

***The Mediation
of Scandal
and Moral
Outrage***

ECREA at LSE 2011

**ORGANISED BY THE
ECREA SECTIONS:
COMMUNICATION & DEMOCRACY
GENDER & COMMUNICATION
with the collaboration of YECREA**

**LONDON SCHOOL OF ECONOMICS
DEPARTMENT OF
MEDIA AND COMMUNICATIONS**

EXCLUSIVE

**JOHN B. THOMPSON
AND JO LITTLER,
KEYNOTE SPEAKERS
IN THE ECREA@LSE
SYMPOSIUM**

More information on the programme inside

The Mediation of Scandal and Moral Outrage

**ECREA at LSE 2011
FRIDAY 16th DECEMBER
PARALLEL SESSIONS**

9:00-10:00

REGISTRATION!!! REGISTRATION!!! REGISTRATION!!! REGISTRATION!!!

10:00-11:30

PLENARY SESSION - WOLFSON THEATRE

11:30-12:00

**ECREA COMMUNICATION AND DEMOCRACY SECTION
BUSINESS MEETING
WOLFSON THEATRE**

**ECREA GENDER AND DEMOCRACY SECTION
BUSINESS MEETING
THAI THEATRE**

12:00-13:00

LUNCH!!! LUNCH!!! LUNCH!!! LUNCH!!! LUNCH!!! LUNCH!!! LUNCH!!! LUNCH!!!

13:00-14:30

**MATERIALIZING ETHICS
WOLFSON THEATRE
Chair: ANU KANTOLA**
Beate Josephi
News limited and the ethics of journalism
Michael Rübsamen
"Publish or perish" or "publish and be damned"? A case study
on a reluctant monarch and privacy related issues in journalism
Hélder Prior
«Spy journalism» and private life: The violations of the press on
behalf of the scandal
Jeremy Collins
Hacking, ethics and the 'liberty of the press': the discursive
construction of media regulation in the wake of the news of the
world phone hacking scandal
Stephen Harper
A Very Convenient Scandal? An Alternative View of the 2011
News of the World Scandal

**MORALITY AND SOCIAL MEDIA
THAI THEATRE
Chair: SOFIE VAN BAUWEL**
Lucy Bennett
Social media and moral outrage: Citizens, celebrities and the
case of the England riots
Sander de Ridder and Sofie Van Bauwel
Commenting the picture: Teenagers in online communities and
textual discourses on bodies, sexuality and gender
Agnes Gulyas
Perceptions and Use of Social Media among European Journalists
Lorenzo Coretti
Facebook vs Berlusconi: the Italian online public sphere in the
time of scandals and austerity bills
Matteo Ciastellardi and Emanuela Patti
Political journalism in bottom-up environment. A social media
framework to re-mediate public information

14:30-16:00

**BRANDING AND SPINNING THE SCANDAL
WOLFSON THEATRE
Chair: JEFFREY WIMMER**
Hélder Prior
«Digging up dirt»: Spin Doctors, Negative Campaigns and
Political Scandal
Jane Arthurs
Brand Management in UK Broadcasting
Nigar Degirmenci
Political Scandals as Pseudoevents: A Case Study of the General
Election 2011, Turkiye
André Haller
Dissent as a communicative instrument. Intentional self-
scandalisation in political communication – a theory outline
Ingrid Lehmann
The Political and Cultural Dynamics of United Nations Media
Scandals from Waldheim to Annan

**PUBLIC OUTRAGES
THAI THEATRE
Chair: NICO CARPENTIER**
Patrick Fitzgerald
Legitimising Dissent? Western news media coverage of the 2011
Egyptian Uprising
Liza Tsaliki
The Greek 'Indignados' as a case study of public (and moral)
outrage
Niall Brennan, Maria Kyriakidou, Patrick McCurdy, Michael Skey and
Julie Uldam
Obscuring moral outrage for the sake of global joy: A
comparative study of the Chilean miners' disaster
Andrew Calcutt
Hackgate: a quasi-financial economy of scandal and moral
outrage
John Farnsworth
The struggle over scandal: Disrupting the production of discourse
in New Zealand media

16:00-16:30

TEA AND COFFEE BREAK!!! TEA AND COFFEE BREAK!!! TEA AND COFFEE BREAK!!!

