THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE

Terhi Rantanen
Atte Jääskeläinen
Ramnath Bhat
Richard Stupart
Anthony Kelly

THE FUTURE OF NATIONAL NEWS AGENCIES IN EUROPE

Data & Visualisations

2019

Supported by the LSE
Knowledge Exchange and Impact Fund

Abstract

This document features a series of visualisations which draw on data collected during the survey phase of The Future of National News Agencies in Europe research project. The charts and tables contained herein are categorised under five headings: Ownership, Revenue, General News Service, Transformations, and Attitudes.

Contents

Ownership

1.1

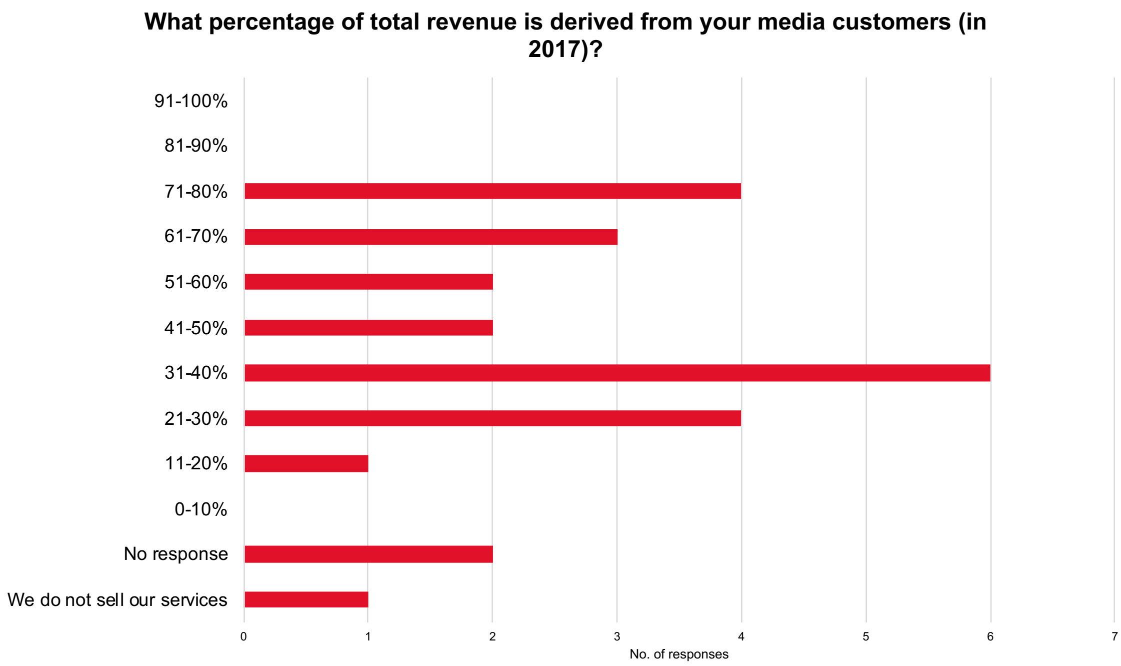
Who are your owners?		Ownership share (%)				
		Private media companies	Other private (non media) owners	Public or state broadcasters	Other state or government institutions or public ownership	Other
1	Other state or government institutions or other public ownership	0	0	0	100	0
2	Private media companies Public or state broadcasters	54.1	0	45.6	0	0.3
3	Other	0	0	0	0	100
4	Other state or government institutions or other public ownership	0	0	0	100	0
5	Private media companies	98	2	0	0	0
6	Private media companies	100	0	0	0	0
7	Other state or government institutions or other public ownership	0	0	0	100	0
8	Private media companies	100	0	0	0	0
9	Other state or government institutions or other public ownership	0	0	0	100	0
10	Other state or government institutions or other public ownership	0	0	0	100	0
11	Private media companies Public or state broadcasters	49	0	51	0	0
12	Our agency is not a company, and ownership cannot be defined					
13	Private media companies Public or state broadcasters	88.7	0.3	11	0	0
14	Other	0	0	0	0	100

