



CENTRE for ECONOMIC
PERFORMANCE

Lionel Robbins Memorial Lectures

The Return of Depression Economics

Part 3: The night they reread Minsky

Professor Paul Krugman

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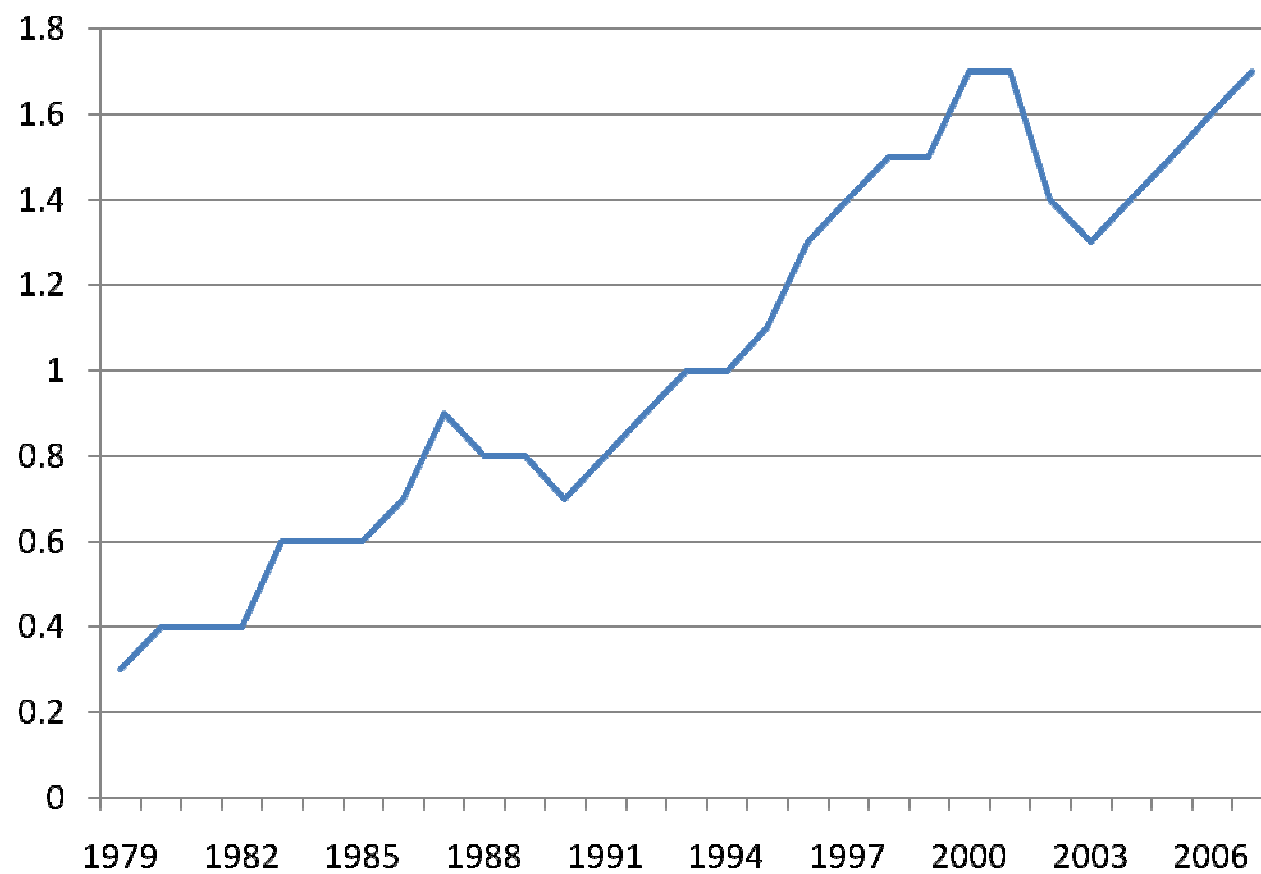
Professor Danny Quah

