

**GREAT BRITAIN  
COMPUTER-ASSISTED  
FACE - TO - FACE QUESTIONNAIRE  
8.04.97**

**FOR THE PROJECT**

***YOUNG PEOPLE, NEW MEDIA:  
Children, Young People and the  
Changing Media Environment***

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IN OUR PARENT'S QUESTIONNAIRE WE WILL HAVE GATHERED THE  
FOLLOWING INFORMATION :

EMPLOYMENT STATUS OF PARENT(S)  
FAMILY INCOME  
EDUCATIONAL BACKGROUND OF PARENT(S)  
NUMBER AND SEX OF SIBLINGS  
PLACE OF CHILD IN BIRTH ORDER  
TYPE OF SCHOOL ATTENDED  
SCHOOL YEAR  
ETHNICITY  
RELIGION  
MAIN LANGUAGE SPOKEN AT HOME  
GEOGRAPHICAL LOCATION

- FROM THIS QUESTIONNAIRE WE ALSO HAVE:  
SOCIAL GRADE OF FAMILY (Q.128 onwards)  
AGE OF CHILD (Q 1a)  
SEX OF CHILD (Q 1b)  
FAMILY TYPE (Q 2)

**1 a** First a couple of questions about you and your family. Can you tell me how old you are in both years and months?  
..... years. .... months

INTERVIEWER TO RECORD SEX OF CHILD

**1 b** Boy Girl

**2** And can you look at this card and tell me who do you live with at home?

SHOW CARD A

Mother  
Stepmother  
Father  
Stepfather  
Sister(s)/stepsisters  
Brother(s)/ stepbrothers  
Grandparent(s)

Other adult(s)  
Other child(ren)

CODE ALL MENTIONED. STEP = (WO)MAN IN HOUSE NOT BIOLOGICAL MUM/DAD

**We are interested in all the things you do WHEN YOU'RE NOT AT SCHOOL. (FOR THOSE NOT IN SCHOOL) IN YOUR LEISURE TIME.**

SHOW SHUFFLE PACK A (19 CARDS FOR THOSE AGED 9+, 12 FOR THOSE AGED 6-8). EACH CARD SHOWS PICTURE AND WORDS.

SHOW ALL

- (1) Phone someone
- (2) Read a book (not for school)
- (3) Read a comic
- (4) Watch television
- (5) Watch a video
- (6) Listen to music tapes, CDs or records
- (7) Play a computer or video game
- (8) Use a computer like a PC or MacIntosh (not for games)
- (9) Spend time with friends
- (10) Play/ mess about outdoors
- (11) Go out to a club (Brownies, Cubs, Sports/Youth Club etc)
- (12) Paint, draw or make something

SHOW AGED 9+ ONLY

- (13) Read a magazine
- (14) Read a newspaper
- (15) Listen to the radio
- (16) Do homework
- (17) Play a musical instrument
- (18) Go to the cinema
- (19) Write a letter

**3** First, please pick out all the things that you yourself do IN YOUR FREE TIME. It doesn't matter if you don't do them very often.

OLDER CHILDREN READ OUT NUMBERS AND INTERVIEWER ENTERS THEM.

YOUNGER CHILDREN HAND OVER CARDS

QUESTION 4 ASKED FOR EACH ACTIVITY IDENTIFIED IN Q 3.

**4** Now I'm going to ask you how often you do each of the things you've picked out.

SAY TO THOSE WHO ARE AT SCHOOL

**Think about how often you do things nowadays, now you are back at school.**

SAY TO THOSE WHO HAVE LEFT SCHOOL

**Think about how often you've done things in the last few weeks.**

SAY TO ALL

**How often nowadays do you <phone someone (ORDER OF ACTIVITIES RANDOMLY**

**ROTATED)>? Please use this card to tell me how often.**

SHOW CARD B

- 1 6 or 7 days a week
- 2 4 or 5 days a week
- 3 2 or 3 days a week
- 4 About once a week
- 5 About once a month
- 6 Less than once a month  
(Don't know)

INTERVIEWER READS OUT EACH THING PICKED OUT IN Q 3 AND RECORDS ANSWER

ASK ALL WHO USE PHONE - SEE 3 (1)

**5 a People use the phone for different things. Which of the things on this card do you use the telephone for? PROMPT ONCE ONLY Anything else? RECORD ALL MENTIONED**

