Parenting for a Digital Future

Data tables for reports 1-4

The nationally representative survey of UK parents, which surveyed 2,032 parents of children aged 0-17 in late 2017. Participants were recruited via an online panel, supplemented with a sample of low or non-internet users interviewed in-person.

This multi-method research aims to understand parents' values, skills and attitudes towards digital media use in their own lives and how these influence their expectations for and management of digital media in the lives of their children.

The survey methodology, reports of analyses and the full questionnaire are at www.lse.ac.uk/media-and-communications/research/research-projects/preparing-for-a-digital-future. Note that survey questions were designed based on findings from our in-depth qualitative fieldwork, reported separately – see www.parenting.digital.

Q5. How often do you use the internet on any device/in any place? [choose one only]
Table shows n's, percentage choosing each answer option, and average response (scale 1-7)

		n	Never (1)	Hardly ever	At least monthly	At least weekly	Daily or almost daily	Several times a day	Almost all the time (7)	Average frequency of use
Parent gender	Male	836	1.3	4.1	2.6	5.4	11.0	45.9	29.7	5.77
.006	Female	1196	0.5	1.8	1.8	5.5	13.9	47.1	29.4	5.89
										.025
Parent age	18-34	514	1.0	2.1	4.1	6.0	14.2	39.5	33.1	5.81
.000	35-44	883	0.8	3.6	1.8	6.7	11.2	45.3	30.6	5.82
	45-54	550	0.5	2.2	0.9	3.5	11.6	54.9	26.4	5.94
	55-65	85	2.4	1.2	1.2	2.4	25.9	49.4	17.6	5.67
										.129
SES	AB	573		1.2	2.1	4.5	10.1	50.1	31.9	6.02
.001	C1	584	0.7	2.2	2.7	6.7	13.0	47.1	27.6	5.81
	C2	443	0.5	4.3	1.6	6.8	14.0	46.3	26.6	5.75
	DE	432	2.5	3.9	1.9	3.7	14.4	41.7	31.9	5.76
										.001
Child gender	Boy	1083	0.9	2.4	1.8	5.8	13.5	45.8	29.7	5.85
.666	Girl	949	0.7	3.2	2.4	5.1	11.8	47.5	29.3	5.84
										.840
Child age	0-4	543	1.1	2.2	2.9	6.1	12.2	45.3	30.2	5.83
.421	5-8	463	0.4	2.2	1.9	4.8	14.7	45.8	30.2	5.89
	9-12	470	0.4	3.8	1.7	6.6	14.0	46.2	27.2	5.77
	13-17	556	1.3	2.9	1.8	4.5	10.4	48.9	30.2	5.88
										.415
All		**2032**	**0.8**	**2.8**	**2.1**	**5.5**	**12.7**	**46.6**	**29.5**	**5.84**
Missing		0								

Base: All parents (n=2032).

To understand if parents from various backgrounds differ in how often they use the internet, we calculated the average frequency of use in SPSS against key demographic variables, alongside ANOVA statistics to test for significance.
Table shows n's, p value, methodology and average response (scale 1-7)

		Average frequency of use	*Statistical significance (p value)*	*Methodology*	*Base (n)*
Parent ethnicity	White	5.86	0.105	ANOVA	1790
	Black/Black British	5.59			51
	Asian/Asian British	5.74			141
	Mixed	5.53			32
	Other	6.22			18
Parent education	Primary school	5.64	0.000	ANOVA	75
	Secondary school	5.63			413
	Higher or secondary or further education	5.84			442
	College or university	5.93			805
	Postgraduate degree	5.99			293
Special educational needs	Yes	5.50	0.000	ANOVA	280
	No	5.90			1752
Family composition[1]	Single	5.74	0.054	ANOVA	378
	Couple	5.86	0.126		1641

Base: All parents (n=2032).

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[1] The full categories in the questionnaire are single parent, share with a partner, share with an ex-partner, share with grandparent/relative, share with a paid caregiver. However, for the scope of this report, we only focused on whether being a single parent or in a couple makes any difference.

Q6. Do any of these factors limit or prevent your use of the internet? [choose all that apply]

Table shows n's, percentage choosing each answer option, and average number of barriers reported

		n	Devices (a mobile phone, computer, tablet) are too expensive	There is no signal or poor signal where I live	Paying for internet/data is too expensive	The internet doesn't provide what I want or need	It's too difficult to use	I do not have enough time to go online	The internet is too time consuming	I am worried about my privacy	It's not for people like me	Other (please specify)	None of these (exclusive)	Average number of barriers
Parent gender	Male	836	4.4	6.1	4.9	2.3	3.7	9.7	7.8	15.6	4.5	0.5	63.2	0.59
	Female	1196	3.3	8.8	7.4	2.3	1.8	12.2	9.2	9.4	1.8	0.6	62.3	0.57
	p value		*.209*	*.026*	*.026*	*.982*	*.006*	*.076*	*.261*	*<.001*	*.001*	*.747*	*.691*	*.520*
Parent age	18-34	514	5.1	9.3	9.1	3.5	3.5	14.6	12.8	13.2	2.5	0.4	52.1	0.74
	35-44	883	3.7	7.2	6.3	2.2	2.5	12.0	8.5	12.3	3.3	0.7	62.1	0.59
	45-54	550	3.1	7.5	4.2	1.3	1.6	7.3	6.0	10.0	2.5	0.5	71.6	0.44
	55-65	85	1.2	3.5	3.5	2.4	3.5	7.1	1.2	12.9	3.5	–	74.1	0.39
	p value		*.203*	*.228*	*.007*	*.109*	*.256*	*.001*	*<.001*	*.392*	*.782*	*.802*	*<.001*	*<.001*
SES	AB	573	4.5	8.0	5.9	3.3	3.00	11.7	10.5	13.3	2.3	0.2	60.7	0.63
	C1	584	3.4	8.4	6.2	1.4	1.50	11.0	8.6	12.5	3.1	0.3	62.7	0.56
	C2	443	3.6	7.4	6.5	2.3	3.60	12.4	8.4	12.9	2.5	0.9	62.5	0.60
	DE	432	3.5	6.5	6.9	2.1	2.30	9.5	6.5	8.6	3.9	0.9	65.3	0.51
	p value		*.741*	*.700*	*.922*	*.169*	*.181*	*.551*	*.168*	*.104*	*.425*	*.248*	*.536*	*.221*
Child gender	Boy	1083	3.3	7.1	5.9	2.0	2.1	11.1	8.0	13.0	2.8	0.6	63.8	0.56
	Girl	949	4.3	8.3	6.8	2.5	3.1	11.3	9.3	10.7	3.1	0.5	61.3	0.60
	p value		*.241*	*.305*	*.386*	*.452*	*.184*	*.889*	*.320*	*.115*	*.702*	*.934*	*.250*	*.344*
Child age	0-4	543	4.4	7.2	6.6	1.8	2.4	16.0	11.0	11.6	2.0	0.4	57.8	0.64
	5-8	463	2.8	8.0	6.3	1.7	2.2	11.2	8.9	11.2	1.9	0.4	65.2	0.55
	9-12	470	5.1	9.8	6.6	3.8	2.6	10.0	9.6	14.5	4.9	1.1	57.4	0.68
	13-17	556	2.9	6.1	5.9	1.8	3.1	7.4	5.2	10.8	2.9	0.4	69.6	0.46
	p value		*.15*	*.163*	*.963*	*.079*	*.823*	*<.001*	*.005*	*.281*	*.022*	*.372*	*<.001*	*.001*
All		**2032**	**3.8**	**7.7**	**6.3**	**2.3**	**2.6**	**11.2**	**8.6**	**12.0**	**2.9**	**0.50**	**62.6**	**0.58**
Missing		0												

Base: All parents (n=2032).

Table shows percentage choosing each answer option (the percentage is calculated via the number of parents of a certain gender who chose a certain answer option divided by the overall number of parents of that specific gender)

Q6. Do any of these factors limit or prevent your use of the internet? [choose all that apply]	Parent gender	
	Father	Mother
Devices are too expensive	4.4	3.3
There is no signal or poor signal where I live	6.1	8.8
Paying for internet/data is too expensive	4.9	7.4
The internet doesn't provide what I want or need	2.3	2.3
It's too difficult to use	3.7	1.8
I do not have enough time to go online	9.7	12.2
The internet is too time consuming	7.8	9.2
I am worried about my privacy	15.6	9.4
It's not for people like me	4.5	1.8
Other (please specify)	0.5	0.6

Base: All parents (n=2032).

Table shows percentage choosing each answer option (the percentage is calculated via the number of parents of a certain ethnicity who chose a certain answer option divided by the overall number of parents of that specific ethnicity)

Q6. Do any of these factors limit or prevent your use of the internet? [choose all that apply]	Parent ethnicity			
	White	Black/Black British	Asian/Asian British	Mixed and other
Devices are too expensive	3.6	3.9	6.4	3.1
There is no signal or poor signal where I live	7.7	11.8	7.1	14.2
Paying for internet/data is too expensive	3.6	3.9	6.4	3.1
The internet doesn't provide what I want or need	2.0	5.9	4.3	3.1
It's too difficult to use	2.3	7.8	4.3	3.1
I do not have enough time to go online	11.0	9.8	13.5	23.6
The internet is too time consuming	8.3	13.7	10.6	18.1
I am worried about my privacy	11.4	17.6	15.6	29.9
It's not for people like me	2.6	9.8	5.0	3.1
Other (please specify)	0.5	2.0	0.7	0.0

Base: All parents (n=2032).

Table shows percentage choosing each answer option (the percentage is calculated via the number of parents of a certain category who chose a certain answer option divided by the overall number of parents of that specific category)

Q6. Do any of these factors limit or prevent your use of the internet? [choose all that apply]	Parents of non-SEN child	Parents of child with SEN
Devices are too expensive	2.80	10.0
There is no signal or poor signal where I live	6.80	12.9
Paying for internet/data is too expensive	5.10	13.9
The internet doesn't provide what I want or need	1.70	6.1
It's too difficult to use	1.90	6.8
I do not have enough time to go online	10.50	15.4
The internet is too time consuming	7.70	14.3
I am worried about my privacy	10.60	20.7
It's not for people like me	2.20	7.5
Other (please specify)	0.60	0.00

Base: All parents (n=2032).

To understand if parents from various backgrounds encounter differences in overall barriers, we calculated the average number of barriers in SPSS against key demographic variables, alongside ANOVA statistics to test for significance.
Table shows n's, p value, methodology and average number of barriers reported

		Average number of barriers	*Statistical significance (p value)*	*Methodology*	*Base (n)*
Parent ethnicity	White	0.55	0.004	ANOVA	1790
	Black/Black British	0.90			51
	Asian/Asian British	0.79			141
	Mixed	0.66			32
	Other	0.44			18
Parent education	Primary school	0.85	0.000	ANOVA	75
	Secondary school	0.48			413
	Higher or secondary or further education	0.61			442
	College or university	0.53			805
	Postgraduate degree	0.72			293
Special educational needs	Yes	1.08	0.000	ANOVA	280
	No	0.50			1752
Family composition[2]	Single	0.67	0.073	ANOVA	307
	Couple	0.56	0.111		1641

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[2] The full categories in the questionnaire are single parent, share with a partner, share with an ex-partner, share with grandparent/relative, share with a paid caregiver. However, for the scope of this report, we only focused on whether being a single parent or in a couple makes any difference.

Q7. Thinking about when you use the internet on any device/in any place, in the past month have you used any of these devices to go online? [choose all that apply]
Table shows n's, percentage choosing each answer option, and average number of devices used

		n	Computer (desktop/laptop)	Mobile phone or smartphone	Tablet (e.g. iPad, Kindle Fire, Samsung Galaxy Tab)	Games console (e.g. PlayStation, Xbox, Wii, Nintendo DS)	Wearable device (e.g. Apple Watch, Fitbit)	Smart home devices (e.g. Amazon Echo, Google Home)	Internet-connected smart toys (drone, internet-connected soft toys or robot, etc.)	Virtual reality headset	Other connected device (e.g. eReader, iPod Touch)	Average number of devices used
Parent gender	Male	791	87.0	81.9	65.6	37.8	12.1	19.1	9.1	7.7	6.7	3.27
	Female	1168	80.1	83.1	65.2	28.3	11.1	13.9	7.2	5.1	6.3	3.00
	p value		*.001*	*.487*	*.834*	*.001*	*.494*	*.002*	*.125*	*.020*	*.690*	*<.001*
Parent age	18-34	498	76.1	79.7	65.1	41.0	15.3	21.5	13.7	11.0	7.2	3.31
	35-44	844	82.8	86.3	66.1	33.5	12.7	16.2	7.9	5.6	5.7	3.17
	45-54	535	88.6	81.5	65.4	23.4	7.1	12.0	3.7	3.0	7.1	2.92
	55-65	82	87.8	70.7	58.5	20.7	6.1	6.1	1.2	3.7	4.9	2.60
	p value		*.001*	*.001*	*.590*	*.001*	*.001*	*.001*	*.001*	*.001*	*.566*	*<.001*
SES	AB	566	83.4	81.6	73.5	36.7	19.8	26.1	13.4	10.6	8.7	3.54
	C1	567	86.1	81.1	66.3	29.5	8.5	12.0	6.0	3.9	6.2	2.99
	C2	422	79.4	81.8	58.5	32.2	10.0	12.8	6.9	5.2	5.9	2.93
	DE	404	81.4	87.1	59.7	29.2	5.9	10.6	4.2	4.2	4.2	2.87
	p value		*.038*	*.065*	*.001*	*.029*	*.001*	*.001*	*.001*	*.001*	*.042*	*<.001*
Child gender	Male	1047	82.3	83.7	64.7	34.3	10.0	16.1	7.3	5.3	6.3	3.10
	Female	912	83.6	81.5	66.1	29.6	13.3	15.8	8.8	7.2	6.6	3.12
	p value		*.474*	*.200*	*.499*	*.027*	*.025*	*.832*	*.217*	*.069*	*.804*	*.721*
Child age	0-4	525	79.4	85.3	66.3	31.2	10.7	13.7	6.7	6.7	7.4	3.07
	5-8	451	84.5	84.3	66.7	33.7	12.9	17.7	8.4	4.4	6.2	3.19
	9-12	450	84.0	81.1	66.7	37.6	13.8	20.0	12.4	8.9	6.2	3.31
	13-17	533	84.1	79.9	62.1	27.0	9.4	13.3	5.1	4.9	5.8	2.92
	p value		*.105*	*.074*	*.332*	*.004*	*.121*	*.010*	*<.001*	*.020*	*.736*	*<.001*
All		**1959**	**82.9**	**82.6**	**65.3**	**32.1**	**11.5**	**16.0**	**8.0**	**6.2**	**6.4**	**3.11**
Missing		73										

Base: Parents who use the internet at least monthly (n=1959).