Chair, LSE

Lecture 3: The night they reread Minsky

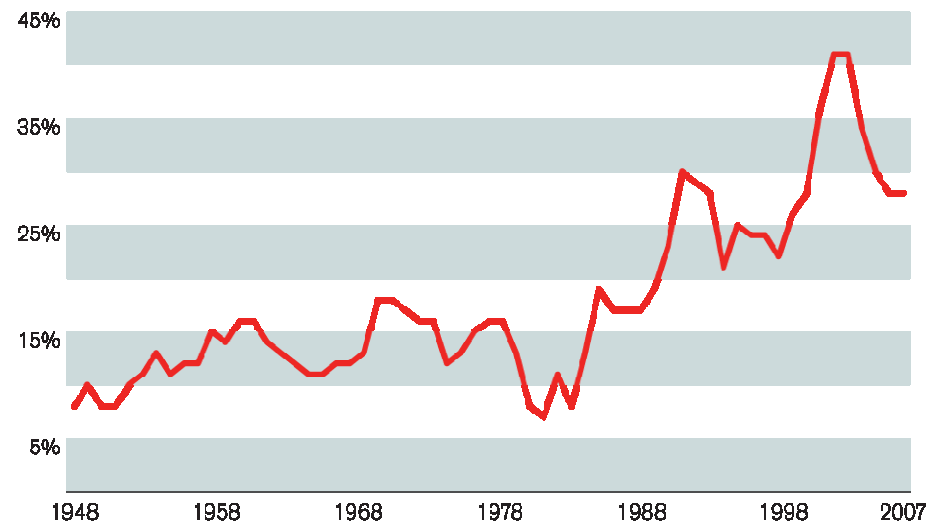
Paul Krugman

Securities, commodity contracts, and investments (% of GDP)

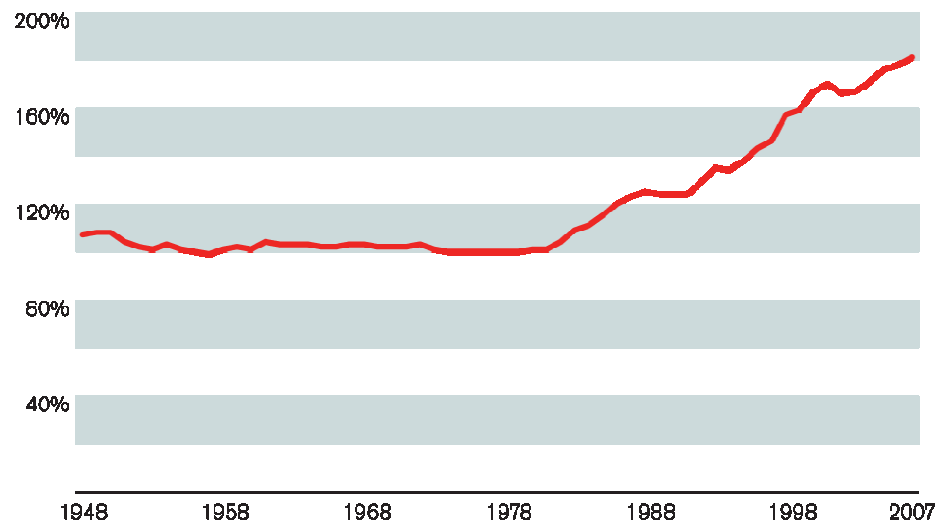


Source:
Simon Johnson/
James Kwak

FINANCIAL-INDUSTRY PROFITS AS A SHARE OF U.S. BUSINESS PROFITS



PAY PER WORKER IN THE FINANCIAL SECTOR AS A PERCENTAGE OF AVERAGE U.S. COMPENSATION



What if we de-financialize?

