

## Dr Lee Edwards

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### EDUCATION

PhD, Leeds Metropolitan University, 2007 *Exploring power in public relations: A Bourdieuvian perspective*

MSc (Management Studies and Labour Relations), Auckland University Business School, University of Auckland, 1995

BSc Linguistics and International Studies, University of Surrey, 1991

### EMPLOYMENT

Since starting my career in academia in 2004, I have been responsible for developing and delivering a wide range of modules and programmes at undergraduate and postgraduate level. I have introduced new modules to complement existing portfolios, developing materials from scratch and drawing on the latest research to ensure a strong research-led content. I have introduced new programmes, conducting market research to confirm demand, meeting administrative requirements and deadlines, structuring and developing content and working with existing and new staff to deliver high quality content to students. I work collaboratively with academic and administrative staff to ensure the student experience is of a high quality and runs smoothly.

**Associate Professor, Department of Media and Communications, London School of Economics and Political Science.** September 2017 – present.

#### Teaching Duties:

Course leader, MC431 and MC432; guest lectures on other departmental courses.

#### Administrative Duties:

*Programme Director, MSc Strategic Communications*

**Associate Professor, Communication Studies and PR, School of Media and Communication, University of Leeds.** September 2011-August 2017.

#### Administrative Duties:

*Postgraduate Tutor (May 2012-January 2016).* Responsible for successfully overseeing the delivery of the MA portfolio, including expansion from 5 to 8 programmes; developing marketing strategy including marketing materials and applicant contact strategy; renewing links and developing collaborative agreements with key contacts in the Chinese market; building up student numbers from approximately 55 to 320 in three years.

*Programme Leader, MA Public Relations and Society (2013–2017).* Responsible for developing programme structure and content, delivering one core module, overseeing delivery of other modules to ensure programme quality, recruitment and admissions.

**Lecturer in Corporate Communications and PR, Manchester Business School, University of Manchester.** May 2010–August 2011

#### Teaching Duties:

**UG:** Guest lectures on Marketing Foundations modules; Dissertation supervisor

**M-level:** Crisis Management; Corporate Reputation and Competitiveness; MBA (Marketing module); Dissertation supervisor

**PhD:** 2 supervisions

#### Administrative Duties:

Chair, Ideas Development Forum

**Senior Lecturer in Public Relations and Communications, Leeds Business School, Leeds Metropolitan University.** January 2004–April 2010

### Teaching Duties:

**UG:** Specialist Public Relations; Mass Communications; Professional Practice and Enterprise; Persuasive Communications; PR Theory; Research Methods; Dissertation Supervisor

**M-level:** Critical Approaches to Public Relations; Dissertation Supervisor

**PhD:** 1 supervision to completion (Clea Bourne)

### Administrative Duties:

Course Development Leader, BA Journalism (led market research, course structure and content development, recruitment of new staff, programme launch and overseeing the first year of delivery.)

UG degree portfolio review team member

Staff mentor for new staff

Involved in recruitment for new staff

### **External Examiner**

MA Public Relations, University of Leicester, 2013-2016

MA Promotional Industries, Goldsmiths College, University of London, 2014–2017  
(previously: University of Ulster; University of Stirling)

### **PhD – external examiner**

Che Ching Abd Latif Lai (2013) – University of Stirling

Jacob Stenberg (2016) – Lund University, Sweden

### **PhD – internal examiner**

Anton Lewis (2010) – Leeds Metropolitan University

Joo Yeon Lee (2013) – University of Leeds

Nur Kareelawati Binti Abd. Karim (2016) – University of Leeds

Simon Collister (2018) – Royal Holloway, University of London

### **VISITING POSITIONS**

Visiting Scholar, School of Journalism and Communication, Guangdong University of Foreign Studies, Guangdong, China, March 2017

Visiting Scholar, School of the Arts and Media, University of New South Wales, April 2017

### **PUBLICATIONS**

#### **Books**

Edwards, L. (2018) *Understanding public relations: Theory, culture, society*. London: SAGE.

Klein, B., Moss, G. & Edwards, L. (2015). *Understanding copyright: Intellectual property in the digital age*. London: Sage.

Edwards, L. (2014). *Power, diversity and public relations*. London: Routledge.

Edwards, L. & Hodges, C. (Eds) (2011). *Public relations, society and culture: Theoretical and empirical explorations*. London: Routledge.

