

CHINESE YOUNG NETIZENS' EMERGING
MEDIA PRACTICES
AND POLITICAL ENGAGEMENT

XIN ZENG AND FEN XIANG

g Bar – Liyi bar from
u Post Bar – caught the
ety's eyes again.
time King Bar went on **an**
edition to the
BOOK.

Bar is an organization
has accustomed to the
ective anger on the
ernet. It has organized
onged **Flame-war.**





In the past **ten years**, King Bar has attracted new members as the same interest through these Flame-war. The organization has almost **20 million members** right now. It has become a virtual society with complete power system and operating rules.

“The Jihad” of Anti Taiwan Independence:

LOGAN-“Expedition of King Bar,Sweep Away Everything”

King Bar has 20 million members, those members who own different names, ages, backgrounds all become a **same identity** – **the expeditionary force of King Bar**. They all yell out the same war cry – “Expedition of King Bar, Sweep Away everything”.

The specific way of “The Jihad” is flaming, also is called Flame-war. To express anger and frustration, all the participators go to the **same post bar** and post **similar contents**. This action will **interrupt regular browsing** of the post bar, and will **even cause the collapse of the system**.



A large number of people who know King Bar quite well felt confused when this same-war happened.

They asked why King Bar stayed at the same line with the government this time.

Because King Bar is a network community against the mainstream politics for a long time.

TAIWAN BELONGS TO MY COUNTRY

台湾属于我国

帝吧出征



We are Chinese

寸草不生

Taiwan is an inalienable part of China

台湾是中国不可分割的一部分 @娱小生 weibo.cc

They find **entertainment** in satirizing politicians.

They **deconstruct** those rigid political languages by using their subculture and rebel sentences.

And they even announced: The reality politics **means nothing** anymore.



citizen's political language inherit the same form – You
loss if you got serious. For the losers, the importance
discussing politics is not standpoints or understanding
the art of nonsensical humor. As King Bar's badge
s, "Original Spirit, **KUSO**".



台湾是中国不可分割的一部分！

Transforming politic itself to a comedy

ng Bar ferment this intense participation of internet politics. Happiness of this participation does not come from the **victory** of political stand, but transforming pol self to a **comedy**.



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事情是这样子的!

reality politics express a completely silence

The victory of the Flame-war on the Facebook does not require any acceptance from **opponents**. Since it is actual **self-actualization** and **self-achievement** action happening on a surface of imagination. On this surface, imagination is much more important than life itself.



using **Le Bon's** interpretation, this kind of internet
action seems like a **revelry of collectivity**. By using
emotional implication and infection, all the participator
will immerse in the festival atmosphere of victory. As far
as be concerned, **carnival** is both a method and a
purpose.



during the carnival, the youth internet users' collective
actions are put into a romantic package of **belief**. There
are **no bleedings and sacrifices**. But it is imaged to be a wa
ve spirit "**revolution**". And the **legend** of this "**revolution**"
spread on the internet afterwards.

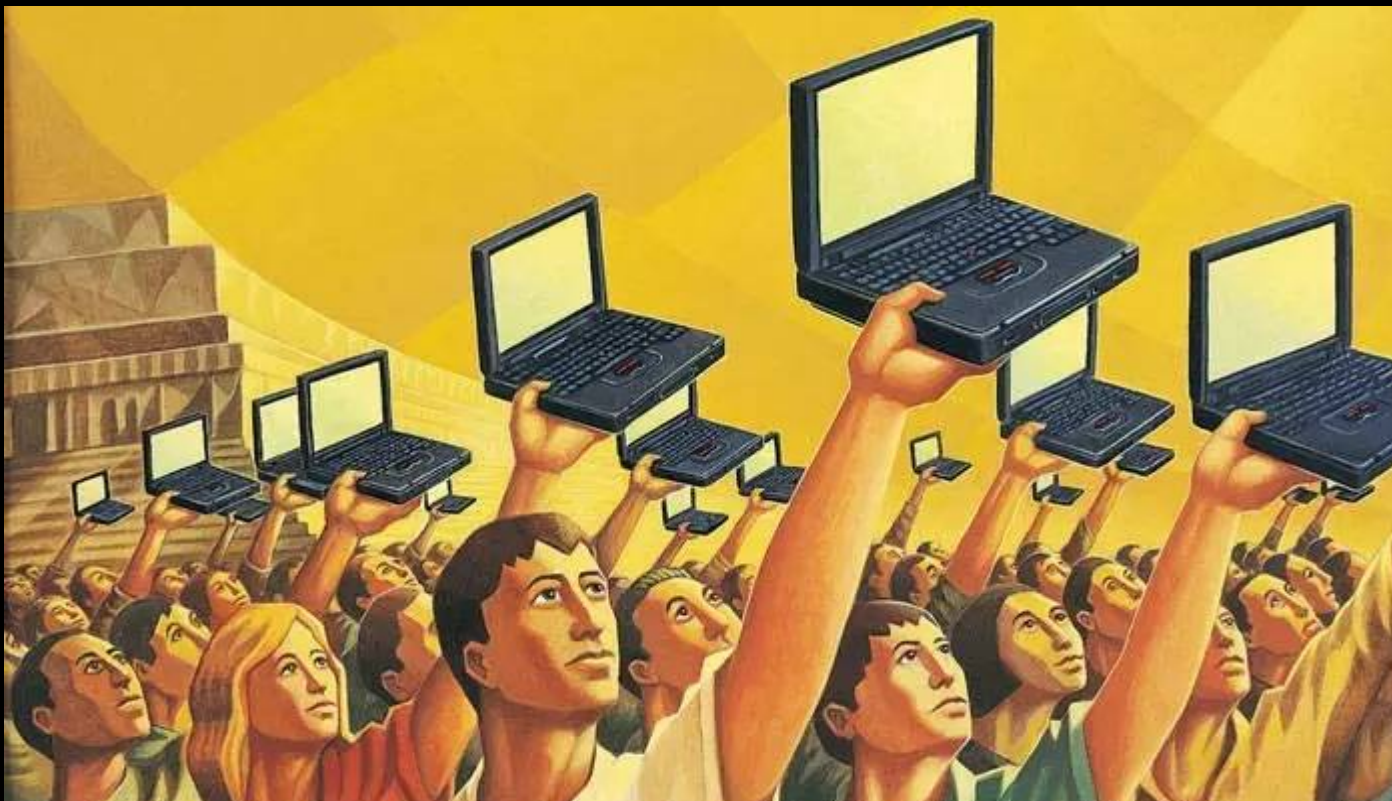


from printing to internet, will new technolog
bring us new democracy?

“Will internet change China?”



- “网络公民”“netizen”
- 公民 (citizen)
- “公民社会” (civil society)



<The Development Report of Chinese Internet through 20 years> presented the number of Chinese netizen has reached 668 million.

The purpose of netizen is to emphasize their political nature as a new social subject.

This has become a core topic for both Chinese and western media in the last 20 years. it is based on the question "How the internet changes China"!

Netizen is applied to all the users of Internet. On the other hand, Netizen can not represent all the differences among Internet users.

It can be said that "Netizen" is a **misty representational rhetoric**. It constitutes a "**common space**" in contemporary Chinese culture. "**Party-Country- Society- Global**" can find their own representation. Among conflict and collusion, the real status of 668 million of Chinese netizen have been ignored.

The breaking status of "**to be represented**" is an essential pointcut for **Chinese Political Communication**. And this will lead to other important topics, such as **the right of speech media publicity**.