decision-making theories and Chinese foreign policy making practice to understand the major factors that shape Chinese foreign policy and how they exert their influences. We will investigate the impact of historical legacies, systematic constraints, personality and the decision-making style of paramount leaders; evolving foreign policy-making structures and changing bureaucratic processes; fluid domestic politics; and the impact of the military, nationalism and public opinion on Chinese foreign policy. The course will also unveil how leaders coordinate domestic and international situations in foreign affairs. Overall, the course will provide participants with an analytical understanding of the dynamics of China's foreign policy decision-making and why a more powerful and confident China is exerting unprecedented influence on global affairs with its proactive diplomacy.

Course code: LPS-IR206



Instructor



Professor Zhang Qingmin is a Professor in the School of International Studies at PKU. He received his PhD from the China Foreign Affairs University and his MA from Brigham Young University in Utah, USA. Professor Zhang Qingmin's research interests include China's foreign policy, US foreign policy, and US-China-Taiwan relations.

"What I enjoyed the most was the range of perspectives people brought to the lectures and seminars, and contrasting and comparing the content discussed with the experience of being in Beijing."

Thomas Learmouth, studying Modern History with Economics at the University of Manchester



Power Shift: China, the United States and the West in a New Asian Century

If the 19th century was British and the 20th Century American, will the 21st century be Asian or even Chinese? Many think it will be. But if economic power is shifting away from the West and the United States towards the "East" and China, what will this mean for world politics and the global economy? Will all this lead – as some optimists argue – to a more equal international order, more prosperity and greater economic integration between increasingly interdependent states? Or will it lead – as many are beginning to wonder – to increased international tensions and less economic certainty? Finally, within this fast changing new world economic order can China continue to rise peacefully, will America be prepared to decline "gently", and can Asia continue along its current prosperous path without tipping over into war? These are but a few of the very big questions around which this course will be organised.

Course code: LPS-IR208



Instructor



Professor Michael Cox was appointed to a Chair in International Relations at LSE in 2003 and is co-director of LSE IDEAS, a Centre for the Study of Diplomacy and Strategy. His current research focuses on US foreign policy, the state of transatlantic relationship, the role of the United States in the international economy, the rise of Asia and the longer term problems facing the European Union.

"The classroom environment, life on the campus, the residence and the teachers were all fantastic."

Maria Ismaela Murgia, studying Languages and Communication at the University of Cagliari, who took the course *Power shift: The Decline of the West and the New International Relations of the 21st Century*

A Complex Society: Social Issues and Social Policy in China

As China surfaces as an economic giant in the context of globalisation, how this post-socialist country will adjust as a profoundly-changed society and respond strategically to the growing social needs of its population remains of great interest. Social policy did not exist as an independent policy arena in the period of planned economy in China to address poverty, health inequality, ageing, unemployment and housing shortages, and this course is designed to meet the interests of students and professionals who wish to examine the complex relationship between social issues and social policy responses in contemporary China. The main objectives of this course include discussing major challenges to social development in China in the context of globalisation and urbanisation; using different theoretical lenses to understand the formation of China's pathways in social policy-making and implementation; reviewing newly-emerged social issues and social policy responses in China; and reflecting on the future direction of social change and social policy in China.

Course code: LPS-SA202



Instructor



Professor Yuegen Xiong is a Professor in the Department of Sociology at PKU. He has published extensively in the field of social policy, comparative welfare regimes, social work, NGOs and civil society. He is the executive editor of *China Journal of Social Work*.



LIFE IN BEIJING

Visas

Most participants will require a visa to enter China. The LSE-PKU Summer School will provide letters of invitation to support the visa application process once participants have paid their tuition fees in full. Participants are advised to check visa application procedures with the Chinese embassy in their country of residence as early as possible. Participants should also inform the LSE-PKU Summer School if they plan to attend one of the PKU Mandarin Language courses before the beginning of the LSE-PKU Summer School, so that the correct dates are listed on the visa support letter from Peking University.



Arrival

Participants generally arrive over the weekend of 4-5 August 2017 to give them sufficient time to orient themselves in Beijing and to adjust to any time difference if relevant (GMT +8) prior to registration on 6 August. Please allow sufficient time to acclimatise to Beijing (and the August weather) before the beginning of the Summer School.



Travel to the Campus

PKU Student Helpers will be available at Beijing Capital Airport on 4-5 August 2017 to welcome participants and assist them in finding transport to their destination. The PKU Student Helpers will be clearly visible on arrival, wearing LSE-PKU Summer School t-shirts and holding LSE-PKU Summer School signs. The PKU student helpers also speak fluent English and provide a friendly welcome for anyone new to China or to Beijing.

