



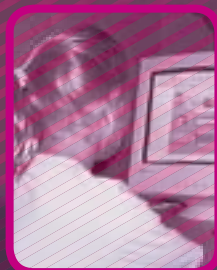
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THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE

# EU Kids Online

## Final Evaluation Report



**European Research on Cultural, Contextual and Risk Issues  
in Children's Safe Use of the Internet and New Media (2006-2009)**

**A project funded by the EC Safer Internet Plus Programme  
– <http://ec.europa.eu/saferinternet>**

[www.eukidsonline.net](http://www.eukidsonline.net)



# Final Evaluation Report

Sonia Livingstone and Leslie Haddon

This is a report from the *EU Kids Online* network.

EU Kids Online Deliverable D7.5 Project Evaluation

EC Safer Internet plus Programme  
Contract number: SIP-2005-MD-038229  
25th June 2009

*European Research on Cultural, Contextual and Risk Issues  
in Children's Safe Use of the Internet and New Media*

Funded by the EC *Safer Internet plus Programme* from 2006-9 (SIP-2005-MD-038229; [http://ec.europa.eu/information\\_society/activities/sip/index\\_en.htm](http://ec.europa.eu/information_society/activities/sip/index_en.htm)), EU Kids Online examines research findings from 21 member states into how children and young people use the internet and new online technologies. This three year collaboration aims to identify comparable findings across Europe and to evaluate the social, cultural and regulatory influences affecting online opportunities and risks, along with children's and parents' responses, in order to inform policy. It is charting available data, pinpointing gaps and identifying factors that shape the research capability of European research institutions. Finally, it examines methodological issues relating to the cross-cultural study of children's online experience. See [www.eukidsonline.net](http://www.eukidsonline.net)

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## The EU Kids Online network

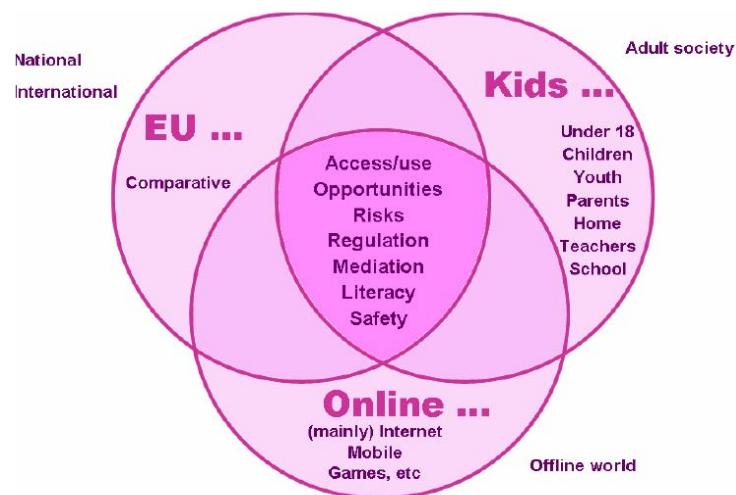
EU Kids Online (2006-9) has been a thematic network examining European research on cultural, contextual and risk issues in children's safe use of the internet and online technologies. It has been funded by the European Commission's Safer Internet Plus Programme (DG Information Society and Media), coordinated by the London School of Economics and Political Science and guided by international and national policy advisors.

Figure 1: EU Kids Online – project focus

The aim was to identify, compare and draw conclusions from existing and ongoing research at the intersection of three domains (see Figure 1):

- Children (up to 18 years old) and their families
- Online technologies, especially the internet
- European empirical research and policy on use, risk and safety

Research teams from 21 European countries were chosen for diversity across countries and range of expertise across researchers.



**Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, France, Germany, Greece, Iceland, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Slovenia, Spain, Sweden, United Kingdom.**

The project objectives, to be achieved via seven work packages, set out to:

- **Data Availability:** identify and evaluate available data on children's/families' use of the internet and online technologies, noting key gaps in the evidence base.
- **Research Contexts:** understand the national and institutional contexts of research and inform the future research agenda.
- **Cross-national Comparisons:** compare findings across diverse European countries, contextualising similarities and differences so as to identify opportunities, risks and safety issues.
- **Methodologies for Good Research Practice:** guide researchers in meeting the methodological challenge of studying children online cross-nationally.
- **Policy Recommendations:** develop evidence-based policy recommendations for awareness-raising, media literacy and other actions promoting safer internet use.
- **Dissemination:** disseminate research findings, methods guidance, recommendations and all outputs to public, academic and policy audiences.
- **Network Management:** network researchers across Europe to share and compare data, findings, theory, disciplines and methodological approaches.

## WP7 Planning, Management and Evaluation

The present report concerns the planning, management and evaluation of the EU Kids Online network, encompassing the past three years work, as managed by the coordinator and including the work of some seventy people across twenty one countries.

Work package 7 was primarily the task of the Coordinator, and was managed through regular network meetings, an intranet site (supported by Sharepoint) and very frequent email communication.

The deliverables were the Work Plan (D7.1), the Network Members' Agreement (D7.2), three 6-monthly Progress Reports (7.3a-c), two Annual Reports (7.4a-b) and the final report, Project Evaluation (D7.5). This report, D7.5, encompasses the two previous annual reports (7.4a and 7.4b), adds a third annual report (for the year 2008-9) and reviews the network as a whole.

As stated in the original proposal (see the Technical Annex to the contract between the EC and the LSE), the Coordinator (LSE) would undertake a substantial portion of the research and writing processes, as well as the overall management of the network. Given that national teams will only be funded for meetings, it was essential that the Co-ordinating team was resourced so as to play a key role in meeting deadlines, drafting timely reports, providing a hub for prompt and frequent network communication and ensuring maximum benefit from the networking activities and meetings.

Specifically, the Co-ordinator role encompassed the following:

- Maintaining a management overview
- Maintaining communication with the EC, network participants and research users
- Facilitating collaboration among network participants, including making site visits where needed
- Acting as a mediator for network activities, initiating corrective action if required
- Documenting, developing and circulating outputs of the meetings/work groups
- Maintaining the repository of data and links to data sources
- Supporting networking and dissemination within the research community internationally, including managing the alerts and the website, making presentations at conferences as appropriate and dealing with media coverage
- Evaluating project progress and writing 6-monthly reports for the Safer Internet Plus Programme
- Arranging all meetings and workshops, and manage planning and organisation between meetings
- Liaising with the International Advisory Panel
- Coordinating the activities of the work package contributors, ensuring each work package is executed according to the planned schedule

Each national team contributed as follows:

- Liaising with the Co-ordinator
- Participating in the six workshops and final conference
- Contributing to work packages between and after workshops as agreed
- Monitoring and identifying ongoing and new research and policy developments in their own country
- Hosting meetings of the network if practical and mutually agreed
- Contributing to deliverables in a timely manner and helping to disseminate the outputs as appropriate

## D7.5 Project Evaluation, LSE, June 2009

A network membership agreement was discussed and then agreed by T3, with all members confirming in writing their acceptance of membership and their agreement to abide by the Rules of the Thematic Network.

Each workshop took the following form, with some variation depending on work flow:

- Each lasted two days, spread over three days: typically, it began lunchtime on Day 1, continued all Day 2, finished lunchtime on Day 3 (to allow for travel time to the workshop)
- Two people attended, typically, from each country, to contribute to Work Packages as specified in the work plan (D7.1)
- There were Plenary meeting at the start, on Day 1, reviewing the work plan, management issues and the progress of each WP
- The meeting broke into subgroups (between 2 and 4 groups), to work on Work Packages in parallel as required
- There were plenary meetings if appropriate (e.g. for invited speakers, or for common topics; workshop 1 heard presentations on SAFT, Mediapro and Eurobarometer, for example)
- There were plenary meeting at the end, on Day 3, focusing on networking and dissemination (WP6), management (WP7) and forward planning for each of the ongoing Work Packages
- Minutes were taken and circulated for each workshop

There was a common, core national internal reporting of the situation in each participating country according to a set of standardised headings to enable comparison, while also seeking to capture the diversity of countries involved. In addition, several work packages were produced primarily by those network members who are able to contribute, usually by incorporating their current research, sometimes also by enlisting the help of national colleagues with the relevant expertise. The guiding principle was to maximise what could be done given the resources available to different members and what was practicable in terms of workload.

At each workshop, the budget allowed for two members from each country to attend, on average. Part of the meeting time was spent in discussions with all the network members, but more time was spent in smaller groups working on the particular work packages.

We had built into the provisional timetable as one of its principles the fact that network members would be able to comment on and hence contribute to all the work packages. Beyond this degree of internal peer review, as part of our dissemination process we aimed to build contacts with wider constituencies of researchers in the field and to encourage dialogue to assist as a form of quality control. One specific measure involved setting up an International Advisory Panel of research experts outside Europe, their value being to act as an informal steering committee, contribute to that quality control and help us situate the European situation in a wider context. Their role was conducted regularly electronically and at such international conferences as serendipitously arise.

While horizontal communication within the network was encouraged, there were significant constraints on people's time to contribute to the network. Hence, the chief responsibility for facilitating communication fell upon the co-ordinator. The co-ordinator made site visits to support the communication process and address issues as they arise. Some of the material to be collected, such as survey findings, were not in English and so some funds were set aside to translate materials on occasion. Additionally, there was some provision for the coordinators to attend relevant conferences so as to ensure the visibility of the research and support the dissemination of its results. At the end of the three years, to showcase this work from the Safer Internet plus Programme, we organised a conference to report the final results of the project to invited academics and interested parties from industry and relevant policy arenas. In addition to the on-going and incremental dissemination processes throughout the project, such an event was strategic, creating a high profile occasion both for engaging with the



academic and stakeholder networks we had developed and for getting coverage, including media coverage, to address wider audiences.

## Our approach to evidence-based policy

In Europe, policy is being debated by diverse national and regional bodies, including the EC's Safer Internet Programme. These must contend with substantial cross-national differences in internet access and use, ranging from under half of children online in Italy (45%) and half in Greece and Cyprus (both 50%) to two-thirds of children in many countries, rising to 94% online in Finland.<sup>1</sup> As countries also vary economically and culturally in their values, resources and priorities, this affects both contexts of childhood and of research.

The past decade has seen a burgeoning of empirical research conducted in many countries, using a variety of methods and published in diverse languages. Thus it is not easy to ensure that policy designed to enable and protect children online is evidence-based, as the available findings must be identified, sorted, evaluated and interpreted. Further, since technological, economic, political and cultural factors all shape the processes of internet diffusion and use differently in different countries, a comparative lens is vital if one is to understand which conditions are similar for children across countries and which are distinctive to any one country.

Policy makers, industry, child welfare experts and educators rely on research to guide their understanding of the online opportunities and risks experienced by children and families. Research maps knowledge of which children have access to which technologies, charting which uses (beneficial or harmful) may result. And it guides policy initiatives and practical interventions – identifying those most at risk, targeting safety advice, guiding awareness programmes and anticipating new trends.

EU Kids Online employed an approach to understanding children's online experiences defined by four C's - comparative, contextual, child-centred and critical – to inform research and policy agendas. In undertaking this work, it must be recognised that, while policy makers address both opportunities and risks, this distinction is not easy to draw in research terms. Children and adults categorise online activities differently, and adults themselves do not always agree on definitions, especially regarding risk and especially across cultures. Moreover, without underplaying genuine concerns regarding online harm, it is also important for children to become resilient, encountering and learning to cope with some degree of risk. Thus, the EU Kids Online project addressed complex issues, many of which are addressed in more depth in the project's reports and publications.

## Reflections on the network

EU Kids Online has not been a conventional research project, for its agenda was set by policy more than by research demands and because its funding provided resources for meetings and dissemination, rather than for primary data collection or analysis. Since networks of researchers and stakeholders are now common across diverse specialist domains, especially in Europe, we reflect here on our approach so as to share our experiences with others engaged in or contemplating a similar enterprise.

It should be recognised that multi-national collaborations are difficult – because of the obvious demands of travel and distance, along with differences in language and resources, and also because of subtle differences of research culture and working norms. The potential for

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<sup>1</sup> On average, 75% of 6-17 year olds in the EU27 use the internet: this comprises 60% of 6-10 year olds, 84% of 11-14 year olds and 86% of 15-17 year olds. See Eurobarometer. (2008) *Towards a Safer Use of the Internet for Children in the EU: A Parents' Perspective*. Luxembourg: European Commission.

## D7.5 Project Evaluation, LSE, June 2009

misunderstanding findings or contexts or imposing a stereotyped or dominant lens on 'other' countries is significant; frequent and open dialogue across network members is vital.<sup>2</sup>

EU Kids Online had a relatively 'flat' management structure:

- The coordinator (Livingstone and Haddon)
- Leaders for each work package: WP1 Data Availability (Staksrud); WP2 Research Contexts (Stald); WP3 Cross-national Comparisons (Hasebrink); WP4 Methodologies (Lobe); WP5 Policy Recommendations (de Haan); WP6 Dissemination (Ponte); WP7 Management (Livingstone/Haddon)
- National teams in each of the 21 countries: these were of variable size and composition and suited to national circumstances; and each nominated a key contact person.<sup>3</sup>

Working arrangements encompassed some key elements:

- A detailed work plan/ timetable with clearly specified tasks and outcomes for work packages
- Network meetings approximately six-monthly with some small meetings in between
- A formal network agreement specifying members' rights and responsibilities
- Regular liaison with the Safer Internet Programme and International Advisory Board
- The main administrative and management burden sustained by the Coordinator
- Flexibility in workload (especially, in which members contributed to specific work packages)
- Support for national and international dissemination (academic, policy, media)
- Encouragement for the participation of young/new scholars
- Group-ware online working facilities and very frequent email exchanges

We note that the work had to be flexibly managed for the important reason that apart from the coordinator, network members contributed because of intellectual engagement, common commitment and considerable goodwill; the project budget did not permit any financial recompense for their time and efforts. Such an arrangement, though not uncommon, carries a significant risk to achieving the network goals and this should be clearly recognised.

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<sup>2</sup> Livingstone, S. (2003) On the challenges of cross-national comparative media research. *European Journal of Communication*, 18(4): 477-500. Available at <http://eprints.lse.ac.uk/403/>; see also Mante-Meijer, E. and Haddon, L. (2005) 'Working in International Research Groups', in Haddon, L. (Ed.) *International Collaborative Research. Cross-cultural Differences and Cultures of Research*, COST, Brussels, pp.117-52.

<sup>3</sup> At any one time network members comprised some 60 people, mainly researchers but some from NGOs, spanning expertise in media education, digital literacy, child psychology, youth media, sexuality, media globalisation, adolescence and identity, legal and regulatory perspectives, ethics, citizenship, gender, consumption, family studies, minorities, childhood studies and, also crucial, qualitative and quantitative methods, including expertise in handling large data sets and in comparative analysis.



### *Quantitative project success indicators*

- By the end of 2008 there had been over 226,000 external visits to the EU Kids Online website, often accompanying the release of each new report. There are national project websites in Austria, Belgium, Estonia, Germany, Greece, Poland, Portugal and Spain.
- Subscriptions to the electronic newsletter from researchers, regulators, industry and charities have grown steadily since the start of the project, reaching 616, from many different countries, by November 2008.
- In addition to many individual presentations at academic and policy/public conferences, EU Kids Online has organised panel sessions at the conferences of International Communications Association, the Association of Internet Researchers, European Communication Research and Education Association, International Association of Media and Communication Researchers, among others.
- EU Kids Online members have presented at a range of non-academic conferences (e.g. Broadcasting Commission of Ireland, Barnardo's Tomorrow's Child Conference, Byron Review on Children's Safety on the Internet, Norwegian Police and Social Workers, Estonian Union for Child Welfare) and in many workshops in the participating countries.
- Organisations from industry (telcos, ISPs, software developers), trade associations, media agencies, NGOs, school bodies, parents' associations, the police, national ministries (e.g. Austrian Ministry of Social Affairs and Ministry of Education, Dutch Ministry of Economic Affairs, Norwegian Ministry of Government Administration and Reform) and regulators have been addressed by the various EU Kids Online national teams.
- EU Kids Online members regularly addressed national Awareness Nodes as well as the EC Safer Internet Forum in Luxembourg, and participated in a range of activities on Safer Internet Day 2007/8/9.
- The network contributed to Safer Internet Programme consultations – on *Safer Internet and Online Technologies for Children*, and on *Age Verification, Cross Media Rating and Online Social Networking*.
- EU Kids Online has twice sent delegates to and presented at the Internet Governance Forum, in Rio and Hyderabad, and was represented at the Ministerial conferences in Leipzig (2007) and Prague (2009).
- National teams have met with national advisory boards in Austria, Germany, Greece, Netherlands, Portugal, Slovenia, Spain and UK, and have maintained informal dialogues with relevant stakeholders across Europe
- EU Kids Online has received substantial media coverage on TV, on radio, in the press and online, focused on its contributions to Safer Internet Day. A search using Google analytics reveals references to EU Kids Online on 5000+ websites in 18 languages - Norwegian, Icelandic, Swedish, Estonian, Slovenian, German (Austria, Germany), French, English (UK, Ireland), Dutch, Italian, Spanish, Portuguese and Greek.
- Involvement in the EU Kids Online project inspired a number of national teams to organise their own research in this field – for example, Greece, Portugal, Slovenia and Spain. Several Masters' dissertations have addressed the research gaps identified in the EU Kids Online project.



## EU Kids Online

### European Research on Cultural, Contextual and Risk Issues in Children's Safe Use of the Internet and New Media

A Thematic Network Funded by the  
EC's Safer Internet plus Programme, 2006-2009

This is a report from the *EU Kids Online* network.  
For a complete list of participants, see Annex 1.

EU Kids Online deliverable D7.4a Annual Report 1  
To cover the period 26/6/06-25/6/07

EC Safer Internet plus Programme  
Contract number: SIP-2005-MD-038229  
26 June 2007

#### *European Research on Cultural, Contextual and Risk Issues in Children's Safe Use of the Internet and New Media*

EU Kids Online is a project funded by the EC Safer Internet plus programme ([http://ec.europa.eu/information\\_society/activities/sip/index\\_en.htm](http://ec.europa.eu/information_society/activities/sip/index_en.htm)) from 2006-2009. It examines research carried out in 18 member states into how children and young people use the internet and new media. This three-year collaboration aims to identify comparable research findings across Europe and to evaluate the social, cultural and regulatory influences affecting both risks and children's and parents' responses to them, in order to inform policy. It will chart available data, indicate gaps and identify factors that shape the research capability of European research institutions. Finally, it will examine methodological issues relating to cross-cultural analyses and the study of children's online experience in order to develop a best practice guide to research. For more information see [www.eukidsonline.net](http://www.eukidsonline.net)

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## **(i) Introduction**

### **Overview**

EU Kids Online is a thematic network funded by the EU Safer Internet Plus programme designed to co-ordinate research carried out in EC Member States (and the EEA) into how people, especially children and young people, use new media. In this three-year collaboration, researchers from a broad range of 18 countries will identify, compare and evaluate the available research evidence. The network is coordinated by Professor Sonia Livingstone and Dr Leslie Haddon at the Department of Media and Communications, London School of Economics and Political Science. All members are listed by country in Annex 1.

### **Network objectives**

1. To identify and assess the quality and comparability of data collected (recently or ongoing) across Europe regarding children's access to and use of the Internet and new online technologies, noting gaps in the evidence base.
2. To understand the research itself in context, assessing the reasons why certain types of research are available (or not) in each nation, given different intellectual, social, institutional and funding regimes. This understanding is vital for guiding the future research agenda.
3. To compare the available data across nations so as to identify the changing array of risks and safety concerns associated with new media, assessing their distribution, significance and consequences for diverse populations (age, gender, region, nation, etc).
4. To understand these risks in context. Several contexts are anticipated: (a) use of new and old media in everyday life, including positive and negative media experiences; (b) different cultural contexts of childhood; (c) different policy/regulatory contexts, particularly across nations.
5. To enhance our understanding of methodological issues involved in studying children and the Internet and in particular those relating to cross-cultural analysis, both for future research in this field and for European comparative studies more generally.
6. To network researchers across different countries, disciplines and approaches, building on continuities while acknowledging different starting points, so as to share existing knowledge, build capacity and work towards a consensual framework for future research.
7. To develop evidence-based policy recommendations for raising awareness, media literacy and other practical actions to promote safer use of the Internet and new online technologies, particularly, but not only, for children across Europe.

### **Work packages**

Seven work packages have been designed to meet these objectives: WP1 (Data Availability), WP2 (Research Contexts), WP3 (Research Comparisons), WP4 (Methodological Issues), WP5 (Policy and Research Recommendations), WP6 (Networking and Dissemination Activities), and WP7 (Planning, Management and Evaluation). Each work package has one or more associated deliverables, including a series of substantive reports, a final academic/policy conference and a book.

### **Report structure**

This first annual report is organised in two ways. First, we report on activities by date, noting key activities and events during the past six months, in accordance with the project timeline. Second, we summarise activities by work package, noting progress and any issues arising for each work package. Following these reports of activities, we present a brief overview of progress to date, by way of conclusion. The annexes provide additional information (meeting agendas and participants, lists of contacts and dissemination activities, etc) as appropriate.

## **(ii) Report on activities by date**

### **1st Workshop, London, 29th June-1st July 2006**

(see Annex 2 and 3)

- The project and the project participants were formally introduced.
- There were presentations concerning the previous projects on which EU Kids Online would build: SAFT, Eurobarometer and Mediappro.
- Work packages were discussed and developed in plenary and then, in more detail, within workgroups. This included principles of how meetings would be organised, how we would proceed between meetings and how different work packages would feed into each other.
- A number of national representatives had to consult colleagues who were part of the team but not attending the workshop. They were subsequently able to decide which work packages to join.
- From work group discussions, the work group leaders began the process of making detailed work plans and timetables to inform the work plan (D7.1) for T3.
- There was a formal presentation about the network members' agreement, network budget and expenses, answering any questions from members.
- The designs for EU Kids Online (e.g. for the alert, reports, etc) were presented, as were the website and SharePoint, the online platform for group collaboration.
- Work package 1 commenced. In preparation for the meeting, a scoping statement and first draft coding framework for entries into the repository had been formulated. Before the meeting, national teams had then submitted Word versions of proformas (i.e. case studies of research organised in the specified format of the coding framework which would eventually be used in the repository (the database). During the meeting, small groups started analysing this material and reflecting on any alterations that needed to be made to the coding framework. These were discussed in plenary and it was agreed to revise coding framework in the light of this feedback.
- Work package 6 commenced. It was decided that each national team would have one contact and set up a national advisory panel. Arrangements were made for details of potential national audiences for the electronic alert (online newsletter) to be assembled.
- Forward planning. Arrangements were made for the planning meeting in Luxembourg and the second full workshop in Hamburg.

### **July-September 2006 (T3)**

- The first (London) workshop minutes were circulated.
- The first alert (D6.1a) was prepared and circulated at T3.
- The website (D6.2) was developed further and officially launched at T3.
- The software for the repository (D1.2) was designed. The first entries were made into the repository by all countries and it was launched at T3.
- A detailed work plan (D7.1) was designed and agreed.
- Network members' agreement (D7.2) was formalised, and signed by members.
- A planning meeting was held in Luxembourg (see agenda in Annex 3).

### **Luxembourg meeting, 11th – 13th September 2006**

(see Annex 4 and 5)

- Each work package leader reported on progress and work plans.
- The draft deliverables for the T3 deadline were discussed and revised.
- The timetable and procedures for WP1 were discussed.
- The strategies to be used in WP3 were discussed, and there were some preliminary observations about the situation in the 3 countries to be compared for D3.1 (Poland, Portugal and the UK).
- There was a meeting with members of the Safer Internet plus Programme.

### **October-December 2006 (T6)**

- Since WP1, WP3 and WP4 had early deliverables, these were prioritised.
- The LSE co-ordinator worked with WP1 to develop the Report: Data Availability (D1.1).
- The LSE co-ordinator worked with WP3 to develop the Preliminary Report: 3-Country comparison (D3.1).
- The LSE co-ordinator worked with WP4 to develop the Preliminary Report: Methodological Issues Review (D4.1).
- The LSE coordinator developed questions for national advisory panel meetings and more generally coordinated with WP6 on dissemination (e.g. planning for Safer Internet day, updating lists of contacts).
- The website was developed further (e.g. Adding the International Advisory Panel details, altering the Logo, developing national pages for each team).
- The repository was updated.
- A bibliographical list was assembled for the field of study of children and the internet.
- Some of the national advisory panels met (see Annex 8).
- The state of the project was evaluated by the coordinator.

