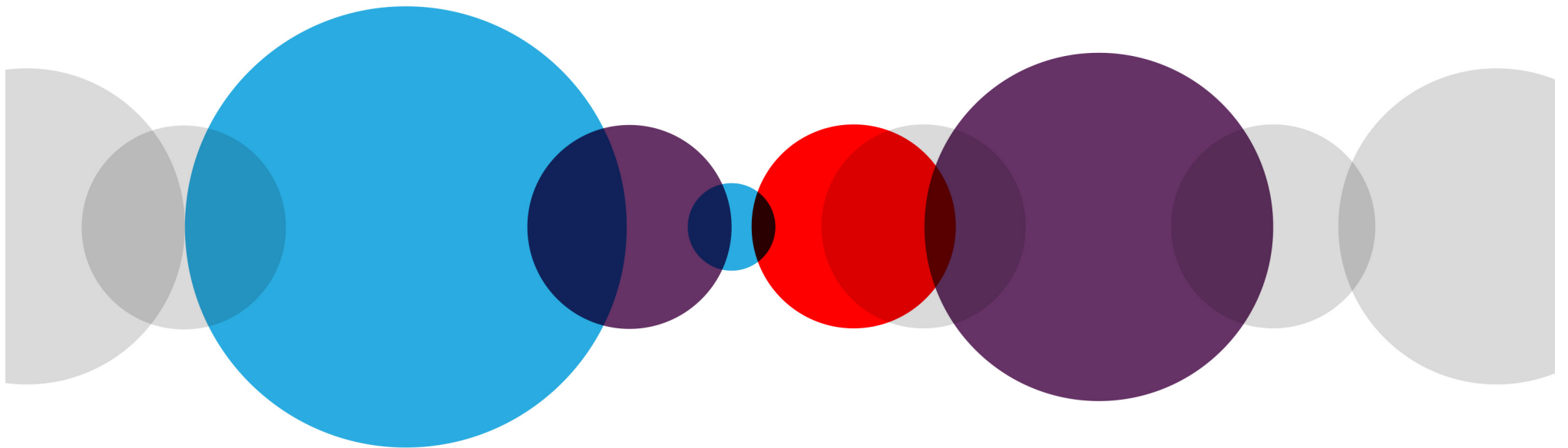


GLOBAL KIDS ONLINE: CHILDREN'S RIGHTS IN THE DIGITAL AGE



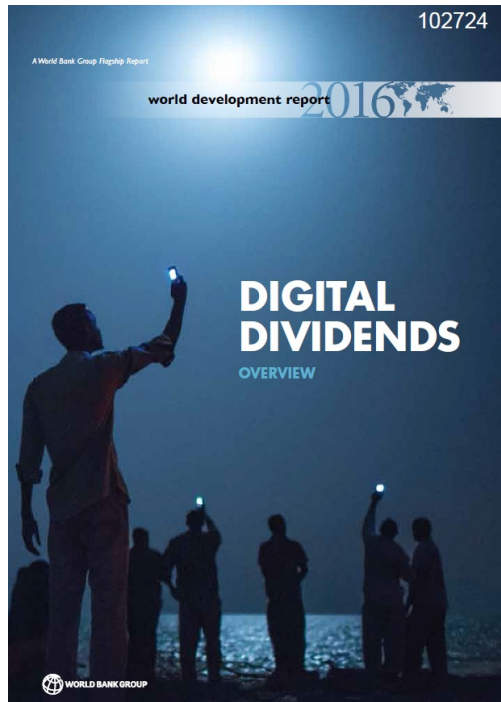
26 July 2016

www.globalkidsonline.net

Agenda

- *Chair:* David Miles, Child online protection consultant
- Jasmina Byrne, UNICEF Office of Research-Innocenti
- Sonia Livingstone, LSE & EU Kids Online
- *Respondents:*
 - Jenny Thomas, Child Rights International Network
 - Magdalena Aguilar, Child Helpline International
 - Richard Riley, Office for Security and Counter Terrorism
- Susan Bissell, End Violence Partnership FUND & WePROTECT
- Q&A, followed by a reception