Who are your owners?		Ownership share (%)				
		Private media companies	Other private (non media) owners	Public or state broadcasters	Other state or government institutions or public ownership	Other
15	Other state or government institutions or other public ownership	0	0	0	100	0
16	Other state or government institutions or other public ownership	0	0	0	100	0
17	Other state or government institutions or other public ownership	0	0	0	100	0
18	Our agency is not a company, and ownership cannot be defined					
19	Other state or government institutions or other public ownership	0	0	0	100	0
20	Other state or government institutions or other public ownership	0	0	0	100	0
21	Private media companies Public or state broadcasters	90	0	10	0	0
22	Other state or government institutions or other public ownership	0	0	0	100	0
23	Private media companies Other private (non-media) companies/owners Public or state broadcasters	50	10	10	30	0
24	Private media companies Public or state broadcasters	80	0	20	0	0
25	Other private (non-media) companies/owners	0	100	0	0	0

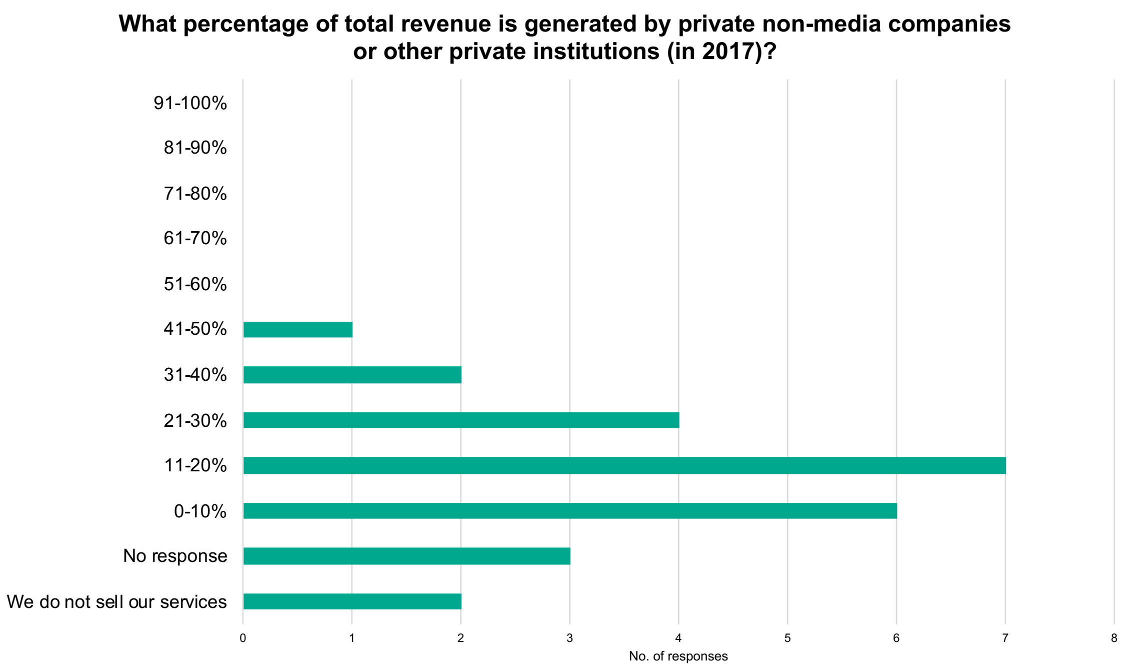
Note: Ownership here is self-declared according to five options presented to respondents: 1) Private media companies, 2) Other private (non-media) owners, 3) Public or state broadcasters, 4) Other state or government institutions or public ownership, and 5) Other. Multiple options could be selected simultaneously. A sixth response was also possible: 6) Our agency is not a company, and ownership cannot be defined.

