

A very warm welcome to LSE

We are delighted that you are joining us at the 2010 MeCCSA conference hosted by the Department of Media & Communications at the London School of Economics and Political Science.

The conference, like LSE and London, is truly international. Many scholars are joining us from around the world. We are very pleased with the response to our call for papers and have put together what promises to be an exciting and important programme addressing the theme of ***Media, Communication, Policy and Practice***.

We have four plenary panels where leading scholars will address issues of cultural industries, new media and media policy.

In the panel sessions there are three or four papers per panel. Please do keep your presentation to 15 minutes in order to make time for discussion - we want dialogue to be a central part of the conference - and to keep the programme running on time.

All events, except the pub quiz, will take place in the New Academic Building.

While you are enjoying your lunch or coffee breaks, visit the publisher stands in the lower ground floor foyer of the New Academic Building. We are grateful for sponsorship of the conference by a range of key publishers in our field.

We hope you will join us for the wine reception and quiz on Wednesday evening and again for the MeCCSA AGM followed by prize giving on Thursday evening.

We hope that you will see a bit of London while you are here. LSE is ideally located for shopping, theatre, cinema and the arts. Do ask any of us to point you in the right direction.

Thank you for joining us.

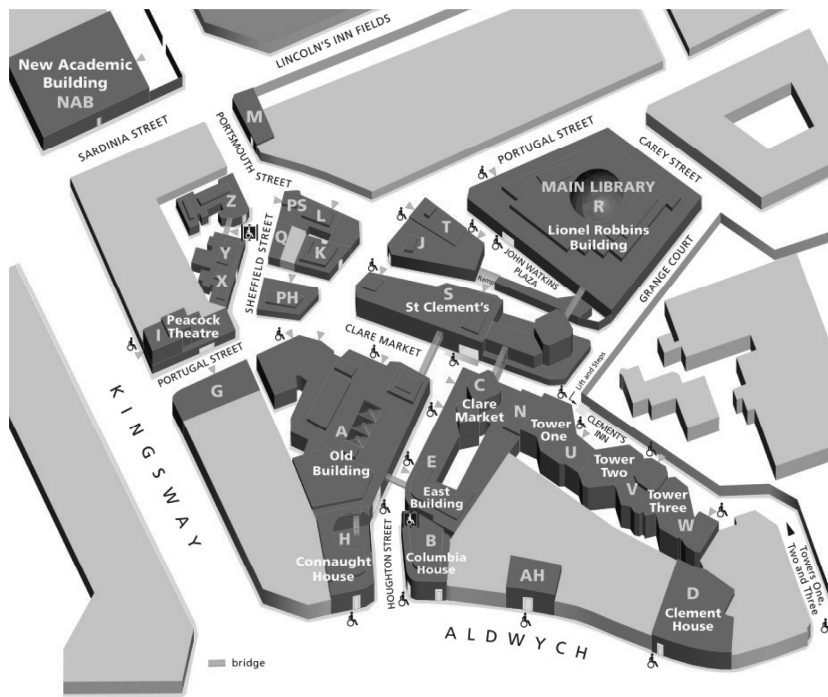
MeCCSA - LSE Conference Organising Team

LSE Conference Planning: Chair, Prof Robin Mansell; Catherine Bennett, Dr. Bart Cammaerts, Prof Lilie Chouliaraki, Dr. Myria Georgiou, Erin Keohan, Maria Kyriakidou, Dr Frédérik Lesage, and Prof Sonia Livingstone.

MeCCSA Conference Planning: Dr. Anita Biressi, Dr. Heather Nunn; Dr. Jason Lee; Paul Kerr; and Janey Gordon

LSE INFORMATION

LSE is in central London at Houghton Street, WC2A 2AE. The nearest underground station is Holborn, which is on the Central and Piccadilly lines.



You will receive your badge upon registration. It is important to wear your badge when in the New Academic Building.

Sorry there is no facility for luggage storage on the LSE campus.

INTERNET ACCESS

PCs with internet access are available in Room NAB 1.08 on the first floor of the main conference building, there are no printing facilities in this room. You will receive your guest log-in at registration.

There is wireless access in the whole of the New Academic Building and in most areas of LSE. Again, you will simply need to use the guest log-in you received at registration.