SHOW CARD C

- Make arrangements with friends
- Discuss homework
- Chat with friend
- Let your parents know what you're doing
- Find out the times for things like the cinema
- (Don't know)

**5 b And which ONE thing do you use the phone for most often?**

EXPLAIN TO ALL AGED 9+

**Now I'm going to pick out a few of the things that were on the picture cards and ask you another question. About how many hours or minutes of your free time in any one day do you spend doing each one?**

ASK ALL AGED 9+ WHO READ BOOKS- SEE Q 3 (2)

**6 On a day when you read a book that's not a school book, about how long altogether do you usually spend reading? Please use this card to tell me how long.**

SHOW CARD D

1. A few minutes
2. Around half an hour
3. Around 1 hour
4. Around 2 hours
5. Around 3 hours
6. Around 4 hours
7. Around 5 hours
8. More than 6 hours
- (Don't know)

ASK ALL AGED 9+ WHO READ MAGS - SEE Q 3 (13)

7 **And on a day when you read a magazine? Please use this card to tell me how long.**  
SHOW CARD D

ASK ALL AGED 9+ WHO READ COMICS - SEE Q 3 (3)

8 **And on a day when you read a comic? Please use this card to tell me how long.**  
SHOW CARD D

ASK ALL AGED 9+ WHO READ NEWSPAPERS - SEE Q 3 (14)

9 **And on a day when you read a newspaper? Please use this card to tell me how long.**  
SHOW CARD D

ASK ALL AGED 9+WHO WATCH VIDEOS - SEE Q 3 (5)

10 a **And on a day when you watch a video? Please use this card to tell me how long.**  
SHOW CARD D

ALL WHO WATCH VIDEOS - SEE Q 3 (5)

10 b **Can I just check, when you watch a video, where do the videos mainly come from? Are they .....**

READ OUT AND CODE ONE ONLY

.. mainly borrowed from the library

.. mainly borrowed from friends

.. mainly bought or rented

or mainly recorded from the television?

DO NOT READ OUT Don't know

ASK ALL AGED 9+ WHO PLAY COMPUTER GAMES - SEE Q 3 (7)

11 **And on a day when you play a computer or video game, about how long altogether do you usually spend playing? Please use this card to tell me how long.**  
SHOW CARD D

ASK ALL AGED 9+WHO USE A COMPUTER /PC NOT FOR GAMES - SEE Q 3 (8)

12 **And on a day when you use a computer like a PC or MacIntosh not for games, about how long altogether do you usually spend on the computer? Please use this card to tell me how long.**  
SHOW CARD D

ASK ALL WHO LISTEN TO RADIO - SEE Q 3 (15)

13 **And now radio. Some programmes on the radio are mainly music and others are mainly talk. When you listen to the radio is it .....**  
READ OUT AND CODE

.... mainly to music

.... or mainly to talk programmes?



**24 And have you yourself ever used the Internet or ever seen someone else use it?**

CODE ALL THAT APPLY      Yes - used it myself      Go to  
Yes - seen someone else use it      Q 25  
  
No      Go to Q 29  
Don't know

**25 And where do you use it, or have you seen it used? PROMPT ONCE ONLY  
Anywhere else?**

DO NOT READ OUT      At home (include absent parent's home)  
CODE ALL THAT APPLY      At parent's workplace (either parent)  
At a friend's/relative's house  
In school  
At a cybercafe  
In a library  
  
Other (CODE AND WRITE IN)  
Don't know

**26 And what do you use the Internet for? PROMPT ONCE ONLY Anything else?**

DO NOT READ OUT      Surfing/ browsing  
BUT PROMPT IF NECESSARY      Downloading software  
CODE ALL THAT APPLY      Games  
Chat groups (Internet Relay Chat etc)  
News groups  
Looking up information/ visiting websites  
E-mail  
Making your own web page  
Other (Write in)  
Don't know

**27 About how often do you use the Internet? Please use this card to tell us  
how often.**

SHOW CARD B

ASK IF USE THE INTERNET AND AGED 9+

**28 And on a day when you use the Internet, about how long do  
you usually spend on it?**

SHOW CARD D

ASK ALL EXCEPT THOSE WHO USE E-MAIL - SEE Q 26, code 7

**29 Have you heard of e-mail?**

CODE ONE ONLY      Yes      Go to Q 30  
  
No      Go to Q 31 a  
Don't know

IF HAVE NOT USED E-MAIL

**30 And have you yourself ever used e-mail or ever seen someone else use it?**

CODE ALL THAT APPLY      Yes - used it myself  
Yes - seen someone else use it  
No  
Don't know