### **2nd Workshop, Hamburg, 7th-9th December 2006**

(see Annex 6 and 7)

- Progress was reviewed.
- WP1: The work package held a plenary session. This discussed some of the decisions people faced when filling out the proformas, difficulties in getting some of the information and the strategies used by different national teams to collect the data. Decisions were taken about grey areas, and plans were made regarding how to clean up some of the data. A first analysis of the availability of the quantitative and qualitative data collected so far was made, with some reflection about what factors shaped the patterns found. The report structure of D1.1 was discussed.
- WP2: The work package officially started, examining what is and is not researched in this field. A range of possible influences were discussed, as well as issues involved in collecting the next set of information and strategies we might use. Members agreed to write national reports as regards specific potential influences for the next meeting.
- WP3: The work package officially started, the task being to assess findings from the data. The range of dimensions against which findings could be compared was considered and, in broad outline, agreed. The report structure of D3.1 was considered. Plans were made for comparing datasets in selected countries to see if



the same correlations existed, before broadening the scope to compare all countries. Possibilities for liaising with WP2 were discussed.

- WP4: The work package officially started - pooling knowledge of relevant methodological issues relating to cross-cultural analysis and how to research children. A wide range of methodological expertise was identified among members, and links to research being conducted outside the network were identified and contacts planned. An initial draft of the structure of the review D4.1 was planned. The members agreed which sections each would write, and a timetable for completion.
- WP5: Although not officially due to start, this work package was briefly discussed in plenary, in order to identify emerging issues from the ongoing work packages that might feed into or otherwise influence the development of WP5.
- WP6: The work package members reviewed dissemination activities so far. A new alert format had just been designed to overcome some of the difficulties of dealing with the different browsers of recipients. The issues involved in setting up national advisory boards were discussed and strategies devised. The group made plans for Safer Internet day in February. At the moment there were no further suggestions for developing the website but the next stage would be to encourage other organisations to make links to our home page. The members discussed which media channels to explore for dissemination, and agreed a division of labour in this respect. Relevant conferences were considered and plans made to document these on SharePoint. The group planned the contents of the 2nd alert and discussed dissemination to the relevant Safer Internet projects.
- Forward Planning Meeting. Activities, plans and deadlines for work agreed for the six months ahead were reviewed and agreed. Options for the next meetings were discussed.

### **January-June 2007**

- The second alert (D6.1b) was prepared and circulated at T9.
- The LSE co-ordinator worked with WP1 to develop the Report: Data Availability (D1.1).
- National teams submitted national reports for D1.1.
- A draft of D1.1 was sent to all members; feedback was incorporated into the report.
- The LSE co-ordinator worked with WP3 to develop the Preliminary Report: 3-Country comparison (D3.1).
- The LSE co-ordinator worked with WP4 to develop the Preliminary Report: Methodological Issues Review (D4.1).
- Some national teams submitted national reports for D2.1.
- The website was developed further (e.g. Adding papers and PowerPoint presentations, developing national pages for each team, making links to national EU Kids Online web pages).
- The repository was updated.
- Some more of the national advisory panels met (see Annex 8).
- A planning meeting was held in Oslo (see below).
- An EU Kids Online Seminar was held at the LSE in London (see below).
- The state of the project was evaluated by the coordinator.

### **Oslo Meeting, 22nd-23rd March 2007**

(see annex 8)

This was a small group meeting between the coordinators and relevant work package leaders to produce the form of a final draft for D1.1 and D4.1.

**LSE London seminar, 7th June, 2007**

(see annex 9)

This was a seminar whose main aim was to present some of the work of EU Kids Online to academics and specialists in the field, and to get feedback before finalising the deliverables due at the end of the first year of work. Four EU Kids Online members gave presentations, as did a member from the International Advisory Panel. Other presentations were relevant to our work. Amongst those attending was one overseas member of the UK national advisory panel and other academics working in the field.

**3<sup>rd</sup> Workshop, Warsaw, 14th-16th June 2007**

(see annexes 10 and 11)

The group first met in plenary to give final feedback concerning the drafts of reports D1.1, D3.1 and D4.1. There was an update on dissemination from WP6, and an update on network management for WP7.

WP1: Once D1.1 was finalised, a strategy was agreed to update the data repository D1.2 before the next workshop (before November).

WP2: It had not been possible to organise a study of media coverage of Children and the Internet in the Spring and so participants designed a project to be conducted in the autumn. Since most EU Kids Online participating countries are represented in WP2, this project would certainly cover most countries, possibly all. There was a discussion of potential factors shaping the pattern of research indicated on D1.1. Plans were made to answer certain questions for the national report by the time of the next workshop.

WP3: The group finalised a number of details of the report D3.1 and then went on to start designing the proforma for the national reports of the 18-country study D3.2.

WP4: The group drew up a structure of the Best Practice Report D3.3 and started assembling material as examples for this report.

WP5: The group developed scientific recommendations based on the conclusions of the report D1.1.

WP6: The work package members reviewed dissemination activities so far. It was decided that national EU Kids Online Websites and National Advisory Panels (of their equivalent) would remain option. The group considered further possible target audiences and channels to reach them. A division of labour was organised to identify relevant conferences and related events and produce specialised texts to address different target audiences. The group formulated plans to disseminate the first three reports produced: D1.1, D3.1 and D4.1.

### **(iii) Report on activities by work package**

#### **WP1: Data Availability**

- A work plan was developed.
- The collection policy, scoping the range of research to be identified and entered into the repository (D1.2) was agreed (see [www.eukidsonline.net](http://www.eukidsonline.net)).
- A detailed coding framework, to be applied to available data, was developed and used to code all repository entries (see [www.eukidsonline.net](http://www.eukidsonline.net)).
- The repository is up and running on the website. It now contains over 235 entries, and can be searched for full details of the research by either fixed key words or by free text search terms. The repository will be periodically updated throughout the duration of the network, with the next update due before Workshop 4 in November.
- National teams are each engaged in identifying and feeding in work conducted by themselves, their colleagues and others within their country. This requires a continual process of monitoring and updating their knowledge of national research. The LSE coordinator, informed where possible by network members, is monitoring and updating the picture as regards European research (at the regional level) and relevant research ongoing beyond Europe (aided by the International Advisory Panel, and participation in international conferences, events and networks).
- In January 2007, the entries at that point were analysed to provide the basis for overall descriptive statistics for the report D1. The data entries for the repository were formulated in an Excel file at present and cleaned up for minor errors of data entry. They were then hand-coded into an SPSS raw file for further analysis and cross-tabulations, in preparation for drafting the main report.
- The structure of the report (D1.1) was planned, discussed and a detailed timetable was developed. National teams wrote relevant national reports. A draft was sent out to members to comment and the feedback was incorporated. Final feedback was sought at the Warsaw workshop.
- Research relevant to the network but not appropriate for the repository (i.e. theoretical discussions, contextual information, reviews of the field, etc) are being collected in endnote bibliographic files, and made available to all network members. Thus far, about 7400 references are included in these files.
- Plans for updating the repository during and, possibly, after the life of the network have been discussed.

#### **WP2: Research Contexts**

- A work plan was developed.
- In the light of proformas (coded entries to the repository) collected, the group discussed the potential influences shaping research, the issues involved in collecting further information and the approaches to be used.
- Some national teams wrote short national reports in time for the Warsaw workshop, as a basis for identifying information needed from the other national teams next.
- The WP team members planned a project to monitor media coverage for a set period in the autumn.
- This work package links with and will draw upon the work conducted in WP1, WP3 and WP4 in particular, and these links have been discussed between work package leaders and in plenary.
- Preliminary plans for future working have been discussed.

### **WP3: Research Comparisons**

- A work plan was developed.
- The range of contextual factors required to interpret cross-national similarities or differences in findings were scoped and agreed in broad outline.
- A three-level comparative framework, designed to organise these contextual factors and relate them to the available data, was agreed and used to structure the first report (D3.1).
- A set of procedures for assembling further information and conducting analysis (e.g. Eurobarometer data, the European Social Survey, etc) was devised and tasks allocated among group members.
- It was agreed that European-level data for each factor/level would be sought first, with national data complementing this to fill out the emerging picture of findings.
- For report D3.1, the data from Eurobarometer and Mediapro relating to Poland, Portugal and the UK, the three countries to be compared, were discussed. These countries have been selected because each was represented in Mediapro as well as Eurobarometer and because they differ significantly on key dimensions of comparison. Teams from the 3 countries wrote initial national reports on the available data and on key relevant contextual factors that may explain them.
- A report structure was decided and agreed for D3.1 and a draft sent to EU Kids Online participants for feedback at the Warsaw workshop. This was incorporated into the report. One key focus of the report was consideration of the feasibility and challenges of expanding the comparative lens to encompass all 18 countries.
- Preliminary plans and a timetable for D3.2 have been discussed.

### **WP4: Methodological Issues**

- A work plan was developed.
- The range of methodological issues relating to the study of children and young people, of online technologies (as both research topic and research tool), and of comparative research were scoped. These issues include criteria for evaluating research and designing future research, plus strategies for comparing findings.
- The work package members assembled relevant research bibliographies and deposited electronic articles on methodological issues in SharePoint for all to read.
- The distinction between reports D4.1 and D4.2 was clarified, in terms of focus, audience and objectives.
- The draft outline of report D4.1 was discussed and agreed. The members of the group agreed how to divide up the writing of the various sections. The draft report was sent out to all EU Kids Online participants for feedback at Warsaw.
- The structure of D4.2, the Best Practice Guide, has been formulated and example material assembled.

### **WP5: Policy and Research Recommendations**

- A work plan was developed.
- A brief scoping meeting was held in Hamburg, to review the work plan, consider links to other work packages, and discuss emerging policy and research-relevant issues that will inform WP5.
- The group developed scientific recommendations based on the conclusions of the report D1.1.

coordination of work across the different work packages. No revisions are required to this. The T3, T6 and T12 deliverables were completed and submitted to the EC on time.

- Workshops. Three workshops have been held thus far, as planned. These have been well-attended, hard-working and enthusiastic meetings. The timetable has been demanding, with members working hard in plenary or in smaller work groups as required. The workshops have been conducted in accordance with the budget. For some teams, only one person has attended one or both of the workshops. Given the variable size and contributions of the different national teams, it has been agreed that on occasion, and where agreed in advance for reasons of workload, three team members could be permitted at some workshops in future. Although the work package leaders' role is informal (i.e. not contractual), they are proving effective in providing intellectual leadership for the work packages; however, the LSE team provide all backup and administrative support, also ensuring that the timetable is kept to and the objectives are clear. An interim planning meeting, held in Luxembourg in September proved very useful for clarifying working arrangements, approving the first (T3) deliverables, and meeting with the EC Safer Internet Plus programme members. A second planning meeting held in Oslo in March provided useful for the final formulations of the reports. Planning is underway for the fourth workshop, with date and location soon to be confirmed. Venues for the remaining workshops have also been decided.
- Members' participation. In the first twelve months of the network, each national team has identified its main contact for the network, clarified its internal working arrangements, and determined which work packages it will participate in (see Annex 8). It was always clear that different national teams work in different institutional frameworks. The positive side is that these can complement each other. The potentially negative side, the challenge we noted in the original proposal, is reflected in the kind of research each team comes to know of and put into the repository, the different conditions determining how difficult it is to assemble advisory panels, etc. As work has proceeded, it has indeed become evident that national teams vary considerably in terms of their available resources to participate, particularly for working in between the workshops. Not only do teams vary in size (though this does not translate simply into available effort), but they are variously supported by their institutions and, even, by their national contexts. Some, for example, must work to identify relevant stakeholder groups to construct a list of contacts or an advisory panel; for others, these stakeholders are already active and well-organised among themselves. Some have proved successful in raising additional funds to support their national activities as part of the network, others have no prospect of doing so (and nor is this a requirement upon them). However, the requirements of the network on national teams are, in consequence, unequally felt. While it is not required that all teams contribute to an equal degree, it is important that the network identifies the main research conducted in each country, and reaches the key stakeholders in each country. The LSE coordinator is, therefore, providing more support to some teams than others, in order to rectify these imbalances where possible and to ensure effective participation by all teams. The LSE coordinator is also working to ensure that plans made, especially in the workshops, where members' enthusiasm leads to some ambitious plans for work in between workshops, remain realistic and practical, in accordance with the work plan.
- Although unproblematic to draft, the Network Members' Agreement proved initially difficult to get signed by several teams' institutions, leading to a revision of the contractual arrangement with the EC in September. Following the new arrangement (in which the LSE became the main contractor with the EC, and then each national team signed the members' agreement with the LSE), agreeing and signing the network members' agreement became much easier. However, this still proved time-consuming because of the different arrangements between network members and their institutions in each country. The institutional and financial conditions of the Estonian NGO that had originally participated in EU Kids Online has unfortunately prevented their participation after the initial workshop and input

into the network activities (a decision of which LSE was formally advised in early December). One team member continued participation until a replacement institution, the University of Tartu, was found. All agreements are now signed.

- Revisions to team membership. The network learned, with great regret, that our colleague from Sweden, Professor Ulla Johnson-Smaragdi, died in the autumn of 2006.. There have been some additions to the network within the teams from Slovenia, Portugal, Bulgaria, Austria, Greece, the Czech Republic and the Netherlands, and some rationalisation of the Polish team (see Annex 1).
- Technical issues. The network has encountered two technical problems thus far. First, the creation of the online publicly searchable data repository proved a technical challenge for which specialist software had to be designed and commissioned from an external contractor. This was just completed in time for T3, the deadline, and is adequate to the task. The resulting repository is sound and reliable, but it requires periodic 'data cleaning' and a further coding task before the results can be entered into an SPSS file for statistical analysis, a task being completed by the LSE's network administrator. Second, the first alert was well designed to be sent out from LSE but, even after piloting, encountered problems of design and format when forwarded on to additional contacts, with some browsers preventing some of the images from being seen or altering the fonts, etc. The strategy of forwarding onto contacts within each country had been itself agreed upon to avoid contacts' spam filters, the idea being that each team would forward the alert with a national language introduction. The LSE coordinator worked to produce a new format for the second alert, so that the alert could still contain a national introduction (to avoid spam filters) but retain its design features. Additionally, the SharePoint software, using for online networking and project management, has proved largely effective. However, it has required all teams to learn to use it (though this is relatively unproblematic) and there have been some minor problems of external access (now resolved, but requiring occasional remedial action by the LSE coordinator).
- Assessment of work package progress. WP1: the main workload fell in the early part of the network's work, and proved demanding, as other work packages depend significantly on the research identified, coded and entered into the data repository. Significant efforts are being made to ensure the repository is as comprehensive as possible, and to identify whether unevenness in country contributions reflect genuine unevenness in research availability or whether unevenness can be rectified by additional efforts. WP2: this work package is designed to develop more slowly throughout the network timeline, partly so as to draw on underlying issues as these emerge from the conduct of other work packages; it is proceeding well. WP3: this has so far devoted efforts to scoping the work package and focusing on the three countries to be compared for the first deliverable, in order to produce a feasible methodology for the full comparative analysis of findings across all countries. WP4: similarly, this has devoted efforts to producing its T12 deliverable, and has so far produced some lively and valuable discussions as well the first deliverable. WP5 started informally earlier than required, in order to capitalise on ongoing insights and discussions within the network. WP6: this has faced some early challenges, as not all teams found it easy to identify their key national audiences; efforts were made to ensure these are identified and addressed in advance of T12, when dissemination of the first reports will be required in all countries. The level of subscriptions (to receive electronic alerts) has been lower and more uneven than we would have aspired to. WP7: the network is positive, motivated and, working as hard as can be expected, given that no team apart from the UK team has resources provided by the EC for working in between workshops.
- International Advisory Panel. Members have been formally contacted and informed of the network plans. They are being consulted periodically, when draft deliverables are prepared, as has already happened with the first 3 deliverables D1.1, D3.1 and D4.1. One already joined our seminar in June and others may be invited also to future workshops (to be determined).
- LSE Coordinator. The coordinator roles are being largely completed within the available time budgeted, though considerable flexibility is required in time use,



into the network activities (a decision of which LSE was formally advised in early December). One team member continued participation until a replacement institution, the University of Tartu, was found. All agreements are now signed.

- Revisions to team membership. The network learned, with great regret, that our colleague from Sweden, Professor Ulla Johnson-Smaragdi, died in the autumn of 2006.. There have been some additions to the network within the teams from Slovenia, Portugal, Bulgaria, Austria, Greece, the Czech Republic and the Netherlands, and some rationalisation of the Polish team (see Annex 1).
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- Assessment of work package progress. WP1: the main workload fell in the early part of the network's work, and proved demanding, as other work packages depend significantly on the research identified, coded and entered into the data repository. Significant efforts are being made to ensure the repository is as comprehensive as possible, and to identify whether unevenness in country contributions reflect genuine unevenness in research availability or whether unevenness can be rectified by additional efforts. WP2: this work package is designed to develop more slowly throughout the network timeline, partly so as to draw on underlying issues as these emerge from the conduct of other work packages; it is proceeding well. WP3: this has so far devoted efforts to scoping the work package and focusing on the three countries to be compared for the first deliverable, in order to produce a feasible methodology for the full comparative analysis of findings across all countries. WP4: similarly, this has devoted efforts to producing its T12 deliverable, and has so far produced some lively and valuable discussions as well the first deliverable. WP5 started informally earlier than required, in order to capitalise on ongoing insights and discussions within the network. WP6: this has faced some early challenges, as not all teams found it easy to identify their key national audiences; efforts were made to ensure these are identified and addressed in advance of T12, when dissemination of the first reports will be required in all countries. The level of subscriptions (to receive electronic alerts) has been lower and more uneven than we would have aspired to. WP7: the network is positive, motivated and, working as hard as can be expected, given that no team apart from the UK team has resources provided by the EC for working in between workshops.
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- LSE Coordinator. The coordinator roles are being largely completed within the available time budgeted, though considerable flexibility is required in time use,

particularly when planning for workshops or completing deliverables. LSE's research department, technical IT support, design unit, and other resources have proved sufficient when required, and all have worked hard to ensure that the network deadlines and requirements have been met. The LSE team (Livingstone, Haddon, Tsatsou) meet regularly (weekly or fortnightly), and maintain regular email contact in between. All meetings are minuted, and no significant problems have occurred.

- Relation with the EC Safer Internet Plus programme. We believe that good working relations have been established with the programme, and the Luxembourg office. We have provided ad hoc research guidance (e.g. on the design of a qualitative Eurobarometer project) as requested, an initial PowerPoint presentation of the network, also as requested, a set of flyers for distribution, etc. We hope to tailor our activities where possible to coordinate with those of the programme as whole, and so will welcome information on the programme's aims, activities and events as these become available.

## **(iv) Conclusion**

### **Overview**

One year into this three year network, we are reasonably confident that the network is progressing well. Productive relations have been established within and between national teams, and a substantial body of European research has been identified and critically discussed. Formally or informally as appropriate, work on all work packages has begun and is proceeding in accordance with their objectives and the work plan. Initial deliverables have been completed on time. The first report deliverables were delivered on time. A sizeable number of key stakeholders are now aware of the network's existence and are awaiting the deliverables with interest.

### **Risks to the network**

In the foregoing, several risks to the success of the network have been identified, as well as solutions being pursued or already in place. These include a genuine uncertainty over how much research exists to be identified and incorporated within the project. Here we are making considerable efforts to identify research, to follow up on information about ongoing projects before their eventual publication, pursuing research contacts nationally and internationally, and publicising (via the alert, flyer and website) an invitation to all interested parties to inform us of ongoing or current research.

As discussed above, a further risk concerns the uneven resources that each national team can muster to participate fully in the network. Here we are endeavouring not to ask too much of teams, but also to provide additional support (in terms of coordinator time and effort) where required and within the limits of the budget, so as to enable all to participate as needed.

Not discussed above, but emergent from the work of WP1, it is clear that the network must be sufficiently flexible to accommodate developments in the field (children/ online/ risk) and in research (e.g. plans for a new Eurobarometer survey), as the network aims to offer timely and up to date conclusions within a fast-changing field.

### **The European dimension**

It seems that in each country, researchers (and other stakeholders) are reasonably aware of research in their own country and that conducted at a European level. But few are aware of research conducted or published in languages other than their own (and, for some but not all countries, English), and the network thus has a primary role to play in collating, summarising and evaluating research conducted in all languages represented within the network in order to bring the body of existing and ongoing research into full view.

This added-value aspect of the network is of key importance, and the different work packages are designed to capitalise on this work of scoping, mapping, comparing and

evaluating the available research from several perspectives – findings, research gaps, best practice methods, policy issues – and for several audiences. We note that the network is required only to report in English, but there are also discussions within the network as to how far summaries of the research produced can be made accessible within other languages also, resources permitting.

We also note that while a moderate body of European (i.e. multiple countries) research exists, there has been little or no attempt to compare findings directly. So, while WP1 has identified data on a range of topics relevant to online risk and safety issues for children and users, WP3 found that it was almost at the beginning in terms of interpreting the nature of their similarities or differences across countries. Consequently, WP1 will provide a valuable European-level role in identifying key gaps requiring future research, while WP3 is drawing on comparative work conducted in related but distinct fields in order to provide some explanation of why these patterns of research findings have been identified in Europe; this latter will, in effect, add value to the already collected projects of Eurobarometer, Mediappro, SAFT, etc. Much of the work being identified is of less than ideal quality, and hence WP4 will also add value at the European level by collating the knowledge and best practice developed in different countries or by different research teams or disciplines and disseminating this at the EU level.

There are already some simple indications that the network's efforts offer European added-value:

- The LSE coordinator has received expressions of interest (to share findings, compare results, etc) from researchers conducting similar research in Finland, Ireland and Israel and the Awareness Node in Cyprus has approached us about future participation.
- There currently 297 subscriptions to the electronic alert. These include 272 from 25 European countries and from 18 from outside Europe.
- Responses have been formally made to two EU consultations (EC Consultation on child safety and mobile phone services, October 2006, and EC Consultation on Audiovisual and Media Policies, Media Literacy Consultation, December, 2006).
- Formal links have been established with other EU level or national research projects: notably, the Norwegian Research Council project on Mediatized Stories links Livingstone and Staksrud; Hasebrink and colleagues at the Hans-Bredow Institute, and Paus-Hasebrink at the University of Salzburg, have made successful applications for funding to support their contribution to the network; Livingstone and Haddon applied with Prof Bill Dutton at the Oxford Internet Institute for funding to conduct new survey research on online/risk issues. Of the many informal research links made, that with Mediappro in many of the countries included in that latter project should ensure continuity from that project to EU Kids Online.
- Contact has been made with the Insafe network (Janice Richardson), as well as links at the national level between EU Kids Online teams and national Insafe nodes, to ensure that the online repositories of these projects are complementary not overlapping, that activities for Internet Safety Day are coordinated, and that information can be shared where useful.
- EU Kids Online has already been asked to advise on the design of a qualitative project for Eurobarometer (as commissioned by the Safer Internet plus Programme), and we would be delighted to advise on the design of the next Eurobarometer survey module on internet safety.

## (v) Annexes

### Annex 1: Network Members, Institutions, Countries

(New participants since 6<sup>th</sup> monthly report shown in italics)

Country	Institution	Researchers
Austria	University of Salzburg	Ingrid Paus-Hasebrink
		<i>Christina Ortner</i>
		Manfred Rathmoser
Belgium	Catholic University of Leuven	Veerle Van Rompaey
		Verónica Donoso
	Free University of Brussels	Nico Carpentier
		Katia Segers
Bulgaria	GERT	Jivka Marinova
		Mariya Gencheva
		Maria Dimitrova
		<i>Iliana Dimitrova</i>
	Internet Rights Bulgaria Foundation	Christina Haralanova
Czech Republic	Masaryk University, Brno	Jaromir Volek
		Vaclav Stetka
	Charles University, Prague	Jan Jirak
		Radim Wolak
		Vlastimil Necas
Denmark	University of Copenhagen	Radka Kohuttova
Estonia	University of Tartu	Gitte Stald
		<i>Veronika Kalmus</i>
		<i>Pille Pruulmann-Vengerfeldt</i>
		Anda Zule
		<i>Andra Siibak</i>
		<i>Pille Runnel</i>
France	France Telecom	<i>Kadri Ugur</i>
		Benoit LeLong
		Cédric Fluckiger
Germany	Hans Bredow Institute For Media Research	Céline Metton
		Uwe Hasebrink
Greece	London School of Economics	Claudia Lampert
		Liza Tsaliki
Iceland	University of Iceland	John Papadimitriou
		Thorbjorn Broddason
	University of Akureyri Research Institute	Gudberg K. Jonsson
Norway	Norwegian University of Science and Technology, Trondheim	Kjartan Olafsson
		Ingunn Hagen
	Norwegian Media Authority	Thomas Wold
		Elisabeth Staksrud
Poland	Warsaw School of Social Psychology	Petter Bae Brandtzæg
		Wiesław Godzic
		Lucyna Kirwil
		Barbara Giza
		Tomasz Łysakowski
Portugal	New University of Lisbon	<i>Małgorzata Michalak</i>
		Cristina Ponte
		Cátia Candeias
		<i>José Alberto Simões</i>
	Lisbon University	<i>Nelson Viera</i>
		Tomás Patrocínio

		<i>Sofia Viseu</i>
<b>Slovenia</b>	University of Ljubljana	Vasja Vehovar
		Bojana Lobe
		Matej Kovacic
		<i>Alenka Zavbi</i>
<b>Spain</b>	The University of the Basque Country	Carmelo Garitaonandia
		Maialen Garmendia
<b>Sweden</b>	University of Gothenburg	Cecilia von Feilitzen
<b>The Netherlands</b>	The Netherlands Institute of Social Research	Jos de Haan
		Marion Duimel
	University of Amsterdam	Patti Valkenburg
<b>The UK</b>	London School of Economics and Political Science	Sonia Livingstone
		Leslie Haddon
		Panayiota Tsatsou

## **Annex 2: Agenda for First Workshop of EU Kids Online**

**29<sup>th</sup> June-1<sup>st</sup> July 2006, London**

### **Thursday 29<sup>th</sup> June**

- 1.00-2.00 Arrive and lunch
- 2.00-2.30 Sonia and Leslie to introduce the project, plus overview the workshop
- 2.30-3.30 Introductions from 6 national teams (10 minutes each)
- 3.30-4.00 Tea
- 4.00-5.00 Introductions from another 6 national teams
- 5.00-5.30 Jon Deer to introduce EC, expenses, network agreement, deliverables
- 5.30-6.30 Introductions from another national 5 teams
- 6.30 Five minutes administration (restaurant details, etc.)