#### **Journal Articles**

##### Under review:

Fredriksson, M. & Edwards, L. Communicating under the regimes of divergent principles:

How public agencies in Sweden negotiate transparency and consistency. *Management Communication Quarterly*. (currently at revise and resubmit stage)

Edwards, L. and Moss, G. Evaluating Justifications of Copyright: An Exercise in Public Deliberation. *Information, Communication and Society*.

Edwards, L., Philip, F. and Gerrard, Y. Communicating feminist politics using social media: A case study with Rape Crisis England and Wales. *Feminist Media Studies*.

*Published:*

Edwards, L. (2018). PR, voice and recognition: A case study. *Media, Culture & Society*, 40(3): 317-332. DOI: 10.1177/0163443717705000

Aronczyk, M., Edwards, L. and Kantola, A. (2017) Apprehending public relations as a promotional industry. *Public Relations Inquiry*, 6(2): 139-155. DOI: 10.1177/2046147X17706411

Edwards, L. (2017) Copyright: A systemic marketplace icon. *Consumption, Markets and Culture* (online first). Doi: [10.1080/10253866.2017.1372925](https://doi.org/10.1080/10253866.2017.1372925)

Edwards L, Fredriksson M (2017) "Forum: Inconsistency and communication in organizations", *Management Communication Quarterly*. DOI: 10.1177/0893318917699886

Edwards L (2017) "Consistency and inconsistency in organizations: A dialectical perspective", *Management Communication Quarterly*. DOI: 10.1177/0893318917700295

Edwards, L. & Ramamurthy, A. (2016) (In)credible India? A critical analysis of India's nation branding. *Communication, Culture and Critique*. Online First. doi: 10.1111/cccr.12152

Edwards, L. (2016). The role of public relations in deliberative systems. *Journal of Communication*. Online First. doi: 10.1111/jcom.12199

Heath R.L., Coombs W.T., Edwards L., Palenchar M.J., McKie D. (2015) Shaping the field: Bob Heath and the two volumes of the Encyclopedia of Public Relations. *Public Relations Review* 41(5): 703-713.

Edwards L., Klein B., Lee D., Moss G., Philip F. (2015). 'Isn't It Just a Way to Protect Walt Disney's Rights?': Media User Perspectives on Copyright. *New Media and Society*, 17(5): 691-707.

Edwards L., Klein, B., Lee, D., Moss G., Philip F. (2015) Discourse, justification and critique: Towards a legitimate digital copyright regime? *International Journal of Cultural Policy*, 21(1): 60-77.

Mynster, A. & Edwards, L. (2014). Building blocks of individual biography? Non-governmental organizational communication in reflexive modernity. *Management Communication Quarterly*, 28(3): 319-346.

Edwards, L. (2014). Discourse, credentialism and occupational closure in the communications industries: The case of public relations in the UK. *European Journal of Communication*, 29(3): 319-334.

Edwards, L. (2013). Institutional racism in cultural production: The case of public relations. *Popular Communication*, 11(3): 242-256.

Edwards, L., Klein, B., Lee, D., Moss, G., Philip, F. (2013). Framing the consumer: Copyright regulation and the public. *Convergence: The International Journal of Research into New Media Technologies*, 19(1): 9-24.

Edwards, L. & Pieczka, M. (2013). Public relations and 'its' media: Exploring the role of trade media in the enactment of public relations' professional project. *Public Relations Inquiry*, 2(1): 5-25.

Edwards, L. (2012). Exploring the role of public relations as a cultural intermediary. *Cultural Sociology*, 6(4): 438-454.

Bourne, C. & Edwards, L. (2012). Producing trust, knowledge and expertise in financial markets: The global hedge fund industry 're-presents' itself. *Culture and Organisation*, 18(2): 107-122.

Edwards, L. (2012). 'Defining the 'object' of public relations research: A new starting point', *Public Relations Inquiry*, 1(1): 7-30.

Edwards, L. (2011). Questions of self-interest, agency and the rhetor. *Management Communication Quarterly*, 25(3): 531-540.

Edwards, L. & Munshi, D. (2011). Understanding 'race' in/and public relations: Where do we start from and where should we go? *Journal of Public Relations Research*, 23(4): 349-367.

Edwards, L. (2010). Authenticity in organizational context: Fragmentation, contradiction and loss of control. *Journal of Communication Management*, 14(3): 192-205.

