

"The local and the global, the institutional and the everyday..."

09.00 – 09.30

Coffee and Registration

09.30- 10.00

Keynote Address: Professor Sonia Livingstone

What's new in media and communications?

10.00 – 11.30

The Local and the Global

Chair: Ranjana Das, LSE

Max Hanska and Ranjana Das, LSE

The interview guide as a conceptual space: keeping the theoretical and the empirical in the same frame

Rahoul Masrani, LSE

The Flick Effect: The contribution of the cinematic city to narrative advertising

Miao He, University of Loughborough

Representing Marco Polo's China

Linda Kaucher, LSE

Promoting neoliberalism by omission: Gramsci, UK media and the international trade agenda

Zlatan Krajinia, Goldsmiths

How to Tame the Sun: Visual Indulgences at a Screen-Place as Strategies of Appropriation

11.30- 13.30

The Institutional

Chair: Max Hänska, LSE

Vanessa Malila, University of Leeds

Media, communications policy and Multi-stakeholder Partnerships

Sally Broughton-Micova, LSE

Contributing to Critical Discourse on Content Quotas in Broadcasting

Mimi Doran, University College Dublin

Media Literacy and Social Action: A participatory research and action case study of St Michael's Estate Regeneration Team.

Iginio Gagliardone, LSE

New media, new players, new measurements. How can we develop better methods to assess media systems and media development in Africa.

Melanie Bunce, Oxford University

Famine is an important story – it impacts wheat prices: Financial drivers of news at the Thomson-Reuters bureaux in Nairobi

Ruth Sanz, DeMontfort University

Reporting Violence: Discourses of War in Gaza 2008

13.30 – 14.30

Lunch

14.30- 16.30

The Everyday

Chair: Yinhan Wang, LSE

Niall Brennan, LSE and Gerard Briscoe, Imperial College

Cultural identity in socio-technical systems

Anna Watts, Kings College

Women learning about sex: Lessons from the old and new (anti)feminism in Poland

Despina Chronaki, Institute of Education

Young users of online pornography: The nature of teenagers and children using sexually explicit material online in Greece and Denmark

Tina Askanius and Julie Uldam, Lund University and Copenhagen Business School

Conflictual contestation on YouTube: 'Never Trust a Cop'.

Isabel Maria Pavez-Andonaegui, LSE

The other side of the screen: Women from Latin America in socio-economically disadvantaged conditions in London and their engagement with the Internet

Feyza Akinerdem, The Open University

Family in representation: The case of a day-time talk show in turkey

16.30 – 17.00

Coffee

17.00- 17.30

Plenary: Dr. Bart Cammaerts

Planning an academic career

17. 30

Closing remarks: Professor Lilie Chouliaraki