PROGRAMME SCHEDULE

Below is an outline of each day's events

Wednesday 6th January

12:00 - 13.45	Registration
13.45 - 15.15	Opening Plenary: <i>Priorities for the New Communications Act: Advice from Academics</i>
15.45 - 17.15	Sessions A1, A2, A3, A4, A5, A6, A7, A8
17.15 - 17.45	Refreshments
17.45 - 19.15	Sessions B1, B2, B3, B4, B5, B6, B7, B8
19.15 onwards	Buffet Reception
21. 00 onwards	MeCCSA Pub Quiz - Three Tuns pub, (Houghton Street)

Thursday 7th January

09.00 - 10.30	Plenary: <i>The Changing Place of Critique in Media and Communications</i>
10.30 - 11.00	Refreshments
11.00 - 12.30	Sessions C1, C2, C3, C4, C5, C6, C7, C8
12.30 - 14.00	Lunch and Poster Session
14.00 - 15.30	Plenary: <i>New Media, Mediation and Surveillance</i>
15.30 - 16.00	Refreshments
16.00 - 17.30	Sessions D1, D2, D3, D4, D5, D6, D7, D8
17.30 - 19.30	MeCCSA AGM
19.30 onwards	Buffet Reception - Dinner and Awards (ADM-HEA, LSE, MeCCSA)

Friday 8th January

08.30 - 09.00	Refreshments
09.00 - 10.30	Sessions E1, E2, E3, E4, E5, E6, E7, E8
10.30 - 11.00	Refreshments
11.00 - 12.30	Sessions F1, F2, F3, F4, F5, F6, F7, F8
12.45 - 14.15	Closing Plenary : <i>The Challenges of the Cultural Industries</i>
14.15 - 15.30	Radio Network, Postgraduate Network, Women's Network and Climate Change, Environment and Sustainability Network meetings

PROGRAMME OPENING

Professor Peter Golding, University of Loughborough and Professor Sonia Livingstone, LSE

PLENARY PANELS

Wednesday 6th January 13.45 - 15.15

Opening Plenary: 'Critical Regulatory Challenges in the Years Ahead - Advice from Academics'

This plenary will consider the most critical regulatory challenges facing decision-makers in the coming years. How 'future proof' was the 2003 Act? What was missed? What should be the priorities for future regulation and what advice can academics provide?

Chair: Professor Sonia Livingstone

Speakers:

Ed Richards (Ofcom)

Professor Sylvia Harvey (University of Lincoln)

Dr. Katharine Sarikakis (University of Leeds)

Dr. Damian Tambini (LSE)

Respondent: Charlie Beckett, POLIS, (LSE)

Thursday 7th January 09.00-10.30

Plenary 2: 'The Changing Place of Critique in Media and Communications'

Research aimed at critical reflection on the central role of media and communications employs a variety of theories and methods to illuminate their roles in society. What are some of the key tensions between normative investigation and theory-building in general and in the media and communications field of study in particular?

Chair: Dr. Bart Cammaerts (LSE)

Speakers:

Professor Tony Bennett (University of Western Sydney)

Professor Paul du Gay (Warwick Business School)

Professor Karen Ross (University of Liverpool)

Thursday 7th January 14:00 – 15:30

Plenary 3: 'New Media, Mediation and Surveillance'

The implications of surveillance in our intensely mediated environments are consistently debated in policy forums. What is the range of contradictory views about the justification for such surveillance and on its impact on social behaviour? How can or should new information and communication technologies be used in this connection? What policy measures are needed?

Chair: Professor Robin Mansell (LSE)

Speakers:

Dr. Ian Brown (Oxford Internet Institute)

Professor Adam Joinson (University of Bath)

Professor Eileen Munro (LSE, Social Policy)

Dr. Kieron O'Hara (University of Southampton)

Thursday 7th January 16.00-17.30

Mini-plenary on **MeCCSA and Research Funding, Session D4**, chaired by Professor Peter Golding (Loughborough) with Paul Hubbard, Research Director of HEFCE as speaker.

This session is intended to enable MeCCSA members to discuss issues influencing higher education in the media, communication and cultural studies field with a representative of HEFCE.

Friday 8th January 12:30 – 14:00

Plenary 4: 'The Challenges of the Cultural Industries'

This panel will address why the 'culture industry' label is invoked so frequently in the UK and Europe as a key growth area within the 'knowledge economy'. Speakers will consider tensions underlying policies and strategies that aim to promote the commodification of culture. What are the implications for media production practice and cultural development more generally?

