



**SEQUOIA PROJECT**  
***"Socio-Economic Impact Assessment for Research Projects"***

Contract n° 258346

## **WP4: Dissemination and Assessment Methodology Transfer**

### **Deliverable D4.3 Collaboration Activities Plan**



Project funded by the European Commission  
"Information Society and Media Directorate -  
General", Support Action

**Contract Number:** 258346  
**Project Acronym:** SEQUOIA

**Deliverable N°:** D4.3  
**Due date:** M6  
**Delivery Date:** 03 Dec 2010

**Author:** Marco Alessi, Barbara Pirillo (ENG)  
**Partners contributed:** Paolo Dini (LSE), Antonella Passani (T6)  
**Made available to:** Public

Versioning		
Version	Date	Name, organisation
1	25/11/10	Marco Alessi (ENG)
2	02/12/10	Barbara Pirillo, Marco Alessi (ENG)
3		

#### Quality check

**Internal Reviewers:** Paolo Dini (LSE)  
Antonella Passani (T6)

## Table of Contents

<b>1. COLLABORATION ACTIVITIES PLAN .....</b>	<b>4</b>
Background .....	4
Collaboration Methodology and Plan .....	5
<b>2. COLLABORATION CONTEXT.....</b>	<b>7</b>
Projects taking part in the assessment exercise.....	7
Collaboration activities.....	8
The case studies on the SEQUOIA Website .....	8