Table shows percentage choosing each answer option (the percentage is calculated via the number of parents of a certain category who chose a certain answer option divided by the overall number of parents of that specific category)

Q7 Thinking about when you use the internet on any device/in any place, in the past month have you used any of these devices to go online?	Parent gender	
	Father	Mother
Computer (desktop/laptop)	87.0	80.1
Mobile phone or smartphone	81.9	83.1
Tablet (e.g. iPad, Kindle Fire, Samsung Galaxy Tab)	65.6	65.2
Games console (e.g. PlayStation, Xbox, Wii, Nintendo DS)	37.8	28.3
Wearable device (e.g. Apple Watch, Fitbit)	12.1	11.1
Smart home devices (e.g. Amazon Echo, Google Home)	19.1	13.9
Internet-connected smart toys	9.1	7.2
Virtual reality headset	7.7	5.1
Other connected device	6.7	6.3

Base: Parents who use the internet at least monthly (n=1959).

Table shows percentage choosing each answer option (the percentage is calculated via the number of parents of a certain category who chose a certain answer option divided by the overall number of parents of that specific category)

Q7 Thinking about when you use the internet on any device/in any place, in the past month have you used any of these devices to go online?	Parent education				
	Primary school	Secondary school up to 16 years	Higher or secondary or further education (A-levels, BTEC, etc.)	College or university	Postgraduate degree
Computer (desktop/laptop)	77.5	77.2	82.2	86.6	83.4
Mobile phone or smartphone	74.6	79.8	82.0	86.3	79.2
Tablet (e.g. iPad, Kindle Fire, Samsung Galaxy Tab)	53.5	61.1	61.8	68.2	71.7
Games console (e.g. PlayStation, Xbox, Wii, Nintendo DS)	33.8	25.9	28.3	33.7	41.7
Wearable device (e.g. Apple Watch, Fitbit)	5.6	5.7	10.1	11.2	24.0
Smart home devices (e.g. Amazon Echo, Google Home)	21.1	10.9	11.2	16.3	27.6
Internet-connected smart toys	8.5	4.1	6.3	6.7	18.7
Virtual reality headset	8.5	2.3	5.9	6.1	11.7
Other connected device	2.8	4.1	5.4	8.4	6.7

Base: Parents who use the internet at least monthly (n=1959).

To understand if parents from various backgrounds have equal access to internet devices, we calculated the average number of devices used in SPSS against key demographic variables, alongside ANOVA statistics to test for significance.
Table shows n's, p value, methodology and average number of devices used

		Average number of devices used	*Statistical significance (p value)*	*Methodology*	*Base (n)*
Parent ethnicity	White	3.10	0.095	ANOVA	1728
	Black/Black British	3.48			46
	Asian/Asian British	3.15			136
	Mixed	2.77			31
	Other	3.78			18
Parent education	Primary school	2.86	0.000	ANOVA	71
	Secondary school	2.71			386
	Higher or secondary or further education	2.93			427
	College or university	3.23			789
	Postgraduate degree	3.6			283
Special educational needs	Yes	3.41	0.001	ANOVA	259
	No	3.06			1700
Family composition	Single	2.96	0.461	ANOVA	364
	Couple	3.14	0.051		1584

Q8. In the past month have you used the internet to do any of these things for your child [choose all that apply]

Table shows n's, percentage choosing each answer option, and average number of reasons for internet use

		n	Search for information or advice about your child's health	Search for local activities and events	Search for information to help your child learn	Download or stream videos, apps or games	Sign up or pay for classes and activities	Make social arrangements	Connect with other parents for advice or support	None of these [exclusive]	Average number of reasons for internet use
Parent gender	Male	791	24.7	40.5	50.4	42.6	22.1	27.7	13.5	16.9	2.21
	Female	1168	31.1	45.0	51.5	38.0	23.2	31.7	18.4	15.5	2.39
	p value		*.002*	*.045*	*.633*	*.042*	*.577*	*.059*	*.004*	*.393*	*.034*
Parent age	18-34	498	36.3	44.0	47.2	45.4	25.1	32.9	23.3	13.5	2.54
	35-44	844	30.3	44.3	52.0	45.0	24.9	31.0	17.7	14.0	2.45
	45-54	535	20.0	41.5	54.6	29.3	17.8	27.1	9.9	19.3	2.00
	55-65	82	17.1	37.8	42.7	22.0	19.5	22.0	4.9	32.9	1.66
	p value		*.001*	*.541*	*.041*	*.001*	*.008*	*.068*	*.001*	*.001*	*<.001*
SES	AB	566	32.5	50.2	54.2	42.0	30.4	35.7	20.8	9.9	2.66
	C1	567	27.2	43.9	49.9	39.9	23.1	30.0	14.3	15.5	2.28
	C2	422	27.0	40.5	54.5	38.6	19.9	29.9	17.1	16.1	2.27
	DE	404	26.2	35.1	44.8	38.1	14.6	22.5	12.6	25.5	1.94
	p value		*.092*	*.001*	*.012*	*.591*	*.001*	*.001*	*.002*	*.001*	*<.001*
Child gender	Male	1047	29.6	42.8	53.1	40.4	22.2	29.1	16.0	16.3	2.33
	Female	912	27.2	43.6	48.8	39.3	23.5	31.1	17.0	15.8	2.30
	p value		*.237*	*.704*	*.057*	*.605*	*.492*	*.333*	*.533*	*.744*	*.742*
Child age	0-4	525	41.0	51.4	41.5	47.4	22.3	31.2	22.7	13.9	2.58
	5-8	451	29.0	45.0	55.7	47.5	25.5	29.3	16.6	13.3	2.49
	9-12	450	23.1	40.4	60.7	41.3	25.3	32.4	16.7	10.2	2.40
	13-17	533	20.3	35.8	48.6	24.8	18.8	27.6	9.9	25.5	1.86
	p value		*.001*	*<.001*	*<.001*	*<.001*	*.036*	*.354*	*<.001*	*<.001*	*<.001*
All		**1959**	**28.5**	**43.2**	**51.1**	**39.9**	**22.8**	**30.1**	**16.4**	**16.1**	**2.32**
Missing		73									

Base: Parents who use the internet at least monthly (n=1959).

Table shows percentage choosing each answer option (the percentage is calculated via the number of parents of a certain category who chose a certain answer option divided by the overall number of parents of that specific category)

Q8. In the past month have you used the internet to do any of these things for your child	Parent gender	
	Father	Mother
Search for information or advice about your child's health	24.7	31.1
Search for local activities and events	40.5	45.0
Search for information to help your child learn	50.4	51.5
Download or stream videos, apps or games	42.6	38.0
Sign up or pay for classes and activities	22.1	23.2
Make social arrangements	27.7	31.7
Connect with other parents for advice or support	13.5	18.4
None of these	16.9	15.5

Base: Parents who use the internet at least monthly (n=1959).

To evaluate the online support of parents from different backgrounds, we calculated average number of reasons of internet use in SPSS against key demographic variables, alongside ANOVA statistics to test for significance.
Table shows n's, p value, methodology and average number of reasons for internet use

		Average number of reasons for internet use	*Statistical significance (p value)*	*Methodology*	*Base (n)*
Parent ethnicity	White	2.29	0.330	ANOVA	1728
	Black/Black British	2.76			46
	Asian/Asian British	2.49			136
	Mixed	2.35			31
	Other	2.44			18
Parent education	Primary school	2.42	0.000	ANOVA	71
	Secondary school	1.65			386
	Higher or secondary or further education	2.14			427
	College or university	2.54			789
	Postgraduate degree	2.87			283
Special educational needs	Yes	2.69	0.000	ANOVA	259
	No	2.26			1700
Family composition	Single	2.30	0.817	ANOVA	364
	Couple	2.32	0.991		1584

Q9. How often does 'your child' use the internet, independently or with help, on any device/in any place? [choose one only]
Table shows n's, percentage choosing each answer option, and average responses (scale 1-7)

		n	Never (1)	Hardly ever	At least monthly	At least weekly	Daily or almost daily	Several times a day	Almost all the time (7)	Average frequency of child internet use
Parent gender .055	Male	836	8.4	7.2	6.0	15.0	28.9	24.3	10.3	4.66
	Female	1196	11.3	5.7	4.7	15.6	29.7	20.7	12.4	4.54 .564
Parent age .001	18-34	514	16.7	10.7	8.0	16.9	26.7	14.6	6.4	3.96
	35-44	883	10.6	6.6	6.2	16.5	31.0	18.6	10.4	4.48
	45-54	550	3.8	2.5	1.6	12.0	28.4	33.5	18.2	5.32
	55-65	85	4.7	1.2	1.2	14.1	35.3	32.9	10.6	5.15 .001
SES .001	AB	573	7.7	6.6	5.1	16.1	27.1	26.0	11.5	4.72
	C1	584	8.9	7.5	5.1	16.4	30.0	23.1	8.9	4.56
	C2	443	9.3	4.7	6.3	15.3	30.5	21.4	12.4	4.67
	DE	432	15.7	5.8	4.4	12.7	30.6	16.7	14.1	4.43 .049
Child gender .033	Male	1083	8.5	6.3	4.9	16.3	29.8	23.9	10.3	4.66
	Female	949	11.9	6.3	5.6	14.2	28.9	20.2	12.9	4.54 .130
Child age .001	0-4	543	30.6	12.0	6.3	15.1	23.8	9.4	2.9	3.29
	5-8	463	7.1	7.6	6.0	25.3	39.1	10.8	4.1	4.3
	9-12	470	0.9	3.8	6.2	17.4	36.6	24.5	10.6	5.01
	13-17	556	0.4	1.8	2.7	5.4	20.7	42.3	26.8	5.78 .001
All		**2032**	**10.1**	**6.3**	**5.2**	**15.3**	**29.4**	**22.2**	**11.5**	**4.60**

Base: All parents (n=2032).

To evaluate the child's internet use from different backgrounds, we calculated average frequency of child internet use in SPSS against key demographic variables, alongside ANOVA statistics to test for significance.

