

 OPAALS	OPAALS PROJECT Contract n° IST-034824
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WP9: Communication and Dissemination

Del9.17 – Help Pack for Presenting DE/OPAALS

 Information Society Technologies	Project funded by the European Community under the "Information Society Technology" Programme
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Contract Number: IST-034824

Project Acronym: OPAALS

Deliverable N°: D9.17

Due date: March 2010

Delivery Date: August 2010

Short Description: The Help Pack for Presenting DE/OPAALS is designed to enable users to furnish themselves with the necessary information to begin engaging with DE tools and features and disseminating DEs to their own communities and participating groups.

Author: Niall Brennan

Partners contributed: All

Made available to: All partners and the public

Versioning

Version	Date	Name, organization
1.0	17 Mar 2010	Niall Brennan (LSE)
2.0	1 July 2010	Niall Brennan (LSE)

Quality check:

Internal Reviewers: Anne English, Antonella Passani

Dependences:

Achievements*	A synthesis of the most important information on the accomplishments and deliverables of both DBE and OPAALS projects.
Work Packages	No specific contributions to other WPs.
Partners	All partners.
Domains	All domains.
Targets	All project partners, European Commission, Future Internet Enterprise Systems (FIInES) cluster projects and the general public.
Publications*	The Help Pack is available at the OPAALS-OKS web site, or directly via http://www.opaals-oks.eu/about-opaals/downloadable-toolkit.html .
PhD Students*	Niall Brennan (LSE)
Outstanding features*	The Help Pack contains a synthesis of the most relevant and informative material of both DBE and OPAALS projects, providing non-project participants and new users a historical perspective of the projects' work as well as the their most important outcomes.
Disciplinary domains of authors*	Niall Brennan, social sciences

The information marked with an asterisk () is provided in order to address Recommendation n. 4 from the Year 2 review report*



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Overview

The Help Pack for Presenting DE/OPAALS, or more appropriately entitled 'Downloadable Toolkit', is a store of materials compiled to help first-time visitors to Digital Ecosystems (DEs) – through the work of OPAALS and DBE projects – understand what are the purposes and benefits of, and how to engage with DEs. The toolkit offers further resources to help previously uninvolved participants understand how it is possible to deploy and benefit from a DE amongst their academic or professional communities and/or in their regions.

The Downloadable Toolkit synthesises many ways to become involved with DEs. For ease of navigation, the toolkit presents some resources as relevant for all users, and some according to the capacity in which users might want more specifically to engage with DEs. Under Digital Ecosystems & OPAALS, compiled are overview presentations, media-oriented packs, presentations given to various communities of interest and newsletters with project information and updates. Under Engagement & Interest Groups, material is organised by project-specific reports and presentations according to knowledge and professional interest. Communication & Dissemination Resources provides information that we have used to conceptualise and communicate DE 'brands' and identity to the larger world. Finally, Use Cases & Cluster Projects illustrates how DEs could be put to use by SMEs for different purposes and in various regions, with links following to active DE cluster projects.

Materials are not organized by mutual exclusivity, however; we have designed the toolkit's information to encourage users to browse all areas. Finally, the toolkit has been organised to allow multiple and unlimited additions to its architecture and reservoir of materials.

To access the Downloadable Toolkit, go to the URL <http://www.opaals-oks.eu/about-opaals/downloadable-toolkit.html>. However, a selection of screenshots has been provided on the following pages to represent the toolkit, its architecture and available material. To retrieve any information contained in the toolkit, simply click on a link. Most resources are in PDF, PPT or DOC format and range in file-size from 32KB to 8MB.



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ABOUT OPAALS

Downloadable Toolkit

This is a Toolkit of introductory and dissemination materials to help first-time travellers to Digital Ecosystems (DEs) and OPAALS understand the project, who is involved and how to engage with us. It offers resources to help you understand how you could deploy and benefit from a DE in your region.

There are many ways to become involved. For ease of navigation, we present some resources as relevant for all and some according to the capacity in which you might want to engage with OPAALS. Under **Digital Ecosystems & OPAALS** we provide overview presentations, media-oriented packs, presentations given to various communities of interest and newsletters with project information and updates. Under **Engagement & Interest Groups** we have organised project-specific reports and presentations according to knowledge and professional interest. These are not mutually exclusive, however; we encourage you to browse all areas of interest. **Communication & Dissemination Resources** provides information that we have used to conceptualise and communicate DE 'brands' and identity to the larger world. Finally, **Use Cases & Cluster Projects** illustrates how DEs could be put to use by SMEs for different purposes and in various regions, with links following to active DE cluster projects.

Most resources are in PDF, PPT or DOC format and range in file-size from 32KB to 8MB. To access any of the resources below, simply click on a link. If a file does not appear in your browser window or begin downloading, right-click or control-click the link and choose 'Save As...' to download the file.

