

# Executive Global Master's in Management

*Information for employers*

[lse.ac.uk/egmim](http://lse.ac.uk/egmim)

A unique Master's programme in global management  
and leadership for outstanding working professionals.

**LSE**



# Invest in business success

“Business takes place in a national and global context. What you get from the LSE is an understanding of the social, economic and political architecture which is driving business.”

Professor Saul Estrin, EGMiM Programme Director

## Programme overview

**This is the LSE alternative to an MBA.** Designed for outstanding working professionals in any industry, the EGMiM provides a world-class training in the core areas of management and leadership – with a unique LSE advantage. We bring together academic excellence and business practice in the classroom, providing a deeper critical understanding of organisations, markets, and the socio-economic and geo-political contexts in which they operate.

The EGMiM provides a unique opportunity for employers to invest in the professional development of their most talented staff. We place our students in an unparalleled position to drive growth, success and innovation in their organisations, making more intelligent business decisions founded on a deep understanding of the complex inter-connected factors which fundamentally underpin the success or failure of businesses across the globe.

For full details of the programme, visit [lse.ac.uk/egmim](http://lse.ac.uk/egmim)

## Flexible format

Students continue to work full-time throughout the programme. They will travel to **seven intensive classroom modules** (1-2 weeks in duration) in **London, China and India**, spread over 17 months – meaning a total of **9 weeks out of the office**.

# Return on investment

## Enhanced employee performance

Students continue to work full-time whilst studying, and bring learning from the classroom directly back to the workplace from day one, giving a fresh approach to their role and improving business decisions, performance, productivity and innovation.

## Access to the LSE's global network of leading minds in business, government and academia in 190 countries across the world

Explore new global business opportunities with access to this prestigious network.

## Employee retention & professional development

Increase employee loyalty and motivation by investing in their professional development.

## Bring fresh global business insight into your organisation

Your employee will bring back in-depth insight into global markets and regional business cultures, with learning from international classroom modules, a close-knit group of internationally diverse classmates, and a globally relevant curriculum taught by leading international faculty.

## Capstone project

In-depth analysis of a real issue in your organisation, or development of your employee's expertise in a specific business area, through a 6,000 word dissertation/capstone project focusing on a real issue related to the student's job.





# Company case study: TCO & Chevron, Kazakhstan

## Student perspective:

### Zhanar Gilimova, Kazakhstan

Strategic Planning Consultant at TCO Kazakhstan  
(oil & gas production & marketing)  
EGMiM student



**“From day one of the programme, I noticed how I started to progress and enhance my skills, for example in time management, communication, the ability to build a network, and the ability to be creative and think outside the box.**

The programme is very rich on teaching and equipping students with frameworks. The latter was my biggest take away from the course – **I started using frameworks from the classroom at work which helped me to organise my thinking and evaluate problems from different perspectives.**

The EGMiM programme’s global agenda, topics and current issues gave me a great perspective on emerging locations and emerging trends in various industries. It was particularly important as global mobility is very welcomed within the oil and gas industry. **This programme in many ways equipped me for a global career and gave me some great perspectives on regions and emerging markets.”**

## Company perspective:

### Graeme Sheppard

EBU Planning Advisor at Chevron  
(31 years’ experience in global business)

**“TCO has a number of employees on overseas assignment to gain experience with Chevron, and bring that back to TCO. It was no surprise to me that TCO management were willing to support Zhanar in this programme, and demonstrate how they are willing to invest in people.**

As Zhanar’s mentor, I had a close working relationship with her. From the very start of the programme I could see the change in Zhanar. **Her confidence began to grow and her interaction with senior management improved, and as a result they started to take notice of her potential.**

From my interaction with Zhanar it has taken a lot of hard work and dedication to complete the course. It demonstrated to me that she can work under pressure while still producing quality work. **It also challenged my thinking on certain issues.** It made me think outside of the box and look at issues from a different perspective.”



# Company case study: EY, Brazil

## Student perspective: Miguel Duarte, Portugal

Partner at EY Brazil  
EGMiM student



"In 2010 I was one of the founders of a consulting business in Brazil focused on strategic innovation. We have worked with the biggest multinational companies in Brazil, and in May 2014 we joined EY (formerly Ernst & Young) as strategic innovation experts.

**My thoughts about growth strategy and the opportunity cost of different strategic alternatives for my own business were born in the LSE classroom.** The intellectual context and the time to think and discuss with outliers helped me to understand new horizons and possibilities, and helped me to see that the best growth strategy for our firm would be integration into a big consulting firm.

**The EGMiM programme brought me a very solid conceptual basis in all aspects of management,** from Organisational Behaviour to Finance. It was a deep dive into the theoretical background of management, and brought me frameworks for better decision making. It also brought me clarity on how differently we can think as executives or as shareholders in our own businesses.

The programme generated very strong externalities in my company. **I definitely brought new challenges to my team and we developed new consulting offers that enriched our team's knowledge and our firm's market value."**

## Company perspective: José Pereira

Senior Manager at EY Brazil

"Miguel is a business savvy professional, driven by results and pursuing excellence in his work. The EGMiM programme has given him a deeper knowledge in some management fundamentals and in social and economic topics that are key for business today. This learning has helped Miguel to leverage his talent and previous experiences to become a more complete professional. **It is now easier for him, as a consultant, to fully capture and frame the business challenges faced by clients from a diverse set of industries,** and to lead consulting teams in the construction of solid and comprehensive solutions.

**The learning from the programme enhanced Miguel's capability to move beyond the innovation space and complement our company's portfolio of offerings** with a few, very successful, strategic projects for some leading companies in Brazil. I believe that these projects were very important for the consolidation of our company in this market. Very recently, our operation in Brazil was acquired by a 'big four' consulting firm, as a recognition for our company's value and Miguel's work as a partner."

## Find out more

We encourage you to contact the Executive Global Master's in Management Programme and Admissions Manager:

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You can also visit our website to find out more about the programme:

[lse.ac.uk/egmim](http://lse.ac.uk/egmim)



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