WP9: Communication and Dissemination

Del9.17 – Help Pack for Presenting DE/OPAALS
Contract Number: IST-034824
Project Acronym: OPAALS

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Short Description: The Help Pack for Presenting DE/OPAALS is designed to enable users to furnish themselves with the necessary information to begin engaging with DE tools and features and disseminating DEs to their own communities and participating groups.

Author: Niall Brennan
Partners contributed: All
Made available to: All partners and the public

Versioning

<table>
<thead>
<tr>
<th>Version</th>
<th>Date</th>
<th>Name, organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.0</td>
<td>17 Mar 2010</td>
<td>Niall Brennan (LSE)</td>
</tr>
<tr>
<td>2.0</td>
<td>1 July 2010</td>
<td>Niall Brennan (LSE)</td>
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Quality check:
Internal Reviewers: Anne English, Antonella Passani
## Dependences:

<table>
<thead>
<tr>
<th>Achievements*</th>
<th>A synthesis of the most important information on the accomplishments and deliverables of both DBE and OPAALS projects.</th>
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</thead>
<tbody>
<tr>
<td>Work Packages</td>
<td>No specific contributions to other WPs.</td>
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<tr>
<td>Partners</td>
<td>All partners.</td>
</tr>
<tr>
<td>Domains</td>
<td>All domains.</td>
</tr>
<tr>
<td>Targets</td>
<td>All project partners, European Commission, Future Internet Enterprise Systems (FInES) cluster projects and the general public.</td>
</tr>
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<td>PhD Students*</td>
<td>Niall Brennan (LSE)</td>
</tr>
<tr>
<td>Outstanding features*</td>
<td>The Help Pack contains a synthesis of the most relevant and informative material of both DBE and OPAALS projects, providing non-project participants and new users a historical perspective of the projects’ work as well as the their most important outcomes.</td>
</tr>
<tr>
<td>Disciplinary domains of authors*</td>
<td>Niall Brennan, social sciences</td>
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_The information marked with an asterisk (*) is provided in order to address Recommendation n. 4 from the Year 2 review report._

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Overview

The Help Pack for Presenting DE/OPAALS, or more appropriately entitled 'Downloadable Toolkit', is a store of materials compiled to help first-time visitors to Digital Ecosystems (DEs) – through the work of OPAALS and DBE projects – understand what are the purposes and benefits of, and how to engage with DEs. The toolkit offers further resources to help previously uninvolved participants understand how it is possible to deploy and benefit from a DE amongst their academic or professional communities and/or in their regions.

The Downloadable Toolkit synthesises many ways to become involved with DEs. For ease of navigation, the toolkit presents some resources as relevant for all users, and some according to the capacity in which users might want more specifically to engage with DEs. Under Digital Ecosystems & OPAALS, compiled are overview presentations, media-oriented packs, presentations given to various communities of interest and newsletters with project information and updates. Under Engagement & Interest Groups, material is organised by project-specific reports and presentations according to knowledge and professional interest. Communication & Dissemination Resources provides information that we have used to conceptualise and communicate DE 'brands' and identity to the larger world. Finally, Use Cases & Cluster Projects illustrates how DEs could be put to use by SMEs for different purposes and in various regions, with links following to active DE cluster projects.

Materials are not organized by mutual exclusivity, however; we have designed the toolkit’s information to encourage users to browse all areas. Finally, the toolkit has been organised to allow multiple and unlimited additions to its architecture and reservoir of materials.

To access the Downloadable Toolkit, go to the URL http://www.opaals-oks.eu/about-opaals/downloadable-toolkit.html. However, a selection of screenshots has been provided on the following pages to represent the toolkit, its architecture and available material. To retrieve any information contained in the toolkit, simply click on a link. Most resources are in PDF, PPT or DOC format and range in file-size from 32KB to 8MB.
Downloadable Toolkit

This is a Toolkit of introductory and dissemination materials to help first-time travellers to Digital Ecosystems (DEs) and OPAALS understand the project, who is involved and how to engage with us. It offers resources to help you understand how you could deploy and benefit from a DE in your region.

There are many ways to become involved. For ease of navigation, we present some resources as relevant for all and some according to the capacity in which you might want to engage with OPAALS. Under Digital Ecosystems & OPAALS we provide overview presentations, media-oriented packs, presentations given to various communities of interest and newsletters with project information and updates. Under Engagement & Interest Groups we have organised project-specific reports and presentations according to knowledge and professional interest. These are not mutually exclusive, however; we encourage you to browse all areas of interest. Communication & Dissemination Resources provides information that we have used to conceptualise and communicate DE ‘brands’ and identity to the larger world. Finally, Use Cases & Cluster Projects illustrates how DEs could be put to use by SMEs for different purposes and in various regions, with links following to active DE cluster projects.