Revenue

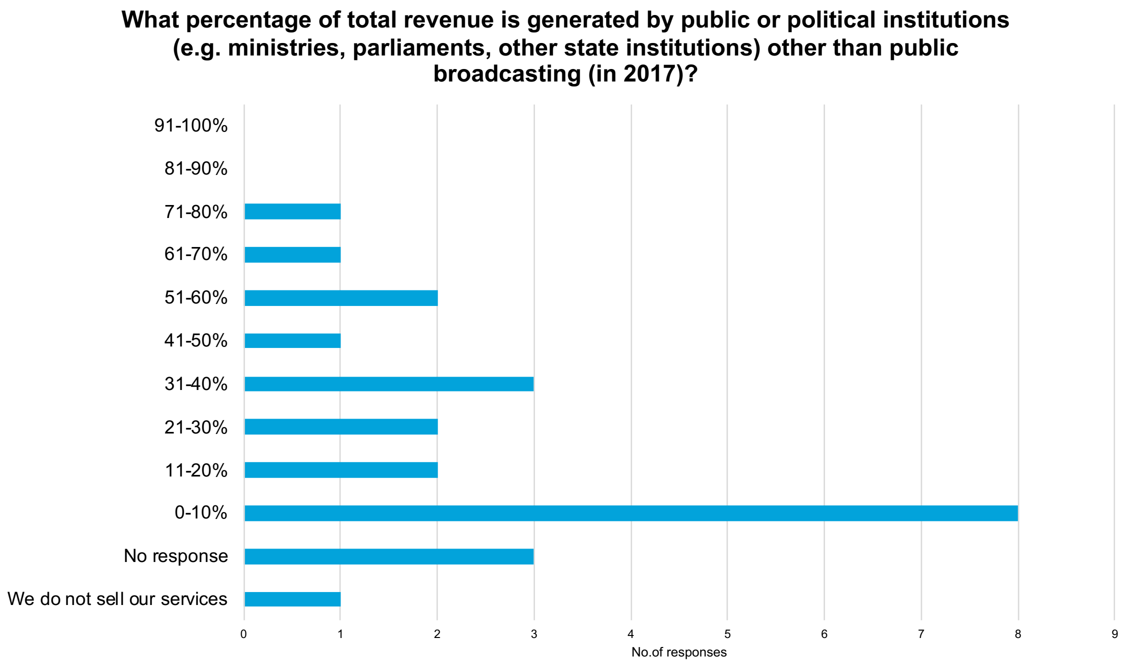
2.1



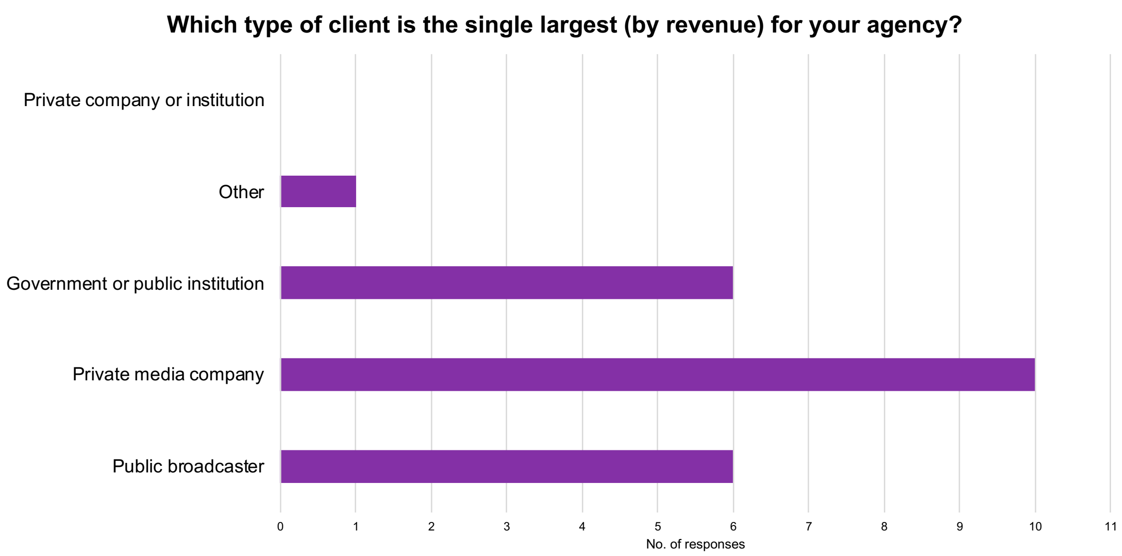
2.2



2.3

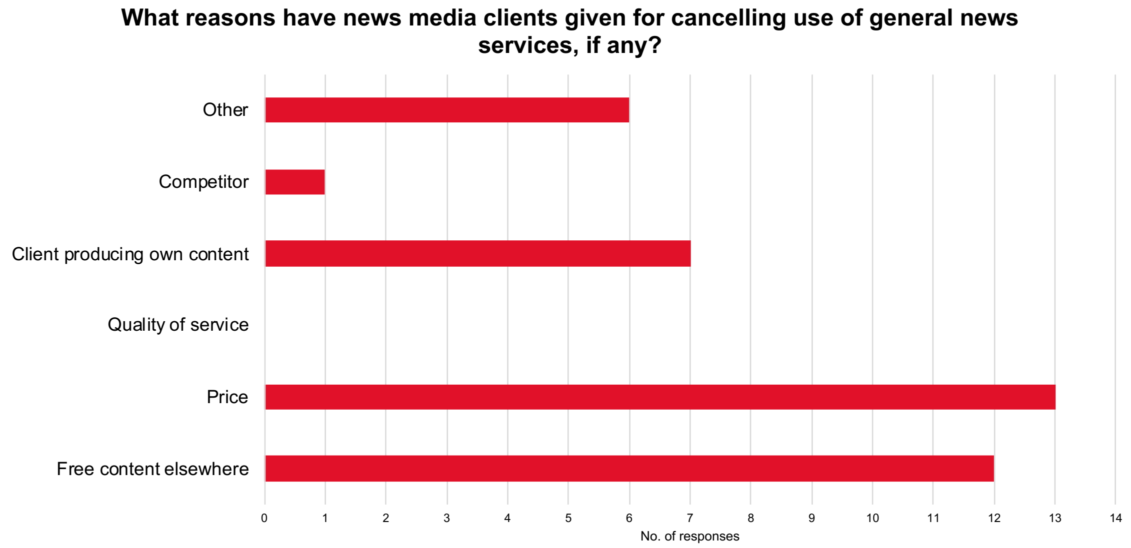

What percentage of total revenue is generated by public or political institutions (e.g. ministries, parliaments, other state institutions) other than public broadcasting (in 2017)?
91-100%
81-90%
71-80%
61-70%
51-60%
41-50%
31-40%
21-30%
11-20%
0-10%
No response
We do not sell our services
0
1
2
3
4
5
6
7
8
9
No.of responses

