

# SAM FRIEDMAN ~ CURRICULUM VITAE

## ACADEMIC AND PROFESSIONAL EMPLOYMENT

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<b>Commissioner</b> <i>Social Mobility Commission, UK Government</i>	<i>October 2018 – present</i>
<b>Associate Professor</b> <i>Sociology, London School of Economics</i>	<i>Feb 2017 – present</i>
<b>Assistant Professor</b> <i>Sociology, London School of Economics</i>	<i>September 2014 – Feb 2017</i>
<b>Lecturer</b> <i>Sociology, City University, London</i>	<i>January 2013 – September 2014</i>
<b>Research Fellow</b> <i>Sociology, University of York</i>	<i>April 2012 – January 2013</i>
<b>Teaching Fellow</b> <i>Sociology, University of Edinburgh</i>	<i>August 2011-March 2012</i>
<b>Publisher</b> <i>Fest Media Ltd, Edinburgh</i>	<i>March 2005 – September 2015</i>

## EDUCATION

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2008 – 2011 **PhD Sociology** *University of Edinburgh (PhD Awarded November 2011)*

- ESRC Quota Award Holder

2007 – 2008 **MSc Sociology (Research)** *London School of Economics*

- Distinction

2003 – 2007 **MA Hons Sociology and Politics** *University of Edinburgh*

- First Class Honours

## BOOKS

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**Friedman, S.** and Laurison, D. (2019) *The Class Ceiling: Why it Pays to be Privileged* Policy/University of Chicago Press

- Positive scholarly reviews in *Sociology, Administrative Science Quarterly, Journal of Social Policy*
- Positive media reviews in *The Guardian, The Herald, LSE Review of Books, New Humanist, The National*
- Runner up, The Bertrand Russell Prize 2019

**Friedman, S.** (2014) *Comedy and Distinction*. Routledge: London (CRESC Book Series)

- Shortlisted for 2015 BSA Philip Abrams Memorial Prize
- Positive scholarly reviews in *Sociology, Cultural Sociology, Humor*

Savage, M., Devine, F. **Friedman, S.**, Cunningham, N., Laurison, D. Miles, A. Snee, H., Mackenzie, L., Wakeling, P. (2015) *Social Class in the 21<sup>st</sup> Century*. Penguin: London

**Friedman, S.** and Reeves, A. (forthcoming) 'From Aristocratic to Ordinary: Shifting Modes of Elite Distinction' *American Sociological Review*

Reeves, A., **Friedman, S.**, Rahal, C., Flemmen, (2017) 'The Decline and Persistence of the Old Boy: Private Schools and Elite Recruitment 1897-2016', *American Sociological Review* 82 (6) 1139-1167

- Joint lead-author
- Winner of 2018 European Academy of Sociology Best Article Award
- Altmetric score of 525; coverage throughout international media including The Guardian, The Telegraph, TimesHigher, Der Spiegel (Germany), NRC (Netherlands) and Politiken (Denmark)

**Friedman, S.**, O'Brien, D. (2017) 'Resistance and resignation: responses to typecasting in British acting' *Cultural Sociology*, 11 (3) 359-376.

Oakley, K. O'Brien, D., **Friedman, S.**, Laurison, D. (2017) 'Cultural Capital: arts graduates, spatial inequality, and the London effect on cultural labour markets' *American Behavioural Scientist* 61 (12) 1510-1531

**Friedman, S.** and Laurison, D. (2017) 'Mind the Gap: Financial London and Regional Class Pay Gap', *British Journal of Sociology* 68 (3) 474-511

O'Brien, D., Allen, K., **Friedman, S.**, Saha, A. (2017) 'Producing and consuming inequality: a cultural sociology of the cultural industries'. *Cultural Sociology*, 11 (3) 271-282.