Henderson, A. & Edwards, L. (2010). Guest Editorial: Authenticity. *Journal of Communication Management*, 14(3): 184-185.

Edwards, L. (2009). Symbolic power and public relations practice: Locating individual practitioners in their social context. *Journal of Public Relations Research*, 21(3): 251-272.

Edwards, L. (2008). PR practitioners' cultural capital: An initial study and implications for research and practice. *Public Relations Review*, 34(4): 367-372.

Edwards, L. (2006). Rethinking power in public relations. *Public Relations Review*, 32(3): 229-231.

*Published under my former name, Ah Chong:*

Ah Chong, L. M. & Thomas, D. C. (1997). Leadership perceptions in cross-cultural context: Pakeha and Pacific islanders in New Zealand. *Leadership Quarterly*, 8(3): 275-293.

Ah Chong, L. M. & Thomas, D. C. (1995). Cross-cultural research in New Zealand organisations. *Journal of the Australian and New Zealand Academy of Management*, 1(2): 14-32.

## **Book chapters**

Place, K., Edwards, L., and Bowen, S. (2018, forthcoming). LGBT Research and Ethics in Public Relations: Current Status and Avenues for Future Research. In N. Tindall and R. Waters (ed). *Coming out of the Closet: Exploring LGBT Issues in Strategic Communication with Theory and Research*.

Edwards, L. (2018). On Boltanski: The sociological theory of critique and public relations. In O. Ihlen and M. Fredriksson (eds). *Public Relations and Social Theory II*. Pp. 233-251

Edwards, L. (2015). Understanding public relations as a cultural industry. In K. Oakley & J. O'Connor (eds) *The Routledge Companion to the Cultural Industries*, pp. 371-381. London/New York: Routledge.

Edwards, L. (2015). An historical overview of the emergence of critical thinking in PR. In J. L'Etang, D. McKie, N. Snow & J. Xifra (eds) *The Routledge Handbook of Critical Public Relations*, pp. 16-27. London/New York: Routledge.

Edwards, L., Klein, B., Lee, D., Moss, G., Philip, F. (2014). Communicating copyright: Discourse and disagreement in the digital age. In: M. David & D. Halbert (eds.) *The SAGE Handbook of Intellectual Property*, pp. 300-314. London: Sage.

Hodges, C.E.M. & Edwards, L. (2014). Public Relations Practitioners. In J. Smith McGuire & J. Matthews (eds.) *The Cultural Intermediaries Reader*, pp. 89-99. London/Thousand Oaks, CA: Sage.

Edwards, L. (2013). Mit Bourdieu Public Relations verstehen. In: T. Wiedemann (Ed) *Pierre Bourdieu und die Kommunikationswissenschaft: Internationale Perspektiven*, pp. 49-73. Koeln, Germany: Herbert von Halem Verlag.

Edwards, L. & L'Etang, J. (2013). "Invisible and visible identities and sexualities in public relations", In: Tindall N.J. & Waters R.D. (eds.) *Coming out of the closet: Exploring LGBT Issues in strategic communication with theory and research*, pp. 41-56. New York: Peter Lang.

Edwards, L. (2013). Power, Symbolic. In R. Heath (Ed.) *Encyclopedia of Public Relations*, pp. 673-674. Thousand Oaks, CA: Sage.