2.4

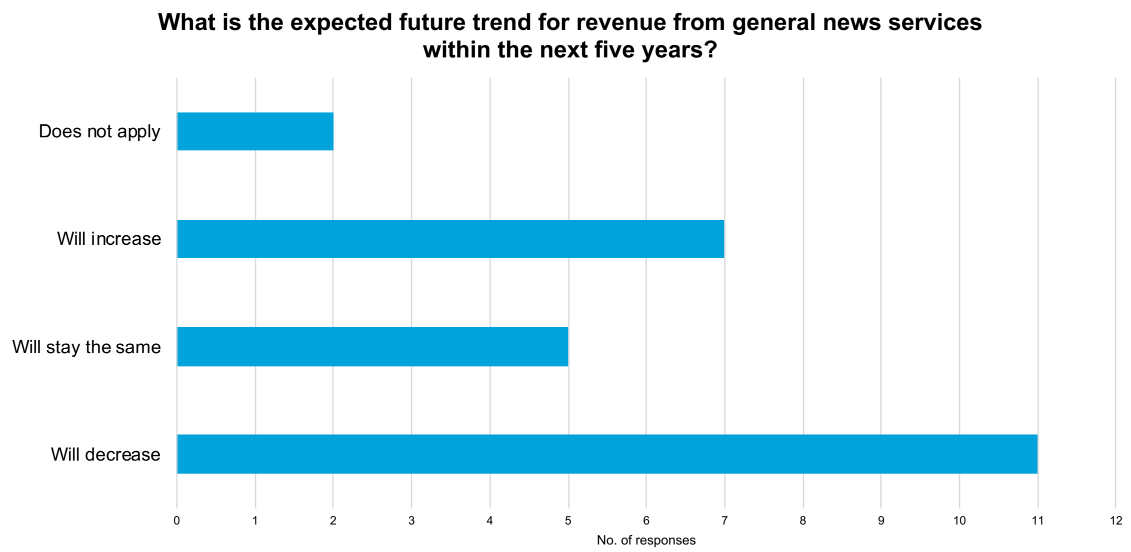

Which type of client is the single largest (by revenue) for your agency?
Private company or institution
Other
Government or public institution
Private media company
Public broadcaster
0
1
2
3
4
5
6
7
8
9
10
11
No. of responses