Relevance for global goals



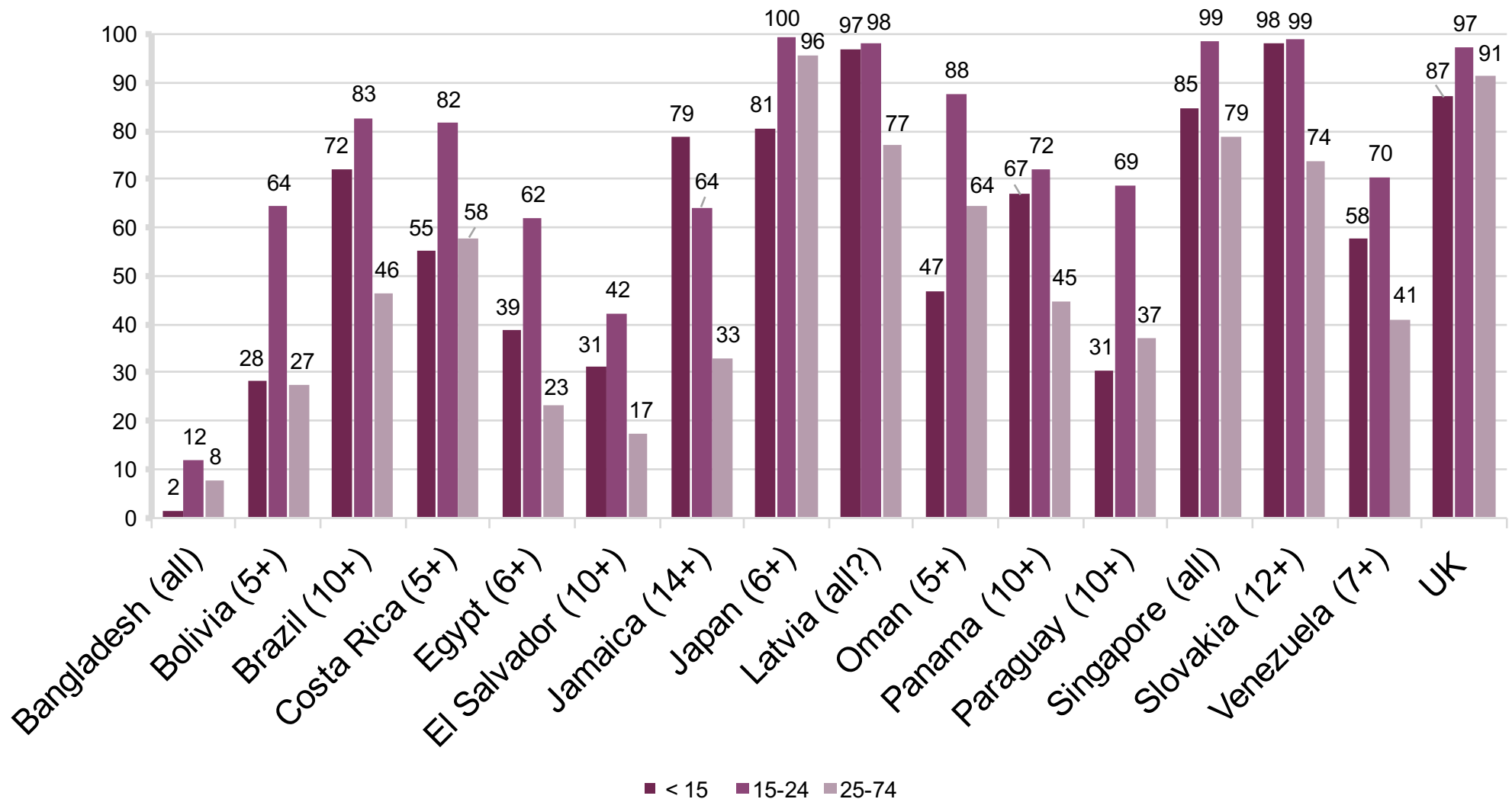
"There is no single aspect of UNICEF's activities, whether it be around education, or water and sanitation, or child protection or health that isn't going to change when you have major internet penetration. When children's social environment is no longer only physical but also digital, then that's got to have an impact on almost every aspect of their lives."

UNICEF staff member

Estimated 1 in 3 internet users <18



Individuals using the Internet (from any location), by age (%)



Understanding the context and policy relevance

- **Easy and equitable access to internet** (urban, rural, marginalised groups, girls)
- **Interconnectedness of rights:**
 - balancing opportunities and risks
 - rights apply equally offline and online
- **Children's engagement and empowerment**
- **Mediation and support** (parents, teachers, peers, others)
- **Multi-stakeholder agenda** (governments, NGOs, researchers, private sector, parents and children)



Challenges with policy

- Policy not always informed by evidence
- Lack of overarching policy
- Disconnect between different policy objectives
- Enforcement
- Monitoring and evaluation
- The role of media