16:30-18:00

**THE POLITICS OF SHAME
WOLFSON THEATRE
Chair: SOFIE VAN BAUWEL**
Susana Sampaio Dias
How to interrupt crisis with a sex scandal: a human rights
perspective on the 'Strauss-Kahn episode' and financial crisis
news
Sandrine Boudana
DSK's perp walk in the French and American press: How a public
shaming ritual can trigger self-questioning or a culture war
Julia Lefkowitz
The Mediation of Power and Hybridity: The New York Times and
Le Monde's Coverage of the DSK Scandal
James Stanyer
Political Sex scandals in Comparative Context: The Exposure of
Politicians' Infidelity in Seven Democracies Over 40 Years
Anita Howarth
A Post-colonial dilemma: The polygamy of Jacob Zuma – African

**GENDER AND THE POLITICAL
THAI THEATRE
Chair: FREDERIK DHAENENS**
Sangita Shrestha
Power, Knowledge and Gender: Constructing a Problematic
Triangular Relationship with the Environment
Elin Strand Hornnes
When women have to apologize... Female apologia and political
scandals
Wing-Fai Leung
New Media and Old Discourse: Womanhood, Imagined
Community and the Edison Chen Scandal
Melanie Hellwig
Using media scandalising mechanism for one's own good: How
more than 300 women scandalise themselves to have a voice
Elina Bardach-Yalov and Orit Galili-Zucker
The Prime Minister, His Wife and the Scandal: A Paradigm Shift

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**YECREA at LSE 2011
SATURDAY 17th DECEMBER
PARALLEL SESSIONS**

9:00-10:30

CONSTRUCTING THE PUBLIC SPHERE

WOLFSON THEATRE

Chair: JULIE UL DAM

Joan Ramon Rodriguez-Amat

A lurid and scandalous symbolic public sphere

Sigurd Allern Allern and Ester Pollack

Political Revelations of Importance for Democracy?

Claudia Alvares

The Debate on Eugenics within the Portuguese Public Sphere:

Framing Enlightenment, Fascist and Catholic Discursive Intersections

Bianca Mitu

Political Scandals and the Public Sphere

Peter Csigo

The latency of scandals in a post-normal media age

NEWS, JOURNALISM, AND PRAXIS

THAI THEATRE

Chair: JEFFREY WIMMER

Anu Kantola

Well organized emergencies: liquid journalism in scandal reporting

Paola Sartoretto

International news: foreign, global, glocal and something in between

Raili Marling and William Marling

Weinergate vs Decorum: Representation of the Anthony Weiner Scandal in The New York Times

Chris Van Der Heijden

Looking for a balance. Scandals and the II World War in the Netherlands

Marc Argemi

Government, official rumours and journalism during World War II

10:30-11:00

TEA AND COFFEE BREAK!!! TEA AND COFFEE BREAK!!! TEA AND COFFEE BREAK!!!

11:00-12:30

SEXUALISATION AND THE POLITICAL

WOLFSON THEATRE

Chair: TONNY KRIJNEN

Maria Kyriakidou

Gossip talk online: Celebrities, sexuality and definitions of morality on online blogs

Liesbet Van Zoonen

Moral, feminist, political? The repressive constructions of sexualization panics

Fien Anna Adriaens

Sexuality, television & identity: a reception study on television consumption among diaspora youth

Elke Van Damme

Media representations of gay characters and the performance of heterosexual identity among Flemish teenagers: Is it okay to be gay?