Chair: Professor Nicholas Garnham (University of Westminster)

Speakers:

Professor Georgina Born (University of Cambridge)

Dr Jason Lee (Derby University)

Professor Philip Schlesinger (University of Glasgow)

Dr. Gillian Youngs (University of Leicester)

Friday 8th January 14.00 - 14.10

Closing: Professor Christine Geraghty, University of Glasgow

OTHER EVENTS – See *schedule for venues*

MeCCSA Pub Quiz – Wednesday 6th January 21:00

Three Tuns pub, (Houghton Street, centre of LSE campus) 'Media Content and Cultural Theory '

Quiz master: Bethany Klein, University of Leeds; Test your knowledge of media content and theory for fun and profit at the third annual MeCCSA Pub Quiz! Teams of six or fewer battle it out to prove that they actually consume the media they study. Who will take top prize this year?

Prizes and nibbles available - offered by the Department of Media and Communications, LSE

Meeting the Editors - Thursday 7th January 11:00 – 12:30

This 'meet the editors' session is designed to enable those who submit to, review for and read journals in the field of media and communication to meet, and ask questions of selected journal editors. The speakers in this session will briefly address issues such as: What makes for a successful journal submission (what authors need to know), How to choose which journal to submit to (specific focus, overlapping coverage across journals, etc); the changing pressures on or challenges facing journals and editors; and anything specific to those journals represented. Participating editors are: Karen Ross, Communication, Culture & Critique; Philip Schlesinger, Media, Culture & Society; Katharine Sarikakis, International Journal of Media and Cultural Politics; and Brian Loader, Information, Communication & Society. Chaired by Sonia Livingstone.

Editorial Board meeting of the Journal of Media Practice - Thursday 7th January 12.45-14.00

Chaired by Cahal McLaughlin

Policy Network Meeting – Friday 8th January 11.00-12.30

Open meeting to discuss issues of media scholars' relationships with civil society and reports of members' activities during the year. Co-ordinator, Máire Messenger Davies:

m.messenger-davies@ulster.ac.uk. All welcome.

Women's Network Meeting – Friday 8th January 14.15-15.30

A Changing Academic Environment? The Challenges for Female Academics

This discussion will focus on the challenges facing female academics in the current climate in higher education. It will examine how the pressures in higher education today affect women and will share information about women, trade unions and collective support mechanisms. Prof Sasha Callaghan and Prof Jane Hardy, members of the National Executive Committee of the Women's Section of the University and College Union (UCU), will be talking about the work of the UCU and how the Union supports its women members. Please come along and join in the discussion.

Postgraduate Network Meeting – Friday 8th January 14.15-15.30

The MeCCSA-Postgraduate Network is an organisation run by and for postgraduates and early post-doctoral researchers studying media, communication and cultural studies. It offers members the opportunity to participate in forums and workshops debating relevant issues on these subjects and to establish networks around teaching, learning and research. The network meeting will be an opportunity for postgraduates attending the MeCCSA conference to learn more about the activities of the PGN, including its annual conference and journal. It also is a chance for the executive committee to hear from postgraduates about what matters are important to them and how it can improve the services of the MeCCSA-PGN. Additionally, the executive committee will hold a regular meeting to consider the network's business, including to hear a report on the 2010 postgraduate conference to be held June 30 to July 1 at the University of Glasgow and vote on the location of the 2011 conference.

MeCCSA Climate Change, Environment and Sustainability Network Meeting – Friday 8th January 14.15-15.30

Chaired by Einar Thorsen, Teesside University

Radio Network Meeting – Friday 8th January 14.15-15.30

Chaired by Janey Gordon, University of Bedfordshire



FILM SCREENINGS – See schedule for venues & times

English Regions Drama

Running Time: 24 mins

Vanessa Jackson is Degree Leader in Television at Birmingham City University. Prior to joining BCU in 2008, she was a BBC series producer making documentary and factual programmes. She project managed the outreach of the first series of 'Coast', and produced the documentary series 'Family Wanted' about adoption and foster care.

As well as teaching practical television production skills, Vanessa is beginning practice based research documenting the history of television programme making in the English regions. The current research has taken the form of interviewing key programme makers who worked in the English Regions Drama Department based at BBC Pebble Mill in the 1970's and 80's.

The film 'English Regions Drama' uses the interviews which Vanessa, and colleague Olivia Swinscoe produced, interspersed with clips from the dramas mentioned by the contributors. The interviewees include: David Rose, Michael Wearing, Philip Saville, Barry Hanson, Tara Prem and Peter Ansorge. The dramas discussed include 'Plays for Today' such as 'Nuts in May', 'The Fishing Party', 'Shakespeare or Bust' and 'Gangsters', as well as series like 'Boys from the Blackstuff'.

The American Who Electrified Russia

Running Time: 108 minutes / DV

Directed, edited and produced by Michael Chanan, Roehampton University.