### **Friday 30<sup>th</sup> June**

- 9.00 - 9.30 Coffee, plus Sonia and Leslie outline the day
- 9.30-10.30 Elisabeth to present SAFT plus Eurobarometer, including discussion
- 10.30-11.00 Rationale of Safer Internet Action Plan (German team introduction, when they arrive)
- 11.00-11.30 Coffee
- 11.30- 1.00 Discussion of technical annex, plus each work package in turn
- 1.00- 2.00 Lunch (invite Andrew Burn plus Sue Cranmer)
- 2.00- 3.00 Andrew and Sue to present Mediappro, including a general discussion
- 3.00- 4.30 Work in small groups in WP1 (a=topics researched plus gaps; b=pattern of methods + funding + accessibility of research; c= broader research contexts) (tea available while working)
- 4.30- 5.30 Plenary discussion reporting back from small groups + reflections

### **Saturday 1<sup>st</sup> July**

- 9.00- 9.30 Coffee
- 9.30-10.30 Data repository for WP1 material, other material besides proformas (e.g. PDFs of reports, material for literature review)
- 10.30-11.00 Leslie outlines Sharepoint project management software
- 11.00-11.30 Coffee
- 11.30-12.30 Participants decide which work package to attend. Small groups to plan WP2-6: what, when and how
- 12.30- 1.00 Reviewing, forward planning (e.g. next meetings, biographies)
- 1.00- 2.00 Lunch and leave



**Annex 3: Participants attending the First (London) workshop**

<b>Country</b>	<b>Institution</b>	<b>Researchers</b>
<b>Austria</b>	University of Salzburg	Ingrid Paus-Hasebrink
		Manfred Rathmoser
<b>Belgium</b>	Catholic University of Leuven	Verónica Donoso
	Free University of Brussels	Joke Bauwens
<b>Bulgaria</b>	GERT	Jivka Marinova
		Maria Dimitrova
<b>Czech Republic</b>	Masaryk University, Brno	Vaclav Stetka
	Charles University, Prague	Vlastimil Necas
<b>Denmark</b>	University of Copenhagen	Gitte Stald
<b>Estonia</b>	'Living for Tomorrow', Tallin	Jevgenia Žurba
<b>France</b>	France Telecom	Céline Metton
<b>Germany</b>	Hans Bredow Institute For Media Research	Uwe Hasebrink
		Claudia Lampert
<b>Greece</b>	London School of Economics	Liza Tsaliki
<b>Iceland</b>	University of Iceland	Thorbjorn Broddason
	University of Akureyri Research Institute	Kjartan Olafsson
<b>Norway</b>	Norwegian University of Technology and Science, Trondheim	Ingunn Hagen
	Norwegian Media Authority	Elisabeth Staksrud
<b>Poland</b>	Warsaw School of Social Psychology	Barbara Giza
		Wiesław Godzic
<b>Portugal</b>	New University of Lisbon	Cristina Ponte
	Lisbon University	Tomás Patrocínio
<b>Slovenia</b>	University of Ljubljana	Bojana Lobe
<b>Spain</b>	The University of the Basque Country	Maialen Garmendia
		Carmelo Garitaonandia
<b>Sweden</b>	University of Gothenburg	Cecilia von Feilitzen
<b>The Netherlands</b>	Social and Cultural Planning Office	Jos de Haan
	University of Amsterdam	Patti Valkenburg
<b>The UK</b>	London School of Economics and Political Science	Sonia Livingstone
		Leslie Haddon
		Panayiota Tsatsou

**Annex 5: Participants attending the (Luxembourg) Planning meeting**

<b>Country</b>	<b>Institution</b>	<b>Researchers</b>
<b>Denmark</b>	University of Copenhagen	Gitte Stald
<b>Germany</b>	Hans Bredow Institute For Media Research	Uwe Hasebrink
<b>Norway</b>	Norwegian Media Authority	Elisabeth Staksrud
<b>Poland</b>	Warsaw School of Social Psychology	Lucyna Kirwil
<b>Portugal</b>	New University of Lisbon	Cristina Ponte
<b>Slovenia</b>	University of Ljubljana	Bojana Lobe
<b>The Netherlands</b>	Social and Cultural Planning Office	Jos de Haan
<b>The UK</b>	London School of Economics and Political Science	Sonia Livingstone
		Leslie Haddon

## **Annex 6: Agenda for Second Workshop of EU Kids Online**

### **7th - 9th December 2006, Hamburg**

The key report deliverables that we need to consider at this meeting are:

- WP1's D1.1. (Report on availability of data)
- WP3's D3.1 (3-country study)
- WP4's D4.1 (Methodological issues review)

In addition we need to consider:

- WP's D6.1b (The second alert)
- D7.3a (6-monthly report)

### **Thursday 7<sup>th</sup> December**

1.00-2.00	Arrive and lunch (sandwiches)
2.00-2.30	Sonia and Leslie provide a progress review, plus overview of Workshop 2. Introductions from new members attending
2.30-3.15	WP1 plenary. Review the balance of entries by country, the process of entering the data and how people have interpreted the collection policy.
3.15-3.30	Exercise to anticipate what the availability patterns might be and discuss these predictions before looking at the analysis
3.30-4.00	Tea/Coffee
4.00-4.45	Elisabeth to present the patterns of availability from an analysis of material in the repository and take responses from the group
4.45-5.30	Elisabeth to present the structure of the draft report D1.1, take responses and allocate tasks
5.30	Five minutes administration (restaurant details, etc.)

### **Friday 8<sup>th</sup> December**

9.00-9.30	Coffee, plus Sonia and Leslie outline the day
9.30-11.00	WP2 and WP3 meet
11.00-11.30	Coffee
11.30-1.00	WP2 and WP3 meet
1.00-2.00	Lunch
2.00-3.30	WP4 and WP6 meet
3.30-4.00	Tea/Coffee
4.00-5.30	WP4 and WP6 meet
5.30	Short meeting for WP5

### **Saturday 9<sup>th</sup> December**

9.00- 9.30	Coffee
9.30-10.15	WP3 reports in plenary the plans for its deliverable D3.1
10.15-11.00	WP4 reports in plenary the plans for its deliverable D4.1
11.00-11.30	Coffee
11.30-11.45	WP2 reports in plenary
11.45-12.30	WP6 reports in plenary on dissemination plans
12.30-1.00	General reviewing, forward planning (next meeting venue, draft of 6-monthly report)

**Annex 7: Participants attending the Second (Hamburg) workshop**

<b>Country</b>	<b>Institution</b>	<b>Researchers</b>
<b>Austria</b>	University of Salzburg	Ingrid Paus-Hasebrink
		Manfred Rathmoser
<b>Belgium</b>	Catholic University of Leuven	Verónica Donoso
<b>Czech Republic</b>	Masaryk University, Brno	Vaclav Stetka
	Charles University, Prague	Radka Kohuttova
		Vlastimil Necas
<b>Denmark</b>	University of Copenhagen	Gitte Stald
<b>Germany</b>	Hans Bredow Institute For Media Research	Uwe Hasebrink
		Claudia Lampert
<b>Greece</b>	London School of Economics	Liza Tsaliki
<b>Iceland</b>	University of Iceland	Thorbjorn Broddason
	University of Akureyri Research Institute	Kjartan Olafsson
<b>Norway</b>	Norwegian University of Technology and Science, Trondheim	Thomas Wold
	Norwegian Media Authority	Elisabeth Staksrud
<b>Poland</b>	Warsaw School of Social Psychology	Barbara Giza
		Lucyna Kirwil
<b>Portugal</b>	New University of Lisbon	Cristina Ponte
		Catià Candeias
<b>Slovenia</b>	University of Ljubljana	Bojana Lobe
<b>Spain</b>	The University of the Basque Country	Maialen Garmendia
<b>The Netherlands</b>	Social and Cultural Planning Office	Jos de Haan
	University of Amsterdam	Patti Valkenburg
<b>The UK</b>	London School of Economics and Political Science	Sonia Livingstone
		Leslie Haddon

**Annex 8: Participants attending the (Oslo) Planning meeting**

<b>Country</b>	<b>Institution</b>	<b>Researchers</b>
<b>Norway</b>	Norwegian Media Authority	Elisabeth Staksrud
<b>Slovenia</b>	University of Ljubljana	Bojana Lobe
<b>The UK</b>	London School of Economics and Political Science	Sonia Livingstone
		Leslie Haddon

**Annex 9: Agenda for LSE seminar, June 2007**

- 1.00    Arrival, welcome, coffee
- 1.15    Online risks for children: research dilemmas  
         Professor Sonia Livingstone, Director of EU Kids Online
- 1.55    Comparing risks across Europe – first steps  
         Dr Leslie Haddon, EU Kids Online
- 2.35    The digital world of teenagers and the role of their parents – new survey findings  
         Professor Jos de Haan, Social and Cultural Planning Office, The Hague
- 3.15    Tea break
- 3.30    Greek young people and online pornography: Can porn be good for youth?  
         Dr Liza Tsaliki, University of Athens
- 4.10    Ethnography in a networked age, or How to participate, listen and learn from kids  
         online?  
         Dr Mimi Ito, Annenberg Center for Communication, USC and Keio University
- 4.50    Discussion: Which risks matter and why? What are the implications for policy?  
         Dr Damian Tambini, LSE



## **Annex 10: Agenda for Third Workshop of EU Kids Online**

### **Warsaw, 14th-16th June 2007**

The key report deliverables that we need to consider at this meeting are:

T12 deliverables:

D1.1 Report: Data Availability

D3.1 3-Country comparison

D4.1 Methodological Issues Review

Preparation for T24 deliverables

D3.2 Report: Cross-National Comparisons

D4.2 Best Practice Research Guide

In addition we need to consider:

Material for D7.4a Annual Report 1

### **Thursday 14<sup>th</sup> June**

1.00-2.00	Arrive and lunch (sandwiches)
2.00-2.30	Sonia and Leslie provide a progress review, plus overview of Workshop 3. Introductions from any new members attending
2.30-3.15	WP1 Report: Data Availability
3.15-4.00	WP3 Report: 3-Country comparison
4.00-4.30	Tea/Coffee
4.30-5.15	WP4 Report Methodological Issues Review
5.15-5.45	WP6 Report: Media Coverage of Safer Internet Day
5.45-6.00	Administration (restaurant details, etc.)

### **Friday 15<sup>th</sup> June**

9.00- 9.30	Coffee, plus Sonia and Leslie outline the day
9.30-11.00	WP2 and WP3 meet
11.00-11.30	Coffee
11.30- 1.00	WP2 and WP3 meet
1.00- 2.00	Lunch
2.00- 3.30	WP4, WP5 and WP6 meet
3.30- 4.00	Tea/Coffee
4.00- 5.30	WP4, WP5 and WP6 meet

### **Saturday 16<sup>th</sup> June**

9.00- 9.30	Coffee
9.30-10.00	WP3 reports in plenary
10.00-10.30	WP4 reports in plenary
10.30-11.00	WP5 reports in plenary
11.00-11.30	Coffee
11.30-12.00	WP2 reports in plenary
12.30-12.30	WP6 reports in plenary
12.30-1.00	General reviewing, forward planning (next meeting venue, draft of annual report)

**Annex 11: Participants attending the Third (Warsaw) workshop**

<b>Country</b>	<b>Institution</b>	<b>Researchers</b>
<b>Austria</b>	University of Salzburg	Manfred Rathmoser
<b>Belgium</b>	Free University of Brussels	Joke Bauwens Katia Segers
<b>Bulgaria</b>	GERT	Ilina Dimitrova
<b>Denmark</b>	University of Copenhagen	Gitte Stald
<b>Estonia</b>	University of Tartu	Veronika Kalmus Pille Pruulmann-Vengerfeldt
<b>France</b>	France Telecom	Céline Metton
<b>Germany</b>	Hans Bredow Institute For Media Research	Uwe Hasebrink Claudia Lampert
<b>Greece</b>	London School of Economics	Liza Tsaliki John Papadimitriou
	University of Akureyri Research Institute	Kjartan Olafsson
<b>Norway</b>	Norwegian University of Technology and Science, Trondheim	Ingunn Hagen Thomas Wold
<b>Poland</b>	Warsaw School of Social Psychology	Barbara Giza Lucyna Kirwil Tomasz Łysakowski Wiesław Godzic
<b>Portugal</b>	New University of Lisbon	Cristina Ponte José Alberto Simões
<b>Slovenia</b>	University of Ljubljana	Bojana Lobe Alenka Zavbi
<b>Spain</b>	The University of the Basque Country	Maialen Garmendia Carmelo Garitaonandia
<b>Sweden</b>	University of Gothenburg	Cecilia von Feilitzen
<b>The Netherlands</b>	Social and Cultural Planning Office	Jos de Haan Marion Duimel
<b>The UK</b>	London School of Economics and Political Science	Sonia Livingstone Leslie Haddon Panayiota Tsatsou

**Annex 12: Participation in the EUKidsOnline Work Packages**

	WP1	WP2	WP3	WP4	WP5	WP6
Work Package Leaders	<i>Elisabeth Staksrud</i>	<i>Gitte Stald</i>	<i>Uwe Hasebrink</i>	<i>Bojana Lobe</i>	<i>Jos de Haan</i>	<i>Cristina Ponte</i>
<b>Austria</b>	Manfred Rathmoser		Manfred Rathmoser	Ingrid Paus-Hasebrink	Cristina Ortner	Manfred Rathmoser
<b>Belgium</b>	Joke Bauwens	VUB (Brussels)		KUL (Leuven)		KUL (Leuven)
<b>Bulgaria</b>	Jivka Marinova	Maria Dimitrova	Jivka Marinova Mariya Gencheva	Maria Dimitrova		Jivka Marinova Christina Haralanova Irina Dimitrova
<b>Czech Republic</b>	Václav Štětka	Masaryk University		Masaryk University	Charles University	Charles University
<b>Denmark</b>	Gitte Stald	Gitte Stald			Gitte Stald	
<b>Estonia</b>	Veronika Kalmus, Anda Zule, Pille Pruulmann-Vengerfeldt	Pille Pruulmann-Vengerfeldt Andra Siibak	Veronika Kalmus Andra Siibak Kadri Ugur		Pille Pruulmann-Vengerfeldt	Anda Zule Veronika Kalmus Pille Pruulmann-Vengerfeldt Andra Siibak Kadri Ugur Pille Runnel
<b>France</b>	Benoit LeLong, Céline Metton, Cédric Fluckiger		Céline Metton	Céline Metton Cédric Fluckiger Benoit LeLong		
<b>Germany</b>	Claudia Lampert	Claudia Lampert	Uwe Hasebrink	Claudia Lampert	Uwe Hasebrink	Claudia Lampert
<b>Greece</b>	Liza Tsaliki	Liza Tsaliki John Papadimitriou	Liza Tsaliki John Papadimitriou			Liza Tsaliki John Papadimitriou
<b>Iceland</b>	Kjartan Olafsson	Thorbjorn Broddason	Kjartan Olafsson	Kjartan Olafsson		
<b>Norway</b>	Elisabeth Staksrud, Petter Bae Brandtzæg	Ingunn Hagen	Thomas Wold	Ingunn Hagen	Elisabeth Staksrud Ingunn Hagen Thomas Wold	Elisabeth Staksrud
<b>Poland</b>	Barbara Giza	Wiesław Godzic	Lucyna Kirwil Małgorzata Michalak		Barbara Giza Tomasz Łysakowski	
<b>Portugal</b>	Cristina Ponte, Sofia Leitão	Cátia Candeias	Cristina Ponte Nelson Vieira José Alberto Simões	José Alberto Simões	Nelson Vieira	Cristina Ponte Tomás Patrocínio Cátia Candeias
<b>Slovenia</b>	Metka Kuhar	Alenka Zavbi	Bojana Lobe	Bojana Lobe		Alenka Zavbi
<b>Spain</b>	Maialen Garmendia	Maialen Garmendia	Carmelo Garitaonandia/ Maialen Garmendia	Maialen Garmendia	Carmelo Garitaonandia/ Maialen Garmendia	Carmelo Garitaonandia/ Maialen Garmendia

<b>Sweden</b>	Cecilia von Feilitzen					Cecilia von Feilitzen
<b>The Netherlands</b>	Jos de Haan Patti Valkenburg		Jos de Haan Patti Valkenburg Marion Duimel		Jos de Haan Patti Valkenburg	Marion Duimel
<b>UK Coordinator</b>	Sonia Livingstone Leslie Haddon Panayiota Tsatsou	Leslie Haddon	Sonia Livingstone	Sonia Livingstone	Panayiota Tsatsou	Leslie Haddon

## **Annex 13: Stakeholder consultation**

### **Countries where the Advisory Panel has met/consultation process has begun**

- Austria
- Bulgaria
- Czech Republic
- Denmark
- Germany
- Greece
- Norway
- Slovenia
- The Netherlands
- The UK

### **Organisations consulted in Austria**

- Ministry of Education
- Office of the Federal Chancellery
- Association on Internet Service Providers, Austria
- Austrian institute for Applied Telecommunications
- Ministry of Social Affairs
- Researcher for the University of Vienna

### **Organisations consulted in Bulgaria**

- National Public Council on the Safer Internet
- Applied Research

### **Organisations consulted in Germany**

- Universities of Greifswald and Erfurt
- JFF - Institute of Media Pedagogy in Research and Practice (Munich)
- ECMC - European Centre for Media Literacy (Partner of Klicksafe)
- Media Broadcasting Authority in Nordrhein-Westfalen
- AOL
- Microsoft Germany
- Digital Chances, Charity

### **Organisations consulted in Slovenia**

- Ministry from Higher Education, Science and Technology
- ISPs (Arnes, Telemach)
- SISPA (Slovenian ISP Association)
- Primary schools
- NGOs
- Agency for Electronic Communication
- Ministry for Education and Sport

### **Organisations consulted in The Netherlands**

- Organisations of NAP
- Ministry of Economic Affairs
- Ministry of Education
- ECP/Digibewust (Awareness Node)
- Mynkindonline (online advice and information on children online)
- ZVO (Institute for addition research)
- KPN and Oudus Online

### **Organisations consulted in Spain**

- Institute of Communication of Barcelona, Spain
- Safer Internet Awareness Node, Protegeles, Spain
- Euskaltel, Telecommunications Operator, Spain
- Parents Association in the Basque Country

### **Organisations consulted in Norway**

- Medietilsynet (Awareness Node)

### **Organisations consulted in Portugal**

- IAC, Instituto de Apoio à Criança (NGO)
- Policia Judiciária (Police)
- ANACOM (Regulator)
- ERC, Entidade Reguladora de Comunicação (Regulator)
- Vodafone, TMN, NETCABO, SAPO.PT (ISPs)
- Miúdos Seguros na Net, DECO, CONFAP (NGOs)
- UMIC (Awareness Node)
- CRIE/Department of Education, Internet Programme in Schools
- Microsoft Portugal

### **Organisations consulted in Greece**

- Forthnet (ISP)
- Safer Internet.gr (Awareness Node)
- Greek School Network
- 

### **Organisations consulted in the UK**

- CHIS - Children's Internet Safety Group
- CEOP - Child Exploitation and Online Protection Agency
- Childnet-international
- Mediappro UK
- Home Secretary's Task Force on Child Protection on the Internet
- Internet Watch Foundation

### **Organisations outside Europe who had consulted EU Kids Online**

- The Australian Communications and Media Authority

## **Annex 14: EU Kids Online website**

### **Contents**

- Introductory Page
- Objectives
- Work package details
- Outputs (Deliverables)
- Timetable
- List of Participating Countries
- Summary pages for participating countries
- National contact details
- International Advisory Panel details
- Current Newsletter (Alert)
- Links page
- Data repository details
- Data repository (online searchable data base of available data, plus statement of collection policy and coding framework)
- Past events
- PowerPoint presentations
- Papers and abstracts

### **Number of visitors to the main website**

- By the end of May there had been 50,818 external (to the LSE) visits to pages, reflecting 21,816 visitors.
- A small proportion of this will be accounted for by EU Kids Online members, the vast majority will be other visitors.
- Numbers climbed steadily from July when the website was first (informally) set up and peaked shortly after the first alert at the end of September, remaining high through October, and peaking again at the second alert in March and staying high through to May

### **National EU Kids Online Websites**

Austria  
Belgium (Flanders)  
Germany  
Poland  
Portugal  
Spain  
The UK

There is a link to EU Kids Online from the UNICEF website.  
[http://www.unicef.org/videoaudio/video\\_39654.html](http://www.unicef.org/videoaudio/video_39654.html)

## Annex 15: Dissemination

### Number of subscriptions by country and types

Participant countries	Researchers	Regulators	Industry	Charities/TT	Total
Austria	6	4	1	0	11
Belgium	1	0	0	0	1
Bulgaria	0	1	0	1	2
Czech Republic	0	0	0	0	0
Denmark	1	0	1	0	2
Estonia	0	0	0	0	0
France	0	0	0	1	1
Germany	21	5	10	5	41
Greece	12	3	5	2	22
Iceland	0	1	0	0	1
Norway	6	1	0	0	7
Poland	1	0	0	1	2
Portugal	42	8	7	2	59
Slovenia	2	0	0	0	2
Spain	7	2	2	0	11
Sweden	3	1	0	0	4
The Netherlands	3	0	5	1	9
The UK	28	17	20	15	80
<b>Total</b>	<b>132</b>	<b>43</b>	<b>53</b>	<b>129</b>	<b>257</b>

Other countries	Researchers	Regulators	Industry	Charities/TT	TOTAL
Australia	2	4	0	0	6
Bangladesh	0	0	1	0	1
Brazil	2	0	0	0	2
Canada	1	0	0	0	1
Cyprus	1	0	0	0	1
North Cyprus	1	0	0	0	1
Egypt	0	0	1	0	1
Hungary	1	0	1	0	2
Ireland	5	0	0	0	5
Israel	2	0	0	0	2
Italy	2	0	0	0	2
Japan	1	0	0	0	1
Luxembourg	0	1	0	0	1



Malta	1	0	0	0	1
New Zealand	1	0	0	0	1
Romania	1	0	0	0	1
Slovakia	0	0	1	0	1
South Africa	0	0	0	1	1
South Korea	1	0	0	0	1
USA	3	2	1	1	7
Total	25	8	5	2	40

### **Number of flyers distributed**

200 flyers were sent out to each national team. These have been distributed as follows:

- Austria 40 (universities, NGOs, personal contacts, advisory panel)
- Belgium 10 (universities)
- Bulgaria 100 (NGOs Ministries, Companies)
- Czech Republic 20 (Ministries, NGOs, Universities)
- Denmark 80 (universities, ministries, Media Council, Organisations))
- Germany 40 (universities, congresses, personal contacts, advisory board)
- Greece 40 (universities, public administration bodies, personal contacts)
- Iceland 50 (universities, public administration bodies, personal contacts)
- Norway 60 (NGOs, Ministries, industry, academic institutions, personal contacts)
- Poland 30 (universities, research centres, researchers, media)
- Portugal 60 (universities, congresses, personal contacts)
- Slovenia 170 (advisory panel, universities, conference, ministries, NGOs personal contacts)
- Spain 20 (universities, NGOs, personal contacts)
- Sweden
- The Netherlands 50 (Ministries, Awareness Nodes)
- The UK 100 (universities, NGOs, research contacts, delegates at conferences attracting industry, charities, children's organisations, education and government bodies)

### **Publications**

- Livingstone, S. (2006) Mediapro – a commentary. *Insafe Newsletter*, 1 August 2006.
- Ponte, C. (2006) Article on the project in *Anuário da Comunicação*, 2005-2006 Year Book edited by OBERCOM, Social Communication Institute, Portugal
- Livingstone, S. (2007) Contribution to main text, and author of Appendix A, of the Home Office Task Force on Child Protection on the Internet's *Good Practice Guidance for Social Networking and User Interactive Services*.
- Article on the project in *Medienimpluse*, a periodical edited by the Ministry of Education, Austria.
- Livingstone, S. (2007) Mapping the possibilities for beneficial online resources for children: issues of trust, risk and media literacy. *Working paper for the EU Expert*

Conference on Media Policy, 'More trust in contents – the potential of co- and self-regulation in digital media', Leipzig, May. <http://www.leipzig-eu2007.de>

- Livingstone, S. (2007) Response to the *European Commission's Consultation on Safer Internet and online technologies for children*. June. On behalf of EU Kids Online. [http://ec.europa.eu/information\\_society/activities/sip/public\\_consultation/index\\_en.htm](http://ec.europa.eu/information_society/activities/sip/public_consultation/index_en.htm)
- Livingstone, S. (in press) Evaluating the online risks for children in Europe. Invited for publication in *Telos* (in Spanish).
- Livingstone, S. (in press) Internet literacy: Young people's negotiation of new online opportunities. For The MacArthur Foundation Series on Digital Media and Learning, Volume on '*Unexpected outcomes and innovative uses of digital media by youth*' (Ed. T. McPherson).