Table shows n's, p value, methodology and average responses (scale 1-7)

		Average frequency of child internet use	*Statistical significance (p value)*	*Methodology*	*Base (n)*
Parent ethnicity	White	4.59	0.157	ANOVA	1790
	Black/Black British	5.2			51
	Asian/Asian British	4.54			141
	Mixed	4.78			32
	Other	4.44			18
Parent education	Primary school	4.59	0.090	ANOVA	75
	Secondary school	4.74			413
	Higher or secondary or further education	4.5			442
	College or university	4.57			805
	Postgraduate degree	4.68			293
Special educational needs	Yes	4.75	0.129	ANOVA	280
	No	4.58			1752
Family composition	Single	4.78	0.031	ANOVA	378
	Couple	4.56	0.991		1654

Q10. Thinking about when your child uses the internet, independently or with help, on any device/in any place, in the past month, has your child used any of these devices to go online? [choose all that apply]
Table shows n's, percentage choosing each answer option, and average number of devices used by child

		n	Computer (desktop/laptop)	Mobile phone or smartphone	Tablet (e.g. iPad, Kindle Fire, Samsung Galaxy Tab)	Games console (e.g. PlayStation, Xbox, Wii, Nintendo DS)	Wearable device (e.g. Apple Watch, Fitbit)	Smart home devices (e.g. Amazon Echo, Google Home, Nest)	Internet-connected smart toys (drone, internet-connected soft toys or robot, etc.)	Virtual reality headset	Other connected device (e.g. eReader, iPod Touch, smart TV)	Average number of devices used by child
Parent gender	Male	706	58.9	57.2	64.6	32.2	6.7	11.0	9.3	6.5	5.0	2.51
	Female	993	52.1	54.2	66.5	31.4	4.0	8.8	6.3	3.5	5.1	2.32
	p value		.005	.213	.422	.749	.015	.117	.021	.004	.869	.006
Parent age	18-34	373	38.3	40.5	65.4	28.2	7.0	16.1	13.1	8.0	4.0	2.21
	35-44	731	51.2	52.9	68.3	30.9	5.5	8.6	8.5	4.8	4.4	2.35
	45-54	515	69.7	70.3	62.5	35.5	3.9	7.4	3.5	2.9	6.8	2.63
	55-65	80	71.3	52.5	63.8	31.3	1.3	5.0	–	1.3	5.0	2.31
	p value		.001	.001	.205	.118	.075	.001	.001	.002	.189	<.001
SES	AB	491	57.0	57.0	67.8	33.4	9.6	15.5	12.4	9.0	7.3	2.69
	C1	488	55.3	54.3	68.0	29.3	3.9	7.6	5.9	2.3	4.9	2.32
	C2	381	52.2	54.9	64.0	32.0	2.6	8.4	5.8	4.7	4.5	2.30
	DE	339	54.3	55.5	61.1	32.4	3.2	5.9	5.0	2.4	2.7	2.22
	p value		.556	.848	.119	.561	.001	.001	.001	.001	.022	<.001
Child gender	Male	923	53.1	51.7	63.6	40.1	4.7	9.0	6.5	4.1	4.9	2.38
	Female	776	57.1	59.9	68.2	21.8	5.7	10.6	8.9	5.5	5.3	2.43
	p value		.099	.001	.048	.001	.345	.275	.064	.170	.702	.413
Child age	0-4	312	24.4	40.7	72.8	11.9	4.2	8.7	9.0	2.6	3.5	1.78
	5-8	395	44.8	34.4	73.2	22.0	2.5	8.6	7.3	3.5	2.8	1.99
	9-12	448	65.0	56.3	67.0	43.3	7.4	12.1	10.0	8.0	6.7	2.76
	13-17	544	71.5	78.5	55.1	40.6	5.7	9.2	5.0	4.2	6.3	2.77
	p value		<.001	<.001	<.001	<.001	.011	.271	.018	.001	.020	<.001
All		**1699**	**54.9**	**55.4**	**65.7**	**31.7**	**5.1**	**9.7**	**7.6**	**4.8**	**5.1**	**2.4**
Missing		333										

Base: Parents of children who use the internet at least monthly (n=1699).

Table shows percentage choosing each answer option (the percentage is calculated via the number of parents of a certain category who chose a certain answer option divided by the overall number of parents of that specific category)

Q10 Thinking about when your child uses the internet, independently or with help, on any device/in any place, in the past month, has your child used any of these devices to go online?	SES (socioeconomic status)			
	AB	C1	C2	DE
Computer (desktop/laptop)	57.0	55.3	52.4	54.3
Mobile phone or smartphone	57.0	54.3	55.0	55.5
Tablet (e.g. iPad, Kindle Fire, Samsung Galaxy Tab)	67.8	68.0	64.2	61.1
Games console (e.g. PlayStation, Xbox, Wii, Nintendo DS)	33.4	29.3	32.1	32.4
Wearable device (e.g. Apple Watch, Fitbit)	9.6	3.9	2.6	3.2
Smart home devices (e.g. Amazon Echo, Google Home, Nest)	15.5	7.6	8.4	5.9
Internet-connected smart toys (drone, internet-connected soft toys or robot, etc.)	12.4	5.9	5.8	5.0
Virtual reality headset	9.0	2.3	4.7	2.4
Other connected device (e.g. eReader, iPod Touch, smart TV)	7.3	4.9	4.5	2.7

Base: Parents of children who use the internet at least monthly (n=1699).

To evaluate the child's internet use from different backgrounds, we calculated average number of devices used by child in SPSS against key demographic variables, alongside ANOVA statistics to test for significance.

Table shows n's, p value, methodology and average number of devices used by child

		Average number of devices used by child	*Statistical significance (p value)*	*Methodology*	*Base (n)*
Parent ethnicity	White	2.40	0.754	ANOVA	1487
	Black/Black British	2.67			48
	Asian/Asian British	2.37			123
	Mixed	2.38			26
	Other	2.27			15
Parent education	Primary school	2.13	0.000	ANOVA	68
	Secondary school	2.34			345
	Higher or secondary or further education	2.30			361
	College or university	2.33			673
	Postgraduate degree	2.88			250
Special educational needs	Yes	2.34	0.000	ANOVA	245
	No	2.77			1454
Family composition	Single	2.56	0.006	ANOVA	325
	Couple	2.36	0.012		1362

Q11/12/13. Now thinking just of the past week, have you and your child done any of these activities together? [choose all that apply]

Table shows n's and percentage choosing each answer option

		n	Played computer/video games	Watched TV/films at home	Learned about something on the internet	Eaten meals together	Outdoor or sporting activities (walks, swimming, football, going to the park etc.)	Shopping	Played with toys or games together	Religious activities	Creative activities (making music, craft projects, drama, painting, etc.)	Talked about things that are important to you	Reading together	Visited or went out with family or friends (e.g. visited relatives' homes, or going out for meals, bowling, cinema, etc.)	Used technology to create or edit videos, photos or music or other content	Interacted on social media together (e.g. commenting on each other's posts)	Contacted friends or family by using the internet together (e.g. Skype, Facetime, WhatsApp, etc.)
Parent gender	Male	836	36.1	74.3	41.9	78.9	56.2	56.3	52.9	13.2	34.8	55.6	48.4	56.9	18.2	21.3	32.7
	Female	1196	26.3	80.3	41.1	85.5	62.2	66.8	56.4	12.5	44.2	63.8	58.7	65.4	14.9	17.0	29.5
	p value		*<.001*	*.001*	*.714*	*<.001*	*.007*	*<.001*	*.112*	*.642*	*<.001*	*<.001*	*<.001*	*<.001*	*.047*	*.014*	*.131*
Parent age	18-34	514	32.1	74.9	37.9	76.3	65.0	64.2	70.8	12.8	54.7	49.2	65.4	63.8	19.5	17.7	34.2
	35-44	883	32.4	79.4	41.4	83.2	62.3	62.3	60.5	13.8	43.0	60.1	60.1	63.9	17.1	18.8	32.0
	45-54	550	26.0	78.4	45.3	87.3	52.4	60.9	33.8	11.1	24.7	71.3	37.8	57.6	12.9	20.5	27.1
	55-65	85	25.9	75.3	36.5	89.4	49.4	64.7	38.8	11.8	27.1	61.2	37.6	57.6	9.4	12.9	21.2
	p value		*.042*	*.241*	*.079*	*<.001*	*<.001*	*.700*	*<.001*	*.504*	*<.001*	*<.001*	*<.001*	*.067*	*.008*	*.332*	*.013*
SES	AB	573	35.8	77.0	47.5	82.9	63.5	58.8	54.6	18.5	45.2	61.6	53	63.9	19.9	24.3	36.1
	C1	584	27.1	77.6	40.8	83.4	60.1	63.5	52.6	13.5	39.7	63.5	56	63.2	14.6	17.8	31.3
	C2	443	28.4	76.7	42.0	82.4	57.6	66.8	55.5	9.7	39.7	61.2	56	63.7	16.5	17.6	31.6
	DE	432	29.4	80.3	33.6	82.4	56.5	61.6	58.1	7.2	35.4	53.9	52	55.8	13.4	13.9	22.2
	p value		*.008*	*.546*	*<.001*	*.970*	*.101*	*.064*	*.368*	*<.001*	*.017*	*.015*	*.564*	*.032*	*.025*	*<.001*	*<.001*
Child gender	Male	1083	34.2	77.7	43.3	82.6	61.5	60.9	55.3	12.7	34.8	62.5	53.3	61.7	15.4	16.6	29.6
	Female	949	25.9	78.0	39.2	83.0	57.7	64.3	54.6	12.9	46.7	58.1	55.8	62.2	17.2	21.2	32.1
	p value		*<.001*	*.862*	*.061*	*.814*	*.085*	*.121*	*.743*	*.890*	*<.001*	*.041*	*.246*	*.820*	*.284*	*.009*	*.223*
Child age	0-4	543	20.4	77.9	30.6	82.5	68.7	66.5	85.6	11.2	58.2	42.9	73.3	66.7	15.7	9.2	34.1
	5- 8	463	41.0	82.5	49.9	82.7	69.1	64.6	76.7	15.8	49.9	66.5	79.5	65.7	17.9	13.2	28.3
	9-12	470	37.0	75.3	50.0	82.8	59.4	61.7	41.3	14.7	35.5	66.0	48.7	59.8	17.9	21.9	31.3
	13-17	556	25.4	75.9	37.6	83.3	43.5	57.6	18.5	10.1	19.1	67.8	20.1	55.9	14.0	30.0	29.3
	p value		*<.001*	*.032*	*<.001*	*.989*	*<.001*	*.015*	*<.001*	*.018*	*<.001*	*<.001*	*<.001*	*.001*	*.259*	*<.001*	*.194*
All		**2032**	**30.3**	**77.8**	**41.4**	**82.8**	**59.7**	**62.5**	**55**	**12.7**	**40.4**	**60.4**	**54.5**	**61.9**	**16.2**	**18.8**	**30.8**

Base: all parents (n=2032).

Q14. In the past week, how have you been in touch with family or friends? [choose all that apply]

Table shows n's and percentage choosing each answer option

		n	Phone calls	Writing letters/cards	Writing emails	Video chat like Skype, Facetime	Text messages	Messaging apps like WhatsApp, Viber	Sharing messages/photos/images on social networks	Face-to-face visits	None of these [exclusive]
Parent gender	Male	836	66.0	9.0	30.4	25.7	61.7	38.5	28.2	52.0	3.1
	Female	1196	67.6	8.5	24.2	23.9	68.3	46.1	36.0	62.8	3.1
	p value		.471	.728	.002	.353	.002	.001	<.001	<.001	.983
Parent age	18-34	514	63.6	10.5	21.2	29.8	64.0	50.2	38.9	57.8	3.1
	35-44	883	66.7	8.4	26.4	25.7	64.9	46.2	33.4	58.4	2.5
	45-54	550	71.1	7.8	30.0	18.7	68.4	33.6	28.0	58.5	3.6
	55-65	85	62.4	7.1	43.5	21.2	64.7	25.9	21.2	60.0	5.9
	p value		.053	.384	<.001	<.001	.446	<.001	<.001	.982	.283
SES	AB	573	65.1	15.9	40.8	32.5	65.6	46.2	32.8	55.7	1.7
	C1	584	68.7	6.3	27.1	20.4	66.1	42.8	32.4	58.9	3.1
	C2	443	71.6	7.2	20.8	23.9	69.1	40.9	33.6	63.2	3.4
	DE	432	62.3	3.9	13.9	20.8	61.3	41.0	32.6	56.3	4.6
	p value		.017	<.001	<.001	<.001	.116	.258	.978	.077	.072
Child gender	Boy	1083	68.4	7.8	26.4	24.7	66.4	41.4	32.7	58.1	3.1
	girl	949	65.2	9.7	27.2	24.6	64.7	44.8	33.0	58.7	3.1
	p value		.127	.141	.693	.919	.424	.121	.888	.779	.914
Child age	0-4	543	67.6	7.9	22.8	31.5	64.3	51.9	37.4	59.9	3.5
	5-8	463	68.9	7.6	23.3	23.5	66.3	43.8	33.9	62.2	3.9
	9-12	470	60.9	11.5	28.1	20.6	63.0	43.2	29.1	54.0	2.1
	13-17	556	69.8	8.1	32.4	22.3	68.5	33.3	30.6	57.4	2.9
	p value		.013	.110	.001	<.001	.254	<.001	.023	.068	.421
All		**2032**	**66.9**	**8.7**	**26.8**	**24.7**	**65.6**	**43**	**32.8**	**58.4**	**3.1**

Base: all parents (n=2032).

Q15. Thinking of the photos or videos you share of your child online, who are these shared with [choose all that apply]

Table shows n's and percentage choosing each answer option

		n	Close family and friends (fewer than 20 people)	A wider group of family and friends (fewer than 200 people)	A large number of 'friends' or contacts (200+ people)	To a public forum or blog or other public site	I don't share photos or videos of my child online [exclusive]
Parent gender	Male	791	52.3	27.8	12.3	3.5	26.0
	Female	1168	53.3	28.6	8.2	2.7	24.3
	p value			.691	.706	.003	.313	.386
Parent age	18-34	498	57.2	34.1	13.1	5.8	17.1
	35-44	844	51.7	30.9	11.6	2.7	22.9
	45-54	535	51.6	21.3	5.2	1.3	32.5
	55-65	82	47.6	11.0	2.4	1.2	46.3
	p value			.134	<.001	<.001	<.001	<.001
SES	AB	566	53.4	31.8	11.7	4.1	22.4
	C1	567	52.9	27.7	8.3	3.2	27.2
	C2	422	52.6	29.4	10.4	3.6	23.0
	DE	404	52.5	23.0	8.9	1.0	27.7
	p value			.993	.025	.240	.044	.117
Child gender	Boy	1047	52.5	26.4	9.5	2.0	26.6
	Girl	912	53.3	30.5	10.3	4.3	23.2
	p value			.737	.043	.528	.004	.092
Child age	0-4	525	60.2	27.4	9.7	4.0	18.9
	5-8	451	55.4	30.2	8.0	3.3	23.7
	9-12	450	49.3	33.6	12.9	3.8	23.1
	13-17	533	46.5	23.1	9.0	1.3	33.8
	p value			<.001	.003	.076	.048	<.001
All		**1959**	**52.9**	**28.3**	**9.9**	**3.1**	**25.0**
Missing		73					

Base: parents who use the internet at least monthly (n=1959).