THE MEDIATION OF POLITICAL OUTRAGE

THAI THEATRE

Chair: BART CAMMAERTS

Graham Bond

Outrage Outrage: the management of social unrest in China in the era of the microblog

Savyasaachi Jain

Lionising the crusader: Indian television and the anti-corruption campaign of Anna Hazare

Tarik Sabry

The Arab revolutions, the post-modern and history

Winston Mano

Neither this nor that: War and Morality in Online African Debates

12:30-13:30

LUNCH!!! LUNCH!!! LUNCH!!! LUNCH!!! LUNCH!!! LUNCH!!! LUNCH!!! LUNCH!!!

12:30-13:30

YECREA WORKSHOP

WRITING ACADEMIC APPLICATIONS

A WORKSHOP FOR YOUNG SCHOLARS IN MEDIA, COMMUNICATIONS AND GENDER STUDIES

WITH: Mia Marie Hammarlin, Nico Carpentier, Tonny Krijnen and Bart Cammaerts

CHAIRS: Tina Askanius, Maria Kyriakidou and Julie Uldam

WOLFSON THEATRE

13:30-15:00

PARADIGMS AND DILEMMAS

WOLFSON THEATRE

Chair: LIESBET VAN ZOONEN

Sandra Jacobs and Thomas Schillemans

Do little sparks kindle great fires? The relation between media coverage and public accountability processes

Ruth Sanz Sabido and Juan Carlos Suárez Villegas

Hacking into the Private: Pain, Sensationalism and the Ethics of Journalism

Mia-Marie Hammarlin

'Who Am I Now?': Existential Dilemmas in the Wake of Media Scandals

Christina Holtz-Bacha and Eva-Maria Lessinger

Outsourcing the dirty work. The anatomy of a media scandal

Bengt Johansson and Mats Ekström

When the scandal hits the messenger

POPULISM

THAI THEATRE

Chair: IÑAKI GARCIA-BLANCO

Isabel Ferreira

The Press Mediatization of the Wedding of Prince Charles to Camilla Parker Bowles

Benjamin De Cleen

Scandal versus scandal versus scandal. Scandal and the discursive struggle of and against the Flemish populist radical right Vlaams Blok/Belang in the field of culture.

Elena Block

Populism, anti-politics, cultural resentment and mediatization: polarization and social outrage in contemporary Venezuela

Jan C. L. König

The True Scandal of a Speech – Rhetorics and the Discourse of Philipp Jenninger's Speech in 1988.

Olivier Driessens

"Do not go voting!" A critical analysis of self-provoked scandal as a method to stir public debate

15:00-16:30

MEDIATED POLITICAL SCANDALS

WOLFSON THEATRE

Chair: IÑAKI GARCIA-BLANCO

Indrani Lahiri

Historical Defeat of CPI(M) in West Bengal and the role of the media: Political Scandalization or Scandalized Politics

Georgie Payne

Crime, Children & Media Constructions-The Sarah Payne Story

Pekka Isotalus and Merja Almonkari

Political Scandal Tests the Trust of Politician: The case of the Finnish minister who resigned because of his text messages

Maxine Newlands

Scandal or Saviour? Deconstructing the Mediatisation of Met Officer Mark Kennedy and the Environmental Activism Movement

Anastasia Grusha and Natalia Skripkina

Media and Political Scandals in Russia

AUDIENCES AND APPROPRIATION

THAI THEATRE

Chair: SOFIE VAN BAUWEL

Derek Johnston

'Why All This Horror': BBC Television and The British Horror Comics Moral Panic in the Press

Tonny Krijnen and Ed Tan

'Reality Competition' - the hidden agenda of participants

Mehdi Bazargani

Totalitarianism & joke in the age of communication

Maria Murumaa

Living in Omnopticon: Estonian Youngsters' Facebook Practices and Strategies for Reclaiming Online-Privacy

Frederik Dhaenens

Gay Representation, Queer Resistance, and the Small Screen: A reception analysis of gay representation among Flemish fans of contemporary television fiction

16:30-18:00

PLENARY SESSION - WOLFSON THEATRE