**And now for something a little different.**

**31 a SHOW BOARD (WORDS ONLY)**

Board B(1) TV set

- (2) Cable/ satellite TV
- (3) Teletext
- (4) Video recorder
- (5) Radio
- (6) Stereo/ CD/ record player
- (7) TV-linked games machine (Sega/ Nintendo etc)
- (8) Computer (not able to take CD-ROMs)
- (9) Computer which can take CD-ROMs
- (10) Internet link (or modem)
- (11) Telephone
- (12) Shelf of books (not school books)
- (13) Camcorder/ video camera

IF AGED 9+

**Please look carefully at all the things on this board. First, which of these things do you have IN YOUR OWN ROOM? PROMPT ONCE Any others?**

IF AGED 6-8

**I'd like you to tell me which of the things I'm going to read out you have IN YOUR OWN ROOM. READ OUT EACH THING ON BOARD**

ASK ALL Qs 31b-31d ROTATED RANDOMLY

**31 b And have you got a Personal stereo (Walkman or Discman) of your own?**

CODE ONE ONLY

- Yes
- No
- Don't know

**31 c And do you have your own gameboy?**

CODE ONE ONLY

- Yes
- No
- Don't know

**31 d And do you have your own mobile phone that can be taken outside?**

CODE ONE ONLY

- Yes
- No
- Don't know

ASK ALL WITH TV IN BEDROOM

**32 a We are interested in when you watch TV in your OWN ROOM. For example**

**how often do you watch it there in the morning before school?**

SHOW CARD E

- Usually
- Sometimes
- Hardly ever
- Never
- (Don't know)

**32 b And how often do you watch it there when you get home from school?**

SHOW CARD E

**32 c In the early evening?**  
SHOW CARD E

**32 d After 9 o'clock in the evening?**  
SHOW CARD E

ASK ALL

**33 When you are at home how much of the time do you spend in your bedroom? This doesn't include when you are asleep. Do you spend ...**

SHOW CARD F AND READ OUT

Most or all of the time

About half of the time

Less than half of the time

Hardly any/ none at all

IF AGED 9+ ONLY (PARENTS OF 6-8 YEAR OLDS WILL BE ASKED Q 34 a-d)

SHOW BOARD B

**34 a Looking at this board again, do you have any of these things somewhere else in your home?**

**Which ones? PROMPT ONCE Which others?**

IF AGED 9+ ONLY

**34 b And does anyone else in your home have a Personal stereo (Walkman or Discman) of their own?**

CODE ONE ONLY

Yes

No

Don't know

ASK IF AGED 9+ ONLY

**34 c And does anyone else in your home have a gameboy of their own?**

CODE ONE ONLY

Yes

No

Don't know

ASK IF AGED 9+ ONLY

**34 d And does anyone else in your home have a mobile phone of their own?**

CODE ONE ONLY

Yes

No

Don't know

ASK ALL

GIVE SHUFFLE PACK B - CARDS WITH PICTURES AND WORDS SHOWING ALL ITEMS ON BOARD B PLUS GAMEBOY, PERSONAL STEREO AND MOBILE PHONE

**35 a Which of these do YOU YOURSELF actually use at home?** SET ASIDE CARDS WITH ITEMS USED FOR NEXT QUESTION.

INTERVIEWER TO CLARIFY IF NECESSARY THAT WE MEAN USE ANY OF ITEMS IN HOME IF MORE THAN ONE.

IF USE COMPUTER WITH CD-ROM FACILITY ASK

**35 b And do you yourself use CD-ROMs on this computer?**

CODE ONE ONLY

Yes

No

Don't know

HAND RESPONDENT ALL CARDS SELECTED AT PREVIOUS QUESTION

- 36 Thinking about the things you use, which ONE of them would you miss most if it wasn't there?**

PUT CARDS OF ITEMS USED TOGETHER WITH ITEMS USED AND HAND RESPONDENT ALL CARDS IN SHUFFLE PACK B

- 37 Which ONE out of all the things would you most like to get on your next birthday?**

ASK IF AGED 9+ ONLY

- 38 Now for something different again. Which ONE topic on this list are you particularly interested in?**