Q16. How often do you share/post/blog photos/videos of your child online? [choose one only]
Table shows n's, percentage choosing each answer option, and average response (scale 1-7)

		n	Never (1)	Hardly ever	At least monthly	At least weekly	Daily or almost daily	Several times a day	Almost all the time (7)	Average frequency of sharing
Parent gender	Male	585	11.3	33.5	28.4	16.9	4.8	3.2	1.9	2.88
	Female	883	8.2	36.6	32.5	14.9	3.9	2.0	1.9	2.84
		.117								.538
Parent age	18-34	412	5.6	26.0	35.2	20.6	7.0	2.9	2.7	3.17
	35-44	651	7.7	36.3	31.2	15.7	3.8	3.2	2.2	2.9
	45-54	361	15.0	44.0	25.8	11.4	2.2	0.8	0.8	2.48
	55-65	44	25.0	38.6	27.3	6.8	-	2.3	-	2.25
		<.001								.001
SES	AB	439	10.7	29.6	30.3	15.9	5.5	4.6	3.4	3.03
	C1	412	9.5	39.6	32.0	13.6	3.2	1.5	0.7	2.69
	C2	325	8.9	36.9	30.8	16.6	3.4	1.5	1.8	2.81
	DE	292	7.9	36.3	30.1	17.5	4.8	2.1	1.4	2.87
		.017								.001
Child gender	Male	768	9.6	35.4	30.6	15.5	4.8	2.1	2.0	2.85
	Female	700	9.1	35.3	31.1	16.0	3.6	3.0	1.9	2.86
		.836								.819
Child age	0-4	425	7.3	32.5	33.6	19.8	4.0	1.2	1.6	2.91
	5-8	344	9.3	32.0	35.2	16.3	4.1	0.9	2.3	2.86
	9-12	346	9.5	35.8	28.6	13.3	5.8	5.2	1.7	2.92
	13-17	353	11.9	41.6	25.5	12.7	3.1	3.1	2.0	2.71
		.001								.082
All		**1468**	**9.4**	**35.4**	**30.9**	**15.7**	**4.2**	**2.5**	**1.9**	**2.85**
Missing		564								

Base: parents who use the internet at least monthly and who have ever shared photos or videos of their child online (n=1468).

Q17. In the past month, how many photos or videos of your child have you shared online [choose one only]

Table shows n's, percentage choosing each answer option, and average response (scale 1-4)

		n	None (1)	1 to 9 (2)	10 to 29 (3)	30+ (4)	Average response of options 1-4
Parent gender	Male	519	20.0	60.1	16.0	3.9	2.04
	Female	811	23.9	64.0	10.1	2.0	1.9
	.001						.001
Parent age	18-34	389	16.7	63.0	17.7	2.6	2.06
	35-44	601	20.5	63.9	12.0	3.7	1.99
	45-54	307	31.9	59.6	7.2	1.3	1.78
	55-65	33	36.4	57.6	6.1	-	1.7
	<.001						.001
SES	AB	392	17.9	58.7	19.1	4.3	2.1
	C1	373	25.2	64.1	8.3	2.4	1.88
	C2	296	22.0	66.2	10.1	1.7	1.92
	DE	269	25.7	61.7	10.8	1.9	1.89
	.001						.001
Child gender	Boy	694	22.9	63.8	10.7	2.6	1.93
	Girl	636	21.9	61.0	14.3	2.8	1.98
	.239						.162
Child age	0-4	394	20.6	65.0	11.9	2.5	1.96
	5-8	312	22.1	64.7	9.9	3.2	1.94
	9-12	313	20.1	59.1	18.2	2.6	2.03
	13-17	311	27.3	60.5	9.6	2.6	1.87
	.030						.034
All		**1330**	**22.4**	**62.5**	**12.4**	**2.7**	**1.95**
Missing		702					

Base: parents who use the internet at least monthly and who do share photos or videos of their child online (n=1330).

Q18. When you have shared photos or videos of your child online [choose all that apply]
Table shows n's and percentage choosing each answer option

		n	I did it to keep in touch with family and friends	They asked me to post the photos/videos online	I regretted something I shared about them online	I asked them if it was OK in advance	I didn't show my child's face clearly in photos	I don't see anything much to worry about	None of these [exclusive]
Parent gender	Male	415	46.5	20.2	7.0	26.5	9.2	26.3	4.8
	Female	617	61.4	17.5	3.4	20.6	4.7	21.7	8.8
	p value		<.001	.268	.009	.027	.004	.091	.016
Parent age	18-34	324	53.1	18.2	6.8	19.8	10.5	23.8	7.7
	35-44	478	57.1	18.0	4.8	19.0	6.1	20.7	8.4
	45-54	209	54.5	20.6	1.9	35.9	1.4	29.7	4.3
	55-65	21	61.9	19.0	4.8	33.3	4.8	23.8	-
	p value		.639	.876	.088	<.001	.001	.090	.146
SES	AB	322	51.2	22.7	9.0	28.0	8.7	24.8	4.0
	C1	279	54.8	16.1	2.5	22.9	7.5	22.2	8.6
	C2	231	57.6	18.6	2.2	21.2	4.3	22.9	7.4
	DE	200	60.5	15.5	4.5	17.0	4.0	24.0	10.0
	p value		.184	.116	<.001	.030	.075	.887	.045
Child gender	Boy	535	58.7	15.5	5.2	20.9	5.6	23.6	6.7
	Girl	497	51.9	21.9	4.4	25.2	7.4	23.5	7.6
	p value		.029	.008	.546	.108	.231	.997	.568
Child age	0-4	313	63.6	8.6	4.2	7.3	8.3	25.6	9.9
	5-8	243	60.9	23.0	4.5	18.1	4.9	23.5	7.0
	9-12	250	47.6	25.6	7.2	30.8	8.0	21.6	4.8
	13-17	226	46.9	19.9	3.5	41.2	4.0	23.0	6.2
	p value		<.001	<.001	.239	<.001	.114	.737	.114
All		**1032**	**55.4**	**18.6**	**4.8**	**23.0**	**6.5**	**23.5**	**7.2**
Missing		1000							

Base: parents who use the internet at least monthly and who have shared photos or videos of their child online in the past month (n=1032).

Q19. Thinking about the different ways that you use the internet (at home, work, etc.), do you know how to …
[choose all that apply]
Table shows n's, percentage choosing each answer option, and average number of skills

		n	Save a photo that you find online	Change your privacy settings (e.g. on a social networking site)	Check if the information you find online is true	Find exactly the information you are looking for online	Decide which information you should and shouldn't share online	Remove people from your 'friend' or contact lists	Post online music or a video that you have created yourself	Create a website	Change or edit somebody else's music (such as editing or mixing tracks)	Use a coding/programming language (e.g. Python, Java, JavaScript, C++, Ruby, SQL)	None of these [exclusive]	Average number of skills
Parent gender	Male	825	54.2	51.4	42.3	60.5	50.2	50.5	29.5	17.5	15.5	13.3	11.3	3.85
	Female	1190	58.7	62.3	42.2	67.6	55.2	61.7	24.4	13.7	8.2	7.4	9.1	4.02
	p value		*.042*	*<.001*	*.958*	*.001*	*.026*	*<.001*	*.011*	*.021*	*<.001*	*<.001*	*.106*	*.167*
Parent age	18-34	509	57.6	60.1	42.6	57.4	49.5	54.0	28.7	18.9	15.7	12.2	8.8	3.97
	35-44	876	56.1	59.1	42.6	64.2	53.9	57.5	28.7	15.5	12.1	10.3	11.3	4.00
	45-54	547	59.6	55.6	41.7	71.5	55.9	61.2	22.9	12.4	6.9	7.3	8.6	3.95
	55-65	83	43.4	44.6	39.8	71.1	49.4	44.6	13.3	8.4	2.4	7.2	12.0	3.24
	p value		*.043*	*.032*	*.950*	*<.001*	*.166*	*.011*	*.002*	*.009*	*<.001*	*.048*	*.261*	*.110*
SES	AB	573	54.8	58.3	43.3	64.2	52.7	55.3	31.2	20.6	14.7	13.4	5.8	4.09
	C1	580	59.3	57.9	45.0	68.8	56.4	60.5	25.7	16.0	10.9	11.2	9.5	4.12
	C2	441	54.4	55.1	37.2	60.1	50.1	54.4	24.3	10.4	10.7	5.4	15.2	3.62
	DE	421	58.9	59.9	42.3	64.6	52.5	57.7	23.3	11.9	7.6	7.6	10.9	3.86
	p value		*.241*	*.550*	*.083*	*.038*	*.243*	*.182*	*.017*	*<.001*	*.006*	*<.001*	*<.001*	*.010*
Child gender	Boy	1073	57.7	59.2	43.9	65.1	53.2	56.9	27.1	15.2	10.9	9.2	9.7	3.99
	Girl	942	55.9	56.3	40.3	64.3	53.1	57.3	25.7	15.3	11.6	10.5	10.3	3.90
	p value		*.430*	*.186*	*.107*	*.736*	*.951*	*.863*	*.468*	*.953*	*.636*	*.334*	*.651*	*.484*
Child age	0-4	537	62.8	64.2	43.6	65.7	56.8	60.5	29.8	19.7	13.2	11.4	11.0	4.29
	5-8	461	55.1	57.3	46.2	64.0	54.4	58.1	28.6	15.0	9.5	8.0	10.0	3.96
	9-12	468	51.9	54.5	36.8	61.1	50.4	53.2	23.9	13.5	10.9	11.5	9.0	3.68
	13-17	549	56.8	54.8	42.3	67.4	50.8	56.3	23.5	12.6	10.9	8.4	9.8	3.84
	p value		*.005*	*.004*	*.028*	*.192*	*.123*	*.121*	*.042*	*.006*	*.314*	*.114*	*.766*	*.003*
All		**2015**	**56.9**	**57.8**	**42.2**	**64.7**	**53.2**	**57.1**	**26.5**	**15.2**	**11.2**	**9.8**	**10.0**	**3.95**
Missing		17												

Base: Internet-using parents (n=2015).

To evaluate the parents' digital skills and its relation to their backgrounds, we calculated average number of skills in SPSS against key demographic variables, alongside ANOVA statistics to test for significance.

Table shows n's, p value, methodology and average number of skills

		Average number of skills	*Statistical significance (p value)*	*Methodology*	*Base (n)*
Parent ethnicity	White	4.01	0.047	ANOVA	1776
	Black/Black British	3.39			51
	Asian/Asian British	3.36			138
	Mixed	3.84			32
	Other	4.17			18
Parent education	Primary school	2.53	0.000	ANOVA	74
	Secondary school	3.50			407
	Higher or secondary or further education	3.81			438
	College or university	4.37			801
	Postgraduate degree	3.98			292
Special educational needs	Yes	3.60	0.022	ANOVA	278
	No	4.00			1737
Family composition	Single	3.87	0.540	ANOVA	374
	Couple	3.96	0.598		1628

Q20/21. Thinking about the different ways your child uses the internet (at home, at school/college, etc.), do they know how to … [choose all that apply]
Table shows n's and percentage choosing each answer option