#### **Additional dissemination**

- Livingstone, S. Discussant, *Final conference of Mediappro: A European research project on media education*, Brussels, June 2006.
- Haddon, L. COST296, Larnaca, Cyprus (September, 2006).
- Livingstone, L. 'Internet literacy? Researching young people's negotiation of new online opportunities'. Keynote presentation to the conference, *Informal Learning and Digital Media: Constructions, Contexts and Consequences*. Odense, Denmark, September 2006.
- Haddon, L., presentation *The contributions of empirical research to policy*, Central European University, Budapest, Hungary (October 2006).
- Haddon, L. *ICTs and social change: Three examples from everyday life*, Paper for the Panel 'Information and Communication Technologies and Social Change', 9<sup>th</sup> Forum of Social Trends, Madrid, November 22<sup>nd</sup>-24<sup>th</sup>.
- Haddon, L., 9th Forum of Social Trends, Madrid, Spain (November, 2006).
- Livingstone, S. Panellist, 'Do new technologies undermine or underpin the family? *National Family and Parenting Institute's Conference*, 'Happy Families?'. November 2006.
- Livingstone, S. 'Balancing opportunities and risks in teenagers' use of the internet'. *ESRC E-Society workshop, The Internet in Britain*. LSE, November, 2006.
- Livingstone, S., 'Increasing our understanding: general perceptions of media literacy and child protection'. IPPR Conference on *Access, Participation and Communication: Young people and the use of new media technologies*, December 2006.
- Livingstone, S., From *UK Children Go Online* to *EU Kids Online* – Research aim and findings regarding online use and risk. Stakeholder Event for the German launch of *EU Kids Online*, University of Hamburg, December 2006.
- GERT, Meeting organised by the Bulgarian Commission for Digital Communication (July, 2006).
- GERT, Meeting organised by the Bulgarian State Agency for Child Protection (November, 2006).
- Board of Security of Athletics, Ministry of Sport, Warsaw, Poland, (December 2006).
- Ponte, C. SHIFT (Social and Human Ideas or Technology), Lisbon, Portugal (September 2006).
- ESA, Media Studies, Turkey (November, 2006).
- Ministry of Informatics, Prague, Czech Republic.
- Group of Pedagogues in the DIGPUK (German Association of Media and Communication Research), Salzburg, Austria (October 2006).
- Faculty of Communication and Mass Media, Athens, Greece (November, 2006).
- CICOM 2006, International Communications Conference, University of Navarra, Pamplona, Spain (November, 2006).
- Paper at the Meeting about "Young people and the Information Society", Department of Culture, Basque Government (February, 2007)

- Paper at the “VII Basque Conference on Sociology and Political Science” (February, 2007)
- Employers associated with the Safer Internet Plus Programme, Ministry of Science and Education, Denmark.
- Stald, G., Danish Media Council, Copenhagen, Denmark.
- Stald, G. ICT Research Group, University of Copenhagen, Denmark (November, 2006).
- SCP staff and research group, Ministry of Economic Affairs, The Netherlands.
- ECP (Awareness Node for the Netherlands), The Netherlands.
- Lobe, B., Safer Internet Awareness Node, Slovenia.
- Lobe, B., Centre for Methodology and Informatics, FSS, UL, Slovenia.
- Conference, Internationalising media studies: Imperatives and impediments, London (September 2006).
- Internet Watch Foundation Ten Year Anniversary Conference, Westminster Central Hall, London (October 2006).
- Livingstone, S. Advised the UK’s Home Secretary’s Task Force on Child Protection on the Internet on the research issues regarding children and the risks of social networking.
- Livingstone, S. Participation in the London e-Safety Conference on Safer Internet Day (February, 2007).
- Livingstone, S. Participation in the Blogathon on Safer Internet Day (February, 2007).
- Livingstone, S. EU Kids Online. Presentation to the *EU Safer Internet Plus Programme*, Luxembourg, March 2007.
- Livingstone, S. The fraught relation between online opportunities and risks: a youth-centred approach. Presentation to the *Symposium on Mediatized Storytelling*, Oslo, March, 2007.
- Livingstone, S., ‘The risks of going online: what are children and young people really up to? Keynote presentation to the *London E-Safety Conference for Head Teachers and Directors of Children’s Services*, London Grid for Learning, January 2007. Repeated in April 2007.
- Ponte, C., Presentation in IAC Seminar “Children Rights to Protection”, Lisbon (April 2007).
- Livingstone, S., Risks, opportunities and media literacy – setting the priorities for UK Kids Online. Keynote presentation to the *Westminster eForum on UK Kids Online*. London, April 2007.
- UE 2007 DE. Expert Conference on European Media Policy “More Trust in Content: The Potential of co- and self-regulation in digital media”– Working Group 1: Trust and media literacy through content which is suitable for children? How can more offerings for children be created? (May, 2007) Sonia Livingstone (Issue Mentor), Bojana Lobe (Chair), Gitte Stald (panel discussion), Cristina Ponte (paper).
- Livingstone, S., Mapping the possibilities for beneficial online resources for children: issues of trust, risk and media literacy. *Working paper presented to the EU Media Expert Seminar, ‘More trust in contents – the potential of co- and self-regulation in digital media’*, Leipzig, May 2007.
- Haddon, L. *Approaches to cross-national analysis: The EU Kids Online Project*. Paper for the conference ‘The Good, the Bad and the Unexpected: The user and the future of information and communication technologies’. Institute of the Information Society, Moscow, Russian Federation, May, 2007.
- Livingstone, S., ‘Children’s use of online technologies’. *Safer Internet Forum*, EC Safer Internet Programme. Luxembourg, June 2007.
- Ponte, C. Presentation of papers at V Conference of SOPCOM (Portuguese Association of Communication) (June).

## **Media coverage**

- For Safer Internet Day the Austrian team created a programme, in which the topic 'children, young people and the Internet' and the project EU Kids Online was covered and discussed. The programme was broadcast on some community radio stations on Safer Internet Day, and was broadcast on all participating community radio stations in the following days and weeks.
- In Portugal several radio stations, TV channels and popular magazines reported interview about EU Kids Online before, on and after the Safer Internet Day.
- In the UK the EU Kids Online project was reported in one broadsheet newspaper, The Daily Telegraph and in the Times Higher Educational Supplement on and before Safer Internet Day. There were articles in The Times, on in April on in May.
- In Bulgaria, the material about EU Kids Online was published on the social rights site on Safer Internet Day. The National Radio and 4 printed media also reported it.
- In the Czech Republic the project appeared in some specialized on-line media, journals and webzines.
- On Safe Internet Day in Denmark, reports on EU Kids Online appeared in 5 of the largest Danish national newspapers, news on the National Danish Radio and the National Danish Television programme Deadline.
- In Slovenia on Safer Internet Day EU Kids Online was mentioned 21 times: 8 times on websites, 1 time on TV, 4 times in newspapers (with one article on EU Kids Online alone), 8 times on the radio.
- On Safer Internet Day in Spain TV and Radio stations began their news broadcasts, mainly regional but also national, with the information based on EU Kids Online presentation and/or statements from the Press Conference which team members had given. Some of the broadcasts showed on screen our websites, the main one, [www.eukidsonline.net](http://www.eukidsonline.net), and the Spanish one, [www.ehu.es/eukidsonline](http://www.ehu.es/eukidsonline). Team members spoke on several TV and radio programmes and the project appeared in a range of regional and national newspapers.



## EU Kids Online

### European Research on Cultural, Contextual and Risk Issues in Children's Safe Use of the Internet and New Media

A Thematic Network Funded by the  
EC's Safer Internet plus Programme, 2006-2009

This is a report from the *EU Kids Online* network.  
For a complete list of participants, see Annex 1

EU Kids Online Deliverable D7.4b Annual Report 2  
To cover the period 26/6/07-25/6/08

EC Safer Internet plus Programme  
Contract number: SIP-2005-MD-038229  
26 June 2008

*European Research on Cultural, Contextual and Risk Issues  
in Children's Safe Use of the Internet and New Media*

Funded by the EC Safer Internet plus Programme) from 2006-9 (SIP-2005-MD-038229; [http://ec.europa.eu/information\\_society/activities/sip/index\\_en.htm](http://ec.europa.eu/information_society/activities/sip/index_en.htm)), EU Kids Online examines research findings from 21 member states into how children and young people use the internet and new online technologies. This three year collaboration aims to identify comparable findings across Europe and to evaluate the social, cultural and regulatory influences affecting online opportunities and risks, along with children's and parents' responses, in order to inform policy. It is charting available data, pinpointing gaps and identifying factors that shape the research capability of European research institutions. Finally, it examines methodological issues relating to the cross-cultural study of children's online experience. See [www.eukidsonline.net](http://www.eukidsonline.net)

## **(i) Introduction**

### **Overview**

EU Kids Online is a thematic network funded by the EU Safer Internet Plus programme designed to co-ordinate research carried out in EC Member States (and the EEA) into how people, especially children and young people, use new media. In this three-year collaboration, researchers from a broad range of 21 countries will identify, compare and evaluate the available research evidence. The network is coordinated by Professor Sonia Livingstone and Dr Leslie Haddon at the Department of Media and Communications, London School of Economics and Political Science. All members are listed by country in Annex 1.

### **Network objectives**

1. To identify and assess the quality and comparability of data collected (recently or ongoing) across Europe regarding children's access to and use of the Internet and new online technologies, noting gaps in the evidence base.
2. To understand the research itself in context, assessing the reasons why certain types of research are available (or not) in each nation, given different intellectual, social, institutional and funding regimes. This understanding is vital for guiding the future research agenda.
3. To compare the available data across nations so as to identify the changing array of risks and safety concerns associated with new media, assessing their distribution, significance and consequences for diverse populations (age, gender, region, nation, etc).
4. To understand these risks in context. Several contexts are anticipated: (a) use of new and old media in everyday life, including positive and negative media experiences; (b) different cultural contexts of childhood; (c) different policy/regulatory contexts, particularly across nations.
5. To enhance our understanding of methodological issues involved in studying children and the Internet and in particular those relating to cross-cultural analysis, both for future research in this field and for European comparative studies more generally.
6. To network researchers across different countries, disciplines and approaches, building on continuities while acknowledging different starting points, so as to share existing knowledge, build capacity and work towards a consensual framework for future research.
7. To develop evidence-based policy recommendations for raising awareness, media literacy and other practical actions to promote safer use of the Internet and new online technologies, particularly, but not only, for children across Europe.

### **Work packages**

Seven work packages have been designed to meet these objectives: WP1 (Data Availability), WP2 (Research Contexts), WP3 (Research Comparisons), WP4 (Methodological Issues), WP5 (Policy and Research Recommendations), WP6 (Networking and Dissemination Activities), and WP7 (Planning, Management and Evaluation). Each work package has one or more associated deliverables, including a series of substantive reports, a final academic/policy conference and a book.

### **Report structure**

This second annual report is organised in two ways. First, we report on activities by date, noting key activities and events during the past six months, in accordance with the project timeline. Second, we summarise activities by work package, noting progress and any issues arising for each work package. Following these reports of activities, we present a brief overview of progress to date, by way of conclusion. The annexes provide additional information (meeting agendas and participants, lists of contacts and dissemination activities, etc) as appropriate.

**(ii) Report on activities by date**

**June-December 2007**

- The third (Warsaw) workshop minutes were circulated.
- The third alert (D6.1c) was prepared and circulated at T15.
- The website (D6.2) was developed further, mainly by adding PowerPoint presentations and papers.
- The online data repository (D1.2) was regularly updated.
- EU Kids Online and signed was joined by new teams from Ireland, Cyprus and Italy.
- Report D1.1 was printed and distributed to national teams for national distribution.
- The LSE co-ordinator worked with WP3 to develop a template and guide for national reports. This was then sent out to national teams who began the process of completing the reports.
- In Warsaw we had agreed to carry out a media analysis project that was not in the original technical annex. The LSE co-ordinator worked with WP2 to develop a coding system for the media analysis project (see Copenhagen meeting). This was piloted, and sent out to national teams.
- The LSE co-ordinator worked with WP4 to set up a list of examples of good and bad practice in research for the Best Practice Guide (D4.2). This was sent out to national teams for them to add examples.
- The LSE co-ordinator worked with WP6, writing introductions to the reports for various audiences. National teams contributed to this process.
- Some of the national advisory panels met (see Annex 8).
- The state of the project was evaluated by the coordinator.

**Copenhagen Meeting, 23<sup>rd</sup>-25<sup>th</sup> August 2007**

(See annex 3)

- This was a meeting between the LSE co-ordinator and work package 2 leader to plan the media analysis project for WP2, to draft questions for the WP2 national reports and to draft an outline of the WP2 final report.

**Fourth Workshop, Brussels, 22<sup>nd</sup>-24<sup>th</sup> November 2007**

- The new teams from Cyprus, Ireland and Italy were introduced as were other new members.
- Christine Kormann reported on developments in the Safer Internet Programme Plus.
- There was a report from the EU Kids Online participants in the Internet Governance Forum.
- Dafna Lemish presented her Israeli study of Children's use of the Internet.
- The different work package groups then divided for submeetings.
- WP2 decided the structure of the final report and drew up the national report template. There was a discussion of how to handle various issues relating to the analysis of the media coverage project.
- WP3 set up a structure for analysing the national reports in a way which would provide the chapters for the final report. There was a division of labour according to

which different members would each look at individual hypotheses and themes across all national reports.

- WP4 reviewed the structure of its report and decided a format for the Frequently Asked Questions (FAQ) of the Best Practice Guide (BPG). The list of FAQs was finalised and a division of labour organised.
- WP5 identified a list of policy areas they would address. A division of labour was agreed for writing summaries. Questions were raised about the audiences to be addressed and how to organise the recommendations.
- WP6 planned how to improve international contacts and organised some extra texts to introduce our work to specific audiences. National teams will translate these and send them to the appropriate audiences. Guidelines were drawn up for our participation in Safer Internet day and the organisation of the 4<sup>th</sup> alert was discussed.
- It was decided that EU Kids Online would try to have a very visible presence at major international conferences over the coming year, so those attending different conferences were identified.
- EU Kids Online had been invited to organise special issues of two academic journals – so proposals for articles were requested.

#### **December 2007-June 2008**

- The fourth (Brussels) workshop minutes were circulated.
- The fourth alert (D6.1d) was prepared and circulated at T21.
- The reports from WP3 and WP4 were added to the website (D6.2), as were other papers and presentations.
- The data repository was regularly updated.
- WP2 carried out the national media analysis project, collecting two months of press items on children and the internet in 14 countries. The LSE co-ordinator worked with members of WP2 to carry out a first analysis of different aspects of this study (e.g. area covered in the news, origins, risks discussed) looking across countries. The first national reports were delivered.
- The national teams completed their WP3 national reports. The LSE co-ordinator worked with WP3 members to develop the analyses of hypotheses and themes. Draft chapters for the WP3 final report were written.
- WP4 members developed drafts of different sections of the BPG. The assembled examples of questionnaires and interview schedules to illustrate good and bad practice.
- The LSE co-ordinator worked with WP5 members to write the draft recommendations.
- WP6 national teams sent in reports on dissemination in their countries. Specifically, they provided some feedback about media coverage of the Safer Internet Day.
- Editors for the two journal special issues were chosen, as were the articles that would appear. Deadlines for the whole process were set. Outlines of the proposed special issues were sent to the respective journals who then approved them.
- Panels for the various conferences were organised and EU Kids participation in them was approved by the conference organisers.
- EU Kids Online participated in and monitored media coverage of Safer Internet Day.
- The Cypriot team developed a chart of the network.
- The state of the project was evaluated by the coordinator.

#### **Fifth Workshop, Salzburg, 5<sup>th</sup>-7<sup>th</sup> June 2008**

- The first morning was devoted to reviewing all the chapters for the two journal special issues and providing some initial feedback.



- New members were introduced.
- There was a plenary to allow all national representatives to comment on the WP3 draft.
- The structure of the WP4 report was discussed in plenary.
- The different work package groups then split up.
- WP2 discussed the hypotheses that would be explored in the next phase of the media analysis and reflected upon the limitations of what we could say. There was a division of labour to commence work analysing the national reports that had been so far in order to establish the principles of analysis.
- WP3 discussed the main classifications of countries that would be used in the final report. There was a discussion of the merits of using national vs. international data, the latter being prioritised.
- WP4 reviewed the draft report, making various changes. Gaps were identified and deadlines set for any last comments.
- WP5 reviewed the research recommendations and five extra areas noted – specified members will add text relating to these. The policy recommendations were then discussed, with some areas being replaced by others. The audience was defined. There was a division of labour to develop recommendations specifically relating to the WP3 report. Preparations were made for the next meeting in Lisbon.
- WP6 divided into subgroups and developed three main areas. The first was changes to and an updating of the website at this stage in the overall EU Kids Online project. The second produced plans for enlarging the contact list. The third developed dissemination plans, for the WP3 report. Plans for the WP4 report, the 5<sup>th</sup> alert and the conference were also discussed.

### **(iii) Report on activities by work package**

#### **WP1: Data Availability**

- D1.1 (short version) has been printed and distributed to national contacts.
- Various national teams have given presentations of the WP1 findings.
- The repository has been regularly updated.
- A plan has been formulated for a final updating and reanalysis of the findings in preparation for the final report D6.5.

#### **WP2: Research Contexts**

- The media coverage project was planned in more detail (i.e. grid for analysis, coding principles) and the data from two months of news was collected in 14 countries. A first descriptive analysis of the results has been written.
- Two journal articles based on the media project have been planned and writing has commenced.
- A first draft of a national report template was prepared, sent out and the first national reports have been returned.
- The outline of the structure of the final report was prepared, a division of labour organised and the first steps taken in analysing the national report data.

#### **WP3: Research Comparisons**

- The national report template was finalised, sent out and national reports were completed.

- The outline of the structure of the final report was prepared and agreed.
- The division of labour for the analysis of different sections of the final report was decided and the first drafts were written by the time of the Salzburg meeting.
- The report D3.2 was submitted on time (T24), and will next inform work on WP5.

#### **WP4: Methodological Issues**

- Responses to Frequently Asked Questions for the Best Practice Guide were sent in by national teams.
- The division of labour for the editing and writing of sections of the final report was decided and drafts of the different sections were written by the Salzburg meeting.
- Questionnaires and interview schedules from around Europe have been collected as examples of best practice.
- A webpage has been prepared to disseminate both the FAQs and the illustrative best practice materials.

#### **WP5: Policy and Research Recommendations**

- The group continued to develop the research recommendations, identifying further gaps in the report which needed extra texts.
- The various fields of policy to be addressed were identified and revised. Audiences and format decisions were made.
- The division of labour for writing summaries of work in these different fields has been decided.
- Plans for developing recommendations from the WP3 report were made.

#### **WP6: Networking and Dissemination Activities**

- The 4<sup>th</sup> alert was sent out.
- Various national teams have given presentations of EU Kids Online work, including our representatives at the Internet governance Forum in Rio.
- Various national advisory panels have met or national teams have held workshops.
- Introductory letters about the reports have been prepared for different audiences.
- National teams participated in and monitored media coverage of Safer Internet Day 2008.
- Plans were made for changes to the website, enlarging international contacts and disseminating WP3 and WP4 reports.
- Discussions about the organisation of the final conference took place.

#### **WP7: Planning, Management and Evaluation**

- **Workshops.** Planning is underway for the sixth (final) workshop. The date and location have confirmed as Lisbon, 20<sup>th</sup>-22<sup>nd</sup> November.
- **Members' participation** Members are contributing considerable amounts of time and effort to the activities of the network but not all are equivalently resourced.
- **New members.** Since Cyprus, Ireland and Italy joined the project, there have only been minor alterations to team membership (see Annex 1).
- **Assessment of work package progress.**
- WP1 is now mainly complete although the work of updating the repository will continue. A final analysis of the data gaps and availability will be conducted for

inclusion in the network's final report at T36. The first report has been widely disseminated and many positive comments on its value have been received.

- WP2 is making steady progress in the media analysis, with some results to report from the data already. The next step is the journal article on the project, which will then form the basis for the report on this project. Because of the priority given to the work on WP3 and WP4, some national reports were delayed but most have now been delivered and analysis can take place in preparation for Lisbon.
- WP3 has proved very demanding as all teams are required to collaborate in comparing findings across nations. But a model for comparative analysis has been successfully produced and the comparative work and final report have now been completed successfully, producing an insightful and valuable report.
- WP4. Work has been completed to time. The format for the Frequently Asked Questions was thoroughly debated in the network and materials have been collected to create a webpage of methodological resources to accompany the report. The first report is already being used in the teaching of Masters' courses in several countries. The second report, Best Practice Guide, was submitted for T24.
- WP5 is now well underway, though it initially had to wait for the completion of substantial parts of workpackages 2 and 3. A very constructive meeting was held at the Salzburg workshop, developing the key areas for policy analysis and drafting an outline report structure. The challenge for this Workpackage is ensure that the findings from the networks are effectively directed to policy debates as and when these occur, and work on this is progressing satisfactorily.
- WP6 has continued to ensure networking with national stakeholders and dissemination of project findings. As can be seen in annexes 8, 9 and 10, there had been a good deal of dissemination activity across the network.
- WP7 The management of the network is demanding but proceeding well and network members have been satisfied with the work on the coordinator.
- **The International Advisory Panel** will be consulted as part of the dissemination activities of the year ahead, but pressure of work made it difficult to consult them very much during the preparation of reports D3.2 and D4.2. One member will be invited for the 6<sup>th</sup> workshop and all to the final conference. They will be invited to review draft articles for the special issues of academic journals in preparation.
- **LSE Coordinator** Members of the LSE team are working very hard to sustain the network and drive forward work on the various work packages. This is demanding workload for all but all deadlines are being met.
- **Relation with the EC Safer Internet Plus programme.** The network continues to contribute to requests for information or participation as and when invited. Relations with the Safer Internet Plus Programme are positive and constructive. In particular, we co-ordinate our activities with Janice Richardson at INSAFE and participate in the Safer Internet Forums.

#### **(iv) Conclusion**

At the conclusion of our second of three years' work in the network we are pleased with progress made. Network members continue to work productively and with enthusiasm but we do note with some concern that as they are not recompensed for their work they do some struggle to balance contributing to the network with their other work commitments in their country. Possibly for this reason we have experienced more churn in network members than had been anticipated. All workpackages are progressing as anticipated and the synergies among them are proving productive. The key work packages – 1, 3 and 4 – are now completed successfully. Workpackages 2 and 5 are progressing well, and workpackages 6 and 7 continue to disseminate and organise as planned.