**Friedman, S.**, and Macmillan, L. (2017) Is London really the engine-room? Migration, opportunity hoarding and regional social mobility in the UK *National Institute Economic Review*, 240 (1). R58-R72

Laurison, D. and **Friedman, S.** (2016) The Class Pay Gap in Higher Professional and Managerial Occupations' *American Sociological Review*, 81 (4) 668-695

- Joint lead author
- Winner of the 2017 ASA IPM Outstanding Article Award
- Coverage throughout international media including Nature, The New York Times, BBC, The Guardian, The Telegraph, Financial Times

Jarness, V. and **Friedman, S.** (2016) 'I'm not a snob but...' Class Boundaries and the Downplaying of Difference', *Poetics* 61 14-25

**Friedman, S.**, O'Brien, D., Laurison, D. (2016) 'Like skydiving without a parachute': How Class Origin Shapes Occupational Trajectories in British Acting', *Sociology* 51 (5) 992-1010

- Coverage throughout national media including BBC, The Guardian, The Telegraph, Times Higher

**Friedman, S.** (2016) 'Habitus Clivé and the Emotional Imprint of Social Mobility', *Sociological Review*, 64 (1) 129-148

O'Brien, D., Laurison, D., Miles, A., **Friedman, S.** (2016) 'Are the Creative Industries Meritocratic? An Analysis of the 2014 UK Labour Force Survey' *Cultural Trends*, 25 (2)

**Friedman, S.** Savage, M. Hanquinet, L., Miles, A. (2015) 'Cultural Sociology and New Forms of Distinction', *Poetics*, 49 (4) 1-22

**Friedman, S.**, Laurison, D., Miles, A. (2015) 'Breaking the 'Class' Ceiling? Upward Mobility into British Elite Occupations', *Sociological Review* 63 (2) 259-90

**Friedman, S.** (2014) 'The Hidden Tastemakers: Comedy Scouts as Cultural Brokers at the Edinburgh Festival Fringe', *Poetics*, 42 (2) 22-41

Savage, M., Devine, F. Cunningham, N., **Friedman, S.** Laurison, D. Miles, A. Snee, H., Taylor, M. (2014) 'On Social Class, Anno 2014' *Sociology (Special Issue on British Social Class Debate)* 48 (3) 1-20

**Friedman, S.** (2013) 'The Price of the Ticket: Rethinking the Experience of Social Mobility' *Sociology* 48 (2) 352-368

Savage, M., Devine, F. Cunningham, N., Miles, A., Li, Y., Taylor, M. **Friedman, S.** (2013) 'A new model of social class: findings from the BBC's Great British Class Survey experiment', *Sociology*, 47 (2) 219-250

**Friedman, S.** and Kuipers, G. (2013) The Divisive Power of Humour: Comedy, Taste and Symbolic Boundaries', *Cultural Sociology (Special Issue on Field Analysis)*, 7 (2) 179-195

**Friedman, S.** (2012) 'Cultural Omnivores or Culturally Homeless? Exploring the Shifting Cultural Identities of the Socially Mobile', *Poetics*, 40 (3) 467-489

**Friedman, S.** (2011) 'The Cultural Currency of a 'Good' Sense of Humour: British Comedy and New Forms of Distinction', *British Journal of Sociology*, 62: 2 347-370

**Friedman, S.,** Mills, B., Phillips, T. (2011) 'Editors Introduction: Foregrounding The Comedy Audience', *Participations: International Journal of Audience Research*, 8 (2) 1-15

#### JOURNAL ARTICLES IN PROGRESS

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Toft, M. **and Friedman, S.** 'Family Wealth and The Class Ceiling: The Propulsive Power of The Bank of Mum and Dad' (Under Review)

Rahal, C., Reeves, A., Trof, F., **Friedman, S.** (In preparation) Legacy and Longevity: The shifting structure of health inequalities in UK life expectancy, 1500-2016.

#### BOOK CHAPTERS

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**Friedman, S.** and Savage, M. (2018 'A new politics of institutional classism'. In *Move on Up? Social Mobility, Opportunity and Equality in the 21<sup>st</sup> century* Institute for Public Policy Research. London

**Friedman, S.** and Savage, M. (2017) 'Time and Trajectory: Towards a Bourdieusian Approach to Social Mobility. In Payne, G and Lawler, S. *Everyone's a Winner: Rethinking Social Mobility*. Routledge. London

**Friedman, S.** (2015) 'The Limits of Capital Gains: Using Bourdieu to understand social mobility into elite occupations'. In Ingram, N. Thatcher, J. Burke, C. Abrahams, J. (eds) *Bourdieu: The Next Generation. The Development of Bourdieu's Intellectual Heritage in Contemporary UK Sociology*. Routledge. London