		n	Save a photo that they find online	Check if the information they find online is true	Find exactly the information they are looking for online	Decide which information they should and shouldn't share online	Use a coding/programming language (e.g. Scratch, CodeStudio, JavaScript, Python)	Post online music or a video that they have created themselves	None of these [exclusive]	Don't know [exclusive]	n	Change their privacy settings (e.g. on a social networking site)	Remove people from their 'friends' or contact lists	Create a website	Change or edit somebody else's music (such as editing or mixing tracks)	None of these [exclusive]	Don't know [exclusive]	Mean number of ways child uses internet (excl. last 2 options)
Parent gender	Male	766	38.4	25.6	44.5	34.1	13.6	27.5	20.0	10.4	455	44.2	58.9	16.0	22.2	14.9	13.6	3.0
	Female	1061	36.4	25.0	43.4	34.8	16.2	25.1	30.0	7.4	565	52.9	59.6	16.5	23.0	17.5	12.9	2.8
	p value		.383	.767	.621	.754	.121	.235	<.001	.020		.005	.810	.858	.758	.269	.741	.216
Parent age	18-34	428	22.7	17.3	22.7	18.0	15.7	17.8	40.2	6.5	118	36.4	38.1	18.6	23.7	22.0	16.1	1.6
	35-44	789	33.8	23.8	40.2	32.2	11.3	23.3	28.5	8.1	401	46.1	58.4	16.2	23.2	16.7	10.2	2.6
	45-54	529	53.5	32.9	62.9	49.3	20.0	37.2	12.5	10.8	432	55.3	66.4	16.4	22.0	14.8	13.7	4.4
	55-65	81	40.7	30.9	66.7	46.9	17.3	24.7	9.9	11.1	69	47.8	56.5	11.6	21.7	14.5	23.2	4.2
	p value		<.001	<.001	<.001	<.001	<.001	<.001	<.001	.096		.001	<.001	.658	.963	.291	.018	<.001
SES	AB	529	38.6	25.3	46.7	39.7	18.0	28.9	20.0	6.2	318	40.9	54.4	14.5	24.5	18.9	11.0	3.0
	C1	532	37.8	23.9	45.1	33.8	14.3	25.8	27.1	6.6	289	54.3	64.0	18.0	22.8	15.9	10.0	2.9
	C2	402	36.8	26.6	42.5	30.3	14.4	25.1	25.9	13.2	227	51.5	60.4	19.4	22.9	14.1	15.9	3.0
	DE	364	34.9	25.5	39.3	32.4	12.9	23.6	32.1	10.2	186	51.6	59.1	12.9	18.8	15.6	18.8	2.7
	p value		.716	.813	.142	.017	.161	.312	.001	<.001		.005	.115	.208	.529	.488	.016	.358
Child gender	Boy	991	36.6	24.9	42.5	34.7	15.5	25.7	26.5	9.1	548	45.8	57.3	17.0	20.6	18.4	14.6	2.8
	Girl	836	37.9	25.6	45.5	34.2	14.6	26.6	24.9	8.1	472	52.8	61.7	15.5	25.0	14.0	11.7	3.0
	p value		.570	.741	.202	.822	.574	.690	.419	.473		.027	.158	.516	.096	.056	.166	.364
Child age	0-4	377	10.6	10.1	12.7	10.3	7.7	9.3	66.3	4.0	-	-	-	-	-	-	-	.6
	5-8	430	18.6	15.8	30.5	17.2	7.0	13.7	38.6	10.9	-	-	-	-	-	-	-	1.2
	9-12	466	45.9	25.3	57.3	44.2	17.2	28.8	6.9	7.3	466	30.9	43.3	10.9	15.5	29.2	12.9	3.5
	13-17	554	62.5	42.8	64.1	56.1	24.7	44.9	4.2	11.2	554	64.3	72.7	20.8	28.7	5.6	13.5	5.6
	p value		<.001	<.001	<.001	<.001	<.001	<.001	<.001	<.001		<.001	<.001	<.001	<.001	<.001	.756	<.001
All		**1827**	**37.2**	**25.2**	**43.8**	**34.5**	**15.1**	**26.1**	**25.8**	**8.6**	**1020**	**49.0**	**59.3**	**16.3**	**22.6**	**16.4**	**13.2**	**2.1**
Missing		205									1012							

Base: parents of internet-using children (n=1,827), after dashed line Q21 base: parents of internet-using children aged 9-17 (n=1020).

Table shows percentage choosing each answer option (the percentage is calculated via the number of parents of a certain category who chose a certain answer option divided by the overall number of parents of that specific category)

Q20 Thinking about the different ways that your child uses the internet (at home, at school/college, etc.), do they know how to...	Special educational needs	
	Parents of child with SEN	Parents of non-SEN child
Save a photo that they find online	18.7	30.0
Check if the information they find online is true	9.9	12.8
Find exactly the information they are looking for online	21.4	12.7
Decide which information they should and shouldn't share online	13.1	9.7
Use a coding/programming language (e.g. Scratch, CodeStudio, JavaScript, Python)	11.5	6.9
Post online music or a video that they have created themselves	9.1	6.9
Change their privacy settings (e.g. on a social networking site)	6.0	7.2
Remove people from their 'friends' or contact lists	4.0	5.8
Create a website	2.8	3.4
Change or edit somebody else's music	1.6	2.5
None of these	2.0	2.2

Base: Parents of internet-using children (n=1827).

To evaluate the child's digital skills and its relation to their backgrounds, we calculated average number of skills in SPSS against key demographic variables, alongside ANOVA statistics to test for significance.

Table shows n's, p value, methodology and average number of skills

		Average number of skills	*Statistical significance (p value)*	*Methodology*	*Base (n)*
Parent ethnicity	White	2.83	0.253	ANOVA	1600
	Black/Black British	2.92			51
	Asian/Asian British	2.55			132
	Mixed	3.29			28
	Other	2.50			16
Parent education	Primary school	2.52	0.586	ANOVA	71
	Secondary school	2.87			371
	Higher or secondary or further education	2.77			383
	College or university	2.81			725
	Postgraduate degree	2.92			275
Special educational needs	Yes	2.96	0.174	ANOVA	271
	No	2.80			1556
Family composition	Single	3.06	0.007	ANOVA	347
	Couple	2.76	0.004		1469

Q22. When you have a question or concern about your child or family's digital media use, where do you go for advice? [choose all that apply]

Table shows n's and percentage choosing each answer option

		n	Your own parents (or parents-in-law)	Your friends or relatives	Your partner / ex-partner	Religious/community leaders	Child's nursery/school/college	Health professional (health visitor, GP, etc.)	Government or charity advice service or website (NHS, Baby Centre)	Companies selling devices and products (e.g. internet service provider, Mothercare or Google Family)	Website or blog where parents advise each other (e.g. Mumsnet)	I post a question to my social networks (e.g. on Facebook)	Parenting experts, advice columns or parenting magazines (e.g. parenting sections of Guardian, Telegraph, Daily Mail)	I search online for the advice I need	I just figure it out for myself	Nowhere/I don't go anywhere for advice [exclusive]	Mean number of sources of advice (excl. last 2 options)
Parent gender	Male	836	9.2	28.6	25.1	2.9	7.9	7.9	7.3	4.9	12.9	6.8	8.0	35.4	34.8	15.7	1.6
	Female	1196	9.1	34.5	30.6	2.0	10.6	7.9	9.0	3.9	15.7	9.5	8.1	37.2	33.0	14.6	1.8
	p value		*.941*	*.005*	*.007*	*.207*	*.039*	*.968*	*.164*	*.288*	*.078*	*.030*	*.938*	*.407*	*.403*	*.520*	*.004*
Parent age	18-34	514	12.8	27.4	23.7	3.7	11.7	9.9	11.5	6.6	17.5	12.1	11.5	33.3	31.3	17.3	1.8
	35-44	883	9.4	33.2	28.5	2.6	9.3	8.3	6.3	3.6	13.9	8.8	7.9	34.3	32.2	15.2	1.7
	45-54	550	5.6	34.7	32.0	0.9	7.8	5.3	8.9	3.6	13.5	5.1	5.5	42.7	38.4	12.7	1.7
	55-65	85	7.1	31.8	30.6	1.2	9.4	9.4	5.9	2.4	10.6	3.5	5.9	37.6	35.3	15.3	1.6
	p value		*.001*	*.061*	*.026*	*.021*	*.197*	*.037*	*.007*	*.030*	*.139*	*<.001*	*.003*	*.004*	*.053*	*.222*	*.245*
SES	AB	573	10.3	31.8	30.7	3.3	11.0	8.7	9.2	5.9	19.0	9.6	10.5	41.2	31.8	9.9	1.9
	C1	584	8.0	31.7	28.9	2.4	9.1	6.3	8.0	3.4	12.3	8.2	9.1	35.4	38.5	11.6	1.6
	C2	443	9.9	36.6	31.4	1.8	9.0	7.0	9.9	4.3	15.3	7.4	7.0	35.0	31.8	17.4	1.8
	DE	432	8.3	28.5	21.3	1.6	8.6	10.0	5.8	3.5	10.9	8.1	4.6	33.1	31.9	24.1	1.4
	p value		*.488*	*.080*	*.003*	*.274*	*.539*	*.140*	*.119*	*.140*	*.001*	*.645*	*.005*	*.040*	*.040*	*<.001*	*<.001*
Child gender	Boy	1083	7.5	32.5	28.5	2.6	9.0	6.9	7.6	4.6	14.0	8.6	8.0	37.2	33.7	14.6	1.7
	Girl	949	11.1	31.6	28.1	2.1	10.1	9.1	9.2	4.0	15.2	8.2	8.1	35.6	33.8	15.6	1.7
	p value		*.005*	*.668*	*.843*	*.479*	*.374*	*.075*	*.194*	*.499*	*.468*	*.766*	*.947*	*.456*	*.954*	*.527*	*.462*
Child age	0-4	543	11.6	31.5	29.5	2.2	10.3	10.9	9.2	4.1	15.3	8.7	10.1	31.9	29.8	19.7	1.8
	5-8	463	8.9	32.0	26.3	2.8	13.2	7.1	6.9	4.5	13.8	9.1	7.8	34.8	37.6	15.1	1.7
	9-12	470	8.7	31.5	30.2	3.2	8.3	4.9	8.3	6.2	16.4	9.6	9.4	37.4	34.9	10.4	1.7
	13-17	556	7.4	33.3	27.3	1.4	6.7	8.3	8.6	2.9	12.9	6.7	5.2	41.5	33.5	14.4	1.6
	p value		*.103*	*.913*	*.507*	*.271*	*.003*	*.005*	*.607*	*.078*	*.416*	*.340*	*.016*	*.008*	*.070*	*.001*	*.533*
All		**2032**	**9.2**	**32.1**	**28.3**	**2.4**	**9.5**	**7.9**	**8.3**	**4.3**	**14.6**	**8.4**	**8.1**	**36.5**	**33.8**	**15.1**	**1.7**

Missing   0

Base: all parents (n=2032).

Q23. When you have a question about other things that concern your child or family in general, where do you go for advice? [choose all that apply]

Table shows n's and percentage choosing each answer option

		n	Your own parents (or parents-in-law)	Your friends or relatives	Your partner / ex-partner	Religious/community leaders	Child's nursery/school/college	Health professional (health visitor, GP, etc.)	Government or charity advice service or website (NHS, Baby Centre)	Companies selling devices and products (e.g. internet service provider, Mothercare or Google Family)	Website or blog where parents advise each other (e.g. Mumsnet)	I post a question to my social networks (e.g. on Facebook)	Parenting experts, advice columns or parenting magazines (e.g. parenting sections of Guardian, Telegraph, Daily Mail)	I search online for the advice I need	I just figure it out for myself	Nowhere/I don't go anywhere for advice [exclusive]	Mean number of sources of advice (excl. last 2 options)
Parent gender	Male	836	23.2	37.0	39.4	3.7	15.7	19.6	11.6	4.3	11.6	7.2	7.8	37.2	33.3	8.0	2.2
	Female	1196	31.4	47.1	39.2	2.3	15.8	27.4	14.4	3.3	14.8	7.9	8.9	43.1	32.9	7.6	2.6
	p value		*<.001*	*<.001*	*.949*	*.071*	*.936*	*<.001*	*.069*	*.219*	*.038*	*.522*	*.385*	*.007*	*.884*	*.737*	*<.001*
Parent age	18-34	514	33.1	35.6	33.9	3.7	17.9	25.1	14.8	5.8	17.1	11.5	10.3	37.7	27.2	10.3	2.5
	35-44	883	29.0	43.9	37.3	2.6	16.0	22.7	12.2	3.9	13.7	8.2	9.4	38.3	32.6	6.8	2.4
	45-54	550	23.6	48.2	46.5	2.9	13.5	25.1	12.9	1.6	10.7	4.0	5.5	46.0	38.7	6.7	2.4
	55-65	85	16.5	42.4	45.9	1.2	15.3	29.4	16.5	2.4	7.1	2.4	5.9	49.4	36.5	9.4	2.3
	p value		*<.001*	*<.001*	*<.001*	*.508*	*.260*	*.411*	*.444*	*.003*	*.006*	*<.001*	*.015*	*.004*	*.001*	*.073*	*.842*
SES	AB	573	27.4	38.4	42.2	4.4	17.3	23.9	15.5	6.1	13.8	7.5	11.0	41.0	33.0	5.8	2.5
	C1	584	29.5	46.9	40.2	3.3	16.1	23.1	13.9	4.1	13.9	8.4	7.4	43.7	35.8	5.3	2.5
	C2	443	28.0	45.6	43.1	2.3	13.5	25.3	10.8	1.6	13.5	7.0	6.3	40.9	31.2	9.0	2.4
	DE	432	27.1	40.7	30.1	1.2	15.5	25.0	11.8	2.1	12.5	7.4	8.6	36.1	31.5	12.5	2.2
	p value		*.828*	*.013*	*<.001*	*.019*	*.440*	*.841*	*.120*	*<.001*	*.923*	*.856*	*.040*	*.115*	*.365*	*<.001*	*.045*
Child gender	Boy	1083	28.2	42.2	40.4	3.0	15.9	23.1	12.4	4.0	12.7	8.4	7.6	41.5	33.2	7.8	2.4
	Girl	949	27.9	43.7	38.0	2.7	15.6	25.5	14.2	3.4	14.3	6.7	9.4	39.8	32.9	7.7	2.4
	p value		*.905*	*.486*	*.287*	*.681*	*.860*	*.205*	*.219*	*.475*	*.296*	*.160*	*.143*	*.456*	*.862*	*.896*	*.805*
Child age	0-4	543	33.5	42.9	39.4	2.2	18.0	26.2	15.3	4.6	16.0	9.9	9.9	41.3	28.5	8.5	2.6
	5-8	463	31.7	42.5	36.7	3.9	21.0	27.9	15.3	3.7	15.3	9.1	9.5	40.2	35.6	8.4	2.6
	9-12	470	25.3	42.8	41.1	3.0	13.6	19.4	11.3	3.8	11.5	6.0	8.1	37.9	35.3	5.3	2.2
	13-17	556	21.9	43.3	39.7	2.7	11.0	23.4	11.2	2.7	11.2	5.6	6.3	43.0	33.5	8.6	2.2
	p value		*<.001*	*.995*	*.581*	*.456*	*<.001*	*.013*	*.059*	*.427*	*.036*	*.014*	*.129*	*.410*	*.057*	*.160*	*<.001*
All		**2032**	**28.1**	**42.9**	**39.3**	**2.9**	**15.7**	**24.2**	**13.2**	**3.7**	**13.5**	**7.6**	**8.4**	**40.7**	**33.1**	**7.8**	**2.4**
Missing		0															

Base: all parents (n=2032).