If you will be arriving on a different date, further information about how to find the PKU campus and how to get from the airport to PKU will be included in the pre-departure handbook sent to confirmed participants.

Travel within Beijing

Peking University is situated in north west Beijing, and has its own stop on Line 4 of the Beijing Subway. The station is located just outside the **East Gate of Peking University**, at the intersection of Chengfu Road and Zhongguancun North Street, which is very helpful for travel to and from the campus. Again, further information and maps for the campus and the subway will be included in the pre-departure handbook sent to confirmed participants.





Accommodation

Accommodation is not directly arranged by the LSE-PKU Summer School, and is not included in the tuition fee. As such, participants are free to choose and arrange accommodation which best fits their personal requirements and budget.

However, for those who would like to stay in accommodation very close to the campus with other LSE-PKU Summer School participants, a number of rooms have been reserved at the PKU Global Village which is located opposite the East Gate of Peking University. Single and twin rooms are available. The PKU Global Village building also includes cafeterias, Wi-Fi and sports facilities.

Relevant booking information will be provided to individuals once their tuition fee has been paid in full. Please note that availability is limited and rooms will be allocated in order of bookings received, so early application is advised.

Other accommodation options, to suit all budgets, are available in the ZhongGuanCun and Wudaokou areas close to campus. Accommodation of a basic but comfortable standard is likely to cost around £450 for 14 nights. It is recommended that participants budget approximately £300 for meals and other additional expenses during the LSE-PKU Summer School. ➔





Registration

Registration will take place on the PKU campus on the afternoon of Sunday 6 August 2017. Participants will be asked to check and sign their registration forms, and will also be given a pack of information relating to the LSE-PKU Summer School, including reading packs where appropriate.

Orientation

Following registration, the LSE-PKU Summer School will provide a free orientation and welcome. This provides a great opportunity for students and staff to meet each other in a more informal environment before courses begin the following day, and light refreshments will be provided. Tours of the campus will also take place to help students locate the relevant teaching buildings, library, shops and cafeterias on campus, as well as the East Gate of Peking University subway station.

Social events

While participants often make social plans with their course fellows after classes have finished each day, the LSE-PKU Summer School also arranges social and sightseeing events for the weekend in the middle of the programme, as well as a number of extra-curricular activities over some of the afternoons and evenings during the programme. This usually includes a visit to the Great Wall section at Mutianyu (transportation via air-conditioned coaches). These events are optional and can be booked during registration in Beijing. An additional charge is payable.



On the final evening of the programme (Friday 18 August), we also invite all LSE-PKU Summer School participants (staff and students) to attend a gala dinner at a local hotel. This is a wonderful opportunity to celebrate the achievements of the Summer School, and also to say goodbye (or perhaps, "see you again next year"!) to all of the friends you have made in Beijing.

Health and personal insurance

Please note that the LSE-PKU Summer School does not provide any health or personal insurance cover on your behalf, and nor is any cover provided through PKU Global Village.

Although problems are rare, please ensure that you have health and personal insurance cover that is sufficient for the whole period that you will be in China, and sufficient to cover any theft or medical emergency which may arise. Copies of this insurance documentation may be lodged with the LSE-PKU Summer School office on arrival, in case a need to consult them arises.



Extending your stay

Many participants take the opportunity to arrange private travel or other activities in Beijing/China or elsewhere in Asia either before or after the LSE-PKU Summer School. Given the intensive nature of the programme, there is little free time during the LSE-PKU Summer School to visit all of the places of interest you may wish to visit. Arranging some additional time to explore Beijing and China outside the dates of the programme is consistently a top recommendation from previous participants, so please bear this in mind when making your travel arrangements.

Mandarin Language Classes

For those interested in learning Mandarin, LSE-PKU participants can choose to arrive in Beijing prior to the beginning of the LSE-PKU Summer School to attend an intensive four week Mandarin language course at PKU, or, to take a 10 hour language course alongside the LSE-PKU Summer School. The four week language courses are available at elementary, intermediate and advanced level and the 10 hour language course is suitable for beginners only, running simultaneously with the LSE-PKU Summer School. For further information, including costs and academic information, please see lse.ac.uk/LSEPKUProgramme/mandarinLanguageClasses.aspx





ADMISSION CRITERIA

The LSE-PKU Summer School is a university-level programme and accepts applications from university students and professionals from all over the world.

There is no minimum grade requirement for entry, but applicants should be prepared to actively participate in a rigorous, intensive academic programme run by two leading research and teaching universities. It is expected that participants will engage with the extensive reading list as required by their course and contribute fully to class discussions.

