

**MEDIATIZATION OF POLITICS AND GOVERNMENT CONFERENCE
ECREA TEMPORARY WORKING GROUP ON MEDIATIZATION**

25-26 April 2014, London School of Economics and Political Science

Draft programme

LSE New Academic Building (room = Thai Theatre (NAB LG.03), unless otherwise noted)

Programme Overview

Friday

915-945	registration and coffee/tea (provided)
945-1000	introduction: Nick Couldry (LSE) and Andreas Hepp (University of Bremen)
1000-1100	keynote panel Jay Blumler (University of Leeds) Caja Thimm (University of Bonn)
1115-1245	panel 1
1245-2pm	lunch self-funded
*2-330	panel 2
*2-330	panel 3 (parallel session in NAB 1.15)
330-350	coffee/tea (provided)
350-520	panel 4
520-6	TWG meeting and election of new Vice-chair
6pm-	informal drinks nearby and self-funded dinner (suggested joint venue tbc)

Saturday

915-1045	panel 5
1045-11	coffee/tea (provided)
**11-1230	panel 6
**11-1230	panel 7 (parallel session in NAB 1.15)
1230-145	self-funded lunch
145-315	panel 8
320-400	final discussion
400	CLOSE

NOTES:

- (1) Panels marked * and ** will run in parallel, with the panel listed second (ie panels 3 and 7) being held in NAB 1.15.

- (2) This event, like previous TWG conferences, is run on a low-budget (ECREA provides no funding). As a result, meals/drinks apart from coffee/tea are self-funded. There are many lunch outlets nearby. A table at a suggested restaurant venue will be booked for the Friday evening, depending on demand.

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Venue: LSE New Academic Building (Thai Theatre (NAB LG.03), unless otherwise noted)**

Draft Full Programme

Friday

915-945 registration and coffee/tea (provided)

945-1000 introduction: Nick Couldry (LSE) and Andreas Hepp (University of Bremen)

1000-1100 keynote panel
Jay Blumler (University of Leeds) (title tbc)
Caja Thimm (University of Bonn) (title tbc)

1115-1245 panel 1: MEDIATIZATION OF PROTEST

Elena Block (University of Queensland)
Symbolic power, pseudo participation, and social media: Has the mediatization of politics involved more 'voice' for Twitter addicts in chavista Venezuela?

Mikkel Fugl Eskjær (Aalborg University) and Rasmus Helles (University of Copenhagen)
Mediatization from the inside: how NGOs react to the mediatization of politics

Anne Kaun (Södertörn University/University of Pennsylvania)
Crisis and Critique: A historical approach to media participation of protest movements

Miriam Stehling and Tanja Thomas (University of Bremen)
The (Self-)Branding of Political Activism: Ambivalent Forms of Subjectivity in a Neoliberal Governmentality and in Processes of Transculturalization

1245-2pm lunch self-funded

2-330 panel 2: LOCAL GOVERNMENT/GOVERNMENT AGENCIES

Ilona Biernacka-Ligieza (Maria Curie-Skłodowska University)
Mediatization of local public sphere does it really work?

Ruth Garland (LSE)
Media spin and the 'black box' of modern UK government communications: mediatization as a force for change

Magnus Frederiksen (Uppsala University), Josef Pallas (Uppsala University) and Thomas Schillemans (Utrecht University)
Factors Contributing to the Mediatization of Public Administrations: An Analysis of how Swedish Governmental Agencies Relates to News Media

Iris Korthagen and Ingmar van Meerkerk (Erasmus University)
The Mediatization of Legitimacy Sources Within Local Governance Networks: A three case comparative study

2-330 panel 3 (parallel session in NAB 1.15): MEDIATIZATION AND POPULAR CULTURE

Göran Bolin (Södertörn University)
Television Journalism, Politics and Entertainment: The Mediatization of Politics in the History of Swedish Television

Nadia Kaneva (University of Denver)
Political Pin-ups: Mediatization, Gender and Post-Socialist Political Culture

Cornel Sandvoss (University of Surrey)
Political Enthusiasm as Fandom? From the Politicisation of the Popular to the Popularisation of the Political

Katja Valaskivi (University of Tampere)
Mediatization of the nation: Involving citizens in the political processes of nation branding

330-350 coffee/tea (provided)

350-520 panel 4: MEDIATIZATION AND GOVERNANCE

Andreas Breiter (University of Bremen)
Mediatization of school policy by information infrastructures for accountability

Nick Couldry and Damian Tambini (LSE)
Tracking the mediatization of government: Reflecting on issues of design

Risto Kunelius and Esa Reunanen (University of Tampere) Transparency Discourse and Mediatized Governance

Lotte Melenhorst (Leiden University)
The media's role in legislative processes: a case study approach

520-6 TWG meeting and election of new Vice-chair

6pm- informal drinks nearby and self-funded dinner (suggested joint venue tbc)

Saturday

- 915-1045 panel 5: MEDIATIZATION AND POLITICAL STRUGGLE
- Keren Darmon (LSE)
Framing SlutWalk London in the New Media Ecology: Feminist or Postfeminist Sensibility?
- Patrick Donges (University of Greifswald), Matthias Brändli (University of Zurich) and Paula Nitschke (University of Greifswald)
Agents of specialisation and linkage, or just a showroom? The role of online-media within the concept of mediatization of politics.
- Ximena Orchard (University of Sheffield)
Media attention as political resource: the mediatization of political decision-making according to Chilean political actors
- Tamara Witschge (University of Groningen)
Passive Accomplice or Active Disruptor? The Role of Audiences in the Mediatization of Politics
- 1045-11 coffee/tea (provided)**
- 11-1230 panel 6: MEDIATIZATION AND POLITICAL PARTIES
- Nino Landerer (University of Geneva)
The Mediatization of Political Parties in Switzerland
- Norbert Merkovity (University of Szeged/National University of Public Service)
Changing 'Media Logic' in the Environment of Social Media: How MPs adopting new media?
- Rikke Alberg Peters (Aarhus University)
The Mediatization of Extreme Right Politics
- Barbi Pilvre (Tallinn University)
"To be in the picture": remarks on mediatization of politics in Estonia
- 11-1230 panel 7 (parallel session in NAB 1.15): REFLECTING POLITICS IN MEDIATIZATION
- Thomas Birkner (University of Münster)
Sixty-five years of Mediatization and Politization: Rethinking the Mediatization of Politics
- Remko van Broekhoeven (University of Applied Sciences Utrecht)
Vocation vs. Mediatization
- James Pamment (University of Texas at Austin/Karlstad University)
The Mediatization of Diplomacy

James Stanyer and David Deacon (Loughborough university)
Conceptual bandwagons and complex concept design: a challenge for
Mediatization

1230-145

self-funded lunch

145-315

panel 8: THE RANGE OF POLITICAL ACTORS

Christoph Bieber and Sebastian Jarzebski (University of Duisburg-Essen)
Storifying Politics – Constructing the coalition agreement on Internet policy in
Germany

Mattias Ekman and Andreas Widholm (Stockholm University)
Mediatized interdependency

Andreas Hepp (University of Bremen)
Small forms of mediatized engagement: Rethinking the mediatization of
politics in relation to the public engagement of young people

Kjersti Thorbjørnsrud and Tine Ustad Figenschou (University of Oslo)
Mediatized Backstage political elite negotiations

320-400

final discussion

400

CLOSE