- Edwards, L. (2013). Modernity and Late Modernity. In R. Heath (Ed.) *Encyclopedia of Public Relations*, pp. 573-575. Thousand Oaks, CA: Sage.
- Edwards, L. (2013). Diversity: Public relations profession. In R. Heath (Ed.) *Encyclopedia of Public Relations*, pp. 271-273. Thousand Oaks, CA: Sage.
- Edwards, L. (2013). Critical discourse analysis. In R. Heath (Ed.) *Encyclopedia of Public Relations*, pp. 225-227. Thousand Oaks, CA: Sage.
- Edwards, L. (2013). Bourdieu, Pierre, and public relations. In R. Heath (Ed.) *Encyclopedia of Public Relations*, pp. 78-79. Thousand Oaks, CA: Sage.
- Edwards, L. (2013). Public relations origins: Definitions and history. In R. Tench & L. Yeomans (Eds) *Exploring Public Relations (3<sup>rd</sup> Ed)*, pp. 3-20. Harlow, Essex: Pearson Education.
- Edwards, L. (2013). Public relations theories: An overview. In R. Tench & L. Yeomans (Eds) *Exploring Public Relations (3<sup>rd</sup> Ed)*, pp. 123-144. Harlow, Essex: Pearson Education.
- Edwards, L. (2012). Critical race theory and public relations. In D. Waymer (ed.) *Culture, race and class in public relations: Perspectives and applications*, pp. 57-78. Plymouth: Lexington.
- Edwards, L. (2012). Public relations' occupational culture: Habitus, exclusion and resistance in the UK context. In K. Sriramesh & D. Vercic (Eds) *Culture and Public Relations*, pp. 142-162. New York: Routledge.
- Edwards, L. (2011). Diversity in public relations. In L. Edwards & C. E. M. Hodges (Eds) *Public Relations, Society and Culture: Theoretical and Empirical Explorations*, pp. 75-89. Abingdon, Oxon: Routledge.
- Edwards, L. (2011). Public relations and society: A Bourdieuvian perspective. In L. Edwards & C. E. M. Hodges (Eds) *Public Relations, Society and Culture: Theoretical and Empirical Explorations*, pp. 61-74. Abingdon, Oxon: Routledge.
- Edwards, L. & Hodges, C. (2011). Introduction: Implications of a (Radical) Socio-Cultural 'Turn' in Public Relations Scholarship. In L. Edwards, & C.E.M. Hodges (Eds.) *Public Relations, Society and Culture: Theoretical and Empirical Explorations*, pp. 1-14. Abingdon, Oxon: Routledge.
- Edwards, L. (2011). Critical perspectives in global public relations: Theorizing power. In N. Bardhan and C.K. Weaver (Eds) *Public Relations in Global Cultural Contexts: Multiparadigmatic perspectives*, pp. 29-49. New York: Routledge.
- Edwards, L. (2010). 'Race' in public relations. In R. Heath, (ed.) *Sage Handbook of Public Relations (2<sup>nd</sup> Edition)*, pp. 205-221. London: Sage.
- Edwards, L. (2009). 'Public Relations Origins: Definitions and History', in R. Tench & L. Yeomans (Eds) *Exploring Public Relations (2<sup>nd</sup> Ed)*, pp. 3-18. London: FT Prentice Hall.
- Edwards, L. (2009). Public Relations Theories: An Overview, in R. Tench & L. Yeomans (Eds) *Exploring Public Relations (2<sup>nd</sup> Ed)*, pp. 149-173. London: FT Prentice Hall.
- Edwards, L. (2009). Public Relations for Information and Communications Technologies: Principles and Planning, in R. Tench & L. Yeomans (Eds) *Exploring Public Relations (2<sup>nd</sup> Ed)*, pp. 481-497. London: FT Prentice Hall.
- Edwards, L. (2006). Public Relations Origins: Definitions and History. In R. Tench & L. Yeomans (Eds) *Exploring Public Relations*, pp. 2-17. London: FT Prentice Hall.
- Edwards, L. (2006). Public Relations Theories: An Applied Overview: Systems Theories. In R. Tench & L. Yeomans (Eds) *Exploring Public Relations*, pp. 142-164. London: FT Prentice Hall.

Edwards, L. (2006). Public Relations Theories: An Applied Overview: Alternative Approaches. In R. Tench & L. Yeomans (Eds) *Exploring Public Relations*, pp. 166-180. London: FT Prentice Hall.

Edwards, L. (2006). Public Relations for Information and Communications Technologies: Principles and Planning. In R. Tench & L. Yeomans (Eds) *Exploring Public Relations*, pp. 482-498. London: FT Prentice Hall.

### **Research reports**

Edwards, L., Moss, G. & Karvelyte, K. (2017) Living With(in) Copyright Law: What is it, how does it work, how could it change? CREATE Working Paper Series 2017/10 DOI:10.5281/zenodo.583247, May 2017.

McKenna, G. & Edwards, L. (2016, March) *Giving Social Action a Voice: Final Report*. Working Papers of the Communities & Culture Network+ Vol.7.

Edwards, L. (2015, October) 'Interrogating the complexities of digital communication for young people engaged in social action. Final Report.' Working Papers of the Communities & Culture Network+ Vol.6.

Edwards, L. (2010, July) *An exploratory study of the experiences of 'BAME' PR practitioners in the UK industry: Industry report*. Manchester Business School: Manchester, UK.

