

Content | Contract | Contact | Conduct: translating a risks and opportunities classification into a children's rights framework

„Children's and young people's rights in the digital age“
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Outline

- Main objective:
 - to specify children's rights with regard to online environments in order to foster empirical assessments and evaluations
- Procedure:
 - to apply a classification of risks and opportunities to the definition and specification of children's rights in online environments.

Points of departure

- Online risks and opportunities refer to the *potential* contribution of online services to children's well-being.
- The potential of online services – for good and/or for bad – is realised by children's communicative practices.
- Communicative practices based on online services include different relevant aspects that are linked with specific roles (see for example Livingstone/Haddon 2009).

Four aspects of communicative practices in digital settings and related roles of children

Aspects of
communicative
practices

Role of the child

Communicative practices based on online services include at different relevant aspects that are linked with specific roles of the child.

Four aspects of communicative practices in digital settings and related roles of children

Aspects of communicative practices	Related to service providers	Related to communication
<i>Role of the child</i>		

These aspects are either related to the service provider (technical or content-related) or to the actual communication process based on online services.

Four aspects of communicative practices in digital settings and related roles of children

Aspects of communicative practices	Related to service providers	Related to communication
<i>Role of the child</i>	Standardised services („content“)	
	<i>Recipient</i>	

Children can be considered as recipients of pre-produced media content, who are positively or negatively affected by these media products (“content”).

Four aspects of communicative practices in digital settings and related roles of children

Aspects of communicative practices	Related to service providers		Related to communication
	Standardised services („content“)	Individual relation to service provider („contract“)	
<i>Role of the child</i>	<i>Recipient</i>	<i>Market participant</i>	

Children can be considered as market participants and contracting parties for service providers (“contract”).

Four aspects of communicative practices in digital settings and related roles of children

Aspects of communicative practices	Related to service providers		Related to communication
		Standardised services („content“)	Individual relation to service provider („contract“)
<i>Role of the child</i>	<i>Recipient</i>	<i>Market participant</i>	<i>Communication participant</i>

Children can be considered as participants in individualised communication processes, during which they get into contact with different kinds of people, which turn out as positive or negative (“contact”).

Four aspects of communicative practices in digital settings and related roles of children

Aspects of communicative practices	Related to service providers		Related to communication	
	Standardised services („content“)	Individual relation to service provider („contract“)	Communication partner (“contact”)	Child’s communication practices (“conduct”)
<i>Role of the child</i>	<i>Recipient</i>	<i>Market participant</i>	<i>Communication participant</i>	<i>Communicator</i>

Children can be considered as agents who themselves produce or spread content that affects others in a positive or negative way (“conduct”).

Four aspects of communicative practices in digital settings and related roles of children

Aspects of communicative practices	Related to service providers		Related to communication	
	Standardised services („content“)	Individual relation to service provider („contract“)	Communication partner (“contact”)	Child’s communication practices (“conduct”)
<i>Role of the child</i>	<i>Recipient</i>	<i>Market participant</i>	<i>Communication participant</i>	<i>Communicator</i>

Note that this is an analytical distinction: Even if some communicative practices might be dominated by one particular role, the key aspect of our convergent digital environment is that we can easily combine different roles or switch between them.

Linking roles of children with dimensions of children's rights

Aspects of communicative practices	Related to service providers		Related to communication	
	Standardised services („content“)	Individual relation to service provider („contract“)	Communication partner (“contact”)	Child's communication practices (“conduct”)
<i>Role of the child</i>	<i>Recipient</i>	<i>Market participant</i>	<i>Communication participant</i>	<i>Communicator</i>
Provision				
Protection				
Participation				

If we combine these four roles with the three main dimensions of digital rights (e.g. Livingstone & O'Neill 2014) we can specify indicators that allow for operationalising empirical indicators for the situation of children's rights.