US exports of financial services, 2007:

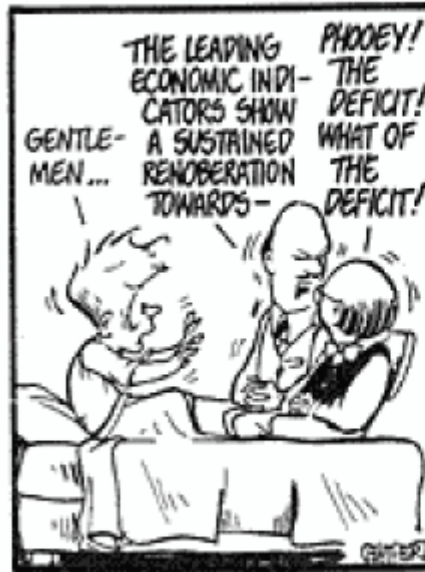
\$43 billion = 0.3 % of GDP

UK exports of financial services, 2007:

\$69 billion = 2.5% of GDP

BLOOM COUNTY

by Berke Breathed



Reading Keynes I

From the time of Say and Ricardo the classical economists have taught that supply creates its own demand;—meaning by this in some significant, but not clearly defined, sense that the whole of the costs of production must necessarily be spent in the aggregate, directly or indirectly, on purchasing the product.

...

It is, then, the assumption of equality between the demand price of output as a whole and its supply price which is to be regarded as the classical theory's 'axiom of parallels'. Granted this, all the rest follows—the social advantages of private and national thrift, the traditional attitude towards the rate of interest, the classical theory of unemployment, the quantity theory of money, the unqualified advantages of *laissez-faire* in respect of foreign trade and much else which we shall have to question.

Reading Keynes II

Let Z be the aggregate supply price of the output from employing N men, the relationship between Z and N being written $Z = \phi(N)$, which can be called the *aggregate supply function*. Similarly, let D be the proceeds which entrepreneurs expect to receive from the employment of N men, the relationship between D and N being written $D = f(N)$, which can be called the *aggregate demand function*.

Reading Keynes III

Now if for a given value of N the expected proceeds are greater than the aggregate supply price, i.e. if D is greater than Z , there will be an incentive to entrepreneurs to increase employment beyond N and, if necessary, to raise costs by competing with one another for the factors of production, up to the value of N for which Z has become equal to D . Thus the volume of employment is given by the point of intersection between the aggregate demand function and the aggregate supply function; for it is at this point that the entrepreneurs' expectation of profits will be maximised. The value of D at the point of the aggregate demand function, where it is intersected by the aggregate supply function, will be called *the effective demand*. Since this is the substance of the General Theory of Employment, which it will be our object to expound, the succeeding chapters will be largely occupied with examining the various factors upon which these two functions depend.

