



Careers

Employer Guide

2018/19



lse.ac.uk/employers

Welcome to the LSE Careers Employer Guide

LSE Careers engages thousands of employers across a wide variety of sectors in the UK and globally. Our Employer Engagement Team is here to help you connect with and employ LSE students and graduates. The following guide provides an overview of services available to help you raise your profile, identify talent and recruit into your organisation. Rather than just providing a comprehensive listing of opportunities, we hope this guide will serve as a starting point for a conversation.

LSE Careers recognises that all employers have different needs, resources and targets; working with our Employer Engagement Advisers will allow you to design a programme of activity to best suit your requirements, whether that is a simple vacancy post or a long-term profile-raising campaign.

We are looking forward to hearing from you.

Maryane Mwaniki **Head of Employer Engagement**

Meet the Employer Engagement team



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LSE CareerHub

LSE CareerHub is the portal used by students and alumni to book onto events, search and apply for jobs and research organisations.

Employers can use LSE CareerHub to:

- Post vacancies free of charge
- Send targeted promotional emails
- Book to attend careers fairs and events
- Submit adverts and enhanced profiles

54,613 unique, active users (students and alumni 0-5 years)

126 average distinct views per event

8,227 average weekly logins (students and alumni 0-5 years)

81% of current students use CareerHub

Source: April 2016-
April 2017

Did you know?

Students can follow your CareerHub employer profile and will automatically be informed when you advertise vacancies.

“*Excellent service with high quality applicants.*”

**The Strategy Works Ltd
(Marketing Consultancy)**



Employer services

We offer a wide range of services which can be tailored to help you enhance your profile, target students and raise awareness of opportunities within your organisation.

Free vacancy board

You are able to post job opportunities on our free LSE Careers vacancy board, which is viewed by thousands of students and alumni every week. Here you can add graduate roles, internships, part-time work, volunteering opportunities and experienced hire positions, based in the UK and overseas.

On average over 1,000 students visit the vacancy board each day to view details of opportunities.

Events board

Our free events board can be used to promote your on- and off-campus events to our students and graduates. Events appear in student and graduate searches based on the careers preferences they have elected.



The free vacancy board is extremely useful - we advertise there instead of via other London university websites as these charge for the same service. This means that your students and alumni have exclusive access to jobs that are otherwise not advertised. ♡

Stirling Assynt (Political and Security Risk Consultancy)

Targeted emails

Sending a targeted email is a highly effective way of promoting your opportunities or events to a specific group of students and alumni, allowing you to reach the most interested or qualified cohort directly.

You can target according to:

- Occupational interest
- Nationality or language
- Academic department or programme of study
- Undergraduate, graduate, PhD or alumni
- Year of study or graduation

This service is priced according to how many occupational interests you select.

Did you know?

100% of organisations surveyed said their expectations were met and 100% said they received applications or interest from LSE students following their targeted email.

Online adverts

Online adverts are featured on the CareerHub homepage and therefore raise your online profile and lead students and graduates directly to your website.

CareerHub enhanced employer profiles

Increase your visibility to our students and alumni online by creating your own customisable enhanced employer profile. You'll have the capacity to include more personalised content about your organisation and the option to add HTML on to your profile.

Enhanced profiles also automatically pull through your vacancies and events featured on CareerHub ensuring up to date information on all your available opportunities.

Did you know?

We welcome **blogs from employers**, not-for-profit and volunteer focused organisations, industry and sector experts, entrepreneurs, and individuals that can offer an insight into careers related topics to LSE students.

“*Meaningful engagement with the broadest range of employers is critical to our success. Rather than simple provision of services our approach is to build relationships that add value for all parties. A willingness to explore and understand individual organisations' aspirations and challenges underpins all of our conversations.*”

**Jenny Blakesley, Director,
LSE Careers**

Did you know?

Involving LSE Alumni from your organisations can increase the quality of engagement. Alumni are perceived as offering more personalised insight into your organisation and provide honest advice to current students. Please encourage LSE Alumni at your organisation to participate in your upcoming careers event at LSE.