**(v) Annexes**

**Annex 1: Network Members, Institutions, Countries**

(New participants since the second 6<sup>th</sup> monthly report shown in italics)

<b>Country</b>	<b>Institution</b>	<b>Researchers</b>
Austria	University of Salzburg	Ingrid Paus-Hasebrink
		Christina Ortner
		Manfred Rathmoser
Belgium	Catholic University of Leuven	Leen d'Haenens
		Verónica Donoso
		Bieke Zaman
	Free University of Brussels	Nico Carpentier
		Katia Segers
		Joke Bauwens
Bulgaria	GERT	Jivka Marinova
		Mariya Gencheva
		Maria Dimitrova
		Ilina Dimitrova
	Internet Rights Bulgaria Foundation	Christina Haralanova
Cyprus	Cyprus Neuroscience and Technology Institute	Yiannis Laouris
		Tatjana Taraszow
		<i>Elena Aristodemou</i>
Czech Republic	Masaryk University, Brno	Vaclav Stetka
		<i>Jan Miessler</i>
Denmark	IT University, Copenhagen	Gitte Stald
		<i>Jeppe Jensen</i>
Estonia	University of Tartu	Veronika Kalmus
		Pille Pruulmann-Vengerfeldt
		Anda Zule
		Andra Siibak
		Pille Runnel
		Kadri Ugur
France	France Telecom	Benoit LeLong
		Cédric Fluckiger
Germany	Hans Bredow Institute For Media Research	Uwe Hasebrink
		Claudia Lampert
Greece	London School of Economics	Liza Tsaliki
		Despina Chronaki
		Valia Papadimitraki
Iceland	University of Iceland	Thorbjorn Broddason
		Gudberg K. Jonsson
	University of Akureyri Research Institute	Kjartan Olafsson
Ireland	Dublin Institute of Technology	Brian O'Neill
		Helen McQuillan
	National Centre for Technology in Education	Simon Grehan
Italy	Catholic University of Milan	Fausto Colombo
		Piermarco Aroldi
		Barbara Scifo
		Giovanna Mascheroni
		Maria Francesca Murru
Norway	Norwegian University of Science and Technology, Trondheim	Ingunn Hagen
		Thomas Wold
	Norwegian Media Authority	Elisabeth Staksrud
	SINTEF, Oslo	Petter Bae Brandtzæg

Poland	Warsaw School of Social Psychology	Wiesław Godzic
		Lucyna Kirwil
		Barbara Giza
		Tomasz Łysakowski
Portugal	New University of Lisbon	Cristina Ponte
		Cátia Candeias
		Nelson Vieira
		Sofia Viseu
		Ema Sofia Leitão
		José Alberto Simões
	Lisbon University	Tomás Patrocínio
Slovenia	University of Ljubljana	Bojana Lobe
		Alenka Zavbi
Spain	The University of the Basque Country	Carmelo Garitaonandia
		Maialen Garmendia
		<i>Gemma Martínez</i>
Sweden	University of Gothenburg	Cecilia von Feilitzen
The Netherlands	The Netherlands Institute of Social Research	Jos de Haan
		Marion Duimel
	University of Amsterdam	Patti Valkenburg
The UK	London School of Economics and Political Science	Sonia Livingstone
		Leslie Haddon
		Panayiota Tsatsou

**Annex 2: Participation in the EU Kids Online Work Packages**

	WP1	WP2	WP3	WP4	WP5	WP6
Work Package Leaders	<i>Elisabeth Staksrud</i>	<i>Gitte Stald</i>	<i>Uwe Hasebrink</i>	<i>Bojana Lobe</i>	<i>Jos de Haan</i>	<i>Cristina Ponte</i>
<b>Austria</b>	Manfred Rathmoser	Christina Ortner	Manfred Rathmoser	Ingrid Paus-Hasebrink	Christina Ortner	Manfred Rathmoser
<b>Belgium</b>	Joke Bauwens Verónica Donoso	Joke Bauwens	Leen d'Haenens Verónica Donoso Katia Segers Bieke Zaman	Verónica Donoso Bieke Zaman		Verónica Donoso Katia Segers Bieke Zaman
<b>Bulgaria</b>	Jivka Marinova	Maria Dimitrova	Jivka Marinova Mariya Gencheva	Maria Dimitrova		Jivka Marinova Christina Haralanova Iliana Dimitrova
<b>Cyprus</b>	Yiannis Laouris		Yiannis Laouris			
<b>Czech Republic</b>	Vaclav Stetka	Vaclav Stetka		Vaclav Stetka		
<b>Denmark</b>	Gitte Stald	Gitte Stald			Gitte Stald	
<b>Estonia</b>	Veronika Kalmus Pille Pruulmann-Vengerfeldt Anda Zule	Veronika Kalmus Pille Pruulmann-Vengerfeldt Andra Siibak	Veronika Kalmus Pille Pruulmann-Vengerfeldt Andra Siibak Kadri Ugur	Veronika Kalmus	Pille Pruulmann-Vengerfeldt	Veronika Kalmus Pille Pruulmann-Vengerfeldt Andra Siibak Kadri Ugur Pille Runnel
<b>France</b>	Cédric Fluckiger		Cédric Fluckiger	Cédric Fluckiger Benoit LeLong		
<b>Germany</b>	Claudia Lampert	Claudia Lampert	Uwe Hasebrink	Claudia Lampert	Uwe Hasebrink	Claudia Lampert
<b>Greece</b>	Liza Tsaliki	Liza Tsaliki	Liza Tsaliki			Liza Tsaliki Despina Chronaki
<b>Iceland</b>	Kjartan Olafsson	Thorbjorn Broddason	Kjartan Olafsson	Kjartan Olafsson		
<b>Ireland</b>	Brian O'Neill	Brian O'Neill	Helen McQuillan			
<b>Italy</b>	Giovanna Mascheroni Maria Francesca Murru	Maria Francesca Murru	Giovanna Mascheroni	Giovanna Mascheroni	Maria Francesca Murru	Giovanna Mascheroni Maria Francesca Murru Piermarco Aroldi Fausto Colombo
<b>Norway</b>	Elisabeth Staksrud	Ingunn Hagen	Thomas Wold	Ingunn Hagen	Elisabeth Staksrud Ingunn	Elisabeth Staksrud

					Hagen Thomas Wold	
<b>Poland</b>	Lucyna Kirwil	Wiesław Godzic	Lucyna Kirwil Małgorzata Michalak		Barbara Giza Tomasz Łysakowski	
<b>Portugal</b>	Cristina Ponte	Cátia Candeias Cristina Ponte	Cristina Ponte Nelson Vieira José Alberto Simões	José Alberto Simões	Nelson Vieira	Cristina Ponte Tomás Patrocínio Cátia Candeias
<b>Slovenia</b>	Bojana Lobe	Alenka Zavbi	Bojana Lobe	Bojana Lobe		Alenka Zavbi
<b>Spain</b>	Maialen Garmendia	Maialen Garmendia	Carmelo Garitaonandi a/ Maialen Garmendia	Maialen Garmendia	Carmelo Garitaonan dia/ Maialen Garmendia	Carmelo Garitaonandia/ Maialen Garmendia
<b>Sweden</b>	Cecilia von Feilitzen					Cecilia von Feilitzen
<b>The Netherlands</b>	Jos de Haan		Jos de Haan Patti Valkenburg Marion Duimel		Jos de Haan Patti Valkenburg	Marion Duimel
<b>UK Co- ordinator</b>	Sonia Livingstone Leslie Haddon	Leslie Haddon	Sonia Livingstone	Sonia Livingstone	Panayiota Tsatsou	Leslie Haddon

**Annex 3 Participants attending the (Copenhagen) Planning meeting**

<b>Country</b>	<b>Institution</b>	<b>Researchers</b>
<b>Denmark</b>	IT University, Copenhagen	Gitte Stald
<b>The UK</b>	London School of Economics and Political Science	Leslie Haddon



**Annex 4 Agenda for Fourth Workshop of EU Kids Online**

**22<sup>nd</sup>-24<sup>th</sup> November 2007 Brussels**

**Thursday 22<sup>nd</sup> November**

1.00-2.00	Arrive and lunch (sandwiches)
2.00-2.30	Sonia and Leslie provide a progress review, plus overview of Workshop 4. Introductions from new national teams and members attending
2.30-2.40	Christine Kormann, Safer Internet Plus Programme
2.40-3.30	Presentation by Dafna Lemish, Tel Aviv University, and discussion
3.30-4.00	Tea/Coffee
4.00-4.20	WP2 introduction for new members, update and plans
4.20-4.40	WP3 introduction for new members, update and plans
4.40-5.00	WP4 introduction for new members, update and plans
5.00-5.20	WP5 introduction for new members, update and plans
5.20-5.40	WP6 introduction for new members, update and plans
5.40-6.00	Administration (restaurant details, etc.)
Evening	Dinner

**Friday 23<sup>rd</sup> November**

9.00-9.30	Coffee, plus Sonia and Leslie outline the day
9.30-11.00	WP2 and WP3 meet
11.00-11.30	Coffee
11.30-1.00	WP2 and WP3 meet
1.00-2.00	Lunch
2.00-3.30	WP4, WP5 and WP6 meet
3.30-4.00	Tea/Coffee
4.00-5.30	WP4, WP5 and WP6 meet
Evening	Dinner

**Saturday 24<sup>th</sup> November**

9.00- 9.30	Coffee
9.30-10.00	Discussion of WP3 in plenary
10.00-10.30	Discussion of WP4 in plenary
10.30-11.00	Discussion of WP5 in plenary
11.00-11.30	Coffee
11.30-12.00	Discussion of WP2 in plenary
12.30-12.30	Discussion of WP6 in plenary
12.30-1.00	General review, forward planning (next meeting venue, annual report draft)
1.00-2.00	Lunch and leave (sandwiches)

**Annex 5: Participants attending the Fourth (Brussels) workshop**

<b>Country</b>	<b>Institution</b>	<b>Researchers</b>
<b>Austria</b>	University of Salzburg	Manfred Rathmoser Christina Ortner
<b>Belgium</b>	Free University of Brussels	Joke Bauwens Katia Segers Nico Carpentier
	Catholic University of Leuven	Leen d'Haenens Verónica Donoso Bieke Zaman
<b>Bulgaria</b>	GERT	Jivka Marinova
<b>Cyprus</b>	Cyprus Neuroscience and Technology Institute	Yiannis Laouris
<b>Denmark</b>	IT University, Copenhagen	Gitte Stald Ambrin Shah
<b>Estonia</b>	University of Tartu	Pille Pruulmann-Vengerfeldt Kadri Ugur
<b>France</b>	France Telecom	Cédric Fluckiger
<b>Germany</b>	Hans Bredow Institute For Media Research	Uwe Hasebrink Claudia Lampert
<b>Greece</b>	London School of Economics	Liza Tsaliki Despina Chronaki
<b>Iceland</b>	University of Iceland	Thorbjorn Broddason
	University of Akureyri Research Institute	Kjartan Olafsson
<b>Ireland</b>	Dublin Institute of Technology	Brian O'Neill Helen McQuillan
<b>Italy</b>	Catholic University of Milan	Giovanna Mascheroni Maria Francesca Murru
<b>Norway</b>	Norwegian University of Technology and Science, Trondheim	Ingun Hagen Thomas Wold
<b>Poland</b>	Warsaw School of Social Psychology	Lucyna Kirwil Tomasz Łysakowski
<b>Portugal</b>	New University of Lisbon	Cristina Ponte José Alberto Simões
<b>Slovenia</b>	University of Ljubljana	Bojana Lobe
<b>Spain</b>	The University of the Basque Country	Maialen Garmendia Carmelo Garitaonandia
<b>The Netherlands</b>	The Netherlands Institute of Social Research	Jos de Haan Marion Duimel

	University of Amsterdam	Patti Valkenburg
<b>The UK</b>	London School of Economics and Political Science	Sonia Livingstone Leslie Haddon Panayiota Tsatsou
<b>Israel</b>	Tel Aviv University	Dafna Lemish
<b>EC</b>	Safer Internet Plus Programme	Christine Kormann

## **Annex 6 Agenda for Fifth Workshop of EU Kids Online**

**5<sup>th</sup>-7<sup>th</sup> June 2008, Salzburg**

### **Thursday 5<sup>nd</sup> June**

	9.00	Arrival at meeting for those contributing to the magazine special issues
9.00-9.20		Sonia and Leslie review goals, progress and tasks for the morning
9.20-9.40		Uwe Hasebrink, Kjartan Olafsson and Vaclav Stetka
9.40-10.00		Presentation by Sonia Livingstone and Elisabeth Staksrud
10.00-10.20		Presentation by Carmelo Garitaonandia Cristina Ponte, Maialen Garmendia and Giovanna Mascheroni
10.20-10.40		Presentation by Ingrid Paus-Hasebrink, Christine W. Wijnen and Tanja Jadin
10.40-11.00		Presentation by Thomas Wold
11.00-11.20		Tea/Coffee
11.20-11.40		Presentation by Tatjana Taraszow, Georgina Shitta and Yiannis Laouris
11.40-12.00		Presentation by Liza Tsaliki, Bojana Lobe, Katia Segers and Joke Bauwens
12.00-12.20		Presentation by Leslie Haddon and Gitte Stald
12.20-12.40		Presentation by Veronika Kalmus, Pille Pruulmann-Vengerfeldt, Pille Runnel and Andra Siibak
12.40-1.00		Presentation by Petter Bae Brandtzæg, Ingunn Hagen, Elisabeth Staksrud, and Thomas Wold
1.00-2.00		Others arrive and lunch
2.00-2.30		Sonia and Leslie provide a progress review
2.30-2.40		Administration (dinner etc.)
2.40-2.50		WP2 introduction for new members, update and plans
2.50-3.00		WP3 introduction for new members, update and plans
3.00-3.10		WP4 introduction for new members, update and plans
3.10-3.20		WP5 introduction for new members, update and plans
3.20-3.30		WP6 introduction for new members, update and plans
3.30-4.00		Tea/Coffee
4.00-4.50		Plenary feedback WP3
4.50-5.40		Plenary feedback WP4
5.40-6.00		Administration (restaurant details etc.)
Evening (7.30)		Dinner

### **Friday 6<sup>th</sup> June**

9.00-9.30	Coffee, plus Sonia and Leslie outline the day
9.30-11.00	WP2 and WP3 meet
11.00-11.30	Coffee
11.30-1.00	WP2 and WP3 meet
1.00-2.00	Lunch
2.00-3.30	WP4, WP5 and WP6 meet
3.30-4.00	Tea/Coffee
4.00-5.30	WP4, WP5 and WP6 meet
Evening (7.30)	Dinner

### **Saturday 7<sup>th</sup> November**

9.00- 9.30	Coffee
9.30-10.00	Discussion of WP3 in plenary
10.00-10.30	Discussion of WP4 in plenary
10.30-11.00	Discussion of WP5 in plenary
11.00-11.30	Coffee
11.30-12.00	Discussion of WP2 in plenary
12.30-12.30	Discussion of WP6 in plenary
12.30-1.00	General review, forward planning
1.00-2.00	Lunch and leave

**Annex 7 Participants attending the Fifth (Salzburg) workshop**

Country	Institution	Researchers
<b>Austria</b>	University of Salzburg	Ingrid Paus-Hasebrink Christina Ortner Christine Wijnen
<b>Belgium</b>	Free University of Brussels	Joke Bauwens
	Catholic University of Leuven	Verónica Donoso
<b>Bulgaria</b>	GERT	Jivka Marinova
<b>Cyprus</b>	Cyprus Neuroscience and Technology Institute	Yiannis Laouris Elena Aristodemou
<b>Czech Republic</b>	Masaryk University, Brno	Vaclav Stetka
<b>Denmark</b>	IT University, Copenhagen	Gitte Stald Jeppe Jensen
<b>Estonia</b>	University of Tartu	Veronika Kalmus Pille Pruulmann-Vengerfeldt Andra Siibak
<b>France</b>	France Telecom	Cédric Fluckiger
<b>Germany</b>	Hans Bredow Institute For Media Research	Uwe Hasebrink Claudia Lampert
<b>Greece</b>	London School of Economics	Liza Tsaliki Despina Chronaki
<b>Iceland</b>	University of Iceland	Thorbjorn Broddason
	University of Akureyri Research Institute	Kjartan Olafsson
<b>Ireland</b>	Dublin Institute of Technology	Helen McQuillan
	National Centre for Technology in Education	Simon Grehan
<b>Italy</b>	Catholic University of Milan	Piermarco Aroldi Giovanna Mascheroni Maria Francesca Murru
<b>Norway</b>	Norwegian Media Authority	Elisabeth Staksrud
	Norwegian University of Technology and Science, Trondheim	Thomas Wold
<b>Poland</b>	Warsaw School of Social Psychology	Lucyna Kirwil Tomasz Łysakowski

<b>Portugal</b>	New University of Lisbon	Cristina Ponte José Alberto Simões
<b>Spain</b>	The University of the Basque Country	Maialen Garmendia Carmelo Garitaonandia
<b>The Netherlands</b>	The Netherlands Institute of Social Research	Jos de Haan Marion Duimel
<b>The UK</b>	London School of Economics and Political Science	Sonia Livingstone Leslie Haddon Panayiota Tsatsou

## **Annex 8: Stakeholder consultation**

### **Countries where the Advisory Panel has met/consultation process has taken place in the last year**

- There was a 2<sup>nd</sup> Workshop with the German board and other experts on Safer Internet in Germany: *"Chances and risks of the online usage of children and teenager in Germany and Europe. Research and perspectives"* (21<sup>st</sup> September, 2007).
- The second meeting with the Austrian National advisory board took place in Vienna on September 25<sup>th</sup> 2007.
- There was meeting of the National Advisory Panel in Spain.
- There was a 2<sup>nd</sup> meeting of the Dutch Advisory Panel on 24<sup>th</sup> April, 2008.
- The 3<sup>rd</sup> meeting with the National advisory board took place in Salzburg on June 4<sup>th</sup> 2008. There was a panel discussion *"Online Risks and Opportunities for Children and Adolescents"* – 3<sup>rd</sup> June with an invited audience.
- The Greek National Advisory Board met on 10<sup>th</sup> June, 2008.
- The 1<sup>st</sup> meeting of the Portuguese National Advisory Board took place on January, 19<sup>th</sup> 2008

### **Organisations consulted and events**

- Estonian Union of Child Welfare.
- Corecom (Regional Committee for Communication) in the Lombardia Region and through it the Italian Regulatory Authority for Communications (AGCOM).
- The Norwegian Minister of Government Administration and Reform, were informed about the project and the conclusions of deliverable 1.1. at the e-forum meeting (6<sup>th</sup> November 2007).
- Ombudsman for Children in the Autonomous Community of Madrid.
- Telefonica representative in the Family Online Safety Institute.
- Microsoft Italy, the editor of Mypage ([www.mypage.it](http://www.mypage.it))
- The Italian company [www.ilveliero.info](http://www.ilveliero.info), which sells filter software for safer navigation in domestic and school environment
- MOIGE ([www.genitori.it](http://www.genitori.it)), one of the most relevant parental associations in Italy
- La Caramella Buona ([www.caramellabuona.info](http://www.caramellabuona.info)) an association involved in the prevention and fight against paedo-pornography in Italy

## **Annex 9: EU Kids Online website**

### **Update on contents**

- Introductory Page
- Objectives
- Work package details
- Outputs (Deliverables)
- Timetable
- List of Participating Countries
- Summary pages for participating countries
- National contact details
- International Advisory Panel details
- Current Newsletter (Alert)
- Previous Newsletter
- Links page
- Data repository details
- Data repository (online searchable data base of available data, plus statement of collection policy and coding framework)
- Past events
- PowerPoint presentations
- Papers and abstracts
- EU Kids Online Reports

### **Number of visitors to the main website**

- By the end of May there had been 123,661 external (to the LSE) visits to pages
- There was the usual peak on the day of the last alert (950 hits that day)
- We are slowly building an audience – over the first 3 few months of EU kids online we averaged 200 hits a day. The next 4 months it was 300-80. Now we are usually over 400 per day (e.g. in April it was 446)
- After visiting the home page, the most popular places are the reports we produced. Usually the 3-country study was the most popular followed by the first report charting the field and then the methods one.

### **National EU Kids Online Websites**

Austria  
Belgium (Flanders)  
Estonia  
Germany  
Poland  
Portugal  
Spain  
The UK

There is a Greek EU Kids Online Project Blog

### **Websites which link to EU Kids Online:**

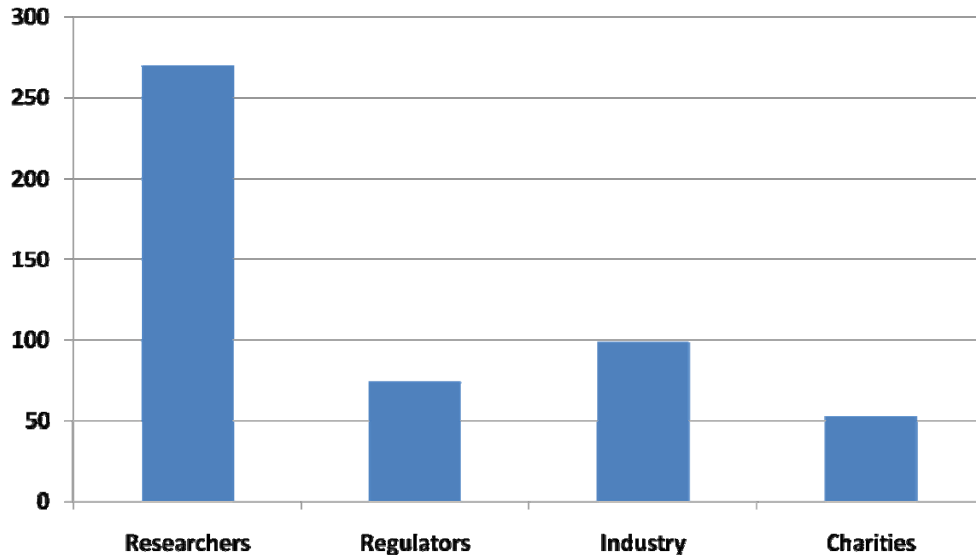
(Ones we know about)



- UNICEF
- Insafe
- TIRO-project (Teens, ICT's, Risks and Opportunities)
- Eurochild asbl
- COST298 (participation in the broadband society)
- Deutscher Bildungsserver
- The Andalusian Observatory of Youth
- The Basque Observatory of Youth
- The Association of Media Researchers in Denmark
- The Media Provider Comon, Denmark
- The Danish Media Council
- Austrian hotline for reporting illegal content online
- Saferinternet.at - The Austrian information and coordination centre in the Safer Internet network of the European Union
- Medienmanual Austria
- Osscom, Italy

## Annex 10: Dissemination

There are 514 subscribers to the alert in 48 counties. These are broken down by type in the figure below.



## Publications in this period

### Academic publications and presentations

- Fluckiger and LeLong, B. (2008), Les Enfants et les Risques d'Internet. Le Point sur les Recherches Européennes, paper for the French conference Rencontres de l'ORME, Marseille, 2<sup>nd</sup> April.
- Kalmus, Veronika (2007): "Estonian Adolescents' Expertise in the Internet in Comparative Perspective", *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*, No. 1.  
<http://www.cyberpsychology.eu/view.php?cisloclanku=2007070702>
- Siibak, Andra (2007): "Reflections of RL in the Virtual World", *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*, No. 1.  
<http://www.cyberpsychology.eu/view.php?cisloclanku=2007072301>
- Lampert, C. (2007): EU Kids Online – Kinder und Onlinemedien im europäischen Vergleich. Onlinenutzung als Chance und Risiko. In: tv diskurs, 3, 11. Jg., 4-7. [*EU Kids Online – Children and online media in an European comparison. Online usage as an opportunity and a risk*].
- Ponte, C., Patrocínio, T., & Vieira, N. (2007). *Contributos dos fornecedores de Internet para a literacia digital*, Simposium Comunicação e Educação - V Congresso da SOPCOM, Braga.
- Ponte, C., & Vieira, N. (2007). *Crianças e Internet, Riscos e Oportunidades. Um desafio para a agenda de pesquisa nacional*. Simposium Comunicação e Educação - V Congresso da SOPCOM, Braga.
- Sonia Livingstone (2007) 'Evaluating the online risks for children in Europe', *Telos*, October-December 2007, Vol. 73, pp. 52-70.