This film explores the relationship between history and family memory through the biography of an individual who was a relative of the filmmaker. Solomon Abramovich Trone (1872-1969) was Chanan's maternal grandmother's first cousin. A figure unrecorded in the history books, Trone's life was nonetheless intertwined with history, but in a paradoxical fashion. A participant in the Revolutions of 1905 and 1917, and a life-long Marxist, he was also a director at General Electric (GE), first in Russia before the First World War and then after it in America. Behind the scenes, he was a key figure in the electrification of the Soviet Union. In 1928 he was signatory—for the Americans—of a major contract between GE and the Soviet Union (before the latter was even officially recognised in Washington). A forgotten bit of history—doubtless because it was inconvenient for both sides to remember it—which is here unfolded before our eyes through archive footage, including a marvellous but forgotten film by Esfir Shub, *K.Sh.E. KЩЭ*, or *Komsomol Patron of Electrification* from 1932.

Made with assistance from the Arts & Humanities Research Council and Roehampton University
The film website is at www.americanwhoelectrifiedrussia.co.uk

'Unheard Voices'

Running time: 30 minutes

Directed by Cahal McLaughlin

Dr. Cahal McLaughlin is a Senior Lecturer in Media Studies at the University of Ulster (UU). He is a documentary filmmaker whose work has been broadcast and shown at international film festivals. His practice research focuses on societies emerging out of political violence, with a forthcoming book on the subject to be published by Intellect in 2010. Jolene Mairs is a graduate of the MA

Documentary Practice Course at UU and currently a PhD student on the Prisons Memory Archive project - www.prisonsmemoryarchive.com.

'Unheard Voices', directed by Cahal McLaughlin and shot and edited by Jolene Mairs, was produced in conjunction with WAVE Trauma Centre. Six five minute stories reflect on experiences from those who have lost someone or been injured during the recent Anglo-Irish 'Troubles', including an RUC officer, a son killed in a sectarian shooting, a brother blown up by the IRA, a sister killed by a police agent, and a young man permanently disabled.

Using Fort Scratchley

Running Time: 55.30, Production Year: 2008

Bio:

Susan Kerrigan is a Lecturer in Media Production at the University of Newcastle, Australia, and has made 'Using Fort Scratchley' as part of her A/V PhD. Susan is researching the application of Creativity Theories to Documentary Practice, in order to gather an insider's perspective on the level of creativity to be found in low budget production. Previously, Susan worked as a Producer/Director at the Australian Broadcasting Corporation (ABC) on the high profile children's program 'Play School' and in production on drama, news, current affairs, science and comedy.

Synopsis

"Using Fort Scratchley", produced/directed by Susan Kerrigan, was made to show locals, tourists and school children about the historical significance of the Fort Scratchley site, in Newcastle, NSW. Oral history stories are told from the Maritime, Military, Coal Mining, and Awabakal communities who have used the site since 1787. From more recent times, it also shows the performing arts community's use of the site, and the \$10 million Australian Government restoration of the site, completed in 2008. The DVD is now on sale at Fort Scratchley and is complemented by a data-based documentary website – www.fortscratchley.org

Producer/director: Susan Kerrigan

Editor: Kathy Freeman

Original Music: Mark Tinson

Made with the support and assistance from
The University of Newcastle and
Newcastle City Council.

Writ in Water

Running Time: 15minutes

Written and Directed by Jeremy Bubb

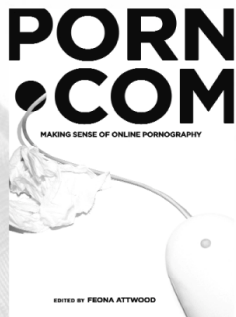
Produced by Lawrence Magee

A Rivernook Film

Mike finishes a letter to his family and seals it in a waterproof bag, he tapes it to his midriff and leaves the house. Mike's next act will change the future of the Rivers family forever. This three-screen drama reveals a story of infidelity, jealousy and extortion.

Jeremy Bubb is a Senior Lecturer in Film and Video Production, School of Arts Roehampton University London.