General News Service

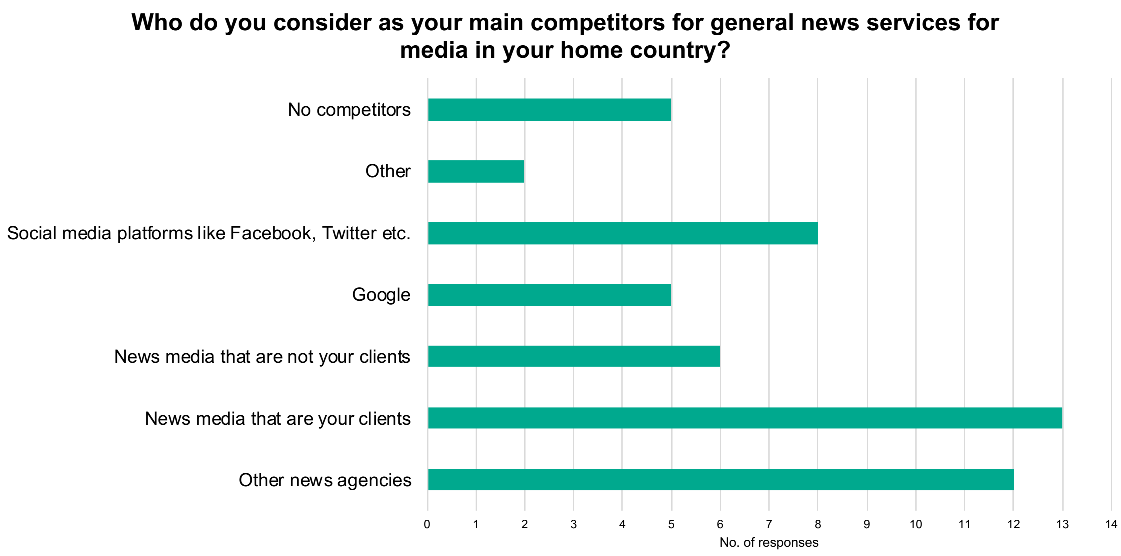
3.1



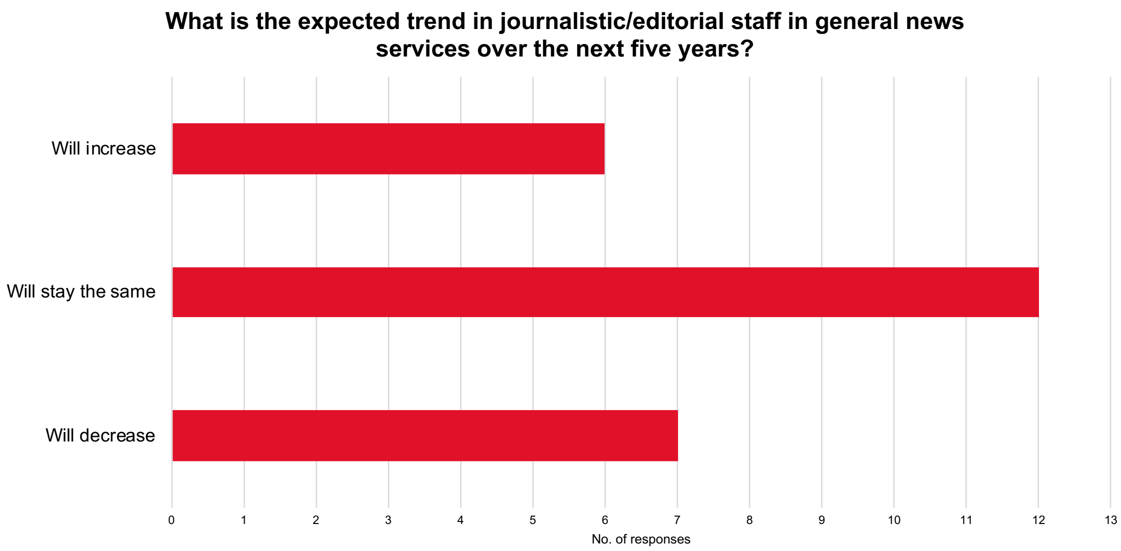
3.2



3.3

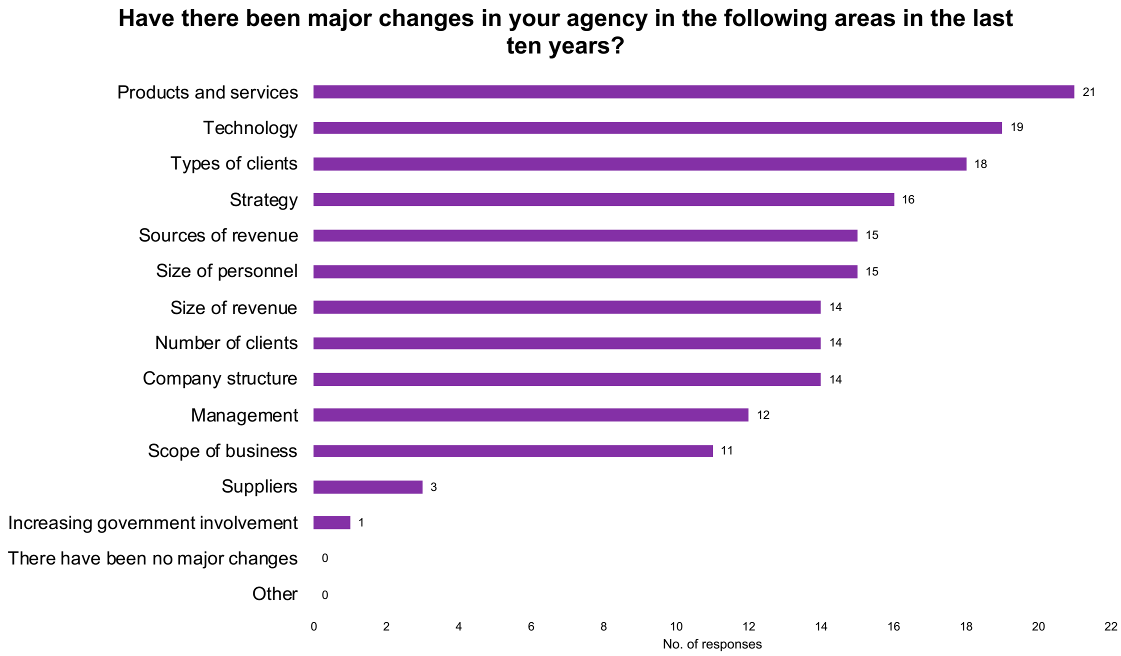

Who do you consider as your main competitors for general news services for media in your home country?
No competitors
Other
Social media platforms like Facebook, Twitter etc.
Google
News media that are not your clients
News media that are your clients
Other news agencies
0 1 2 3 4 5 6 7 8 9 10 11 12 13 14
No. of responses