## 1. COLLABORATION ACTIVITIES PLAN

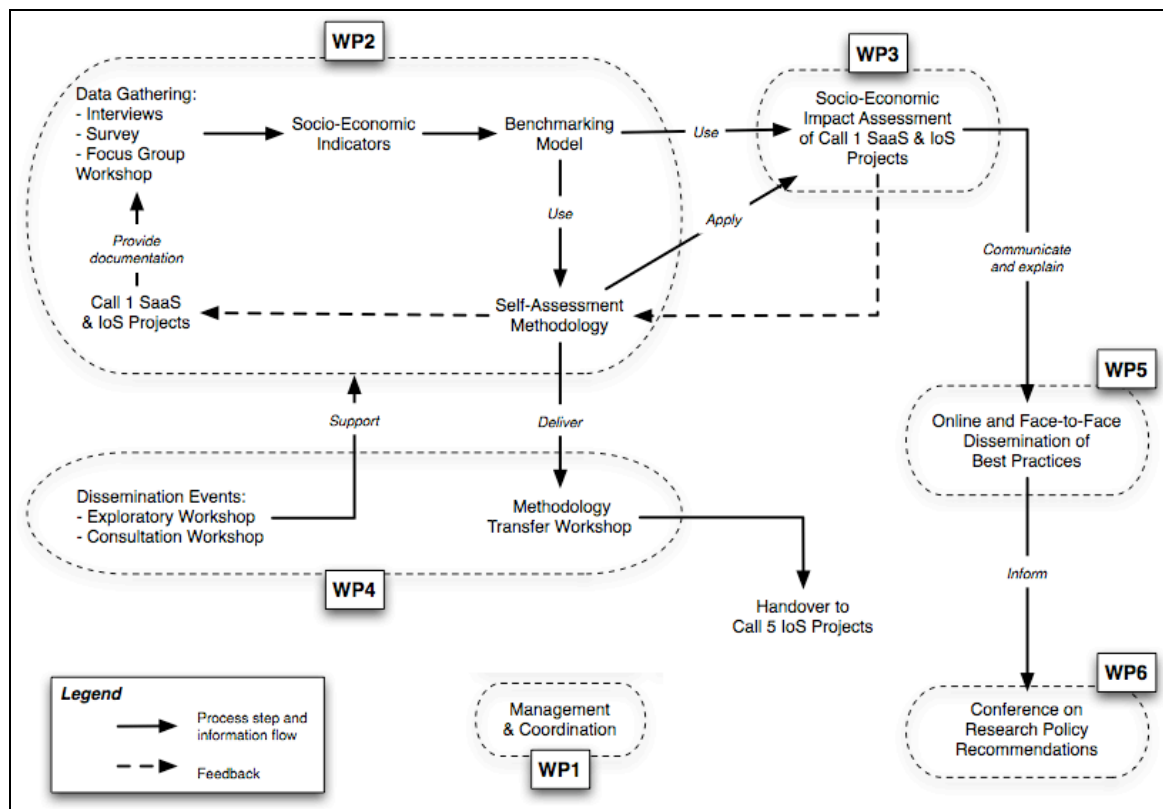
### Background

The overarching objective and motivation of SEQUOIA is to facilitate the maximisation of the impact of Software as a Service and Internet of Services projects (SaaS and IoS), and also support the transfer of results to SMEs. To reach this overall objective, the SEQUOIA partners decided to:

*firstly*, to measure the potential impact of already funded projects by developing a sound socio-economic methodology for the measurement of this impact,  
*and secondly*, to render the methodology applicable by new projects on their own, without the help of this support action.

The remit of Workpackage 4 ‘Dissemination and Assessment Methodology Transfer’ is to disseminate and transfer the project assessment methodology to the Call 5 projects. In this way, the new projects will be able to self-evaluate their potential impact in terms of socio-economic benefits, and possibly re-orient their activities in order to improve such impact, in alignment with the EC policy for the Future Internet Society.

The following diagram contextualizes WP4 in relation to the other workpackages in the SEQUOIA project.



**Figure 1. Pert diagram of SEQUOIA's workpackages with activity workflow details**

From the onset, the Dissemination activities and deliverables went hand-in-hand with, and complemented, the technical and practical deliverables in order to arrive at and maximise the support that the SEQUOIA project seeks to deliver both to the designated calls 1 and call 5 projects.

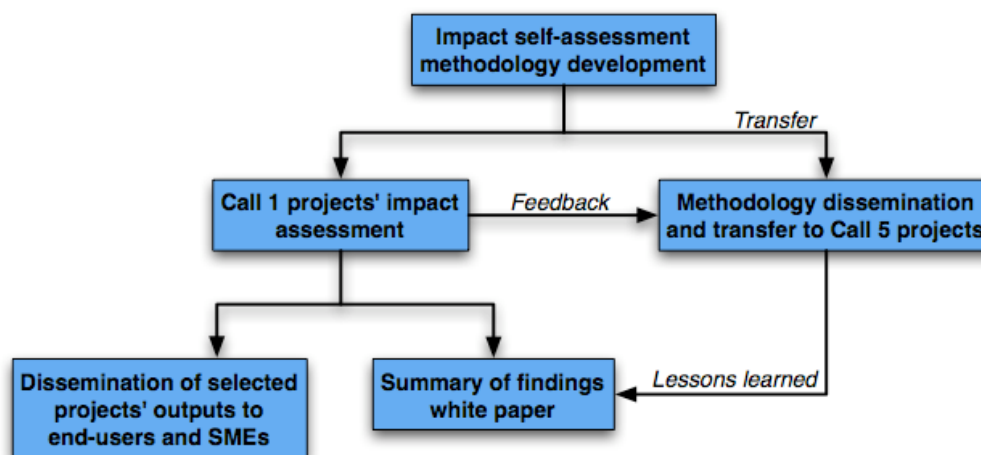
In particular, this deliverable ‘Collaboration Activities Plan’ describes the SEQUOIA project’s Collaboration Plan that will be carried out in WP5. As per the Description of Work (DOW), it is a report that will detail the plan of collaboration with other Objective 1.2 projects listing the main activities between SEQUOIA and other projects. The report provides also a list and a brief introduction to them.

The consortium members commit to provide contributions to the following activities:

- Exploitation of synergies / technical concertation: participation to workshops, contribution to some of the working groups.
- Joint activities for exchange, dissemination and training
- Production of dissemination material that can be used for communication towards the general public.
- Co-ordination of standardisation efforts

In addition to this, a short description of the initial collaboration plan between SEQUOIA and each initiative/project is included in this document.