Q24. How much do you agree or disagree with the following statements [choose one box for each statement]:
Table shows n's and average response for each answer option (scale 1-5: strongly agree=1/agree/neither agree nor disagree/disagree/strongly disagree=5)

		n	I feel I am doing a good job as a parent	I have the support from friends and family that I need as a parent	I know where to get the information and advice I need for dilemmas I face as a parent	On the whole, I am satisfied with my life
Parent gender	Male	836	1.89	1.98	1.95	2.03
	Female	1196	1.87	1.95	1.89	2.00
	p value		.437	.500	.045	.399
Parent age	18-34	514	1.95	1.96	1.91	2.02
	35-44	883	1.85	1.94	1.89	1.99
	45-54	550	1.87	2.02	1.94	2.06
	55-65	85	1.81	1.88	2.02	1.88
	p value		.076	.281	.236	.233
SES	AB	573	1.85	1.87	1.85	1.89
	C1	584	1.91	1.99	1.97	2.07
	C2	443	1.86	1.94	1.9	1.97
	DE	432	1.9	2.09	1.93	2.15
	p value		.424	.001	.041	<.001
Child gender	Boy	1083	1.89	1.98	1.92	2.02
	Girl	949	1.86	1.95	1.90	2.01
	p value		.376	.437	.482	.832
Child age	0-4	543	1.88	1.95	1.84	1.96
	5-8	463	1.84	1.96	1.9	1.98
	9-12	470	1.89	1.98	1.92	1.99
	13-17	556	1.9	1.96	1.98	2.1
	p value		.563	.947	.012	.044
All		**2032**	**1.88**	**1.96**	**1.91**	**2.01**
Missing		0				

Base: All parents (n=2032).

Q26. Thinking of the past year, did your child participate in any extracurricular (after school or outside nursery/school/college) groups or lessons? [choose all that apply]

Table shows n's, percentage choosing each answer option, and average number of activities

		n	Sports club or team	Cultural or language group/lessons	Creative or performing arts (e.g. music, dance, drama, art, crafts)	Religious instruction	Science or maths clubs	Academic tutoring	Scouts/guides/young cadets	Computing or coding club (e.g. Code.org or CoderDojo or Scratch)	Other technology-related club (e.g. video games, Lego Mindstorms, video editing, music technology)	Other (please specify)	None of these [exclusive]	Average number of activities
Parent gender	Male	836	45.7	9.8	23.7	9.3	15.2	10.4	15.3	6.9	7.4	1.8	25.8	1.46
	Female	1196	37.1	6.4	23.7	6.1	10.3	8.6	13.5	6.4	5.3	3.9	35.1	1.21
	p value		*<.001*	*.004*	*.991*	*.006*	*.001*	*.172*	*.263*	*.602*	*.047*	*.006*	*<.001*	*<.001*
Parent age	18-34	514	26.5	9.7	19.8	6.4	12.1	9.5	12.6	7.6	6.2	2.1	42.4	1.13
	35-44	883	41.6	7.2	23.7	9.2	11.3	7.9	14.4	6.2	6.6	3.4	30.6	1.31
	45-54	550	50.4	6.7	26.4	4.7	13.5	10.9	14.7	6.0	4.5	3.3	23.6	1.41
	55-65	85	54.1	8.2	29.4	12.9	16.5	12.9	20.0	8.2	11.8	3.5	21.2	1.78
	p value		*<.001*	*.268*	*.048*	*.003*	*.415*	*.172*	*.322*	*.637*	*.061*	*.581*	*<.001*	*<.001*
SES	AB	573	47.1	13.6	27.9	10.5	16.4	14.0	20.1	10.5	9.1	3.5	20.4	1.73
	C1	584	42.6	6.8	25.7	8.7	12.7	9.4	13.2	4.6	6.3	2.9	28.1	1.33
	C2	443	41.3	5.4	22.6	6.1	11.1	8.1	15.3	5.6	4.5	2.5	32.3	1.23
	DE	432	28.7	3.7	16.4	3.0	7.6	4.4	6.9	5.1	3.7	3.2	49.1	0.83
	p value		*<.001*	*<.001*	*<.001*	*<.001*	*<.001*	*<.001*	*<.001*	*<.001*	*.002*	*.814*	*<.001*	*<.001*
Child gender	Boy	1083	46.2	7.7	16.3	7.5	13.1	9.3	14.8	7.3	7.2	3.0	30.1	1.32
	Girl	949	34.4	7.9	32.0	7.4	11.4	9.4	13.7	5.8	5.0	3.1	32.7	1.30
	p value		*<.001*	*.841*	*<.001*	*.930*	*.236*	*.968*	*.489*	*.174*	*.035*	*.991*	*.214*	*.665*
Child age	0-4	543	16.4	5.3	15.1	5.3	5.3	3.5	4.1	2.6	3.1	2.4	62.4	0.63
	5-8	463	51.4	8.6	30.7	8.6	13.4	7.3	20.5	7.6	6.0	4.5	19.7	1.59
	9-12	470	53.0	9.4	27.9	10.4	16.0	11.9	21.1	10.9	8.7	3.4	14.0	1.73
	13-17	556	45.0	8.1	22.7	5.9	15.1	14.6	13.3	6.1	7.0	2.2	25.2	1.40
	p value		*<.001*	*.082*	*<.001*	*.006*	*<.001*	*<.001*	*<.001*	*<.001*	*.002*	*.115*	*<.001*	*<.001*
All		**2032**	**40.6**	**7.8**	**23.7**	**7.4**	**12.3**	**9.4**	**14.3**	**6.6**	**6.2**	**3.1**	**31.3**	**1.31**
Missing		0												

Base: All parents (n=2032).

To evaluate the child's enrichment activities and its relation to their backgrounds, we calculated average number of activities in SPSS against key demographic variables, alongside ANOVA statistics to test for significance.

Table shows n's, p value, methodology and average number of activities

		Average number of activities	Statistical significance (p value)	Methodology	Base (n)
Parent ethnicity	White	1.27	0.000	ANOVA	1790
	Black/Black British	2.10			51
	Asian/Asian British	1.50			141
	Mixed	1.28			32
	Other	1.78			18
Parent education	Primary school	1.56	0.000	ANOVA	75
	Secondary school	0.99			413
	Higher or secondary or further education	1.18			442
	College or university	1.34			805
	Postgraduate degree	1.82			293
Special educational needs	Yes	1.54	0.001	ANOVA	280
	No	1.28			1556
Family composition	Single	1.32	0.899	ANOVA	378
	Couple	1.31	0.637		1641

Q27. Do you think that… [choose all that apply]

Table shows n's and percentage choosing each answer option

		n	Your child's teachers value what they learn at home	Your child's teachers value what they learn in after-school or extra-curricular activities	You are well informed about what your child learns at nursery/school/college	What your child learns at nursery/school/college connects with your family activities at home	Your child's teachers make good use of digital technologies for learning	None of these [exclusive]
Parent gender	Male	790	47.7	37.5	51.6	36.3	43.4	11.6
	Female	1088	48.8	35.6	56.8	39.4	49.3	11.6
	p value		*.643*	*.399*	*.027*	*.172*	*.012*	*.966*
Parent age	18-34	448	44.0	32.1	52.0	38.6	40.6	12.9
	35-44	815	49.9	35.8	54.7	38.3	44.8	10.4
	45-54	532	48.9	39.5	56.4	37.6	53.2	12.4
	55-65	83	53.0	44.6	56.6	37.3	59.0	10.8
	p value		*.169*	*.042*	*.563*	*.987*	*<.001*	*.520*
SES	AB	539	49.7	41.0	53.8	39.5	48.4	8.2
	C1	543	48.3	35.7	52.3	38.5	46.6	13.6
	C2	405	50.6	38.5	57.0	38.5	49.9	11.4
	DE	391	44.2	28.6	56.5	35.3	41.7	13.8
	p value		*.275*	*.001*	*.416*	*.609*	*.101*	*.016*
Child gender	Male	1004	47.6	37.1	53.3	39.4	48.6	12.1
	Female	874	49.2	35.6	56.3	36.6	44.7	11.1
	p value		*.492*	*.509*	*.178*	*.208*	*.094*	*.520*
Child age	0-4	408	47.1	27.9	59.6	50.5	33.8	11.5
	5-8	458	57.9	40.6	58.5	45.4	50.2	8.5
	9-12	466	46.1	39.7	52.1	34.5	50.4	9.7
	13-17	546	43.2	36.3	49.8	25.8	50.5	15.9
	p value		*<.001*	*<.001*	*.005*	*<.001*	*<.001*	*.001*
All		**1878**	**48.3**	**36.4**	**54.6**	**38.1**	**46.8**	**11.6**
Missing		0						

Base: All parents who have children in school (n=1878).

Q28. In the past year, have you … [choose all that apply]

Table shows n's, percentage choosing each answer option, and average number of activities

		n	Visited an educational website (e.g. BBC Bitesize, Scratch/Scratch Junior) to support your child's learning	Downloaded an educational app or game (e.g. to learn numbers or letters) to support your child's learning	Used a digital homework/learning platform suggested by your child's school (e.g. Purple Mash, Education Cities)	Watched a video (e.g. on YouTube) to help you or your child learn something new	Used the internet to support your own work or learning	Used the internet to support your child's learning or schoolwork	Visited a website or downloaded an app, device or kit to help your child learn about technology or coding (e.g. Scratch, MakeyMakey, Raspberry Pi, BBC Micro Bit)	None of these	Average number of activities
Parent gender	Male	836	32.1	24.5	20.6	45.5	43.7	48.4	15.9	14.6	2.31
	Female	1196	31.7	28.5	20.7	42.4	39.4	47.2	13.5	20.0	2.23
	p value		*.861*	*.046*	*.966*	*.171*	*.054*	*.593*	*.123*	*.002*	*.370*
Parent age	18-34	514	26.3	30.9	15.4	42.6	33.1	36.2	16.0	20.4	2.00
	35-44	883	31.4	30.1	21.6	42.7	40.7	46.3	14.2	17.1	2.27
	45-54	550	37.1	20.0	23.8	46.0	49.1	60.2	14.5	16.2	2.51
	55-65	85	36.5	12.9	21.2	44.7	43.5	51.8	8.2	18.8	2.19
	p value		*.002*	*<.001*	*.005*	*.609*	*<.001*	*<.001*	*.301*	*.287*	*<.001*
SES	AB	573	37.2	29.5	25.0	48.5	49.6	52.5	19.5	8.4	2.62
	C1	584	33.7	28.6	21.4	44.2	42.8	53.1	14.0	15.6	2.38
	C2	443	30.0	23.7	19.0	45.1	38.6	43.6	13.3	20.3	2.13
	DE	432	24.1	24.3	15.5	35.0	30.3	38.4	9.5	30.6	1.77
	p value		*<.001*	*.086*	*.002*	*<.001*	*<.001*	*<.001*	*<.001*	*<.001*	*<.001*
Child gender	Boy	1083	31.9	26.8	21.0	44.0	41.0	49.4	14.7	17.1	2.29
	Girl	949	31.7	27.0	20.2	43.3	41.3	45.8	14.2	18.5	2.24
	p value		*.911*	*.920*	*.686*	*.771*	*.888*	*.109*	*.771*	*.389*	*0.524*
Child age	0-4	543	19.7	30.2	7.0	44.8	33.5	27.3	10.5	25.2	1.73
	5-8	463	36.7	39.5	26.1	46.9	44.7	55.1	17.5	13.2	2.67
	9-12	470	40.0	23.0	32.1	44.5	42.8	56.4	16.8	9.8	2.56
	13-17	556	32.7	16.4	19.6	39.2	44.2	54.3	13.8	21.0	2.20
	p value		*<.001*	*<.001*	*<.001*	*.078*	*<.001*	*<.001*	*.006*	*<.001*	*<.001*
All		**2032**	**31.8**	**26.9**	**20.6**	**43.7**	**41.1**	**47.7**	**14.5**	**17.8**	**2.26**
Missing		0									

Base: All parents (n=2032).

Table shows percentage choosing each answer option (the percentage is calculated via the number of parents of a certain category who chose a certain answer option divided by the overall number of parents of that specific category)

Q28. In the past year, have you …	SES (socioeconomic status)			
	AB	C1	C2	DE
Visited an educational website to support your child's learning	8.4	15.6	20.3	30.6
Downloaded an educational app or game to support your child's learning	23.0	22.4	22.8	22.2
Used a digital homework/learning platform suggested by your child's school	23.4	19.5	19.0	18.5
Watched a video to help you or your child learn something new	16.6	16.4	16.9	10.6
Used the internet to support your own work or learning	12.0	11.5	11.1	9.3
Used the internet to support your child's learning or schoolwork	8.7	8.2	4.7	5.3
Visited a website or downloaded an app, device or kit to help your child learn about technology or coding	4.5	4.3	2.5	2.1
None of these	3.3	2.1	2.7	1.4

Base: All parents (n=2032).