SHOW CARD G

1	War	8	News
2	Crime	9	Sci-Fi
3	Comedy/ Humour	10	Music
4	Horror	11	Sport
5	Animals/ Nature	12	Stars (Film/ pop/ TV personalities)
6	Adventure/ Action	13	Art/ theatre
7	Romance	14	Travel
		15	OTHER (WRITE IN)

(Don't know OPTION)

ASK ALL AGED 9+ ABOUT TOPIC INTERESTED IN

- 39 Which do YOU PERSONALLY find best for following your interest in <name topic interested in>? PROMPT ONCE Any others?**

SHOW CARD H

Books	Computer/ video games	Videos
Magazines	CD-ROMs	TV
Comics	Internet	Cinema
Newspapers		

(Don't know OPTION)

- 40 Now looking at this new list, can you tell me which of the things on it you swap with friends? PROMPT ONCE ONLY Any others?**

SHOW CARD I

Books	Music CDs/ tapes or records
Magazines	Computer/ video games
Comics	Videos
Clothes	Toys
Other things you collect	

(Don't know OPTION)

- 41 And still looking at this list, can you tell me which of the things on it you buy for yourself with your own money? PROMPT ONCE ONLY Any others?**

ASK ALL WHO WATCH TV - SEE Q 3 (4)

**Now for some more questions about television.**

**42 Is TV on when you wake up?**

SHOW CARD E

**43 Is TV on when you get home from school?**

SHOW CARD E

**44 Is TV still on when you go to bed?**

SHOW CARD E

Qs 45-49 RANDOMLY ROTATED

**45 Do you enjoy watching the adverts?**

SHOW CARD E

**46 Do you switch channels when adverts come on?**

SHOW CARD E

**47 Do you flick over while watching a programme just to check what's on the other channels?**

SHOW CARD E

**48 Do you read the TV guide to decide what to watch?**

SHOW CARD E

**49 Do you watch television just because the family's watching?**

SHOW CARD E

ASK IF AGED 9+ ONLY

**50 If you watch TV on a weekday, Monday to Friday, for about how long altogether do you usually watch on ANY ONE DAY?**

SHOW CARD D. CODING OPTION FOR THOSE WHO DON'T WATCH OR DON'T KNOW

ASK IF AGED 9+ ONLY

**51 For about how long altogether do you usually watch television on a Saturday?**

SHOW CARD D. CODING OPTION FOR THOSE WHO DON'T WATCH OR DON'T KNOW

ASK IF AGED 9+ ONLY

**52 And for about how long altogether do you usually watch television on a Sunday?**

SHOW CARD D. CODING OPTION FOR THOSE WHO DON'T WATCH OR DON'T KNOW

**53** AGED 6-8





SHOW CARD J AND CODE ONE ONLY. CODING OPTION "NEVER"

ASK ALL WHO USE COMPUTER IN SCHOOL

**68 And which of these things do you use a computer in school for?** PROMPT ONCE

**Any others?**

SHOW CARD K AND CODE ALL MENTIONED

- Playing games
- Writing
- Drawing/ design
- Programming
- Maths/ Number work
- Database/ spreadsheets
- Looking up information on CD-ROMs
- Internet
- E-mail
- Other (Please tell us what this is)
- (Don't know)

ASK ALL WHO USE COMPUTER WITH OR WITHOUT CD-ROMS AT HOME - SEE Q 35 a

**69 You use a computer at home. What do you use it for?**

SHOW CARD K

**70 How often do you use this computer at home?**

SHOW CARD B

ASK IF AGED 9+ AND USE PC/COMPUTER WITH OR WITHOUT CD-ROMS AT HOME -  
SEE Q 35 a

**71 And on a day when you use this computer at home, for about how long  
altogether do you usually use it?**

SHOW CARD D

ASK ALL WHO USE COMPUTER WITH OR WITHOUT CD-ROMS AT HOME - SEE Q 35 a

**72 And when you use this computer at home, how much of the time do you  
usually spend playing games? Please use this card to help you tell us how  
much.**

SHOW CARD F

**73 And how much of the time you spend on this computer at home do you  
usually spend doing homework?**

SHOW CARD F

ASK ALL AGED 9+ WHO PLAY COMPUTER/ VIDEO GAMES - SEE Q 3 (7)

**74 Can you please use this card to tell me which ONE sort of computer or video game you like best of all?**

SHOW CARD L. CODE ONE ONLY

- Fashion/ design games
- Drawing/ painting games
- Card/ board/ puzzle games
- Games where you have to plan things
- Fighting games
- Sports game
- Games with cars or aircraft
- Adventure games/ quests
- Games that teach you things
- (Don't know)