The following diagram shows a high level view of the approach being taken by SEQUOIA project and how dissemination fits into the research path.



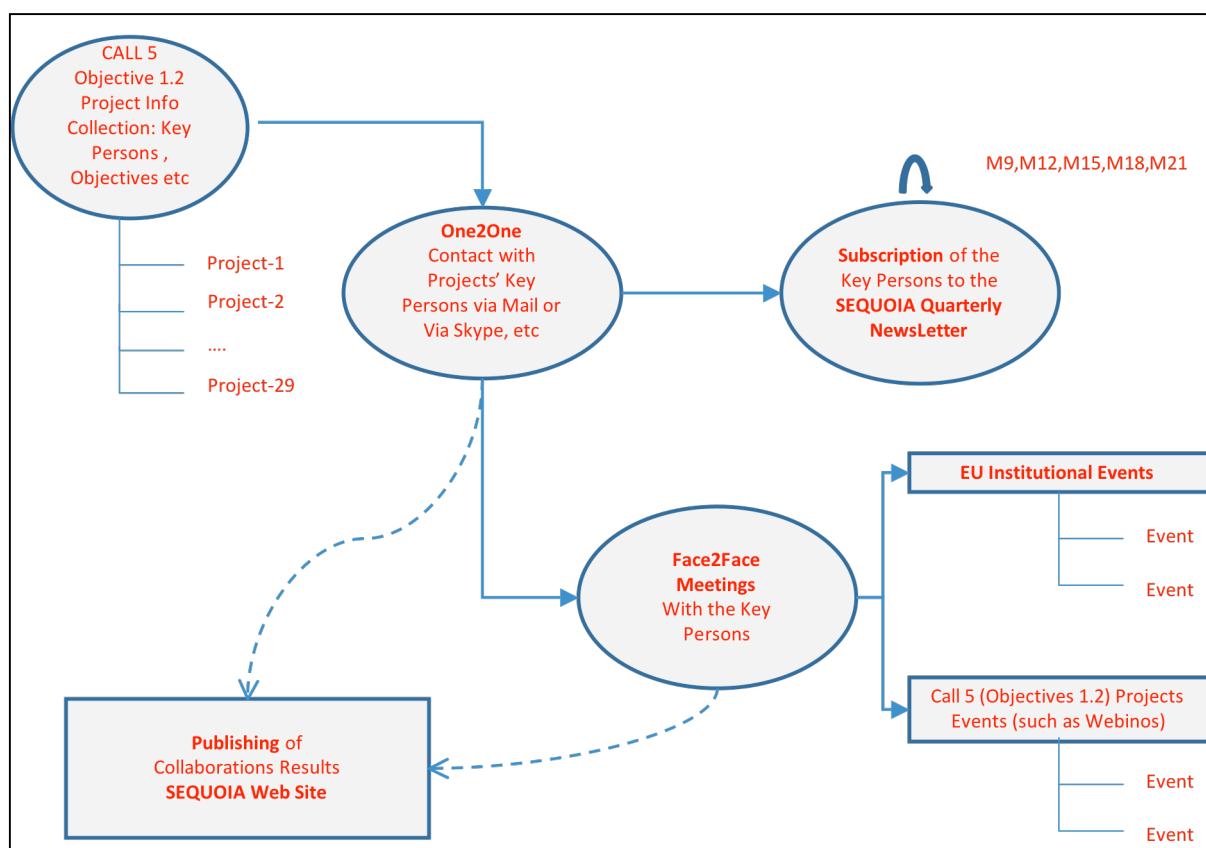
**Figure 2. High-level view of SEQUOIA project’s approach**

### Collaboration Methodology and Plan

Regarding the collaboration with the SEQUOIA Project, the methodology built up aims at creating a liaison – based on co-operation activities with other ICT Projects under the WP2009/2010 Objective “Internet of Services, Software and Virtualisation”.