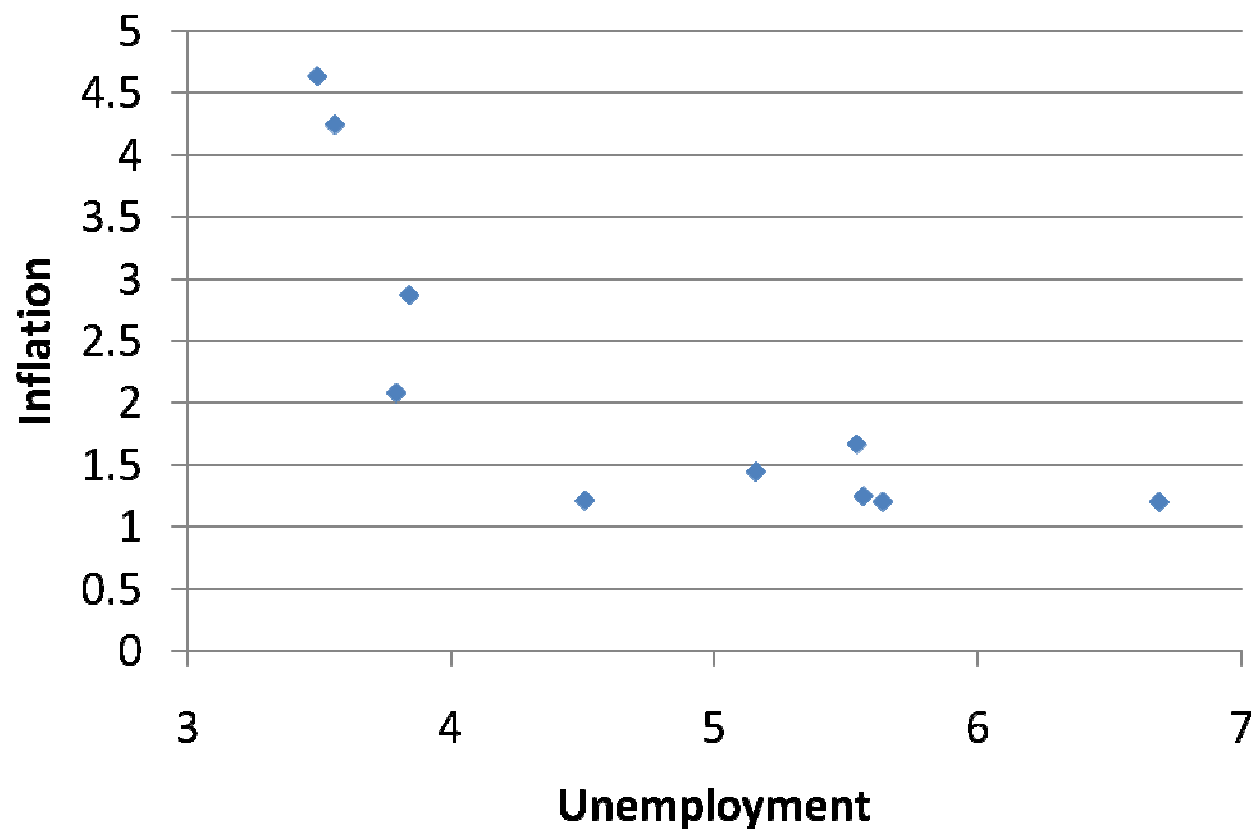
Rationalizing macro, part 1:

The neoclassical synthesis (Samuelson)

Rational consumers (Ando-Modigliani, Friedman)

Natural rate hypothesis (Friedman, Phelps)

