Children’s rights in the digital age
Multi-stakeholder engagement and research funding
UNICEF CSR – what do we do?
ICT Sector Human Rights Impacts

**WORKPLACE**
- Labor Rights
  - Child Labor
  - Migrant workers
  - EHS

**MARKETPLACE**
- Product Safety
- Non-discrimination/Access to Internet
- Data Privacy, security and freedom of expression
- Government requests for data/surveillance/take down

**COMMUNITY**
- Environment
- Infrastructure Development
- Digital Divide
- Supply Chain (e.g. conflict minerals)

**ICT Sector**
- Human Rights Impacts

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**Images:**
- Unicef
- ICT Sector Guide on Implementing the UN Guiding Principles on Business and Human Rights
- GeSi, Global Sustainable ICT Initiative
- ICT and Sustainable Development
- Electronics Watch
- ICT sector in the spotlight
  - Legitimate and Meaningful
  - Take Down

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ICT Sector Child Rights Impacts

**WORKPLACE**
- Labor Rights
  - Child Labor
  - Young/Student workers

**MARKETPLACE**
- Product Safety, Age-Appropriate Content and Applications
- Marketing to Children
- Non-discrimination/Access to ICTs
- Data Privacy, security and freedom of expression

**COMMUNITY**
- Environment
- Infrastructure Development
- Access to Information and Education
- Supply Chain (e.g. conflict minerals)
- Participation and Empowerment

*Partners: Millicom International Cellular S.A., BT, Telefonica, Facebook, LEGO, Ericsson, HP, UNICEF*
National advocacy based on research evidence – but where is the research?
Research stakeholders – where is the $?
Collaboration or competition?
National, regional, international

Industry Initiatives
Law Enforcement
Government National Regional
Companies
NGOS
Academia
CSR/HR Consultancies
United Nations
Governments DevAid

What, why, how, when, by whom, for what purpose?