Employer events

Careers cafés

A Careers café session allows you to reserve a private area of our sixth floor café where you can facilitate one-to-one or group student activities, either on a drop-in or pre-selected basis.

Careers cafés offer maximum flexibility as they allow you to manage the time spent with students as you wish. For example you could hold a focus group, Q&A, information session or invite pre-selected candidates to mock interview support.

Careers cafés are also a great way to meet and keep in touch with your graduate offer-holders.

Did you know?

Students can apply to attend your careers café and you can invite those you feel are most suitable based on your own specific set of criteria.

Coffee mornings

Coffee mornings are a great way to meet emerging talent and engage with your target audience of students and alumni in a relaxed and flexible format. Coffee mornings are catered networking events that promote open conversations and small group discussions which will deepen student and alumni understanding of your organisation.



Thanks so much for organizing, I learnt a lot. It was a great opportunity to really speak with people from the industry. I also think the ratio of presenters to students was just right.



LSE Student



Careers fairs

Our sector-specific careers fairs held on campus in London are a great way to raise the profile of your organisation with a cross-section of our student and alumni population. Careers fairs are our flagship career events and the most effective way to meet a high volume of students in a short space of time.

Fair sponsorship

Raise your profile by becoming an exclusive sponsor of one of our fairs. Speak to a member of our team about developing a bespoke sponsorship package for a fair based on your organisation's requirements.

We host the following fairs annually:

Michaelmas Term (September – December)

- Banking and Financial Services Fair
- Volunteering Fair
- Consultancy Fair
- Internship Fair
- Public Sector and Policy Careers Fair
- Law Fair
- Business and Management Fair
- International Organisations Day

Lent Term (January – March)

- Lent Term Volunteering Fair
- European Internships Fair (in Brussels)

Summer Vacation (August)

- Asia Careers Fairs (in Beijing, Hong Kong, and Shanghai)

Did you know?

Information on working during studies can be found on the School's International Student Visa Advice Team (ISVAT) (Ise.ac.uk/ISVAT).

International fairs

We also host international careers events in Brussels, Beijing, Shanghai and Hong Kong.



Skills seminars

Our seminar series allows organisations to invest in the career development of LSE students and alumni, enabling them to enhance and develop their employability skills and understanding of the global labour market.

Every Wednesday afternoon during term, we invite employers and speakers to deliver seminars and workshops open to our students. Seminars can take many forms including case study workshops, business games, and mock assessment centres. The skills seminars offer an opportunity to engage with our students and alumni in an interactive environment, and to provide insight and guidance on the key skills you require for your organisation.

On-campus promotions

Want to bring a waffle cart on to campus? Hand out branded promotional materials? Hold a networking event for selected students? Set up an interactive game?

We have promotional space that allows you to promote your brand and speak directly with LSE students.

On-campus presentations

Book a space on campus to host presentations for up to 120 LSE students and alumni during term time. Our Employer Engagement team can advise on the best scheduling and ways to promote your event to reach the widest audience. We will also assist you in setting up and delivering a successful event on the day.

This option works best for organisations that already have brand recognition among our students and graduates.



Did you know?

100% of organisations surveyed said their expectations were met and 100% would host a presentation again.



Students were well engaged, and well informed on the topics we were discussing. It was a pleasure speaking to them, and we hope to be involved again next year. 💖

GPLUS (Public affairs and communications consultancy)

LSE Careers Patrons

Our Patrons are a group of organisations committed to supporting the development of LSE students. Through our Patrons we are able to deliver a service to meet the needs of our diverse and ambitious students. Funds raised from LSE Careers Patrons make it possible for us to develop new and innovative events as well as maintain some of our most popular services such as the Volunteer Centre.