3.4

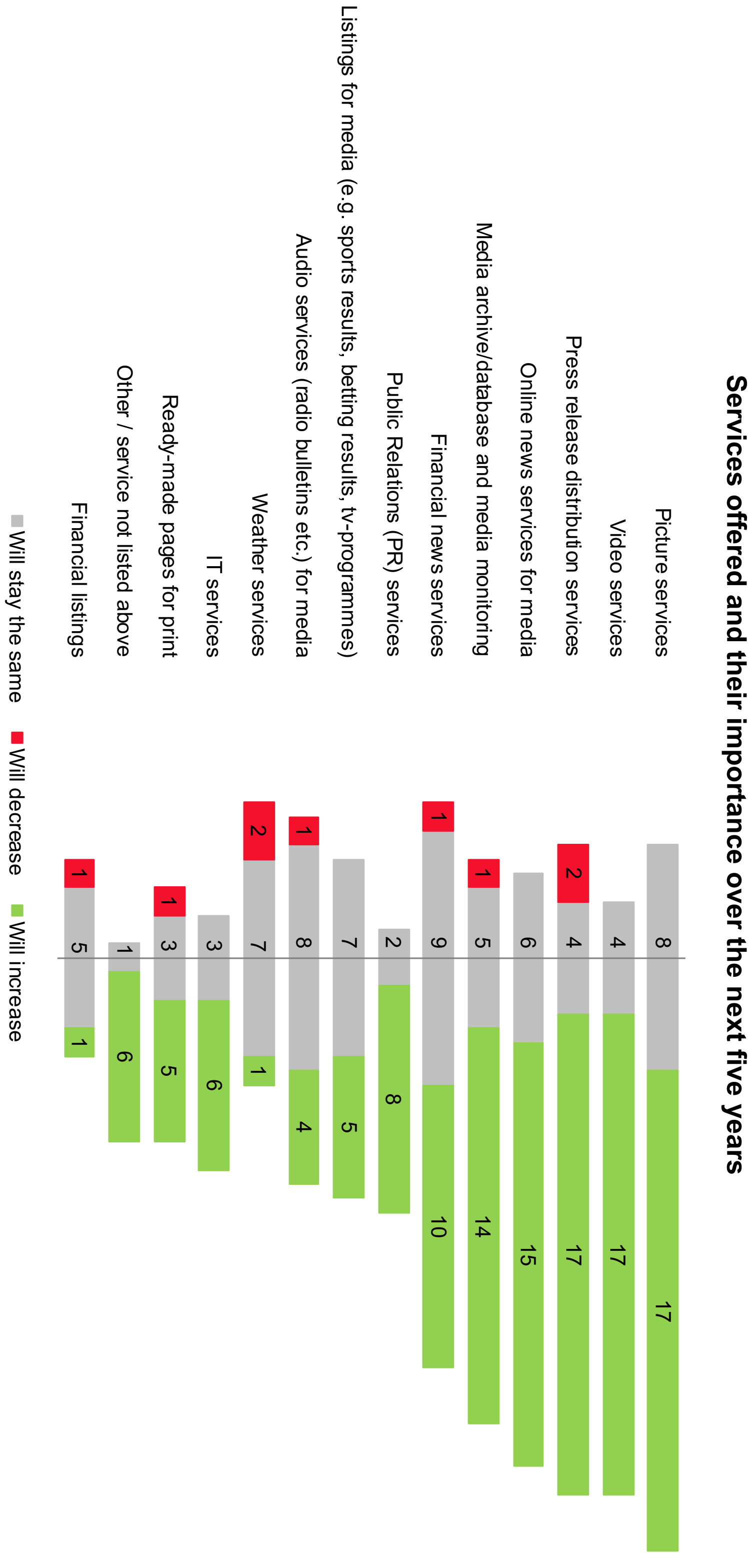

What is the expected trend in journalistic/editorial staff in general news services over the next five years?
Will increase
Will stay the same
Will decrease
0 1 2 3 4 5 6 7 8 9 10 11 12 13
No. of responses

