

EU Kids Online

“EU Kids Online has been hugely important for European stakeholders as the key provider of trusted evidence to help us make the internet a better place for kids.”

European Commission Vice President Neelie Kroes, Commissioner for the Digital Agenda



Findings • methods • recommendations

EU Kids Online coordinates and stimulates investigation into the way children use new media, with a particular focus on evidence about the conditions that shape online risk and safety.



Welcome and overview from the project director,
Professor Sonia Livingstone

YouTube playlist of 75+ videos in multiple languages:

<http://goo.gl/3JJBbU>

A stranger said that he liked me and that I was pretty. This was creepy, and I felt uncomfortable and weird about this.

(girl, 11, Belgium)

Some videos I see on the internet make me scared. Filthy images don't frighten me! But they make me feel bad. Because I don't like them. And frightening things stay in my mind.

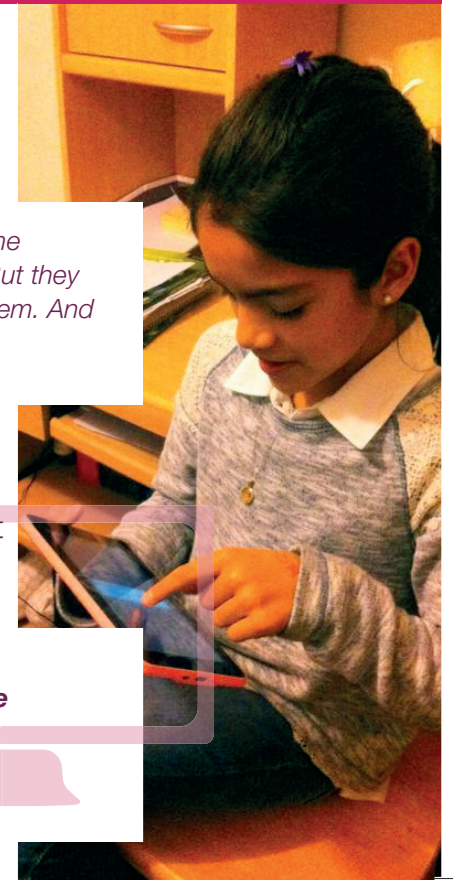
(boy, 10, Spain)

She wrote to me that I am a bitch and so on ... then she came to me with an older friend, I think she was seventeen or so, they shouted at me and just kept writing ugly things.

(girl, 12, Czech Republic)

My dad knows my Messenger and Facebook passwords. He sometimes checks to see if I've spoken with strangers after the cases they've heard of ...

(girl, 12, Romania)



Compared with 2010, European 11- to 16-year-olds are now:

more likely to be exposed to hate messages **13%** to **20%**

more likely to be exposed to pro-anorexia sites **9%** to **13%**

more likely to be exposed to self-harm sites **7%** to **11%**

more likely to be exposed to cyberbullying **7%** to **12%**



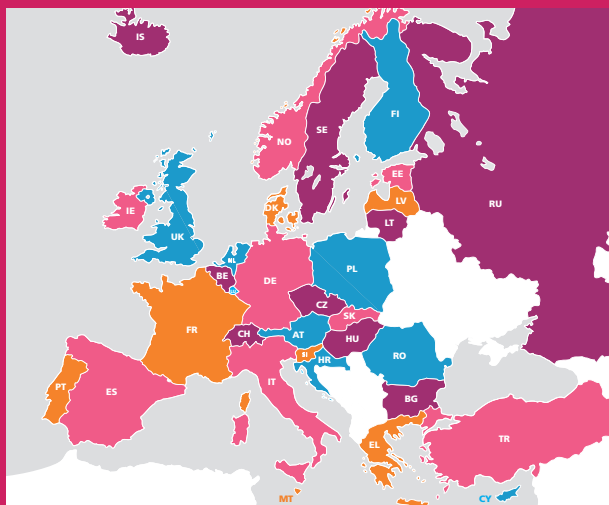
13% to **17%** European 9- to 16-year olds are now more likely to say they were **upset** by something online

EU Kids Online recent research findings, methods and recommendations

- Updating and analysis of our 25-country pan-European survey.
- In-depth interviews with 9- to 16-year-olds in nine countries.
- Expansion of the open access, searchable European evidence database.



- Research toolkit of our methods to guide researchers and research users.
- Active dialogue with stakeholders to ensure policy has a robust evidence base.



For the full interactive report, visit <http://lisedesignunit.com/EUKidsOnline/>

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<http://goo.gl/RpLVbt>



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