Students who complete their High School studies in 2017 and hold a confirmed offer to begin university in 2017 may also apply.

Proficiency in English

As the LSE-PKU Summer School is delivered in English, it is essential that all participants have a good standard of English language to enable them to fully participate in the programme and interact with their classmates.

We appreciate that applicants may show their English ability in a range of ways, such as:

- Native speaker of English
- Experience of studying in English at university level*.

- Achieving the minimum score in one of the following language certificates:

TOEFL (internet based)	107 or above (including 25 in each component)
IELTS	7.0 or above (including 7 in all components)
CAE	With grade B or better or 185 points overall and a minimum of 185 points in each individual component.
CPE	With grade C or better or 185 points overall and a minimum of 185 points in each individual component.
Pearson Test of English (Academic) (PTEA)	Academic test with a score of 65 in all four components.

*If you have studied in an English speaking institution, or have courses taught at your university in English (excluding English language courses) you may meet our requirements without having to supply one of the above certificates. Evidence of this will either need to be included on a transcript or letter from your university.

Prerequisites

Some LSE-PKU Summer School courses at 200- or 300- level have specific prerequisites listed in the course descriptions, whilst others suggest (but do not require) particular academic backgrounds. Applicants for a course where prerequisites are in place should ensure that the documentation they provide with their application clearly indicates how their previous study meets this requirement.

“My favourite things included the quality of teaching, the diversity of participants, and the excitement of studying in China as the world’s new economic power.”

Tiara Utomo, studying Economics at the University of Birmingham



FEES AND PAYMENTS →

Application fee

A non-refundable £50 application fee applies to all applications, and is paid by credit/ debit card online through the secure LSE eShop system. Application fees must be paid before an application can be submitted.

Tuition fee

The tuition fee for taking one course on the LSE-PKU Summer School is as below:

- Standard rate: £1,800
- Student rate: £1,500.

A £300 "early bird" discount is available for all fully completed applications received by 15 April 2017.

The student rate is available to current full-time university and high school students. Professional participants who are also alumni of LSE or PKU (including the LSE-PKU Summer School or the LSE-UCT July School) will benefit from the early bird rate regardless of when they apply.

Please note that the tuition fee does not include the cost of travel, accommodation or other living costs.

Tuition fee payment

Tuition fees must be paid in order to secure a place on the LSE-PKU Summer School. The payment must be received by the deadline given on the offer letter, usually four weeks from the date of offer, or the offered place may be made available to another applicant. These timescales may be shortened closer to the start of the LSE-PKU Summer School.

Tuition fees are paid online by credit or debit card through the secure LSE eShop, or, exceptionally, by invoice to a third party sponsor organisation. Full receipts are provided for all payments.

Under no circumstances will a participant be permitted to attend the LSE-PKU Summer School if their fees have not been paid in full in advance.

Course cancellation policy

In the event that an LSE-PKU Summer School course is cancelled, participants registered for that course will be offered a place on an alternative course of their choice, or a full refund of their tuition fees. Registered participants will be informed as early as possible if a course is at risk of cancellation, and by **31 May 2017** at the latest.

**£300 discount
for early bird
applications
received by
15 April 2017**





HOW TO APPLY

How to apply

All applications should be submitted through the online application form on the LSE-PKU Summer School website.

An application fee is payable with each application. Due to the intensive nature of the programme, applicants select one course only.