ASK ALL WHO PLAY COMPUTER/VIDEO GAMES - SEE Q 3 (7)

**75 Do you usually play computer or video games when you're by yourself or with somebody else around?**

CODE ONE ONLY

By self                      Go to Q 77

With somebody else      Go to Q 76

It depends

Don't know

ASK IF ANSWER WITH SOMEONE OR IT DEPENDS AT Q 75

**76 Who do you usually play with?**

CODE ALL THAT APPLY

Mum/step mother

Dad/stepfather

Sister

Brother

Friend

Other

(Don't know)

ASK ALL WHO PLAY COMPUTER/VIDEO GAMES - SEE Q 3 (7)

**77 If you want to know about computers or video games, do you do any of the things on this card?**

SHOW CARD M

Ask a friend

Ask an adult

Look in a shop

Read a specialist magazine or catalogue

Look it up on the Internet

CODE ALL THAT APPLY AND INCLUDE CODES FOR INTERVIEWER

Never want to know about computers/ video games

Can't choose/ don't know

Other (Write in)

ASK ALL

**78 In your family who knows MOST about computers generally and how to use them?**

DO NOT READ OUT. CODE ONE ONLY

- Mother/stepmother
- Father/stepfather
- Sister
- Brother
- Other family member
- No difference
- No one knows anything
- Don't know

**79 We'd like to know what you think about computers. First, are you comfortable using a computer?**

CODE ONE ONLY

- Yes
- No
- Unsure/Don't know

Qs 80- 84 RANDOMLY ROTATED

**80 Do you think that people will get left behind if they don't know about computers?**

CODE ONE ONLY

- Yes
- No
- Unsure/ Don't know

**81 Do you think that computers stop people thinking for themselves?**

CODE ONE ONLY

- Yes
- No
- Unsure/ Don't know

**82 Do you think that computers are exciting?**

CODE ONE ONLY

- Yes
- No
- Unsure/ Don't know

**83 Do you think that it's more important for young people to understand about computers than for their parents?**

CODE ONE ONLY

- Yes
- No
- Unsure/ Don't know

ASK IF LIVE WITH MOTHER/STEPMOTHER - SEE Q 2

- 84** Looking at the things on this new card, does your **MOTHER/STEPMOTHER** sometimes say when you can or can't do any of them? PROMPT ONCE **Any others?** CODE ALL MENTIONED.

SHOW CARD N

Watch television /videos  
Use/ play on a computer  
Listen to music  
Make telephone calls  
Read books (not school books)  
Go out

(NOT ON CARD

None of the above  
Don't know)

- 85** And does your mother/stepmother sometimes chat about any of these with you? PROMPT ONCE **Any others?** CODE ALL MENTIONED.  
SHOW CARD N

ASK IF LIVE WITH FATHER/STEPFATHER - SEE Q 2

- 86** Still looking at the things on the card, does your **FATHER/STEPFATHER** sometimes say when you can or can't do any of them? PROMPT ONCE **Any others?** CODE ALL MENTIONED  
SHOW CARD N

- 87** And does your father/ stepfather sometimes chat about any of these with you? PROMPT ONCE **Any others?** CODE ALL MENTIONED

**Now I'm going to ask you if you ever go round to a friend's house especially to do certain things that you can't do at home.**

SHOW CARD N ASK IF AGED 9+

- 88** First, do you ever go round to a friend's house especially to watch a video you don't have?

CODE ONE ONLY Yes  
No  
Unsure/don't know

ASK IF AGED 9+

- 89** Do you ever go round specially to play a computer or video game you don't have ?

CODE ONE ONLY Yes  
No  
Unsure/ don't know

ASK IF AGED 9+

- 90** Or to watch TV channels (like cable or satellite channels) you don't have?