- Garmendia, M. and Garitaonandia, C. (2007) *Cómo usan Internet los jóvenes: hábitos, riesgos y control parental* (How teenagers use Internet: habits, risks and parental control). This has been translated into English and is available at <http://www.eukidsonline.net>.
- Ponte, C., & Cardoso, D. (2007). *Out of line news in children online. How newspapers frame Internet risks and opportunities* (Notícias desalinhasdas de crianças em linha. Como a imprensa configura riscos e oportunidades da Internet) *Comunicação e Sociedade*, Centro de Estudos de Comunicação e Sociedade, Universidade do Minho (in press)
- Ponte, C. (2008). *Surfing the web. Online children's contexts in Portugal* (Navegando na rede. Contextos da comunicação online de crianças em Portugal). In G. Cardoso (Ed.), *Media, Redes e Comunicação: Futuros Presentes*. Lisboa.
- Garitaonandia, C., and Garmendia, M. (2008) "*Internet and youngsters. How youngsters use the Internet: habits, risks and parental guidance*". International Conference "Investigar la Comunicación", Santiago de Compostela, Spain, 30<sup>th</sup> January-1<sup>st</sup> February.
- Cristina Ponte presented EU Kids Online Project (WP1 and WP3 results) in a Table on ICTs in children's lives, I Congresso Internacional em Estudos da Infância. Braga, 3 Feb. 2008
- Sofia Leitão presented "*Children and the internet: Research trends and challenges*", with EU Kids Online results (WP1) in the Conference Child and Youth Research in the 21<sup>st</sup> Century: A Critical Appraisal, 28-29 May, 2008. Nicosia, Cyprus
- José Alberto Simões and Cristina Ponte promoted a Thematic area (*Uses, meanings and contexts of Internet and new media experienced by children and young people*) in the VI Portuguese Congress of Sociology (Lisbon, June 2008). Subscribers of the EU Kids Online newsletter were invited to submit papers to this event and answered in a very positive way.
- Kirwil, L. (2008) 'Czy I Jaka Rodzicielska Ochrona Dzieci Przed Internetowymi Zagrozeniami Jest Skuteczna?' (Does any parental mediation the Internet protect children against the risk?), paper presented at the 6th National Polish Scientific Conference: "Human Being and Cyberspace. Risks for Able and Disabled. Theoretical, Methodological and Empirical Aspects" on 9 May, Warsaw.
- Haddon, L. (2008) *The EU Kids Online Project*, Paper for the conference '10<sup>th</sup> Forum for Social Trends: Youth and Social Exclusion', Madrid, 12<sup>th</sup>-14<sup>th</sup> March
- Haddon, L. and Livingstone, S. (2008) *Risky Experiences for Children Online: Charting European research on Children and the Internet*, Paper for the 2008 Conference of the International Communications Association, 'Communicating for Social Impact, Montreal, May 22<sup>nd</sup>-26<sup>th</sup> .
- Livingstone, S. (2008) 'Teenagers' social networking practices: intimacy, literacy and risk'. Keynote presentation to the conference, *Children & Young People Safe Online*. Children & Young People Now, London, January.
- Livingstone, S. (2008) European children go online – balancing opportunities and risks'. Keynote lecture to the conference, *Possible Childhoods, Real Worlds: First International Conference on Child Studies*. Braga, Portugal, February.
- Livingstone, S. (2008) 'Introduction' and chair for the ESRC seminar, *Theoretical frameworks for the social shaping and social consequences of new technologies for children and young people*. Oxford, March. '

- Livingstone, S. (2008) The Benefits and Harms of Media for Children: Reflections on academic contributions to the policy process'. Keynote lecture presented to the conference, *Identität und Vielfalt: The Annual Conference of the German Communication Association*, Lugano, May.
- Livingstone, S. (2008) was panel proposer and discussant, 'Digital mediations of personal narratives'. Presented to the *58<sup>th</sup> Annual Conference of the International Communication Association*, Montreal, May 2008.
- Livingstone, S. (2008) was panel proposer, 'Globalisation: The next generation'. Presented to the *58<sup>th</sup> Annual Conference of the International Communication Association*, Montreal, May 2008.

#### *Media*

- Sonia Livingstone has an article "Internet debe comentarse en familia", Doctor Familia, 27<sup>th</sup> October 2007
- Ingrid Paus-Hasebrink and Manfred Rathmoser had an article on the project in 'Medienimpulse', a periodical publication edited by the Ministry of Education
- Ingrid Paus-Hasebrink gave an interview for the ORF (Austrian public service broadcasting)
- Sonia Livingstone participated in BBC Radio 4's cyber bullying series.
- Liza Tsaliki gave radio interviews on SKY radio and for the station of the Greek public broadcasting corporation (September).
- Carmelo Garitaonandia and Maialen Garmendia (in Bask) "Gazteak Interneten: ohiturak, arriskuak eta gurasoen kontrola" (Youngsters in the Internet: habits, risks and parental control), in the newspaper "ALDAKETA Hamasei", No 211, 12<sup>th</sup> November 2007 ([www.aldaketa16.info](http://www.aldaketa16.info))
- Carmelo Garitaonandia and Maialen Garmendia, (in Spanish) "Parental guidance and use of the Internet by youngsters" (Control parental y utilización de Internet de los jóvenes), in "ZIRIMOLA" (No12, December 2007, pages 2-3).
- Verónica Donoso gave an interview for a Belgian (printed and online) magazine Bodytalk, an independent magazine about health and psychology issues.
- Cédric Fluckiger gave an interview on national French radio (France Culture) [http://www.radiofrance.fr/chaines/france-culture2/emissions/place\\_toile/](http://www.radiofrance.fr/chaines/france-culture2/emissions/place_toile/)

#### *Meetings where there was a presentation of EU kids Online*

- Gitte Stald, Bojana Lobe and Jivka Marinova participated in the Internet Governance Forum, Rio, presenting EU kids Online.
- Sonia Livingstone gave the keynote lecture "Evaluating the online risks for children in Europe" at the 1st. International Conference in Madrid "La Television y la infancia" ("TV and children"), (17<sup>th</sup>-19th October, 2007).
- 'Audiences engaging with media – a matter of literacy?' Sonia Livingstone Keynote presentation to the conference, *Transforming Audiences: Identity/Creativity/Everyday Life*. Westminster, (September 2007).
- 'Children and their changing media and communications landscape'. Sonia Livingstone presentation to the *Risk Commission Conference on Risk and Childhood*, RSA, London, October 2007.
- 'Children's changing media landscape'. Sonia Livingstone presentation to the Lord Layard's *Seminar on the Well-Being of Children*, CEP, LSE, London October, 2007.
- 'Audience interpretation and media literacy'. Sonia Livingstone *ASCOR Public lecture*, University of Amsterdam, November, 2007.

- Sonia Livingstone gave a paper at the Poke 1.0 Facebook symposium.
- Sonia Livingstone participated in Vodafone CR (corporate responsibility) Dialogues (November).
- Brien O'Neill presented to the Irish 'Internet Advisory Board' (NB Not the advisory board for EU Kids Online – this is a separate body)
- Jo Bauwens presented EUKidsOnline at a meeting with the stakeholders of the national research project TIRO (Teens, ICT's, Risks and Opportunities - within the framework of Belspo, a federal scientific research program) to Child Focus, the Belgian national Node (September 19<sup>th</sup>, 2007).
- Cristina Ponte and Nelson Vieira from Portugal presented the main topics of the WP1 report in a Symposium, at the SOPCOM Congress (the main event of Communication Sciences), in Braga (September 2007).
- Cristina Ponte presented the aims of the EU Kids Online Project in informal meetings with Brazilian and Latin American researchers, during her participation in two events promoted by ANDI (October 2007).
- The project was presented by the Spanish team in the 9<sup>th</sup> Spanish Conference of Sociology, Barcelona (September 2007).
- The project was presented by Gitte Stald at the Danish conference in the Association of Media researchers.
- The project was presented by Gitte Stald the Danish Media Council.
- Cristina Ponte presented the Project in Media Studies (Post graduate courses) at FCSH-UNL and ISCTE, Portugal, with a special focus placed on the WP4 report; 70 students involved;
- Cristina Ponte presented EU Kids Online Project in a Seminar on social networking, with the Editor of NetFamilyNews.org and co-director of ConnectSafely.
- Bojana Lobe presented reports at a meeting of the Department for Informatics and Methodology, Faculty of Social Sciences and at the Advisory Board meeting of Safe.si
- Leslie Haddon gave a presentation drawing upon EU Kids Online material as the meeting of the Young Presidents Organisation *Changes in Media and Parenting, Safe Parenting in the Internet Age*, April 23rd, 2008, at the Child Exploitation and Online Protection Centre, London.
- Sonia Livingstone gave a presentation 'Keeping Children & Young People Safe Online', 28<sup>th</sup> January 2008, The Ibis Earl's Court, London
- Sonia Livingstone 'Children's media risks and benefits – an update from EU Kids Online'. Invited lecture to the Ministry of Government Administration and Reform, Oslo, April 2008.
- Sonia Livingstone gave a presentation on media literacy. Ofcom's *International Media Literacy Research Conference*. London, May 2008.
- Uwe Hasebrink gave a presentation on "Identifying similarities, explaining differences. Methodological challenges and empirical results of international comparative research" at the conference of the German Communication Association (DGPUK) in Lugano, 1st May 2008.
- Cédric Fluckiger and Benoit Lelong made an internal presentation to the Orange Market Research Group, 'Mobile and Internet as Individualization Tools for Teens. New Results from EU Kids On Line and Entrelacs Projects, London, 29<sup>th</sup> May, 2008.

#### **Additional dissemination**

- Livingstone, S. (2007) Response to the European Commission's Consultation on Safer Internet and online technologies for children. June. (written on behalf of EU Kids Online)  
[http://ec.europa.eu/information\\_society/activities/sip/public\\_consultation/index\\_en.htm](http://ec.europa.eu/information_society/activities/sip/public_consultation/index_en.htm)
- Synopses of the 3 reports appeared in the Insafe Newsletter with a link to them.

- The UK team identified the 30 most important people in the UK who should receive the WP1 report and sent them a paper copy of the report. Other national teams sent out paper copies on request.
- Leslie Haddon and Sonia Livingstone wrote an article for the electronic newsletter of the International Clearinghouse on Children, Youth and Media.
- Liza Tsaliki was invited by the Bishop of Dimitriada (in Thessaly) to give a talk on the impact of new technologies on children and family life (December).
- NEO, the new interdisciplinary and interuniversity research network for childhood studies, has agreed to disseminate information on EUKidOnline (Katia Segers and Jo Bauwens being part of NEO).
- The project was discussed at the launch of the Portuguese portal InternetSegura.pt and Hotline (July 2007).
- Cristina Ponte, Nelson Vieira and José Alberto Simões from Portugal participated in a meeting promoted by a NGO (AMCV, Association of Women Against Violence), which is starting a project related to the safer use of the Internet and of the new technologies.
- Maialen Garmendia and Carmelo Garitaonandia presented the Spanish qualitative research “Cómo usan Internet los jóvenes: hábitos, riesgos y control parental” (How teenagers use Internet: habits, risks and parental control) in a press conference. This was widely reported in the Spanish media.
- Jos d’Haan presented the project at a Dutch: meeting with discussion focusing on mobile media (September 28<sup>th</sup>, 2007).
- Jos d’Haan presented the project at Web 2.0 Amsterdam, about youth on the Internet (October 15<sup>th</sup>, 2007).
- Jos d’Haan presented the project at Di-beter, meeting about media literacy (October 3<sup>rd</sup>, 2007).
- The Methodology report (WP4) was introduced by Veronika Kalmus for the master students studying in the field of media and communication at the University of Tartu during the course ‘Methodologies in social sciences’ and for master students studying in the field of psychology during the course ‘Research, data and interpretation’ in autumn 2007.
- The WP4 report was also used in Master Classes at the New University of Lisbon.
- Leslie Haddon gave an interview for Brazilian television drawing on the EU Kids Online material, 6<sup>th</sup> March
- Both Sonia Livingstone and Leslie Haddon contributed to the Byron Review, and the EU Kids Online chart of risks is used in the document *Safer Children in a Digital World, The Report of the Byron Review* (2008)
- Sonia Livingstone was Chair for morning panels, *The Byron Review – Interim Conference*, London, January 2008.
- Sonia Livingstone (2008) ‘Children’s media: More harm than good?’ LSE Public lecture, London, January.  
[www.lse.ac.uk/collections/media@lse/events/eventsArchivetranscriptsandpodcasts.htm](http://www.lse.ac.uk/collections/media@lse/events/eventsArchivetranscriptsandpodcasts.htm)
- Veronika Kalmus presented the project at the seminar of the editors and journalists of *Õpetajate Leht* (*Teachers’ Paper* in Estonia) on January 5<sup>th</sup>, 2008.

### **Safer Internet Day**

EU Kids Online national teams sent out press releases for Safer Internet Day and participated in different events. They also monitored general media coverage

### **Other**

- EU Kids Online was shortlisted for the 2008 IWF ISPA Award for contribution to the fight against illegal online content.
- The Austrian team wrote and distributed a booklet in German outlining the EU Kids Online project combined with Austrian results so far.



## **EU Kids Online**

### **European Research on Cultural, Contextual and Risk Issues in Children's Safe Use of the Internet and New Media**

#### **Third Annual Report**

This is a report from the *EU Kids Online* network.  
For a complete list of participants, see Annex 1

EU Kids Online Deliverable D7.4c Annual Report 3  
To cover the period 26/6/08-25/6/09

EC Safer Internet plus Programme  
Contract number: SIP-2005-MD-038229  
25th June 2009

*European Research on Cultural, Contextual and Risk Issues  
in Children's Safe Use of the Internet and New Media*

Funded by the EC *Safer Internet plus Programme* from 2006-9 (SIP-2005-MD-038229; [http://ec.europa.eu/information\\_society/activities/sip/index\\_en.htm](http://ec.europa.eu/information_society/activities/sip/index_en.htm)), EU Kids Online examines research findings from 21 member states into how children and young people use the internet and new online technologies. This three year collaboration aims to identify comparable findings across Europe and to evaluate the social, cultural and regulatory influences affecting online opportunities and risks, along with children's and parents' responses, in order to inform policy. It is charting available data, pinpointing gaps and identifying factors that shape the research capability of European research institutions. Finally, it examines methodological issues relating to the cross-cultural study of children's online experience. See [www.eukidsonline.net](http://www.eukidsonline.net)



## **(i) Introduction**

### **Overview**

EU Kids Online is a thematic network funded by the EU Safer Internet Plus programme designed to co-ordinate research carried out in EC Member States (and the EEA) into how people, especially children and young people, use new media. In this three-year collaboration, researchers from a broad range of 21 countries have identified, compared and evaluated the available research evidence. The network has been coordinated by Professor Sonia Livingstone and Dr Leslie Haddon at the Department of Media and Communications, London School of Economics and Political Science. All members are listed by country in Annex 1.

### **Network objectives**

1. To identify and assess the quality and comparability of data collected (recently or ongoing) across Europe regarding children's access to and use of the Internet and new online technologies, noting gaps in the evidence base.
2. To understand the research itself in context, assessing the reasons why certain types of research are available (or not) in each nation, given different intellectual, social, institutional and funding regimes. This understanding is vital for guiding the future research agenda.
3. To compare the available data across nations so as to identify the changing array of risks and safety concerns associated with new media, assessing their distribution, significance and consequences for diverse populations (age, gender, region, nation, etc).
4. To understand these risks in context. Several contexts are anticipated: (a) use of new and old media in everyday life, including positive and negative media experiences; (b) different cultural contexts of childhood; (c) different policy/regulatory contexts, particularly across nations.
5. To enhance our understanding of methodological issues involved in studying children and the Internet and in particular those relating to cross-cultural analysis, both for future research in this field and for European comparative studies more generally.
6. To network researchers across different countries, disciplines and approaches, building on continuities while acknowledging different starting points, so as to share existing knowledge, build capacity and work towards a consensual framework for future research.
7. To develop evidence-based policy recommendations for raising awareness, media literacy and other practical actions to promote safer use of the Internet and new online technologies, particularly, but not only, for children across Europe.

### **Work packages**

Seven work packages have been designed to meet these objectives: WP1 (Data Availability), WP2 (Research Contexts), WP3 (Research Comparisons), WP4 (Methodological Issues), WP5 (Policy and Research Recommendations), WP6 (Networking and Dissemination Activities), and WP7 (Planning, Management and Evaluation). Each work package has one or more associated deliverables, including a series of substantive reports, a final academic/policy conference and a book.

### **Report structure**

This third annual report is organised in two ways. First, we report on activities by date, noting key activities and events during the past six months, in accordance with the project timeline. Second, we summarise activities by work package, noting progress and any issues arising for each work package. Following these reports of activities, we present a brief overview of progress to date, by way of conclusion. The annexes provide additional information (meeting agendas and participants, lists of contacts and dissemination activities, etc) as appropriate.

**(ii) Report on activities by date**

**June 2008-June 2009 (T24-T36)**

- The fifth alert (D6.1e), sixth alert (D6.1f) and seventh alert (D6.1g) were prepared and circulated at T27, T33 and T36 respectively.
- The website (D6.2) was developed further, by adding PowerPoint presentations and papers, adding an electronic form of the Best Practice Research Guide (D4.2) and re-designing the home page to describe better what facilities were available.
- The data repository (D1.2) was updated in October in preparation for producing tables for WP2, the Final Report and a revised online version of WP1 report, D1.1.
- The sixth (Lisbon) workshop was held on 20<sup>th</sup>-22<sup>nd</sup> November 2008 and the minutes were circulated.
- The LSE co-ordinator worked with WP2 members on the report D2, Cross-Cultural Contexts of Research. This was delivered at T30.
- The LSE co-ordinator worked with WP1 members on the second edition of the report D1.1. This was delivered at T36.
- The LSE co-ordinator worked with WP3 members on the second edition of the report D3.2. This was delivered at T36.
- The LSE co-ordinator worked with WP5 members to advance the policy and research recommendations for WP5. This was delivered at T36.
- The LSE co-ordinator worked on the media analysis report that was based on the empirical research of WP2. This was delivered at T36.
- The LSE co-ordinator worked with WP6 on dissemination activities. National teams contributed to this process.
- The LSE co-ordinator wrote the Final Report of the EU Kids Online project. This was delivered at T36 and made available at the final conference. A summary of the Final Report was translated into 11 languages (Bulgarian, Czech, Estonian, French, German, Greek, Italian, Polish, Portuguese, Slovene and Spanish) and made available online.
- The LSE co-ordinator organised the manuscript for a book of the project, *Kids Online: Opportunities and Risks for Children*, where network members contributed chapters to an edited collection. This was delivered to the publisher at T36, with publication planned for end of September (T39).
- The LSE co-ordinator worked with network members on two special issues devoted to EU Kids Online and the research of its participants, one in the *International Journal of Media and Cultural Politics* and one in the *Journal of Children and Media*. They are due to be published later this year.
- The LSE co-ordinator organised the final conference on June 11<sup>th</sup> 2008 (T36)

**(iii) Report on activities by work package**

**WP1: Data Availability**

Since the first edition of the report D1.1 *What Do We Know About Children's Use of Online Technologies? A Report on Data Availability and Research Gaps in Europe*, the network had continued to collect studies for the repository. By October 2008 these had risen from the original 235 studies for 18 countries to 390 studies for 21 countries. Hence we organised a second edition to update this report, to see how much change had taken place in the pattern of studies and to provide the base figures for the WP2 analysis.

## **WP2: Research Contexts**

WP2 produced the report D2 *Cross-Cultural Contexts of Research: Factors Influencing the Study of Children and the Internet in Europe*. Since there was little comparative analysis of the media to feed into the reports of WP2 and WP3, members of WP2 had conducted original research with a content analysis of the press in 14 countries. This has also been the basis of a conference presentation, two journal articles and a chapter in the EU Kids Online book, and the final media report appeared as *A Cross-National European Analysis of the Press Coverage of Children and the Internet*.

## **WP3: Research Comparisons**

The main source of comparative data used in the first edition of D3.2 *Comparing Children's Online Opportunities and Risks across Europe: Cross-national Comparisons for EU Kids Online* was the findings of the 2005 Eurobarometer study. A second edition was produced to update the figures using the subsequent findings of the 2008 Eurobarometer study, and note the degree of change that had taken place in this three year period.

## **WP4: Methodological Issues**

The two reports D4.1 and D4.2 had been completed by the second year. This year the material from D4.2 *Best Practice Research Guide: How to Research Children and Online Technologies in Comparative Perspective* was made available on the EU Kids online website in electronic form, together with further methodological resources for research practioners and students. There have been negotiations with the publisher Sage to use some of the material from the two reports to produce a book.

## **WP5: Policy and Research Recommendations**

The research recommendations formulated by the network have been under discussion since the end of year 1, when D1.1 Report on Data Availability first permitted identification of research gaps. These have been updated following the revision of D1.1 and since finalised. Work on policy recommendations proceeded as follows. First, the network identified the main areas of current policy development for which evidence was in demand (- these were labelled the policy windows). Then, following the completion of D3.2 (the report on the network's main comparative findings), policy recommendations deriving from the empirical findings were matched to the policy windows so as to produce a targeted series of evidence-based recommendations. In network meetings and via email collaboration, these have been discussed and finalised within the network. A summary version of these recommendations was included in D6.5 Final Report, and a fuller report has been completed for T36 as D5 Policy and Research Recommendations.

## **WP6: Networking and Dissemination Activities**

- The fifth alert (D6.1e), sixth alert (D6.1f) and seventh alert (D6.1g) were prepared and circulated at T27, T33 and T36 respectively.
- Various national teams have given presentations of EU Kids Online work, including our representatives at the Internet Governance Forum in Hydrabad, India and the Ministerial Conference Safer Internet for Children in Prague.
- Network members have represented EU Kids Online work a range of international conferences (e.g. Association of Internet Researchers, International Association of Media and Communication Researchers, European Communication Research and Education Association, International Communication Association) in addition to numerous national conference presentations.

- The work has also been represented at many national and international stakeholder events, as listed in the attached Annex on Dissemination.
- Various national advisory panels have met or national teams have held workshops.
- National teams participated in and monitored media coverage of Safer Internet Day 2008.
- Plans were made for changes to the website – which we subsequently implemented.
- Discussions about the organisation of the final conference took place. This included designing A2 country posters containing information about each of the countries participating in the EU Kids Online projects. These were displayed at the conference and each country received 200 printed A4 versions of the posters for future dissemination purposes.

#### **WP7: Planning, Management and Evaluation**

- **Members' participation** As always, members are contributing considerable amounts of time and effort to the activities of the network but not all are equivalently resourced.
- **New members.** There have only been minor alterations to team membership (see Annex 1).
- **Assessment of work package progress.**
- WP1. A final analysis of the data gaps and availability was conducted for inclusion in the network's final report at T36 and for a revised online version of the earlier report. It was decided that the work of updating the repository will continue into the next project.
- WP2 completed its analysis of contextual factors and produced the final report for T24.
- WP3. The report was widely publicised and reported by EU Kids Online members attracting substantial interest. A second edition is now available.
- WP4. The Best Practice Research Guide as well as the first report is already being used in the teaching of Masters courses in several countries and interactive electronic versions of the BPG and other resources are now on the website. Further dissemination of this work will take place through the book currently being negotiated.
- WP5 scoped the key areas of relevant policy, identifying key stakeholders and policy issues. The findings from WP1, WP2 and WP3 were 'mined' to produce the evidence base on which policy recommendations in each key area could be constructed and justified.
- WP6 has been very busy publicising the various reports nationally and internationally, across policy, academic and public forums.
- WP7. The management of the network was, as ever, demanding but proceeded well and network members have been satisfied with the work of the coordinator.
- The network administrator, Panayiota Tsatsou, successfully obtained a full-time lectureship starting in January 2009. Hence the coordinator appointed a replacement administrator, Ranjana Das, for the remaining months of the project
- **The International Advisory Panel** were asked for and provided feedback about the WP3 and WP4 report. One member of the panel compared the European and Australian approaches at the final conference, and panel members have written views 'from outside Europe' to compare their part of the world with findings emerging from EU Kids Online (as part of the final report). The panel was also invited to review and contribute to the Final Report, producing text 'from outside Europe' in order to contextualise the network's European findings more broadly.
- **LSE Coordinator** Members of the LSE team work very hard to sustain the network and drive forward work on the various work packages. This was a demanding workload for all but all deadlines were met.
- **Relation with the EC Safer Internet Plus programme.** The network has contributed to the EC's consultation on social networking was pleased to nominate 3 members to attend the internet Governance Forum in Hyderabad and 3 to attend the Ministerial Conference Safer Internet for Children in Prague. Relations with the Safer Internet Plus Programme

are positive and constructive. In particular, we continue to co-ordinate our activities with Janice Richardson at INSAFE.