Transformations

4.1



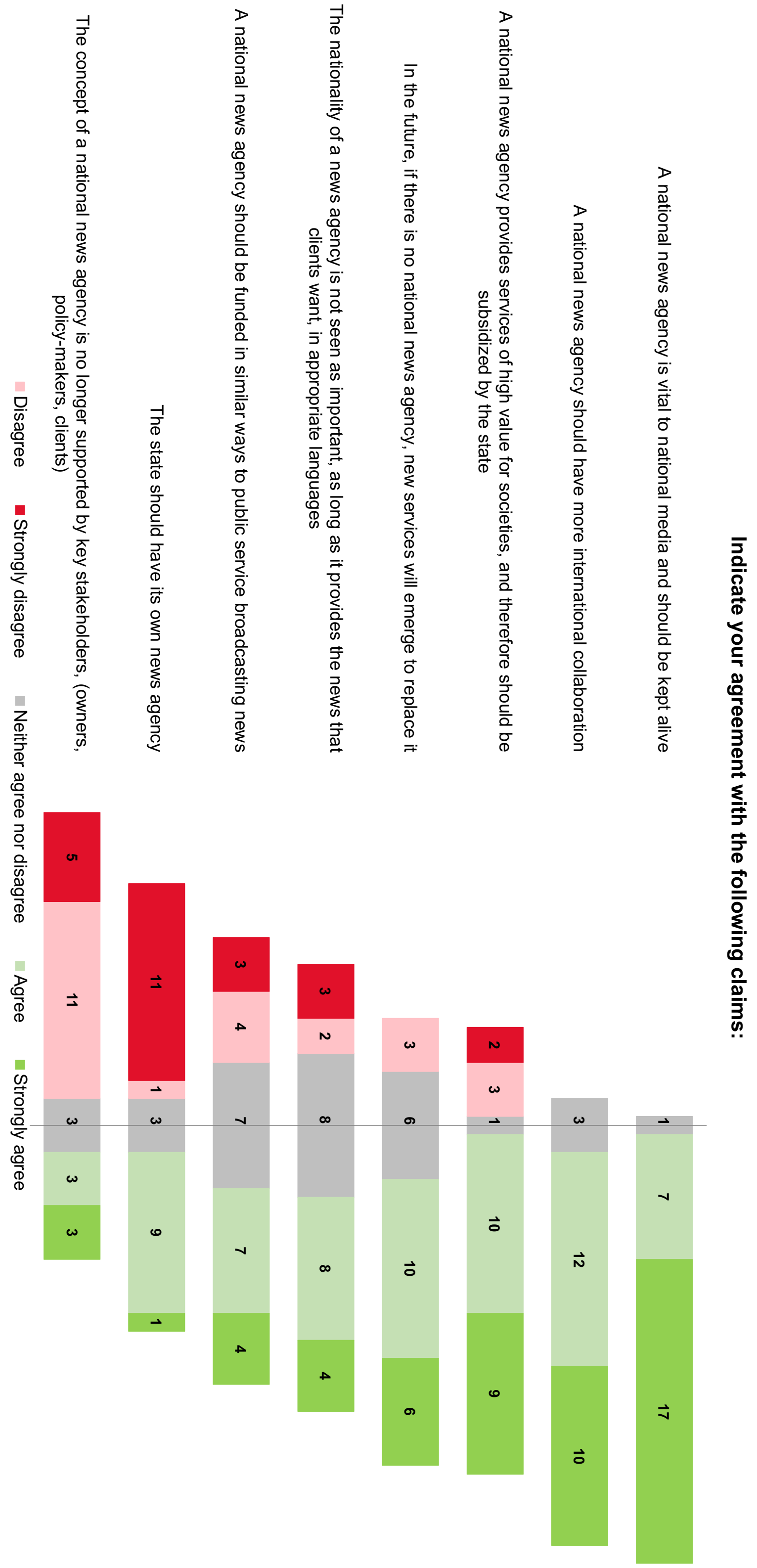
4.2



Note: Response values diverge from the midpoint – positive values (predicted increase) to the right, negative values (predicted decrease) to the left. Neutral values (will stay the same) are distributed evenly across the midpoint.

Attitudes

5.1



Note: Response values diverge from the midpoint – positive values (agreement) to the right, negative values (disagreement) to the left. Neutral values (nether agree nor disagree) are distributed evenly across the midpoint.

How to cite

Rantanen, T., Jääskeläinen, A., Bhat, R., Stupart, R. & Kelly, A. (2019). The future of national news agencies in Europe: Data & visualisations. London School of Economics and Political Science, London, UK.

THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE

Department of Media and Communications
London School of Economics and Political Science
Houghton Street, London WC2A 2AE
Email: media@lse.ac.uk
Twitter: @MediaLSE

lse.ac.uk/news-agencies

Design: LSE Design Unit (lse.ac.uk/designunit).