ALLEN & OVERY



Bloomberg



CLIFFORD
CHANCE



J.P.Morgan



Linklaters

McKinsey & Company

Morgan Stanley

NOMURA



optiver



SLAUGHTER AND MAY



TRAVERS SMITH

solon

Becoming a Patron

Being a Patron of LSE Careers is the best way for you to keep up to date with all the developments at the School and will help to inform your recruitment strategy. You will have an Employer Engagement Adviser to help plan your recruitment activities at LSE and can meet regularly with our team of Careers Consultants to hear what students are saying.

Benefits of patronage:

- 20% discount on a Careers café booking
- One free targeted email
- Invitation to book early for our flagship careers fairs and employer presentations
- Free Enhanced employer profile on LSE CareerHub
- Invitation to facilitate an employer-led skills seminar
- Annual sector overview dashboard
- Annual engagement activity dashboard
- Invitation to LSE Careers' Recruiter Morning
- Your organisation's logo will feature on our Patron Group webpage

Did you know?

Patrons of LSE Careers receive one free targeted email and many other great exclusive benefits as part of their Patron package.



We actively recruit from LSE, and use the Patron Scheme to aid us in our talent search as it helps us to ensure our brand is seen by the students, secure our place at careers fairs and gain a data driven insight into our recruitment activities. LSE events are well attended and we have good conversations with a diverse range of students. ”

PwC (Professional Services Firm)



Term dates

2018/19

Michaelmas Term

Thursday 27 September –
Friday 14 December

January Exams

Monday 7 January – Friday 11 January

Lent Term

Monday 14 January – Friday 29 March

Summer Term

Monday 29 April – Friday 14 June

For those departments that operate them, School Reading Weeks are the weeks beginning 5 November 2018 and 18 February 2019.

2019/20

Michaelmas Term

Monday 30 September 2019 –
Friday 13 December 2019

Lent Term

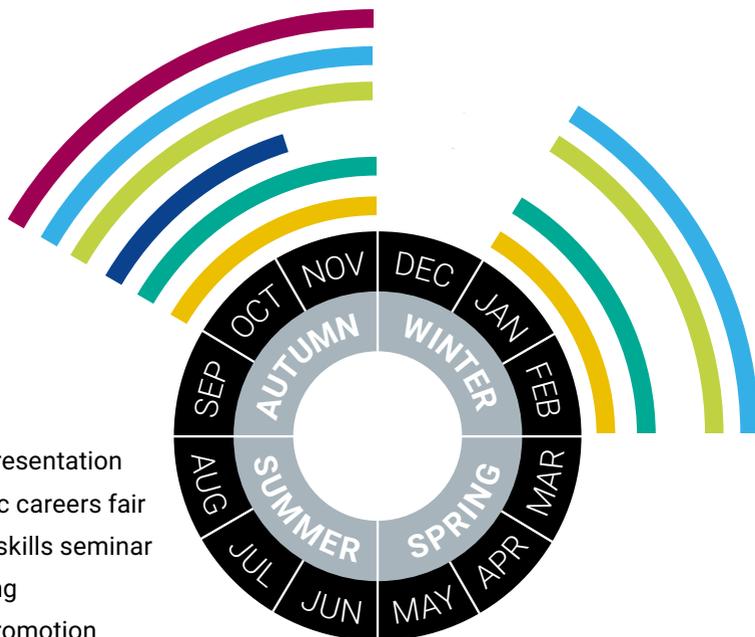
Monday 20 January 2020 –
Friday 3 April 2020

Summer Term

Tuesday 5 May 2020 –
Friday 19 June 2020

On-campus events dates

- Careers café
- On-campus presentation
- Sector specific careers fair
- Employer-led skills seminar
- Coffee morning
- On-campus promotion





Careers

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CareerHub: careers.lse.ac.uk

Blog: blogs.lse.ac.uk/careers

Opening hours

Monday – Wednesday: 9:30am-5:00pm

Thursday: 9:30am-8:00pm

Friday: 9:30am-5:00pm

lse.ac.uk/careers

Find us **@LSECareers**