Global Kids Online

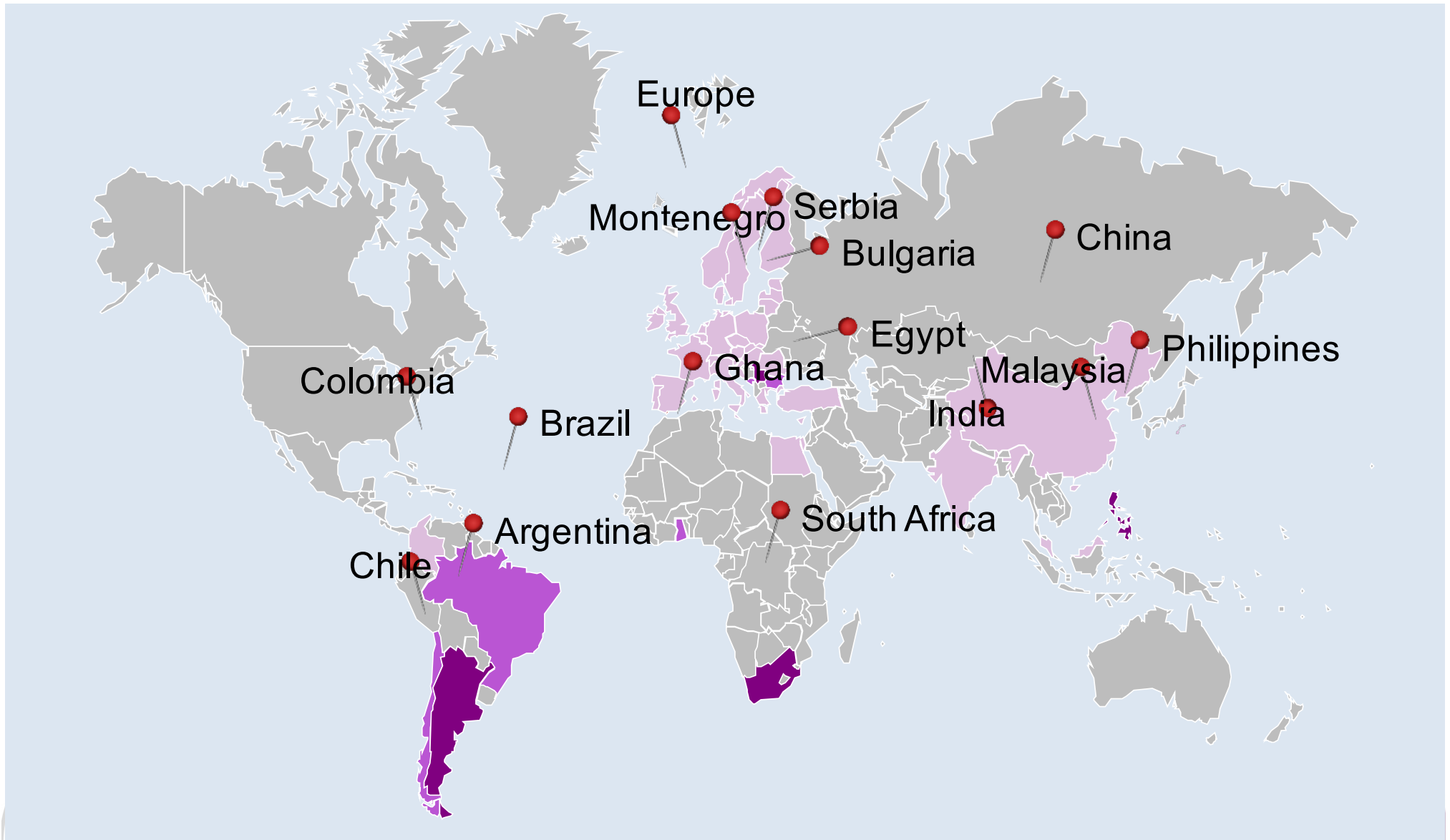


An international research project which aims to:

- create a global network of researchers and experts and build national capabilities
- develop a flexible research toolkit for researchers
- gather rigorous cross-national evidence on children's online rights, opportunities and risks
- understand children's digital experiences in their individual and contextual diversity
- identify commonalities and specificities of value to policy and practice especially in the global South

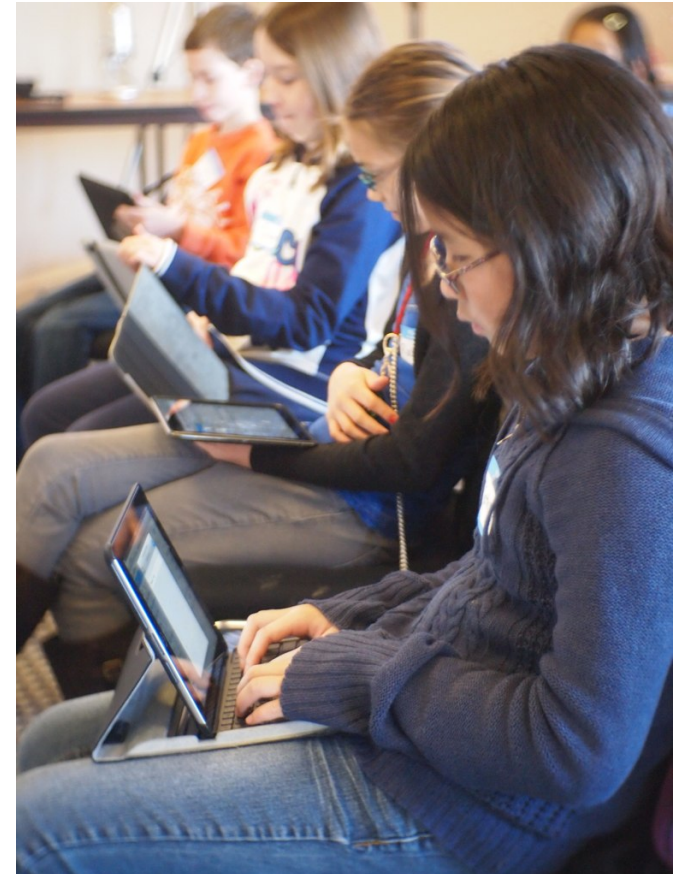






Research questions

- When and how is use of the internet problematic in children's lives – amplifying the risk of harm and potentially undermining their well-being?
- When and how could use of the internet contribute positively to children's lives – providing diverse opportunities to benefit that may contribute to their well-being?



