Programme Overview

Friday

915-945 registration and coffee/tea (provided)

945-1000 introduction: Nick Couldry (LSE) and Andreas Hepp (University of Bremen)

1000-1100 keynote panel
   Jay Blumler (University of Leeds)
   Caja Thimm (University of Bonn)

1115-1245 panel 1

1245-2pm lunch self-funded

*2-330 panel 2
*2-330 panel 3 (parallel session in NAB 1.15)

330-350 coffee/tea (provided)

350-520 panel 4

520-6 TWG meeting and election of new Vice-chair

6pm- informal drinks nearby and self-funded dinner (suggested joint venue tbc)

Saturday

915-1045 panel 5

1045-11 coffee/tea (provided)

**11-1230 panel 6
**11-1230 panel 7 (parallel session in NAB 1.15)

1230-145 self-funded lunch

145-315 panel 8

320-400 final discussion

400 CLOSE

NOTES:
(1) Panels marked * and ** will run in parallel, with the panel listed second (ie panels 3 and 7) being held in NAB 1.15.
(2) This event, like previous TWG conferences, is run on a low-budget (ECREA provides no funding). As a result, meals/drinks apart from coffee/tea are self-funded. There are many lunch outlets nearby. A table at a suggested restaurant venue will be booked for the Friday evening, depending on demand.

**MEDIATIZATION OF POLITICS AND GOVERNMENT CONFERENCE**

**ECREA TEMPORARY WORKING GROUP ON MEDIATIZATION**

25-26 April 2014, London School of Economics and Political Science

Venue: LSE New Academic Building (Thai Theatre (NAB LG.03), unless otherwise noted)

**Draft Full Programme**

**Friday**

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<td>915-945</td>
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<td>1115-1245</td>
<td>panel 1: MEDIATIZATION OF PROTEST</td>
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<td>Elena Block (University of Queensland)</td>
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<td>Symbolic power, pseudo participation, and social media: Has the mediatization of politics involved more ‘voice’ for Twitter addicts in chavista Venezuela?</td>
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<td>Mikkel Fugl Eskjær (Aalborg University) and Rasmus Helles (University of Copenhagen)</td>
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<td>Mediatization from the inside: how NGOs react to the mediatization of politics</td>
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<td>Anne Kaun (Södertörn University/University of Pennsylvania)</td>
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<td>Crisis and Critique: A historical approach to media participation of protest movements</td>
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<td>Miriam Stehling and Tanja Thomas (University of Bremen)</td>
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<td>The (Self-)Branding of Political Activism: Ambivalent Forms of Subjectivity in a Neoliberal Governmentality and in Processes of Transculturalization</td>
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<td>1245-2pm</td>
<td>lunch self-funded</td>
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<td>2-330</td>
<td>panel 2: LOCAL GOVERNMENT/GOVERNMENT AGENCIES</td>
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<td>Ilona Biernacka-Ligieza (Maria Curie-Skłodowska University)</td>
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<td>Mediatization of local public sphere does it really work?</td>
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<td>Ruth Garland (LSE)</td>
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<td>Media spin and the ‘black box’ of modern UK government communications: mediatization as a force for change</td>
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Magnus Frederiksen (Uppsala University), Josef Pallas (Uppsala University) and Thomas Schillemans (Utrecht University)
Factors Contributing to the Mediatization of Public Administrations: An Analysis of how Swedish Governmental Agencies Relates to News Media

Iris Korthagen and Ingmar van Meerkerk (Erasmus University)
The Mediatization of Legitimacy Sources Within Local Governance Networks: A three case comparative study

2-330 panel 3 (parallel session in NAB 1.15): MEDIATIZATION AND POPULAR CULTURE

Göran Bolin (Södertörn University)
Television Journalism, Politics and Entertainment: The Mediatization of Politics in the History of Swedish Television

Nadia Kaneva (University of Denver)
Political Pin-ups: Mediatization, Gender and Post-Socialist Political Culture

Cornel Sandvoss (University of Surrey)
Political Enthusiasm as Fandom? From the Politicisation of the Popular to the Popularisation of the Political

Katja Valaskivi (University of Tampere)
Mediatization of the nation: Involving citizens in the political processes of nation branding

330-350 coffee/tea (provided)

350-520 panel 4: MEDIATIZATION AND GOVERNANCE

Andreas Breiter (University of Bremen)
Mediatization of school policy by information infrastructures for accountability

Nick Couldry and Damian Tambini (LSE)
Tracking the mediatization of government: Reflecting on issues of design

Risto Kunelius and Esa Reunanen (University of Tampere) Transparency Discourse and Mediatized Governance

Lotte Melenhorst (Leiden University)
The media’s role in legislative processes: a case study approach

520-6 TWG meeting and election of new Vice-chair

6pm- informal drinks nearby and self-funded dinner (suggested joint venue tbc)
Saturday

915-1045 panel 5: MEDIATIZATION AND POLITICAL STRUGGLE

Keren Darmon (LSE)
Framing SlutWalk London in the New Media Ecology: Feminist or Postfeminist Sensibility?

Patrick Donges (University of Greifswald), Matthias Brändli (University of Zurich) and Paula Nitschke (University of Greifswald)
Agents of specialisation and linkage, or just a showroom? The role of online-media within the concept of mediatization of politics.

Ximena Orchard (University of Sheffield)
Media attention as political resource: the mediatisation of political decision-making according to Chilean political actors

Tamara Witschge (University of Groningen)
Passive Accomplice or Active Disruptor? The Role of Audiences in the Mediatisation of Politics

1045-11 coffee/tea (provided)

11-1230 panel 6: MEDIATIZATION AND POLITICAL PARTIES

Nino Landerer (University of Geneva)
The Mediatization of Political Parties in Switzerland

Norbert Merkovity (University of Szeged/National University of Public Service)
Changing ‘Media Logic’ in the Environment of Social Media: How MPs adopting new media?

Rikke Alberg Peters (Aarhus University)
The Mediatization of Extreme Right Politics

Barbi Pilvre (Tallinn University)
“To be in the picture”: remarks on mediatization of politics in Estonia

11-1230 panel 7 (parallel session in NAB 1.15): REFLECTING POLITICS IN MEDIATIZATION

Thomas Birkner (University of Münster)
Sixty-five years of Mediatization and Politization: Rethinking the Mediatization of Politics

Remko van Broekhoeven (Univerity of Applied Sciences Utrecht)
Vocation vs. Mediatization

James Pamment (University of Texas at Austin/Karlstad University)
The Mediatization of Diplomacy
James Stanyer and David Deacon (Loughborough university)
Conceptual bandwagons and complex concept design: a challenge for Mediatization

1230-145

self-funded lunch

145-315

panel 8: THE RANGE OF POLITICAL ACTORS

Christoph Bieber and Sebastian Jarzebski (University of Duisburg-Essen)
Storifying Politics – Constructing the coalition agreement on Internet policy in Germany

Mattias Ekman and Andreas Widholm (Stockholm University)
Mediatized interdependency

Andreas Hepp (University of Bremen)
Small forms of mediatized engagement: Rethinking the mediatization of politics in relation to the public engagement of young people

Kjersti Thorbjørnsrud and Tine Ustad Figenschou (University of Oslo)
Mediatized Backstage political elite negotiations

320-400

final discussion

400

CLOSE