Most resources are in PDF, PPT or DOC format and range in file-size from 32KB to 8MB. To access any of the resources below, simply click on a link. If a file does not appear in your browser window or begin downloading, right-click or control-click the link and choose ‘Save As...’ to download the file.
OPAALS Project (Contract n° IST-034824)

An Overview (abridged version: coming soon)

Benefits and Drawbacks of Adopting an OS Strategy: An Examination of Value Creation and Value Capture in OS Business Models

Media Information Packs

Consensus Detailed Architecture of the OPAALS DE

OPAALS Media Information Pack

Creation of a Living Laboratory for the service experiments in DE4

DBE Media Information Pack

DBE Territorial Social Capital and Driver SMEs

Community Presentations

First prototype of OPAALS DE

First version of the Business Plan Scenario for the DBE Organisation

Aragon in DENA4DEK - Activities done around DBE

Component-Based Visualisation System

DENA4DEK: T6 Ecosystems SRL

DBE Regional Participation Guide

Digital Community Ecosystems: Through a New and Sustainable Local DE: Development Strategy

Digital Ecosystems Adoption at Local Level: A Preliminary Comparative Analysis

Digital Ecosystems: Policies and Projects

DSEPs & Interaction Model (Transaction)

Ecosystenm Design y su implementación en nivel local y regional

Evolution

Exploring the Role of Value Networks for Software Innovation

Flypeer: A JXTA Implementation of DE Transactions

Fostering Social Technologies Sharing through Open Knowledge Space: A Brazilian Case Study of Knowledge Network

OPAALS Brand Identity (Part 1)

Use Case 0: Small Business Owner

Use Case 1: Agriculture and Logistics

Use Case 2: Aggregated Services

Use Case 3: Target Domain Analysis

Digital Ecosystems Cluster Projects

CONTRACT

DENA4DEK

EFFORT

Fines

ONE

OPAALS

OPAALS DE5

PREDROP

SEAMLESS

Technologies for Digital Ecosystems

OPAALS Software 'How-To's'

OPAALS Software 'How-To's'
Identity Arising from Dynamic Federations

Implementing a Trust Overlay Framework for Digital Ecosystems

Introducing the DEE: An Opportunity for You

Introduction to Digital Ecosystems Research

Knowledge Sharing Behaviour in a Digital Ecosystem: An Indian Agricultural Extension System

Lie Group Analysis of a p53-ff1m2 ODE Model

OPAALS: Distributed Trust Model

Open Knowledge Space / Online Knowledge Society

PEARDROP DEE Toolkit

PEARDROP Synthesis Guide

Planning a Digital Ecosystem for the Irish Healthcare Industry

A Practical Approach to Identify an Digital Ecosystems using OASIS Certification and Trust Research Framework for Interaction Computing

STAV Tools

Semantic Search

Social Network Analysis of the Irish Health Industry: Implications for Digital Ecosystems

Towards Autopoietic Computing

OPAALS Newsletters

OPAALS Newsletter: Issue 1

OPAALS Newsletter: Issue 2

OPAALS Newsletter: Issue 3

OPAALS Newsletter: Issue 4

OPAALS Newsletter: Issue 5

OPAALS Newsletter: Issue 6

DBE Newsletters

Market Watch: Strategy

Market Watch: Nov. 2004

Market Watch: Jan. 2005

Market Watch: Critical Tasks

DBE Bulletin: Issue 6

DBE Bulletin: Number 3

DBE Bulletin: Issue 7

Review of Open Knowledge Initiatives - Successes and Failures: Crafting Characterization of the OIS 2.0 Phenomenon

Self-reflection of community building, communication and collaboration processes in the NID

Policy Makers

Integration with local policy and strategy

Multi-stakeholder policy framework for regional economic development through Digital Ecosystems

Preliminary study on methodologies for DE socioeconomic impact analysis


The role of institutions and IPR schemes in supporting intentional and unintentional knowledge sharing

Sustainability Plan

Drivers & Regional Catalysts

Cross-regional training evaluation report

Digital Ecosystems and the Trending Community Network

Indian Rural Case Study

Plan for SME recruitment including formal channels and selection criteria

Regional Case Studies

The relationship between Community Networks and Digital Ecosystems

A Research Agenda for shaping Digital Ecosystems to regional development and innovation in the Knowledge Economy: Preliminary Report

Sustainability and Business Models for Digital Community Ecosystems

Training, Delivery and Content Developed Report

local_news - opaals.eu