

# London School of Economics

## Feedback report 2016-17

### Social Policy

Thank you so much for everything you've put into Green Impact this year. We're really proud of what the programme's achieved, and hope you are too.

This document confirms your achievements this year, lets you know about the combined impact of teams at the university, and updates you on what's going on with Green Impact nationally.

### National impact

Green Impact is a change and engagement programme – it helps people understand sustainability and social responsibility, shows them what they can do to make a difference, and supports them in achieving these actions.

It has been developed over the last ten years, using social change theory and NUS' expertise to produce a model that works in all environments and workplaces year-after-year. It covers the whole sustainability spectrum and is based on the themes of continual improvement, collaboration and meaningful change to establish new social norms and inspire people with the skills and passion needed to make a difference.

In 2016/17, Green Impact has:



Been used by 182 organisations ranging from students' unions to NHS Trusts



Engaged 36,517 people in sustainability and social justice issues



Provided 563 students with training and development opportunities



Been made up of 956 teams led by 6,038 people



Seen 42,257 actions completed, 28,409 as a direct result of the programme

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We're delighted that:

- 88.9% of participants last year found the programme either excellent or good;
- 87.3% of people reported that Green Impact had encouraged them to engage in the sustainability agenda; and,
- 75.4% of people said that after being involved with Green Impact they're more likely to encourage others in the sustainability agenda too.

We know this because so many of you take the time to tell us - from time to time, we ask participants of the programme to provide feedback on its impact as well as to evaluate how the programme is run and how it can be improved. We know that surveys can be boring, but we're really grateful to people who complete these as it helps us better understand what the programme achieves and what we can do to better support those involved.

We're currently collecting, and will soon be analysing, this year's results so please do spare some time to give us your feedback.

To see more examples of what's being done by Green Impact teams across the country, search for the Twitter hashtag #GreenImpact and of course, don't forget to tweet about your actions too.

## The programme at London School of Economics

2016/17 has been a great year for the university, collectively we have:



Created 32  
teams



Engaged 1052  
colleagues



Been led by 122  
team members –  
our average team  
size is 4



Provided 41  
students with  
training and  
development  
opportunities



Completed 23  
sustainability  
projects



Achieved 8  
bronze awards



Achieved 15  
silver awards



Achieved 7 gold  
awards



Achieved 1  
platinum award

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## **Project: The Great Outdoors**

### **Award Achieved: Gold**

This year The Department of Social Policy arranged a half day volunteering experience for keen staff.

The team partnered with the London Wildlife Trust to arrange the event, taking 15 volunteers (Department staff and student members) to volunteer for a 'Wild Workday' on a woodland nature reserve, Gunnersbury Triangle.

Under the supervision of the London Wildlife Trust's Conservation Officer, the team helped with conservation activities, such as cutting back and pulling out bramble to enable the wildflowers to re-establish on site, as well as cutting back the willows to allow more light to the woodland ponds.

Alongside the benefits to the nature reserve, the experience also helped inspire volunteers and increase enthusiasm for sustainability amongst the department!

### **Sustainability Engagement Officer Feedback**

The Sustainability Engagement Officer at the university, Jessica Lobo, said of your team's efforts this year "Well done Social Policy! A really worthwhile and productive project – and a great way to get staff and students out of the office and into the wild! It looks like it was a great day and I hope you all enjoyed getting stuck into the work! Keep up the fantastic ideas for next year!"

### **UNESCO Award for 10 years of Green Impact!**

Earlier this year, we were honoured to win an award from UNESCO, providing worldwide recognition for our decade-long commitment to behaviour change and education for sustainability.

*"Green Impact has been hugely influential in the last ten years and is a proven way of creating positive sustainability changes whilst giving students excellent opportunities. We dedicate this award to everyone who's been in the programme and look forward to the next ten years."*

**Robbie Young, NUS' Vice President Society and Citizenship**

### **Next steps**

Once again, on behalf of the whole Green Impact team, many thanks for helping to make the programme a success this year. We hope you look forward to taking part next year. Congratulations on all your achievements and before you get cracking on next year, make sure you take a good rest, reward your team, and reflect on everything you've achieved this year!

In addition to the success of scheme here at the university, as well as at the other organisations using Green Impact this year, we're now recruiting further organisations to the programme for the next year. If you know of an organisation who might benefit from taking part, get in touch.

For more information, news, case studies and information about NUS' other sustainability programmes, visit [www.nus.org.uk/greenimpact](http://www.nus.org.uk/greenimpact) or contact [michelle.farrell@nus.org.uk](mailto:michelle.farrell@nus.org.uk).