Tench, R., Fawkes, J. and Edwards, L. (2005) '*Freelancing in the communications industries*'. Commissioned research report published by Leeds Business School.

### **Invited Keynotes / Plenary presentations**

Edwards, L. (2014) *Interdisciplinary intelligence*. Invited plenary presentation, Barcelona PR Meeting #4, Universitat Oberta de Catalunya, 26-27 June.

Edwards, L. (2012). *Looking for the Needle of Public Relations in a Disciplinary Haystack*. Invited plenary presentation, Barcelona PR Meeting #2, Universitat Oberta de Catalunya, 3-4 July.

Edwards, L. (2011) *Reflections on two editions of the Handbook of Public Relations*. Invited plenary presentation, Barcelona PR Meeting #1, Universitat Oberta de Catalunya, 28-29 June.

Hodges, C. & Edwards, L. (2011) *The Meaning and Value of Storytelling in Public Relations*. Keynote presentation for the 23<sup>rd</sup> annual convention of the Puerto Rican Public Relations Association. San Juan, Puerto Rico, 7-9 October.

### **Conferences / conference papers**

#### Organisation

Co-convenor (with Chiara Valentini), ICA 2018 pre-conference: 'Theories of Public Relations', Prague, Czech Republic.

Co-convenor (with Ian Somerville, Oyvind Ihlen and Magda Pieczka), 'PR and society: The generative power of history in the present and future'. Edinburgh, November 2017. Sponsored by the Organisational and Strategic Communication Section of ECREA

#### Papers presented

Edwards, L. (2018). *Public relations' professional project: Claiming legitimacy through (post-)truth and (fake) news*. Paper presented at MeCCSA 2018, London Southbank University, London, 10-12 January.

Edwards, L. (2017). *History, racialization and intersectionality*. Paper presented at *PR and society: The generative power of history in the present and future*. Edinburgh, November 2017. Sponsored by the Organisational and Strategic Communication Section of ECREA

Co-convenor (with Melissa Aronczyk and Anu Kantola), ICA 2016 pre-conference: 'Powers of Promotion: Apprehending the social and political impacts of promotional culture'

Edwards, L. (2015). *A political economy of public relations*. Paper presented at Public relations: critical perspectives, edgework and creative futures, Queen Margaret University, Edinburgh, 24-25 August.

Edwards, L. & Ramamurthy, A. (2015). *Incredible India? A postcolonial critique of 'successful' nation branding*. Paper presented at the Capitalism, Culture and Media Conference, University of Leeds, 7-8 September.

Edwards, L. & Henderson, A. (2015). *Re-storying Fair Trade: Analysing Fair Trade narratives to explore the challenges of mainstreaming*. Paper presented at the Critical Management Studies Conference, University of Leicester, 8-10 July.

Edwards, L. & Philip, F. (2015). *Communicating feminist politics*. Paper presented at the FWSA annual conference, University of Leeds, 9-11 September.

Edwards, L. (2015). *PR, voice and recognition*. Paper presented at the Barcelona PR Meeting #5, Universitat Oberta de Catalunya, 30 June - 1 July.

Edwards, L. & Ford, J. (2014). *Incorporating voice and recognition into the analysis of elite power*. Paper presented at the CRESC Conference 2014: Power, Culture and Social Framing, University of Manchester, 3-5 September.

Edwards, L. (2014) *Public relations and social justice in the 21<sup>st</sup> century*. Paper presented at the Barcelona PR Meeting #4, Universitat Oberta de Catalunya, 26-27 June.

Fredriksson, M. & Edwards, L. (2013) *When two ideals collide: Balancing transparency and consistency in public sector communication*. Paper presented to the Organizational Communication division of the ECREA Conference, Lisbon, 12-15 November.

Edwards L., Klein, B., Lee, D., Moss G., Philip F. (2013) *Justifying Copyright: Discourse, Legitimation and Critique*. Paper presented at the 63rd ICA Annual ICA conference, Communication Policy division, London, UK, 17-21 June. (Top paper in the Communication Policy division)

Edwards, L. & Klein, B. (2012) *Promoting ideology, music copyright, media policy and the public*. Paper presented at the 62nd ICA Annual ICA conference, Popular Communication division, Phoenix AZ, 23-28 May.