The Phillips curve, 1960-69

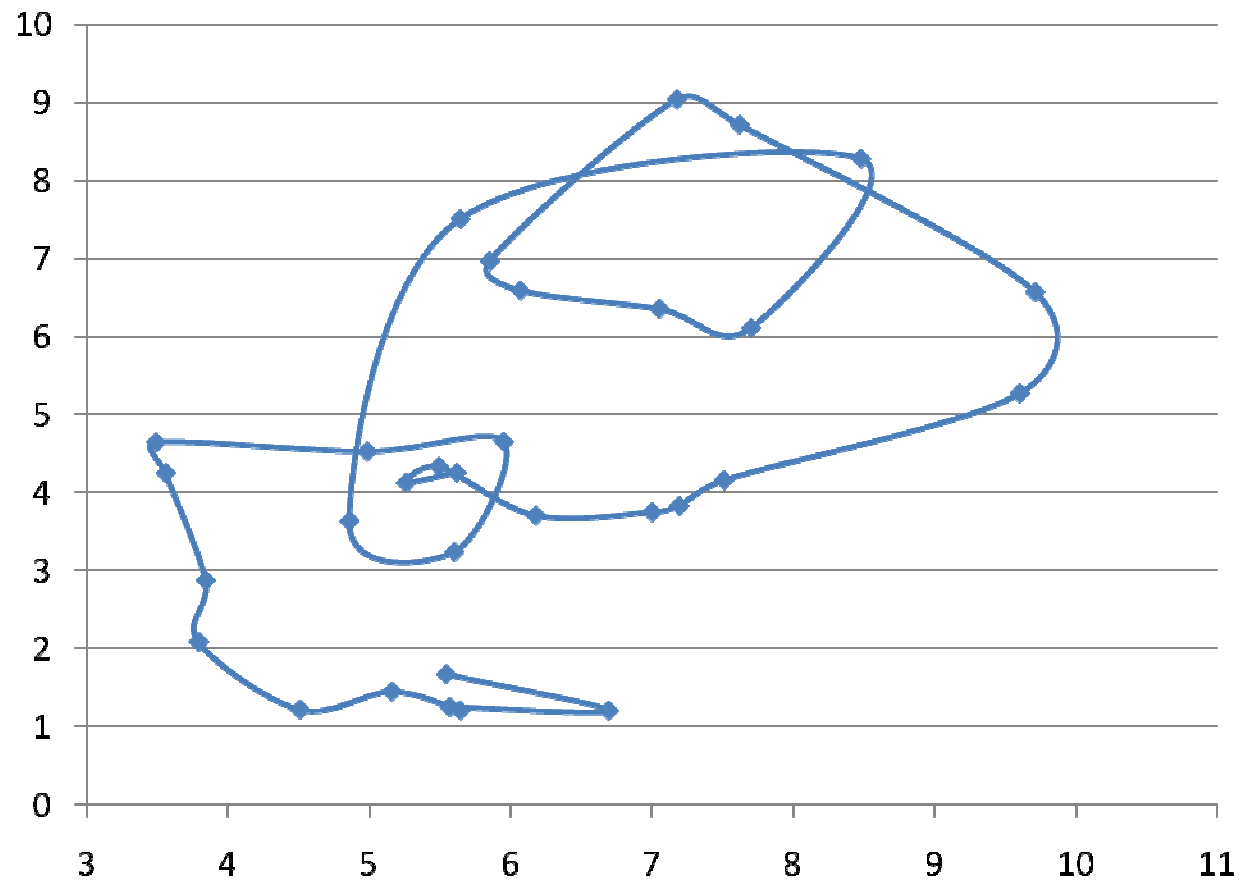


Friedman, 1967:

To state this conclusion differently, there is always a temporary trade-off between inflation and unemployment; there is no permanent trade-off. The temporary trade-off comes not from inflation per se, but from unanticipated inflation, which generally means, from a rising rate of inflation. The widespread belief that there is a permanent trade-off is a sophisticated version of the confusion between “high” and “rising” that we all recognize in simpler forms. A rising rate of inflation may reduce unemployment, a high rate will not.

Prediction: “Clockwise spirals” in unemployment-inflation

The Phillips curve, 1960-90

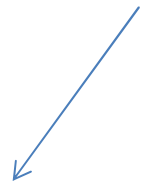


The Great Divide

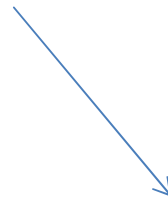
Lucas / rational expectations



Too much information (circa 1979)



Real business
cycle ("fresh water")



New Keynesian
("salt water")

In the background: efficient markets theory

For a long while after the explosion of macroeconomics in the 1970s, the field looked like a battlefield. Over time however, largely because facts do not go away, a largely shared vision both of fluctuations and of methodology has emerged. Not everything is fine. Like all revolutions, this one has come with the destruction of some knowledge, and suffers from extremism and herding. None of this deadly however. The state of macro is good.

Olivier Blanchard, August 2008

John Cochrane, a finance professor at the Booth School of Business at the University of Chicago, said that while Tobin made contributions to investing theory, the idea that spending can spur the economy was discredited decades ago.

“It’s not part of what anybody has taught graduate students since the 1960s,” Cochrane said. “They are fairy tales that have been proved false. It is very comforting in times of stress to go back to the fairy tales we heard as children but it doesn’t make them less false.” To borrow money to pay for the spending, the government will issue bonds, which means investors will be buying U.S. Treasuries instead of investing in equities or products, negating the stimulative effect, Cochrane said. It also will do nothing to unlock frozen credit, he said.

From Bloomberg: **Yale’s Tobin Guides Obama From Grave as Friedman Is Eclipsed**

What even salt-water schools lost:

Fiscal policy: only 5 NBER working papers mentioned fp in title or abstract between 1985 and 2000 (out of about 7000)

Causes of demand fluctuations

