

	OPAALS PROJECT Contract n° IST-034824
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WP9: Communication and dissemination

D9.12.4- Project media release

	Project funded by the European Community under the "Information Society Technology" Programme
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Contract Number: IST-034824

Project Acronym: OPAALS

Deliverable N°: D9.12.4

Due date: July 2010

Delivery Date: May 2010

Short Description: Media release

Author: Neil Rathbone

Partners contributed: LSE

Made available to: All

Versioning

Version	Date	Name, organization
1.0	07/05/2010	Neil Rathbone, LSE

Quality check

Internal Reviewers:

Sue Windebank, LSE

Anne English LSE

Paolo Dini, LSE

Dependences:

Achievements*	Press release written and distributed to media
Work Packages	N/A
Partners	All
Domains	N/A
Targets	ICT media
Publications*	N/A
PhD Students*	N/A
Outstanding features*	N/A
Disciplinary domains of authors*	N/A

The information marked with an asterisk () is provided in order to address Recommendation n. 4 from the Year 2 review report*



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PRESS RELEASE

Embargo: xxxx

Workshop to demonstrate Digital Ecosystems science

Zaragoza, Spain

The culmination of four years of research into the next generation of Internet services will be demonstrated for the first time at an open workshop to be held in northern Spain on June 29th. Organised by the OPAALS project (www.opaals.eu), which is led by the London School of Economics, the workshop will show to the media and economic actors the potential applications of Digital Ecosystems among Small and Medium-sized Enterprises (SMEs)

Project leader Dr Paolo Dini says, 'We are an international network of inter-disciplinary researchers who are furthering the theoretical basis for what promises to be the next exciting generation of Internet services. Many regions and administrations have expressed interest in this work as the future of ICT and as a major opportunity for regional economic development, but it is not easy to understand the practical applications from the theoretical work, any more than the code behind web pages explains how we use the Web. So our Spanish partner has offered to put on this practical workshop in conjunction with the local SMEs they have been working with.'

The OPAALS network was created as an EU R&D initiative, but involves partners from as far afield as India and Brazil, where developing countries can see the potential for rapid economic advancement by 'leapfrogging' internet usage into the next wave of applications. The Spanish case studies will include travel, hotel management, and video conferencing. Delegates will include EU officials, regional administrations, and the media.

Ends

Notes to Editors

1. OPAALS is a research Network of Excellence funded under the European Union's 6th Framework Programme for Research and Development. OPAALS's main aims are to develop an integrated theoretical foundation for digital ecosystems research, the technology of Digital Ecosystems and a sustainable and open community of research. As an open, global network, OPAALS is characterised by a radically interdisciplinary research agenda combined with the emergence of a new paradigm that requires the development of new ways of working across discipline boundaries, in particular between social science, computer science and natural science. www.opaals.org

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