Challenges to be addressed

- Identifying the opportunities and barriers to children's rights in a digital age in diverse contexts
- Developing definitions, measures, standards and procedures for rigorous cross-national methods
- Recognising the demands of particular research contexts that may be in tension with a standardised approach
- Managing research and stakeholder agendas to embed evidence in policy and practice for the benefit of children

Tools for researchers

Research results

Research updates

About the project

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Children's rights in the digital age

Gathering global evidence on children's online opportunities, risks and rights

Tools for researchers

A multi-method toolkit for investigating children's digital experiences around the world



Research results

Research results and cross-national comparisons in diverse countries

Research updates



Our conference on children's rights in the digital age

14th July 2016

Based on our work on the Global Kids online project, we are



Our fieldwork is fun

10th June 2016

We have almost completed our fieldwork in the Philippines where a team of researchers



Global expert meeting on cyber-bullying

12th May 2016

At a recent global expert meeting on bullying and cyber-

[Tools for researchers](#)

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Introducing the research toolkit



To support the production of evidence on children's online access and opportunities, risks and rights, we have developed an open-access multi-method research toolkit in collaboration with country partners, experts, and international advisors. The Global Kids Online toolkit contains four main elements shown below.

Qualitative tools

This contains the research instruments to enable you to design and carry out qualitative research on children's online risks and opportunities. We have included materials needed for conducting and analysing individual interviews and focus groups with children.

Quantitative tools

This contains the research instruments to enable you to design and carry out quantitative survey research on children's online risks and opportunities. We have included the materials needed for conducting and analysing a modular survey, including core, optional and adaptable questions.

Method guides

The method guides examine key issues related to researching children's online risks and opportunities. Written by experts in the field, they give practical advice to researchers and include case studies, best practice examples, checklists, and useful links. Taken together, these guides will support you throughout the research process.

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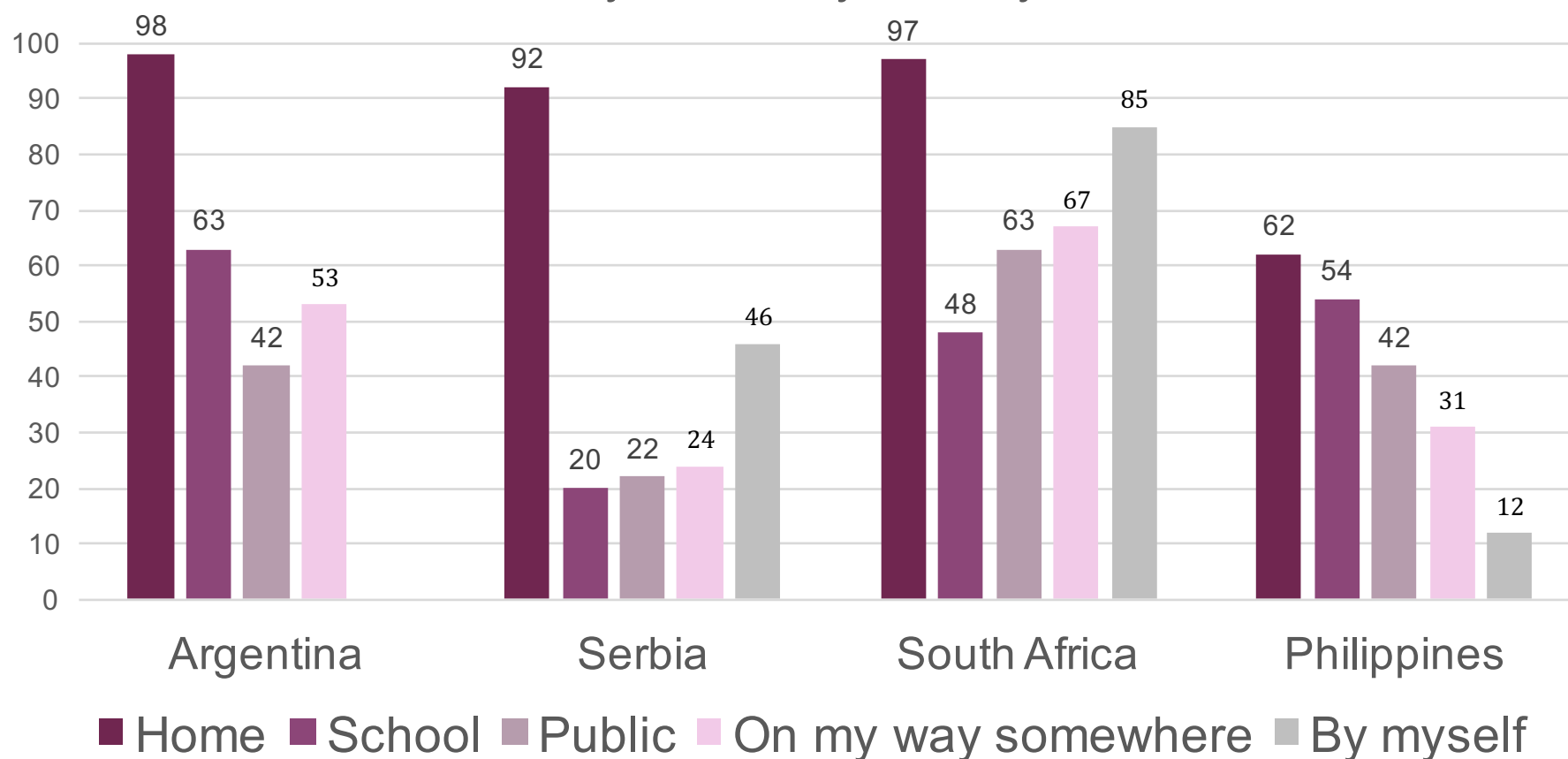
Facebook

