Setting Global Targets on child online protection: towards a result based approach
SDGs and Information and Communication Technologies (ICTs)
Connect 2020 Agenda for global telecommunication/ICT development

- ITU Member States committed to ensure the important role of ICTs as a key enabler to achieve the Post-2015 Development Agenda

- Acknowledged ICTs as an important tool to achieve overall SDGs

- Connect 2020 sets out the shared vision, goals and targets that ITU Member States have committed to achieve by 2020 in collaboration with all stakeholders across the ICT ecosystem
ITU Member States committed to work towards the shared vision of:

“An information society, empowered by the interconnected world, where telecommunication/ICTs enable and accelerate social, economic and environmentally sustainable growth and development for everyone”
Some facts

Out of a world population of 7 billion, 363 million are digital natives.

30% of the world’s youth have been online for at least five years.
Connect 2020, Goal 3: Sustainability and COP

**Strategic Goals and Targets**

- **Growth**
- **Inclusion**
- **Sustainability**
- **Innovation**

**Goal 3 Sustainability** – Manage challenges resulting from the telecommunication/ICT development

- Growth in the global use of ICT-enabled applications, apart from the great benefits, has also resulted in a number of challenges.

- One of the issues is building confidence and security in the use of ICTs (which includes protection of children online).
Evolu7on COP Partnership

Impact of COP Initiative

Small group of partners

• Building the partnership network

Working together on project-basis

• Joining forces to develop and implement an action plan

Working together to maximize impact

• Setting the global vision for child online protection
• Enhancing synergies to achieve our goals
The way forward
COP partnership framework

Child Online Protection

Proposed COP Goal & Targets

ITU Strategic Plan 2016-2019
ITU COP initiative

International cooperation

Collaboration at national and regional level

International Organizations
Governments
Private sector
Other stakeholders

Government agencies
Civil society
Law Enforcement
Private sector
Academia
Regional and international Organizations
Proposed COP Goal and Targets

Focus from 2015-2020

Target 1
Worldwide, 80% of countries should set in place legislation addressing child sexual abuse material online by 2020

Objective 1
Foster a comprehensive legal framework to efficiently address online crimes related to children

Pillar 1: Legal Measures

Target 2
Worldwide, 80% of countries should set in place mechanisms to report online child sexual abuse content by 2020

Objective 2
Promote active participation and interagency collaboration to support the monitoring, evaluation and reporting of inappropriate content


Target 3
Worldwide, XX% of countries with law enforcement using advanced digital forensic tools

Objective 3
Reduce harmful online content in an efficient manner

Pillar 3: Org. Structures

Target 4
Worldwide, XX% of countries should include safe online practices into schools curricula

Objective 4
Foster the acquisition and sharing of knowledge for children, individuals and institutions for achieving a safe online environment

Pillar 4: Capacity Building

Target 5
Improved mechanisms used for international cooperation

Objective 5
Enhance harmonized international practices in online protection

Pillar 5: International Cooperation

Protect Children Online
80% of children should benefit from a basic level of protection online by 2020*

GOAL & COP TARGET

*The target may vary depending on the year indicated.
Elaboration

Target 1

Worldwide, 90% of countries should set in place legislation addressing child sexual abuse material online by 2020

Target 2

Worldwide, 70% of countries should set in place mechanisms to report online child sexual abuse content by 2020

COP TARGET:

80% of children should benefit from a basic level of protection online by 2020*

- Baseline: Current number of children who have a basic level of protection is 62%

- Baseline for Target 1:
  - Current percentage of children is 83% (2014)
  - Current percentage of countries is 69% (2014)

- Baseline for Target 2:
  - Current number of countries with Hotlines 51 (44 are members of INHOPE network; 2014)
  - Current percentage of countries with Hotlines is 26% (2014)
  - Current percentage of children is 22% (2014)

- Target 3 & 4:
  - Currently no data available
  - Will attempt to build data and create benchmark by 2020 with the help of COP partners

- Target 5:
  - Qualitative approach to measurement

* Combination of Indicators of Target 1 & Target 2