**Friedman, S.** (2015) 'Comedy as an Aesthetic Experience' in Hanquinet, L. and Savage, M. (eds) *Handbook of the Sociology of Art and Culture*, Routledge: London

**Friedman, S.** (2013) "'Handling the Darkness': Chris Morris as Cultural Capital', in Leggott, J. (ed) *The Comedy of Chris Morris*, Palgrave Macmillan: London

#### EDITED SPECIAL ISSUES

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O'Brien, D., **Friedman, S.,** Allen, K, Saha, A. (2017) 'Producing and consuming inequality: A Cultural Sociology approach to the cultural industries' *Cultural Sociology* 11 (3)

**Friedman, S.** Savage, M. Hanquinet, L., Miles, A. (2015) 'New Forms of Distinction', *Poetics*, 49 (4)

**Friedman, S.** Mills, B., Phillips, T. (2011) 'Comedy Audiences', *Participations: International Journal of Audience Research*, 8 (2)

## RESEARCH GRANTS

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March 2020 European Research Council

**Starting Grant (Collaborating CI) – 1.2 million Euros (£38,000 for my involvement) - *Changing Elites: how social and institutional change has altered the processes of elite formation over time?***

January 2019 The Sutton Trust

**The Sutton Trust (Joint PI)– £53,000 for *Pulling Away? A Social Analysis of Economic Elites in the UK***

June 2018 UK Government

**Social Mobility Commission (Joint PI)– £18,600 for *Assessing the Evidence Base for a Business Case for Social Mobility***

September 2016 UK Government

**Social Mobility Commission (Joint PI)– £12,700 for *What can the Labour Force Survey tell us about Social Mobility in the UK***

October 2015 UK Economic and Social Research Council

**ESRC Future Leaders Grant (PI) – £247,000 for *Investigating Social Mobility into Britain's Elite Occupations***

October 2008 UK Economic and Social Research Council

**ESRC Quota Award – £54,000 for *Comedy and Distinction***

## AWARDS

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### **European Academy of Sociology Best Article Award 2018**

The Decline and Persistence of the 'Old Boy': Private Schools and Elite Recruitment 1897-2016', *American Sociological Review*

### **American Sociological Association 'Inequality, Poverty and Mobility Section' Best Article Award 2017**

The Class Pay Gap in Higher Professional and Managerial Occupations', *American Sociological Review*

### **Shortlisted for British Sociological Association Philip Abrams Memorial Book Prize, 2015**

*Comedy and Distinction: The Cultural Currency of a 'Good' Sense of Humour*. Routledge

### **University of Edinburgh 'New Directions' Best PhD Paper Award 2011**

Cultural Omnivores or Culturally Homeless? Exploring the Shifting Cultural Identities of the Socially Mobile, *Poetics*

## INVITED TALKS AND KEYNOTES (ACADEMIC)

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### **The Class Ceiling: Why it Pays to be Privileged**

- Keynote: University of Westminster Annual Social Science Lecture (September, 2019)
- University of Oxford (May, 2019)
- UCL Intergenerational Mobility Conference (May 2019)
- Keynote: Social Mobility in Unequal Societies Conference, University of Manchester (April 2019)
- Keynote: Loughborough University Sociology Annual Lecture (May 2019)
- University of York Management (May 2019)
- Leuphana University (April, 2019)
- City University London (April 2019)
- University of Cambridge (March, 2019)
- NatCen (January, 2019)
- University of California Irvine (December 2018)
- Cornell University (October 2018)
- Columbia University (October 2018)
- New York University (October 2018)

- Keynote: Contesting Inequalities Conference, Queens University Belfast (September, 2018)
- University of Glasgow Sociology (December 2017)

#### **The Decline and Persistence of the Old Boy**

- Keynote: Reverberations of Inequality Conference, University of Pennsylvania
- European Academy of Sociology Annual Lecture (September, 2019)
- Brunel University (January, 2019)
- Harvard university (October, 2018)
- IoE (May, 2017)
- Copenhagen Business School (October 2017)
- LSE International Inequalities Institute (March, 2017)

