

Department of Social Psychology public lecture



PSYCHOLOGY
IS SOCIAL

Culture and Intelligence

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Hashtag for Twitter users: **#LSEmindware**



Culture and Intelligence

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April 12, 2016

IQ Test for 19th Century Plains Indian

- What's the best way to ensure that you can always make a fire in short order?
- In what circumstances is it most effective to kill a large number of buffalo by starting a prairie fire and in what circumstances is it best to herd them off a cliff?
- When making arrows in the spring is it best to use ash tree saplings or locust tree branches?
- What are the most important attributes in the leader of a raiding party if the main purpose of the raid is to obtain horses? If the main purpose is to drive another tribe out of your territory?

Army IQ Test

- What is the top speed achieved by a locomotive? A) 40 mph B) 60 mph C) 80 mph
- What is the best tool to use to fix a broken telegraph key?
- Which of the following animals can be driven to market by men on horseback?
a) Cows b) Hogs c) Turkeys d) Buffalo

Raven Progressive Matrices

“Culture free”

- “...a person’s total score ...provides an index of his intellectual capacity whatever his nationality or education.” Raven, Court and Raven (1975)

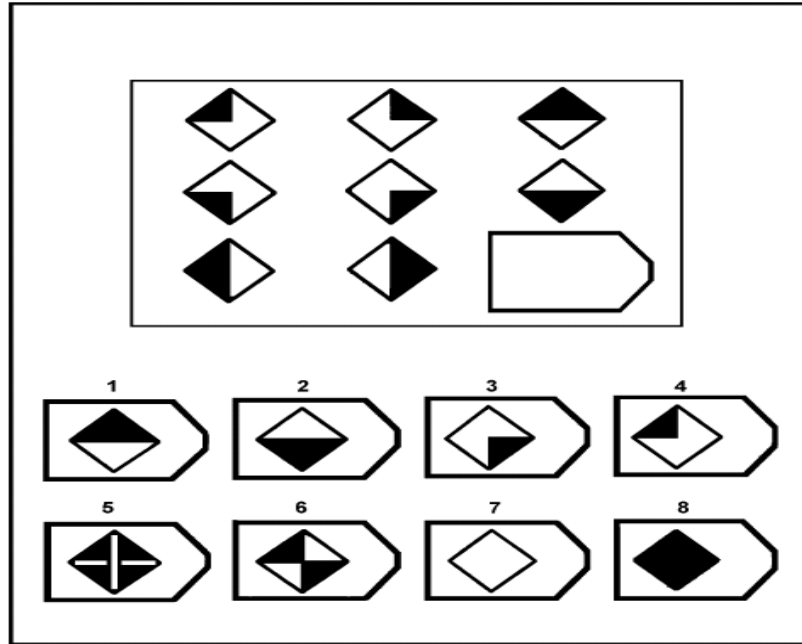
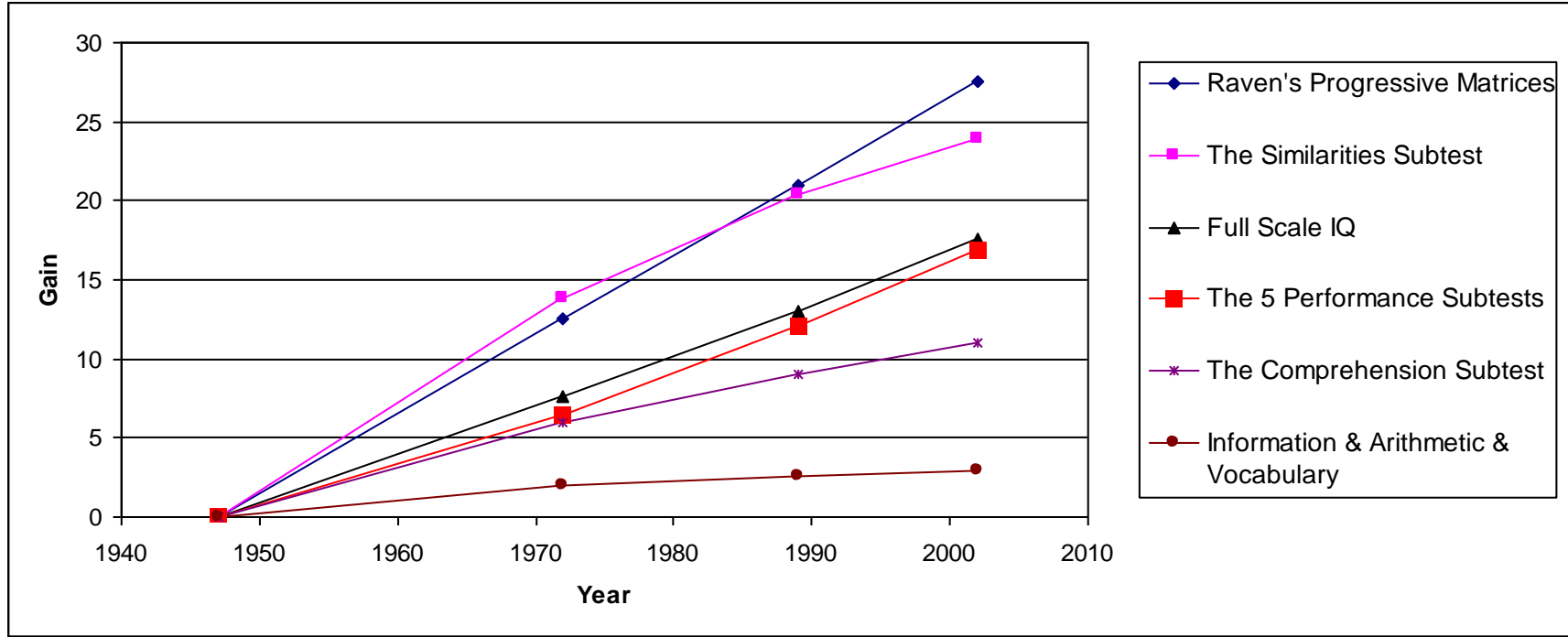


Fig. 2. Problem illustrating the Raven's Progressive Matrices Test.

Gains in WISC IQ Test and Subtests from 1947-2002



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