Edwards, L. (2011) *Public Relations and 'its' Media? Exploring the role of trade media in the construction of Public Relations as a professional field*. Paper presented at the EUPRERA Annual Conference, 8-10 September, Leeds, UK.

Edwards, L. (2011) *Understanding intersections of privilege and disadvantage in the cultural industries: Managing 'race' in public relations*. Paper presented at the conference 'Race' in the Cultural Industries, University of Leeds, 14 September.

Edwards, L. (2011) *Intersectionality and 'non-traditional' professionals: Exploring the interplay of privilege and disadvantage in professional fields*. Paper presented at the 27th EGOS Colloquium, July 6-9, Gothenburg, Sweden.

Edwards, L. (2011) *Accommodating agency and reflexivity in Bourdieu's analysis of language and discourse*. Paper presented at the 62nd ICA Annual ICA conference, Philosophy of Communication division, Boston MA, 26-30 May.

Edwards, L. (2011) *Revealing Whiteness in the professional project: The case of public relations in the UK*. Paper presented at the 62nd Annual ICA conference, Public Relations division, Boston MA, 26-30 May.

Edwards, L. (2011) *Professions and 'their' Media? Exploring the Role of Trade Media in the Construction of*

*Professional Fields*. Paper presented at MECCSA Annual Conference, 12-14 January, University of Salford.

Edwards, L. (2010) *Room to Talk? The space between discourses of diversity in the professional context*. Paper presented at the Gender, Work and Organization 6th Biennial International Interdisciplinary Conference, 21st -23rd June, Keele University, Staffordshire, UK.

Edwards, L. (2010). *Empire, Economy, Exploitation: A 'raced' view of public relations history*. Paper presented at the International conference on the History of Public Relations, 9-10 July, Bournemouth University, Bournemouth, UK.

Edwards, L. (2009). *The Professional Project and the 'Other': Counter-storytelling from the front line*. Paper presented at Stirling 21 Public Relations Conference, 9-11 September, Stirling University, Stirling, UK.

Edwards, L. (2009). *CRT, Professions and Pedagogy*. Paper presented at Critical Race Theory in the UK: What is to be learnt, what is to be done? C-SAP conference, 25-26 June, Institute of Education, London, UK.

Edwards, L. (2008) *Producing Symbolic Power through Practice: The Case of Public Relations*. 59th Annual International Communications Association Conference, May 22-26, Chicago, Ill.

Edwards, L. (2008) *Authenticity in Organizational Context: Fragmentation, Contradiction and Loss of Control*. 59th Annual International Communications Association Conference, May 22-26, Chicago, Ill.

Tench, R., Edwards, L., Fawkes, J (2008) *'Work-Driven', 'Self-Driven' Or 'Stress-Bitten' – Typologies of Freelance Public Relations Practitioners in the 21st Century*. 10th Annual Eupretra Congress, October 16-18, Milan, Italy.

Edwards, L. (2008) *The Social Impact of Public Relations Practice: Locating Practitioners in their Social Context*. 58th Annual International Communications Association Conference, May 22-26, Montreal

Edwards, L. (2008) *Explaining Changes in Primary Definition: Audiences, Public Relations and the Media*. MeCCSA Annual Conference, 9-11 January, Cardiff University, Cardiff.

Edwards, L. and Pompper, D. (2007) *Researcher-Researched 'Difference': In Search of Validity in the Global Sphere*. 57th Annual International Communications Association Conference, May 24-28, San Francisco, CA.

Edwards, L. (2006) *Cultural Capital in Public Relations: A Barrier to Diversity?* 8th Annual Eupretra Congress, September 7-9, University of Central Lancashire, Carlisle, UK.

Edwards, L. (2006) *Power and Diversity in Public Relations*, in Proceedings of Bledcom 2006, Communicating Europe, 7-9 July, Bled, Slovenia.

Edwards, L. (2005) *Rethinking Power in Public Relations*. The Alan Rawel Chartered Institute of Public Relations Academic Conference, 22 March, London.

## **GRANTS AND AWARDS**

### **Successful grant applications**

Principal Investigator, AHRC grant via CREATE AH/K000179/1, *Improving deliberation, Improving copyright*. £29,982. September 2016 – February 2017.

Principal investigator, Communities and Culture Network+ small grant, *Interrogating the complexities of digital communication for young people engaged in social action*. £8,437, plus follow-on funding of £6,642 2014-2016.