Pilot research in four countries

	Argentina	Serbia	South Africa	Philippines
Sample	National representative	Convenience	Convenience	Convenience
Survey size	1,106	197 children & parents	913 children & 532 parents	121 children & parents
Age group	13-17	9-17	9-17	9-17
Administration	Home, face-to-face	School, face-to-face	Home, face-to-face	Home, tablet-administered
Language	Spanish	Serbian	English	Tagalog
Fieldwork	Oct 2015	Feb/Mar 2016	Feb/Mar 2016	May-Jun 2016
Qualitative	8 focus groups (+ 4 with parents)	8 focus groups (incl. Roma)	7 focus groups (+ 4 with parents)	Focus groups w children, parents

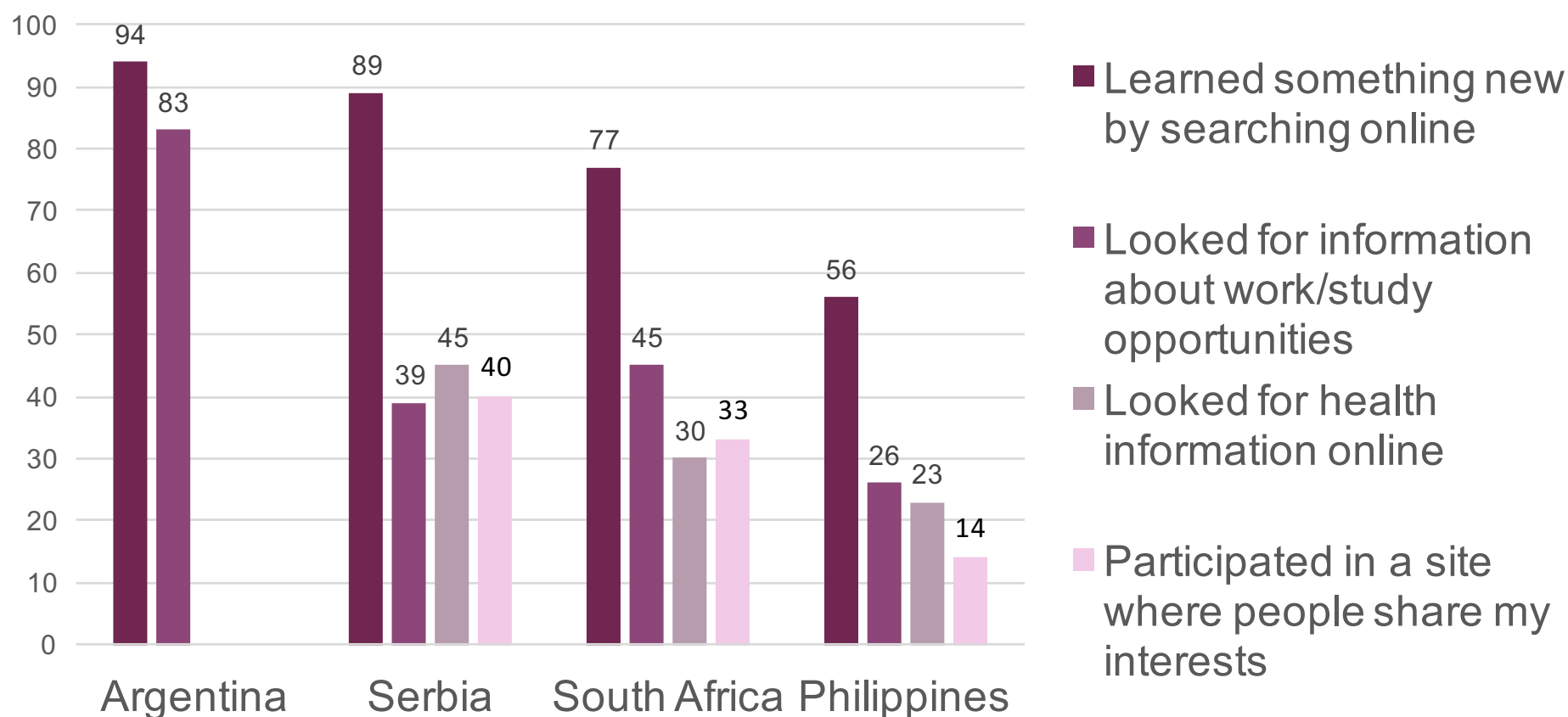
Indicative findings: internet use

Children (%) who use the internet in particular places at least every month, by country