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**(iv) Conclusion**

- This is the final annual report, as the EU Kids Online network moved into its final phase.
- It is judged that, although at various points some members of the network have been under pressure to work harder than they may have anticipated or wished, all the work, and all deliverables, have been completed to a good standard and to the timetable planned.
- In retrospect, we judge that the planning of the work packages has worked out well, with a constructive and useful flow of ideas, energy and findings from scoping the available findings, critiquing the methods in use, identifying and comparing key findings, developing policy recommendations and undertaking considerable disseminations of outputs throughout the course of the work.
- The main efforts for the last months of the project were devoted to (a) planning for and hosting a major international conference at T36, (b) completing the book manuscript reporting the work of the network for submission to the publisher at T36 and for publication in or near to T39, (3) producing the final report of the network, this including the policy recommendations from WP5 and the network evaluation for WP7, as well as highlights or executive summary findings for all work packages.
- Last, since the negotiation between the network, LSE and the Safer Internet programme for the new project, EU Kids Online II, has now been completed satisfactorily, a final task of the network has been to ensure a smooth transition into the new project, starting in July 2009, so that the benefits of EU Kids Online I (and lessons to be learned) are maintained into the future.

**(v) Annexes**

**Annex 1: Network Members, Institutions, Countries**

(New participants since the second annual report shown in italics)

<b>Country</b>	<b>Institution</b>	<b>Researchers</b>
<b>Austria</b>	University of Salzburg	Ingrid Paus-Hasebrink
		Christina Ortner
		<i>Christine Wijnen</i>
		<i>Andrea Dürager</i>
<b>Belgium</b>	Catholic University of Leuven	Leen D'Haenens
		Verónica Donoso
		Bieke Zaman
	Free University of Brussels	Nico Carpentier
		Katia Segers
		Joke Bauwens
<b>Bulgaria</b>	GERT	Jivka Marinova
		Mariya Gencheva
		Maria Dimitrova
		Ilina Dimitrova
	Internet Rights Bulgaria Foundation	Christina Haralanova
<b>Cyprus</b>	Cyprus Neuroscience and Technology Institute	Yiannis Laouris
		Tatjana Taraszow
<b>Czech Republic</b>	Masaryk University, Brno	Jaromir Volek
		Vaclav Stetka
<b>Denmark</b>	IT University, Copenhagen	Gitte Stald
		<i>Jeppe Jensen</i>
<b>Estonia</b>	University of Tartu	Veronika Kalmus
		Pille Pruulmann-Vengerfeldt
		Anda Zule
		Andra Siibak
		Pille Runnel
		Kadri Ugur
<b>France</b>	France Telecom	Benoit LeLong
		Cédric Fluckiger
<b>Germany</b>	Hans Bredow Institute For Media Research	Uwe Hasebrink
		Claudia Lampert
<b>Greece</b>	London School of Economics	Liza Tsaliki
		Despina Chronaki
		Valia Papadimitraki
<b>Iceland</b>	University of Iceland	Thorbjorn Broddason
		Gudberg K. Jonsson
	University of Akureyri Research Institute	Kjartan Olafsson
<b>Ireland</b>	Dublin Institute of Technology	Brian O'Neill
		Helen McQuillan
	National Centre for Technology in Education	Simon Grehan
<b>Italy</b>	Catholic University of Milan	Fausto Colombo
		Piermarco Aroldi
		Barbara Scifo
		Giovanna Mascheroni
		Maria Francesca Murru
<b>Norway</b>	Norwegian University of Science and Technology, Trondheim	Ingunn Hagen
		Thomas Wold
	Norwegian Media Authority	Elisabeth Staksrud
	SINTEF, Oslo	Petter Bae Brandtzæg
<b>Poland</b>	Warsaw School of Social Psychology	Wiesław Godzic

		Lucyna Kirwil
		Barbara Giza
<b>Portugal</b>	New University of Lisbon	Cristina Ponte
		Cátia Candeias
		Nelson Vieira
		Sofia Viseu
		Ema Sofia Leitão
		José Alberto Simões
	Lisbon University	Tomás Patrocínio
<b>Slovenia</b>	University of Ljubljana	Bojana Lobe
		Alenka Zavbi
		<i>Ajda Jerman Kuzelicki</i>
<b>Spain</b>	The University of the Basque Country	Carmelo Garitaonandia
		Maialen Garmendia
		<i>Gemma Martinez</i>
<b>Sweden</b>	University of Gothenburg	Cecilia von Feilitzen
		<i>Elza Dunkels</i>
<b>The Netherlands</b>	The Netherlands Institute of Social Research	Jos de Haan
		Marion Duimel
		<i>Esther Rozendaal</i>
	University of Amsterdam	Patti Valkenburg
<b>The UK</b>	London School of Economics and Political Science	Sonia Livingstone
		Leslie Haddon
		Panayiota Tsatsou
		Ranjana Das

**Annex 2: Participation in the EUKidsOnline Work Packages**

Work Package Leaders	<i>Elisabeth Staksrud</i>	<i>Gitte Stald</i>	<i>Uwe Hasebrink</i>	<i>Bojana Lobe</i>	<i>Jos de Haan</i>	<i>Cristina Ponte</i>
<b>Austria</b>		Christina Ortner		Ingrid Paus-Hasebrink	Christina Ortner	Christine Wijnen
<b>Belgium</b>		Joke Bauwens	Katia Segers Verónica Donoso	KUL (Leuven)		Katia Segers Bieke Zaman
<b>Bulgaria</b>		Maria Dimitrova	Jivka Marinova Mariya Gencheva	Maria Dimitrova		Jivka Marinova Christina Haralanova Irina Dimitrova
<b>Cyprus</b>			Yiannis Laouris			
<b>Czech Republic</b>		Vaclav Stetka		Vaclav Stetka		
<b>Denmark</b>	Gitte Stald	Gitte Stald			Gitte Stald	
<b>Estonia</b>		Pille Pruulmann-Vengerfeldt Andra Siibak	Veronika Kalmus Andra Siibak Kadri Ugur		Pille Pruulmann-Vengerfeldt	Anda Zule Veronika Kalmus Pille Pruulmann-Vengerfeldt Andra Siibak Kadri Ugur Pille Runnel
<b>France</b>			Cédric Fluckiger	Cédric Fluckiger Benoit LeLong		
<b>Germany</b>	Claudia Lampert	Claudia Lampert	Uwe Hasebrink	Claudia Lampert	Uwe Hasebrink	Claudia Lampert
<b>Greece</b>		Liza Tsaliki	Liza Tsaliki			Liza Tsaliki Despina Chronaki
<b>Iceland</b>		Thorbjorn Broddason	Kjartan Olafsson	Kjartan Olafsson		
<b>Ireland</b>		Brian O'Neill	Helen McQuillan			
<b>Italy</b>		Maria Francesca Murru	Giovanna Mascheroni			Maria Francesca Murru
<b>Norway</b>		Ingunn Hagen	Thomas Wold	Ingunn Hagen	Elisabeth Staksrud Ingunn Hagen Thomas Wold	Elisabeth Staksrud
<b>Poland</b>			Lucyna Kirwil			
<b>Portugal</b>	Cristina Ponte	Cátia Candeias Cristina Ponte	Cristina Ponte Nelson Vieira José Alberto Simões	José Alberto Simões	Nelson Vieira	Cristina Ponte Tomás Patrocínio Cátia Candeias
<b>Slovenia</b>	Bojana Lobe	Alenka Zavbi Ajda Jerman	Bojana Lobe	Bojana Lobe		Alenka Zavbi



		Kuzelicki				
<b>Spain</b>		Maialen Garmendia	Carmelo Garitaonandia/ Maialen Garmendia	Maialen Garmendia	Carmelo Garitaonandia/ Maialen Garmendia	Carmelo Garitaonandia/ Maialen Garmendia
<b>Sweden</b>	Cecilia von Feilitzen				Elza Dunkels	Cecilia von Feilitzen
<b>The Netherlands</b>	Jos de Haan		Jos de Haan Patti Valkenburg Marion Duimel		Jos de Haan Patti Valkenburg	Marion Duimel
<b>UK</b>	Sonia Livingstone Leslie Haddon	Leslie Haddon	Sonia Livingstone	Sonia Livingstone	Panayiota Tsatsou	Leslie Haddon

### **Annex 3 Agenda for Sixth (Lisbon) Workshop of EU Kids Online**

#### **Aims of the meeting**

- 1) To critically review progress on the 2 journal special issues
- 2) To finalise the WP2 report
- 3) To select recommendations for WP5
- 4) To progress all the other WPs
- 5) To look at the final outputs from and follow up to the project

#### **Thursday 20<sup>th</sup> November**

9.15	Arrival at meeting for those contributing to the magazine special issues
9.15-9.30	Sonia and Leslie review goals, progress and tasks for the morning
9.30-11.00	Parallel sessions of meetings about the journal special issues
11.00-11.30	Tea/Coffee
11.30-1.00	Parallel sessions of meetings about the journal special issues
1.00-2.00	Others arrive and lunch
2.00-2.20	Sonia and Leslie provide a progress review
2.20-2.30	Administration (dinner etc.)
2.30-3.00	Discuss revised tables for WP1
3.00-3.10	WP3 update and plans
3.10-3.20	WP4 update and plans
3.20-3.30	WP6 update and plans
3.30-4.00	Tea/Coffee
4.00-4.50	Plenary feedback WP2
4.50-5.40	Plenary feedback WP5
5.40-6.00	Administration
Evening (7.30)	Dinner

#### **Friday 21<sup>st</sup> November**

9.00-9.30	Coffee
9.30-11.00	WP2 and WP3 meet
11.00-11.30	Coffee
11.30-1.00	WP2 and WP3 meet
1.00-2.00	Lunch
2.00-3.30	WP5 and WP6 meet (those from WP4 go to other groups)
3.30-4.00	Tea/Coffee
4.00-5.30	WP5 and WP6 meet
Evening (7.30)	Dinner

#### **Saturday 22<sup>nd</sup> November**

9.00- 9.30	Coffee
9.30-10.00	Discussion of WP2 in plenary
10.00-10.30	Discussion of WP5 in plenary
10.30-11.00	Discussion of WP6 in plenary
11.00-11.30	Coffee
11.30-12.00	Discussion of final report in plenary
12.00-12.20	Discussion next project in plenary
12.20-1.00	General review, forward planning
1.00-2.00	Lunch and leave

**Annex 4: Participants attending the Sixth (Lisbon) workshop**

Country	Institution	Researchers
<b>Austria</b>	University of Salzburg	Christina Ortner Christine Wijnen
<b>Belgium</b>	Free University of Brussels	Katia Segers Bieke Zaman
	Catholic University of Leuven	Verónica Donoso
<b>Bulgaria</b>	GERT	Jivka Marinova Maria Dimitrova
<b>Cyprus</b>	Cyprus Neuroscience and Technology Institute	Yiannis Laouris
<b>Denmark</b>	IT University, Copenhagen	Gitte Stald
<b>Estonia</b>	University of Tartu	Veronika Kalmus Pille Runnel
<b>France</b>	France Telecom	Cédric Fluckiger
<b>Germany</b>	Hans Bredow Institute For Media Research	Uwe Hasebrink Claudia Lampert
<b>Greece</b>	London School of Economics	Liza Tsaliki Despina Chronaki
<b>Iceland</b>	University of Akureyri Research Institute	Kjartan Olafsson
<b>Ireland</b>	Dublin Institute of Technology	Helen McQuillan Brian O'Neill
<b>Italy</b>	Catholic University of Milan	Giovanna Mascheroni Maria Francesca Murru
<b>Norway</b>	Norwegian University of Technology and Science, Trondheim	Thomas Wold Ingunn Hagen
<b>Poland</b>	Warsaw School of Social Psychology	Lucyna Kirwil
<b>Portugal</b>	New University of Lisbon	Cristina Ponte José Alberto Simões
	Lisbon University	Tomás Patrocínio
<b>Slovenia</b>	University of Ljubljana	Bojana Lobe Ajda Jerman Kuzelicki
<b>Spain</b>	The University of the Basque Country	Carmelo Garitaonandia Maialen Garmendia
<b>Sweden</b>	University of Gothenburg	Cecilia v.Feilitzen Elza Dunkels
<b>The Netherlands</b>	The Netherlands Institute of Social Research	Jos de Haan Esther Rozendaal
<b>The UK</b>	London School of Economics and Political Science	Sonia Livingstone Leslie Haddon Panayiota Tsatsou

## **Annex 5 EU Kids Online website**

### **Contents (New format)**

- Introduction
- Objectives
- Participating countries
- Project Reports and other outputs
- Searchable database of European research
- Methodological resources
- International Advisory Panel
- Links
- EU Kids Online conference papers and conference report
- Safer Internet Day

### **Number of visitors to the main website**

- The figures for hits for 2009 are not available at the time of writing this report since webservices at the LSE have involved in changing servers – and have noted updated these usage statistics.
- Since May 2008 the website has had an additional 79199 external hits. In October hits tripled their normal level as people went to look at the reports. There were 38236 hits that month reflecting 5749 different visitors. The WP3 report had 10321 hits, 3 times more than the next item which was the Best Practice Guides (2885 hits).

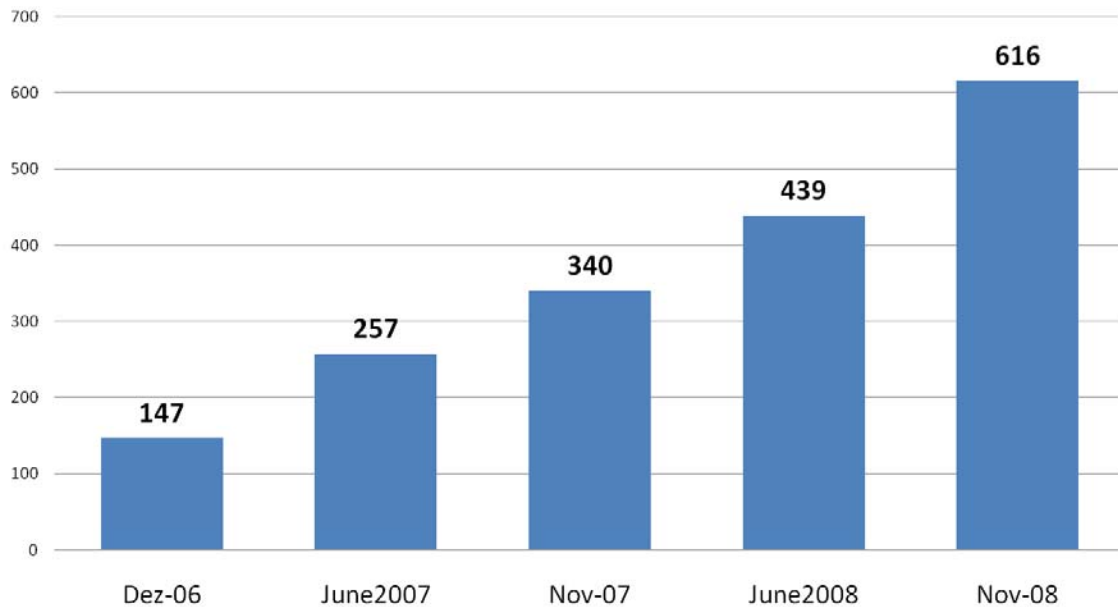
### **National EU Kids Online Websites**

- Austria
- Belgium (Flanders)
- Germany
- Poland
- Portugal
- Spain
- The UK
- Greece

## Annex 6: Dissemination

Figure 1 shows the growth of subscriptions to the EU Kids Online alert up until November 2008. After this period we changed to a system where the process was automated, and a further 107 subscribers joined up until June 2009.

**Figure 1 Subscriptions to the newsletter**



- Lobe, B., Livingstone, S., Olatsson, K., Simões, J (2008) *Best Practice Research Guide: How to Research Children and Online Technologies in Comparative Perspective*. Available as a pdf and online FAQs. Also on the website are a range of good practice resources.
- Stald, G. and Haddon, L. (2008) *Cross-Cultural Contexts of Research: Factors Influencing the Study of Children and the Internet in Europe*. Separate national reports are available on the website.
- Haan, J. and Livingstone, S.. (2009) *EU Kids Online: Policy and Research Recommendations*.
- Livingstone, S., and Haddon, L. (2009) *EU Kids Online: Final Report*.

## Publications and events in this period

### Academic audiences

- Andrea Dürager spoke about EU kids online at the conference “My-Youth.net – identity, communication and networking online of adolescents”, Vienna, October.
- Aristodemou, E., Taraszow, T., Laouris, Y., Papadopoulos, T., & Makris, P. (2008, Nov). *Prediction of reading performance using the MAPS (Mental Attributes Profiling System) multimodal interactive ICT application*. Proceedings of the 7th European Conference on E-Learning, Ayia Napa, Cyprus.
- Based on the gaps identified in WP1, two Master dissertations were recently concluded using the EU Kids Online framework and reports (wp3 and wp4). Candeias, Cátia, (2008). *Crianças e Internet. Na balança dos riscos e das oportunidades* (Children and Internet: Balancing Opportunities and Risks) Lisboa: FCSH-UN. Neves, Marta (2008). *Crianças e Comunicação Online: Pistas para uma*

prevenção precoce do risco (Children and online communication. Contributions for risk prevention). Lisboa: ISCTE.

- Brandtzæg, Petter Bae presented at ECREA: Staksrud, E., Brandtzæg, P.B., Hagen, I., & Wold, T. (2008). *Electronic bullying and harassment in a high use and high risk country*. ECREA's 2nd European Communication Conference "Communication Policies and Culture in Europe" in Barcelona, 25<sup>th</sup>-28th November 2008.
- Carmelo Garitaonandia presented EUKids Online at a Conference "Revolution online: bedroom culture" organised by the Basque Broadcasting Company (EITB). February 18<sup>th</sup>, 2009.
- Elisabeth Stakstud, presented the WP3 results to the Minister of Administration and the National ICT Advisory Board.
- Gemma Martínez presented EU Kids Online in the first meeting organised by all the Research Groups in Spain doing research about Children and ICT's. University Complutense de Madrid (Villanueva's Center). 24<sup>th</sup> April 2009.
- German Conference *Connected with the world. Children and adolescent in virtual realms of experience* in Berlin (organised by the Erfurter Netcode, the Protestant church, the Hans Bredow Institute and the Media education division of the German Communication Association). (10<sup>th</sup> October 2008).
- Haddon, L. (2009) 'Investigación sobre el riesgo que corren los Niños en la Red', in Texanos J. (Ed.) *Juventud y Exclusion Social: Decimo foro sobre Tenencias Sociales*, Editorial Sistema, Madrid, pp.495-514.
- Haddon, L. (2009) Methodological Issues in the Cross-National Analysis of Contextual Data: The EU Kids Online Project, in Sapio, B., Haddon, L., Mante-Meijer, E., Fortunati, L., Turk, T. and Loos, E. (eds) *Proceedings of the conference The Good, the Bad and the Challenging: The User and the Future of Information and Communication Technologies*, Copenhagen, Denmark, 12<sup>th</sup>-15<sup>th</sup> May.
- Haddon, L. and Stald, G. (2008) *A Comparative analysis of European media coverage of children and the internet*, paper at the AolR conference, Copenhagen, 17<sup>th</sup> October, 2008.
- Hagen, Ingunn: "Media i barn og unges liv: Media som ressurs, forhandlingtema, risik og og kilde til kommersielt press" (*Media in the lives of children and young people. Media as a resource, a topic of negotiation, a risk and a source of commercial pressure*). Presentation to The 10th conference on Social and Community Psychology, Trondheim, November 6-7, 2008.
- Ingrid Paus-Hasebrink, Christine Wijnen and Christina Ortner participated the annual conference of the European Communication Research and Education Association (ECREA) in Barcelona, November 2008.
- Kadri Ugur presented the paper *Features of Estonian Pupils' Media Use* (in Estonian) at the conference "In Schools - Looking for Solutions" organized by the British Council, Tallinn, October 28, 2008.
- Kalmus, V. (2008) 'Risk-Fanning 'Tiger Puppies': Estonian Children as Consumers of (New) Media' (in Estonian), in: L. Ots (ed.), *New Times – New Children*. Tallinn: Tallinn University Press, pp. 35-62.
- Kalmus, V. (2008) *Risk-Fanning 'Tiger Puppies': Estonian Children as Consumers of (New) Media*, paper at the conference "What does a Child Want?", dedicated to the 20<sup>th</sup> anniversary of the Estonian Union for Child Welfare, Tallinn, October 3, 2008.
- Livingstone, S (2008) 'Informing policy? Critical reflections on the opportunities and risks of evidence-based policy in relation to children's online activities'. Presented, as part of EU Kids Online panel, to the *Association of Internet Researchers 9<sup>th</sup> Annual Conference*, Copenhagen, October.
- Livingstone, S (2008) Media Literacy: why is it on the policy agenda now? *Newsletter of MeCCSA, the Media Communications and Cultural Studies Association* (5-6), September, Issue 11.
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#### *Presentations of and reports from EU Kids Online to other audiences*

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- Livingstone, S. (2009) Written evidence regarding children's internet safety. Submitted to the *UK Parliament's Welsh Affairs Committee inquiry into 'Digital Inclusion'*, February. Also presented oral evidence, March.
- Livingstone, S. (2008) Response to the *European Commission's Consultation on Age Verification, Cross Media Rating, Online Social Networking*. July. On behalf of EU Kids Online.
- Helen McQuillan presented EU Kids at the Broadcasting Commission of Ireland Annual Conference (September 2008).
- Helen McQuillan and Simon Grehan presented a workshop on 'Children – Consumers in a Technological World' at the Barnardos' Tomorrow's Child Conference, 2008.
- Leslie Haddon and Fausto Colombo presented EU kids Online material at an event for in Venice organised by the Venice Provincial Authority (18 November).
- Leslie Haddon, Maria Francesca Murru and Giovanna Mascheroni presented EU Kids Online at the workshop at the event Ragazzi che Tivù, Triennale, Milan, 19 November.
- Expert workshop in Hamburg and presentation of the WP3 results under the headline "Different countries, different risks" (9<sup>th</sup> July 2008).
- Elisabeth Staksrud gave a Keynote speech 'ICTs for pre-school children, 'klikk der' conference, Oslo College, Oslo, 21<sup>st</sup> October, 2008.
- Elisabeth Staksrud gave a Keynote speech 'Children and ICT challenges and risks, National Conference for Police and Social Workers, Tromsø, Norway
- Elisabeth Staksrud presented EU Kids Online findings to the Norwegian Awareness node and Media Authority, Fredrikstad, November, 5<sup>th</sup>.
- Elisabeth Staksrud presented the paper, Social Networking, risk and safety, a road paved with paradoxes', Safer Internet Forum, 24<sup>th</sup>-25<sup>th</sup> September, 2008.
- Christina Ortner participated in a conference of advisory board of Austrian Safer Internet in September 2008.
- Jos de Haan discussed EU kids online at a national meeting on Media Education in the Netherlands (Mediawijsheid)
- Gitte Stald talked about EU Kids Online –at the advisory board meeting for the Danish Media Council, October, 2008.
- Gitte Stald, Bojana Lobe and Pille Pruulman-Vengerfeldt represented EU Kids Online at the IGF. (Internet Governance Forum) in Hyderabad, India, December 2nd-6th.
- Sonia Livingstone, 'European research results from EU Kids Online'. Plenary lecture to the *Safer Internet Forum 2008*, European Commission, Luxembourg, September 2008.

- Maialen Garmendia gave a Keynote speech about EUKids Online on The European Day for Data Protection. This event launched a campaign to raise awareness of privacy in Secondary Schools in the Basque Country. The campaign was supported by the Basque Ministry of Education and the Basque Agency for Data Protection. January 28<sup>th</sup>, 2009.
- The Spanish team was invited by the main Internet Association in the Basque Country (Internet Euskadi) on 16<sup>th</sup> May. They gave a speech for parents on the Internet Day. Mungia (Vizcaya-País Vasco)
- Telefónica Foundation invited the EU Kids Online Spanish team to participate in the Forum about Children's Security on the Internet, February 12<sup>th</sup>, 2009.
- Chaval.es the Children's website supported by the Ministry of Industry, Tourism and Commerce invited the Spanish Team to attend a Conference on October the 28<sup>th</sup> 2008.
- In Belgium reference to the EU Kids Online project was made on several occasions over the last few months during the council meetings of the Flemish Media Authority (VRM, Vlaamse Regulator voor de Media), as well as in preparatory notes of the Flemish Media Authority with regard to the development of a policy on and an institute for media literacy in Flanders.
- The EU Kids Online project was referred to in a hearing on media literacy in the Flemish Parliament on March 3, 2009.
- A reference to the EU Kids Online project was also made during the EPRA meeting (EPRA is the European Platform of Regulatory authorities) in Tallin on May 6-8, 2009.
- Bauwens, J. (2008) "Cool kids and YouTube Killers", presentation at a symposium "Children in word and image", Free University of Brussels, December 5.
- The Belgian team was approached by the project manager (New Technologies and Multimedia Team) of Child Focus (operating [www.childfocus.be](http://www.childfocus.be) ; [www.stopchildporno.be](http://www.stopchildporno.be); [www.clicksafe.be](http://www.clicksafe.be)) to present the EU Kids Online final report to the Advisory Board of Child Focus: the meeting was initially planned on June 25<sup>th</sup>, but was delayed to September 09.
- Bauwens, J. (2009) "Teens and Internet: A matter of risks and/or opportunities?", Workshop aimed at highschool teachers, At the Free University of Brussels, February 3.
- Bauwens, J. (2009). Lecture at high school Saint Joseph (Grammar school), Sint-Niklaas, "How do our youths perform?", February 18.
- Bauwens, J. (2009) Lecture "Portrayal of children and youths", Children's Rights Coalition Flanders, April 21.
- Bauwens, J. (2009) Lecture "Hard to get? Media practices of youngsters", VRT - public service broadcaster, May 8.