Principal investigator, Professional Services Hub, University of Leeds, seedcorn grant, *Recruitment in professional service fields: helping or hampering diversity? A case study of public relations*. £3,000. 2015-16 (with Dr Sundeep Aulakh)

University Student Education Fellowship, University of Leeds, *Understanding the MA Experience in the Arts and Humanities*. £4,000 plus £1,000 honorarium. 2014-present.

Principal investigator, CCI Hub University of Leeds, seedcorn grant, *Communicating Feminism online: A case study with Rape Crisis England and Wales*. £2,830 plus follow-on Impact funding of £1000. 2014-16 (with Dr Fiona Philip).

Co-Investigator, ESRC Standard Grant RES 62-23-3027, *Communicating Copyright: An Exploration of Copyright Discourses in the Digital Age*. £151,000. June 2011-December 2012.

MOMS Research Funding Grant: *Crisis, Social and Cultural Capital and Survival: The Case of BBC 6Music and the Asian Network*. £2,000. 2011.

Principal investigator, ESRC Small Grant RES 000-22-3143, *The experiences of Black and Minority Ethnic practitioners in the UK Public Relations industry: An exploratory study*. £43,000. January 2009 – January 2010.

Promising Researcher Fellowship, Leeds Metropolitan University, 2008 (one semester buy-out of teaching time).

Top paper award 2013, ICA Communication Policy Division (with co-authors Giles Moss, Bethany Klein, Fiona Philip and David Lee): *Justifying Copyright: Discourse, Legitimation and Critique*.

#### **Grant applications pending**

AHRC Follow-on award, *Living with(in) Copyright Law* (£50,000 approx) – with Giles Moss, Bethany Klein and Kris Erikson, University of Leeds (I am the PI – planned submission May 2018)

HERA Joint Research Programme 'Public Space, Culture and Integration.' Our proposal: *Public Life and Integration in European Squares*. With Dr Birgit Eriksson (Aarhus University), Dr Elisabetta Costa (University of Groningen), Professor Leonardo Chiesi (University of Florence), Professor Raphaela Henze (Hochschule Heilbronn). I am the PL. Submission date 9 May.

#### **Unsuccessful grant applications**

Project Coordinator, *Redeeming the promise of democracy: Connecting youth citizenship with policymaking in Europe*. H2020 Research and Innovation Action submitted to European Commission, February 2016. 2.5 million euros.

Principal investigator, *Promotion and the public interest: The role of public relations in debates about the financial sector, healthcare and charitable organisations*. Submitted to ESRC, December 2014. £224,059.

Principal investigator, *Public relations, symbolic power and the public sphere: The effects of PR in British society*. Submitted to Leverhulme Trust, March 2013. £181,850.

Principal investigator, *Public relations, society and the public sphere: Understanding the occupational field and its effects in contemporary British society*. Submitted to ESRC, March 2012. £526,499. With Professor Jacquie L'Etang (University of Stirling) and Dr Magda Pieczka (Queen Margaret University Edinburgh).

Co-investigator, *Diversity, equality and closure: a comparative study of the processes of occupational and individual identity formation*. Submitted to ESRC, March 2011. £576,000. With Professor Hilary Sommerlad and Professor Anne Flintoff (Leeds Metropolitan University).

#### **OTHER PROFESSIONAL ACTIVITIES**

Co-Editor, *PRInquiry*

Associate Editor, *Journal of Communication*

Reviewer, *Journal of Public Relations Research*, *Journal of Management Studies*, *International Journal of Strategic Communication*, *Journal of Communication Management*, *Public Relations Inquiry*, *Journal of*

*Professions and Organisations, Journal of Cultural Economy, Media, Culture & Society, Management Communication Quarterly, Organisation.*

Guest Editor (with Melissa Aronczyk and Anu Kantola), Special issue on Powers of Promotion, *Public Relations Inquiry* (publication Spring 2017).

Guest Editor (with A. Henderson), Special issue on Authenticity, *Journal of Communication Management*, 14(3).

Guest Editor (with D. Munshi), Special issue on 'Race' in/and Public Relations, *Journal of Public Relations Research*, 2011 (issue 23/4).

Trustee and Board member, Ignite Networking Group ([www.ignitepr.org.uk](http://www.ignitepr.org.uk)), 2010-2013

Invited member of the PRCA Access Commission on Diversity (2011), leading the Working Group on the presentation of the public relations industry in the media.