



The Climate Change Collaboratory (www.modul.ac.at/nmt/triple-c) is a two-year research project funded within the Austrian Climate Research Program. Marking the launch of the project, the project consortium and MODUL University Vienna cordially invite you to an expert workshop and public symposium on

Climate Change Communication and Collaboration: Translating Awareness into Collective Action

Date: Wednesday, June 16th, 10:00 – 19:00

Location: MODUL University Vienna

Am Kahlenberg 1, 1190 Vienna, Auditorium Maximum

www.modul.ac.at/map

David D. Herring, Communications Program Director, NOAA Climate Program Office, U.S. Department of Commerce, National Oceanic and Atmospheric Administration

DI Alexander Hubmann-Haidvogel, Researcher and Lecturer, MODUL University Vienna, Department of New Media Technology

Prof. Dr. Helga Kromp-Kolb, Austrian Scientist of the Year 2005 and Head of the Institute of Meteorology, University of Natural Resources and Applied Life Sciences

Mag. Angelika Kufleitner, University of Graz, Wegener Center for Climate & Global Change

Mag. Lisa Maurer, Graz University of Technology, Knowledge Management Institute

Dr. Werner Pillmann, Chairman of the International Society for Environmental Protection, Spokesperson of the German Information Society's TC 4.6.1 on Environmental Informatics

Prof. DDr. Arno Scharl, Vice President and Head of Department, MODUL University Vienna, Department of New Media Technology

Dr. Thomas Schauer, Director, European Support Center of the Club of Rome

Dr. Reinhard Scholl, Head of the Telecommunication Standardization Policy Department, International Telecommunication Union (ITU)

Dr. Sabine Sedlacek, Assistant Professor, MODUL University Vienna, Department of Public Governance and Management.

Mag. Sebastian Seebauer, University of Graz, Wegener Center for Climate & Global Change

David Stainforth, Senior Research Fellow, London School of Economics, Grantham Research Institute on Climate Change and the Environment

The Climate Change Collaboratory (Triple-C) aims to utilize new media technology for strengthening the relations between scientists, policy makers, educators, environmental NGOs, news media and corporations – stakeholders who recognize the need for climate change adaptation and mitigation, but differ in their specific worldviews, goals and agendas. Triple-C will manage a large repository of expert knowledge and provide a platform for effective communication and collaboration. Innovative survey instruments in the tradition of “games with a purpose” will create shared meaning and leverage networking platforms to capture indicators of environmental attitudes, lifestyles and behaviors. Triple-C will draw upon the lessons learnt from building the Media Watch on Climate Change, an award-winning news and social media aggregator available at www.ecoresearch.net/climate.

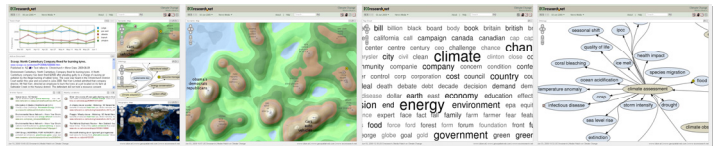
Triple-C is funded by the *Austrian Climate and Energy Fund* within the program line ACRP (Austrian Climate Research Program). The project partners include the Department of New Media Technology (MODUL University Vienna), the Research Institute for Computational Methods (Vienna University of Economics and Business), the Wegener Center for Climate and Global Change (University of Graz), and the European Support Center of the Club of Rome.

Schedule

10:00 – 12:00	Workshop Part I Welcome and Project Introduction, Defining a Shared Vision and Roadmap, Identifying Current Shortcomings of Collaboration Platforms
12:00 – 13:00	Lunch
13:00 – 15:00	Workshop Part II Data Sources, Application Scenarios, Funding Opportunities
15:00 – 16:00	Coffee Break and Networking at Rooftop Terrace Further Discussions or Project Meetings in Lecture Room 1.08
16:00 – 17:00	Media Corner (Upstairs)
17:00 - 19:00	Public Symposium
19:00 – 20:00	Drinks at Rooftop Terrace

We look forward to welcoming you!

RSVP by phone 01-3203555-302 or
email to events@modul.ac.at and
programs@usembassy.at



Media Watch on Climate Change