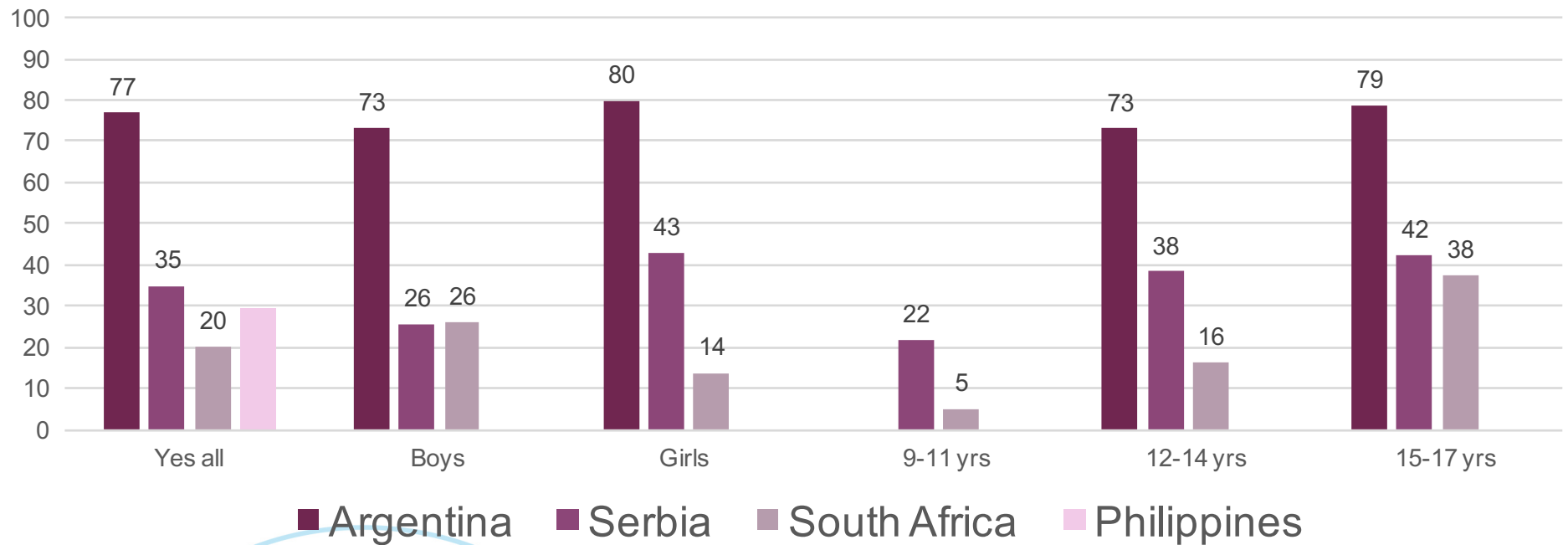
Indicative findings: opportunities

Children (%) who engage in particular activities online at least once a week



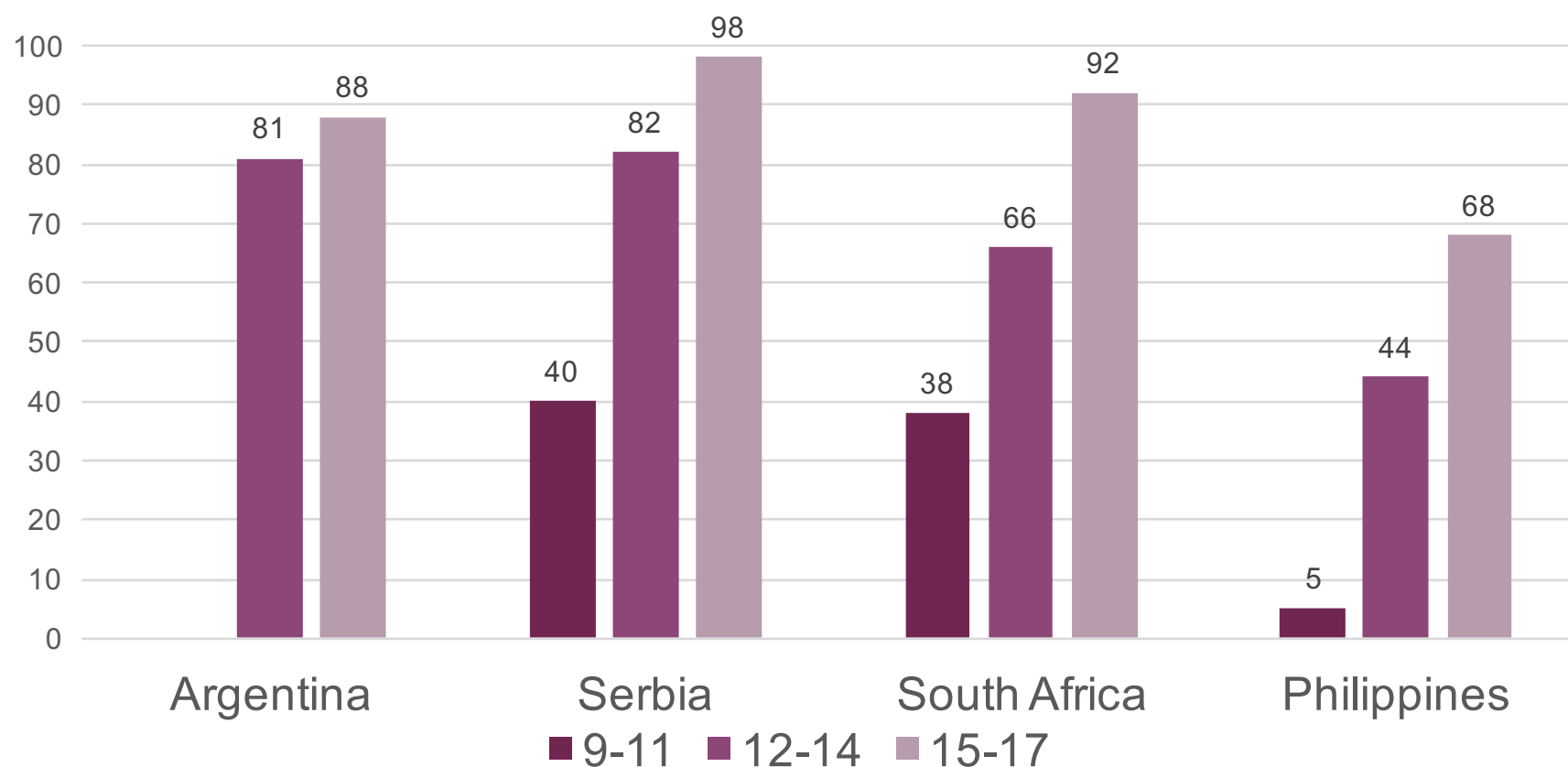
Indicative findings: risk of harm

In the past year, has anything happened online that bothered or upset you in some way? (% yes)