To evaluate the parents' educational support to the child and its relation to their backgrounds, we calculated average number of activities in SPSS against key demographic variables, alongside ANOVA statistics to test for significance.
Table shows n's, p value, methodology and average number of activities

		Average number of activities	*Statistical significance (p value)*	*Methodology*	*Base (n)*
Parent ethnicity	White	2.24	0.388	ANOVA	1790
	Black/Black British	2.73			51
	Asian/Asian British	2.37			141
	Mixed	2.28			32
	Other	2.33			18
Parent education	Primary school	2.24	0.000	ANOVA	75
	Secondary school	1.73			413
	Higher or secondary or further education	2.06			442
	College or university	2.54			805
	Postgraduate degree	2.56			293
Special educational needs	Yes	2.44	0.085	ANOVA	280
	No	2.24			1752
Family composition	Single	2.35	0.305	ANOVA	378
	Couple	2.25	0.417		1641

Q29. If you have used or downloaded any of the above, how did you choose the apps/games etc. to support your child's learning? [choose all that apply]
Table shows n's and percentage choosing each answer option

		n	It was highly ranked in the app store/search results	I asked /got a recommendation from my child's teacher	I asked /got a recommendation from an expert (e.g. librarian, educator, childcare worker, health visitor)	I asked /got a recommendation my friends/relatives	I read a review site like Common Sense Media or ParentZone	I read reviews in the iTunes App store/Google Play/Android Store	I read a parent blog	I saw an advertisement	It came pre-installed on my /my child's device	I searched online for something like "best educational sites for children"	My child asked for it	I don't really know [exclusive]	Other (please specify)
Parent gender	Male	319	14.7	25.4	11.6	22.3	11.9	13.5	11.6	11.0	9.1	24.1	21.0	14.7	1.6
	Female	489	13.3	22.9	13.1	19.4	6.3	12.9	13.9	7.4	5.9	25.6	19.6	13.9	2.7
	p value		.562	.418	.532	.330	.006	.806	.340	.076	.089	.648	.635	.742	.304
Parent age	18-34	303	16.5	18.8	15.8	21.5	12.2	17.2	19.1	9.6	8.3	27.7	19.1	12.5	2.0
	35-44	390	12.3	26.4	10.3	20.0	7.4	10.8	9.7	9.0	7.2	22.6	20.3	13.6	2.3
	45-54	102	12.7	30.4	10.8	20.6	2.0	9.8	8.8	4.9	3.9	25.5	22.5	20.6	2.9
	55-65	13	7.7	15.4	15.4	15.4	7.7	15.4	-	15.4	7.7	30.8	23.1	23.1	-
	p value		.380	.036	.154	.933	.009	.064	.001	.411	.541	.444	.890	.168	.889
SES	AB	224	14.3	24.1	17.0	21.4	11.6	15.2	13.4	9.8	8.5	28.1	16.1	14.7	2.7
	C1	240	14.2	25.0	10.0	21.3	8.3	13.8	14.6	8.8	4.2	26.7	21.3	10.8	1.3
	C2	177	9.6	24.3	11.9	20.3	6.2	11.9	11.9	7.3	6.2	23.2	21.5	16.9	2.3
	DE	167	17.4	21.6	10.8	18.6	7.2	10.8	11.4	9.0	10.8	20.4	22.8	15.6	3.0
	p value		.216	.877	.113	.899	.228	.580	.764	.857	.062	.289	.336	.304	.634
Child gender	Boy	438	12.3	22.1	13.9	18.5	8.2	12.3	14.2	9.4	6.6	26.3	20.8	14.6	1.6
	Girl	370	15.7	25.9	10.8	23.0	8.9	14.1	11.6	8.1	7.8	23.5	19.5	13.8	3.0
	p value		.170	.207	.182	.116	.723	.469	.286	.531	.504	.370	.642	.737	.187
Child age	0-4	406	14.8	15.0	11.8	20.0	10.6	13.3	14.5	9.6	6.4	25.4	11.1	15.3	2.2
	5-8	402	12.9	32.8	13.2	21.1	6.5	12.9	11.4	8.0	8.0	24.6	29.4	13.2	2.2
	p value		.448	<.001	.559	.675	.036	.878	.192	.409	.392	.807	<.001	.396	.983
All		**808**	**13.9**	**23.9**	**12.5**	**20.5**	**8.5**	**13.1**	**13.0**	**8.8**	**7.2**	**25.0**	**20.2**	**14.2**	**2.2**
Missing		1224													

Base: parents of children aged 0-8 who have used the internet in some way to support their child's learning (options in previous table) (n=808).

Q32. Thinking about your child's use of technology, do you think that these help or hurt their chances of …? [choose one box for each statement]

Table shows n's and average response for each answer option (scale 1-5: help a lot = 1 / help a little / makes no difference / hurts a little / hurts a lot = 5 / don't know (missing)

		n	Developing relationships with friends/family	Learning social or emotional skills	Learning technology skills	Learning things that will help my child at nursery/school/college	Being creative/express themselves	Preparing for work in the future	Pursuing their hobbies and interests
Parent gender	Male	836	2.52	2.64	1.89	2.04	2.22	1.99	2.20
	Female	1196	2.58	2.67	1.76	1.93	2.27	1.92	2.18
	p value		.229	.582	.001	.004	.232	.078	.717
Parent age	18-34	514	2.55	2.58	1.92	2.10	2.31	2.09	2.27
	35-44	883	2.51	2.62	1.85	1.97	2.23	1.96	2.18
	45-54	550	2.61	2.72	1.69	1.88	2.21	1.84	2.14
	55-65	85	2.78	3.01	1.77	1.96	2.28	1.80	2.10
	p value		.067	.003	<.001	.001	.339	<.001	.138
SES	AB	573	2.48	2.64	1.81	1.99	2.19	1.94	2.17
	C1	584	2.64	2.74	1.79	1.97	2.31	1.93	2.23
	C2	443	2.57	2.65	1.85	1.97	2.25	1.98	2.15
	DE	432	2.53	2.56	1.83	1.96	2.24	1.98	2.20
	p value		.095	.084	.701	.945	.238	.731	.607
Child gender	Boy	1083	2.58	2.68	1.79	1.97	2.27	1.93	2.19
	Girl	949	2.53	2.62	1.84	1.98	2.22	1.97	2.19
	p value		.275	.217	.207	.949	.192	.285	.906
Child age	0-4	543	2.61	2.70	1.83	2.06	2.32	2.03	2.22
	5-8	463	2.58	2.67	1.85	1.98	2.21	1.94	2.25
	9-12	470	2.55	2.56	1.82	1.97	2.33	1.99	2.22
	13-17	556	2.50	2.68	1.77	1.89	2.15	1.86	2.08
	p value		.343	.204	.389	.022	.011	.017	.024
All		**2032**	**2.56**	**2.65**	**1.82**	**1.98**	**2.25**	**1.95**	**2.19**
Missing		0							

Base: all parents (n=2032).

Q33. Do you do any of these things in relation to your child's internet use? [choose one box for each statement]
Table shows n's and average response for each answer option (scale 1-5: Never=1/hardly ever/sometimes often/very often=5/don't know (missing)

		n	Encourage your child to explore and learn things on the internet	Suggest ways that your child can use the internet safely	Talk to your child about what they do on the internet	Do shared activities together with your child on the internet	Talk to your child about who else can see what they do or post online	Suggest that your child uses particular websites or apps that you think are good for them	Use parental controls or apps to block or monitor your child's access to some types of websites	Make rules about how long or when your child is allowed to go online	Promise that your child can use a digital device (e.g. use a phone, play a game, spend time online) as a reward for good behaviour or remove as a punishment for bad behaviour
Parent gender	Male	836	3.23	3.29	3.35	3.15	3.07	3.15	3.18	3.40	2.90
	Female	1196	3.18	3.37	3.50	3.15	3.19	3.23	3.35	3.56	2.92
	p value		*.450*	*.128*	*.007*	*.967*	*.051*	*.166*	*.008*	*.009*	*.763*
Parent age	18-34	514	3.11	3.26	3.34	3.31	3.02	3.30	3.48	3.65	3.17
	35-44	883	3.19	3.33	3.45	3.20	3.13	3.23	3.42	3.58	3.01
	45-54	550	3.27	3.38	3.49	2.96	3.23	3.07	2.95	3.24	2.57
	55-65	85	3.40	3.51	3.54	3.01	3.24	3.09	2.78	3.45	2.52
	p value		*.063*	*.289*	*.201*	*<.001*	*.082*	*.023*	*<.001*	*<.001*	*<.001*
SES	AB	573	3.38	3.44	3.50	3.33	3.27	3.37	3.46	3.63	3.01
	C1	584	3.12	3.29	3.39	3.11	3.03	3.08	3.21	3.46	2.86
	C2	443	3.21	3.36	3.54	3.19	3.23	3.26	3.22	3.51	2.92
	DE	432	3.07	3.23	3.31	2.92	3.00	3.03	3.20	3.34	2.81
	p value		*<.001*	*.064*	*.024*	*<.001*	*.001*	*<.001*	*.009*	*.009*	*.116*
Child gender	Male	1083	3.23	3.35	3.45	3.13	3.11	3.20	3.30	3.53	2.94
	Female	949	3.17	3.32	3.42	3.18	3.17	3.19	3.26	3.46	2.87
	p value		*.220*	*.388*	*.609*	*.302*	*.366*	*.885*	*.487*	*.297*	*.204*
Child age	0-4	543	2.70	2.77	2.84	3.02	2.36	2.90	3.17	3.28	2.76
	5-8	463	3.23	3.44	3.65	3.40	3.23	3.40	3.73	3.98	3.26
	9-12	470	3.53	3.72	3.80	3.37	3.62	3.50	3.57	3.81	3.16
	13-17	556	3.38	3.45	3.50	2.89	3.37	3.04	2.76	3.04	2.54
	p value		*<.001*	*<.001*	*<.001*	*<.001*	*<.001*	*<.001*	*<.001*	*<.001*	*<.001*
All		**2032**	**3.20**	**3.34**	**3.44**	**3.15**	**3.14**	**3.19**	**3.28**	**3.50**	**2.91**
Missing		0									

Base: All parents (n=2032).

To evaluate the parents' mediation activities to the child and its relation to their backgrounds, we used correlation statistics to test significance against key demographic in SPSS.

Table shows n's, p value, methodology and coefficient

		Coefficient	Statistical significance (p value)	Methodology	Base (n)
Parent ethnicity	White	0.057	0.011	Correlation	1790
	Black/Black British				51
	Asian/Asian British	–			141
	Mixed	–			32
	Other	–			18
Parent education	Primary school	–	0.015	Correlation	75
	Secondary school	–			413
	Higher or secondary or further education	–			442
	College or university	–			805
	Postgraduate degree	–			293
Special educational needs	Yes	0.087	0.000	Correlation	280
	No	–			1752
Family composition	Single	0.044	0.05	Correlation	378
	Couple	-0.04	0.066		1641

We also calculated the mean response for single/couple parents and parents of special educational needs in SPSS with ANOVA statistics to test for significance.

Table shows n's, p value, methodology and average response for each answer option (scale 1-5: Never=1/hardly ever/sometimes/often/very often=5/don't know (missing)

		n	Encourage your child to explore and learn things on the internet	Suggest ways that your child can use the internet safely	Talk to your child about what they do on the internet	Do shared activities together with your child on the internet	Talk to your child about who else can see what they do or post online	Suggest that your child uses particular websites or apps that you think are good for them	Use parental controls or apps to block or monitor your child's access to some types of websites	Make rules about how long or when your child is allowed to go online	Promise that your child can use a digital device (e.g. use a phone, play a game, spend time online) as a reward for good behaviour or remove as a punishment for bad behaviour
Family Composition	Single	378	3.32	3.43	3.58	3.19	3.37	3.23	3.34	3.54	2.94
Statistical significance (p value)			0.038	0.118	0.018	0.492	0.000	0.571	0.361	0.465	0.563
	Couple	1641	3.17	3.32	3.41	3.15	3.09	3.18	3.27	3.49	2.90
Statistical significance (p value)			0.032	0.164	0.029	0.590	0.000	0.480	0.481	0.497	0.589
Special educational needs	Yes	280	3.53	3.57	3.64	3.45	3.51	3.49	3.48	3.61	3.10
	No	1752	3.15	3.30	3.41	3.10	3.08	3.15	3.25	3.48	2.88
Statistical significance (p value)			0.000	0.001	0.003	0.000	0.000	0.000	0.017	0.137	0.012

Q34. And what about these things? [choose one box for each statement]
Table shows n's and average response for each answer option (scale 1-5: Never=1 / hardly ever / sometimes / often / very often=5 / don't know (missing)

		n	Check which friends or contacts your child adds to their social network	Check the messages on your child's phone (or other devices for communicating with people)	"Friend" or "Follow" your child on their social media profile so that you can see what they do online
Parent gender	Male	457	2.84	2.68	2.79
	Female	569	3.06	2.89	3.03
	p value		.011	.021	.010
Parent age	18-34	119	3.60	3.71	3.43
	35-44	405	3.23	3.04	3.19
	45-54	433	2.62	2.42	2.64
	55-65	69	2.49	2.19	2.42
	p value		<.001	<.001	<.001
SES	AB	318	3.08	3.01	3.05
	C1	291	2.99	2.70	2.83
	C2	229	2.89	2.72	2.87
	DE	188	2.78	2.67	2.92
	p value		.114	.017	.312
Child gender	Boy	550	2.93	2.79	2.86
	Girl	476	2.99	2.80	2.99
	p value		.515	.885	.167
Child age	9-12	470	3.30	3.32	3.14
	13-17	556	2.69	2.37	2.75
	p value		<.001	<.001	<.001
All		**1026**	**2.96**	**2.79**	**2.92**
Missing		1006			

Base: all parents of children aged 9-17 (n=1026).