DIGITAL ECOSYSTEMS & OPAALS

An Overview (long version: coming soon)

ENGAGEMENT & INTEREST GROUPS

SMEs & Software Developers

COMMUNICATION & DISSEMINATION RESOURCES

OPAALS Communication & Dissemination References

USE CASES & CLUSTER PROJECTS

Use Cases

An Overview (abridged version: coming soon)	Benefits and Drawbacks of Adopting an OS Strategy: An Examination of Value Creation and Value Capture in OS Business Models	OPAALS Brand Identity (Part 1)	Use Case 0: Small Business Owner
Media Information Packs	Consensus Detailed Architecture of the OPAALS DE	OPAALS Dissemination Materials	Use Case 1: Agriculture and Logistics
OPAALS Media Information Pack	Creation of a Living Laboratory for the service experimentations in DCEs	OPAALS Brand Identity (Part 2): New branding guidelines incorporating bottom-up development of a style	Use Case 2: Aggregated Services
DBE Media Information Pack	DBE Territorial Social Capital and Driver SMEs	Paper on best practice in communication and dissemination in distributed research networks	Use Case 3: Target Domain Analysis
Community Presentations	First prototype of OPAALS DE	DBE Communication & Dissemination References	Digital Ecosystems Cluster Projects
Aragon in DEN4DEK: Activities done around DBE	First version of the Business Plan Scenario for the DBE Organisation	DBE Brand Identity Definition	CONTRACT
Component-Based Visualisation System	Full Architecture Definition	Dissemination Material version 1	DEN4DEK
DEN4DEK: T6 Ecosystems SRL	Integrated autopoietic DE architecture (particularly Chapters 4-8)	Dissemination Material version 2	EFFORT
DBE Regional Participation Guide	OKS Open Source Projects	Dissemination Materials	FinES
Digital Community Ecosystems: Through a New and Sustainable Local DE Development Strategy	Open Source Software Engineering Process Methods and Tools	Documentation of the New DBE Web Presence	ONE
Digital Ecosystems Adoption at Local Level: A Preliminary Comparative Analysis	Papers on basic characterisation of the OSS 2.0 phenomenon		OPAALS
Digital Ecosystems: Policies and Projects	Academics		OPAALS OKS
DVSPs & Interaction Model (Transaction)	DBE Delphi Report		PEARDROP
Ecosistemas Digitales y su implementación a nivel local y regional	Digital Ecosystems Technology		SEAMLESS
EvESim	Final Synthesis of Social Science Contributions		Technologies for Digital Ecosystems
Exploring the Role of Value Networks for Software Innovation	Making Sense of Open-Sourcing in Practice		OPAALS Software 'How-To's'
Flypeer: A JXTA Implementation of DE Transactions	Principles, Models, and Processes for the Development of the Open Knowledge Space		OPAALS Software 'How-To's'
Fostering Social Technologies Sharing through Open Knowledge Space: A Brazilian Case Study of Knowledge Network	Research on Comparison of Modes of Knowledge Creation: Peer Contribution vs. Commissioned Content for the Indian agropeedia		

Identity Arising from Dynamic Federations	Review of Open Knowledge Initiatives - Successes and Failures: Evolving Characterization of the QSS 2.0 Phenomenon
Implementing a Trust Overlay Framework for Digital Ecosystems	Self-reflection of community building, communication and collaboration processes in the NoE
Introducing the DBE: An Opportunity for You	Policy Makers
Introduction to Digital Ecosystems Research	Integration with local policy and strategy
Knowledge Sharing Behaviour in a Digital Ecosystem: Indian Agricultural Extension System	Multi-stakeholders policy framework for regional economic development through Digital Ecosystems
Lie Group Analysis of a p53-mdm2 ODE Model	Preliminary study on methodologies for DE socioeconomic impact analysis
OPAALS: Distributed Trust Model	Research Paper on Policy Models for Developing Effective Structures of Communication and Collaboration on a Virtual Platform for Knowledge Sharing and Creation
Open Knowledge Space / Online Knowledge Society	The role of institutions and IPR schemes in supporting intentional and unintentional knowledge sharing
PEAR DROP DBE Toolkit	Sustainability Plan
PEAR DROP Synthesis Guide	Drivers & Regional Catalysts
Planning a Digital Ecosystem for the Biotech Industry	Cross-regional training evaluation report
A Practical Approach to Identity on Digital Ecosystems using Claim Verification and Trust	Digital Ecosystems and the Trentino Community Network
Research Framework for Interaction Computing	Indian Rural Case Study
SBVR Tools	Plan for SME recruitment including formal channels and selection criteria
Semantic Search	Regional Case Studies
Social Network Analysis of the Irish Biotech Industry: Implications for Digital Ecosystems	The relationship between Community Networks and Digital Ecosystems
Towards Autopoietic Computing	A Research Agenda for bridging Digital Ecosystems to regional development and innovation in the Knowledge Economy - Preliminary Report
OPAALS Newsletters	Sustainability and Business Models for Digital Community Ecosystems
OPAALS Newsletter: Issue 1	Training Delivery and Content Developed Report
OPAALS Newsletter: Issue 2	
OPAALS Newsletter: Issue 3	
OPAALS Newsletter: Issue 4	
OPAALS Newsletter: Issue 5	
OPAALS Newsletter: Issue 6	
DBE Newsletters	
Market Watch: Strategy	
Market Watch: Nov. 2004	
Market Watch: Jan. 2005	
Market Watch: Critical Topics	
DBE Bulletin: Issue 6	
DBE Digest: Number 3	
DBE Bulletin: Issue 7	