

Media Regulation

Governance and the Interests of Citizens and Consumers

Peter Lunt *The University of Leicester and*

Sonia Livingstone *London School of Economics and Political Science*

'An exemplary study of how media regulation works (and, by implication, how it could work better) set within a wider discussion of democratic theory and political values. It will be of interest not only to students and scholars but to people around the world grappling with the same problem: the need to regulate markets, and the difficulty of doing this well'

- **James Curran**, *Goldsmiths, University of London*

'Separately and jointly, Lunt and Livingstone have authored many fine writings, but this is arguably the best of the bunch! What makes this research special - even timeless for regulatory 'theory' - is its positioning amidst a set of well-defined philosophical and political tensions, especially between the interests of consumers and those of citizens'

- **Jay G. Blumler**, *University of Leeds*

In **Media Regulation**, two leading scholars of the media examine the challenges of regulation in the global mediated sphere. This book explores the way that regulation affects the relations between government, the media and communications market, civil society, citizens and consumers. Drawing on theories of governance and the public sphere, the book critically analyzes issues at the heart of today's media, from the saturation of advertising to burdens on individuals to control their own media literacy.

Lunt and **Livingstone** incisively lay bare shifts in governance and the new role of the public sphere which implicate self-regulation, the public interest, the role of civil society and the changing risks and opportunities for citizens and consumers. It is essential reading to understand the forces that are reshaping the media landscape.

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