Q36. As far as you are aware, in the past year, has anything happened online that bothered or upset your child in some way (e.g. made them feel uncomfortable, scared or feel that they shouldn't have seen it)?
Table shows n's, percentage choosing each answer option, and average

		n	Yes (1)	No (2)	Prefer not to say (3)	Average
Parent gender	Male	836	18.1	79.8	2.2	1.84
	Female	1196	11.5	85.9	2.6	1.91
	.001					*.001*
Parent age	18-34	514	16.9	79.4	3.7	1.87
	35-44	883	13.7	83.8	2.5	1.89
	45-54	550	13.5	85.6	0.9	1.87
	55-65	85	8.2	88.2	3.5	1.95
	.014					*.273*
SES	AB	573	19.7	78.2	2.1	1.82
	C1	584	13.7	83.6	2.7	1.89
	C2	443	12.4	84.4	3.2	1.91
	DE	432	9.5	88.9	1.6	1.92
	.001					*.001*
Child gender	Boy	1083	13.6	83.7	2.8	1.89
	Girl	949	15.0	83.0	2.0	1.87
	.378					*.214*
Child age	0-4	543	9.2	88.2	2.6	1.93
	5-8	463	10.2	88.1	1.7	1.92
	9-12	470	22.8	73.4	3.8	1.81
	13-17	556	15.3	83.1	1.6	1.86
	.001					*.001*
All		**2032**	**14.2**	**83.4**	**2.4**	**1.88**
Missing		0				

Base: All parents (n=2032).

Table shows percentage choosing each answer option (the percentage is calculated via the number of parents of a certain category who chose a certain answer option divided by the overall number of parents of that specific category)

Q36. As far as you are aware, in the past year, has anything happened online that bothered or upset your child in some way (e.g. made them feel uncomfortable, scared or feel that they shouldn't have seen it)?	Parents' responses		
	Yes (1)	No (2)	Prefer not to say (3)
Primary school	6.9	3.0	8.20
Secondary school up to 16 years	16.6	21.0	18.40
Higher or secondary or further education (A-levels, BTEC, etc.)	18.7	22.3	22.40
College or university	35.3	40.6	32.70
Postgraduate degree	22.5	12.9	18.40
Prefer not to say	0.0	0.2	0.00

Base: All parents (n=2032).

To evaluate the online harm to child and its relation to their backgrounds, we calculated average in SPSS against key demographic variables, alongside ANOVA statistics to test for significance.
Table shows n's, p value, methodology and average response for each answer option (Yes=1, No=2, Prefer not to say=missing)

		Average online harm to child reported by parents	Statistical significance (p value)	Methodology	Base (n)
Parent ethnicity	White	1.86	0.004	ANOVA	1749
	Black/Black British	1.67			49
	Asian/Asian British	1.83			136
	Mixed	1.84			31
	Other	1.94			18
Parent education	Primary school	1.72	0.000	ANOVA	71
	Secondary school	1.88			404
	Higher or secondary or further education	1.87			431
	College or university	1.87			789
	Postgraduate degree	1.77			284
Special educational needs	Yes	1.64	0.000	ANOVA	271
	No	1.88			1712
Family composition	Single	1.77	0.000	ANOVA	367
	Couple	1.87	0.000		1605

Q37. In the past year, has anything happened online that bothered or upset you in some way (e.g. made you feel uncomfortable, scared or feel that you shouldn't have seen it)?
Table shows n's, percentage choosing each answer option, and average

		n	Yes (1)	No (2)	Prefer not to say (3)	Average
Parent gender	Male	836	19.1	78.5	2.4	1.83
	Female	1196	16.6	81.2	2.3	1.86
	.308					*.195*
Parent age	18-34	514	21.2	75.5	3.3	1.82
	35-44	883	18.6	79.3	2.2	1.84
	45-54	550	14.0	84.4	1.6	1.88
	55-65	85	9.4	88.2	2.4	1.93
	.005					*.035*
SES	AB	573	21.6	75.9	2.4	1.81
	C1	584	15.8	81.7	2.6	1.87
	C2	443	18.3	79.0	2.7	1.84
	DE	432	14.1	84.5	1.4	1.87
	.028					*.044*
Child gender	Boy	1083	17.0	80.4	2.6	1.86
	Girl	949	18.3	79.7	2.0	1.84
	.522					*.301*
Child age	0-4	543	16.8	80.7	2.6	1.86
	5-8	463	16.8	81.4	1.7	1.85
	9-12	470	23.4	73.8	2.8	1.79
	13-17	556	14.2	83.6	2.2	1.88
	.007					*.010*
All		**2032**	**17.6**	**80.1**	**2.3**	**1.85**
Missing		0				

Base: All parents (n=2032).

To evaluate the online harm parents experienced and its relation to their backgrounds, we calculated average in SPSS against key demographic variables, alongside ANOVA statistics to test for significance.
Table shows n's, p value, methodology and average response for each answer option (Yes=1, No=2, Prefer not to say=missing)

		Average online harm for parents	Statistical significance (p value)	Methodology	Base (n)
Parent ethnicity	White	1.83	0.000	ANOVA	1754
	Black/Black British	1.67			48
	Asian/Asian British	1.81			135
	Mixed	1.73			30
	Other	1.89			18
Parent education	Primary school	1.76	0.001	ANOVA	72
	Secondary school	1.88			404
	Higher or secondary or further education	1.83			430
	College or university	1.81			792
	Postgraduate degree	1.75			283
Special educational needs	Yes	1.63	0.000	ANOVA	268
	No	1.85			1717
Family composition	Single	1.74	0.000	ANOVA	369
	Couple	1.83	0.009		1606

Q38. Do any of these lead to difficulties or conflict between you and your child [choose all that apply]
Table shows n's, percentage choosing each answer option, and average number of conflicts

		n	Bedtime/sleep	Money	Homework	Amount of screen time	What they do on the internet/phone/technologies	What they do with their friends	What they wear	What they eat	Chores/ helping in the house	Their behaviour	None of these [exclusive]	Average number of conflicts
Parent gender	Male	836	27.3	10.8	20.6	23.9	8.7	8.1	7.4	24.0	18.4	24.9	32.1	1.74
	Female	1196	29.7	9.0	23.0	24.9	8.7	7.4	6.9	22.0	22.8	28.2	31.1	1.83
	p value		.237	.194	.195	.609	.977	.518	.628	.278	.016	.099	.649	.312
Parent age	18-34	514	25.1	8.9	13.4	16.3	7.2	5.6	6.2	21.2	12.8	27.0	36.4	1.44
	35-44	883	29.1	7.0	22.7	23.6	8.4	7.1	7.4	24.7	19.5	27.9	31.0	1.77
	45-54	550	30.9	14.2	27.5	33.1	10.5	9.8	6.7	22.2	30.0	25.3	27.5	2.10
	55-65	85	31.8	14.1	31.8	28.2	9.4	11.8	11.8	17.6	28.2	24.7	32.9	2.09
	p value		.169	<.001	<.001	<.001	.264	.030	.306	.269	<.001	.714	.018	<.001
SES	AB	573	26.7	8.9	23.2	26.9	9.1	8.2	7.5	19.5	19.4	22.2	30.4	1.72
	C1	584	30.8	12.7	22.8	26.7	10.1	7.7	8.2	21.4	22.1	30.7	30.0	1.93
	C2	443	29.6	8.8	21.7	25.1	9.5	10.2	8.4	26.9	22.6	26.2	29.1	1.89
	DE	432	27.5	7.9	19.7	17.8	5.6	4.4	3.7	25.0	20.1	28.5	37.5	1.60
	p value		.415	.040	.556	.003	.064	.014	.020	.024	.535	.010	.025	.017
Child gender	Male	1083	29.2	9.6	26.4	25.8	8.8	8.1	5.0	23.1	20.5	26.8	30.8	1.83
	Female	949	28.1	9.9	17.0	23.1	8.6	7.2	9.5	22.6	21.6	26.9	32.2	1.74
	p value		.604	.816	<.001	.160	.917	.417	<.001	.775	.543	.962	.497	.281
Child age	0-4	543	26.2	4.1	5.2	15.1	3.3	2.9	5.0	23.2	6.4	24.3	45.7	1.16
	5-8	463	34.8	4.8	25.1	26.8	7.6	3.9	6.5	26.8	17.3	30.0	27.2	1.83
	9-12	470	27.2	9.4	34.5	31.3	11.1	10.0	8.1	21.7	26.0	30.6	20.4	2.10
	13-17	556	27.3	19.8	25.4	26.1	12.9	13.5	8.8	20.1	34.2	23.4	30.6	2.12
	p value		.011	<.001	<.001	<.001	<.001	<.001	.067	.080	<.001	.012	<.001	<.001
All		**2032**	**28.7**	**9.7**	**22.0**	**24.5**	**8.7**	**7.7**	**7.1**	**22.8**	**21.0**	**26.8**	**31.5**	**1.79**
Missing		0												

Base: All parents (n=2032).

Q38. Do any of these lead to difficulties or conflict between you and your child?	SEN (special educational needs)	
	Parents of non-SEN child	Parents of child with SEN
Bedtime/sleep	28.0	33.2
Money	8.7	16.1
Homework	21.0	28.2
Amount of screen time	24.5	24.3
What they do on the internet/phone/technologies	8.3	11.4
What they do with their friends	7.5	8.6
What they wear	5.8	15.0
What they eat	21.9	28.6
Chores/helping in the house	20.3	25.7
Their behaviour	25.7	33.9
None of these [**EXCLUSIVE**]	34.0	16.1

To evaluate the conflicts between parent and their child and its relation to their backgrounds, we calculated average number of conflicts in SPSS against key demographic variables, alongside ANOVA statistics to test for significance.

		Average number of conflicts	*Statistical significance (p value)*	*Methodology*	*Base (n)*
Parent ethnicity	White	1.80	0.213	ANOVA	1790
	Black/Black British	2.18			51
	Asian/Asian British	1.71			141
	Mixed	1.59			32
	Other	1.06			18
Parent education	Primary school	1.75	0.373	ANOVA	75
	Secondary school	1.70			413
	Higher or secondary or further education	1.93			442
	College or university	1.77			805
	Postgraduate degree	1.76			293
Special educational needs	Yes	2.25	0.000	ANOVA	280
	No	1.71			1752
Family composition	Single	1.84	0.575	ANOVA	378
	Couple	1.78	0.565		1641

We also calculated the mean responses of parent of SEN child and non-SEN child in SPSS to better understand the differences in specific conflict.

		n	Bedtime/sleep	Money	Homework	Amount of screen time	What they do on the internet/phone/technologies	What they do with their friends	What they wear	What they eat	Chores/ helping in the house	Their behaviour	None of these [exclusive]
SEN	*Yes*	280	0.33	0.16	0.28	0.24	0.11	0.09	0.15	0.29	0.26	0.34	0.16
	No	1752	0.28	0.09	0.21	0.25	0.08	0.08	0.06	0.22	0.20	0.26	0.34
Statistical significance (p value)			0.072	0.000	0.007	0.926	0.082	0.545	0.000	0.014	0.038	0.004	0.000

Q39. Thinking about your child's use of the internet and phone [choose all that apply]
Table shows n's and percentage choosing each answer option

		n	My child is old enough to have privacy from me online	My child still needs me to check what they do online	I have the right to see everything my child puts online if I think I need to	None of these [exclusive]
Parent gender	Male	457	36.8	33.0	40.9	8.5
	Female	569	29.3	36.4	50.6	6.9
	p value		.012	.265	.002	.313
Parent age	18-34	119	16.8	42.0	47.9	11.8
	35-44	405	26.2	38.0	48.6	8.1
	45-54	433	40.4	30.7	44.3	6.9
	55-65	69	49.3	30.4	42.0	1.4
	p value		<.001	.040	.534	.069
SES	AB	318	33.3	39.9	44.3	6.0
	C1	291	35.4	31.6	45.0	7.6
	C2	229	32.3	35.8	45.0	7.4
	DE	188	27.7	30.3	53.2	10.6
	p value		.361	.080	.218	.299
Child gender	Boy	550	30.7	37.5	45.1	7.8
	Girl	476	34.9	31.9	47.7	7.4
	p value		.158	.064	.405	.779
Child age	9-12	470	14.0	49.1	58.3	6.0
	13-17	556	48.4	22.8	36.2	9.0
	p value		<.001	<.001	<.001	.068
All		**1026**	**32.7**	**34.9**	**46.3**	**7.6**
Missing		1006				

Base: parents of children aged 9-17 (n=1026).