### *Media*

- 'Most teenagers exposed to cyber violence', *Irish Times*, September 19<sup>th</sup> 2008.
- (Irish) Daily Digest, September 29<sup>th</sup> (2008).
- Kalmus, V. (2008) "Alone in the Web Jungle and in front of a TV Can" (in Estonian), *Postimees*, October 30, <http://www.postimees.ee/?id=44701>.
- Siibak, A. (2008) "Real Me as a Public Secret" (in Estonian), *Eesti Päevaleht*, November 17, <http://www.epl.ee/artikkel/448648>.
- After the launch of WP3 report on September 26, 2008 an extended news story was published in the online-version of the biggest daily *Postimees*. Three radio channels, among them a national public service broadcasting channel *Vikerraadio*, aired an interview with Veronika Kalmus.
- After the presentation at the conference "What does a Child Want?", dedicated to the 20<sup>th</sup> anniversary of the Estonian Union for Child Welfare, October 3, 2008, a Russian-language radio channel ("Radio 4") asked Veronika Kalmus for an interview and aired it in a family broadcast the next day.
- On November 1, 2008 Andra Siibak gave a phone interview for a radio broadcast TEHNOKRATT.

- Interviews with Veronika Kalmus were aired in the main news broadcast of the public service television ETV, the news broadcasts of the public service radio channel *Vikerraadio* and a commercial TV channel *Kalev Meedia*. Veronika Kalmus was also interviewed by several local newspapers such as *Tartu Ekspress*, *Tartu Postimees* and *Universitas Tartuensis*.
- Four articles about the EU Kids Online were published in four regional Austrian media organizations. Two regional Newspapers from Salzburg and Oberösterreich – Salzburger Nachrichten and Oberösterreichische Nachrichten respectively – mentioned the main results from WP3.
- Yiannis Laouris gave an interview on national Cypriot TV, broadcast Sunday 7/12/2008 about social networking sites in CyBC and called 'Here is where I want you'.
- Three widely known Greek national newspapers hosted the EU Kids Online WP3 report details and two regional radio stations read them during their news bulletins and launched it on their websites too.
- Elisabeth Staksrud had an interview on NRK (Norwegian national public broadcaster), November 10th, 2008.
- During the AoIR conference Gitre Stald was interviewed on national radio about EU Kids Online.
- The WP3 study appeared on the front page of several Portuguese newspapers (namely popular and free daily press), was news in the quality press and appeared on the radio and in TV bulletins.
- In Slovenia there was an interview about the WP3 findings with RA Slovenia 1 (main national radio. An article appeared in Finance (main financial newspaper). The news portal 24ur published an article along with a video clip from news. The newspapers *Dnevnik* and *Vecer* carried articles.
- In Spain there was an articles the WP3 findings in the newspapers El Mundo, Diario Vasco and DEIA. There was a interview of Maialen Garmendia on the radio *Punto Radio* ("Protagonistas", one of the most important radio programmes in Spain) and *Bizkaia Irratia*, a regional radio station.
- *Telegraph*, UK, 26/09/08.
- *New Track*, India, 27/09/08
- Ponte, C. (2008). Crianças e Internet, Oportunidades e riscos. (*Children and Internet, Opportunities and risks*). *JL, Jornal de Letras, Artes e Ideias*, Ano XXVIII/Nº 990 (10 a 23 de Setembro de 2008), pp. 6-7.
- Ponte, C. (2008). *Internet: A importância da educação e da literacia. (Internet. The relevance of Education and Literacy). Boletim Público na Escola, Setembro 2008(184), 6-7.*
- Sonia Livingstone interview, on children's advertising literacy and regulation, in *Adformatie* (p.9), 13/11/2008.
- Sonia Livingstone interview, on children's media literacy, in *The Yamuna: The global children's newspaper*, October, 2008.
- Sonia Livingstone, 'Is privacy dead?' Panellist, *Free Thinking: A Festival of Ideas*, FACT, Liverpool, November 2008, hosted by (and broadcast on) BBC Radio 3.
- In Spain several articles were written about the WP3 findings in the following newspapers: El Mundo, Diario Vasco and Deia.
- Maialen Garmendia gave an interview about the WP3 findings on *Punto Radio* (main national station in Spain)
- Maialen Garmendia gave an interview about the WP3 findings on *Bizkaia Irratia*, a regional radio station.
- The Spanish team was interviewed about *Risks and parents' relevance in the Internet use* BY the main Radio Station OF Spain (Cadena Ser – Regional connection). March 24<sup>th</sup> 2009.
- The Spanish team was interviewed in a report for the main Radio Station in the Basque Country (Radio Euskadi). The main topic was 'Children and their use of the Internet'. WP3 results were presented in this report. April 7th 2009.
- Euskadi Digital, the Radio Station from the Basque Country specialiSING in New Technologies, interviewed Carmelo Garitaonandia on March 18<sup>th</sup> 2009. The main

topic was the results of WP3. This Radio Station also broadcast the Conference given by the Spanish team on Safer Internet Day in Mungia.

- EU Kids Online Spain participated in a Report published in the main Newspaper from Spain, El País. The report was based on Children's homework and the Internet. 29<sup>th</sup> April 2009.

#### *Additional dissemination*

- The Estonian national website [eukidsonline.ut.ee](http://eukidsonline.ut.ee) has attracted 215 visitors, with an average of 54 visitors per month (analytics software has been used since September 2008).
- Up to November 5th, 2008, the Portuguese website had 2,219 visits, 12,107 page views and 1,454 individual visitors.
- Ingrid Paus-Hasebrink and Christina Ortner finished the final-report for Austria. It was sent to the Austrian Federal Ministry of education, art and culture and to the Federal Chancellery of the Republic of Austria. It is published on the homepage of the Federal Chancellery of the Republic of Austria and of the Austrian Federal Ministry of education, art and culture: Paus-Hasebrink, Ingrid/ Ortner, Christina (2008): Online-Risiken und -Chancen für Kinder und Jugendliche: Österreich im europäischen Vergleich. Bericht zum österreichischen EU Kids Online-Projekt. In: [http://www.bka.gv.at/Docs/2008/11/6/kids\\_online.pdf](http://www.bka.gv.at/Docs/2008/11/6/kids_online.pdf) and <http://www.bmukk.gv.at/medienpool/17370/eukidsonlineabschlussbericht.pdf> respectively.
- A booklet in German with the main results of the EU Kids Online study, financially supported by the Federal Ministry of Health, Family and Adolescence (BMGFJ), was produced and disseminated.
- Jos de Haan discussed outcomes of the WPs with policy makers of the Netherlands Ministry of Economic Affairs and Ministry of Education.
- WP3 and WP4 reports were discussed unofficially within Greek board members.
- The Portuguese National Advisory Board met to discuss the WP3 findings on September 12th.

## **Annex 11: Conference Report**

### **EU Kids Online conference, 11<sup>th</sup> June, 2009**

#### ***21 country three year project ends with an international conference as new project kicks off***

Researchers, policy makers, industry, educators and NGOs gathered at the London School of Economics for an international one day conference on 11<sup>th</sup> June 2009 celebrating the conclusion of the EU Kids Online project. This 21 country thematic network, directed by Professor Sonia Livingstone of the LSE, presented the results of three years' policy relevant research. From 2006 to 2009, EU Kids Online, funded by the EC's Safer Internet programme, has brought together the collective expertise of a pan-European body of researchers to examine research availability and key gaps in European research with children and the internet, producing comparative cross-national findings and policy recommendations.

The conference began with Christine Kormann of the European Commission presenting the agenda of the Safer Internet programme. She outlined its priorities for 2009-2013 and commended the EU Kids online network for a successful project and timely completion, asserting that the findings would now feed into more targeted awareness-raising and effective implementation of the Safer Internet programme. Next, the network presented its evaluation of the research field, cross national comparisons, explanation of differences, and reflections on best practice guidelines, with presentations by Leslie Haddon, Uwe Hasebrink, Katia Segers and Bojana Lobe.

Sonia Livingstone presented the policy recommendations next, highlighting the necessity for evidence-based policy, and drawing out from the evidence a series of focused recommendations for E-inclusion, education and the role of schools, awareness-raising, advising parents, media literacy and co- and self-regulatory codes of practice. Tanya Byron, author of the *Byron Review*, responded to Professor Livingstone's recommendations, congratulating the network for its success and urging policy makers to translate its recommendations into effective and accountable actions that will minimise risk but without wrapping children in cotton wool, as they need to explore, experiment and take risks to grow and develop.

Views from outside Europe saw Charo Sadaba (reporting on Latin America), Janis Wolak (United States of America) and Lelia Green (Australia) present social, educational and policy considerations for youth online, bringing together a wealth of empirical research and reflections on academic and policy situations on children and the internet in these continents, identifying similarities and differences with Europe.

Parallel research sessions over the day saw over 30 research papers being presented on cyber-bullying, risk management, children's perceptions of risk taking, emergent literacies, privacy, identity and evaluation of policy tools. These were followed by a plenary on policy implications as Annie Mullins of Vodafone chaired a panel comprising Dieter Carstensen (Save the Children and eNACSO), Maria José Cantarino (Telefonica, Spain), Janice Richardson (Insafe and European Schoolnet) and Agnieszka Wrzesień (Nobody's Children Foundation, Poland). Panellists provided a range of suggestions for policy relevant research, including the importance of understanding how children cope with risk, and anticipating future developments such as GPS systems and mobile communications.

As the conference marked the successful completion of EU Kids Online (2006-2009), Professor Livingstone concluded the proceedings by announcing the network's forthcoming book *Kids Online*, the network's final report, and the commencement of EU Kids Online II (2009-2011), a two year EC funded project geared to produce robust, new, relevant and comparable findings at individual and comparative levels amongst children in Europe. The new project will survey children and parents across Europe, asking about online risks, degrees of vulnerability, the effectiveness of parental strategies and awareness-raising, children's coping responses to risk and their media literacies.

<b>Deliverables List</b>				
<b>Deliverable No<sup>1</sup></b>	<b>Deliverable title</b>	<b>Delivery date<sup>2</sup></b>	<b>Nature<sup>3</sup></b>	<b>Dissemination level<sup>4</sup></b>
D1.1	Report: Data Availability	T12	R	P
D1.2	Repository/links to data	T3 (on-going)	O	P
D2	Report: Cross-Cultural Contexts of Research	T30	R	P
D3.1	Preliminary Report: 3-Country comparison	T12	R	P
D3.2	Report: Cross-National Comparisons	T24	R	P
D4.1	Preliminary Report: Methodological Issues Review	T12	R	P
D4.2	Best Practice Research Guide	T24	R	P
D5	Report: Summary and Recommendations	T36	R	P
D6.1a	Alert 1	T3	O	P
D6.1b	Alert 2	T9	O	P
D6.1c	Alert 3	T15	O	P
D6.1d	Alert 4	T21	O	P
D6.1e	Alert 5	T27	O	P
D6.1f	Alert 6	T33	O	P
D6.1g	Alert 7	T39	O	P
D6.2	Website	T3 (on-going)	O	P
D6.3	Conference	T36	O	P
D6.4	Book manuscript (and published version)	T36 (T39)	R	C
D6.5	Final Report	T36	R	P
D7.1	Work plan	T3	R	C
D7.2	Network Members' Agreement	T3	O	C
D7.3a	6 Monthly Progress Report 1	T6	R	C
D7.3b	6 Monthly Progress Report 2	T18	R	C
D7.3c	6 Monthly Progress Report 3	T30	R	C
D7.4a	Annual Report 1	T12	R	P
D7.4b	Annual Report 2	T24	R	P
D7.5	Report: Project Evaluation	T36	R	P

<sup>1</sup> Deliverable numbers in order of delivery dates. Deliverable numbers must indicate which workpackage they relate to, e.g. D2.1 for the first deliverable from workpackage 2.

<sup>2</sup> Month in which deliverables will be available. T0 marks start of the project; all delivery dates are relative to this.

<sup>3</sup> Please indicate the nature of the deliverable using one of the following codes:  
**R**=Report; **S**=Software/Prototype/Demonstrator; **O**=Other

<sup>4</sup> Please indicate the dissemination level using one of the following codes:  
**P**=Public; **C**=Confidential, only for members of the consortium (plus Commission services and project reviewers)

## **D7.5 Project Evaluation, LSE, June 2009**

### **Timetable**

#### **Year 1**

##### *1<sup>st</sup> Workshop June/July 2006 (July=T1)*

- 1) Progress Review
- 2) Planning and Management Meeting

##### General Tasks:

- Add to the work packages as appropriate,
- Finalise participants in work packages,
- Agree detailed workplan
- Agree Network Members Agreement
- Decide the detail of how meetings will be organised
- Establish the process and people for linking the different work packages

##### Task within the different workgroups:

- Draw up a division of labour for work packages
- Agree the detail of the modes of analysis,
- Set micro-timetables for each work packages
- Share existing background knowledge

##### 3) Work Package Meetings

WP1 Starts, assisted by all the project members. This involves identifying relevant research, researchers and relevant bodies.

WP6 Starts, assisted by all the project members. This involves identifying relevant researchers and potential audiences and planning an introductory alert.

##### 4) Forward Planning Meeting

##### *Ongoing July- December 2006 (T1-6)*

##### Coordinator:

- a) Writes up all decisions from the first workshop meeting and circulates them to network members
- b) Progress Report to the Safer Internet Programme (T3)
- c) Finishes alert and circulates to identified contacts
- d) Sets up an initial web-site and launch (T3)
- e) Documents data collected, or files it if electronic in a repository, made public at T4
- f) Assists WP1 and WP6 in the ongoing process of identifying data and contacts
- g) The members of the coordinating institution evaluate procedures so far for WP7
- h) Sends detailed workplan to EC (T3)
- i) Send Network Members Agreement to EC (T3)

##### *Meeting (T4) 2006*

WP1: Meets to continue the process of identifying the availability and compatibility of data and starts drawing up a preliminary report. Coordinator finalises this after the meeting.

##### *2<sup>nd</sup> Workshop January 2007 (T7)*

- 1) Progress Review
- 2) Planning and Management Meeting
- 3) Work Package Meetings

WP1: Reports in plenary the analysis of the availability of quantitative and qualitative data collected so far. Others provide feedback and discuss (points noted by the



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coordinator). This group then disbands, its members being distributed amongst other workpackages.

(Two WPs below meet in parallel on one day/morning/afternoon, two meet in parallel on another).

WP2: Starts (informed by WP1) – what is and is not researched.

WP3: Starts (informed by WP1) – assessing findings from the data.

WP4: Starts - pooling knowledge of relevant methodological issues relating to cross-cultural analysis to produce an initial draft report.

WP6: Checks for further contact/dissemination ideas from others in the network. Develops suggestions for developing the website. Plans 2nd alert for that network of contacts. Examines current work from the Safer Internet projects of fighting against illegal content, tackling unwanted and harmful content and promoting a safer Internet. Summarises this so that WP5 especially can bear this in mind when formulating recommendations.

4) Forward Planning Meeting

*Ongoing to July 2007 (T7-13)*

Coordinator:

a) Writes up all decisions from the 2<sup>nd</sup> workshop meeting and circulates them to network members.

b) Progress Report to the Safer Internet Programme (T12)

c) Finishes alert and circulates to identified contacts to the Safer Internet Programme.

d) Finalises and sends out 2nd alert to the network of contacts

e) Continues to document data collected, or files it if electronic

f) Circulates draft D1.1 (Data availability) to all participants and taking comments into account finalises this deliverable. Sends on D1.1 to the EC and to WP5 (together with any initial recommendations from WP1).(T12)

g).

h) Develops web-site

i) The members of the coordinating institution would make an evaluation of procedures so far for WP8

## **Year 2**

*3<sup>rd</sup> Workshop July 2007 (T13)*

1) Progress Review

2) Planning and Management Meeting

3) Work Package Meetings

(Two WPs in parallel and then 3 WPs in parallel).

WP2: Continue assessing what is and is not researched. Begins drafting the deliverable.

WP3: Continues drafting a deliverable assessing findings from the data.

WP4: Identifies specific methodological issues illustrated by and arising from the project, informed by WP1 and WP3, and focused on cross-cultural comparisons and research on children and the Internet.

WP5: Starts - Develops recommendations from WP1.

WP6: (If conference rather than workshop – begins to plan conference). Meeting with representatives of other Safer Internet projects to discuss potential outputs? Plans contacts with other websites for the dissemination of findings from this project.

4) Forward Planning Meeting

*Ongoing August-November 2007 (T14-17)*

Coordinator:

a) Writes up all decisions from the 3<sup>rd</sup> workshop meeting and circulates them to network members.

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- e) Further develops work of WP2, WP3 and W4 and circulates these to the respective workgroups.
- f.
- h) Summarises meeting from WP6 and circulates to other workgroups.
- i) The members of the coordinating institution would make an evaluation of procedures so far for WP7.
- j) Sends out alert (T15)

### *4<sup>th</sup> Workshop November 2007 (T17)*

- 1) Progress Review
- 2) Planning and Management Meeting
- 3) Work Package Meetings
- WP2: Continues analysis
- (3 WPs in parallel and then 2 WPs in parallel)
- WP3: Reports in plenary on what has been researched. Others provide feedback and discuss. Drafts the deliverable D3 (Cross-National Comparisons) on the assessment of the findings.
- WP4: Reports in plenary on methodology issues. Others provide feedback and discuss. Drafts the deliverable D4 (Best Practice Research Guide) on the methodology issues..
- WP5: Develops recommendations from D3 and D4.
- WP6: Plans 4<sup>th</sup> alert for that network of contacts. Planning for workshop/conference. Plans media coverage for WP3 and WP4. Plans how to draw attention to WP3 and WP4 on other websites. Investigates details for the publication of the final deliverables.
- 4) Forward Planning Meeting

### *Ongoing December 2007 -April 2008 (T18-22)*

#### Coordinator:

- a) Writes up all decisions from the 4th workshop meeting and circulates them to network members.
- b) Progress Report to the Safer Internet Programme (T24).
- c) Finalises and sends out 4th alert to the network of contacts (T21)
- d) Finalises D3 ((Cross-National Comparisons) from WP3 (and any recommendations) and sends EC (T24)
- e) Finalises D4 (Best Practice Research Guide) from WP4 (and any recommendations) and sends to EC (T24)
- f) Updates the website as appropriate.
- g) Develops and circulates work of WP6 to network members – initiates media and other coverage as appropriate, and contact with other websites.
- i) The members of the coordinating institution would make an evaluation of procedures so far for WP7, circulate these to network members for comment and write a second interim report for the Safer Internet Programme.
- j) Circulates draft WP1 to all participants and taking comments into account finalises deliverable from WP2 and sends to the EC

### *5<sup>th</sup> Workshop April 2008 (Month 22)*

- 1) Progress Review
- 2) Planning and Management Meeting
- 3) Work Package Meetings

WP2 Continues

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- WP3: Reports in plenary on what has been researched. Others provide feedback and discuss. Drafts the deliverable D3 (Cross-National Comparisons) on the assessment of the findings.
- WP4: Reports in plenary on methodology issues. Others provide feedback and discuss. Drafts the deliverable D4 (Best Practice Research Guide) on the methodology issues..
- WP5: Develops recommendations relating to WP3 and WP4.
- WP6: Ongoing plans for workshop/conference. Plans further media coverage for WP3 findings. Plans channels for disseminating WP4 findings (e.g. within the EC, academia). Ongoing work contacting other websites as part of the dissemination process. Ongoing plans as regards publications.
- 4) Forward Planning Meeting

### **Year 3**

*Ongoing May-November 2008 (T23-29)*

Coordinator:

- a) Writes up all decisions from the 5th workshop meeting and circulates to network.
- b) Progress Report to the Safer Internet Programme (T30)
- .
- d) Develops and circulates work of WP6 to network members, initiates media and other coverage as appropriate.
- e) The members of the coordinating institution evaluate procedures so far for WP7.f) Circulates draft WP1 to all participants and taking comments into account finalises deliverable from WP3 and sends to the EC
- f) Sends out alert (T27)

*6<sup>th</sup> Workshop November 2008 (Month 29)*

- 1) Progress Review
- 2) Planning and Management Meeting
- 3) Work Package Meetings
- .

- WP2 Reports in plenary on what has shaped research. Others provide feedback and discuss (points noted by the coordinator). Drafts report D2 (Cross-Cultural Contexts of Research)
- WP5: Reports in plenary on recommendations. Drafts deliverable D5.2 (Research and Policy Recommendations)
- WP6: Plans 4th and final alert for dissemination contacts. Ongoing work contacting other websites as part of the dissemination process. Ongoing plans as regards publications.
- 4) Forward Planning Meeting

*Ongoing December 2008 – June 2009 (T30-36)*

Coordinator:

- a) Finalises and sends D2 (Cross-Cultural Contexts of Research) to EC (T30)
- b) Checks the final details of WP5 deliverable D5.2 (Research and Policy Recommendations), circulates to network members for comments and finalises D5.2 and sends to the EC (T36)
- c) Work on any last revisions to deliverables in the light of comments from the Safer Internet Programme.
- d) Sends out final alert to contacts. (T33)
- e) Continues organising the conference/workshop.

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- f) The members of the coordinating institution would make the final evaluation of the project, circulate these to network members for comment and write a second interim report for the Safer Internet Programme.
- g) Sends Final Evaluation Report to EC (T36)
- h) Sends book manuscript to EC (T36)

#### **June 2009 (T36)**

Conference/workshop to present findings and end the project.  
Draft book manuscript.

## Network Members, Institutions, Countries

National contacts are shown in bold

Country	Institution	Researchers
Austria	University of Salzburg	Ingrid Paus-Hasebrink
		Christina Ortner
		Christine Wijnen
		<b>Andrea Dürager</b>
Belgium	Catholic University of Leuven	<b>Leen D'Haenens</b>
		Verónica Donoso
		Bieke Zaman
	Free University of Brussels	Nico Carpentier
		Katia Segers
		Joke Bauwens
Bulgaria	GERT	<b>Jivka Marinova</b>
		Mariya Gencheva
		Maria Dimitrova
		Ilina Dimitrova
Cyprus	Cyprus Neuroscience and Technology Institute	Christina Haralanova
		<b>Yiannis Laouris</b>
		Tatjana Taraszow
Czech Republic	Masaryk University, Brno	Jaromir Volek
		<b>Vaclav Stetka</b>
Denmark	IT University, Copenhagen	<b>Gitte Stald</b>
		Jeppe Jensen
Estonia	University of Tartu	<b>Veronika Kalmus</b>
		Pille Pruulmann-Vengerfeldt
		Anda Zule
		Andra Siibak
		Pille Runnel
		Kadri Ugur
France	France Telecom	Benoit LeLong
		<b>Cédric Fluckiger</b>
Germany	Hans Bredow Institute For Media Research	Uwe Hasebrink
		<b>Claudia Lampert</b>
Greece	London School of Economics	<b>Liza Tsaliki</b>
		Despina Chronaki
		Valia Papadimitraki
Iceland	University of Iceland	<b>Thorbjorn Broddason</b>
		Gudberg K. Jonsson
	University of Akureyri Research Institute	Kjartan Olafsson
Ireland	Dublin Institute of Technology	<b>Brian O'Neill</b>
		Helen McQuillan
	National Centre for Technology in Education	Simon Grehan
Italy	Catholic University of Milan	Fausto Colombo
		Piermarco Aroldi
		<b>Barbara Scifo</b>
		Giovanna Mascheroni
		Maria Francesca Murru
Norway	Norwegian University of Science and Technology, Trondheim	Ingunn Hagen
		Thomas Wold
	Norwegian Media Authority	<b>Elisabeth Staksrud</b>
	SINTEF, Oslo	Petter Bae Brandtzæg
Poland	Warsaw School of Social Psychology	Wiesław Godzic
		Lucyna Kirwil

# D7.5 Project Evaluation, LSE, June 2009

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