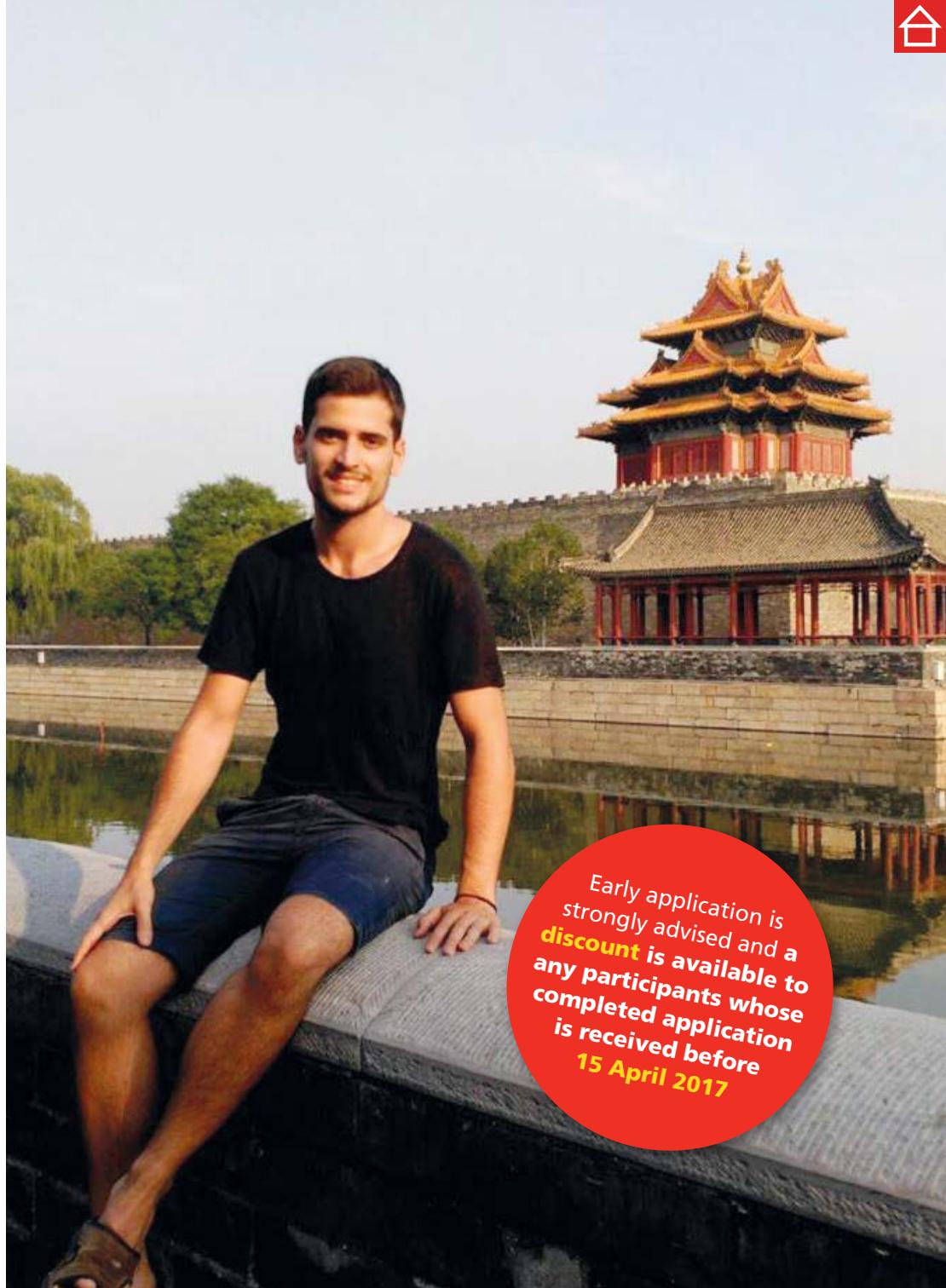
More details about the application form and the documents required are available online at:
lse.ac.uk/LSEPKUSummerSchool/howtoapply

Please note that students based in China may wish to apply through our Beijing office, see
www.oir.pku.edu.cn/LSE/

Receipt of your application will be acknowledged within five working days. A decision will normally be made within ten working days.

Deadline

The deadline for applications is **15 June 2017**. Applications will only be considered after that date if places are available. We strongly advise you to apply early and offer a discount to any participants whose completed application is received before **15 April 2017**.



Early application is
strongly advised and a
discount is available to
any participants whose
completed application
is received before
15 April 2017



ABOUT PKU AND LSE



Peking University is China's oldest and most prestigious university, and is internationally recognised as the leading institution of

higher education in the country. Its campus, known as Yan Yuan (the gardens of Yan) is one of the most beautiful in China.

Established in 1898, PKU now has a total enrolment of over 46,000 students. The university has effectively combined research on important subjects with the training of personnel with a high level of specialised knowledge and professional skill. It strives not only for improvements in teaching and

research work, but also for the promotion of interaction and mutual promotion among various disciplines.



specialist university with an international intake and a global reach. Its research and teaching span the full breadth of the social sciences and from its location in the heart of London, LSE engages with the city, the UK and the world. 35 past or present world leaders have studied or taught at LSE, and sixteen Nobel prize winners in

economics, peace and literature have been either LSE staff or students.

The institutional partnership between LSE and PKU has been developing since 2003 and now includes two double degrees, student mobility, joint research, executive training and the long-running LSE-PKU Summer School.

Both institutions aim to form partnerships with a number of high-quality universities across the world in order to broaden their academic reach by creating innovative opportunities for students and promoting world-class research dealing with problems and issues that are relevant on a national and international scale.



CONTACT US

If you would like further information about the LSE-PKU Summer School, please contact us:

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Weibo: Isepku



Full course and programme
information available at
lse.ac.uk/LSEPKUProgramme