Linking roles of children with dimensions of children's rights

Aspects of communicative practices	Related to service providers		Related to communication	
	Standardised services („content“)	Individual relation to service provider („contract“)	Communication partner (“contact”)	Child's communication practices (“conduct”)
<i>Role of the child</i>	<i>Recipient</i>	<i>Market participant</i>	<i>Communication participant</i>	<i>Communicator</i>
Provision				
Protection				
Participation				

Provision of adequate content for entertainment, learning, information and other needs

Linking roles of children with dimensions of children's rights

Aspects of communicative practices	Related to service providers		Related to communication	
	Standardised services („content“)	Individual relation to service provider („contract“)	Communication partner (“contact”)	Child's communication practices (“conduct”)
<i>Role of the child</i>	<i>Recipient</i>	<i>Market participant</i>	<i>Communication participant</i>	<i>Communicator</i>
Provision				
Protection				
Participation				

Provision of transparent and child-adequate contract options and data protection rules

Linking roles of children with dimensions of children's rights

Aspects of communicative practices	Related to service providers		Related to communication	
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<i>Role of the child</i>	<i>Recipient</i>	<i>Market participant</i>	<i>Communication participant</i>	<i>Communicator</i>
Provision				
Protection				
Participation				

Provision of communication spaces that support positive communication experiences

Linking roles of children with dimensions of children's rights

Aspects of communicative practices	Related to service providers		Related to communication	
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<i>Role of the child</i>	<i>Recipient</i>	<i>Market participant</i>	<i>Communication participant</i>	<i>Communicator</i>
Provision				
Protection				
Participation				

Provision of rich opportunities to explore different communicative options

Linking roles of children with dimensions of children's rights

Aspects of communicative practices	Related to service providers		Related to communication	
	Standardised services („content“)	Individual relation to service provider („contract“)	Communication partner (“contact”)	Child's communication practices (“conduct”)
<i>Role of the child</i>	<i>Recipient</i>	<i>Market participant</i>	<i>Communication participant</i>	<i>Communicator</i>
Provision				
Protection				
Participation				

Protection against harmful content

Linking roles of children with dimensions of children's rights

Aspects of communicative practices	Related to service providers		Related to communication	
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<i>Role of the child</i>	<i>Recipient</i>	<i>Market participant</i>	<i>Communication participant</i>	<i>Communicator</i>
Provision				
Protection				
Participation				

Protection against misleading contracts and rules

Linking roles of children with dimensions of children's rights

Aspects of communicative practices	Related to service providers		Related to communication	
	Standardised services („content“)	Individual relation to service provider („contract“)	Communication partner (“contact”)	Child's communication practices (“conduct”)
<i>Role of the child</i>	<i>Recipient</i>	<i>Market participant</i>	<i>Communication participant</i>	<i>Communicator</i>
Provision				
Protection	<div data-bbox="651 1050 1232 1220" style="border: 1px solid gray; border-radius: 10px; padding: 5px; background-color: #d3d3d3;"> Protection against harmful contacts with others </div>			
Participation				

Linking roles of children with dimensions of children's rights

Aspects of communicative practices	Related to service providers		Related to communication	
	Standardised services („content“)	Individual relation to service provider („contract“)	Communication partner (“contact”)	Child's communication practices (“conduct”)
<i>Role of the child</i>	<i>Recipient</i>	<i>Market participant</i>	<i>Communication participant</i>	<i>Communicator</i>
Provision				
Protection				
Participation				

Protection against negative role models

Linking roles of children with dimensions of children's rights

Aspects of communicative practices	Related to service providers		Related to communication	
	Standardised services („content“)	Individual relation to service provider („contract“)	Communication partner (“contact”)	Child's communication practices (“conduct”)
<i>Role of the child</i>	<i>Recipient</i>	<i>Market participant</i>	<i>Communication participant</i>	<i>Communicator</i>
Provision				
Protection				
Participation				

Listening to children's needs and interests with regard to content

Linking roles of children with dimensions of children's rights

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<i>Role of the child</i>	<i>Recipient</i>	<i>Market participant</i>	<i>Communication participant</i>	<i>Communicator</i>
Provision				
Protection				
Participation				

Including children in developing transparent rules for data protection

Linking roles of children with dimensions of children's rights

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<i>Role of the child</i>	<i>Recipient</i>	<i>Market participant</i>	<i>Communication participant</i>	<i>Communicator</i>
Provision				
Protection				
Participation				

Strengthening children's abilities to cope with contact risks

Linking roles of children with dimensions of children's rights

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Provision				
Protection				
Participation				

Encouraging participatory practices related to online services

Conclusion

- Main objective:
 - to specify children's rights with regard to online environments in order to foster empirical assessments and evaluations
- Contribution:
 - to develop a conceptual classification of indicators that can be used to empirically assess and evaluate the situation of children's rights in online environments.

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