CODE ONE ONLY Yes  
No  
Unsure/ don't know



ASK ALL AT SCHOOL

**And now for some questions about school.**

Qs 98- 101 RANDOMLY ROTATED

IF AGED 6-8 ASK Qs 98-101 AS FOLLOWS

**98 Do you like going to school?**

Yes

No

Don't know

**99 Do you often get bored in class?**

Yes

No

Don't know

**100 Do your teachers really want you to do well?**

Yes

No

Don't know

**101 Do you get fed up with teachers telling you what to do?**

Yes

No

Don't know

IF AGED 9+ ASK Qs 98-101 AS FOLLOWS

**Please use this card to tell me how each of these things happen.**

**98 I like going to school**

SHOW CARD E

**99 I am bored in class**

SHOW CARD E

**100 My teachers really want me to do well**

SHOW CARD E

**101 I get fed up with teachers telling me what to do**

SHOW CARD E

IF AGED 9+ THEY NOW COMPLETE QUESTIONS 102 - 111 BY THEMSELVES. (THOSE AGED 6-8 ARE NOT ASKED ABOUT ATTITUDES TO PARENTS.) THEY ARE SHOWN HOW TO USE THE LAPTOP AND GIVEN A TEST QUESTION:

**Which ONE of these TV channels do you watch most often?**

BBC-1

BBC-2

ITV

Channel 4

Channel 5

Cable/Satellite

**102 And now here are some things young people say about their parents.**

**Please choose the answer below that best says how often these things happen to you.**

Qs 102- 106 RANDOMLY ROTATED

**So first ..**

**they know when I'm upset or worried. How often does this happen to you?**

SHOW CARD E WITH EXTRA OPTION "I can't answer this question"

**103 Next..... they have strong views about my appearance and the clothes I wear. How often does this happen to you?**

SHOW CARD E WITH EXTRA OPTION "I can't answer this question"

**104 Next..... they really want me to do well. How often does this happen to you?**

SHOW CARD E WITH EXTRA OPTION "I can't answer this question"

**105 Next..... I get fed up with them telling me what to do. How often does this happen to you?**

SHOW CARD E WITH EXTRA OPTION "I can't answer this question"

**106 Next..... I get on well with them. How often does this happen to you?**

SHOW CARD E WITH EXTRA OPTION "I can't answer this question"

IF AGED 9+

**Next here are some things that other people have said about themselves. Please choose the answer that best says how often these things happen to you.**

Qs 107-110 RANDOMLY ROTATED

**107 So firstly, I worry about things**

SHOW CARD E WITH EXTRA OPTION "I can't answer this question"

**108 Next..... I like being the way I am**

SHOW CARD E WITH EXTRA OPTION "I can't answer this question"

**109 Next ..... I get bored**

SHOW CARD E WITH EXTRA OPTION "I can't answer this question"

**110 Next ..... I find it hard to make new friends**

SHOW CARD E WITH EXTRA OPTION "I can't answer this question"

AGED 9+ GIVE COMPUTER BACK

IF AGED 6-8

**Now for some questions about yourself**

**107 First, do you worry about things? Please tell me if you think that you are like that.**

CODE ONE ONLY

Yes

No

Don't know

**108 Do you like being the way you are? (IF NECESSARY Are you like that?)**

CODE ONE ONLY      Yes  
                             No  
                             Don't know

**109      Do you often get bored?      (IF NECESSARY Are you like that?)**

CODE ONE ONLY      Yes  
                             No  
                             Don't know

**110      Do you find it hard to make new friends?      (IF NECESSARY Are you like that?)**

CODE ONE ONLY      Yes  
                             No  
                             Don't know

ASK ALL

**111      Who do you mostly spend your free time with? Is it ...**

READ OUT AND CODE ONE ONLY

**on your own,  
with a group of friends,  
with one best friend,  
or with your family?**

DO NOT READ OUT

Don't know

**We are interested in the things you might do together with your parent(s).  
Please could you tell us how often you do these things with your parent(s).**

Qs 112-116 RANDOMLY ROTATED

**112      Firstly ..... how often do you talk about things that happen in the news?**

SHOW CARD O

Most days  
Once or twice a week  
Less than once a week  
Never  
(Don't know)

**113      And how often do you eat a main meal together?**

SHOW CARD O

**114      And how often do you watch TV together?**

SHOW CARD O

**115      And how often do you talk about something that matters to you?**

SHOW CARD O

**116      And how often do you play a game or make something together?**

SHOW CARD O

ASK ALL

**117 Thinking about when you are grown up, which ONE of these would be MOST important to you?**

- SHOW CARD P
- Good looks
  - Happy family life
  - Lots of money
  - Lots of friends
  - Interesting job
  - Good education

(Don't know option)

**118 And which ONE of these things would be LEAST important to you?**

ASK IF AGED 9+ ONLY

**119 What do you think makes someone your age popular? Please look at this list and tell me which THREE things are MOST important.**