The main aim of this Collaboration Plan in the SEQUOIA project is to make available to the consortium, the EC and particularly the first target audience namely the Call 5 projects as well as any other interested parties, a plan for collaboration that would enable them to familiarise themselves with and engage with the project.

The Collaboration Plan will be deployed as shown in Figure 3.



**Figure 2. High-level view of SEQUOIA project's collaboration approach**

**Phase 1 : Call 5 Objectives 1.2 Projects Information collection** based on:

- Factsheets
- Key Persons
- Project Coordinators
- WP Leaders

**Phase 2: One-2-One online contacts** with Projects Key persons in order to start a first dialogue and explain how the SEQUOIA methodology can be used for a self assessment. This activity will be conducted via mail, skype and video conference facilities.

**Phase 2.1: Subscription of the Contact persons to the Sequoia Web Newsletters:** through this means the results of the SEQUOIA methodology applied to the Call 1 will be described together with relevant results.

**Phase 2.2: Face-to-Face meetings** with the contact persons. This activity is highly important to establish a concrete contact with people who may need to use the SEQUOIA Methodology. It will be used both:

- Institutional events organized by the EU Commission (Collaboration meetings and specific events such as The Future of Cloud Computing)
- Non-institutional Events (External Events) organized by the Call 5 Objectives 1.2 Project themselves. Among them we will particularly follow the events organized by Webinos – the Secure Web Operating System Application Delivery Environment. This project has started amazingly well and it is organizing the Second W3C Web and TV Workshop which we would like to attend as it could represent a great opportunity to meet other Call 5 Projects.

**Middle Phase: Collaboration Result Publishing:** All the results coming from the collaboration activities will be published through the SEQUOIA Website and the HOLA! Portal that – also thanks to the contact already set up with the Project Coordinator, Eva García Muntión – will be used as a magnifying glass where we will maximize the exposure of our results.

## 2. COLLABORATION CONTEXT

This chapter gives a short description of the collaboration context being set up for the SEQUOIA project. It gives some information on the projects which are going to cooperate with SEQUOIA. More details on each project can be found in D2.1 - Results from projects documentation inventory.

### Projects taking part in the assessment exercise

<a href="#">SOCIETIES</a>	Self Orchestrating Community ambiEnT IntelligEnce Spaces (IP)
<a href="#">I2WEB</a>	Inclusive Future-Internet Web Services (STREP)
<a href="#">OMELETTE</a>	Open Mashup Enterprise service platform for LinkEd data in The TELco domain (STREP)
<a href="#">SERENOA</a>	Multidimensional, context-aware adaptation of Service Front-Ends (STREP)
<a href="#">SOCIOS</a>	Exploiting Social Networks for Building the Future Internet of Services (STREP)
<a href="#">WEBINOS</a>	Secure WebOS Application Delivery Environment (IP)
<a href="#">SRT-15</a>	Intelligence Push in the Enterprise Realm (STREP)
<a href="#">PLAY</a>	Pushing dynamic and ubiquitous interaction between services Leveraged in the Future Internet by ApplYing complex event processing (STREP)
<a href="#">INDENICA</a>	Engineering Virtual Domain-specific Service Platforms (STREP)
<a href="#">4CAAST</a>	4CaaS - Building the PaaS Cloud of the Future (IP)
<a href="#">CUMULONIMBO</a>	A Highly Scalable Transactional Multi-Tier Platform as a Service (STREP)
<a href="#">CLOUD4SOA</a>	A Cloud Interoperability Framework and Platform for user-centric, semantically-enhanced service-oriented applications design, deployment and distributed execution (STREP)
<a href="#">VISION CLOUD</a>	Virtualized Storage Services Foundation for the Future Internet (IP)
<a href="#">OPTIMIS</a>	Optimized Infrastructure Services (IP)
<a href="#">CONTRAIL</a>	Open Computing Infrastructures for Elastic Services (IP)
<a href="#">CLOUD-TM</a>	A novel programming paradigm for cloud computing (STREP)
<a href="#">MOSAIC</a>	Open-Source API and Platform for Multiple Clouds (STREP)
<a href="#">CHOREOS</a>	Large Scale Choreographies for the Future Internet (IP)
<a href="#">ACSI</a>	Artifact-Centric Service Interoperation (STREP)
<a href="#">FITTEST</a>	Future Internet Testing (STREP)
<a href="#">FASTFIX</a>	Monitoring Control for Remote Software Maintenance (STREP)
<a href="#">REMICS</a>	REuse and Migration of legacy applications to Interoperable Cloud Services (STREP)
<a href="#">ALERT</a>	Active support and reaL-time coordination based on Event pRocessing in open source software development (STREP)
<a href="#">HOLA!</a>	Initiative to enHance cOLlaboration and promote Advancement of future ICT services in Europe (CA)
<a href="#">MOBIWEBAPP</a>	Mobile Web Applications for Future Internet Services (SA)
<a href="#">MOSQUITO</a>	Mobile Software and Services, Standardisation, Quality, Interoperability, Testing, Open Source (SA)
<a href="#">SEQUOIA</a>	Socio-Economic Impact Assessment for Research Projects (SA)
<a href="#">SOFI</a>	Service Offering for the Future Internet (SA)
<a href="#">SPRERS</a>	Strengthening the Participation of Romania at European R&D in Software Services (SA)