#### **The Class Pay Gap in Higher Professional and Managerial Occupations**

- Sciences Po (June, 2016)
- University of Oxford, Sociology (April, 2016)
- University of California, Berkeley (February, 2016)
- Stanford University (February, 2016)
- Newcastle Business School (October, 2015)
- IoE Thomas Coram Unit (June, 2015)
- University of Lausanne (May, 2015)
- University of Oxford, Social Policy (March, 2015)
- LSE CASE (March, 2015)
- Social Mobility Commission (Feb, 2015)

#### **Comedy and Distinction**

- University of Oslo (May, 2015)
- University of Bergen (May, 2015)
- Free University of Brussels (March, 2015)
- Warwick University Cultural Policy Unit (Feb, 2014)
- City University London (January, 2014)
- University of Eindhoven (January, 2014)

#### **Habitus Clive and The Emotional Imprint of Social Mobility**

- University of Amsterdam (May 2014)

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### INVITED TALKS (POLICY, CIVIL SOCIETY, INDUSTRY)

#### **The Class Ceiling: Why it Pays to be Privileged**

- BBC (July 2019)
- Morgan Stanley (July 2019)
- Government (FastStream) (June, 2019)
- NHS Middlesex Hospital (May, 2019)
- Government (BEIS) (May, 2019)
- Centre for Progressive Policy (April, 2019)
- RSA (April, 2019)
- Government (DIT) (March and April 2019)
- The Bridge Group Conference (2017, 2018, 2019)
- The Judicial Office (June, 2019)
- New Financial (June 2019 and May 2017)
- Civil Service Social Mobility Conference (June 2019)
- Bright Blue (May 2019)
- Channel 4 (March, 2019)
- Government (DfE) (March 2018)
- UpReach (May, 2017)
- Bridge Group Seminar (October 2017, July 2019)
- Greenpeace (January, 2019 and October 2017)
- Government (DCMS) (May, 2018)
- Keynote: LSE Careers Stakeholders Conference
- Elm Green School
- ELBA (October, 2017)
- LSE Widening Participation

### **The Class Ceiling in Television**

- Keynote: Edinburgh International Television Festival (August, 2018)
- Keynote: Channel 4 D.I.V.E.R.S.I.T.Y Festival (April 2017, 2019)
- Responsible Media Forum (March , 2019)

### PROFESSIONAL SERVICE AND ACTIVITIES

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**Editorial Board:** *American Sociological Review*, 2019-2022

**Editorial Board:** *Cultural Sociology*, 2018-2021

**Editorial Board and Treasurer:** *Sociological Review* 2014-2017

**Academic Fellow:** The Bridge Group (Consultancy that uses Research to Promote Social Justice)

**Co-founder:** Stratification and Culture Research Network

**Advisory Board:** UpReach (Social Mobility Charity)

**International Editorial Advisory Board:** *Comedy Studies*, 2009-present

**Affiliate Researcher:** Centre for Comedy Studies, Brunel University, 2013-present

**Social Mobility Review Committee:** *Universities UK*, 2016-2017

**Social Mobility Advisor:** *Channel 4*, 2016-present

**Advisory Board:** TUC Project on 'New Working Class'

**Member:** Labour Party Steering Group on Social Mobility and Inequality, 2018-onwards

**Evidence Given:** *Parliamentary Enquiry on The Class Ceiling in The Performing Arts* (March, 2019)

**Evidence Given:** *APPPG on Social Mobility* (June, 2018)

### CONFERENCE PRESENTATIONS

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- American Sociological Association annual conference (2017, 2019)
- British Sociological Association annual conference (2010, 2012, 2014, 2016, 2017, 2018)
- European Sociological Association Conference (2013)
- Cambridge Stratification Seminar (2016, 2018)
- SCUD Conference (2010, 2011, 2013, 2015, 2018)
- RC-28 annual meeting (2015)

### PROFESSIONAL SERVICE AND ACTIVITIES

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**PhD External Examiner:** Mousavi, S. Mo (July, 2019)