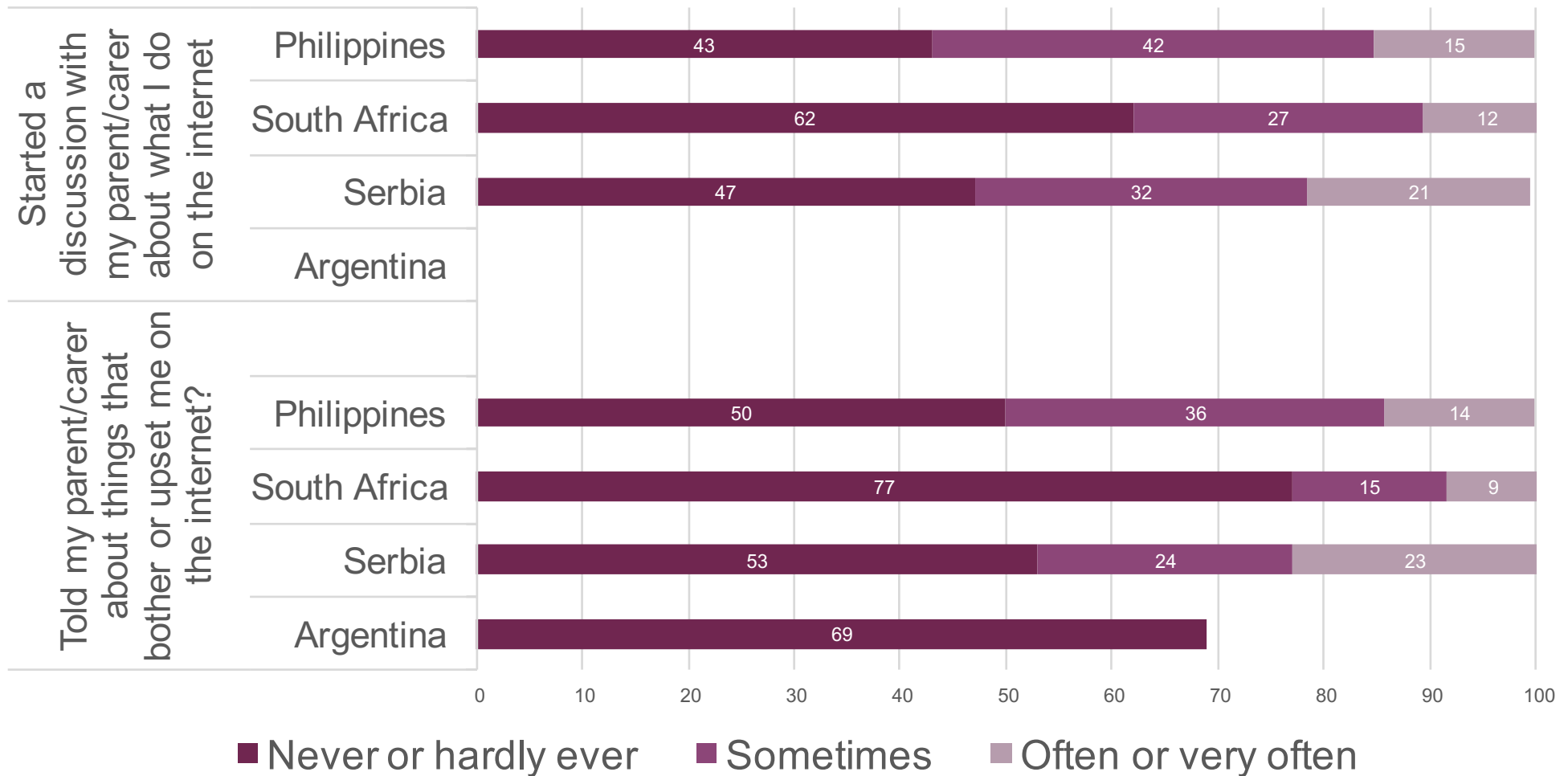
Indicative findings: digital skills

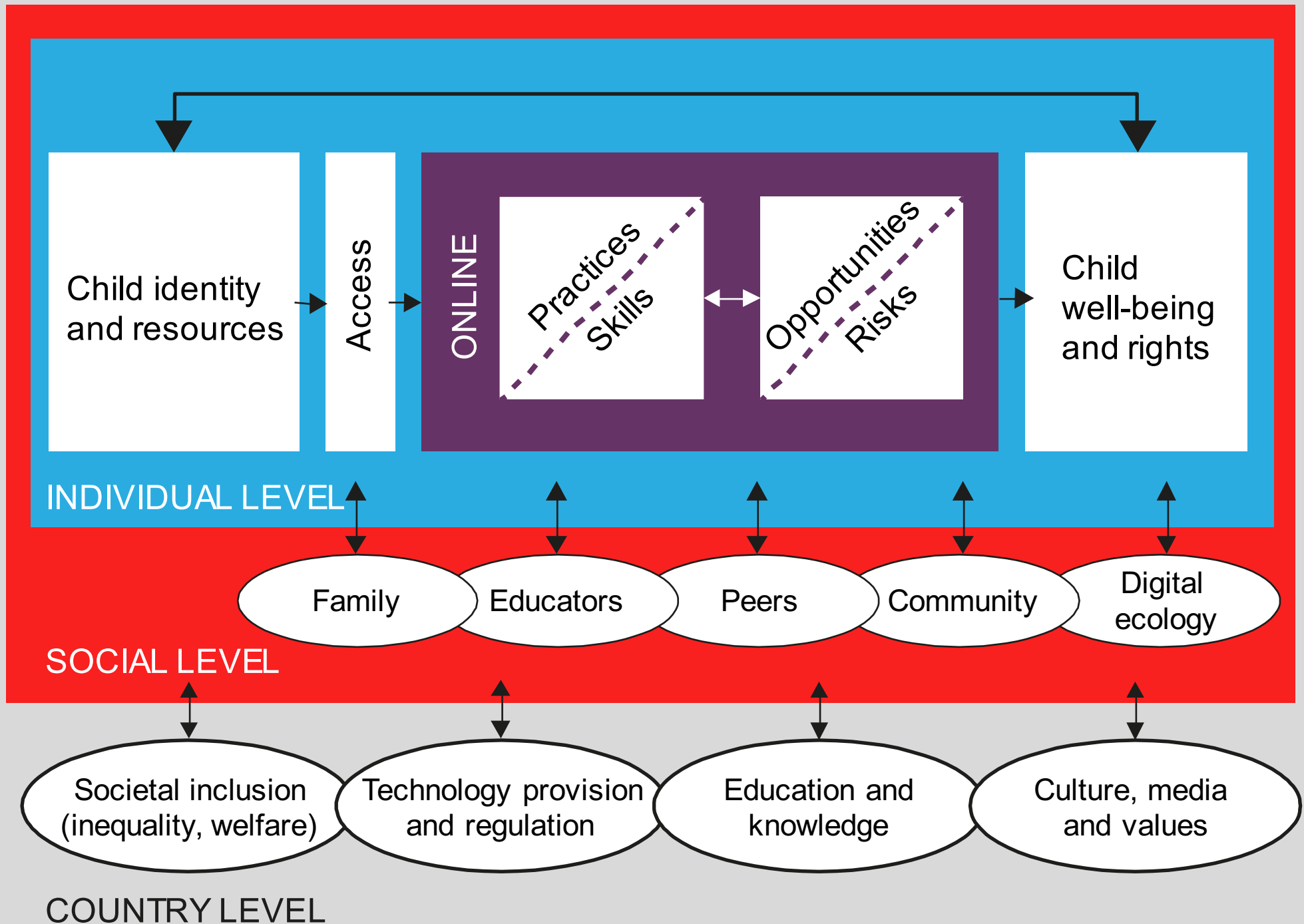
Children (%) who report knowing how to change their privacy settings, by age



Indicative findings: parental support

Have you ever...





Looking ahead

In the coming years we'll move from:

- pilot to representative surveys
- few to many countries compared
- description to analysis
- evidence to evidence-based policy

And we'll aim to:

- deepen the critical insights
- support building regional centres of excellence
- revise and extend the toolkit
- widen the network cross-nationally
- respond to techno-social changes



Questions and responses?

