



## Children's rights in the digital age

Multi-stakeholder engagement and research funding



# UNICEF CSR – what do we do?



# ICT Sector Human Rights Impacts

## WORKPLACE

### Labor Rights

- Child Labor
- Migrant workers
- EHS

## MARKETPLACE

Product Safety

Non-discrimination/  
Access to Internet

Data Privacy, security and  
freedom of expression

Government requests for  
data/surveillance/ take  
down

## COMMUNITY

Environment

Infrastructure Development

Digital Divide

Supply Chain (e.g. conflict  
minerals)



# ICT Sector Child Rights Impacts

## WORKPLACE

### Labor Rights

- Child Labor
- Young/Student workers



CHILDREN'S RIGHTS IN IMPACT ASSESSMENTS



ENGAGING STAKEHOLDERS ON CHILDREN'S RIGHTS

Questions	Yes / Partially / No	Comments	Evidence provided
1. Does the company have policies in place ensuring any products and services provided for children, including games and applications, are safe and age appropriate for their health (mental, moral and physical)?			
2. Are procedures in place for the company to assess, review and monitor products, applications, games or content provided and accessible to customers to ensure they do not harm?			

## MARKETPLACE

Product Safety, Age-Appropriate Content and Applications

Marketing to Children

Non-discrimination/Access to ICTs

Data Privacy, security and freedom of expression

Participation and Empowerment

## COMMUNITY

Environment

Infrastructure Development

Access to Information and Education

Supply Chain (e.g. conflict minerals)

Millicom International Cellular S.A.



Multi-stakeholder workshops  
Latin America:

Paraguay  
Colombia  
Bolivia  
Mexico  
El Salvador  
Argentina  
Costa Rica  
Ecuador  
Peru

## UNICEF and the ITU release Guidelines for Industry on Child Online Protection

In order to protect children's rights online, businesses must collaborate with governments, parents and policy makers to ensure necessary measures are taken



Multi-stakeholder workshops  
Asia:

Malaysia  
Thailand  
India  
Philippines  
Vietnam  
China  
Pakistan  
Myanmar



UNICEF and the ITU release Guidelines for Industry on Child Online Protection.  
UNICEF/BANA2014-00368/Mawa

### COP Guidelines for Industry



unicef

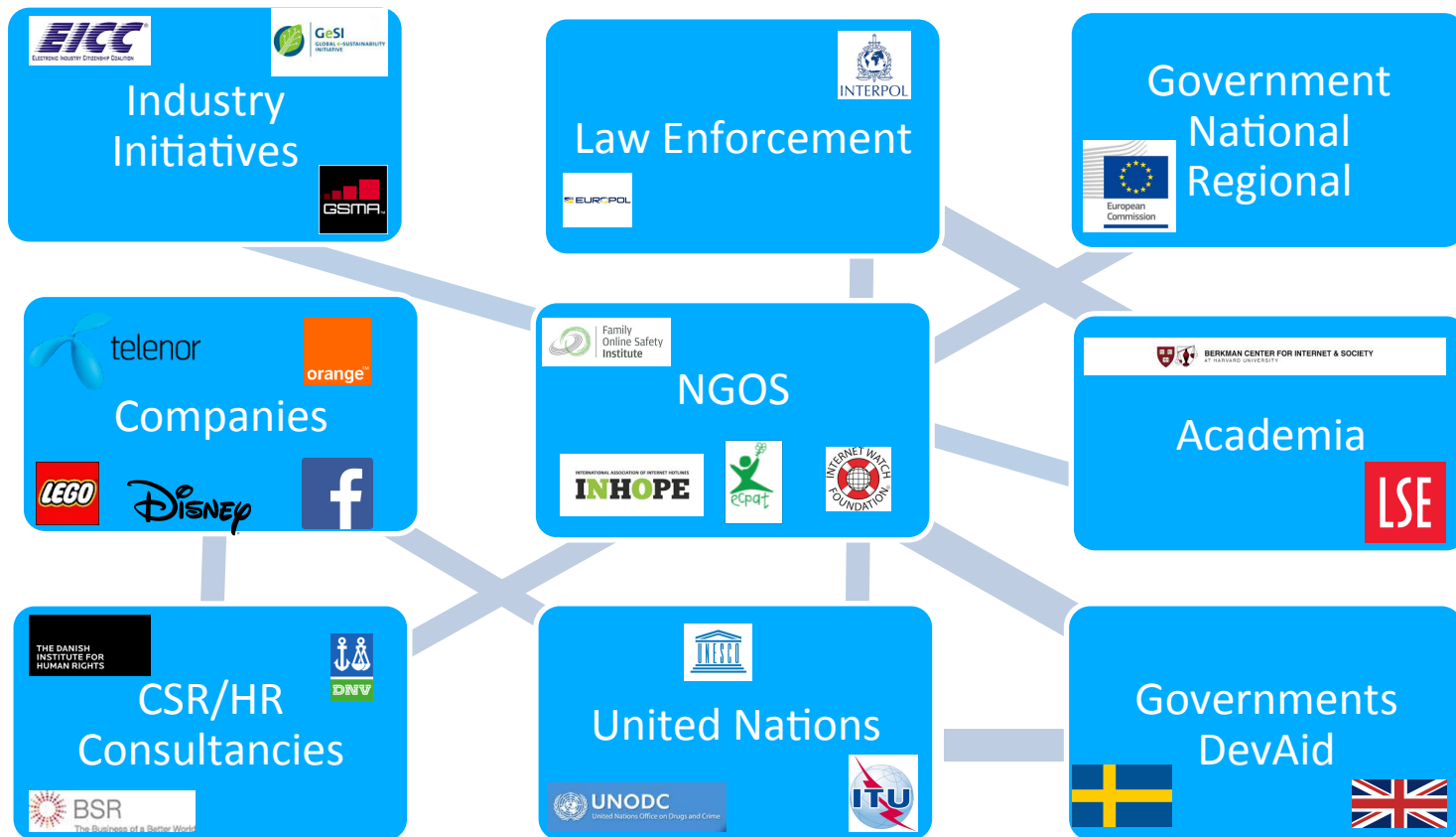
National advocacy based on research evidence –  
but where is the research?



# Research stakeholders – where is the \$?

## Collaboration or competition?

National, regional, international



What, why, how, when, by whom, for what purpose?