A specific collaboration was set up with the HOLA! Initiative that as SEQUOIA aims at supporting the research community to enhance collaboration and promote Advancement of future ICT services in Europe (CA). More specifically the HOLA! Project aims at creating a critical mass of stakeholders belonging to the Internet of Services constituency (IoS) working together in building concepts for services in the Future Internet. The first opportunity for collaboration was at the Collaboration Meeting during which the SEQUOIA and HOLA! teams co-led a working session on ‘Socio-Economic Impact Assessment for Research Projects’.

### Collaboration activities

Events can be considered the main instrument of our collaboration approach representing a great opportunity for networking and analysing the possibility of synergy exploitation. We report here events that have already taken place, through which met and began to talk to some Call 5 projects.

This Internet of Services Collaboration meeting, in which SEQUOIA actively participated, was organized by the European Commission. The event took place 19-20 October 2010, at the Diamant Center, Brussels,<sup>1</sup> and had as its main objective to consolidate the collaboration activities among the projects in order to build a stronger community around Objective 1.2.

This Collaboration Meeting represented a great opportunity to initiate concrete links and to meet many of the projects in both Calls 1 and 5 and circulate (again) the initial questionnaires. SEQUOIA also co-lead a working session on ‘Socio-Economic Impact Assessment for Research Projects’ with the HOLA! project team to report its activities and to stimulate an interactive brain storming, not only with HOLA! Project but also with the other participants belonging the area of Internet of Services. The meeting was a good opportunity to find similarities between the two projects, to identify the possible point of conjunction and the possible synergies that could be created.

As a result of this Collaboration Meeting, an initial collaboration with other Projects and particularly with HOLA! Projects have been set up. We have started talking to Lior Lemonade (IBM-Haifa) of the ACSI project. Lior is eagerly waiting for our deliverables to start thinking about how to apply our methodology. Klaus Satzke (Alcatel-Lucent, Germany) and Georgina Gallizo (High-Performance Computing Center, Stuttgart) from the IRMOS project are very keen to find out how to apply the SEQUOIA methodology because their Call 1 project will end soon. The results of such collaborations will be visible in the SEQUOIA website – as described below (Website section).

### The case studies on the SEQUOIA Website

As results of the already set up collaborations and for the future ones, in the SEQUOIA website there is one section dedicated to Case Studies: it will be a showcase for the projects cooperating with SEQUOIA and will provide information on each project.

---

<sup>1</sup> [http://ec.europa.eu/information\\_society/events/ssai/ios/index\\_en.htm](http://ec.europa.eu/information_society/events/ssai/ios/index_en.htm)