**PhD Internal Examiner:** Bruno Muniz-Baroboza (June, 2015)

### SELECTED MEDIA COVERAGE

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- (2019) TV Documentary entitled 'Breaking into the Elite' on BBC2 based on findings from *The Class Ceiling*
- (2019) *The Class Ceiling* excerpted as *Guardian Long Read*:  
<https://www.theguardian.com/society/2019/feb/07/the-class-pay-gap-why-it-pays-to-be-privileged>
- (2019) *The Class Ceiling* widely reviewed throughout national and international media, including *The Guardian*, *The Times* and *The Herald*. Example review: <https://www.theguardian.com/books/2019/jan/30/class-ceiling-sam-friedman-daniel-laurison-review-pays-to-be-privileged>
- (2016) Acting research featured throughout national and international media. Sample piece from *The Observer*:  
<https://www.theguardian.com/culture/2016/feb/27/class-ceiling-working-class-actors-study>

- (2015) Class Pay Gap research featured throughout national and international media. Sample piece from *The Daily Telegraph* <http://www.telegraph.co.uk/news/politics/11982600/Privilege-pays-literally-study-finds.html>
- (2014) Comedy Research featured throughout national and international media. Sample piece from *The Guardian*: [https://www.theguardian.com/stage/2014/aug/15/are-you-a-comedy-snob-edinburgh-festival?CMP=twt\\_gu](https://www.theguardian.com/stage/2014/aug/15/are-you-a-comedy-snob-edinburgh-festival?CMP=twt_gu)
- (2013) Profiled by *The Guardian* as part of their 'Young, Early, Emerging' series. <https://www.theguardian.com/culture-professionals-network/culture-professionals-blog/2013/aug/20/sam-friedman-fest-magazine-interview>

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## OTHER IMPACT WORK

- (2017) Report prepared for UK government *Social Mobility Commission* on access and progression within the professions (with Lindsey Macmillan and Daniel Laurison)
- (2016) Mobile (play based on my research on social mobility) *Paper Birds Theatre Company* <http://www.latitudefestival.com/line-up/artist/paper-birds-mobile>

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## TEACHING

### **Research Led**

- 2014-Present LSE  
**Course Convenor (Msc module; Class, Politics and Culture)**
- 2014-Present LSE  
**Lecturer, (Msc module: Cultural Theory and Cultural Forms)**
- 2013-2014 City University  
**Lecturer, (3<sup>rd</sup> year module; Class and Culture)**
- 2013-2014 City University  
**Lecturer, (Msc module; Sociology of Art and Culture)**
- 2011 – 2012 University of Edinburgh  
**Lecturer, (Sociology 1b; module on 'class and stratification')**
- 2011– 2012 University of Edinburgh  
**Lecturer, (Honours Course; 'Youth Culture, Media and Society')**

### **Methods**

- 2014-Present LSE  
**Course Convenor (2<sup>nd</sup> year module; Researching London)**
- 2013-2014 City University  
**Lecturer, (Msc module; Approaches to Social Research)**
- 2013-2014 City University  
**Lecturer, (Msc module; Collecting Data – Quantitative and Qualitative Methods)**
- 2013-2014 City University  
**Lecturer, (Msc module; Qualitative Research Methods)**
- 2012-2013 University of York  
**Lecturer, (PhD Seminars; 'Key Skills')**
- 2011 – 2012 University of Edinburgh  
**Lecturer, (Honours Course; 'Project Presentation')**

### **Theory**

- 2013-2014 City University  
**Lecturer, (2<sup>nd</sup> year module; Classical Social Theory)**

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## PHD SUPERVISION

2018-Present LSE  
**Gaby Harris** – *branding and distinction in contemporary youth cultures*

2018-Present LSE  
**Donna Carmichael** – *wealthy elites and private equity investments*

2018-Present LSE  
**Tim White** - *the socio-economic implications of 'Co-Living'*

2018-Present LSE  
**Benjamin Brundu-Gonzalez** – *class, culture and connection in French elite colleges*

2016-present LSE  
**Malik Fercova** – *The experience of upward mobility in Chile*

2015-Present LSE  
**Jason Wong** - *working class identity in Hong Kong*

#### TRANSFERABLE SKILLS

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- Postgraduate Certificate in Higher Education Teaching (PGCertHE)
- Proficient computer skills in SPSS, Excel, PowerPoint, InDesign, Nvivo, Photoshop, SPAD and UCInet
- Advanced Spanish