SHOW CARD Q

- 1 Wearing the right clothes
- 2 Being good-looking
- 3 Having money to spend
- 4 Being helpful/ kind
- 5 Having the latest things
- 6 Being yourself/ natural
- 7 Having a good sense of humour
- 8 Doing well at school
- 9 Being good at sport

(Don't know option)

ASK IF AGED 9+ ONLY

**120 Finally, if your parents decided to live in another country, where would you like it to be?**

DO NOT READ OUT PRECODES

- Western European country
- America/Canada
- West Indies
- India
- Africa
- Australia/New Zealand
- Other (Write in)

Don't know

**121 INTERVIEWER TO CODE IF A PARENT WAS PRESENT**

- Yes
- No

IF YES

**122 INTERVIEWER TO CODE WHAT PROPORTION OF THE QUESTIONS WERE ANSWERED FOR THE CHILD BY THE PARENT?**

.....

123 INTERVIEWER ENTERS NAME OF PARENT/ GUARDIAN

.....

124 INTERVIEWER ENTERS RESPONDENT'S FULL ADDRESS: STREET NUMBER, STREET NAME, TOWN. COUNTY, AND FULL POST CODE

.....  
.....  
.....

125 INTERVIEWER ENTERS RESPONDENT'S (MAIN) HOME TELEPHONE NUMBER, STARTING WITH THE EXCHANGE NUMBER.

.....

ESTABLISH CHIEF INCOME EARNER

126 Which member of your household would you say is the Chief Income Earner, that is the person with the largest income whether from employment, pensions, state benefits, investments or other sources?

NB. IF EQUAL INCOME IS CLAIMED FOR TWO PERSONS, INTERVIEWER TO CLASSIFY THE ELDER AS THE CHIEF INCOME EARNER.

- Respondent
- Somebody else

127 What job do you do?

.....

NOW CHECK EMPLOYMENT STATUS OF CHIEF INCOME EARNER

128 Does CHIEF INCOME EARNER have a full or part time paid job?

- Yes
- No
- Don't know
- Refused

IF NO PAID JOB SHOW CARD AND ASK

129 Looking at this card, please tell me which of these describes you/ Chief Income Earner? Just read out the letter.

- A Retired - gets pension from previous job
- B Unemployed 2 months or less
- C Sick- still receiving pay or statutory pay from job
- D Widow receiving pension from husband's previous job
- E Divorced/separated receiving maintenance from ex-husband
- F Full-time student
- G Not working - with private means
- H Unemployed more than 2 months
- I Sick - only receive income support
- J Receiving state pension only

(Don't know/ refused)

ASK IF CHIEF INCOME EARNER IS NOT RESPONDENT AND IS FULL TIME STUDENT

**130 Is the Chief Income Earner studying at school, a sixth form college or university or college of further education?**

- School
- Sixth form college
- University/ college/ higher education

- Don't know
- Refused

INTERVIEWER COLLECTS DETAILS OF CHIEF INCOME EARNER'S JOB

**131 What type of firm or organisation do you/ did you. Does this person/ did this person work for?**

DESCRIBE TYPE OF FIRM, INCLUDING WHAT THE FIRM OR ORGANISATION MAKES OR DOES

.....

**132 What job do you/did you/does this person/did this person do?**

.....

**133 Are you/ were you/ is this person/ was this person an employee or self employed?**

- Self-employed
- Employee

**134 Do you/did you/ does this person/did this person have any position, rank or grade in the organisation (i.e. responsible for the work of other people)?**

PROMPT AS APPROPRIATE - Foreman, sergeant, office manager, executive officer etcetera .

Yes - TYPE IN DETAILS

.....

None

**135 Roughly, how many people work at your/worked at your/ work at this person's/ worked at this person's workplace, including yourself/himself/herself?**

.....

**136 For how many people are you/were you/is this person/was this person responsible?**

.....

**137 Do you/did you/ does this person/ did this person have any qualifications?**

PROMPT AS APPROPRIATE - Apprenticeship, professional qualifications, university degrees, diplomas etcetera?

.....

**THANK RESPONDENT AND CLOSE**

**I would like to confirm that my name is . . . . . from . . . . . All your replies will be treated in the strictest confidence.**

INTERVIEWER SIGNS DECLARATION AND ASSESSES SOCIAL GRADE ON BASIS OF QUESTIONS

- A
- B
- C1
- C2
- D
- E