New In Media, Communication & Cultural Studies



Citizen Journalism: Global Perspectives

Edited by Stuart Allan & Einar Thorsen • 978-1-4331-0295-0 • PB • \$32.95 • £ 21.20

Terror Post 9/11 and the Media

By David L. Altheide • 978-1-4331-0365-0 • PB • \$32.95 • £ 21.20

"We are the Mods": A Transnational History of a Youth Subculture

By Christine Jacqueline Feldman • 978-1-4331-0369-8 • PB • \$32.95 • £ 19.10

Porn.com: Making Sense of Online Pornography

Edited by Feona Attwood • 978-1-4331-0207-3 • PB • \$32.95

Climate Change and the Media

Edited by Tammy Boyce & Justin Lewis • 978-1-4331-0460-2 • PB • \$34.95 • £ 20.30

Mediatization: Concept, Changes, Consequences

Edited by Knut Lundby • 978-1-4331-0562-3 • PB • \$34.95 • £ 22.50

The 21st Century Media (R)evolution: Emergent Communication Practices

By Jim Macnamara • 978-1-4331-0936-2 • PB • \$38.95

Mediated Identities: Youth, Agency, and Globalization

By Divya C. McMillin • 978-1-4331-0097-0 • PB • \$32.95 • £ 19.00

Contemporary Media Culture and the Remnants of a Colonial Past

By Kent A. Ono • 978-0-8204-7939-2 • PB • \$32.95 • £ 19.10

Media/Cultural Studies: Critical Approaches

Edited by Rhonda Hammer & Douglas Kellner • 978-0-8204-9526-2 • PB • \$59.95 • £ 38.70

Peace Journalism, War and Conflict Resolution

Edited by Richard Lance Keeble, John Tulloch & Florian Zollmann
978-1-4331-0726-9 • PB • \$34.95 (FORTHCOMING SPRING 2010)

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RESTAURANTS AND CAFES

There is a range of cafes and restaurants on the LSE Campus:

LSE Garrick, Aldwych

08:00 – 18.00

Plaza Café, outside the library

10:00 – 18.00

Café 54, New Academic Building

08:30 – 17.30

George IV pub, Portugal Street

12:00 – 23.00

White Horse pub, St Clement's Lane

12:00 – 23.00

Kingsway is the main high street neighbouring LSE where you can find a number of restaurants and cafes. After crossing Kingsway you will find yourself in Covent Garden, where the selection of restaurants becomes even bigger.

KINGSWAY

- For snacks and light meals you might want to try one of the many local eateries such as **EAT, Starbucks, COSTA** and others on Kingsway.
- **Belgo Centraal** 67 Kingsway, Tel: 0207813 2233 – Mussels, sausages and Belgian beer – Moderately priced Belgian Restaurant.
- **Caffee Amici** 11 Kingsway, Tel: 020 7240 4099 – Italian cafe and restaurant at the beginning of Kingsway popular with BBC World Service staff, students, and tourists. Moderate prices.
- **Sushi Hiroba** 50-54 Kingsway, Tel: 0207430 1888 – Japanese restaurant moderately priced.

COVENT GARDEN

- **Clos Maggiore** 33 Kings Street, Tel: 0871 971 3424 – Upmarket restaurant in the heart of Covent Garden, liked by food critics. French fusion. Reservation recommended.
- **Great Queen Street** – 32 Great Queen Street, Tel: 020-7242-0622 – Relatively new and fancy gastropub which has received some good reviews.
- **Joe Allen** 13 Exeter Street, Tel: 020 7836 0651 – Slightly upmarket restaurant in the theatre district (American/modern European cuisine). Reservation recommended.

- **La Tasca** 23–24 Maiden Lane, Tel: 020 7240 9062 – The well known tapas chain in Covent Garden. Moderate prices.
- **Livebait** – 21 Wellington Street, Tel: 020 7836 7161 – Bit higher than average prices for good fish in the heart of Covent Garden
- **PJ's Bar and Grill** - 30 Wellington Street, Tel: 020 7240 7529 - Popular and busy American bar and grill in the centre of Covent Garden. It's not cheap.
- **Sapori - Covent Garden** 43 Drury Lane, Tel. 020 7836 8296 – Italian pizza in a relatively quiet part of Covent Garden. Popular with LSE staff and students. Moderately priced.
- **Sitaaray** 167 Drury Lane, Tel. – Reasonably priced Indian restaurant
- **Sofra** 36 Tavistock Street, Tel: 020 7240 3773 – Moderately priced (for Covent Garden standards) Turkish cuisine.

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Because research and teaching are inextricably linked, we've also purchased a superb list of upper level textbooks from Hodder Higher Education to complement our research-led publications. The latest title on the media list is Williams' *Get Me a Murder a Day!* 2e. These will not be available under creative commons licences but we are discussing new experimental models where we'll be opening up content as much as possible online.

For more information visit our stand at the MeCCSA Conference or go to:

www.bloomsburyacademic.com

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